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SEC / MR

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 19b-4(e)**

**Information Required of a Self-Regulatory Organization Listing and Trading a New
Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934**

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM

Part I Initial Listing Report

1. Name of Self-Regulatory Organization Listing New Derivative Securities Product:

NYSE Arca, Inc.



11032764

2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):

Corporation

3. Class of New Derivative Securities Product:

Index-Linked Securities

4. Name of Underlying Instrument:

S&P GSCI® Palladium Index ER

5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:

Narrow-Based

6. Ticker Symbol(s) of New Derivative Securities Product:

IPAL

7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:

NYMEX

8. Settlement Methodology of New Derivative Securities Product:

Regular way trades settle on T+3/Book entry only held in DTC.

9. Position Limits of New Derivative Securities Product (if applicable):

Not applicable.

Part II Execution

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.

Name of Official Responsible for Form:

Janet L. McGinness

Title:

Corporate Secretary

Telephone Number:

(212) 656-2039

Act Securities Exchange Act of 1934

Section 19b-4

Rule 19b-4(e)

Manual Signature of Official Responsible for Form:

Janet L. McGinness

Public Availability: OCT 19 2011

October 17, 2011

SEC 2449 (1/99)

Janet L. McGinness
Corporate Secretary

NYSE Arca, Inc.
11 Wall Street
New York, NY 10005



NYSE Arca

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SEC / MKT

tel: 212.656.2039
fax: 212.656.8101
jmcginness@nyx.com

Via Overnight Mail

October 17, 2011

Ms. Gail Jackson
US Securities and Exchange Commission
Division of Trading and Markets
Station Place – Building I
100 F Street, N.E. – Room 6628
Washington, DC 20549

Re: Forms 19b-4(e) – VelocityShares™ ETNs due October 14, 2031 (8 issues)

Dear Ms. Jackson:

Enclosed for filing pursuant to Section 19(b) of the Securities Exchange Act of 1934 and Rule 19b-4 thereunder, please find an original and nine copies of Form 19b-4(e) with respect to the following securities:

VelocityShares™ 3x Long Gold ETN linked to the S&P GSCI® Gold Index ER due October 14, 2031	UGLD
VelocityShares™ 3x Inverse Gold ETN linked to the S&P GSCI® Gold Index ER due October 14, 2031	DGLD
VelocityShares™ 3x Long Silver ETN linked to the S&P GSCI® Silver Index ER due October 14, 2031	USLV
VelocityShares™ 3x Inverse Silver ETN linked to the S&P GSCI® Silver Inverse Index ER due October 14, 2031	DSLX
VelocityShares™ 2x Long Platinum ETN linked to the S&P GSCI® Platinum Index ER due October 14, 2031	LPLT
VelocityShares™ 2x Inverse Platinum ETN linked to the S&P GSCI® Platinum Index ER due October 14, 2031	IPLT
VelocityShares™ 2x Long Palladium ETN linked to the S&P GSCI® Palladium Index ER due October 14, 2031	LPAL
VelocityShares™ 2x Inverse Palladium ETN linked to the S&P GSCI® Palladium Index ER due October 14, 2031	IPAL

If you have any questions, please do not hesitate to call me at (212) 656-2039.

Sincerely,

Enclosures

Act	Securities Exchange Act of 1934
Section	19b-4
Rule	19b-4(e)
Public Availability:	OCT 19 2011