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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0504
Expires: August 31, 2010
Estimated average burden
Hours per response. 3.60

FORM 19b-4(e)

**Information Required of a Self-Regulatory Organization Listing and Trading a New
Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934**

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM



11030134

Part I Initial Listing Report

- 1. Name of Self-Regulatory Organization Trading New Derivative Securities Product:
National Stock Exchange, Inc.
- 2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):
Trust
- 3. Class of New Derivative Securities Product:
Equity
- 4. Name of Underlying Instrument:
Dow Jones Emerging Markets Consumer Titans 30 Index™
- 5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:
Broad-Based
- 6. Ticker Symbol(s) of New Derivative Securities Product:
ECON
- 7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:
Domestic and foreign equities markets
- 8. Settlement Methodology of New Derivative Securities Product:
cash
- 9. Position Limits of New Derivative Securities Product (if applicable):

Part II Execution

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the trading of the above-referenced new derivative securities product according to its relevant trading rules (including unlisted trading privileges), procedures and surveillance programs.

Name of Official Responsible for Form: James C. Yong

Title: Chief Regulatory Officer

Telephone Number: (312) 786-8893

Manual Signature of Official Responsible for Form:

Date: September 30, 2010

Act	Securities Exchange Act of 1934
Section	19b-4
Rule	19b-4(e)
Public Availability:	

OCT - 4 2010



James C. Yong
Chief Regulatory Officer
james.yong@nsx.com

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September 30, 2010

Ms. Gail Jackson
Division of Trading and Markets
Securities and Exchange Commission
100 F Street, N.E.
Washington, DC 20549

RE: Securities Exchange Act Forms 19b4-(e)

Dear Ms. Jackson:

Pursuant to Rule 19b4-(e) of the Securities Exchange act of 1934 ("Exchange Act"), enclosed please find one original and nine copies of a completed Form 19b4-(e), executed on behalf of the National Stock Exchange, Inc. ("NSX" or the "Exchange") for each of the following symbols which were recently approved for trading on the Exchange:

- | | | |
|---------|----------|----------|
| 1. VOO | 10. GNR | 19. VTWV |
| 2. VOOG | 11. ECON | 20. VTHR |
| 3. VOOV | 12. BABZ | 21. CCX |
| 4. IVOO | 13. CORP | 22. MLPS |
| 5. IVOG | 14. VONE | |
| 6. IVOV | 15. VONG | |
| 7. VIOO | 16. VONV | |
| 8. VIOG | 17. VTWO | |
| 9. VIOV | 18. VTWG | |

Please contact me if you have any questions on the enclosed materials.

Very truly yours

Encls.

Act	Securities Exchange Act of 1934
Section	19b-4
Rule	19b-4(e)
Public	
Availability:	OCT - 4 2010

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