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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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**ANNUAL AUDITED REPORT
FORM X-17A-5
PART III**

SEC FILE NUMBER
8- 52776



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FACING PAGE

Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING January 1, 2010 AND ENDING December 31st, 2010
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: E.S. Financial Services Inc

OFFICIAL USE ONLY
FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

1395 Brickell Avenue, 4th Floor

(No. and Street)

Miami

(City)

Florida

(State)

33131

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Lia Yaffar

Telephone (305) 347-8400

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

KPMG LLP

(Name - if individual, state last, first, middle name)

200 South Biscayne Blvd. Suite 200 Miami

(Address)

(City)

Florida

(State)

33131

(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

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OATH OR AFFIRMATION

I, Lia Yaffar, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of E.S. Financial Services, Inc., as of December 31st, 2010, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

N/A

State of Florida County of Dade

The Foregoing instrument was acknowledged before me this 4th day of March 2010 by Lia Yaffar who is personally known to me.

[Handwritten Signature]

Signature

Chief Financial Officer

Title

[Handwritten Signature]

Notary Public



Heana M. Cohn
COMMISSION # DD730775
EXPIRES: OCT. 31, 2011
WWW.AARONNOTARY.COM

This report ** contains (check all applicable boxes):

- (a) Facing Page.
(b) Statement of Financial Condition.
(c) Statement of Income (Loss).
(d) Statement of Changes in Financial Condition.
(e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
(f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
(g) Computation of Net Capital.
(h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
(i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
(j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
(k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
(l) An Oath or Affirmation.
(m) A copy of the SIPC Supplemental Report.
(n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

E.S. FINANCIAL SERVICES, INC.

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KPMG LLP
Suite 2000
200 South Biscayne Boulevard
Miami, FL 33131

Report of Independent Registered Public Accounting Firm

The Board of Directors
E.S. Financial Services, Inc.:

We have audited the accompanying statements of financial condition of E.S. Financial Services, Inc. (the Company) as of December 31, 2010 and 2009, and the related statements of operations, changes in stockholders' equity, changes in subordinated debt, and cash flows for the years then ended, that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of E.S. Financial Services, Inc. as of December 31, 2010 and 2009, and the results of its operations and its cash flows for the years then ended, in conformity with U.S. generally accepted accounting principles.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information included in schedules I, II, III, and IV is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

KPMG LLP

March 4, 2011
Certified Public Accountants

E.S. FINANCIAL SERVICES, INC.

Statements of Financial Condition

December 31, 2010 and 2009

| Assets | 2010 | 2009 |
|---|----------------------|-------------------|
| Cash and cash equivalents | \$ 5,568,194 | 4,279,442 |
| Cash with clearing broker | 126,661 | 263,586 |
| Securities owned, at fair value | 5,996,935 | 6,001,370 |
| Deposit with clearing broker | 100,000 | 100,000 |
| Property and equipment, net | 225,041 | 282,963 |
| Other assets | 972,245 | 326,235 |
| Deferred tax asset | 3,398 | 144 |
| Total assets | \$ 12,992,474 | 11,253,740 |
| Liabilities and Stockholders' Equity | | |
| Income tax payable to Espirito Santo Bank | \$ 815,739 | 827,728 |
| Due to broker – failed to receive | 566,244 | 508,472 |
| Accrued expenses and other liabilities | 768,618 | 424,738 |
| Subordinated debt | 2,000,000 | 2,000,000 |
| Total liabilities | 4,150,601 | 3,760,938 |
| Stockholders' equity: | | |
| Common stock, \$1.00 par value. Authorized 10,000 shares; issued and outstanding 10,000 shares | 10,000 | 10,000 |
| Additional paid-in capital | 1,990,000 | 1,990,000 |
| Retained earnings | 6,841,873 | 5,492,802 |
| Total stockholders' equity | 8,841,873 | 7,492,802 |
| Commitments and contingencies | | |
| Total liabilities and stockholders' equity | \$ 12,992,474 | 11,253,740 |

See accompanying notes to financial statements.

E.S. FINANCIAL SERVICES, INC.

Statements of Operations

Years ended December 31, 2010 and 2009

| | <u>2010</u> | <u>2009</u> |
|------------------------------------|---------------------|------------------|
| Revenue: | | |
| Principal transactions | \$ 3,510,852 | 2,527,165 |
| Commissions and fees | 3,452,223 | 3,534,458 |
| Interest income | 30,729 | 75,121 |
| Other income, net | 446,587 | 393,820 |
| Total revenue | <u>7,440,391</u> | <u>6,530,564</u> |
| Expenses: | | |
| Employee compensation and benefits | 1,559,104 | 1,158,961 |
| Management fees | 2,400,000 | 1,920,000 |
| Occupancy and equipment | 583,715 | 488,338 |
| Communications | 96,701 | 108,799 |
| Interest | 12,024 | 13,691 |
| Commissions and clearing charges | 229,922 | 360,963 |
| Other | 396,619 | 318,087 |
| Total expenses | <u>5,278,085</u> | <u>4,368,839</u> |
| Income before income tax | 2,162,306 | 2,161,725 |
| Income tax expense | 813,235 | 814,569 |
| Net income | <u>\$ 1,349,071</u> | <u>1,347,156</u> |

See accompanying notes to financial statements.

E.S. FINANCIAL SERVICES, INC.
Statements of Changes in Stockholders' Equity
Years ended December 31, 2010 and 2009

| | Common stock | | Additional paid-in capital | Retained earnings | Total stockholders' equity |
|----------------------------|---------------------|---------------|---|------------------------------|---|
| | Shares | Amount | | | |
| Balance, December 31, 2008 | 10,000 | \$ 10,000 | 1,990,000 | 4,355,646 | 6,355,646 |
| Dividends paid | — | — | — | (210,000) | (210,000) |
| Net income | — | — | — | 1,347,156 | 1,347,156 |
| Balance, December 31, 2009 | 10,000 | 10,000 | 1,990,000 | 5,492,802 | 7,492,802 |
| Net income | — | — | — | 1,349,071 | 1,349,071 |
| Balance, December 31, 2010 | 10,000 | \$ 10,000 | 1,990,000 | 6,841,873 | 8,841,873 |

See accompanying notes to financial statements.

E.S. FINANCIAL SERVICES, INC.
Statements of Changes in Subordinated Debt
Years ended December 31, 2010 and 2009

| | <u>2010</u> | <u>2009</u> |
|--------------------------------------|---------------------|------------------|
| Subordinated debt, beginning of year | \$ 2,000,000 | 2,000,000 |
| Activity during the year | <u>—</u> | <u>—</u> |
| Subordinated debt, end of year | <u>\$ 2,000,000</u> | <u>2,000,000</u> |

See accompanying notes to financial statements.

E.S. FINANCIAL SERVICES, INC.

Statements of Cash Flows

Years ended December 31, 2010 and 2009

| | <u>2010</u> | <u>2009</u> |
|---|----------------------------|-------------------------|
| Cash flows from operating activities: | | |
| Net income | \$ 1,349,071 | 1,347,156 |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: | | |
| Deferred tax provision | (3,254) | (11,855) |
| Depreciation and amortization | 70,825 | 47,090 |
| Change in operating assets and liabilities: | | |
| Securities owned, net | 4,435 | (2,980,455) |
| Deposit with clearing broker | — | (75,000) |
| Other assets | (646,010) | 6,058 |
| Income tax payable to Espirito Santo Bank | (11,989) | 445,868 |
| Due to broker – failed to receive | 57,772 | 284,394 |
| Accrued expenses and other liabilities | 343,880 | (55,147) |
| Net cash provided by (used in) operating activities | <u>1,164,730</u> | <u>(991,891)</u> |
| Cash flows from investing activity: | | |
| Purchases of property and equipment | <u>(12,903)</u> | <u>(108,191)</u> |
| Net cash used in investing activity | <u>(12,903)</u> | <u>(108,191)</u> |
| Cash flows from financing activity: | | |
| Dividends paid | <u>—</u> | <u>(210,000)</u> |
| Net cash used in financing activity | <u>—</u> | <u>(210,000)</u> |
| Net increase (decrease) in cash and cash equivalents | 1,151,827 | (1,310,082) |
| Cash and cash equivalents, beginning of year | <u>4,543,028</u> | <u>5,853,110</u> |
| Cash and cash equivalents, end of year | \$ <u><u>5,694,855</u></u> | <u><u>4,543,028</u></u> |
| Supplemental disclosures of cash flow information: | | |
| Interest paid | \$ 12,024 | 13,691 |
| Income taxes paid | 827,728 | 381,860 |

See accompanying notes to financial statements.

E.S. FINANCIAL SERVICES, INC.

Notes to Financial Statements

December 31, 2010 and 2009

(1) Organization

E.S. Financial Services, Inc. (the Company) is a broker-dealer registered with the Securities and Exchange Commission (SEC) and a member of the Financial Industry Regulatory Authority (FINRA). Espirito Santo Bank (the Bank) owns 80.5% of the Company's common stock.

The Company provides its customers with transaction services. Revenue derived from these services is recognized in the accompanying statements of operations. Custody of securities owned by customers of the Company is maintained by third parties.

(2) Summary of Significant Accounting Policies

(a) *Accounting Standards Codification*

The Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) is the source of authoritative generally accepted accounting principles (GAAP) recognized by the FASB to be applied by nongovernmental entities. All of the ASC content carries the same level of authority. There are currently only two levels of GAAP: authoritative and nonauthoritative. All references to authoritative GAAP have been updated to reflect the corresponding ASC topic or section. Accounting Standards Updates (ASU) are issued to amend applicable sections of the ASC from time to time.

(b) *Reclassifications*

Certain reclassifications have been made to the prior years' financial statements to conform to the current year presentation. These reclassifications had no effect on previously reported results of operations or retained earnings.

(c) *Estimates*

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities, as well as of revenue and expenses, at the date of the financial statements. Actual results could differ from those estimates.

(d) *Cash Equivalents*

The Company considers cash with clearing broker and all highly liquid debt instruments with original maturities of 90 days or less from date of purchase as cash equivalents. For purposes of the statements of cash flows, cash and cash equivalents include cash with clearing broker.

(e) *Securities*

Securities transactions in regular-way trades are recorded on trade date. Gains and losses arising from all securities transactions entered into for the account and risk of the Company are recorded on a trade-date basis. Customers' securities and transactions are reported on a settlement-date basis with related commission income and expenses reported on a trade-date basis.

Amounts receivable (fail to deliver) and payable (fail to receive) for securities transactions that have reached their contractual settlement date are recorded on the statements of financial condition.

E.S. FINANCIAL SERVICES, INC.

Notes to Financial Statements

December 31, 2010 and 2009

Securities owned are recorded at fair value with unrealized gains or losses recognized in earnings within principal transactions.

(f) *Property and Equipment*

Property and equipment include furniture, computer software and equipment, and leasehold improvements, and are recorded at cost less accumulated depreciation and amortization. Additions and improvements are capitalized. Routine maintenance and repairs are expensed when incurred. Depreciation of furniture and equipment is provided on the straight-line basis using estimated useful lives of the related assets. Leasehold improvements are amortized over the lesser of the asset life or the term of the lease.

(g) *Principal Transactions*

Principal transaction revenue is generated from the difference between the price paid to buy securities and the amount received from the sale of the securities. The Company typically acts as the risk-less principal in these transactions and does not receive a fee or commission for providing order execution services.

(h) *Commissions and fees*

Commissions and fees, and the related clearing expenses are recorded on a trade-date basis as securities transactions occur.

(i) *Income Taxes*

The Company files consolidated federal and Florida income tax returns with the Bank. The Company calculates its income tax expense or benefit and settles the current amount payable to or receivable from the Bank as if it files a separate tax return. Also, the Company files separate New York State and New York City income tax returns. During 2010, the Internal Revenue Service concluded its examination of the Bank's federal consolidated income tax return for the year ended December 31, 2007. The Internal Revenue Service did not make any adjustments to the Bank's 2007 federal consolidated income tax return. In addition, the Company is no longer subject to federal or state examinations for years prior to 2007 due to the expiration of regulatory statutes.

Income taxes are accounted for under the asset and liability method. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases and operating loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

In accordance with the provisions included in FASB ASC Subtopic 740-10 – Income Taxes – overall, the Company recognizes the effect of income tax positions only if those positions are more likely than not of being sustained. Recognized income tax positions are measured at the largest amount that is greater than 50% likely of being realized. Changes in recognition or measurement are reflected in the period in which the change in judgment occurs. Prior to the adoption of FIN 48, the

E.S. FINANCIAL SERVICES, INC.

Notes to Financial Statements

December 31, 2010 and 2009

Company recognized the effect of income tax positions only if such positions were probable of being sustained. It was determined that there were no material uncertainty tax positions that are more likely than not to be sustained as of December 31, 2010.

The Company records interest and penalties related to unrecognized tax benefits in other expense.

(j) Fair Value Measurements

The Company follows the provisions included in ASC Topic 820, *Fair Value Measurements and Disclosures*, for fair value measurements of financial assets and financial liabilities and for fair value measurements of nonfinancial items that are recognized or disclosed at fair value in the financial statements on a recurring basis. ASC Topic 820 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. ASC Topic 820 also establishes a framework for measuring fair value and expands disclosures about fair value measurements (note 4).

In January 2010, the FASB issued ASU 2010-06 *Fair Value Measurements and Disclosures (Topic 820) Improving Disclosures about Fair Value Measurements*. This amendment to ASC Topic 820 provides more robust disclosures about (1) the different classes of assets and liabilities measured at fair value, (2) the valuation techniques and inputs used, (3) the activity in Level 3 fair value measurements, and (4) the transfers between Levels 1, 2, and 3. There was no material impact on the Company's results of operations or financial condition upon adoption of this new standard.

(k) Fair Value Option

The Company follows the Fair Value Option provisions of the Subsections of ASC Subtopic 825-10, *Financial Instruments – Overall*, which gives the Company the irrevocable option to report most financial assets and financial liabilities at fair value on an instrument-by-instrument basis, with changes in fair value reported in earnings. The Company did not apply the provisions of ASC Subtopic 825-10 to any instruments for the years ended December 31, 2010 or 2009.

(3) Qualified Securities Segregated under Federal Regulations

Rule 15c3-3 under the Securities Exchange Act of 1934 specifies certain conditions under which brokers and dealers carrying customer accounts are required to maintain cash or qualified securities in a special reserve bank account for the exclusive benefit of customers. Amounts to be maintained, if any, are computed in accordance with a formula defined in the Rule. At December 31, 2010 and 2009, the Company had qualified securities (U.S. government securities and U.S. agency obligations) with a fair value of \$5,996,935 and \$6,001,370, respectively, in a special reserve account.

E.S. FINANCIAL SERVICES, INC.

Notes to Financial Statements

December 31, 2010 and 2009

(4) Securities Owned

The estimated fair value of trading securities owned at December 31, 2010 and 2009 is as follows:

| | <u>2010</u> | <u>2009</u> |
|----------------------------|---------------------|------------------|
| U.S. government securities | \$ 5,996,935 | 3,999,150 |
| U.S. agency obligations | — | 2,002,220 |
| | <u>\$ 5,996,935</u> | <u>6,001,370</u> |

FASB ASC Topic 820 defines fair value, establishes a framework for measuring fair value, and establishes a fair value hierarchy that prioritizes the inputs to valuation techniques. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A fair value measurement assumes that the transaction to sell the asset or transfer the liability occurs in the principal market for the asset or liability or, in the absence of a principal market, the most advantageous market. Valuation techniques that are consistent with the market, income, or cost approach, as specified by FASB ASC Topic 820, are used to measure fair value. The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value into three broad levels:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that are accessible at the measurement date.
- Level 2 inputs are from other than quoted market prices included in Level 1 that are observable for the asset or liability, either directly or indirectly (e. g., quoted market prices of similar assets or liabilities in active markets, or quoted market prices for identical or similar assets or liabilities in markets that are not active).
- Level 3 inputs are unobservable (e. g., a company's own data) and should be used to measure fair value to the extent that observable inputs are not available.

The following tables present the Company's assets measured at fair value on a recurring basis at December 31, 2010 and 2009:

| | <u>Level 1</u> | <u>Level 2</u> | <u>Level 3</u> |
|----------------------------|----------------|------------------|----------------|
| Assets (2010): | | | |
| U.S. government securities | \$ — | 5,996,935 | — |
| | <u>\$ —</u> | <u>5,996,935</u> | <u>—</u> |

E.S. FINANCIAL SERVICES, INC.

Notes to Financial Statements

December 31, 2010 and 2009

| | <u>Level 1</u> | <u>Level 2</u> | <u>Level 3</u> |
|----------------------------|----------------|------------------|----------------|
| Assets (2009): | | | |
| U.S. government securities | \$ — | 3,999,150 | — |
| U.S. agency obligations | — | 2,002,220 | — |
| | <u>\$ —</u> | <u>6,001,370</u> | <u>—</u> |

The Company values its U.S. government securities and U.S. agency obligations following a market approach technique based on quoted prices from secondary markets of U.S. government securities traded among dealers. Market quotes are obtained via the Company's Investment Portfolio Accounting Software (IPS) provided by an independent securities' pricing service company.

(5) Property and Equipment, Net

Property and equipment, net consists of the following at December 31, 2010 and 2009:

| | <u>2010</u> | <u>2009</u> | <u>Estimated useful lives (in years)</u> |
|--|-------------------|------------------|--|
| Equipment | \$ 283,688 | 290,119 | 3 – 8 |
| Furniture | 133,713 | 147,363 | 3 – 8 |
| Leasehold improvements | 219,895 | 219,895 | 20 |
| | <u>637,296</u> | <u>657,377</u> | |
| Accumulated depreciation and amortization | <u>(412,255)</u> | <u>(374,414)</u> | |
| | <u>\$ 225,041</u> | <u>282,963</u> | |

Depreciation and amortization expense for the years ended December 31, 2010 and 2009 was \$70,825 and \$47,090, respectively.

(6) Related-Party Transactions

The Company maintains its cash with the Bank. At times, such amounts may be in excess of the insured limits of the Federal Deposit Insurance Corporation.

The Bank extends credits to the Company's customers, subject to various regulatory and internal requirements, collateralized by securities in the customers' brokerage accounts. The Bank earns interest income from these loans. Total securities' collateralized loans recorded by the Bank amount to approximately \$23.4 million and \$12.5 million as of December 31, 2010 and 2009, respectively.

On January 6, 2009, the Company entered into an Administrative Service and Expense Sharing Agreement and certain other Brokerage Services Agreements (collectively, the Agreements) with Banco Espirito Santo de Investimento, S.A., New York Branch (BESI NY). Per these Agreements, the Company agreed to provide brokerage services to certain branches and subsidiaries of Banco Espirito Santo de Investimento,

E.S. FINANCIAL SERVICES, INC.

Notes to Financial Statements

December 31, 2010 and 2009

S.A (BESI). In consideration for the brokerage services, the Company has requested that BESI NY provide certain services to the Company's New York branch and office of supervisory jurisdiction, share certain expenses, furnish the use of certain BESI NY personnel as set forth in the Agreements, and provide additional compensation of 5% of incurred expenses.

Related-party transactions included in the Company's statements of operations for the years ended December 31, 2010 and 2009 are summarized as follows:

| | <u>2010</u> | <u>2009</u> |
|------------------------------------|-------------|-------------|
| Income: | | |
| Commissions | \$ 8,062 | 1,018 |
| Other income | 451,918 | 419,605 |
| Expenses: | | |
| Interest | 12,024 | 13,691 |
| Management fees | 2,400,000 | 1,920,000 |
| Occupancy and equipment | 149,172 | 124,968 |
| Other expenses | 93,409 | 103,440 |
| Employee compensation and benefits | 228,846 | 228,933 |
| Communications expense | 14,250 | 14,250 |
| Commissions and clearing charges | 58,259 | 39,979 |

During 2010 and 2009, in relation to these Agreements, the Company was reimbursed by BESI NY for expenses incurred in the amount of \$437,987 and \$400,661, respectively. These amounts and additional compensation of \$21,993 and \$19,962, respectively, are presented gross in the statement of operations.

Included in the statements of financial condition are amounts due from/to related parties as follows:

| | <u>2010</u> | <u>2009</u> |
|---------------------------------------|--------------|-------------|
| Assets: | | |
| Cash and cash equivalents | \$ 1,197,026 | 2,331,019 |
| Liabilities and stockholders' equity: | | |
| Income tax payable to the Bank | 815,739 | 827,728 |
| Subordinated debt | 2,000,000 | 2,000,000 |
| Accrued expenses, net (BESI NY) | 329,093 | 9,683 |

E.S. FINANCIAL SERVICES, INC.

Notes to Financial Statements

December 31, 2010 and 2009

(7) Commitments

The Company leases office premises under a noncancelable operating lease agreement with a related party, which expires in January 2014. The lease agreement contains two 5-year extensions, which management expects to utilize, but are not included in the minimum lease payment table. Future minimum lease payments under this lease as of December 31, 2010 are as follows:

| Year ending December 31: | |
|--------------------------|------------|
| 2011 | \$ 78,842 |
| 2012 | 78,842 |
| 2013 | 78,842 |
| 2014 | 6,570 |
| | <hr/> |
| | \$ 243,096 |

Rental expense amounted to \$114,011 and \$111,916 for the years ended December 31, 2010 and 2009, respectively.

(8) Subordinated Debt

The borrowings under subordination debt agreements at December 31, 2010 and 2009 represent notes with the Bank. On May 28, 2009, the Company and the Bank amended the subordinated debt agreement to extend the maturity date until July 2, 2013 (previously July 2, 2010) and to change the interest rate charged from the federal funds rate to the six-month LIBOR. The six-month LIBOR at December 31, 2010 and 2009 is 0.456% and 1.079%, respectively.

The subordinated debt is available in computing net capital under the SEC Uniform Net Capital Rule 15c3-1. To the extent that such borrowings are required for the Company's continued compliance with minimum net capital requirements, they may not be repaid.

(9) Employee Benefit Plan

The Bank has a 401(k) benefit plan (the Plan) covering substantially all of the Company's employees. The Company matches 100% of each participant's contribution up to a maximum of 10% of annual salary. All contributions made by the Company to the participants' accounts vest incrementally in the second year through completion of the sixth year of employment.

The Company contributed \$57,458 and \$45,200 to the Plan in 2010 and 2009, respectively.

(10) Net Capital Requirements

The Company is subject to the SEC Uniform Net Capital Rule 15c3-1, which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, will not exceed 15.00 to 1.00. At December 31, 2010 and 2009, the Company had net capital of approximately \$9,660,000 and \$7,512,000, respectively, which is approximately \$9,410,000 and \$7,262,000, respectively, in excess of its required net capital of \$250,000. The Company's ratio of aggregate indebtedness to net capital at December 31, 2010 and 2009 is 0.22 to 1.00 and 0.23 to 1.00, respectively.

E.S. FINANCIAL SERVICES, INC.

Notes to Financial Statements

December 31, 2010 and 2009

(11) Financial Instruments with Credit Risk

In the normal course of its business, the Company enters into transactions involving financial instruments. These financial instruments include elements of market risk in excess of the amounts recognized in the statements of financial condition. In addition, risks arise from the possible inability of counterparties to meet the terms of their contracts.

In the normal course of business, the Company enters into securities transactions with other broker-dealers and customers, which can result in concentrations of credit risk. To mitigate this credit risk, the Company has established credit review policies to monitor its transactions with, and balance due from, these broker-dealers and customers.

The Company may be required, in the event of the nondelivery of customers' securities owed to the Company by other broker-dealers or by its customers, to purchase the securities in the open market. Purchases at costs exceeding the amount owed may result in losses not reflected in the accompanying financial statements.

(12) Income Taxes

Income tax expense reflected in the statements of operations for the years ended December 31, 2010 and 2009 consists of the following:

| | <u>2010</u> | <u>2009</u> |
|-----------------------|-------------------|-----------------|
| Current tax expense: | | |
| U.S. federal | \$ 694,943 | 704,794 |
| State and local | 121,546 | 121,630 |
| | <u>816,489</u> | <u>826,424</u> |
| Deferred tax benefit: | | |
| U.S. federal | (401) | (10,122) |
| State and local | (2,853) | (1,733) |
| | <u>(3,254)</u> | <u>(11,855)</u> |
| Income tax expense | <u>\$ 813,235</u> | <u>814,569</u> |

E.S. FINANCIAL SERVICES, INC.

Notes to Financial Statements

December 31, 2010 and 2009

The difference between total expected income tax expense (computed by applying the U.S. federal corporate income tax rate of 34% to income before income taxes) for the years ended December 31, 2010 and 2009 and the reported income tax expense is as follows:

| | <u>2010</u> | <u>2009</u> |
|--|-------------------|----------------|
| Federal income taxes at statutory tax rates | \$ 735,184 | 734,987 |
| State income taxes, net of related federal benefit | 78,338 | 79,132 |
| Other | (620) | — |
| Nondeductible expenses | 333 | 450 |
| Total income tax expense | <u>\$ 813,235</u> | <u>814,569</u> |

The tax effects of temporary differences that give rise to the deferred tax assets and deferred tax liabilities at December 31, 2010 and 2009 are presented below:

| | <u>2010</u> | <u>2009</u> |
|------------------------------------|-----------------|---------------|
| Deferred tax asset: | | |
| Accrued expenses | \$ 24,836 | 15,692 |
| Total gross deferred tax asset | <u>24,836</u> | <u>15,692</u> |
| Deferred tax liability: | | |
| Property and equipment | 21,438 | 15,548 |
| Total gross deferred tax liability | <u>21,438</u> | <u>15,548</u> |
| Net deferred tax asset | <u>\$ 3,398</u> | <u>144</u> |

There was no valuation allowance recorded for deferred tax assets as of December 31, 2010 and 2009. In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which these temporary differences become deductible. Management considers the scheduled reversal of deferred tax liabilities, projected future taxable income, and tax planning strategies in making this assessment.

(13) Subsequent Events

The Company has evaluated subsequent events from the date of the statement of financial condition through March 4, 2011, the date at which the financial statements were available to be issued, and determined that there are no other items to disclose.

E.S. FINANCIAL SERVICES, INC.Computation of Net Capital under Rule 15c3-1 of the
Securities Exchange Act of 1934

December 31, 2010

Computation of Net Capital

| | |
|---|----------------------------|
| Total stockholders' equity | \$ 8,841,873 |
| Subordinated debt | <u>2,000,000</u> |
| Total capital and allowable subordinated debt | <u>10,841,873</u> |
| Deductions and/or charges: | |
| Nonallowable assets: | |
| Property and equipment | 225,041 |
| Other assets | 935,632 |
| Other deductions | <u>3,398</u> |
| Total deductions | <u>1,164,071</u> |
| Net capital before haircuts on securities positions | 9,677,802 |
| Haircuts on securities | <u>17,487</u> |
| Net capital | <u><u>\$ 9,660,315</u></u> |

Computation of Aggregate Indebtedness

| | |
|--|----------------------------|
| Items included in statements of financial condition: | |
| Income tax payable to Espirito Santo Bank | \$ 815,739 |
| Due to broker – failed to receive | 566,244 |
| Accrued expenses and other liabilities | <u>768,618</u> |
| Total aggregate indebtedness | <u><u>\$ 2,150,601</u></u> |

Computation of Basic Net Capital Requirement

| | |
|--|------------|
| Minimum net capital required – 6 2/3% of total aggregate indebtedness | \$ 143,373 |
| Minimum dollar net capital requirement | 250,000 |
| Net capital requirement (greater of above) | 250,000 |
| Excess net capital | 9,410,315 |
| Excess net capital at 1,000% (net capital less the greater of 10% of aggregate indebtedness or 120% of minimum dollar net capital requirement) | 9,360,315 |
| Ratio of aggregate indebtedness to net capital | 0.22 |

Note: See schedule II for reconciliation of computation of net capital pursuant to uniform net capital Rule 15c3-1 to the Company's corresponding unaudited Form X-17A-5, Part IIA filing.

See accompanying report of independent registered public accounting firm.

Schedule II

E.S. FINANCIAL SERVICES, INC.

Reconciliation of Computation of Net Capital Pursuant to Uniform Net Capital
Rule 15c3-1 to the Company's Corresponding
Unaudited Form X-17A-5, Part IIA Filing

December 31, 2010

| | |
|---|---------------------|
| Net capital per computation in Company's corresponding unaudited Form X-17A-5, Part IIA filing | \$ 9,675,430 |
| Adjustments, net | <u>(15,115)</u> |
| Net capital calculation pursuant to Rule 15c3-1 | <u>\$ 9,660,315</u> |

See accompanying report of independent registered public accounting firm.

Schedule III**E.S. FINANCIAL SERVICES, INC.**Computation for Determination of Reserve Requirements under
Rule 15c3-3 of the Securities Exchange Act of 1934

December 31, 2010

Credit Balances

| | | |
|--|----|----------------|
| Customers' securities failed to receive | \$ | 566,244 |
| Credit balances in firm accounts, which are attributable to principal sales to customers | | — |
| Free credit balances and other credit balances in customers' security accounts | | 79,814 |
| Total credit balances | \$ | <u>646,058</u> |

Debit Balances

| | | |
|---|----|---------------|
| Debit balances in customers' cash and margin accounts | \$ | 36,612 |
| Customers' securities failed to deliver | | — |
| Total debit items | \$ | <u>36,612</u> |

Reserve Computation

| | | |
|--|----|------------------|
| Excess of total credits over total debits | \$ | 609,446 |
| Required deposit (105% of excess) | | 639,918 |
| Amount held on deposit in "reserve bank account" as of December 31, 2009 | | — |
| Amount on deposit, including value of qualified securities | | 5,996,935 |
| Amount on withdrawal | | — |
| Net amount in reserve bank account after adding deposit and subtracting withdrawal | \$ | <u>5,996,935</u> |

No significant differences exist between the above computation and the Company's corresponding unaudited Form X-17A-5, Part IIA filing.

See accompanying report of independent registered public accounting firm.

E.S. FINANCIAL SERVICES, INC.Information Relating to Possession or Control Requirements under
Rule 15c3-3 of the Securities Exchange Act of 1934

December 31, 2010

| | | |
|--|----|---|
| Customers' fully paid securities and excess margin securities not in the respondent's possession or control as of the report date (for which instructions to reduce possession or control had been issued as of the report date but for which the required action was not taken by respondent within the time frames specified under Rule 15c3-3). | \$ | — |
| Customers' fully paid securities and excess margin securities for which instructions to reduce possession or control had not been issued as of the report date, excluding items arising from "temporary lags, which result from normal business operations" as permitted under Rule 15c3-3. | \$ | — |

See accompanying report of independent registered public accounting firm.



KPMG LLP
Suite 2000
200 South Biscayne Boulevard
Miami, FL 33131

Report of Independent Registered Public Accounting Firm

The Board of Directors
E.S. Financial Services, Inc.:

In planning and performing our audit of the financial statements of E.S. Financial Services, Inc. (the Company), as of and for the year ended December 31, 2010, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company, including consideration of control activities for safeguarding securities. This study included tests of compliance with such practices and procedures that we considered relevant to the objectives stated in rule 17a-5(g), in the following:

1. Making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and the reserve required by rule 15c3-3(e).
2. Making the quarterly securities examinations, counts, verifications and comparisons, and the recordation of differences required by rule 17a-13.
3. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.
4. Obtaining and maintaining physical possession or control of all fully paid and excess margin securities of customers as required by rule 15c3-3.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls, and of the practices and procedures referred to in the preceding paragraph, and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with U.S. generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.



Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. A significant deficiency is a deficiency, or combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2010 to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, the Financial Industry Regulatory Authority (FINRA), and other regulatory agencies that rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

KPMG LLP

March 4, 2011
Certified Public Accountants



KPMG LLP
Suite 2000
200 South Biscayne Boulevard
Miami, FL 33131

Independent Accountants' Report on Applying Agreed-Upon Procedures Related to an Entity's SIPC Assessment Reconciliation

The Board of Directors
E. S. Financial Services, Inc.:

In accordance with Rule 17a-5(e)(4) under the Securities Exchange Act of 1934, we have performed the procedures enumerated below with respect to the accompanying Schedule of Assessment and Payments [General Assessment Reconciliation (Form SIPC-7)] to the Securities Investor Protection Corporation (SIPC) for the year ended December 31, 2010, which were agreed to by E.S. Financial Services, Inc. (the Company) and the Securities and Exchange Commission, Financial Industry Regulatory Authority, Inc., and SIPC solely to assist you and the other specified parties in evaluating the Company's compliance with the applicable instructions of the General Assessment Reconciliation (Form SIPC-7). The Company's management is responsible for the Company's compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose. The procedures we performed and our findings are as follows:

1. Compared the listed assessment payments in Form SIPC-7 with respective cash disbursement records entries noting no differences;
2. Compared the amounts reported on the audited Form X-17A-5 for the year ended December 31, 2010, as applicable, with the amounts reported in Form SIPC-7 for the year ended December 31, 2010, noting no differences;
3. Compared any adjustments reported in Form SIPC-7 with supporting schedules and working papers noting no differences;
4. Proved the arithmetical accuracy of the calculations reflected in Form SIPC-7 and in the related schedules and working papers supporting the adjustments noting no differences; and
5. Compared the amount of any overpayment applied to the current assessment with the Form SIPC-7T on which it was originally computed noting no overpayment.

We were not engaged to, and did not conduct an examination, the objective of which would be the expression of an opinion on compliance. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.



E. S. Financial Services, Inc.
March 4, 2011
Page 2 of 2

This report is intended solely for the information and use of the specified parties listed above and is not intended to be and should not be used by anyone other than these specified parties.

KPMG LLP

March 4, 2011
Certified Public Accountants

SIPC-7

(33-REV 7/10)

SECURITIES INVESTOR PROTECTION CORPORATION
P.O. Box 92185 Washington, D.C. 20090-2185
202-371-8300

General Assessment Reconciliation

SIPC-7

(33-REV 7/10)

For the fiscal year ended _____, 20____
(Read carefully the instructions in your Working Copy before completing this Form)

TO BE FILED BY ALL SIPC MEMBERS WITH FISCAL YEAR ENDINGS

1. Name of Member, address, Designated Examining Authority, 1934 Act registration no. and month in which fiscal year ends for purposes of the audit requirement of SEC Rule 17a-5:

052776 FINRA DEC
E S FINANCIAL SERVICES INC 16*16
1395 BRICKELL AVE STE 490
MIAMI FL 33131-3300

Note: If any of the information shown on the mailing label requires correction, please e-mail any corrections to form@sipc.org and so indicate on the form filed.

Name and telephone number of person to contact respecting this form.

2. A. General Assessment (item 2e from page 2)

\$ 16,913.00

B. Less payment made with SIPC-6 filed (exclude interest)

(7,543.00)

7156110
Date Paid

C. Less prior overpayment applied

(_____)

D. Assessment balance due or (overpayment)

E. Interest computed on late payment (see instruction E) for _____ days at 20% per annum

F. Total assessment balance and interest due (or overpayment carried forward)

\$ 9,370.00

G. PAID WITH THIS FORM:

Check enclosed, payable to SIPC
Total (must be same as F above)

\$ 9,370.00

H. Overpayment carried forward

\$(_____)

3. Subsidiaries (S) and predecessors (P) included in this form (give name and 1934 Act registration number):

The SIPC member submitting this form and the person by whom it is executed represent thereby that all information contained herein is true, correct and complete.

E.S. Financial Services, Inc
(Name of Corporation, Partnership or other organization)

[Signature]
(Authorized Signature)

Dated the 17th day of February, 2011.

FINOP
(Title)

This form and the assessment payment is due 60 days after the end of the fiscal year. Retain the Working Copy of this form for a period of not less than 6 years, the latest 2 years in an easily accessible place.

SIPC REVIEWER Dates: _____ Postmarked _____ Received _____ Reviewed _____
Calculations _____ Documentation _____ Forward Copy _____
Exceptions: _____
Disposition of exceptions: _____

**DETERMINATION OF "SIPC NET OPERATING REVENUES"
AND GENERAL ASSESSMENT**

Amounts for the fiscal period
beginning Jan 1st, 2010
and ending Dec 31st, 2010
Eliminate cents

Item No.

2a. Total revenue (FOCUS Line 12/Part IIA Line 9, Code 4030)

\$ 8,097,963.00

2b. Additions:

- (1) Total revenues from the securities business of subsidiaries (except foreign subsidiaries) and predecessors not included above.
- (2) Net loss from principal transactions in securities in trading accounts.
- (3) Net loss from principal transactions in commodities in trading accounts.
- (4) Interest and dividend expense deducted in determining item 2a.
- (5) Net loss from management of or participation in the underwriting or distribution of securities.
- (6) Expenses other than advertising, printing, registration fees and legal fees deducted in determining net profit from management of or participation in underwriting or distribution of securities.
- (7) Net loss from securities in investment accounts.

Total additions

2c. Deductions:

- (1) Revenues from the distribution of shares of a registered open end investment company or unit investment trust, from the sale of variable annuities, from the business of insurance, from investment advisory services rendered to registered investment companies or insurance company separate accounts, and from transactions in security futures products.
- (2) Revenues from commodity transactions.
- (3) Commissions, floor brokerage and clearance paid to other SIPC members in connection with securities transactions.
- (4) Reimbursements for postage in connection with proxy solicitation.
- (5) Net gain from securities in investment accounts.
- (6) 100% of commissions and markups earned from transactions in (i) certificates of deposit and (ii) Treasury bills, bankers acceptances or commercial paper that mature nine months or less from issuance date.
- (7) Direct expenses of printing advertising and legal fees incurred in connection with other revenue related to the securities business (revenue defined by Section 16(9)(L) of the Act).
- (8) Other revenue not related either directly or indirectly to the securities business. (See Instruction C):

319,437.00

229,923.00

27,828.00

747,112.00

(9) (i) Total interest and dividend expense (FOCUS Line 22/PART IIA Line 13, Code 4075 plus line 2b(4) above) but not in excess of total interest and dividend income.

\$ 8,336.00

(ii) 40% of margin interest earned on customers securities accounts (40% of FOCUS line 5, Code 3960).

\$ —

Enter the greater of line (i) or (ii)

Total deductions

1,332,636.00
6,765,327.00

2d. SIPC Net Operating Revenues

\$ 6,765,327.00

2e. General Assessment @ .0025

\$ 16,913.00

(to page 1, line 2.A.)



E.S. FINANCIAL SERVICES, INC.

Financial Statements and Supplementary Information

December 31, 2010 and 2009

(With Report of Independent Registered Public Accounting Firm Thereon)