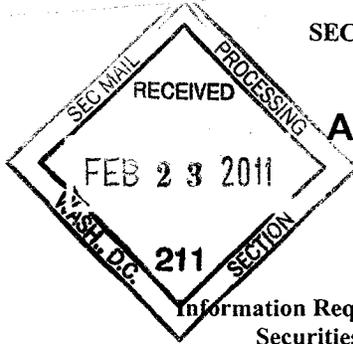




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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549



ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III

OMB APPROVAL  
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Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 01/01/10 AND ENDING 12/31/10  
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: Mosaic Funds Distributor, LLC  
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)  
8777 N. Gainey Center Drive

OFFICIAL USE ONLY  
FIRM ID NO.

(No. and Street)

Scottsdale Arizona 85258  
(City) (State) (Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT  
W. Richard Mason, Principal (480) 443-9537  
(Area Code - Telephone No.)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

McGladrey & Pullen, LLP  
(Name - if individual, state last, first, middle name)

One South Wacker Drive, Suite 800 Chicago Illinois 60606  
(Address) (City) (State) (Zip Code)

- CHECK ONE:  
 Certified Public Accountant  
 Public Accountant  
 Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

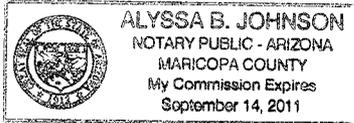
\* Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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## OATH OR AFFIRMATION

I, **W. Richard Mason**, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of **Mosaic Funds Distributor, LLC**, as of **December 31, 2010**, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer.



  
Signature

Principal

Title

  
Notary Public

This report\*\* contains (check all applicable boxes):

- (a) Facing page.
- (b) Statement of Financial Condition.
- (c) Statement of Operations.
- (d) Statement of Cash Flows.
- (e) Statement of Changes in Member's Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation, of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report (filed under separate cover).
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

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## Independent Auditor's Report

To the Member  
Mosaic Funds Distributor, LLC  
Madison, Wisconsin

We have audited the accompanying statement of financial condition of Mosaic Funds Distributor, LLC (the Company) as of December 31, 2010, and the related statements of operations, changes in member's capital, and cash flows for the year then ended that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Mosaic Funds Distributor, LLC as of December 31, 2010, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules I, II, and III is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934. These schedules are the responsibility of the Company's management. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

*McGladrey & Pullen, LLP*

Chicago, Illinois  
February 9, 2011

Mosaic Funds Distributor, LLC

Statement of Financial Condition  
December 31, 2010

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**Assets**

Cash	\$	45,124
Prepaid expenses		18,421
Accounts receivable		<u>5,130</u>
<b>Total assets</b>	<b>\$</b>	<b><u>68,675</u></b>

**Liabilities and Member's Capital**

Liabilities		
Due to affiliates, net	\$	<u>11,235</u>
Member's Capital		<u>57,440</u>
<b>Total liabilities and member's capital</b>	<b>\$</b>	<b><u>68,675</u></b>

The accompanying notes are an integral part of these financial statements.

**Mosaic Funds Distributor, LLC**

**Statement of Operations  
Year Ended December 31, 2010**

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Revenue:	
Dealer and underwriter concessions	\$ 170,182
Contract revenue	62,000
12b-1 fee revenue	3,571
Other income	63
	<u>235,816</u>
Expenses:	
Expenses allocated from affiliates	181,898
Regulatory fees and expenses	29,909
Operating expenses	23,303
	<u>235,110</u>
<b>Net income</b>	<u><u>\$ 706</u></u>

The accompanying notes are an integral part of these financial statements.

**Mosaic Funds Distributor, LLC**

**Statement of Changes in Member's Capital  
Year Ended December 31, 2010**

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Balance, December 31, 2009	\$	56,734
Net income		<u>706</u>
<b>Balance, December 31, 2010</b>	<b>\$</b>	<b><u><u>57,440</u></u></b>

The accompanying notes are an integral part of these financial statements.

**Mosaic Funds Distributor, LLC**

**Statement of Cash Flows**  
**Year Ended December 31, 2010**

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Cash Flows from Operating Activities	
Net income	\$ 706
Adjustment to reconcile net income to net cash used in operating activities:	
Changes in operating assets and liabilities:	
Decrease in prepaid expenses	100
Increase in accounts receivable	(2,619)
Decrease in due to affiliates, net	(41,180)
Decrease in accounts payable	(180)
<b>Net cash used in operating activities</b>	<u>(43,173)</u>
<b>Decrease in cash</b>	(43,173)
Cash:	
Beginning	<u>88,297</u>
Ending	<u>\$ 45,124</u>

The accompanying notes are an integral part of these financial statements.

## Mosaic Funds Distributor, LLC

### Notes to Financial Statements

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#### Note 1. Nature of Business and Significant Accounting Policies

Mosaic Funds Distributor, LLC (the Company) is a Wisconsin limited liability company formed on December 19, 1997, and is a registered broker-dealer with the Securities and Exchange Commission (SEC) and a member of the Financial Industry Regulatory Authority (FINRA). The Company is a wholly owned subsidiary of Madison Investment Holdings, Inc. (MIH) (formerly named Madison Investment Advisors, Inc. prior to November 30, 2010). The Company's sole business activities are to serve as the marketing agent and distributor of the Madison Mosaic family of mutual funds, the MEMBERS Mutual Funds and the Ultra Series Fund.

The Company operates under the provisions of Paragraph (k)(1) of Rule 15c3-3 of the Securities Exchange Act of 1934 and, accordingly, is exempt from the remaining provisions of Rule 15c3-3. Essentially, the requirements of Paragraph (k)(1) provide that the Company limits its transactions to the purchase, sale, and redemption of redeemable securities of mutual funds and promptly transmits all funds received and delivers securities to customers.

The following is a summary of the Company's significant accounting policies:

**Accounting policies:** The Company follows accounting standards set by the Financial Accounting Standards Board (the FASB). The FASB sets generally accepted accounting principles (GAAP) that the Company follows to ensure consistent reporting of financial condition, results of operations, and cash flows. References to GAAP issued by the FASB in these footnotes are to the *FASB Accounting Standards Codification*,™ sometimes referred to as the Codification or ASC.

**Use of estimates:** The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

**Revenue recognition:** Contract revenue represents amounts earned for services related to its marketing and distribution of mutual funds. Dealer and underwriter concessions are earned on the sale of Class A shares of the MEMBERS Mutual Funds. 12b-1 service fee commission is earned on shares held directly with the MEMBERS Mutual Funds. Contract revenue and 12b-1 service fee commissions are earned as such services are provided. Dealer and underwriter concessions are recorded on a trade-date basis as securities transactions occur.

**Income taxes:** As a wholly owned subsidiary of MIH, the Company is not subject to federal income tax, but may be subject to certain state taxes. FASB provides guidance for how uncertain tax positions should be recognized, measured, disclosed and presented in the financial statements. This requires the evaluation of tax positions taken or expected to be taken in the course of preparing the Company's tax returns to determine whether the tax positions are "more-likely-than-not" of being sustained "when challenged" or "when examined" by the applicable tax authority. Tax positions not deemed to meet the more-likely-than-not threshold would be recorded as a tax benefit or expense and liability in the current year.

The Company is not subject to examination by U.S. federal or state taxing authorities for tax years before 2007. For the year ended December 31, 2010, management has determined that there are no material income uncertain tax positions.

**Subsequent events:** The Company has evaluated subsequent events for potential recognition and/or disclosure through February 9, 2011, the date the financial statements were issued.

## **Mosaic Funds Distributor, LLC**

### **Notes to Financial Statements**

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#### **Note 2. Significant Business Relationships and Related-Party Transactions**

The Company relies entirely on the operational support of Madison Investment Holdings, Inc., Madison Asset Management, LLC (whose voting shares are wholly owned by Madison Investment Holdings, Inc.) and Madison Investment Advisors, LLC (a wholly owned subsidiary of Madison Asset Management, LLC) for its day-to-day staffing and operations. Prior to November 30, 2010, Madison Investment Advisors, LLC was named Madison Mosaic, LLC.

All persons associated with the Company are or were employees or officers of Madison Investment Holdings, Inc. (MIH), Madison Investment Advisors, LLC (MIA) or Madison Asset Management, LLC (MAM) and such firms share office space and supplies among each other and their affiliate, Madison Scottsdale, LC. The relationship between the Company, MIA and MAM is documented in Service Agreements between the companies. MIA's is a Distributor Services Compensation Agreement dated July 1, 2000, amended November 30, 2010 for the name change to Madison Investment Advisors, LLC, ownership change to MAM and coordination with MAM's agreement with the Company. MAM's is documented in a Compensation and Reimbursement Agreement dated July 1, 2009 (collectively, the Service Agreements). The Service Agreements will terminate in the event the respective affiliated investment adviser ceases to serve as the investment advisor to the Madison Mosaic family of mutual funds or the MEMBERS Mutual Funds and/or the Ultra Series Fund, respectively.

The Company earned \$170,182 of dealer and underwriter concessions from the MEMBERS Mutual Fund for the year ended December 31, 2010. The Company earned contract revenue from MIA and MAM in the amount of \$62,000 and was allocated \$181,898 of expenses from MIA, MAM and MIH for the year ended December 31, 2010. The due to affiliates balance on the statement of financial condition consists primarily of the net payable related to the amounts noted above.

#### **Note 3. Net Capital Requirements**

The Company is a broker-dealer subject to the SEC Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. Rule 15c3-1 also provides that equity capital may not be withdrawn if the resulting net capital ratio would exceed 10 to 1. At December 31, 2010, the Company had net capital of \$39,019, which was \$34,019 in excess of its required net capital of \$5,000. The Company's ratio of aggregate indebtedness to net capital was 0.29 to 1.

Mosaic Funds Distributor, LLC

Computation of Net Capital Under Rule 15c3-1  
December 31, 2010

	Schedule I
Net capital:	
Total member's capital	\$ 57,440
Deductions and/or charges:	
Non-allowable assets:	
Prepaid expenses	<u>18,421</u>
<b>Net capital</b>	<u>39,019</u>
Computation of basic net capital requirement, minimum net capital required	<u>5,000</u>
<b>Excess net capital</b>	<u>\$ 34,019</u>
Aggregate indebtedness	<u>\$ 11,235</u>
Ratio: Aggregate indebtedness to net capital	<u>0.29 to 1</u>

Note: There are no material differences between the above computation and the Company's corresponding unaudited Form X-17A-5 as of December 31, 2010.

**Mosaic Funds Distributor, LLC**

**Computation for Determination of Reserve Requirements  
Under Rule 15c3-3  
December 31, 2010**

Schedule II

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None, the Company is exempt from Rule 15c3-3 of the Securities and Exchange Commission pursuant to the provisions of subparagraph (k)(1) thereof.

**Information Relating to Possession or Control Requirements  
Under Rule 15c3-3  
December 31, 2010**

Schedule III

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None, the Company is exempt from Rule 15c3-3 of the Securities and Exchange Commission pursuant to the provisions of subparagraph (k)(1) thereof.



## Independent Auditor's Report on Internal Control

To the Member  
Mosaic Funds Distributor, LLC  
Madison, Wisconsin

In planning and performing our audit of the financial statements of Mosaic Funds Distributor, LLC (the Company) as of and for the year ended December 31, 2010, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry security accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- (1) Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13.
- (2) Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control or the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis.

A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Company's financial statements will not be prevented, or detected and corrected, on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and was not designed to identify all deficiencies in internal control that might be material weaknesses and therefore, there can be no assurance that all material weaknesses have been identified. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2010, to meet the SEC's objectives.

This report is intended solely for the information and use of the Member, management, the SEC, the Financial Industry Regulatory Authority, and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered broker-dealers, and is not intended to be and should not be used by anyone other than these specified parties.

*McGladrey & Pullen, LLP*

Chicago, Illinois  
February 9, 2011

# **Mosaic Funds Distributor, LLC**

Financial Report  
December 31, 2010