

091-10062

For Internal Use Only	Submit 1 Original	OMB Approval No.:
Sec File No. 91 -	and 9 Copies	Expires:
Estimated average burden hours per response: 2.00		
RECEIVED 2010 DEC -1 PM 1:26 SEC / TM UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 19b-4(e)		
Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934 READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM		
Part I		Initial Listing Report
1. Name of Self-Regulatory Organization Listing New Derivative Securities Product:		
NYSE Arca, Inc.		
2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):		
Corporation		
3. Class of New Derivative Securities Product:		
Index-Linked Securities		
4. Name of Underlying Instrument:		
S&P 500 VIX Mid-Term Futures™ Index ER		
5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:		
Broad-Based		
6. Ticker Symbol(s) of New Derivative Securities Product:		
ZIV		
7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:		
Chicago Futures Exchange		
8. Settlement Methodology of New Derivative Securities Product:		
Regular way trades settle on T+3/Book entry only held in DTC.		
9. Position Limits of New Derivative Securities Product (if applicable):		
Not applicable.		
Part II		Execution
The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.		
Name of Official Responsible for Form:		
Janet L. McGinness		
Title:		
Corporate Secretary		
Telephone Number:		
(212) 656-2039		
Manual Signature of Official Responsible for Form:		
<i>Janet McGinness</i>		
November 30, 2010		



SEC 2449 (1/99)

Act	Securities Exchange Act of 1934
Section	19b-4
Rule	19b-4(e)
Public	
Availability:	DEC 1 2010

Janet-L. McGinness
Corporate Secretary



NYSE Arca, Inc.
11 Wall Street
New York, NY 10005

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jmcginness@nyx.com

SECURITIES AND EXCHANGE COMMISSION
RECEIVED

DEC 1 2010

DIVISION OF TRADING & MARKETS

Via Overnight Mail

November 30, 2010

Ms. Gail Jackson
US Securities and Exchange Commission
Division of Trading and Markets
Station Place – Building I
100 F Street, N.E. – Room 6628
Washington, DC 20549

Re: Form 19b-4(e) – VelocityShares ETN's

Dear Ms. Jackson:

Enclosed for filing pursuant to Section 19(b) of the Securities Exchange Act of 1934 and Rule 19b-4 thereunder, please find an original and nine copies of Form 19b-4(e) with respect to the following securities:

- VelocityShares Daily Inverse VIX Short Term ETN linked to the S&P 500VIX Short-Term Futures™ Index due December 4, 2030 (XIV)
- VelocityShares Daily Inverse VIX Medium Term ETN linked to the S&P 500 VIX Mid-Term Futures™ Index due December 4, 2030 (ZIV)
- VelocityShares VIX Short Term ETN linked to the S&P 500 VIX Short-Term Futures™ Index due December 4, 2030 (VIIX)
- VelocityShares VIX Medium Term ETN linked to the S&P 500 VIX Mid-Term Futures™ Index due December 4, 2030 (VIIZ)
- VelocityShares Daily 2x VIX Short Term ETN linked to the S&P 500 VIX Short-Term Futures™ Index due December 4, 2030 (TVIX)
- VelocityShares Daily 2x VIX Medium Term ETN linked to the S&P 500 VIX Mid-Term Futures™ Index due December 4, 2030 (TVIZ)

If you have any questions, please do not hesitate to call me at (212) 656-2039.

Sincerely,

Enclosures

Act	Securities Exchange Act of 1934
Section	19b-4
Rule	19b-4(e)
Public	
Availability:	DEC 1 2010