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SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III

SEC FILE NUMBER  
8- 37303

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 01/01/10 AND ENDING 12/31/10  
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: CAMDEN FINANCIAL SERVICES

OFFICIAL USE ONLY  
FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

2361 CAMPUS DRIVE, SUITE 280

(No. and Street)

IRVINE

CALIFORNIA

92612

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

JON McCLINTOCK

949/975-0900

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

GOODRICH, BARON, GOODYEAR, LLP

(Name - if individual, state last, first, middle name)

6700 E. PACIFIC COAST HWY., SUITE 255, LONG BEACH, CA 90803

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

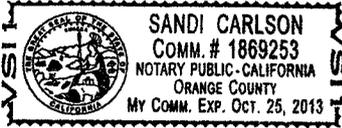
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OATH OR AFFIRMATION

I, JON McCLINTOCK, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of CAMDEN FINANCIAL SERVICES, as of DECEMBER 31, 2010, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

NONE



[Signature]  
Signature JON McCLINTOCK

CFO  
Title

Sandi Carlson, Notary Public  
Notary Public

This report \*\* contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of ~~Changes in Financial Condition~~. **Cash Flows**
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.
- (o) **Independent Auditors' Report on Internal Accounting Control**

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

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GOODRICH • BARON • GOODYEAR LLP  
*Certified Public Accountants*

## INDEPENDENT AUDITORS' REPORT

The Board of Directors  
Camden Financial Services  
Irvine, California

We have audited the accompanying statement of financial condition of Camden Financial Services as of December 31, 2010, and the related statements of income (loss), changes in stockholder's equity, and cash flows for the year then ended that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Camden Financial Services as of December 31, 2010, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained on Pages 9-11 is presented for the purpose of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

A handwritten signature in cursive script that reads "Goodrich Baron Goodyear, CPA".

Long Beach, California  
February 15, 2011

**CAMDEN FINANCIAL SERVICES**  
**STATEMENT OF FINANCIAL CONDITION**

DECEMBER 31, 2010

ASSETS

Cash in bank		\$ 67,493
Receivables – Commissions and concessions - Allowable		13,275
Property and equipment, at cost	\$ 6,342	-
Accumulated depreciation	<u>(6,342)</u>	<u>-</u>
Total assets		\$ <u>80,768</u>

LIABILITIES AND STOCKHOLDER'S EQUITY

Liabilities:		
Income taxes payable		\$ 800
Commissions and other payables		<u>11,064</u>
Total liabilities		11,864
Commitments		-
Stockholder's equity:		
Common stock, without par value, authorized 1,000,000 shares; issued and outstanding 10,000 shares	\$ 10,000	
Paid-in capital	21,430	
Retained earnings	<u>37,474</u>	
Total stockholder's equity		<u>68,904</u>
Total liabilities and stockholder's equity		\$ <u>80,768</u>

The accompanying notes are an integral part of these financial statements.

**CAMDEN FINANCIAL SERVICES**  
**STATEMENT OF INCOME (LOSS)**

YEAR ENDED DECEMBER 31, 2010

Revenues:		
Commissions and concessions		\$ 316,529
Other income		<u>3,426</u>
Total revenues		319,955
Expenses:		
Commissions	\$ 260,421	
Registration fees	8,788	
Consulting fees	65,175	
Audit fees	5,000	
Rent	3,873	
Other expenses	<u>2,622</u>	
Total expenses		<u>345,879</u>
Loss before income taxes		(25,924)
Income taxes		<u>800</u>
Net loss		\$ <u>(26,724)</u>

The accompanying notes are an integral part of these financial statements.

**CAMDEN FINANCIAL SERVICES**  
**STATEMENT OF CHANGES IN STOCKHOLDER'S EQUITY**

YEAR ENDED DECEMBER 31, 2010

	<u>Common Stock</u>	<u>Additional Paid-In Capital</u>	<u>Retained Earnings</u>	<u>Total</u>
Balance, beginning of year	\$ 10,000	21,430	64,198	95,628
Net loss for the year ended December 31, 2010	<u>-</u>	<u>-</u>	<u>(26,724)</u>	<u>(26,724)</u>
Balance, end of year	\$ <u>10,000</u>	<u>21,430</u>	<u>37,474</u>	<u>68,904</u>

The accompanying notes are an integral part of these financial statements.

**CAMDEN FINANCIAL SERVICES**  
**STATEMENT OF CASH FLOWS**

YEAR ENDED DECEMBER 31, 2010

Cash flows from operating activities:		
Net loss		\$ (26,724)
Adjustments to reconcile net loss to net cash used for operating activities:		
Increase in receivables	\$ (9,840)	
Increase in commissions and other payables	<u>7,122</u>	
Total adjustments		<u>(2,718)</u>
Net cash flows used for operating activities		(29,442)
Cash flows from financing activities		-
Cash flows from investing activities		<u>-</u>
Net decrease in cash		(29,442)
Cash at beginning of year		<u>96,935</u>
Cash at end of year		\$ <u><u>67,493</u></u>

SUPPLEMENTAL CASH INFORMATION

Cash payments for:		
Interest		\$ <u>-</u>
Income taxes		\$ <u><u>800</u></u>

The accompanying notes are an integral part of these financial statements.

**CAMDEN FINANCIAL SERVICES**  
**NOTES TO FINANCIAL STATEMENTS**

DECEMBER 31, 2010

(1) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Business

The Company is a registered broker-dealer incorporated under the laws of the State of California maintaining its principal office in Irvine, California. The Company is subject to a minimum net capital requirement of \$5,000 under SEC Rule 15c3-1. The Company acts as an introducing broker/dealer and clears transactions with and for customers on a fully disclosed basis through a clearing broker/dealer. The Company's primary business consists of sales of securities, limited partnership interests and mutual funds, and has executed a sub-clearing agreement with Finance 500, Inc. for purposes of clearing transactions with and for customers on a fully disclosed basis. The Company requires no collateral for its receivables and, thus, is subject to the risks inherent in the economy.

Method of Accounting

The Company maintains its books and records on the accrual basis of accounting and uses the trade date basis for recording all securities transactions.

Property and Equipment

Property and equipment are stated at cost. Depreciation of property and equipment is computed using the straight-line method over sixty months.

Cash Equivalents

For purposes of the statement of cash flows, the Company considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash equivalents.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and disclosures. Accordingly, actual results could differ from those estimates.

**CAMDEN FINANCIAL SERVICES**  
**NOTES TO FINANCIAL STATEMENTS, CONTINUED**

DECEMBER 31, 2010

**(2) INCOME TAXES**

Provision for income taxes is comprised as follows:

	<u>Current</u>	<u>Deferred</u>	<u>Total</u>
Federal	\$ -	-	-
California	<u>800</u>	<u>-</u>	<u>800</u>
Total	<u>\$ 800</u>	<u>-</u>	<u>800</u>

As required by the Income Taxes Topic of Financial Accounting Standards Board *Accounting Standards Codification* (FASB ASC), the Company is required to account for deferred taxes using an asset and liability approach in recognizing timing differences. This approach requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of temporary differences between the carrying amounts and the tax basis of other assets and liabilities.

The Company has approximately \$154,000 of loss carryforwards available through 2030. The following represents the estimated value of such carryforwards and the valuation allowance applied as a result of the uncertainty that exists over the ability to use such carryforwards in the future:

Deferred Tax Asset:	
Federal	\$ 23,000
California	<u>13,000</u>
	36,000
Less valuation allowance	<u>(36,000)</u>
Net deferred tax asset	<u>\$ -</u>

The valuation allowance increased \$6,000 in the current year.

**(3) CONCENTRATION OF CREDIT RISK FOR CASH HELD AT A BANK**

The Company maintains a cash account at Bank of America which had a bank balance of \$73,704 at December 31, 2010. Accounts at this institution are insured up to \$250,000 by the Federal Deposit Insurance Corporation.

**CAMDEN FINANCIAL SERVICES**  
**NOTES TO FINANCIAL STATEMENTS, CONTINUED**

DECEMBER 31, 2010

**(4) COMMITMENTS - OFFICE LEASE**

The Company currently occupies office facilities under a three -year lease which expires May 2013. The following represents the minimum lease payments per year under this lease:

<u>Year Ending December 31,</u>	<u>Amount</u>
2011	\$ 4,147
2012	4,204
2013	<u>1,808</u>
Total future commitments	\$ <u>10,159</u>

Rental expense totaled \$3,873 for 2010.

**(5) SUBSEQUENT EVENTS**

Management has evaluated subsequent events and transactions occurring after year-end through the date that the financial statements were available for issuance which was February 15, 2011. No transactions or events were found that were material enough to require recognition in the financial statements.

**(6) NET CAPITAL**

The Company is subject to a \$5,000 minimum capital requirement under SEC Rule 15c3-1 which requires that the ratio of aggregate indebtedness to net capital shall not exceed 15 to 1. Net capital and the related net capital ratio fluctuate on a daily basis; however, as of December 31, 2010, the net capital was \$68,904 which exceeded the required minimum capital by \$63,904, and the net capital ratio was .17 to 1.

**CAMDEN FINANCIAL SERVICES**  
COMPUTATION OF NET CAPITAL PURSUANT TO RULE 15c3-1

DECEMBER 31, 2010

Total equity from statement of financial condition	\$ 68,904
Less non-allowable assets	<u>          -</u>
Net capital	\$ <u>68,904</u>

COMPUTATION OF BASIC NET CAPITAL REQUIREMENT

Minimum net capital required (6-2/3% of aggregate indebtedness of \$11,864)	\$ <u>791</u>
Minimum dollar net capital	\$ <u>5,000</u>
Net capital requirement (greater of above)	\$ <u>5,000</u>
Excess net capital	\$ <u>63,904</u>

COMPUTATION OF RATIO OF AGGREGATE INDEBTEDNESS TO NET CAPITAL

Total liabilities (aggregate indebtedness)	\$ <u>11,864</u>
Ratio of aggregate indebtedness to net capital	<u>.17 to 1</u>
Percentage of debt to debt-equity total computed in accordance with Rule 15c3-1(d)	<u>N/A</u>

The computation of net capital as reported in the unaudited Part IIA filing agrees with the audited net capital as reported above.

**CAMDEN FINANCIAL SERVICES**  
**COMPUTATION FOR DETERMINATION OF RESERVE REQUIREMENTS**  
**PURSUANT TO RULE 15c3-3**

DECEMBER 31, 2010

Not Applicable – The Company is exempt pursuant to the (k)(2)(ii) exemptive provision of SEC Rule 15c3-3 and does not hold customer funds or securities.

**CAMDEN FINANCIAL SERVICES**  
INFORMATION RELATING TO THE POSSESSION  
OR CONTROL REQUIREMENTS PURSUANT TO RULE 15c3-3

DECEMBER 31, 2010

Not applicable - The Company is exempt pursuant to the (k)(2)(ii) exemptive provision of SEC rule 15c303 and does not hold customer funds or securities.



GOODRICH • BARON • GOODYEAR LLP  
*Certified Public Accountants*

## REPORT ON INTERNAL ACCOUNTING CONTROL

The Board of Directors  
Camden Financial Services  
Irvine, California

In planning and performing our audit of the financial statements of Camden Financial Services (the Company) as of and for the year ended December 31, 2010, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company, including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computation of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13
2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph, and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control and the practices and procedures referred to above, errors or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a deficiency, or a combination of control deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Company's financial statements will not be prevented or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2010, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934, in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

A handwritten signature in black ink, reading "Noddick Baron Goodson, CPA". The signature is written in a cursive style with a large initial "N".

Long Beach, California  
February 15, 2011

**CAMDEN FINANCIAL SERVICES**

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FINANCIAL STATEMENTS

YEAR ENDED DECEMBER 31, 2010

(With Independent Auditors' Report Thereon)