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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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**ANNUAL AUDITED REPORT
FORM X-17A-5**

SEC Mail Processing
Section

SEC FILE NUMBER
8-67557

MAR 01 2011

**Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5**

Washington, DC
110

REPORT FOR THE PERIOD BEGINNING 01/01/10 AND ENDING 12/31/10
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: MICROPLACE, INC.

OFFICIAL USE ONLY
FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)
2211 N. FIRST STREET

(No. and Street)
SAN JOSE CA 95131
(City) (State) (Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT
PAUL BLYTH 866-478-3229
(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*
PRICEWATERHOUSECOOPERS LLP

(Name - if individual, state last, first, middle name)
3 EMBARCADERO CENTER SAN FRANCISCO CA 94111
(Address) (City) (State) (Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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OATH OR AFFIRMATION

I, PAUL BLYTH, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of MICROPLACE, INC. of DECEMBER 31, 2010, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

Paul Blyth

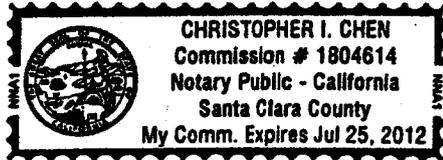
Signature

CFO/FINOP/DIRECTOR

Title

Christopher I. Chen

Notary Public



Please see attached California Journal with Affiant Statement

This report ** contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

CALIFORNIA JURAT WITH AFFIANT STATEMENT

- See Attached Document (Notary to cross out lines 1-6 below)
 See Statement Below (Lines 1-5 to be completed only by document signer[s], *not* Notary)

1 _____
2 _____
3 _____
4 _____
5 _____
6 _____

Signature of Document Signer No. 1: [Handwritten Signature]
Signature of Document Signer No. 2 (if any): _____

State of California

County of Santa Clara

Subscribed and sworn to (or affirmed) before me on this

24 day of FEBRUARY, 2011, by
Date Month Year

(1) Paul Blyth
Name of Signer

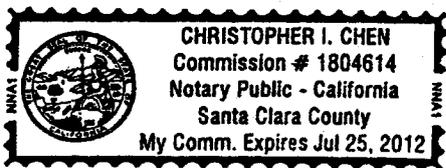
proved to me on the basis of satisfactory evidence to be the person who appeared before me (.) (,)

(and

(2) _____
Name of Signer

~~proved to me on the basis of satisfactory evidence to be the person who appeared before me.)~~

Signature [Handwritten Signature]
Signature of Notary Public



Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Further Description of Any Attached Document

Title or Type of Document: FORM X-17A-5

Document Date: 24 FEBRUARY 2011 Number of Pages: 2

Signer(s) Other Than Named Above: _____

RIGHT THUMBPRINT OF SIGNER #1
Top of thumb here

RIGHT THUMBPRINT OF SIGNER #2
Top of thumb here

MicroPlace, Inc.
(a wholly-owned subsidiary of eBay, Inc.)
Statement of Financial Condition
December 31, 2010

Assets

Cash and cash equivalents	\$	4,063,746
Short-Term Investments (Note 3)		250,000
Property and Equipment, net (Note 5)		30,842
Inter-company receivables, net (Note 4)		289,379
Other Assets (Note 6)		<u>350,290</u>
Total Assets	\$	<u>4,984,257</u>

Liabilities and Shareholder's Equity

Liabilities

Accounts payable, accrued expenses, and other liabilities	\$	883,463
Inter-company payables, net (Note 4)		28,551
Total Liabilities		<u>912,014</u>

Shareholder's Equity

Common stock, \$.001 par value; 1,000 shares authorized, 1,000 shares issued and outstanding		1
Additional paid-in capital		17,413,936
Retained earnings (deficit)		<u>(13,341,694)</u>
Total Shareholder's Equity		<u>4,072,243</u>
Total Liabilities and Shareholder's Equity	\$	<u>4,984,257</u>

The accompanying notes are an integral part of these financial statements.

February 25, 2011

U.S. Securities and Exchange Commission
Office of Filings and Information Services
Branch of Registrations and Examinations

SEC Mail Processing
Section

MAR 01 2011

Washington, DC
110

RE: Microplace, Inc. Annual Audited Financial Reports (Firm CRD 143403)

Dear Sir or Madame,

Enclosed, please find the 2010 annual audit financial reports for Microplace, Inc. We have also enclosed two original copies of Form X17A-5 Part III to satisfy our filing requirements.

In addition and in accordance with SEC rule 17a-5(e)(3), we would like to maintain confidentiality of the balance of the audited financial statements, as we have included a statement of financial condition bound separately from the audited financial statements.

Please let me know if you have any questions or require any additional information.

Regards,

Rick Alvarez