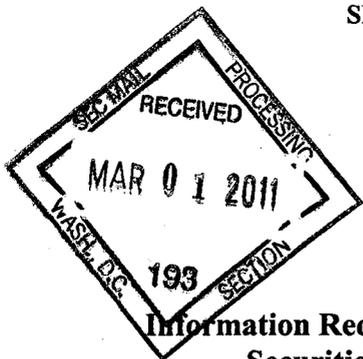


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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL	
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ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III

SEC FILE NUMBER
8-42373

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 01/01/10 AND ENDING 12/31/10  
MM/DD/YY MM/DD/YY

**A. REGISTRANT IDENTIFICATION**

NAME OF BROKER-DEALER: Mogavero, Lee & Co., Inc.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

20 Broad Street, 14<sup>th</sup> Floor

New York

(No. and Street)  
New York

10005

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Alan Krim

(212) 688-8700

(Area Code - Telephone Number)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

WeiserMazars LLP

(Name - if individual, state last, first, middle name)

3000 Marcus Avenue

Lake Success

NY

11042-1066

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- Certified Public Accountants
- Public Accountant
- Accountant not resident in United States or any of its possessions.



FOR OFFICIAL USE ONLY

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

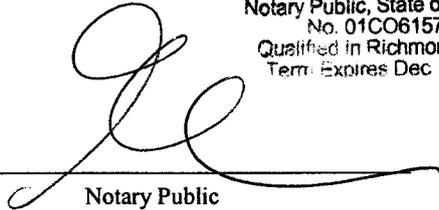
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

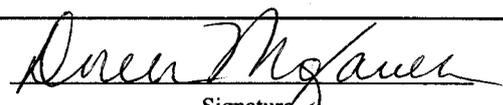
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OATH OR AFFIRMATION

I Doreen Mogavero, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Mogavero, Lee & Co., Inc., as of December 31, 2010, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

\_\_\_\_\_  
\_\_\_\_\_

  
Notary Public  
ELENA CORSO  
Notary Public, State of New York  
No. 01CO6157404  
Qualified in Richmond County  
Term Expires Dec 11, 2014

  
Signature  
President / CEO  
Title

This report \*\* contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Cash Flows.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.
- (o) Independent Auditors' Report on Internal Accounting Control.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

**Mogavero, Lee & Co., Inc.**  
**Statement of Financial Condition**  
**December 31, 2010**

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**Assets**

Cash and cash equivalents	\$	2,883
Securities owned, at fair value		502,344
Receivable from broker, dealer and clearing organization		252,146
Rebate receivable		42,784
Other assets		74,523

**Total assets** **\$ 874,680**

**Liabilities and Stockholders' Equity**

**Liabilities**

Bank line of credit	\$	83,672
Accrued expenses and other payables		132,178
Advances from stockholders		13,968

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**229,818**

**Subordinated liabilities**

Subordinated loans		100,000
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**Stockholders' equity**

Common stock, no par value; 200 shares authorized, 12.5 shares issued and outstanding		21,500
Additional paid-in capital		310,300
Retained earnings		232,062

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**563,862**

Note receivable, stockholder		(19,000)
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**544,862**

**Total liabilities and stockholders' equity** **\$ 874,680**

The accompanying notes are an integral part of this financial statement.

# **Mogavero, Lee & Co., Inc.**

## **Notes to Financial Statement**

**December 31, 2010**

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### **1. Organization and Nature of Business**

Mogavero, Lee & Co., Inc. (the "Company") is a broker-dealer registered with the Securities and Exchange Commission and is a member of the Financial Industry Regulatory Authority. The Company principally engages in executing transaction orders on the floor of the New York Stock Exchange on behalf of its clients.

### **2. Summary of Significant Accounting Policies**

#### **Securities Transactions**

Securities transactions and related commission revenues and expenses are recorded on a trade date basis.

#### **Cash Equivalents**

The Company considers all money market accounts and all highly liquid debt instruments purchased with original maturities of three months or less to be cash equivalents.

#### **Property and Equipment**

Property and equipment are stated at cost less accumulated depreciation. Depreciation is computed on a straight line basis over the estimated useful lives of the related assets. The useful lives of the assets range from 3 to 5 years. Property and equipment are fully depreciated at December 31, 2010.

#### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Income Taxes**

The Company has elected to be treated as an S Corporation under the applicable provisions of the Internal Revenue Code. Accordingly, the Company is not subject to Federal income tax. The stockholders are required to report separately their distributive shares of the Company's income or loss to Federal tax authorities. In addition, the Company has elected S Corporation status for New York State tax purposes, and, accordingly, the Company pays New York State income tax at the minimum rate. New York City, however, does not recognize S Corporation status, and the Company is, therefore, taxed at regular corporation tax rates.

The Company uses the asset and liability method to calculate deferred tax assets and liabilities. Deferred taxes are recognized based on the differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases using enacted tax rates expected to apply to taxable income in the years in which those differences are expected to be recovered or settled. The Company records a valuation allowance against a deferred tax asset when it is more likely than not that the deferred tax asset will not be realized.

**Mogavero, Lee & Co., Inc.**  
**Notes to Financial Statement**  
**December 31, 2010**

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The Company has adopted the authoritative guidance issued, as it pertains to accounting for uncertainty in income taxes. This standard prescribes a more-likely-than-not threshold for financial statement recognition and measurement of a tax position taken by the Company. As of December 31, 2010, the Company determined that it had no uncertain tax positions which affected its financial position and its results of operations or its cash flows, and will continue to evaluate for uncertain tax positions in the future. The Company is no longer subject to examination by federal, state or local taxing authorities for years prior to December 31, 2007.

**3. Securities Owned, at Fair Value**

Securities owned, at fair value, consist of a short term dollar for dollar income fund.

**4. Fair Value of Financial Instruments**

The Company accounts for its financial instruments at fair value, which is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value. The Company maintains Level 1 securities as follows:

Level 1 Valuations based on unadjusted quoted prices in active markets for identical assets or liabilities that the Company has the ability to access. Valuation adjustments are not applied to Level 1 securities. Because valuations are based on quoted prices that are readily and regularly available in an active market, valuation of these securities does not entail a significant degree of judgment.

The following are the major categories of assets and liabilities measured at fair value on a recurring basis and summarized by the fair value hierarchy as described above as of December 31, 2010.

<u>Description</u>	<u>Classification</u>	<u>Total</u>	<u>Level 1</u>
Short Term Income Fund	Asset	\$502,344	\$502,344

**5. Receivable From Broker, Dealer and Clearing Organization**

Receivable from broker, dealer and clearing organization arises as a result of the Company's normal securities transactions.

**Mogavero, Lee & Co., Inc.**  
**Notes to Financial Statement**  
**December 31, 2010**

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**6. Bank Line of Credit**

The Company has a credit line agreement with a bank, which provides for a loan facility up to \$150,000. Loans bear interest at prime plus 1.25% per annum, which was 4.5% at December 31, 2010, and are payable monthly. At December 31, 2010, the Company had \$83,672 outstanding.

The loan is secured by all assets, personal property and fixtures of the Company. In addition, the stockholders have personally guaranteed the loan. The credit line is set to expire on June 8, 2011.

**7. Subordinated Borrowings**

The borrowings under subordination agreements with stockholders at December 31, 2010 are as follows:

Cash subordination agreements:

<u>Maturity Date</u>	<u>Rate</u>	<u>Principal</u>
May 30, 2011	8% per annum	\$ 80,000
May 30, 2011	8% per annum	<u>20,000</u>
		<u><b>\$ 100,000</b></u>

Both borrowings are subject to automatic rollover provisions. Interest payable on these subordinated loans, was suspended by the stockholders for the year ended December 31, 2010.

The cash subordinated borrowings are available in computing net capital under the Securities and Exchange Commission's uniform net capital rule. To the extent that such borrowings are required for the Company's continued compliance with minimum net capital requirements, they may not be repaid.

**8. Advances from Stockholders**

Advances from stockholders are non-interest bearing and due on demand.

**9. Note Receivable, Stockholder**

The Company issued 2.5 shares of its no par value common stock for a note receivable amounting to \$19,000 as follows:

<u>Origination Date</u>	<u>Number of Shares</u>	<u>Principal</u>
January 1, 1995	2.5	<u>\$ 19,000</u>

The note is non-interest bearing and due on demand.

**10. Commission Sharing**

The Company has commission sharing agreements with two broker-dealers, whereby a percentage of commission income attributable to this arrangement is payable to that broker-dealer for transactions directly generated by that broker-dealer's introduction. The commission sharing agreement will be fully disclosed to all customers affected by the arrangement.

**11. Order Flow Rebate**

The Company has an arrangement with a customer whereby rebates received from trade execution order flow are passed along to that customer.

**12. Office Lease**

On August 27, 2008, the Company entered into a second lease amendment with its landlord for new office space. Under the amendment, the operating lease for the new space expires on January 31, 2014. Future minimum annual rental payments are as follows:

<u>Year Ended</u> <u>December 31,</u>	<u>Amount</u>
2011	\$ 124,745
2012	128,271
2013	131,903
2014	11,017
	<u>\$ 395,936</u>

The Company is also obligated to pay its proportionate share of the increase, if any, of annual real estate taxes over base real estate taxes.

**13. Clearance Agreement**

The Company operates principally under a clearance agreement with another broker whereby such broker assumes and maintains the Company's customer accounts. As part of this agreement, the Company is required to maintain cash or securities of not less than \$500,000. This deposit is included in securities owned, at fair value in the statement of financial condition.

**14. Net Capital Requirements**

The Company is subject to the uniform net capital requirements of Rule 15c3-1 of the Securities and Exchange Commission, as amended, which requires a broker-dealer to have at all times sufficient liquid assets to cover current indebtedness. In accordance with the rule, the broker-dealer is required to maintain defined minimum net capital of the greater of \$5,000 or 1/15 of aggregate indebtedness. At no time may the ratio of aggregate indebtedness to net capital exceed 15 to 1.

At December 31, 2010, the Company had net capital, as defined, of \$482,344, which was \$467,023 in excess of its required net capital of \$15,321. At December 31, 2010, the Company had aggregate indebtedness of \$229,818. The ratio of aggregate indebtedness to net capital was 0.48 to 1.

**15. Off-Balance-Sheet Risk**

The Company, as an introducing broker, clears all transactions with and for customers on a fully disclosed basis with its clearing broker, who carries all of the accounts of such customers. The Company does not maintain margin accounts for its customers; therefore, there were no excess margin securities. However, the Company may be liable for chargebacks on introduced customer accounts carried by the clearing broker. In addition, the Company may be exposed to off-balance-sheet risk in the event the clearing broker is unable to fulfill its contractual obligations.

From time to time, the Company has cash at a bank in excess of FDIC insured limits and is exposed to the credit risk resulting from this concentration. At December 31, 2010, the Company's cash in bank did not exceed the insured limitations.

**16. 401(k) Plan**

The Company has a defined contribution plan under Section 401(k) of the Internal Revenue Code. The plan covers substantially all of its employees, and provides for participants to defer salary, up to statutory limitations. The Company is not required to make a matching contribution.

**17. Subsequent Events**

The Company has evaluated subsequent events through February 25, 2011, the date the financial statements were available for issuance.

\*\*\*\*\*

The Company's Statement of Financial Condition as of December 31, 2010 is available for examination at the office of the Company and at the Regional Office of the Securities and Exchange Commission.

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### Independent Auditors' Report

To the Board of Directors  
Mogavero, Lee Co., Inc.

We have audited the accompanying statement of financial condition of Mogavero, Lee Co., Inc. (the "Company") as of December 31, 2010, that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statement. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statement referred to above presents fairly, in all material respects, the financial position of Mogavero, Lee Co., Inc. as of December 31, 2010, in conformity with accounting principles generally accepted in the United States of America.



Lake Success, N.Y.  
February 25, 2011