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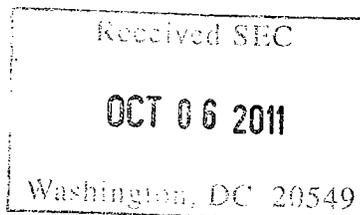
NYSE Euronext

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October 6, 2011

Ms. Cecile Peters
Chief, Information Technology
Division of Corporation Finance
100 F Street, NE MS 3040
Washington, DC 20549



CERTNYS
File No. 001-31343

Dear Ms. Peters:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, ASSOCIATED BANC-CORP, Depositary Shares, Each Representing a 1/40th Interest in a Share of 8.00% Perpetual Preferred Stock, Series B, and requests immediate acceleration of registration. Adequate distribution assured. Form 8-A received on October 5, 2011. Tentative listing date – October 10, 2011.

Sincerely,