### MAD CATZ INTERACTIVE, INC. ANNUAL REPORT

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## MISSION STATEMENT

INCREASING SHAREHOLDER VALUE

"We remain focused on profitably growing the business by expanding our distribution footprint; developing products for passionate consumers; and, prudently expanding into adjacent product categories."

**>>>>** 

We are pleased to report that fiscal 2011 marked the third consecutive year of record sales, gross profit, EBITDA and earnings per share for Mad Catz® as we continued to successfully execute on our initiatives to increase and diversify our net sales by focusing on premium and distinctive interactive entertainment products.

Beyond our record financial results, fiscal 2011 was an active and productive year for Mad Catz as we completed the acquisition of Tritton Technologies, Inc., a premium gaming audio company; acquired Vmax Simulation Corporation, a company dedicated to realistic flight simulation; secured several high profile licenses that aligned our offerings with some of the industry's most promising and successful gaming titles; and launched several successful new product lines including Rock Band@3, Call of Duty@, Street Fighter™ and the Cyborg® R.A.T.-branded gaming mice. In addition, subsequent to the end of fiscal 2011, we raised \$12.2 million in a private placement financing and applied the proceeds to repay all principal and interest relating to the outstanding \$14.5 million convertible note created when we purchased Saitek® in November 2007.

Mad Catz reported fiscal 2011 net sales of \$184 million which outpaced our record fiscal 2010 net sales by \$65 million, a 54.6% increase, while net income grew to \$10.9 million, or a record \$0.18 per diluted share compared to net income of \$4.5 million, or \$0.08 per diluted share a year ago. These results demonstrate the significant and ongoing progress we are making on the Company's key initiatives to build shareholder value by expanding our distribution footprint, developing products for passionate consumers, and exploring opportunities in adjacent product categories.

Since opening our first international sales office in 2002, we have built teams of sales and marketing professionals working directly

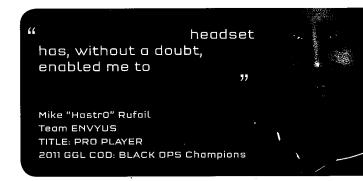


#### Tritton: The Unfair Advantage™

'Amazing...a headset that sounds as sexy as it looks.... I have several thousands of dollars of audio equipment in my apartment, and I have found myself wearing my AX Pro headset during times when it would be acceptable to play my home theatre loud. But the headset just works that good." 10 / 10 - SHOGUN GAMER

"Virtual surround is improving, but the real deal is still better...still top of the heap." 5/5 @GAMER MAGAZINE

"The incredible sound of the TRITTON AX PRO complements its stylish look. In conclusion, this peripheral is one bad boy of a headset for the serious gamer." 10 / 10 - PLAYSTATION UNIVERSE



#### Tritton: The Unfair Advantage™

Mike "Hastr0" Rufail - Team ENVYUS

#### Tritton Products

AX PRO - The World's Leading TRUE 5.1 Surround Sound Gaming Headset

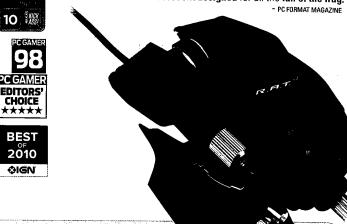


with most key retailers across North America, Europe and Asia. Our international market expansion remains a key driver of our success, with over 40% of our fiscal 2011 sales generated outside the United States and double digit sales growth in all territories.

Importantly, we continue to leverage the Company's broad distribution platform by offering a range of products for passionate consumers. Some of these products were internally developed, like the Cyborg R.A.T. line of gaming mice that has garnered multiple accolades, including the prestigious Best PC Product of 2010 award from IGN. Others were developed to support specific

"Our highest mouse score ever goes to this mean-looking masterpiece

"A rodent designed for all the fun of the frag."



### FISCAL 2011 DEVELOPMENTS

#### **Financial**

- Record revenues of \$184.0 million rose 54.6% from \$119.0 million in fiscal 2010
- Record net income of \$10.9 million, or a record \$0.18 per diluted share in the fiscal year ended March 31, 2011, compared to net income of \$4.5 million, or \$0.08 per diluted share in the prior fiscal year
- Record EBITDA of \$23.0 million, an increase of 88.9% from \$12.2 million in the prior fiscal year
- Net position of bank loan less cash at March 31, 2011 of \$1.7 million, compared to \$1.6 million a year ago
- Over 40% of sales generated outside the United States and double digit sales growth in all territories

- Rock Band 3 Suite of Musical Instrument Controllers for Xbox 360®, PS3™ and Wiim
- Line of products for Call of Duty<sub>®</sub>: Black Ops

- Cyborg® R.A.T. Gaming Mice
- WWE BrawlSticks™ and BrawlPads™ for both the Xbox 360 and PS3
- Cyborg® F.L.Y. 9 Wireless Flight Sticks
- Marvel vs. Capcom® 3 Arcade FightStick™: Tournament Edition
- Saitek® Pro Flight range expansion
- Eclipse Wired & Wireless Litetouch™ Keyboards
- BlazBlue<sub>™</sub> Tournament Edition Fight Sticks for Xbox 360 and PS3

#### Licenses

Best

Ever

- Exclusive licensing agreement with Microsoft Corporation to produce a range of licensed, co-branded wireless headsets
- Multi-year worldwide licensing agreement with Epic Games to produce and distribute accessories featuring Gears of War...3
- Expansion of Capcom Entertainment relationship to include Marvel vs Capcome 3
- Licensing agreement with Sony Computer Entertainment Japan for PS3 Street Fighter IV and PS3 Fight Pads in Japan
- Multi-year European licensing agreement with Sony Computer Entertainment Europe for Rock Bando Franchise peripherals
- Multi-year North American licensing agreement with Sony Computer Entertainment America for F.L.Y. 9 and Aviator Flight Sticks
- Multi-year worldwide licensing agreement with Major League Gaming™ (MLG) to produce and distribute accessories featuring MLG
- Multi-year worldwide licensing agreement with Textron Innovations to produce Saitek products featuring Bell and Cessna
  - Licensing agreement with THQ Inc. to produce WWE All Stars ™ FightStick products
  - Licensing agreement with Electronic Arts (EA) to produce products for The Sims™ franchise



games, such as Rock Band 3, Street Fighter and Call of Duty. Still others, like our Tritton line of premium gaming audio products, were strategically acquired. The sources of these products highlight our growing diversification, but more importantly, each evoked a strong positive response from consumers that are passionate about games.

During fiscal 2011 we further expanded our presence in adjacent categories offsetting our planned reduced reliance on "valuepriced" accessories. Specialty controllers and audio products each accounted for approximately 27% of our sales, while games accounted for 11% of sales. Controllers and accessories represented 15% and 12% of sales, respectively, with an even lower percentage being "value-priced", reflecting the fundamental shift that has occurred in our business over the last three years.

Mad Catz finished the year with a healthy balance sheet as our net debt of \$1.7 million was in line with the prior year and the higher receivables were approximately in line with the higher sales. Although inventory turns increased from the prior year, the overall inventory balance at year end was higher than planned.

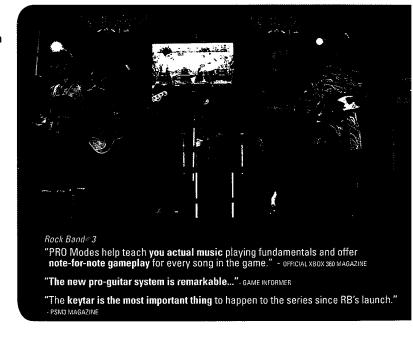
In April 2011, we raised \$12.2 million in a private placement financing through the issuance of approximately 6.35 million shares of common stock and warrants to purchase approximately 2.54 million additional shares of common stock at \$2.56 per share. The net proceeds of the financing, plus working capital, were used to repay all principal and interest related to the \$14.5 million convertible note issued when the Company purchased the Saitek group of companies in November 2007. This transaction will eliminate approximately \$1.2 million of annual interest expense and, since the note was convertible into 10.22 million shares, the transaction was accretive to shareholders.

Last year at this time there were many reasons to approach fiscal 2011 with caution. The world economy was uncertain and the video game industry was under pressure; exchange rate volatility had the potential to be a significant headwind for our international sales; and we were facing similar exchange rate exposure in China plus

potential cost increases as a result of rising labor costs. While many of those concerns remain today and could be factors in fiscal 2012, the success of our growth-related investments in fiscal 2011 leads us to be optimistic for the year ahead. Specifically, we remain focused on profitably growing the business by expanding our distribution footprint; developing products for passionate consumers; and, prudently expanding into adjacent product categories. Whether by organic growth or through acquisition, we intend to add new sales and marketing personnel and open sales offices in growing



player, he currently holds a world record of "the most successful player in major tournaments of Street Fighter" in Guinness World Records



markets; we expect to increase our marketing and expand our new product development and research and development initiatives; and, we intend to continue to explore opportunities in adjacent categories. At present, there are several growth opportunities we are pursuing that have the potential to make significant contributions to our future success. We would like to highlight three of them in particular:

 In February, we announced an exclusive agreement with Microsoft to develop wireless, co-branded Tritton headsets for

Rock Band® 3 Fender™ Wireless Mustang Pro-Guitar and Midi Pro-Adapter for Xbox 360® and PlayStation®3

03



Saitek® Flight Simulator

the Xbox 360® console. Sales of audio products accounted for 30% of our sales in the fourth quarter of fiscal 2011 and, going forward, we believe audio products will remain a major growth driver accounting for up to 40-50% of our fiscal 2012 sales.

- We recently secured a license from Epic Games to create products for the next iteration of the Gears of Warm franchise scheduled for launch this upcoming holiday season. The Gears of Warm franchise has won over 50 Game of the Year awards, sold more than 12 million copies worldwide and redefined the third-person shooter genre for the current console generation. One of the best-selling Xbox game series of all time, Gears of Warm is exclusive to the Xbox 360® and its riveting multiplayer action makes it one of the most popular titles on Xbox LIVE®.
- We recently acquired Vmax Simulation Corporation, announced the formation of ThunderHawk™ Studios and previewed an upcoming game release titled War Wings: Hell Catz. These initiatives are intended to leverage our market leadership and global flight simulation hardware distribution strength. Games

accounted for 11% of our sales last year and in fiscal 2012 we expect to further pursue our longer-term goal of expanding our participation in developing, publishing and distributing games.

In conclusion, our focus remains on building our key hardware brands (as set forth below) by bringing unique, high-value products to market that enhance the gaming experience.

- Mad Catz Console and casual video gaming;
- Tritton Audio;
- Cyborg "Hard-core" PC and console gaming;
- · Saitek Simulation; and,
- Eclipse PC input and multimedia devices.

Today, Mad Catz is delivering worldwide the best products in the Company's history which is driving an enthusiastic response from customers. In turn, these initiatives have driven record financial results while positioning Mad Catz for further profitable growth. These factors support our mission to increase shareholder value by leveraging our core competencies in the design, development. manufacturing, marketing and distribution of interactive entertainment and products.

We thank you for your continued interest and support and we look forward to updating you on our progress throughout fiscal 2012 through our quarterly reports and conference calls.

Sincerely,

Romas L Baours s R. Brown nan of the Board Thomas R. Brown Chairman of the Board

Darren Richardson

Chief Executive Officer



ThunderHawk Studios

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Form 10-K/A Amendment No. 2 ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the fiscal year ended March 31, 2011 OR TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from Commission file number 001-14944 TIVE, INC. (Exact name of Registrant as specified in its charter) Canada Not Applicable (State or other jurisdiction of (I.R.S. Employer incorporation or organization) Identification No.) 7480 Mission Valley Road, Suite 101 92108 San Diego, California (Zip Code) (Address of principal executive offices) Registrant's telephone number, including area code: (619) 683-9830 Securities registered pursuant to Section 12(b) of the Act: Title of Each Class Name of Each Exchange on Which Registered Common Stock, no par value NYSE Amex Toronto Stock Exchange Securities registered pursuant to Section 12(g) of the Act: None Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes □ Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Act. Yes No ☑ Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes ☑ Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232,405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulations S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one): Accelerated filer □ Non-accelerated filer □ (Do not check if a smaller reporting company)

Large accelerated filer □

 $\checkmark$ 

 $\Box$ 

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Act). Yes  $\Box$ 

The aggregate market value of the voting and non-voting common stock held by non-affiliates based on the closing sale price of common stock as reported on the American Stock Exchange on September 30, 2010, the last business day of the second fiscal quarter, was \$24,243,362.

There were 63,414,025 shares of the registrant's common stock issued and outstanding as of June 10, 2011.

### DOCUMENTS INCORPORATED BY REFERENCE

Part II and Part III incorporates information by reference from the registrant's definitive proxy statement to be filed with the Securities and Exchange Commission in connection with the solicitation of proxies for the Registrant's 2011 Annual Meeting of Shareholders.

### **EXPLANATORY NOTE**

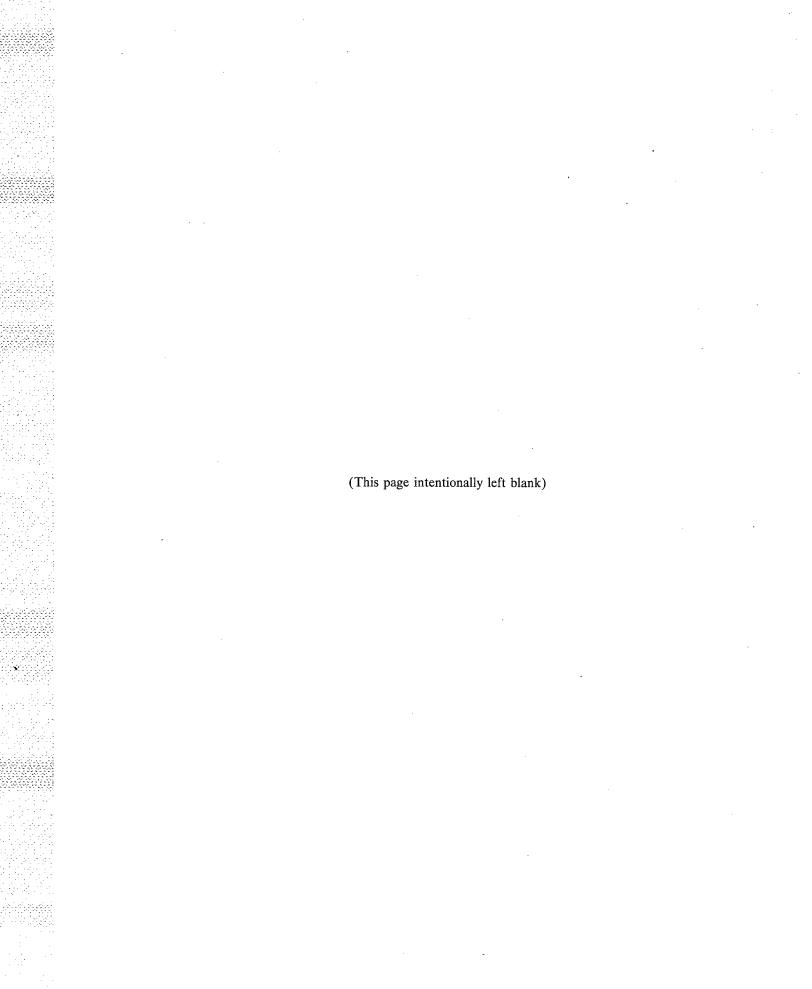
This Amendment No. 2 on Form 10-K/A amends the Registrant's Annual Report on Form 10-K for the fiscal year ended March 31, 2011, as filed on June 14, 2011 (the "Original Form 10-K") and as amended on Form 10-K/A filed on June 15, 2011. The sole purpose of this amendment is to correct the outstanding number of shares of the registrant's common stock on the front page of the Original Form 10-K, as amended, and to include two exhibits in Item 15 of the Original Form 10-K, as amended, which were inadvertently omitted from the original Form 10-K. Except as described above, no changes have been made to the Original Form 10-K, as amended, and this amendment does not amend, update or change the substantive financial statements or any other items or disclosures in the Original Form 10-K, as amended.

### MAD CATZ INTERACTIVE, INC.

# ANNUAL REPORT ON FORM 10-K/A FOR THE FISCAL YEAR ENDED MARCH 31, 2011

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#### FORWARD LOOKING STATEMENTS

This Annual Report on Form 10-K/A and the documents incorporated by reference herein, contain forwardlooking statements and forward looking information as defined in applicable Canadian securities legislation (collectively "forward looking statements"), which are prospective and reflect management's expectations regarding our business, operations, financial performance and business prospects and opportunities. Forward-looking statements are often, but not always, identified by the use of words such as "seek", "anticipate," "plan," "estimate," "expect" "believe" and "intend" and statements that an event or result "may," "will," "should," "could" or "might" occur or be achieved and other similar expressions together with the negative of such expressions. These forwardlooking statements reflect management's current beliefs and expectations and are based on information currently available to management, as well as its analysis made in light of its experience, perception of trends, current conditions, expected developments and other factors and assumptions believed to be reasonable and relevant in the circumstances. These assumptions include, but are not limited to continuing demand by consumers for videogame systems and accessories, the continuance of normal trade relations between China and the United States, the ability to maintain or extend our existing licenses, the continued financial viability of our largest customers, the continuance of timely and adequate supply from third party manufacturers and suppliers, no significant fluctuations in the value of the U.S. dollar relative to other currencies and the continued satisfaction of our obligations under our existing Credit Facility. Specifically, this document contains forward looking statements regarding, among other things, our focus and strategy for fiscal 2012, the expected life cycles of videogame console systems and accessories, anticipated price reductions to console systems and the impact on the market for our products, the increased diversification of our product line and the possible expansion of our product offerings and operations through acquisitions, the impact that new and updated videogame platforms may have on our research and development expenditures and on price competition, the expectation of additional competition if new companies enter the market, the increased difficulty in forecasting demand for specific products as we introduce and support additional products and enter additional markets, the possible use of financial hedging techniques, the belief that sufficient funds will be available to satisfy our operating needs for the next twelve months, the continuing volatility of our stock price, the continuance of significant seasonal fluctuations in our quarterly results of operations, our expectations regarding gross margins and the maintenance or changes in certain expenses. Forward-looking statements are subject to significant risks, uncertainties, assumptions and other factors, any of which could cause actual results, performance or achievements to differ materially from the results discussed or implied in the forward-looking statements. More detailed information about these risks, uncertainties, assumptions and other factors is provided under Item 1A "Risk Factors". Investors should not place undue reliance on such forwardlooking statements. Forward-looking statements are not guarantees of future performance or outcomes and actual results could differ materially from those expressed or implied by the forward-looking statements. We assume no obligation to update or alter such forward-looking statements whether as a result of new information, future events or otherwise except as required by law.

#### **TRADEMARKS**

Mad Catz, the Mad Catz logo, Joytech, the Joytech logo, Saitek, Tritton, the Tritton logo, Thunder Hawk Studios, Wings of Gold, Combat Pilot, Cyborg, Eclipse and GameShark are trademarks or registered trademarks of Mad Catz, Inc., its parent and/or affiliated companies.

#### **CURRENCY**

Unless otherwise indicated, all dollar references herein are in U.S. dollars.

#### PART I

#### Item 1. Business

In this Annual Report on Form 10-K/A, "Mad Catz Interactive, Inc.," "Mad Catz," the "Company," "we," "us" and "our" refer to Mad Catz Interactive, Inc. and all of our consolidated subsidiaries.

Mad Catz Interactive, Inc. was incorporated under the Canada Business Corporations Act on August 25, 1993.

In August 1999, we completed the acquisition of Mad Catz, Inc. ("MCI"), a corporation incorporated under the laws of Delaware that designs, markets, sells and distributes videogame accessories. MCI and its predecessor company have been involved in the videogame industry since approximately 1991.

### **Recent Acquisitions**

In May 2010, we acquired all of the outstanding stock of Tritton Technologies Inc. ("Tritton"), a private corporation incorporated under the laws of Delaware. Tritton is in the business of designing, developing, manufacturing (through third parties in Asia), marketing and selling videogame and PC accessories, most notably gaming audio headsets. We acquired all of Tritton's net tangible and intangible assets, including trade names, customer relationships and product lines.

On February 24, 2011, the Company acquired certain assets of V Max Simulation Corporation ("V Max"), which included mostly property, plant and equipment. V Max designs, constructs, integrates, and operates flight simulation equipment and develops flight simulation software. The acquisition expanded the Company's product offerings in the flight simulation market and further leveraged the Company's assets, infrastructure and capabilities.

### **Corporate Structure**

Subsidiary	Jurisdiction of Incorporation
Mad Catz, Inc.	Delaware
1328158 Ontario Inc.	Ontario, Canada
Mad Catz Europe, Limited	England and Wales
Mad Catz Interactive Asia Limited	Hong Kong
Mad Catz Technological Development (Shenzhen) Co., Ltd	People's Republic of China
Winkler Atlantic Holdings Limited	- British Virgin Islands
Mad Catz GmbH	Germany
Saitek S.A.	France
Tritton Technologies Inc.	Delaware
FX Unlimited Inc.	Delaware
Xencet USA, Inc.	Delaware
Singapore Holdings Inc.	Delaware
Mad Catz (Asia) Limited	Hong Kong
Mad Catz Co., Ltd	Japan

Mad Catz, Inc. is our corporate headquarters and also sells our products in the United States, participates in the design of our products and provides corporate services for all of the Company's subsidiaries. 1328158 Ontario Inc. ("MCC") sells our products in Canada under the name Mad Catz Canada. Mad Catz Europe, Limited ("MCE") sells our products in Europe. Mad Catz Interactive Asia Limited ("MCIA") is engaged in the engineering, design, contract manufacture and regional sales of our products. Mad Catz Technological Development (Shenzhen) Co., Ltd. ("MCTD") is engaged in the engineering, design, quality assurance and quality control of our products. Winkler Atlantic Holdings Limited ("WAHL") is the holding company for our Saitek operating subsidiaries located in Germany and France, Mad Catz GmbH and Saitek S.A, respectively. Tritton Technologies Inc. ("Tritton") sells videogame and PC accessories in the United States and elsewhere in the world. FX Unlimited Inc., Xencet USA, Inc., Singapore Holdings Inc., and Mad Catz (Asia) Limited are inactive companies that hold intellectual property related to our business.

Our common stock trades on the Toronto Stock Exchange and the NYSE Amex under the symbol "MCZ." Our registered office is located at 181 Bay Street, Suite 2500, Toronto, Ontario, M5J 2T7, and our telephone number is (416) 360-8600. MCI, our primary operating subsidiary and our operational headquarters is located at 7480 Mission Valley Road, Suite 101, San Diego, California, 92108, and our telephone number is (619) 683-9830.

#### Overview

We design, manufacture (through third parties in Asia), market, sell and distribute accessories for all major videogame platforms, the personal computer ("PC") and, to a lesser extent the iPod and other audio devices. Our accessories are marketed primarily under the Mad Catz, Saitek, Cyborg, Eclipse, Joytech, GameShark, Tritton and AirDrives brands; we also produce for selected customers a limited range of products which are marketed on a "private label" basis. Our products include videogame, PC and audio accessories, such as control pads, video cables, steering wheels, joysticks, memory cards, light guns, flight sticks, dance pads, microphones, car adapters, carry cases, mice, keyboards and headsets. We also market videogame enhancement products and publish videogames.

#### Our Products

The typical life cycle of successful videogame and PC accessories is similar to the life cycle of the relevant platform, which generally ranges from two to ten years. Factors such as competition for access to retail shelf space, changing technology, consumer preferences and seasonality could result in shortening the life cycle for older products and increasing the importance of our ability to release new products on a timely basis. We must frequently introduce new products and revisions to existing products in order to generate new revenues and/or to replace declining revenues from older products. The complexity of new platform technologies has resulted in longer development cycles and the need to carefully monitor and manage the product development process.

In fiscal 2011, approximately 31% of our gross sales were derived from products designed for use with Microsoft's videogame platforms. Microsoft's Xbox 360 console launched in North America, Europe and Japan in late 2005. We have entered into a license agreement with Microsoft to produce wired and certain wireless accessories for the Xbox 360.

In fiscal 2011, approximately 17% of our gross sales were derived from products designed for use with Nintendo's videogame platforms and handheld products. Nintendo's Wii console launched in North America, Europe and Japan in late 2006. In fiscal 2011, approximately 14% of our gross sales were derived from the sale of products designed for use with the Wii console and approximately 1% of our gross sales were derived from the sale of products designed for use with the GameCube console, the predecessor of the Wii console. In fiscal 2010 we entered into an agreement with Nintendo of America, Inc. for rights to offer licensed accessories for the Wii. We offer unlicensed accessories for the Wii. In 2004, Nintendo launched the Nintendo DS, followed in 2006 by the Nintendo DS Lite, and in April 2009 by the DSi. Sales of products compatible with these DS systems accounted for approximately 2% of our gross sales in fiscal 2011.

In fiscal 2011, approximately 18% of our gross sales were derived from products designed for use with Sony's videogame platforms and handheld products. Sony launched the PlayStation 3 in North America and Japan in late 2006 and in Europe in early 2007. Sony launched the PlayStation 2 in the United States in 2000. Sony launched the Sony PSP handheld videogame system, MP3 player and movie player in North America and Europe in 2005. In October 2009, Sony launched the PSP Go! In fiscal 2011, products designed for use with the PlayStation 2, which Sony continues to manufacture and market, accounted for approximately 1% of our gross sales. In fiscal 2011, products designed for use with the PlayStation 3 accounted for approximately 17% of our gross sales. In fiscal 2010 we signed an agreement with Sony Computer Entertainment of America Inc. for rights to offer licensed *Rock Band* videogame compatible wireless Fender<sup>™</sup> American Precision Bass<sup>™</sup> replica, Fender Telecaster<sup>™</sup> replica and Fender full-size, wooden Stratocaster<sup>™</sup> guitar controllers for the PlayStation 3 computer entertainment system. In addition to those products, we offer a full line of unlicensed accessories for the PlayStation 3.

Videogame console prices typically are reduced as the products mature in the market place and as the launch of new consoles is anticipated. In the prior generation of videogame consoles, the PlayStation 2 and Xbox game consoles launched in the United States with a retail price of \$299 and GameCube launched with a retail price of \$199. After successive price decreases, the price of the PlayStation 2 system was lowered from \$129 to \$99 on April 1, 2009, while

the Xbox and GameCube consoles have been discontinued. A similar pattern is beginning to emerge with the current generation of videogame consoles. In November 2005, Microsoft's Xbox 360 launched in the United States in two configurations, the Core priced at \$299 and the Premium priced at \$399, followed up with the launch of the Elite in April 2007 at \$480. After successive price decreases, as of May 2009, the Core, which was discontinued and replaced by the Arcade, retails at \$199, the Premium at \$299 and the Elite at \$399. In September of 2009, Microsoft reduced the price of the Elite to \$299. In June 2010, Microsoft announced a new, redesigned, slimmer model and discontinued production of the Elite and Arcade models. Remaining stock of the Elite and Arcade models were to be sold for \$249 and \$149 respectively. The new slimmer model comes in two versions, a 250 GB version at \$299 and a 4 GB version for \$199. Sony's PlayStation 3 was launched in the United States in November 2006 in two configurations, a 20 GB model priced at \$499 and a 60 GB model priced at \$599. In July 2007, Sony lowered the price of the 60 GB version to \$499, eliminated the 20 GB version and introduced an 80 GB version priced at \$599. In October 2007, Sony in effect took another price reduction by eliminating the 60 GB version and introducing a 40 GB version at \$399, while at the same time reducing the price of the 80 GB version to \$499. In November 2008 Sony introduced a 160 GB PlayStation 3 for \$499, at which time they dropped the price of the 80 GB version to \$399. In September 2009, Sony in effect dropped the price again with the launch of the PS3 Slim at \$299. In July 2010, Sony announced two new sizes of the PS3 Slim, 160 GB and 320 GB. They are now priced at \$299 and \$349, respectively. Nintendo launched its Wii in the United States in November of 2006 at the price of \$250. In September 2009, Nintendo dropped the price to \$199. As of May 2011, Nintendo dropped the price further and introduced a bundle at \$149. Lower console prices usually result in higher unit sales of console systems. Management believes that the more price sensitive "late adopter" consumer that waits for these price reductions before purchasing a system is also more likely to purchase value-priced accessories. Management believes that in fiscal 2012 there may be price reductions on one or more of the videogame console systems, but none of Microsoft, Nintendo or Sony have announced any intention to do so, and there are no assurances any such price reductions will take place.

In fiscal 2011, approximately 17% of our gross sales were derived from personal computer gaming and other accessories which are marketed and sold under our Saitek, Cyborg and Eclipse brands. These products include: PC games controllers, comprised of joysticks, gamepads and steering wheels; PC input devices, comprised primarily of mice, keyboards and other less significant products such as web-cams and hubs; digital media speakers for both PCs and the iPod/MP3 market; and chess and intelligent games, which includes chess and bridge computers and related accessories.

The remaining approximate 17% of our fiscal 2011 gross sales were derived from products whose use is not specific to any particular hardware platform.

### Mad Catz Strategy

During fiscal 2011, the Company's key initiatives included: leveraging our global product development capabilities to increase the flow and timeliness of new products; seeking efficiencies to meaningfully lower our operating costs without impacting our ability to continue to grow our business; increasing market penetration of our PC products, particularly in North America; refining the market positioning of our brands to more effectively compete in all relevant categories and price-points; continuing our discipline in working capital management and product placement profitability; continuing to expand our portfolio of licensed properties; continuing our efforts to maintain compliance with environmental regulations in all of the jurisdictions in which we do business; identifying strategic opportunities for the expansion of products in adjacent and compatible categories, including transactions with companies for which products Mad Catz can leverage its global distribution capabilities; continuing to expand our range of AirDrives portable audio headset products and distribution for the AirDrives line; and continuing to pursue videogame publishing opportunities, with a particular emphasis on hardware-videogame bundles.

In fiscal 2012, we will focus on:

- continuing to increase the flow of premium products across our major brands: Mad Catz (casual gaming); Saitek (simulation); Cyborg (pro-gaming); Eclipse (home and office); and Tritton (audio and PC);
- continuing our discipline in working capital management and product placement profitability;
- integrating V Max into our organization;
- expanding our audio business category;
- expanding our direct sales business through our online sites and tradeshows;

- expanding our global sales reach, with particular focus on the Asia-Pacific region;
- · expanding our outreach to targeted gaming community niches;
- continuing to license rights to offer accessories aligned with leading videogame titles;
- continuing to pursue videogame publishing and distribution opportunities, with a particular emphasis on hardware-videogame bundles; and
- continuing to identify strategic opportunities for the expansion of products in adjacent and compatible
  categories, including transactions with companies for which products Mad Catz can leverage its global
  distribution capabilities.

### Intellectual Property Needed to Produce our Products

Historically, a majority of our revenue has come from videogame accessories that are reverse-engineered to work with videogame platforms sold by Sony, Nintendo and Microsoft. Some, but not all, of our products that are compatible with these videogame platforms have been produced under license agreements pursuant to which we received proprietary and other useful information, as well as the right to use first-party logos.

With the exception of certain *Rock Band* compatible products and other limited products, the majority of our current and historic product portfolio can be produced without a license from Sony. However, there is no guarantee that Sony will not alter their technologies to make unlicensed product offerings more difficult, cost prohibitive or impossible to produce. In the event that future Sony videogame platforms are developed or altered to become "closed systems" that cannot be reverse engineered, we would not be able to produce, manufacture and market accessories for those platforms without access to the applicable first-party proprietary information. Moreover, if Sony enters into license agreements with companies other than us for these "closed systems," we would be placed at a substantial competitive disadvantage.

We have a peripheral license from Microsoft covering specific product categories, including wireless specialty controllers, wired control pads, steering wheels, arcade sticks, flight sticks and dance mats for the Xbox 360 console. The license excludes light guns, cheat cards, memory units, wireless standard control pads and hard drives. The license is scheduled to expire in March 2012 but is automatically renewable for successive one-year periods unless either party provides written notice of its intention to terminate the license at least 90 days prior to the end of the current term.

We have a license from Nintendo for the rights to produce and distribute certain peripherals for the *Rock Band* videogame for the Wii system, as well as other products. The license will expire in June 2011. A renewal of this license is currently being negotiated with Nintendo.

From time to time, we acquire intellectual property licenses to augment the commercial appeal of our core products. We must obtain a license agreement before exploiting such intellectual property.

#### **Product Development and Support**

We develop products using a group of concept design, production and technical professionals, in coordination with our marketing and finance departments, with responsibility for the entire development and production process including the supervision and coordination of internal and external resources. Our hardware products are typically conceived and designed by our internal teams in San Diego, California, Magor, Wales, Shenzhen, China and Hong Kong, China. For these products we own the industrial design, and in most cases the tools, dies and molds used for production. From time to time, we also acquire the rights to produce and distribute products that are, or will be, independently created by third parties.

In addition, we seek out and engage independent third-party developers to create videogames and videogame enhancement products on our behalf. Such products are sometimes owned by us, and usually we have unlimited rights to commercially exploit these products. In other circumstances, the third-party developer may retain ownership of the intellectual property and/or technology included in the product and reserve certain exploitation rights. We typically select these independent third-party developers based on their expertise in developing products in a specific category. Each of our third-party developers is under contract with us for specific products. From time to time, we also acquire the license rights to distribute videogames that are or will be independently created by third-

party publishers. In such cases, the agreements with such publishers provide us with exclusive distribution rights for a specific period of time, often for specified platforms and territories.

In consideration for their services, the independent third-party developer usually receives a royalty, generally based on the net sales of the product that it has developed. Typically, the developer also receives an advance, which we recoup from the royalties otherwise payable to the developer. The advance generally is paid in "milestone" stages. The payment at each stage is tied to the completion and delivery of a detailed performance milestone. Working with an independent developer allows us to reduce our fixed development costs, share development risks with the third-party developer, take advantage of the third-party developer's expertise in connection with certain categories of products or certain platforms, and gain access to proprietary development technologies.

### Manufacturing

Our products are manufactured to our specifications by outsourced factories located predominantly in and around Shenzhen, China. The use of outsourced manufacturing facilities is designed to take advantage of specific expertise and allow for flexibility and scalability to respond to seasonality and changing demands for our products. In some instances, packaging and final assembly is performed at our distribution facility in California or by outsourced suppliers in the United States or Europe.

#### Distribution

Our products are sold to many of the world's largest retailers of interactive entertainment products primarily on a direct basis without the use of intermediaries or distributors. We also appoint distributors in certain territories to service retail accounts not dealt with on a direct basis. We maintain a direct sales force in the United States, Europe and China. Direct shipping programs with certain customers, whereby the customer receives and takes title of the products directly in Hong Kong, are managed by our Asian operation. We operate an approximately 101,000 square foot distribution center in Redlands, California, which services our North American customers. We also utilize two outsourced distribution centers and related logistics solutions for the European market, one in the United Kingdom and one in Germany. All freight is handled by outsourced transportation companies. We operate information systems, including electronic data interchange (EDI) and integrated warehouse management systems, to remain compliant with the requirements of our mass market retailers.

#### Principal Markets

The Company operates as one business segment, in the design, manufacture (through third parties in Asia), sales, marketing and distribution of videogame and PC accessories and videogames. In fiscal 2011, approximately 59% of our gross sales were generated by customers whose retail stores are located in the United States, 36% in Europe, 3% in Canada, and 2% in other countries, including Australia, Japan, Korea, New Zealand and Singapore. In fiscal 2010, approximately 53% of our gross sales were generated by customers whose retail stores are located in the United States, 41% in Europe, 3% in Canada, and 3% in other countries, including Australia, Japan, Korea, New Zealand and Singapore. In fiscal 2009, approximately 58% of our gross sales were generated by customers whose retail stores are located in the United States, 37% in Europe, 2% in Canada, and 3% in other countries, including Australia, Japan, Korea, New Zealand and Singapore.

#### Customers

Our products are sold by many of the largest videogame and consumer accessories retailers in the world including Amazon.com, Best Buy, GameStop, Meijer, Target and Wal-Mart in the United States; Future Shop and GameStop/EB Games in Canada and ASDA, Argos, Auchan, Carrefour, Curry's, Dixons, Electronic Partner, Game, GameStation, GameStop, Media-Saturn, Micromania, PC World and ProMarkt, in Europe.

In each of fiscal 2011, 2010 and 2009, one of our customers, GameStop Inc., individually accounted for at least 10% of our gross sales, accounting for approximately 26%, 25% and 29% of our gross sales in fiscal 2011, 2010 and 2009, respectively, taking into account all of its U.S. and non-U.S. entities.

### Competitive Environment

The primary markets in which we sell our products are the United States and Europe, and to a lesser extent, Canada and Asia. These markets are highly competitive, and we expect that we may face increased competition if

additional companies enter these markets. Historically, price has been a significant competitive factor for interactive videogame and PC accessories. We believe that the other principal competitive factors that historically have affected retailer and consumer choice include value, product features, ease of use and installation, realism in simulation, name brand recognition, product styling and whether the product is licensed. Additional competitive factors from the perspective of the major retailers include margins, service, support, merchandising and promotional support, reliable and timely delivery, track record and electronic data interchange capability. We seek to differentiate our products through superior product design, packaging, product innovation, licensing and branding.

Our principal competitors for videogame and PC accessories include first-party manufacturers Microsoft, Nintendo and Sony, and third-party manufacturers including Accessories 4 Technology, ALS, Bensussen Deutsch, Big Ben, Core Gamer, Datel, Genius, Griffin Technology, Intec, Hama GmbH & Co KG, Jöllenbeck GmbH, Katana Game Accessories, Inc., Logic3, Logitech, Naki, NYKO, Performance Designed Products LLC, Razer USA Ltd, SteelSeries ApS, Thrustmaster, Trust International B.V. and Vidis GmbH.

We believe that our products are targeted to a broad demographic group and that the major factors that will provide us with continued viability and competitive edge are licenses, low-cost products, quality, service, brands and retail relationships.

### **Employees**

At March 31, 2011, we had 257 full-time employees in the following locations:

#### Location

United States	83
United Kingdom	37
Germany	21
France	7
Hong Kong	33
Spain	1
China	<u>75</u>
Total	<u>257</u>

Temporary employees are used in our distribution center in California, especially during the peak shipping months of October through December. Temporary employees during this period generally range between 10 and 20 hourly employees. Our ability to attract and retain qualified personnel is essential to our continued success. None of our employees are covered by a collective bargaining agreement, nor have we ever experienced any work stoppage and we believe that our employee relations are good.

### **Executive Officers of the Registrant**

Our executive officers and their ages as of June 10, 2011 are as follows:

Name	<b>Position</b>	Age
Darren Richardson	President, Chief Executive Officer and Director of Mad Catz Interactive, Inc. and MCI	50
Allyson Evans	Chief Financial Officer of Mad Catz Interactive, Inc. and MCI	42
Brian Andersen	Chief Operating Officer of Mad Catz Interactive, Inc.	35
Whitney Peterson	Vice President Corporate Development and General Counsel of MCI	46

Darren Richardson has been our President and Chief Executive Officer since April 2004 and was elected to our Board of Directors in August 2005. Prior to his appointment as our President and Chief Executive Officer, Mr. Richardson served as our Executive Vice President since October 1997 and President and Chief Operating Officer of MCI since August 1999. Mr. Richardson also served in several senior management capacities with Games Trader, including Chief Operating Officer, and Vice President of Business Development, responsible for sales and

marketing with a focus on new account development. He has a Master of Business Administration degree from Trinity College, Dublin and a Bachelor of Commerce degree from the University of Wollongong, Australia.

Allyson Evans has been our Chief Financial Officer since September 2010. Ms. Evans joined the Company in December 2008 as Corporate Controller. Prior to joining the Company, Ms. Vanderford was Senior Vice President of Finance at Intralinks, Inc. from December 2006 through November 2008, and Chief Financial Officer of Merisel Inc. from April 2005 through May 2006. She also held various other finance-related positions at Merisel, Inc. beginning in April 1998. From 1995 to 1998, Ms. Evans was employed by the accounting firm of Deloitte & Touche, LLP, where she held the positions of staff accountant and senior accountant.

Brian Andersen has been our Chief Operating Officer since June 2009. Mr. Andersen joined us in October 2002 in connection with our European expansion. Mr. Andersen has held a number of positions within our European operations since that time, including Category Manager until July 2003, Director of Operations from July 2003 until July 2005 and most recently European General Manager since July 2005. Prior to joining us, Mr. Andersen worked as European Stock Controller for Recoton Corp., the parent company of InterAct Accessories, and Financial Controller for Apost in Denmark, which has since been acquired by DHL International GmbH. Mr. Andersen has completed the International Business Studies at Koege Handelsskole, Denmark.

Whitney Peterson has been Vice President Corporate Development and General Counsel for MCI since July 1998. Prior to joining MCI, Mr. Peterson spent seven years working at the international law firm of Latham & Watkins, where he represented and consulted with numerous Fortune 500 companies. Mr. Peterson received his law degree from the J. Rueben Clark School of Law at Brigham Young University, where he graduated Magna Cum Laude. Mr. Peterson also served as an Articles Editor on the BYU Law Review in which he was published. Following law school, Mr. Peterson clerked for the Honorable Bruce S. Jenkins, Chief Judge of the Federal District Court in Utah.

### **Available Information**

We provide our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and all amendments to those reports free of charge under "Investor Relations" on our website at <a href="https://www.madcatz.com">www.madcatz.com</a> as soon as reasonably practicable after we electronically file this material with, or furnish this material to, the United States Securities and Exchange Commission (the "SEC"). The information contained on our website is not part of this Annual Report. You may also read and copy the documents to which we refer at the Public Reference Room maintained by the SEC at 100 F Street, N.E., Washington, D.C. 20549 on official business days during the hours of 10 a.m. to 3 p.m. The public may obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330. In addition, the SEC maintains a web site that contains reports, proxy and information statements and other information regarding registrants that file electronically with the SEC at <a href="https://www.sec.gov">www.sec.gov</a>.

We are required to file reports and other information with certain Canadian provincial securities commissions. You are invited to read and copy any reports, statements or other information, other than confidential filings, that we file with the provincial securities commissions. These filings are also electronically available from the Canadian System for Electronic Document Analysis and Retrieval (SEDAR) (http://www.sedar.com), the Canadian equivalent of the SEC's Electronic Document Gathering And Retrieval System, as well as on our website at www.madcatz.com under "Investor Relations."

#### Item 1A. Risk Factors

You should consider each of the following factors, as well as the other information in this Annual Report, and in our other filings with the SEC, before deciding whether to invest in or continue to hold our common stock. The risks and uncertainties described below are not the only ones we face. Additional risks and uncertainties not presently known to us or that we currently consider immaterial may also impair our business operations. If any of the following risks actually occur, our business and financial results could be harmed. In that case, the trading price of our common shares could decline. You should also refer to the other information set forth in this Annual Report, including our financial statements and the related notes.

### **Risks Concerning Our Customers and Products**

### A significant portion of our revenue is derived from a few large customers.

The vast majority of our sales are generated from a small number of large customers. Our top customer, GameStop Inc., accounted for approximately 26% of our gross sales in fiscal 2011, 25% of our gross sales in fiscal 2010 and 29% of our gross sales in fiscal 2009. Our top ten customers accounted for approximately 63% of gross sales in fiscal 2011, 61% of gross sales in fiscal 2010, and 62% of gross sales in fiscal 2009.

We do not have long-term agreements with these or other significant customers and our agreements with these customers do not require them to purchase any specific number or amount of our products. As a result, agreements with respect to pricing, returns, cooperative advertising or special promotions, among other things, are subject to periodic negotiation with each customer. No assurance can be given that these or other customers will continue to do business with us or that they will maintain their historical levels of business. The loss of any of our significant customers could have a material adverse effect on our business, results of operations, financial condition and liquidity. In addition, the uncertainty of product orders can make it difficult to forecast our sales and allocate our resources in a manner consistent with actual sales, and our expense levels are based in part on our expectations of future sales. If our expectations regarding future sales are inaccurate, we may be unable to reduce costs in a timely manner to adjust for sales shortfalls.

### Our operating results are exposed to changes in exchange rates.

We have net monetary asset and liability balances in foreign currencies other than the U.S. dollar, including the Pound Sterling, the Euro, the Canadian dollar, the Hong Kong dollar and the Chinese Yuan Renminbi ("CNY"). International sales primarily are generated by our subsidiaries in the United Kingdom, Germany and Canada, and are denominated typically in their local currency. The expenses incurred by these subsidiaries are also denominated in the local currency. As a result, our operating results are exposed to change in exchange rates between the U.S. dollar and the Pound Sterling, the Euro, the Canadian dollar, the Hong Kong dollar and the CNY. We do not currently hedge our foreign exchange risk, which historically has not been significant. We will continue to monitor our exposure to currency fluctuations, and, where appropriate, may use financial hedging techniques in the future to minimize the effect of these fluctuations, which may be significant from time to time.

One or more of our largest customers may directly import or manufacture private-label products that are identical or very similar to our products. This could cause a significant decline in our sales and profitability.

Videogame and PC accessories are widely available from manufacturers and other suppliers around the world. Each of our largest customers has substantially greater resources than we do, and has the ability to directly import or manufacture private-label videogame accessories from manufacturers and other suppliers, including from some of our own subcontract manufacturers and suppliers. Our customers may believe that higher profit margins can be achieved if they implement a direct import or private-label program, reducing sales of our products. As a consequence, our sales and profitability could decline significantly.

### A significant portion of our revenue is derived from a few core product categories.

We are dependent on a small number of core product categories to generate a significant proportion of our revenues. No assurance can be given that these or other products will continue to have consumer acceptance or that they will maintain their historical levels of sales. The loss of one or more of these products could have a material adverse effect on our business, results of operations, financial condition and liquidity.

Our financial results are dependent on timely introduction of new products, and any failure or delay in the introduction of new products to the marketplace may have a material adverse effect on our business, results of operations, financial condition and liquidity. Our product mix constantly changes.

We generate our revenues from a number of frequently updated and enhanced "active products." We define active products as products that have maintained a minimum level of average gross sales per quarter. Each product may be configured and sold in a number of different stock keeping units. We typically introduce new products and discontinue a similar number of products each year to maintain an optimal number of active products that we believe best supports our customers and the market. If we do not introduce new products in a timely and efficient manner and in accordance with our operating plans, our results of operations, financial condition and liquidity could be negatively and materially affected.

There are numerous steps required to develop a product from conception to commercial introduction and to ensure timely shipment to retail customers, including designing, sourcing and testing the electronic components, receiving approval of hardware and other third-party licensors, factory availability and manufacturing and designing the graphics and packaging. Any difficulties or delays in the product development process will likely result in delays in the contemplated product introduction schedule. It is common in new product introductions or product updates to encounter technical and other difficulties affecting manufacturing efficiency and, at times, the ability to manufacture the product at all. Although these difficulties can be corrected or improved over time with continued manufacturing experience and engineering efforts, if one or more aspects necessary for the introduction of products are not completed as scheduled, or if technical difficulties take longer than anticipated to overcome, the product introductions will be delayed, or in some cases may be terminated. No assurances can be given that products will be introduced in a timely fashion, and if new products are delayed, our sales and revenue growth may be limited or impaired.

Some of our products have been only recently introduced and although they may experience strong initial market acceptance, no assurance can be given that any initial acceptance will result in future sales. As a general matter, we expect that sales of these products will decline over the product's life cycle. We cannot predict the length of the life cycle for any particular product. In order to control costs, and take advantage of the limited shelf space provided to us, we must periodically discontinue some of our product offerings. Our long-term operating results will therefore depend largely upon our continued ability to conceive, develop and introduce new appealing products at competitive prices.

### We depend upon third parties to develop products and videogames.

Our business is dependent upon the continued development of new and enhanced videogame platforms and videogames by first-party manufacturers, such as Sony, Microsoft and Nintendo, and videogames by publishers, including but not limited to, Activision, Electronic Arts, Ubisoft, Take-Two Interactive Software and THQ. Our business could suffer if any of these parties fail to develop new or enhanced videogame platforms or popular game and entertainment titles for current or future generation platforms. If a platform is withdrawn from the market or fails to sell, we may be forced to liquidate our inventories or accept returns resulting in significant losses.

## New game platforms and development for multiple consoles create additional technical and business model uncertainties that could impact our business.

A significant portion of our revenues are derived from the sale of videogame accessories for use with proprietary videogame platforms, such as the Nintendo Wii, DS and DSi; the Microsoft Xbox 360; the Sony PlayStation 3. The success of our products is significantly affected by commercial acceptance of such videogame platforms and the life cycle of older platforms. In addition, we anticipate that the research and development

expenses incurred to develop compatible accessories for new and updated videogame platforms may impact our profitability.

If first-party manufacturers choose to design PC or console-based systems that do not operate with third-party accessories and are successful in implementing technological barriers that prevent us from developing, manufacturing, marketing and distributing products for these new game platforms, our ability to continue our current business would be severely limited and our business, financial condition, results of operations and liquidity would be harmed.

Changes to current game platforms or introductions of new game platforms may result in our products becoming inoperable or less desirable on some game platforms and/or for some games, which would reduce sales of our products and adversely affect our business, results of operations, financial condition and liquidity.

A significant proportion of our revenues are derived from products that are reverse engineered. First-party manufacturers continually update their game platforms to enhance features and to correct problems in the operating systems and reduce costs. These manufacturers also expend significant resources to create new game platforms. During the development of such product updates and new game platforms, manufacturers may implement changes to the design of the new game platforms that render our products inoperable and/or less desirable for playing certain games. If our products become inoperable on one or more game platform, or if platform system enhancements make our products less desirable, our sales may be significantly reduced. Moreover, we may have excess inventories of products that do not operate properly with new game platforms, which would limit our growth and harm our business, results of operations, financial condition and liquidity.

We are subject to various environmental laws and regulations that could impose substantial costs upon us and may adversely affect our business, operating results and financial condition.

Our operations and some of our products are regulated under various federal, state, local and international environmental laws. In addition, regulatory bodies in many of the jurisdictions in which we operate propose, enact and amend environmental laws and regulations on a regular basis. The laws and regulations applying to our business include those governing the discharge of pollutants into the air and water, the management, disposal and labeling of, and exposure to, hazardous substances and wastes and the cleanup of contaminated sites. We are required to incur additional costs to comply with such regulations and may incur fines and civil or criminal sanctions, third-party property damage or personal injury claims, or could be required to incur substantial investigation or remediation costs, if we were to violate or become liable under environmental laws. Liability under environmental laws can be joint and several and without regard to comparative fault. The ultimate costs under environmental laws and the timing of these costs are difficult to predict. Although we cannot predict the ultimate impact of any new laws and regulations, they will likely result in additional costs or decreased revenue, and could require that we redesign or change how we manufacture our products, any of which could have a material adverse effect on our business. To the extent that our competitors choose not to abide by these environmental laws and regulations, we will be at a cost disadvantage, thereby hindering our ability to effectively compete in the marketplace.

Errors or defects contained in our products, failure to comply with applicable safety standards or a product recall could result in delayed shipments or rejection of our products, damage to our reputation and expose us to regulatory or other legal action.

Any defects or errors in the operation of our products may result in delays in their introduction. In addition, errors or defects may be uncovered after commercial shipments have begun, which could result in the rejection of our products by our customers, damage to our reputation, lost sales, diverted development resources and increased customer service and support costs and warranty claims, any of which could harm our business. Adults and children could sustain injuries from our products, and we may be subject to claims or lawsuits resulting from such injuries. There is a risk that these claims or liabilities may exceed, or fall outside the scope of, our insurance coverage. We may also be unable to obtain adequate liability insurance in the future. Because we are a small company, a product recall would be particularly harmful to us because we have limited financial and administrative resources to effectively manage a product recall and it would detract management's attention from implementing our core

business strategies. A significant product defect or product recall could materially and adversely affect our brand image, causing a decline in our sales, and could reduce or deplete our financial resources.

## If we do not accurately forecast demand for particular products, we could incur additional costs or experience manufacturing delays, which would reduce our gross margins or cause us to lose sales.

Demand for our products depends on many factors such as consumer preferences and the introduction or adoption of game platforms and related content, and can be difficult to forecast. Demand for our products may remain stagnant or decrease. We expect that it will become more difficult to forecast demand for specific products as we introduce and support additional products, enter additional markets and as competition in our markets intensifies. If we misjudge the demand for our products, we could face the following problems in our operations, each of which could harm our operating results:

- If our forecasts of demand are too high, we may accumulate excess inventories of products, which could lead to markdown allowances or write-offs affecting some or all of such excess inventories. We may also have to adjust the prices of our existing products to reduce such excess inventories.
- If demand for specific products increases beyond what we forecast, our suppliers and third-party manufacturers may not be able to increase production rapidly enough to meet the demand. Our failure to meet market demand would lead to missed opportunities to increase our base of users, damage our relationships with retailers and harm our business.
- Rapid increases in production levels to meet unanticipated demand could result in increased manufacturing
  errors, as well as higher component, manufacturing and shipping costs, including increased air freight, all of
  which could reduce our profit margins and harm our relationships with retailers and consumers.

## Our pricing and product return policies and other promotional activities may negatively impact our sales and profitability and harm our business, results of operations, financial condition and liquidity.

Many of our products are value-priced or feature-enhanced versions of products offered by first-party manufacturers. Sales of products that compete with a similar first-party product generally comprise nearly half of our gross sales. In the event a first-party manufacturer or other competitor reduces its prices, we could be forced to respond by lowering our prices to remain competitive. If we are forced to lower prices, we may be required to "price protect" the products that remain unsold in our customers' inventories at the time of the price reduction. Price protection results in us issuing a credit to our customers in the amount of the price reduction for each unsold unit in the customer's inventory. Our price protection policies, which are customary in the videogame industry, can have a major impact on our sales and profitability if we are forced to reduce the price of products for which a large inventory exists. It is also likely that we will experience additional price competition, which may lead to price protection, as we continue to introduce new and enhanced products.

To the extent we introduce new versions of products or change our product sales mix, the rate of product returns may also increase above historical levels. Although we establish allowances for anticipated product returns and believe our existing policies have resulted in allowances that are adequate, there can be no assurance that such product return obligations will not exceed our allowances in the future, which would have a material adverse effect on our future operating results and financial condition.

## We may not be able to comply with the terms of our license agreements, which may result in the loss of one or more of the licenses.

We have entered into license and royalty agreements with various parties in which we pay fees in exchange for rights to use product inventions or trademarked names, shapes and likenesses in our products. The agreements often include minimum fee guarantees based on a reasonable expectation of the product sales to be generated throughout the life of the agreement. We cannot assure that we will be able to meet these expectations and may be obligated to pay unearned fees as a result. Some of our license agreements also contain stringent requirements regarding the use of the licensor's trademarks. Our license and royalty agreements are for fixed terms. We cannot assure that we will

be able to comply with all of the requirements contained in our licenses or that we will be able to maintain or extend the rights to our existing licenses.

Some of our license agreements with videogame console developers have expired or may expire within the next fiscal year, which could limit our product offerings and significantly reduce our revenues.

Historically, a majority of our revenues have come from the sale of videogame accessories for use with videogame consoles sold by first-party manufacturers. Some of these products have been produced under license agreements with these first-party manufacturers. Some of these licenses are necessary in order for us to actually produce and sell the products ("license dependent products"), while other licenses have some perceived or actual marketing or sales benefit, but do not dictate whether we can produce the product ("marketing licenses"). Some of these license agreements have expired and others may expire, which could limit our product offerings and significantly reduce our revenues.

In March 2009, we amended our license agreement with Microsoft Corporation under which we have the right to manufacture (through third party manufacturers), market and sell certain peripheral products for the Xbox 360 videogame console ("Xbox 360 Agreement"). The products produced pursuant to the Xbox 360 Agreement are license-dependent products. The term of the Xbox 360 Agreement is two years, with automatic renewals for successive one-year periods unless either party provides written notice of its intention to terminate the license at least 90 days prior to the end of the current term. On March 31, 2011 the agreement was automatically renewed for one year, as neither party provided notice of an intention to terminate the license. Should the Xbox 360 Agreement expire, be terminated for cause, or fail to be renewed, our product offerings may be limited thereby significantly reducing our revenues.

### The collectibility of our receivables depends on the continued viability and financial stability of our retailers and distributors.

Due to the concentration of our sales to large high-volume customers, we maintain significant accounts receivable balances with these customers. As of March 31, 2011 and March 31, 2010, our 10 largest accounts receivable balances accounted for approximately 74% and 71% of total accounts receivable, respectively. We generally do not require any collateral from our customers to secure payment of these accounts receivable. However, we do seek to control credit risk through ongoing credit evaluations of our customers' financial condition and by purchasing credit insurance on European retail accounts receivable balances. If any of our major customers were to default in the payment of their obligations to us, our business, financial condition, operating results and cash flows could be adversely affected.

### **Risks Concerning Our Suppliers**

The manufacture and supply of our products are dependent upon a limited number of third parties, and our success is dependent upon the ability of these parties to manufacture and supply us with sufficient quantities of our products and on the continued viability and financial stability of these third-party suppliers.

We rely on a limited number of manufacturers and suppliers for our products. There can be no assurance that these manufacturers and suppliers will be able to manufacture or supply us with sufficient quantities of products to ensure consumer availability. In addition, these parties may not be able to obtain the raw materials, energy or oil supply required to manufacture sufficient quantities of our products. Moreover, there can be no assurance that such manufacturers and suppliers will not refuse to supply us with products, and independently market their own competing products in the future, or will not otherwise discontinue their relationships with or support of our Company. Our failure to maintain our existing manufacturing and supplier relationships, or to establish new relationships in the future, could have a material adverse effect on our business, results of operations, financial condition and liquidity. If our suppliers are unable or unwilling for any reason to supply us with a sufficient quantity of our products, our business, revenues, results of operations, financial condition and liquidity would be materially adversely affected. We obtain our GameShark videogame enhancement products from third-party suppliers, for which an alternative source may not be available. If any of our key suppliers became financially unstable, our access

to these products might be jeopardized, thereby adversely affecting our business, cash flow, financial condition and operational results.

### Any disruption of shipping and product delivery operations globally could harm our business.

We rely on contract ocean carriers to ship virtually all of our products from China to our primary distribution centers in the United States, Germany and the United Kingdom. Customers that take delivery of our products in China rely on a variety of carriers to ship those products to their distribution centers and retail outlets. We also rely on a number of sources of ground transportation to deliver our products from our primary distribution centers in the United States, the United Kingdom and Germany to our retail customers' and distributors' distribution centers and retail outlets. Any disruption or delay in the importation of our products, in the operation of our distribution centers or in the delivery of our products from our primary distribution centers to our retail customers' and distributors' distribution centers and retail outlets for any reason, including labor strikes or other labor disputes, terrorism, international incidents or lack of available shipping containers or vehicles, could significantly harm our business and reputation.

### **Risks of Doing Business Internationally**

Any loss of China's Normal Trade Relations "NTR" with the United States, or any changes in tariffs or trade policies, could increase our manufacturing expenses and make it more difficult for us to manufacture our products in China, if at all.

The majority of our products are manufactured in China and exported from Hong Kong and China to the United States and worldwide. Our products sold in the United States are currently not subject to United States import duties. However, as a result of opposition to policies of the Chinese government and China's growing trade surpluses with the United States, there has been, and in the future may be, opposition to the extension of NTR status for China. The loss of NTR status for China, changes in current tariff structures, or adoption in the United States of other trade policies adverse to China could increase our manufacturing expenses and make it more difficult for us to manufacture our products in China, if at all.

## Our manufacturing relationships in China may be adversely affected by changes in the political, economic and legal environment in China.

We maintain offices in Hong Kong and in China. The success of our operations in Hong Kong and China is highly dependent on the Chinese government's continued support of economic policies that encourage private investment, and particularly foreign private investment. A change in these policies by the Chinese government could adversely affect us by, among other things, imposing confiscatory taxation, restricting currency conversion, imports and sources of supplies, prohibiting us from manufacturing our products in China, or restricting our ability to ship products from China into Hong Kong, or to ship finished products out of Hong Kong, or otherwise shutting down our offices in Hong Kong and China. Although the Chinese government has chosen economic reform policies to date, no assurance can be given that it will continue to pursue such policies or that such policies will not be significantly altered, especially in the event of a change in leadership or other social or political disruption.

Our sources of manufacturing and distribution capabilities could be adversely affected by ongoing tensions between the Chinese and Taiwanese governments. The Chinese government has threatened military action against Taiwan unless Taiwan adopts a plan for unifying with China. As of yet, Taiwan has not indicated that it intends to propose or adopt a reunification plan. Any military action on the part of China could lead to sanctions or military action by the United States and/or European countries, which could materially affect our sales to those countries and our operations in China.

There are also uncertainties regarding the interpretation and enforcement of laws, rules and policies in China. The Chinese legal system is based on written statutes, and prior court decisions have limited precedential value. In addition, many laws and regulations are relatively new; and the Chinese legal system is still evolving, resulting in sporadic and inconsistent enforcement and interpretation. The Chinese judiciary is relatively inexperienced in enforcing the laws that exist, leading to additional uncertainty as to the outcome of any litigation. Even where

adequate laws exist in China, it may be impossible to obtain swift and equitable enforcement of such laws, or to obtain enforcement of a judgment by a court in a different jurisdiction.

The Chinese tax system is subject to substantial uncertainties and has been subject to recently enacted changes, the interpretation and enforcement of which are also uncertain. There can be no assurance that changes in Chinese tax laws or their interpretation or their application will not subject us to substantial Chinese taxes in the future.

### There are numerous risks associated with our international operations, any number of which could harm our business.

We have offices and sales throughout the world. Our registered office and a sales office are in Canada. Our operational headquarters is in San Diego, California. We also have offices in the United Kingdom, France, Germany, Spain, China and Hong Kong. Approximately 59% of our gross sales in fiscal year 2011 were generated by customers whose retail locations are in North America, and a substantial majority of our products are manufactured by third parties in Hong Kong and China. The geographical distances between our operations create a number of logistical and communications challenges. These challenges include managing operations across multiple time zones, directing the manufacture and delivery of products across long distances, coordinating procurement of components and raw materials and their delivery to multiple locations, and coordinating the activities and decisions of the management team, which is based in a number of different countries.

In addition, there are other risks inherent in international operations, which could result in disruption or termination of supply of our products available for sale. These risks include:

- unexpected changes in regulatory requirements, taxes, trade laws and tariffs;
- political instability and the potential reversal of current favorable policies encouraging foreign investment or foreign trade by host countries;
- differences in labor laws, labor unrest and difficulties in staffing and managing international operations;
- · longer payment cycles;
- fluctuations in currency exchange rates;
- potential adverse tax consequences;
- · limitations on imports or exports of components or assembled products, or other travel restrictions;
- differing intellectual property rights and protections;
- · delays from doing business with customs brokers and governmental agencies; and
- higher costs of operations.

These factors could materially and adversely affect our business, operating results, and financial condition.

#### **Intellectual Property Risks**

We may be faced with legal challenges related to our products, including that our products infringe third parties' intellectual property rights. These challenges could cause us to incur significant litigation or licensing expenses or could prohibit us from producing or marketing some or all of our products entirely.

Although we do not believe that our products infringe the proprietary rights of any third parties, there can be no assurance that infringement or other legal claims will not be asserted against us or that any such claims will not materially adversely affect our business, financial condition, or results of operations. Regardless of their validity or success, such claims may result in costly litigation, divert management's time and attention, cause product shipment delays or require us to enter into royalty or licensing agreements, which may not be available on terms acceptable to us, or at all. If licensing arrangements are required but unavailable, we may be prohibited from marketing and distributing these products. In addition, we could also incur substantial costs to redesign our products to comply with legal orders or contractual arrangements. Any of these costs or outcomes could adversely affect our business, results of operations, financial condition and liquidity.

Our intellectual property rights may not prevent our competitors from using our technologies or similar technologies to develop competing products, which could weaken our competitive position and harm our financial results.

Our success depends in part on the use of proprietary technologies. We rely, and plan to continue to rely, on a combination of patents, copyrights, trademarks, trade secrets, confidentiality provisions and licensing arrangements to establish and protect our proprietary rights. We have entered into confidentiality and invention assignment agreements with our employees and contractors, and nondisclosure agreements with selected parties with whom we conduct business to limit access to and disclosure of our proprietary information. These contractual arrangements and the other steps we have taken to protect our intellectual property may not prevent misappropriation of that intellectual property or deter independent third-party development of similar technologies. Monitoring the unauthorized use of proprietary technology and trademarks is costly, and any dispute or other litigation, regardless of outcome, may be costly and time consuming and may divert our management and key personnel from our business operations. The steps taken by us may not prevent unauthorized use of our proprietary technology or trademarks. Many features of our products are not protected by patents; and as a consequence, we may not have the legal right to prevent others from reverse engineering or otherwise copying and using these features in competitive products. If we fail to protect or to enforce our intellectual property rights successfully, our competitive position could suffer, which could adversely affect our financial results.

If our products are copied or "knocked-off," our sales of these products may be materially reduced and our profitability may be negatively affected.

Occasionally in the videogame and PC accessories industry, successful products are "knocked-off" or copied by competitors. While we strive to protect our intellectual property, we cannot guarantee that knock-offs will not occur or that they will not have a significant effect on our business. The costs incurred in protecting our intellectual property rights could be significant, and there is no assurance that we will be able to successfully protect our rights.

### Financing Risks

We depend upon the availability of capital under our credit facility to finance our operations. Any additional financing that we may need may not be available on favorable terms, or at all.

In addition to cash flow generated from sales of our products, we finance our operations with a Credit Facility (the "Credit Facility") provided by Wachovia Capital Finance Corporation (Central) ("Wachovia"), an unrelated party. On June 23, 2009, we extended the Credit Facility until October 31, 2012. If we are unable to comply with the restrictive and financial covenants contained in the Credit Facility, Wachovia may declare the outstanding borrowings under the facility immediately due and payable. In such an event, our liquidity will be materially adversely affected, which could in turn have a material adverse impact on our future financial position and results of operations. We would be required to obtain additional financing from other sources. We cannot predict whether or on what terms additional financing might be available. If we are required to seek additional financing and are unable to obtain it, we may have to change our business and capital expenditure plans, which would have a materially adverse effect on our future results of operations. In addition, the debt under our Credit Facility could make it more difficult to obtain other debt financing in the future, which could put us at a competitive disadvantage to competitors with less debt.

The Credit Facility contains financial and other covenants that we are obligated to maintain. If we violate any of these covenants, we will be in default under the Credit Facility. If a default occurs and is not timely cured or waived by Wachovia, Wachovia could seek remedies against us, including: (1) penalty rates of interest, (2) immediate repayment of the debt or (3) foreclosure on assets securing the Credit Facility. No assurance can be given that we will maintain compliance with these covenants in the future. The Credit Facility is asset based and can only be drawn down in an amount to which eligible collateral exists and can be negatively impacted by extended collection of accounts receivable, unexpectedly high product returns and slow moving inventory, among other factors. As of March 31, 2011, we were in compliance with all covenants.

If we need to obtain additional funds for any reason, including as a result of the termination of the Credit Facility or the acceleration of amounts due thereunder, increased working capital requirements, possible acquisitions or otherwise, there can be no assurance that alternative financing can be obtained on substantially similar or acceptable terms, or at all. Our failure to promptly obtain alternate financing could limit our ability to implement our business plan and have an immediate, severe and adverse impact on our business, results of operations, financial condition and liquidity. In the event that no alternative financing is available, we would be forced to drastically curtail operations, or dispose of assets, or cease operations altogether.

## Funding for our future growth may depend upon obtaining new financing, which may be difficult to obtain given prevalent economic conditions and the general credit crisis.

To accommodate our expected future growth, we may need funding in addition to cash provided from current operations and continued availability under our Credit Facility provided by Wachovia. Our ability to obtain additional financing may be constrained by current economic conditions affecting global financial markets. Specifically, the recent credit crisis and other related trends affecting the banking industry have caused significant operating losses and bankruptcies throughout the banking industry. Many lenders and institutional investors have ceased funding even the most credit-worthy borrowers. If we are unable to obtain additional financing, we may be unable to take advantage of opportunities with potential business partners or new products, to finance our existing operations or to otherwise expand our business as planned.

Accounts receivable represent a large portion of our assets, a large portion of which are owed by a few customers. If these accounts receivable are not paid, we could suffer a significant decline in cash flow and liquidity which, in turn, could limit our ability to pay liabilities and purchase an adequate amount of inventory.

Our accounts receivable represented 26%, 28%, and 28% of our total assets as of March 31, 2011, 2010 and 2009, respectively. As a result of the substantial amount and concentration of our accounts receivable, if any of our major customers fails to timely pay us amounts owed, we could suffer a significant decline in cash flow and liquidity which could negatively affect our ability to make payments under our Credit Facility and which, in turn, could adversely affect our ability to borrow funds, to purchase inventory, to sustain or expand our current sales volume. Accordingly, if any of our major customers fails to timely pay us amounts owed, our sales and profitability may decline.

### Increases in interest rates may increase our interest expense and adversely affect our profitability and cash flow and our ability to service indebtedness.

We depend, in a significant part, on borrowings under the Credit Facility to finance our operations. At March 31, 2011, the outstanding balance under the Credit Facility was \$5.4 million. The interest rate applicable to the Credit Facility varies based on the U.S. prime rate plus 2.00% or, at our option, LIBOR plus 3.5% with a LIBOR floor of 1.5%. The variable rate debt outstanding under the Credit Facility had a weighted average annual interest rate of approximately 5.3% for the year ended March 31, 2011. Increases in the interest rate under the Credit Facility will increase our interest expense, which could harm our profitability and cash flow.

We have a substantial amount of goodwill on our balance sheet that may have the effect of decreasing our earnings or increasing our losses in the event that we are required to recognize an impairment charge to goodwill.

As of March 31, 2011, \$10.5 million of goodwill is recorded on our balance sheet, which represents the excess of the total purchase price of our acquisitions over the fair value of the net assets acquired. At March 31, 2011, goodwill represented 13.9% of our total assets.

We perform an annual impairment review at the reporting unit level during the fourth quarter of each fiscal year or more frequently if we believe indicators of impairment are present. Authoritative guidance requires that goodwill and certain intangible assets be assessed for impairment using fair value measurement techniques. Specifically, goodwill impairment is determined using a two-step process. The first step of the goodwill impairment test is used to identify potential impairment by comparing the fair value of a reporting unit with its carrying amount, including goodwill. If the fair value of a reporting unit exceeds its carrying amount, goodwill of the reporting unit is

considered not impaired and the second step of the impairment test is unnecessary. If the carrying amount of a reporting unit exceeds its fair value, the second step of the goodwill impairment test is performed to measure the amount of impairment loss, if any. The second step of the goodwill impairment test compares the implied fair value of the reporting unit's goodwill with the carrying amount of that goodwill. If the carrying amount of the reporting unit's goodwill exceeds the implied fair value of that goodwill, an impairment loss is recognized in an amount equal to that excess. We determined that we have one reporting unit and we assess fair value based on a review of our market capitalization as well as a discounted cash flow model, for which the key assumptions include revenue growth, gross profit margins, operating expense trends and our weighted average cost of capital. Given the volatility of our stock price and market capitalization, which fluctuates significantly throughout the year, we do not believe that our market capitalization is necessarily the best indicator of the fair value of our Company at any moment in time. However, we have determined that market capitalization over a sustained period, when considered with other factors may be an appropriate indicator of fair value. Further, to the extent the carrying amount of our reporting unit exceeds its market capitalization over a sustained period, an impairment may exist and require us to test for impairment. During our 2009 fiscal year, we determined that a triggering event had occurred in the quarter ended December 31, 2008 and recorded a goodwill impairment charge of \$27.9 million. We completed our annual assessment of impairment as of March 31, 2011, which did not indicate any impairment of goodwill at such date, as the fair value exceeded the carrying value by 81%. No assurance can be given that we will not be required to record additional goodwill impairments in future periods.

#### **General Risk Factors**

Acquired companies can be difficult to integrate, disrupt our business and adversely affect our operating results. The benefits we anticipate may not be realized in the manner anticipated.

We have made past acquisitions, such as our recent acquisitions of Tritton and V Max, and may make future acquisitions with the expectation that these acquisitions would result in various benefits including, among other things, enhanced revenue and profits, greater market presence and development, particularly in Europe, and enhancements to our product portfolio and customer base. We may not realize these benefits, as rapidly as, or to the extent, anticipated by our management. There can be no assurance that we will be able to identify, acquire or profitably manage additional businesses or successfully integrate any acquired businesses, products or technologies into our Company without substantial expenses, delays or other operational or financial problems. Acquisitions involve a number of risks, some or all which could have a material adverse effect on our acquired businesses, products or technologies. Furthermore, there can be no assurance that any acquired business, product, or technology will be profitable or achieve anticipated revenues and income. Our failure to manage our acquisition strategy successfully could have a material adverse effect on our business, results of operations and financial condition. In addition, operations and costs incurred in connection with the integration of acquired companies with our other operating subsidiaries also could have an adverse effect on our business, financial condition and operating results. If these risks materialize, our stock price could be materially adversely affected.

Acquisitions involve numerous risks, including:

- difficulties in integrating operations, technologies, services and personnel of the acquired companies;
- · potential loss of customers of the acquired companies;
- · diversion of financial and management resources from existing operations;
- · potential loss of key employees of the acquired companies;
- integrating personnel with diverse business and cultural backgrounds;
- preserving the development, distribution, marketing and other important relationships of the acquired companies;
- · assumption of liabilities of the acquired companies; and
- inability to generate sufficient revenue and cost savings to offset acquisition costs.

Our acquisitions may also cause us to:

- · incur additional debt;
- make large and immediate one-time write-offs and restructuring and other related expenses;
- · become subject to intellectual property or other disputes; and
- create goodwill or other intangible assets that could result in significant impairment charges and/or amortization expense in the future.

As a result, if we fail to properly evaluate, execute and integrate acquisitions, our business and prospects may be seriously harmed.

### We must stay at the forefront of technology and any inability to do so would have a material adverse effect on our results of operations, financial condition and liquidity.

The videogame and PC accessories industry is characterized by rapid technological advances, evolving industry standards, frequent new product introductions and enhancements and changing customer requirements. Much of the development of our new product offerings is dependent upon our ability to reverse engineer first-party products as they are introduced by the manufacturers; and the introduction of products that prevent or delay our ability to effectively develop products through reverse engineering could prevent us from developing new products, which would harm our business operations, financial condition, results of operations and liquidity. The introduction of products embodying or based upon new technologies and the emergence of new industry standards could render our existing inventory of products obsolete, incompatible with new consoles and unmarketable. We believe that any future success will depend upon our ability to reverse engineer new videogame systems, introduce new products that keep pace with technological developments, respond to evolving end-user requirements and achieve market acceptance. If we cannot reverse engineer the next generation videogame platforms or fail to develop and introduce new enhancements or new products for existing platforms, or if changes to existing videogame platforms render our products out of date or obsolete, or if our intended customers do not accept these products, our business would be materially harmed.

### Current economic, political and market conditions may adversely affect our revenue growth and operating results.

Our revenue and profitability are affected by global business and economic conditions, including the current crisis in the credit markets, particularly in the United States and Europe. Downturns in the global economy could have a significant impact on demand for our products. In a poor economic environment such as we are operating in today, there is a greater likelihood that more of our customers could become delinquent on their obligations to us or go bankrupt, which, in turn, could result in a higher level of charge-offs and provision for credit losses, all of which would adversely affect our earnings. Uncertainty created by the long-term effects of volatile oil prices, the global economic slowdown, continuation of the global credit crisis, the war in the Middle East, terrorist activities, potential pandemics, natural disasters and related uncertainties and risks and other geopolitical issues may impact the purchasing decisions of current or potential customers. Because of these factors, we believe the level of demand for our products and services, and projections of future revenue and operating results, will continue to be difficult to predict. If economic conditions in the United States and other key markets deteriorate further or do not show improvement, we may experience material adverse impacts to our business and operating results.

### Natural disasters or other events outside of our control may damage our facilities or the facilities of third parties on which we depend for the manufacture and distribution of our products.

Our North American distribution center and operational headquarters are located in California near major earthquake faults that have experienced earthquakes in the past. All of our facilities may be subject to a variety of natural or man-made disasters. An earthquake or other event outside our control, such as power shortages, floods, fires, monsoons, other severe weather conditions, terrorism or other similar events, could disrupt our operations or damage or destroy our facilities. Any of these disruptions could impair the manufacture or distribution of products, damage inventory, interrupt critical functions or otherwise affect our business negatively, harming our business operations and future financial condition, results of operations or liquidity. In addition, if the facilities of our third-

party product manufacturers are affected by similar activities beyond our control, our ability to obtain sufficient manufactured products could suffer or be impaired.

## Our operations are vulnerable because we have limited redundancy and backup systems. Any failure of our data information systems could negatively impact our financial results.

Our internal order, inventory and product data management system is an electronic system through which we manage customer orders and product pricing, shipment, returns, among other matters. The continued and uninterrupted performance of our information systems is critical to our day-to-day business operations. Despite our precautions, unanticipated interruptions in our computer and telecommunications systems have, in the past, caused problems or stoppages in this electronic system. These interruptions, and resulting problems, could occur in the future. We have extremely limited ability and personnel to process purchase orders and manage product pricing and other matters in any manner other than through this electronic system. Any interruption or delay in the operation of this electronic system could cause a significant decline in our sales and profitability.

### Our business is seasonal and our financial results vary from period to period.

The videogame and PC accessories industry is highly seasonal and our operating results vary substantially from period to period. We generate a substantial portion of our sales during the holiday season. The high level of seasonality causes us to take significant risks in the purchase of inventory for the holiday season. There can be no guarantee that our customers or we will sell all of our inventories. Excess inventory at year-end may result in financial losses from obsolescence, reserves, returns and markdowns.

Moreover, if expenses remain relatively fixed, but our revenues are less than anticipated in any quarter, our operating results would be adversely affected for that quarter. In addition, incurring unexpected expenses could adversely affect operating results for the period in which such expenses are incurred. Failure to achieve periodic revenue, earnings and other operating and financial results as anticipated by brokerage firms or industry analysts could result in an immediate and adverse effect on the market price of our common shares. We may not discover, or be able to confirm, revenue or earnings shortfalls until the end of a quarter, which could result in a greater immediate and adverse effect on the share price.

# We are constantly looking for opportunities to grow our business and diversify our product line. If we fail to successfully manage the expansion of our business, our sales may not increase commensurately with our capital investments, which would cause our profitability to decline.

The industry in which we compete is highly competitive. As a result, we look for opportunities to grow our business, including through the expansion of our product offerings. We plan to continue the diversification of our product line. Our new product offerings, including our complete lines of products for each of the next generation gaming systems, have required and will continue to require significant resources and management's close attention. In offering new products, our resources are likely to be strained because we have less experience in the new product categories. Our failure to successfully manage our planned product expansion could result in our sales not increasing commensurately with our capital investments, causing a decline in our profitability.

## Possible increase in value to Chinese currency vis-à-vis U.S. currency could have a material impact on the cost of our products.

Since 2007, the CNY has traded against the U.S. dollar in the inter-bank spot foreign exchange market in a 0.5% trading band rather than being pegged to the U.S. Dollar as it was prior to 2005 or trading in the 0.3% range applicable between 2005 and 2007. The administrative rules governing the floating band of the CNY trading prices against non-US dollar currencies in the inter-bank spot foreign exchange market and the spread between the CNY/U.S. dollar selling and buying prices quoted by the foreign exchange-designated banks remain unchanged.

The Chinese government may decide to change or abandon this policy at its sole discretion at any time in the future. The recent appreciation of the CNY against the U.S. dollar and any additional appreciation in the exchange rate of the CNY against the U.S. dollar will increase our factory and production costs, including labor and certain raw materials that could have a material impact on the cost of our products and our results of operations.

## Failure to attract, retain and motivate skilled personnel would have a material adverse effect on our results of operations, financial condition or liquidity.

Our ability to achieve our revenue and operating performance objectives will depend in large part on our ability to attract and retain qualified and highly skilled sales, marketing, operations, logistics, management, engineering and finance personnel. We compete for our personnel with other companies, and competition for such personnel is intense and is expected to remain so for the foreseeable future, particularly for those with relevant technical expertise. Failure to retain and expand our key employee population could adversely affect our business and operating results.

We are heavily dependent upon our senior management team. The continued availability of this team will be a major contributing factor to our future growth. In the event that any member of senior management becomes unavailable for any reason, we could be materially and adversely affected. We do not maintain key-man life insurance on our senior management.

### Competition for market acceptance and retail shelf space and pricing competition affects our revenue and profitability.

The videogame and PC accessory market is highly competitive and the barriers to entry are low. Only a small percentage of products introduced in the market achieve any degree of sustained market acceptance. If our products are not successful, our operations and profitability will be negatively impacted. Competition in the videogame accessory industry is based primarily upon:

- the availability of significant financial resources;
- the quality of products;
- · reviews received for products from independent reviewers;
- · access to retail shelf space;
- the success of the game console for which the products were developed;
- the price at which the products are sold; and
- the number of other competing products for the system for which the products were developed.

Some of our competitors, particularly the first-party manufacturers, enjoy competitive advantages over us, such as longer operating histories, larger technical staffs, more established and larger sales and marketing organizations, significantly greater financial and other resources, ability to respond more quickly to new or emerging technologies and changes in customer requirements or ability to establish or strengthen cooperative relationships with retailers, distributors and other marketers.

Increased competition from these and other sources could require us to respond to competitive pressures by establishing pricing, marketing and other programs or seeking out additional acquisitions that may be less favorable than what we could otherwise establish or obtain, and thus could have a material adverse effect on our business, financial condition and results of operations. No assurance can be given that we will be able to compete effectively in our markets.

### Any future terrorist attacks and other acts of violence or war may affect the demand for videogame and PC accessories, which may negatively affect our operations and financial results.

The continued threat of terrorism within the United States, Europe and the Middle East and the military action and heightened security measures in response to such threat may cause significant disruption to commerce throughout the world. To the extent that such disruptions result in delays or cancellations of customer orders, a general decrease in the demand for videogame accessories, or our inability to effectively market our products, our business and results of operations could be materially and adversely affected. We are unable to predict whether the threat of terrorism or the responses thereto will result in any long-term commercial disruptions or if such activities or responses will have a long-term material adverse effect on our business, results of operations, financial condition and liquidity.

### Volatility in the mass-market and consumer electronic retail sectors could have a material adverse effect on our sales.

We sell our products through a network of domestic and international mass-market and consumer electronics retailers, as well as some distributors, and our success depends on the continued viability and financial stability of these customers. The retail industry has historically been characterized by significant volatility, including periods of widespread financial difficulties and consolidations, and the emergence of alternative distribution channels. While we attempt to minimize the risks associated with this industry volatility, there is always a risk that one or more of our customers will experience economic difficulties or be acquired by competitors. If any of our customers cease doing business, it could have a material adverse effect on our sales and could significantly harm our business, financial condition and operating results.

### Risk Factors Related to Our Internal Controls

If we fail to maintain an adequate system of internal controls, we may not be able to accurately report our financial results, which could cause current and potential shareholders to lose confidence in our financial reporting and in turn affect the trading price of our common stock.

Section 404 of the Sarbanes-Oxley Act and the related regulations require the management of public companies in the United States to evaluate and report on the companies' systems of internal control over financial reporting. In addition, our independent registered public accountants will be required to attest to and report on our management's evaluation beginning with our 2012 fiscal year. We have and will continue to incur significant expenses and management resources to comply with the requirements of Section 404 on an ongoing basis. We cannot be certain that the measures we have taken to assess, document, improve and validate through testing the adequacy of our internal control process over financial reporting will ensure that we maintain such adequate controls over our financial reporting process in the future. Failure to implement required new controls could cause us to fail to meet reporting obligations, which in turn could cause current and potential shareholders to lose confidence in our financial reporting. Inferior internal controls or the determination that our internal control over financial reporting is not effective might cause investors to lose confidence in our reported financial information, which could cause volatility in the market price of our shares.

### Risk Factors Related to Our Shares

### Penny stock rules may negatively impact the liquidity of our common stock.

Our common stock is subject to rules promulgated by the United States Securities and Exchange Commission (the "SEC") relating to "penny stocks," which apply to certain companies whose shares trade at less than \$5.00 per share and which do not meet certain other financial requirements specified by the SEC. These rules require brokers who sell "penny stocks" to persons other than established customers and "accredited investors" to complete certain documentation, make suitability inquiries of investors, and provide investors with certain information concerning the risks of trading in such penny stocks. These rules may discourage or restrict the ability of brokers to sell our common stock and may affect the secondary market for our common stock. These rules could also have a detrimental effect upon our ability to raise funds through an offering of our common stock.

### Volatility of share price and absence of dividends.

The market price of our common stock has been and is likely to be highly volatile. Many factors could have a significant adverse impact on the market price of our common stock, including:

- our or our competitors' announcements of technological innovations or new products by us or our competitors;
- governmental regulatory actions;
- · developments with our strategic alliances and collaborators;
- developments concerning our proprietary rights or the proprietary rights of our competitors (including litigation);

- · period-to-period fluctuations in our operating results;
- · changes in estimates of our performance by securities analysts;
- market conditions for consumer technology stocks in general; and
- · other factors not within our control.

We have never paid cash dividends on our common stock and do not anticipate paying any cash dividends in the foreseeable future.

### There can be no assurance that the holders or purchasers of our common stock will be able to resell their shares at prices equal to or greater than their cost.

The market price of our common stock could be subject to significant fluctuations in response to quarterly variations in our operating results, announcements of technological innovations through new products by us or our competitors, changes in financial estimates by securities analysts or other events or factors, many of which are beyond our control. In addition, the stock markets have experienced significant price and volume fluctuations that have particularly affected the market prices of equity securities of many companies whose businesses are dependent on technology and that often have been unrelated to the operating performance of such companies. These broad market fluctuations may adversely affect the market price of our common stock. There can be no assurance that the holders or purchasers of our common stock will be able to resell their shares at prices equal to or greater than their cost.

### Investors may not be able to secure foreign enforcement of civil liabilities against management.

The enforcement by investors of civil liabilities under the federal securities laws of the United States may be adversely affected by the fact that we are organized under the laws of Canada, that some of our officers and directors are residents of a foreign country and that all, or a substantial portion, of such persons' assets are located outside of the United States. As a result, it may be difficult for holders of our common stock to affect service of process on such persons within the United States or to realize in the United States upon judgments rendered against them.

### Item 1B. Unresolved Staff Comments

Not applicable.

### Item 2. Properties

MCI leases 16,000 square feet of office space for its headquarters at 7480 Mission Valley Road, Ste. 101, San Diego, California, 92108-4406. The lease is scheduled to expire on September 30, 2013.

MCI leases a 101,000 square foot warehouse located at 490 Nevada Street, Redlands, California, 92373. The lease is scheduled to expire on June 30, 2015.

MCE leases business premises located at 1-2 Shenley Pavilions, Shenley Wood, Milton Keynes, Buckinghamshire MK5 6LB. The lease is scheduled to expire on September 30, 2012.

MCE leases business premises located at Wales 1 Business Park, Building 104 and 102, Newport Road, Magor, NP26 3DG UK. The lease is scheduled to expire on October 31, 2012.

MCIA leases business premises located at Miramar Tower (Units 2005-8 on 20/F, 132 Nathan Road, Tsimshatsui, Kowloon. The lease is scheduled to expire on March 31, 2015.

MCTD leases business premises located at Building A, Dong Fang Ya Yuan, 2nd Xixiang Baomin Road, Baoan District, Shenzhen, Guangdong Province, China. The lease is scheduled to expire on April 30, 2012.

Mad Catz GmbH leases business premises located at Landsberger Str. 400, 81241 München, Germany. The lease is scheduled to expire on March 31, 2014.

Saitek SAS and Mad Catz France lease business premises located at 13, Rue Camille Desmoulins, 92441, Issy Les Moulineaux, France. The lease is scheduled to expire on April 30, 2013.

Management believes that our leased facilities are adequate for the near term, with the exception of the potential to modestly increase our square footage at the MCI facility in conjunction with the Tritton acquisition. At present management is unaware of any environmental issues affecting any of our premises.

### Item 3. Legal Proceedings

Circuit City Stores, Inc., et al., Debtors, Alfred H. Siegel, as Trustee for Circuit City, Inc., Liquidating Trust v. Mad Catz, Inc. and Saitek Industries Limited, Mad Catz, Inc., dba Saitek Industries Limited. Ch. 11 Case No. 08-35653 (KRH) (Bankr. E.D. Va. 2008 proceeding numbers 10-03763 and 10-03255. On or about December 23, 2010, MCI, along with approximately 500 other defendants who had rendered goods and services to Circuit City Stores, Inc. ("Circuit City") prior to its bankruptcy, was served with a complaint alleging that payments to MCI from Circuit City made within the 90 day period prior to Circuit City's bankruptcy filing (in the amount of \$745,953.55) were voidable preferences, and therefore should be returned to the Trustee. The Bankruptcy Trust also alleges that it is entitled to certain offsets against MCI's bankruptcy claims against Circuit City. The Bankruptcy Trust also filed a similar suit against Saitek Industries Limited to void alleged preferential payments in the amount of \$82,951.87. Mad Catz answered the complaint denying all material allegations. The Court has asked MCI and Circuit City to attempt to resolve the disputes through mediation. It is anticipated that the mediation will take place sometime in late July 2011. The Company disputes the allegations of both complaints and believes the Trust's claims are baseless, and intends to vigorously defend against all of the Trustee's claims.

Ogma LLC. v. Activision Blizzard, Inc., et al., Civ. 2:11-cv-75-TJW (E.D. Texas 2011) On March 3, 2011, Ogma LLC ("Ogma") filed an amended complaint against MCI and approximately 18 other defendants alleging infringement of United States patent number 6,150,947 ('947 Patent") by MCI's remote for the Nintendo Wii video game console. MCI has obtained an extension to file its answer until June 24, 2011. On May 13, 2011, the United States International Trade Commission ("ITC") issued a Notice of Investigation regarding the matter. While the ITC investigation proceeds, MCI intends to file a Motion to Stay the District Court proceedings. MCI has obtained an extension to respond to the ITC's investigation until June 17, 2011. MCI disputes the allegations of the lawsuit and intends to vigorously defend itself.

We may at times be involved in litigation in the ordinary course of business. We will also, from time to time, when appropriate in management's estimation, record reserves in our financial statements for pending litigation. Litigation is expensive and is subject to inherent uncertainties, and an adverse result in any such matters could adversely impact our operating results or financial condition. Additionally, any litigation to which we may become subject could also require significant involvement of our senior management and may divert management's attention from our business and operations. Although claims, suits, investigations and proceedings are inherently uncertain and their results cannot be predicted with certainty, we believe that the resolution of any current pending matters will not have a material adverse effect on our business, financial condition, results of operations or liquidity.

### Item 4. (Reserved)

### PART II

Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

### **Market Information**

Our common stock commenced trading on the Toronto Stock Exchange ("TSX") in December 1995 and on NYSE Amex ("AMEX") in September 1999. Since September 2001, our common stock has traded on the AMEX and the TSX under the symbol "MCZ". The following table sets forth, for the fiscal quarters indicated, the high and low market prices for the Company's common stock on the AMEX and TSX:

	NYSE Amex (U.S. \$)		Exchange (Canadian \$)	
	High	Low	High	Low
Fiscal 2011				
Fourth Quarter	\$2.19	\$0.84	\$2.11	\$0.83
Third Quarter	1.06	0.42	1.05	0.36
Second Quarter	0.53	0.39	0.54	0.41
First Quarter	0.49	0.36	0.50	0.34
Fiscal 2010				
Fourth Quarter	\$0.57	\$0.33	\$0.59	\$0.36
Third Quarter	0.54	0.32	0.55	0.33
Second Quarter	0.50	0.24	0.50	0.27
First Quarter	0.47	0.22	0.50	0.20

### **Holders**

The closing sales price of our common stock on the AMEX was \$1.72 on June 10, 2011, and there were approximately 224 shareholders of record of our common stock as of that date.

### **Dividends**

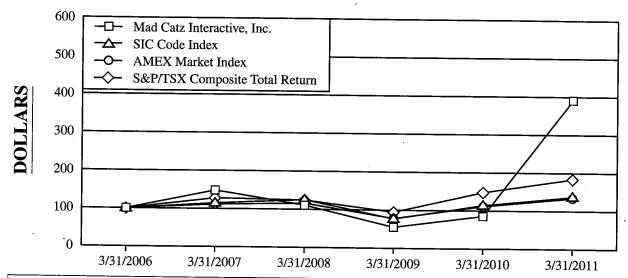
We have never declared or paid any dividends and do not expect to pay any dividends in the foreseeable future.

### **Issuer Purchases of Equity Securities**

Neither our Company nor any affiliated purchaser repurchased any of our equity securities during fiscal 2011.

The graph below compares the cumulative total shareholder return on the Common Stock of the Company from March 31, 2006 through and including March 31, 2011 with the cumulative total return on the S&P/TSX Composite Total Return Index, the NYSE AMEX Composite Index and the stocks included in the Morningstar database under the Standard Industrial Code 3944 (Games & Toys, except Bicycles). The graph assumes the investment of \$100 in the Company's Common Stock and in each of the indexes on March 31, 2006 and reinvestment of all dividends. Unless otherwise specified, all dates refer to the last day of each year presented. The stock price information shown on the graph below is not necessarily indicative of future price performance.

### ASSUMES \$100 INVESTED ON MARCH 31, 2006 ASSUMES DIVIDEND REINVESTED FISCAL YEAR ENDED MARCH 31, 2011



	Fiscal Year Ended					
	3/31/2006	3/31/2007	3/31/2008	3/31/2009	3/31/2010	3/31/2011
Mad Catz Interactive, Inc.	\$100.00	\$148.21	\$110.71	\$55.45	\$ 85.71	\$391.07
SIC Code Index	100.00	114.63	125.17	77.28	113.97	137.38
AMEX Market Index	100.00	111.42	115.88	78.31	111.32	134.03
S&P/TSX Composite Total Return	100.00	127.82	124.19	94.85	148.17	183.89

Companies included in the Standard Industrial Code 3944 peer group include: Action Products International, Inc.; Avisio, Inc.; Conspiracy Entertainment Holdings.; Entertainment Gaming Asia Inc.; Gaming Partners International Corp; Hasbro, Inc.; Jakks Pacific, Inc.; LeapFrog Enterprises, Inc.; Mad Catz Interactive, Inc.; Millennium Prime Inc.; Nocopi Technologies, Inc.; Toyshare, Inc.; and Toyzap.com, Inc.

# Item 6. Selected Financial Data

The summary of financial information set forth below is derived from and should be read in conjunction with the financial statements and notes thereto included elsewhere in this Annual Report on Form 10-K/A. Our historical results are not necessarily indicative of our results of operations to be expected in the future.

	Years Ended March 31,									
	2011			2010 2009		2008		2007		
		(In tho	usa	nds of U.S. d	oll	ars, except sha	re	and per share	da	ıta)
Consolidated Statements of Operations Data:										
Net sales	\$	183,974	\$	119,012	\$		\$		\$	99,797
Cost of sales		130,605		82,616	_	80,558	_	58,841	_	74,703
Gross profit		53,369		36,396		32,005		28,896		25,094
Operating expenses:		44046		44.450		12.216		10.004		0.000
Sales and marketing		14,316		11,452		13,216		10,304		8,923
General and administrative		13,794		12,118		14,968		11,004		8,244
Research and development		4,678		2,657		1,076		1,516		1,406
Goodwill impairment		873				27,887		_		_
Acquisition related items Amortization		951		1,758		2,344		987		<del></del>
Total operating expenses		34,612		27,985	-	59,491	_	23,811	_	18,573
• • •		18,757	_	8,411	-	(27,486)	_	5,085	_	6,521
Operating income (loss)		(2,897)		(2,460)		(27,480) $(2,094)$		(1,156)		(1,109)
Foreign exchange gain (loss), net		1,195		(2,400)		(462)		1,703		256
Other income		247		252	'	361		280		262
Income (loss) before income taxes		17,302	_	5,933	-	(29,681)		5,912		5,930
Income tax expense		(6,367)		(1,470)	) _	(2,933)		(2,744)	_	(2,225)
Net income (loss)	\$	10,935	\$	4,463	\$	(32,614)	\$	3,168	\$	3,705
Net income (loss) per share — basic	\$	0.20	\$	0.08	\$	(0.59)	\$	0.06	\$	0.07
Net income (loss) per share — diluted	\$	0.18	\$	0.08	\$	(0.59)	\$	0.06	\$	0.07
Shares used in calculation:					_					
Basic	55,	429,673	5	55,098,549		55,088,960		54,843,688	4	54,244,383
Diluted	66,	924,206	5	55,103,237		55,088,960		55,314,438	4	55,036,591
Consolidated Selected Balance Sheet Data:										
Cash	\$	3,734	\$	2,245	9	2,890	\$	5,230	\$	2,350
Working capital		6,199		10,053		4,697		8,789		14,351
Goodwill and intangible assets, net		16,069		11,294		13,585		44,024		19,331
Total assets		75,534		51,549		55,601		91,321		55,218
Bank loan		5,408		3,829		13,272		11,470		1,345
Convertible notes payable including				4 4 0 7 7				4.4.004		
interest		14,828		16,096		16,051		14,901		27.007
Total shareholders' equity		24,097		11,334		6,417		41,315		37,227

# Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

This section contains forward-looking statements involving risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of certain factors including those set out in Part I General Information, Item 1A Risk Factors elsewhere in this Annual Report. The following discussion should be read in conjunction with our consolidated financial statements and related notes contained elsewhere in this Annual Report.

### Overview

# **Our Business**

We are a leading provider of videogame accessories, PC game accessories, PC input devices, multimedia audio products, chess and intelligent games and videogames primarily marketed under the Mad Catz, Saitek, Cyborg, Eclipse, GameShark, Tritton and Joytech brands. We also produce for selected customers a limited range of products which are marketed on a "private label" basis. We design, manufacture (through third parties in Asia), sell, market and distribute accessories for all major videogame platforms, the PC and, to a lesser extent the iPod and other audio devices. Our products include control pads, steering wheels, joysticks, memory cards, video cables, light guns, dance pads, microphones, car adapters, carry cases, mice, keyboards and headsets. We also market videogame enhancement products and publish videogames.

On February 24, 2011, the Company acquired certain assets of V Max Simulation Corporation. On May 28, 2010, we acquired all of the outstanding stock of Tritton Technologies Inc.

# Seasonality and Fluctuation of Sales

We generate a substantial percentage of our net sales in the last three months of every calendar year, our fiscal third quarter. Our quarterly results of operations can be expected to fluctuate significantly in the future, as a result of many factors, including: seasonal influences on our sales; unpredictable consumer preferences and spending trends; the introduction of new videogame platforms; the need to increase inventories in advance of our primary selling season; and timing of introductions of new products. See further discussion and sales by quarter under "Net Sales" below.

# Foreign Currency

Approximately 41% of our annual sales are transacted outside the United States. The majority of our international business is presently conducted in currencies other than the U.S. dollar. Foreign currency transaction gains and losses arising from normal business operations are credited to or charged against earnings in the period incurred. As a result, fluctuations in the value of the currencies in which we conduct our business relative to the U.S. dollar will cause currency transaction gains and losses, which we have experienced in the past and continue to experience. Due to the substantial volatility of currency exchange rates, among other factors, we cannot predict the effect of exchange rate fluctuations upon future operating results. There can be no assurances that we will not experience currency losses in the future. To date we have not hedged against foreign currency exposure and we cannot predict the effect foreign currency fluctuations will have on us in the future.

## **Critical Accounting Policies**

Our consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these consolidated financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, contingent assets and liabilities, and revenue and expenses during the reporting periods. The policies discussed below are considered by management to be critical because they are not only important to the portrayal of our financial condition and results of operations but also because application and interpretation of these policies requires both judgment and estimates of matters that are inherently uncertain and unknown. As a result, actual results may differ materially from our estimates.

### Revenue Recognition

We recognize revenue when each of the following have occurred (1) there is persuasive evidence that an arrangement with our customer exists, which is generally a customer purchase order, (2) the products are delivered, which generally occurs when the products are shipped and risk of loss has been transferred to the customer, (3) the selling price is fixed or determinable and (4) collection of the customer receivable is deemed reasonably assured. Our payment arrangements with customers typically provide net 30 and 60-day terms. All of our arrangements are single element arrangements and there are no undelivered elements after the point of shipment.

### **Customer Marketing Programs**

Where applicable, we record allowances for customer marketing programs, including certain rights of return, price protection, volume-based cash incentives and cooperative advertising. The estimated cost of these programs is accrued as a reduction to revenue or as an operating expense in the period we sell the product or commit to the program. Such amounts are estimated, based on historical experience and contractual terms, and periodically adjusted based on historical and anticipated rates of returns, inventory levels and other factors and are recorded as either operating expenses or a reduction of sales in accordance with authoritative guidance.

We grant limited rights of return for certain products. Estimates of expected future product returns are based on analyses of historical returns and information regarding inventory levels and the demand and acceptance of our products by the end consumer.

Consistent with industry standards and practices, on a product-by-product basis by customer, we allow price protection credits to be issued to retailers in the event of a subsequent price reduction. In general, price protection refers to the circumstances when we elect to decrease the price of a product and issue credits to our customers to protect the customers from lower profit margins on their then current inventory of the product. The decision to effect price reductions is influenced by retailer inventory levels, product lifecycle stage, market acceptance, competitive environment and new product introductions. Credits are issued based upon the number of units that customers have on hand at the date of the price reduction. Upon approval of a price protection program, reserves for the estimated amounts to be reimbursed to qualifying customers are established. Reserves are estimated based on analyses of qualified inventories on hand with retailers and distributors.

We enter into cooperative advertising arrangements with many of our customers allowing customers to receive a credit for various advertising programs. The amounts of the credits are based on specific dollar-value programs or a percentage of sales, depending on the terms of the program negotiated with the individual customer. The objective of these programs is to encourage advertising and promotional events to increase sales of our products. Accruals for the estimated costs of these advertising programs are recorded based on the specific negotiations with individual customers in the period in which the revenue is recognized. We regularly evaluate the adequacy of these cooperative advertising program accruals.

We also offer volume rebates to several of our customers and record reserves for such rebates as a reduction of revenue at the time revenue is recognized. Estimates of required reserves are determined based on programs negotiated with the specific customers.

Future market conditions and product transitions may require us to take action to increase customer programs and incentive offerings that could result in incremental reductions to revenue or increased operating expenses at the time the incentive is offered.

### Allowance for Doubtful Accounts

We sell our products in the United States and internationally primarily through retailers. We generally do not require any collateral from our customers. However, we seek to control our credit risk through ongoing credit evaluations of our customers' financial condition and by purchasing credit insurance on European accounts receivable balances.

We regularly evaluate the collectibility of our accounts receivable, and we maintain an allowance for doubtful accounts which we believe is adequate. The allowance is based on management's assessment of the collectibility of

specific customer accounts, including their credit worthiness and financial condition, as well as historical experience with bad debts, receivables aging and current economic trends.

Our customer base is highly concentrated and a deterioration of a significant customer's financial condition, or a decline in the general economic conditions could cause actual write-offs to be materially different from the estimated allowance. As of March 31, 2011, one customer represented 27% of total accounts receivable. Customers comprising the ten highest outstanding trade receivable balances accounted for approximately 74% of total accounts receivables as of March 31, 2011. If any of these customer's receivable balances should be deemed uncollectible, we would have to make adjustments to our allowance for doubtful accounts, which could have a significant adverse effect on our financial condition and results of operations in the period the adjustments are made.

## Inventory Valuation

We value inventories at the lower of cost or market value. If the estimated market value is determined to be less than the recorded cost of the inventory, a provision is made to reduce the carrying amount of the inventory item. Determination of the market value may be complex, and therefore, requires management to make assumptions and to apply a high degree of judgment. In order for management to make the appropriate determination of market value, the following items are commonly considered: inventory turnover statistics, inventory quantities on hand in our facilities and customer inventories, unfilled customer order quantities, forecasted consumer demand, current retail prices, competitive pricing, seasonality factors, consumer trends and performance of similar products or accessories. Subsequent changes in facts or circumstances do not result in the reversal of previously recorded reserves.

We have not made any significant changes in the methodology or assumptions used to establish our inventory reserves as reported during the past three fiscal years. We do not believe there is a reasonable likelihood that there will be a significant change in the future methodology or assumptions we use to calculate our inventory reserves. However, if our estimates regarding market value are inaccurate, or changes in consumer demand affect specific products in an unforeseen manner, we may be exposed to additional increases in our inventory reserves that could be material.

# Valuation of Goodwill

We perform an annual impairment review at the reporting unit level during the fourth quarter of each fiscal year or more frequently if we believe indicators of impairment are present. Authoritative guidance requires that goodwill and certain intangible assets be assessed for impairment using fair value measurement techniques. Specifically, goodwill impairment is determined using a two-step process. The first step of the goodwill impairment test is used to identify potential impairment by comparing the fair value of a reporting unit with its carrying amount, including goodwill. If the fair value of a reporting unit exceeds its carrying amount, goodwill of the reporting unit is considered not impaired and the second step of the impairment test is unnecessary. If the carrying amount of a reporting unit exceeds its fair value, the second step of the goodwill impairment test is performed to measure the amount of impairment loss, if any. The second step of the goodwill impairment test compares the implied fair value of the reporting unit's goodwill with the carrying amount of that goodwill. If the carrying amount of the reporting unit's goodwill exceeds the implied fair value of that goodwill, an impairment loss is recognized in an amount equal to that excess. We recorded an impairment charge of \$27.9 million during the year ended March 31, 2009. There was no impairment charge recorded during the year ended March 31, 2011, as the fair value exceeded the carrying value by 81%. Significant judgments are required to estimate the fair value of our reporting unit and we assess its fair value based on a review of our market capitalization and control premium, as well as a discounted cash flow model, for which the key assumptions include revenue growth, gross profit margins, operating expense trends and our weighted average cost of capital.

# Share-Based Payments

We measure stock-based compensation cost at the grant date, based on the fair value of the award, and recognize it as expense over the employee's requisite service period.

The fair value of each option award is estimated on the date of grant using the Black-Scholes option valuation model. The expected life of the options is based on a number of factors, including historical exercise experience, the vesting term of the award, the expected volatility of our stock and an employee's expected length of service. The expected volatility is estimated based on the historical volatility (using daily pricing) of our stock. The expected term considers the contractual term of the option as well as historical exercise and forfeiture behavior of our employees. The risk-free interest rate is determined on a constant U.S. Treasury security rate with a contractual life that approximates the expected term of the stock options. In accordance with authoritative guidance, we reduce the calculated Black-Scholes value by applying a forfeiture rate, based upon historical pre-vesting option cancellations. Estimated forfeitures are reassessed at each balance sheet date and may change based on new facts and circumstances.

### Valuation of Deferred Income Taxes

We record valuation allowances to reduce our deferred tax assets to an amount that we believe is more likely than not to be realized. We consider estimated future taxable income and ongoing prudent and feasible tax planning strategies, including reversals of deferred tax liabilities, in assessing the need for a valuation allowance. If we were to determine that we will not realize all or part of our deferred tax assets in the future, we would make an adjustment to the carrying value of the deferred tax asset, which would be reflected as income tax expense. Conversely, if we were to determine that we will realize a deferred tax asset, which currently has a valuation allowance, we would reverse the valuation allowance which would be reflected as an income tax benefit or as an adjustment to stockholders' equity, for tax assets related to stock options. As a result of uncertainties regarding the realization of the Company's net deferred tax assets due to the uncertainty over future profitability as well as the fact that the Company remains in a three year cumulative book pre-tax loss position in the U.S., the Company has continued to record a valuation allowance against its U.S. deferred tax assets. The Company has worldwide gross deferred tax assets of approximately \$15.9 million as of March 31, 2011. The Company will continue to evaluate the realizability of its net deferred tax asset on an ongoing basis to identify whether any significant changes in circumstances or assumptions have occurred that could materially affect the realizability of deferred tax assets and expects to release the valuation allowance when it has sufficient positive evidence, including but not limited to cumulative earnings in successive recent periods, to overcome such negative evidence. Accordingly, it is reasonably possible that all or a portion of the U.S. valuation allowance could be released in the next twelve months and the effect could be material to the Company's financial statements.

In determining taxable income for financial statement reporting purposes, we must make certain estimates and judgments. These estimates and judgments are applied in the calculation of certain tax liabilities and in the determination of the recoverability of deferred tax assets, which arise from temporary differences between the recognition of assets and liabilities for tax and financial statement reporting purposes. In the ordinary course of our business, there are many transactions and calculations where the tax law and ultimate tax determination is uncertain. As part of the process of preparing our consolidated financial statements, we are required to estimate our income taxes in each of the jurisdictions in which we operate prior to the completion and filing of tax returns for such periods. This process requires estimating both our geographic mix of income and our uncertain tax positions in each jurisdiction where we operate. These estimates involve complex issues and require us to make judgments about the likely application of the tax law to our situation, as well as with respect to other matters, such as anticipating the positions that we will take on tax returns prior to our actually preparing the returns and the outcomes of disputes with tax authorities. The ultimate resolution of these issues may take extended periods of time due to examinations by tax authorities and statutes of limitations. In addition, changes in our business, including acquisitions, changes in our international corporate structure, changes in the geographic location of business functions or assets, changes in the geographic mix and amount of income, as well as changes in our agreements with tax authorities, valuation allowances, applicable accounting rules, applicable tax laws and regulations, rulings and interpretations thereof, developments in tax audit and other matters, and variations in the estimated and actual level of annual pre-tax income can affect the overall effective income tax rate.

In addition, the calculation of our tax liabilities involves dealing with uncertainties in the application of complex tax rules and the potential for future adjustment of our uncertain tax positions by the Internal Revenue Service or other taxing jurisdiction. If our estimates of these taxes are greater or less than actual results, an additional tax benefit or charge will result.

### RESULTS OF OPERATIONS

Fiscal Year Ended March 31, 2011 Compared to Fiscal Year Ended March 31, 2010

Net Sales

From a geographical perspective, our net sales for the fiscal years ended March 31, 2011 and 2010 were as follows (in thousands):

	Year Ended March 31, 2011			Ended 31, 2010	\$	%	
	Net Sales	% of Total	Net Sales	% of Total	_Change	% Change	
United States	\$107,528	59%	\$ 63,223	53%	\$44,305	70%	
Europe	66,834	36%	49,005	41%	17,829	36%	
Canada	5,547	3%	3,109	3%	2,438	78%	
Other countries	4,065	2%	3,675	3%	390	11%	
Consolidated net sales	\$183,974	<u>100</u> %	\$119,012	<u>100</u> %	\$64,962	55%	

Net sales in fiscal year 2011 increased 55% from fiscal year 2010. Net sales in the United States increased \$44.3 million over the prior year, which was primarily attributable to an increase in sales of our accessories compatible with the *Rock Band 3* game which launched in October 2010, and to a lesser extent, sales of Tritton and Cyborg-branded products. This increase was partially offset by decreases in sales of products for use with the *Super Street Fighter IV* games, which launched in fiscal 2010.

Net sales in Europe increased \$17.7 million, which is largely attributable to sales of our accessories compatible with the *Rock Band 3* game and to a lesser extent, the success of sales of third party products on a distribution basis and Cyborg-branded products, partially offset by foreign exchange fluctuations.

Net sales in Canada increased \$2.4 million, which is largely attributable to sales of our accessories compatible with the *Rock Band 3* game.

Our sales by quarter were as follows (in thousands):

	Year March	Ended 31, 2011	Year Ended March 31, 2010		
•	Net Sales	% of Total	Net Sales	% of Total	
1 <sup>st</sup> quarter	\$ 19,911	11%	\$ 22,378	19%	
2 <sup>nd</sup> quarter	37,409	20%	21,603	18%	
3 <sup>rd</sup> quarter	92,957	51%	48,763	41%	
4 <sup>th</sup> quarter	33,697	18%	26,268	_22%	
Total	\$183,974	100%	\$119,012	100%	

In fiscal 2011, the first quarter benefited from the launch of Tritton products, offset by declines in other product sales. In the second and third quarters of fiscal 2011, accessories compatible with the *Rock Band 3* game and Cyborg-branded products were launched. In fiscal 2010, neither first nor second quarter sales were significantly benefitted by products launched in those quarters. In fiscal 2010, third quarter sales included the launch of a line of products for use with *Call of Duty: Modern Warfare 2* games on the Xbox 360 and Playstation 3 and fourth quarter 2010 sales included the launch of the Fight Pad and Fight Stick for use with the *Super Street Fighter IV* games.

Our sales by platform are as follows:

	Year Ended March 31,	
	2011	2010
Xbox 360	31%	31%
PlayStation 3	17%	17%
PC	15%	22%
Wii	14%	13%
Handheld Consoles		4%
PlayStation 2	1%	2%
GameCube		2%
All others	18%	<u>9</u> %
Total	<u>100</u> %	<u>100</u> %

Our sales by product category are as follows:

	March	nded 1 31,
	2011	2010
Specialty controllers	28%	24%
Audio	27%	15%
Controllers	15%	28%
Accessories	12%	24%
Games and bundles(a)	11%	1%
PC	<u>7</u> %	8%
Total	<u>100</u> %	100%

<sup>(</sup>a) Games category includes GameShark videogame enhancement products in addition to videogames with the Rock Band videogame and related accessories.

Our sales by brand are as follows:

	Year Ended March 31,	
	2011	2010
Mad Catz	61%	69%
Tritton	14%	%
Cyborg	7%	6%
Saitek	6%	12%
Eclipse	3%	6%
All others	9%	<u>_7</u> %
Total	100%	100%

# Gross Profit

Gross profit is defined as net sales less cost of sales. Cost of sales consists of product costs, cost of licenses and royalties, cost of freight-in and freight-out and distribution center costs, including depreciation and other overhead costs.

The following table presents net sales, cost of sales and gross profit for fiscal years ended March 31, 2011 and 2010 (in thousands):

	2011		20	10		
	Amount	% of Net Sales	Amount	% of Net Sales	\$ Change	% Change
Net sales	\$183,974	100%	\$119,012	100%	\$64,962	55%
Cost of sales	130,605	<u>_71</u> %	82,616	69%	47,989	58%
Gross profit	\$ 53,369	<u>29</u> %	\$ 36,396	31%	\$16,973	<u>47</u> %

Gross profit in fiscal 2011 increased 47% from fiscal 2010, and gross profit as a percentage of net sales decreased to 29% in fiscal 2011 from 31% in fiscal 2010. The decrease in gross profit margin was predominately due to foreign exchange fluctuations and to a lesser extent, lower margins related to sales of our accessories compatible with the *Rock Band 3* game, which accounted for approximately 1.3% and 0.7% of the decrease, respectively. These decreases in gross profit margin were partially offset by a number of factors, none of which was individually significant.

# Operating Expenses

Operating expenses for fiscal years ended March 31, 2011 and 2010 were as follows (in thousands):

	March 31, 2011	% of Net Sales	March 31, 2010	% of Net Sales	\$ Change	% Change
Sales and marketing	\$14,316	8%	\$11,452	10%	\$2,864	25%
General and administrative	13,794	7%	12,118	10%	1,676	14%
Research and development	4,678	3%	2,657	2%	2,021	76%
Acquisition related items	873		_	_	873	100%
Amortization of intangibles	<u>951</u>	_1%	1,758	_2%	_(807)	(46)%
Total operating expenses	<u>\$34,612</u>	<u>19</u> %	\$27,985	<u>24</u> %	\$6,627	<u>24</u> %

Sales and Marketing Expenses. Sales and marketing expenses consist primarily of payroll, commissions, participation at trade shows and travel costs for our worldwide sales and marketing staff, advertising and costs of operating our GameShark.com website. The increase in sales and marketing expense of \$2.9 million is primarily due to increased marketing spending relating to trade shows during fiscal year 2011. The decrease in sales and marketing expense as a percentage of net sales is mainly related to the fixed nature of certain sales and marketing expenses and the increase in net sales. We expect sales and marketing expenses as a percentage of net sales in fiscal 2012 to remain approximately the same as that of fiscal 2011.

General and Administrative. General and administrative expenses include salaries and benefits for our executive and administrative personnel, facilities costs and professional services, such as legal and accounting, and bad debt expense. The increase in general and administrative expenses of \$1.7 million is primarily due to additional bonuses earned in 2011 over the level earned in 2010. The decrease in general and administrative expense as a percentage of net sales is mainly related to the fixed nature of certain general and administrative expenses. We expect general and administrative expenses as a percentage of net sales in fiscal 2012 to slightly decrease.

Research and Development. Research and development expenses include the costs of developing and enhancing new and existing products in addition to the costs of developing games. The increase in research and development expenses is primarily due to expanded research and development activities related to our accessories and peripherals products. We expect research and development expenses in fiscal 2012 to increase slightly, on an absolute dollar basis, over fiscal 2011.

Acquisition related items. Acquisition related items relate to accounting for the Tritton acquisition, which include non-recurring transaction costs and adjustments to the contingent consideration valuation, which will continue to be adjusted through fiscal 2015 when the amount will be fully paid.

Amortization of Intangibles. Amortization of intangibles decreased as certain intangibles relating to the Joytech and Saitek acquisitions were fully amortized in fiscal 2010. This decrease was partially offset by amortization related to intangibles acquired in the Tritton acquisition.

### Interest Expense, net, Foreign Exchange Gain (Loss) and Other Income

Interest expense, net, foreign exchange gain (loss) and other income for fiscal years ended March 31, 2011 and 2010 was as follows (in thousands):

	March 31, 2011	% of Net Sales	March 31, 2010	% of Net Sales	\$ Change	% Change
Interest expense, net	\$(2,897)	2%	\$(2,460)	2%	\$ 437	18%
Foreign exchange gain (loss)	\$ 1,195	1%	\$ (270)	%	\$1,465	543%
Other income	\$ 247	%	\$ 252	%	\$ (5)	(2)%

Interest expense, net increased primarily due to higher borrowings during the peak season, and to a lesser extent due to higher average interest rates. The foreign exchange gain in fiscal 2011 compared to the loss in fiscal 2010 resulted primarily from increased fluctuations between the British pound and the Euro against the U.S. and Hong Kong dollars during the 2011 period. Other income primarily consists of advertising income from our GameShark.com website and the decrease in other income is primarily related to lower Gameshark.com advertising revenues.

### **Provision for Income Taxes**

Income tax expense for fiscal years ended March 31, 2011 and 2010 was as follows (in thousands):

March 31,	Effective Tax Rate	March 31,	Effective	\$	%
2011			Tax Rate	Change	Change
\$6,367	36.8%	\$1,470	24.8%	\$4,897	333.1%

The Company's effective tax rate is a blended rate for different jurisdictions in which the Company operates. Our effective tax rate fluctuates depending on the composition of our taxable income between the various jurisdictions in which we do business, including our U.S. operating company, and our Canadian parent company for which we continue to provide a full valuation allowance against its losses. The Company will continue to evaluate the realizability of its U.S. net deferred tax assets on an ongoing basis to identify whether any significant changes in circumstances or assumptions have occurred that could materially affect the realizability of deferred tax assets and expects to release the valuation allowance when it has sufficient positive evidence, including but not limited to cumulative earnings in successive recent periods, to overcome such negative evidence. Accordingly, it is reasonably possible that all or a portion of the valuation allowance could be released in the next twelve months and the effect could be material to the Company's financial statements. The increase in effective tax rate in fiscal 2011 versus fiscal 2010 is primarily a result of an increase in our U.S. effective rate due to the utilization of net operating losses in 2010, while there were minimal net operating losses available for use in 2011.

# Fiscal Year Ended March 31, 2010 Compared to Fiscal Year Ended March 31, 2009

Net Sales

From a geographical perspective, our net sales for the fiscal years ended March 31, 2010 and 2009 were as follows (in thousands):

	Year Ended March 31, 2010			Ended 31, 2009	¢	%
	Net Sales	% of Total	Net Sales	% of Total	Change	Change
United States	\$ 63,223	53%	\$ 65,003	58%	\$(1,780)	(3)%
Europe	49,005	41%	41,442	37%	7,563	18%
Canada	3,109	3%	1,974	2%	1,135	58%
Other countries	3,675	3%	4,144	3%	(469)	(11)%
Consolidated net sales	\$119,012	<u>100</u> %	\$112,563	<u>100</u> %	\$ 6,449	6%

Net sales in fiscal 2010 increased 6% from fiscal 2009. Net sales in the United States decreased \$1.8 million over the prior year, which was primarily attributable to a decline in sales of products sold for use on the Wii platform, as the prior-year period benefitted from strong sales of Wii Fit accessories, with no significant new product placements for the Wii platform in the current period and an overall softness in the videogame market, which led to the price cuts in videogame console hardware which occurred late in the quarter ended September 30, 2009. The decline in Wii product sales was partly offset by increases in sales of products for the PlayStation 3 and Xbox 360 platforms. Net sales in Europe increased \$7.6 million, which is largely attributable to the success of new products launched for Xbox 360 during this fiscal year. Net sales in Canada increased by \$1.1 million, largely attributable to new placements at existing customers and the addition of new customers due to the success of new products launched for PlayStation 3 and Xbox 360 platforms.

Our sales by quarter were as follows (in thousands):

	Year Ended March 31, 2010		Year I March (	Ended 31, 2009
	Net Sales	% of Total	Net Sales	% of Total
1 <sup>st</sup> quarter	\$ 22,378	19%	\$ 23,226	21%
.2 <sup>nd</sup> quarter	21,603	18%	25,750	23%
3 <sup>rd</sup> quarter	48,763	41%	40,817	36%
4 <sup>th</sup> quarter	26,268	<u>. 22</u> %	22,770	_20%
Total	\$119,012	<u>100</u> %	\$112,563	100%

In fiscal 2010, neither first nor second quarter sales were significantly benefitted by products launched in those quarters, third quarter sales included the launch of a line of products for use with *Call of Duty: Modern Warfare 2* games on the Xbox 360 and Playstation 3 and fourth quarter sales included the launch of the Fight Pad and Fight Stick for use with the *Super Street Fighter IV* games. In fiscal 2009, first quarter sales included the launch of the Wii Fit silicone cover, second quarter sales included the launch of the *Rock Band* Fender Precision bass replica for the Xbox 360, third quarter sales included the launch of the universal *Rock Band 2* Double Cymbal expansion pack and fourth quarter sales included the launch of the Fight Pad, Fight Stick and Tournament Edition Fight Stick for use with the *Street Fighter IV* games.

# Our sales by platform are as follows:

	Year Ended March 31,	
	2010	2009
Xbox 360	31%	19%
PC	22%	29%
PlayStation 3	17%	8%
Wii	13%	16%
Handheld Consoles	4%	10%
PlayStation 2	2%	3%
GameCube	2%	2%
All others	<u>9</u> %	_13%
Total	100%	100%

# Our sales by product category are as follows:

	Year Ended March 31,	
	2010	2009
Controllers	28%	23%
Specialty controllers	24%	16%
Accessories		46%
Audio		7%
PC	8%	6%
Games and bundles(a)		1%
All others	0%	1%
Total	100%	100%

<sup>(</sup>a) Games category includes GameShark videogame enhancement products in addition to videogames with related accessories.

# Our sales by brand are as follows:

	Year Ended March 31,	
	2010	2009
Mad Catz	69%	63%
Tritton	%	%
Cyborg	6%	8%
Saitek	12%	13%
Eclipse	6%	9%
All others	<u>7</u> %	<u>7</u> %
Total	100%	100%

# Gross Profit

Gross profit is defined as net sales less cost of sales. Cost of sales consists of product costs, cost of licenses and royalties, cost of freight-in and freight-out and distribution center costs, including depreciation and other overhead costs.

The following table presents net sales, cost of sales and gross profit for fiscal years ended March 31, 2010 and 2009 (in thousands):

	Year Ended March 31,					
·	2010		2009			
	Amount	% of Net Sales	Amount	% of Net Sales	\$ Change	% Change
Net sales	\$119,012	100%	\$112,563	100%	\$6,449	6%
Cost of sales	82,616	<u>69</u> %	80,558	<u>_72</u> %	2,058	3%
Gross profit	<u>\$ 36,396</u>	<u>31</u> %	\$ 32,005	<u>28</u> %	\$4,391	14%

Gross profit in fiscal 2010 increased 14% from fiscal 2009, and gross profit as a percentage of net sales increased to 31% in fiscal 2010 from 28% in fiscal 2009. The increase in gross profit margin was predominately due to leverage gained from the fixed components of overhead in Asia and the distribution centers. An additional contributor was a decrease in freight expense as a percentage of sales, mainly related to less use of air freight. These increases in gross profit margin were partially offset by a number of factors, none of which was individually significant.

### Operating Expenses

Operating expenses for fiscal years ended March 31, 2010 and 2009 were as follows (in thousands):

	March 31, 2010	% of Net Sales	March 31, 2009	% of Net Sales	\$ Change	% Change
Sales and marketing	\$11,452	10%	\$13,216	12%	\$ (1,764)	(13)%
General and administrative	12,118	10%	14,968	13%	(2,850)	(19)%
Research and development	2,657	2%	1,076	1%	1,581	147%
Goodwill impairment	_	—%	27,887	25%	(27,887)	(100)%
Amortization of intangibles	1,758	_2%	2,344	_2%	(586)	(25)%
Total operating expenses	<u>\$27,985</u>	<u>24</u> %	<u>\$59,491</u>	<u>53</u> %	<u>\$(31,506)</u>	(53)%

Sales and Marketing Expenses. Sales and marketing expenses consist primarily of payroll, commissions, participation at trade shows and travel costs for our worldwide sales and marketing staff, advertising and costs of operating our GameShark.com website. The decrease in sales and marketing expense of \$1.8 million is primarily due to cost reductions implemented during fiscal year 2010, which also resulted in a decrease in sales and marketing expense as a percentage of net sales.

General and Administrative. General and administrative expenses include salaries and benefits for our executive and administrative personnel, facilities costs and professional services, such as legal and accounting, and bad debt expense. The decrease in general and administrative expenses of \$2.9 million is primarily due to reduced bad debt expense, principally related to the Circuit City bankruptcy, which accounted for \$0.7 million of the decrease and lower accounting fees which accounted for \$0.6 million of the decrease.

Research and Development. Research and development expenses include the costs of developing and enhancing new and existing products in addition to the costs of developing games. The increase in research and development expenses is primarily due to expanded research and development activities related to our accessories and peripherals products; we had no videogames under development during the period.

Goodwill Impairment. Given a prolonged decline in the market capitalization of the Company noted through the third quarter of fiscal year 2009, which is the Company's strongest quarter given its seasonality, a goodwill impairment test was performed, at which time it was determined an impairment did exist. Accordingly, the Company performed the step two analysis and recorded an impairment charge of \$27.9 million during the year ended March 31, 2009. The annual impairment test performed at March 31, 2010 indicated no further impairment existed as of that date, as the fair value of the Company's reporting unit exceeded its carrying value by 43%.

Amortization of Intangibles. Amortization of intangibles decreased as certain intangibles relating to the Joytech and Saitek acquisitions have been fully amortized.

Interest Expense, net, Foreign Exchange Gain (Loss) and Other Income

Interest expense, net, foreign exchange gain (loss) and other income for fiscal years ended March 31, 2010 and 2009 was as follows (in thousands):

	March 31, 2010	% of Net Sales	March 31, 2009	% of Net Sales	\$ Change	% Change
Interest expense	\$(2,460)	2%	\$(2,094)	2%	\$(366),	17%
Foreign exchange (loss) gain	\$ (270)	%	\$ (462)	%	\$ 192	(42)%
Other income	\$ 252	%	\$ 361	%	\$(109)	(30)%

Interest expense, net is materially consistent year over year. The decrease in foreign exchange loss in fiscal 2010 compared to fiscal 2009 resulted primarily from less fluctuation between the British pound and the Euro against the U.S. dollar during the 2010 period. Other income primarily consisted of advertising income from our GameShark.com website and the decrease in other income is primarily related to lower Gameshark.com advertising revenues.

### Provision for Income Taxes

Income tax expense for fiscal years ended March 31, 2010 and 2009 was as follows (in thousands):

March 31,	Effective	March 31,	Effective Tax Rate	\$	%
2010	Tax Rate	2009		Change	Change
\$1,470	24.8%	\$2,933	(9.9)%	\$(1,463)	(49.9)%

The Company's effective tax rate is a blended rate for different jurisdictions in which the Company operates. Our effective tax rate fluctuates depending on the composition of our taxable income between the various jurisdictions in which we do business, including our U.S. operating company, and our Canadian and French entities for which we provide full valuation allowances against their losses. The increase in effective tax rate in fiscal 2010 versus fiscal 2009 is primarily a result of the impact of the non-deductible goodwill impairment charge and the recognition of a valuation allowance on our U.S. deferred tax assets in fiscal 2009.

#### Liquidity and Capital Resources

Sources of Liquidity

Our primary ongoing cash requirements are for product development, operating activities, capital expenditures, debt service, and acquisition opportunities that may arise. Our primary sources of cash are generated from operations and borrowings under our revolving credit facility (as discussed below), and to a lesser extent, proceeds from employee stock option exercises. At March 31, 2011, available cash was approximately \$3.7 million compared to cash of approximately \$2.2 million at March 31, 2010 and \$2.9 million at March 31, 2009.

We maintain a Credit Facility (the "Credit Facility") with Wachovia Capital Finance Corporation (Central) ("Wachovia") under a revolving line of credit subject to the availability of eligible collateral (accounts receivable and inventories), which changes throughout the year. The Credit Facility expires on October 31, 2012. On September 30, 2010, the Company entered into an amended agreement to temporarily increase the maximum borrowing from \$30.0 million to \$50.0 million through December 30, 2010, to \$35.0 million through January 30, 2011 and back to \$30.0 million thereafter. The line of credit accrues interest on the daily outstanding balance at the U.S. prime rate plus 2.0% or, at the Company's option, LIBOR plus 3.50% with a LIBOR floor of 1.50%. At March 31, 2011, the interest rate was 5.3%. The Company is also required to pay a monthly service fee of \$2,000 and an unused line fee equal to 0.50% of the unused portion of the loan. Borrowings under the Credit Facility are secured by a first priority interest in the inventories, equipment, accounts receivable and investment properties of Mad Catz, Inc. ("MCI") and by a pledge of all of the capital stock of the Company's subsidiaries and is guaranteed by the Company. See Note 7 to the consolidated financial statements included in "Item 8. Financial Statements and Supplementary Data" elsewhere in this Form 10-K/A.

On November 20, 2007, we issued to the seller of Saitek \$14,500,000 of convertible notes ("Saitek Notes") as part of the consideration relating to that acquisition. On June 24, 2009, the terms of the Saitek Notes were amended

to extend the maturity to March 31, 2019 with annual principal and interest payments of \$2,400,000 due beginning March 31, 2011 until the Saitek Notes are retired, and quarterly cash payments for partial interest in the amount of approximately \$45,000. As amended, the Saitek Notes bore interest at 7.5% through March 31, 2014 and 9.0% thereafter. The quarterly cash payments payable as of March 31, 2011 as well as an interest payment of \$500,000 due on October 31, 2009, an interest payment of \$596,035 due on March 31, 2010, and an interest payment of \$2,400,000 due on March 31, 2011 have been paid as of March 31, 2011. The Saitek Notes were convertible into Mad Catz common stock at the exercise price of \$1.419 per share. The Saitek Notes and all accrued interest were repaid in full in May 2011. See Note 8 to the consolidated financial statements included in "Item 8. Financial Statements and Supplementary Data" elsewhere in this Form 10-K/A.

Pursuant to the Saitek purchase agreement, a working capital adjustment in the amount of \$847,000 was made to the purchase price based on the completion of the final balance sheet. The Company financed this amount with a note payable to The Winkler Atlantic Trust. The note was repaid in full as of March 31, 2010.

Net cash provided by (used in) operating activities was approximately \$3.3 million, \$12.7 million and \$(2.1) million for the years ended March 31, 2011, 2010 and 2009, respectively. Net cash provided by operating activities in 2011 reflects net income for the year, decreases in accounts receivable, net of sales reserves and increases in inventories, accrued liabilities and income tax payable, partially offset by reductions in accounts payable. Net cash provided by operating activities in 2010 reflects net income for the year, decreases in accounts receivable, net of sales reserves and increases in accrued liabilities and income tax payable, partially offset by reductions in accounts payable. We will continue to focus on working capital efficiency, but there can be no assurance that income from operations will exceed working capital requirements and it is likely we will continue to rely on our credit facility to finance our working capital. Net cash used in operating activities in 2009 is mainly related to an increase in accounts receivable and decreases in accounts payable and accrued expenses offset by a decrease in inventories, all in the context of a loss from operations.

Net cash used in investing activities was approximately \$3.6 million, \$2.7 million and \$1.4 million for the years ended March 31, 2011, 2010 and 2009, respectively. Net cash used in investing activities in 2011 was primarily due to the Tritton and V Max acquisitions and capital expenditures to support our operations. Net cash used in investing activities in 2010 and 2009 consisted of capital expenditures to support our operations. Capital expenditures planned for 2012, excluding any potential acquisition, are expected to be similar in total amount to that of fiscal 2011 and are discretionary in nature.

Net cash (used in) provided by financing activities was approximately \$1.6 million, \$(10.8) million and \$1.9 million for the years ended March 31, 2011, 2010 and 2009, respectively. Net cash provided by financing activities in 2011 consisted of net proceeds under our line of credit as well as proceeds from the exercise of stock options. Net cash used in financing activities in 2010 consisted of net repayments under our line of credit and repayment of the Saitek completion note. Net cash provided by financing activities in 2009 consisted of net proceeds under our line of credit.

At March 31, 2011, the outstanding balance on our line of credit was \$5.4 million and our weighted average annual interest rate during fiscal 2011 was 5.3%. We are required to meet a quarterly covenant based on the Company's fixed charge coverage ratio. The Company was in compliance with this covenant as of March 31, 2011. At March 31, 2011, the outstanding balance and accrued interest on the Saitek notes payable was \$14.8 million. The Saitek Notes and all accrued interest were repaid in full in May 2011.

We believe that our available cash balances, anticipated cash flows from operations and available line of credit will be sufficient to satisfy our operating needs for at least the next twelve months, and in the longer term. However, in the normal course of its business the Company seeks incremental business opportunities, including acquisitions, which if such opportunities come to fruition, may require additional capital. Additionally, we operate in a rapidly evolving and often unpredictable business environment that may change the timing or amount of expected future cash receipts and expenditures. Accordingly, there can be no assurance that we may not be required to raise additional funds through the sale of equity or debt securities or from additional credit facilities. Additional capital, if needed, may not be available on satisfactory terms, if at all. Furthermore, additional debt financing may contain more restrictive covenants than our existing debt.

### Contractual Obligations and Commitments

The following summarizes our contractual payment obligations at March 31, 2011:

		Pay	ments Due (\$0	)00's)	
	Total	Less Than 1 Year	1-3 Years	4-5 Years	More Than 5 Years
Bank loan (see Note 7 of Notes to Consolidated Financial Statements)	\$ 5,450	\$ 5,450	\$ —	\$ —	·
Convertible notes payable (see Note 8 of Notes to Consolidated Financial Statements)	14,828	14,828	_		
Operating leases (see Note 11 of Notes to Consolidated Financial Statements)	4,644	1,545	2,998	101	
Royalty & license guaranteed commitments (see Note 11 of Notes to Consolidated Financial Statements)	824	714	110		**********
Total	\$25,746	<u>\$22,537</u>	<u>\$3,108</u>	<u>\$101</u>	<u>\$—</u>

As of March 31, 2011 and 2010, we did not have any relationships with unconsolidated entities or financial parties, such as entities often referred to as structured finance or special purpose entities, which would have been established for the purpose of facilitating off-balance sheet arrangements or other contractually narrow or limited purposes. As such, we are not exposed to any financing, liquidity, market, or credit risk that could arise if we had engaged in such relationships.

#### NON-GAAP FINANCIAL MEASURES

EBITDA, a non-GAAP financial measure, represents net income before interest, taxes, depreciation and amortization. Prior to the third quarter of fiscal 2009, we had not recorded any goodwill impairment charges. To address the goodwill impairment charge recorded in fiscal 2009, we modified the calculation to exclude this non-operating, non-cash charge and defined the result as "Adjusted EBITDA". We believe this to be a more meaningful measurement of performance than the previously calculated EBITDA. Adjusted EBITDA is not intended to represent cash flows for the period, nor is it being presented as an alternative to operating or net income as an indicator of operating performance and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with generally accepted accounting principles. As defined, Adjusted EBITDA is not necessarily comparable to other similarly titled captions of other companies due to potential inconsistencies in the method of calculation. We believe, however, that in addition to the performance measures found in our financial statements, Adjusted EBITDA is a useful financial performance measurement for assessing our Company's operating performance. Our management uses Adjusted EBITDA as a measurement of operating performance in comparing our performance on a consistent basis over prior periods, as it removes from operating results the impact of our capital structure, including the interest expense resulting from our outstanding debt, and

our asset base, including depreciation and amortization of our capital and intangible assets. In addition, Adjusted EBITDA is an important measure for our lender. We calculate Adjusted EBITDA as follows (in thousands):

•	Year	Years Ended March 31,			
	2011	2010	2009		
	(In tho	. dollars)			
Net income (loss)	\$10,935	\$ 4,463	\$(32,614)		
Adjustments:					
Interest expense, net	2,897	2,460	2,094		
Income tax expense	6,367	1,470	2,933		
Depreciation and amortization	2,764	3,766	4,193		
EBITDA	22,963	12,159	(23,394)		
Goodwill impairment			27,887		
Adjusted EBITDA	\$22,963	\$12,159	\$ 4,493		

Item 7A. Quantitative and Qualitative Disclosures about Market Risk

#### Market Risk

Market risk is the potential loss arising from changes in market rates and market prices. Our market risk exposure results primarily from fluctuations in foreign exchange rates and interest rates. Our views on market risk are not necessarily indicative of actual results that may occur and do not represent the maximum possible gains and losses that may occur, since actual gains and losses will differ from those estimated, based upon actual fluctuations in foreign currency exchange rates and interest rates and the timing of transactions.

### Foreign Currency Exchange Rate Risk

A majority of our international business is presently conducted in currencies other than the U.S. dollar and may be exposed to financial market risk resulting from fluctuations in foreign currency exchange rates, particularly the CNY, the Pound Sterling, the Euro and the Canadian dollar. Foreign currency transaction gains and losses arising from normal business operations are credited to or charged against earnings in the period incurred. As a result, fluctuations in the value of the currencies in which we conduct our business relative to the U.S. dollar will cause currency transaction gains and losses, which we have experienced in the past and continue to experience. Due to the difficulty in determining and obtaining predictable cash flow forecasts in our foreign operations based on the overall challenging economic environment and associated contract structures, we do not currently utilize any derivative financial instruments to hedge foreign currency risks. The volatility of the CNY, the Pound Sterling, the Euro and the Canadian dollar (and any other applicable currencies) will be monitored frequently throughout the coming year. If appropriate, we may enter into hedging transactions in order to mitigate our risk from foreign currency fluctuations. Due to the substantial volatility of currency exchange rates, among other factors, we cannot predict the effect of exchange rate fluctuations upon future operating results. There can be no assurances that we will not experience currency losses in the future. We estimate that an immediate 10% adverse change in foreign exchange rates not currently pegged to the U.S. dollar would decrease our reported net income by approximately \$5.9 million for the year ended March 31, 2011.

### **Interest Rate Risk**

We are exposed to interest rate risk on borrowings under the Credit Facility. Until June 30, 2009, funds advanced to us pursuant to the Credit Facility bore interest at the U.S. prime rate plus 0.75%. Beginning July 1, 2009, interest accrued at the U.S. prime rate plus 2.00% or, at the Company's option, LIBOR plus 3.50% with a LIBOR floor of 1.50%. We do not hedge our exposures to interest rate risk. We estimate that an increase of 1.0% in the interest rate under our Credit Facility would decrease our reported net income by approximately \$0.2 million for the year ended March 31, 2011.

### Item 8. Financial Statements and Supplementary Data

The Consolidated Financial Statements required by this Item, together with the reports of our independent registered public accounting firm, are set forth at the pages indicated on the Index to the Financial Statements on Page F-l included in Item 15 of this report.

# Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure None

### Item 9A. Controls and Procedures

#### **Evaluation of Disclosure Controls and Procedures**

We maintain disclosure controls and procedures designed to ensure that information required to be disclosed in the Company's reports filed under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow for timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management necessarily is required to apply its judgment in evaluating the cost benefit relationship of possible controls and procedures. As required by Securities and Exchange Commission Rules 13a-15(b) we carried out an evaluation, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer (who is also the Chief Accounting Officer), of the effectiveness of the design and operation of the Company's disclosure controls and procedures, as such term is defined under Rule 13a-15(e) promulgated under the Exchange Act, as of the end of the period covered by this report. Based on the foregoing, our Chief Executive Officer and the Chief Financial Officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level.

# Management's Report on Internal Control over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Exchange Act Rule 13a-15(f). Our internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with U.S. generally accepted accounting principles. All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation. Further, because of changes in conditions, the effectiveness of internal control may vary over time.

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting as of March 31, 2011. In making its assessment, management used the framework set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control — Integrated Framework. Based on its evaluation, management has concluded that, as of March 31, 2011, the Company's internal control over financial reporting was effective based on these criteria.

This Annual Report does not include an attestation report of our registered public accounting firm regarding internal control over financial reporting. Management's report was not subject to attestation by our independent registered public accounting firm.

### Changes in Internal Controls over Financial Reporting

There has been no change in our internal controls over financial reporting during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect our internal controls over financial reporting. Our process for evaluating controls and procedures is continuous and encompasses constant improvement of the design and effectiveness of established controls and procedures and the remediation of any deficiencies which may be identified during this process.

# Item 9B. Other Information

None

#### PART III

# Item 10. Directors, Executive Officers and Corporate Governance

Certain information with respect to the executive officers of the Company is set forth in the section entitled "Executive Officers of the Registrant" in Part I of this Annual Report on Form 10-K/A.

The information required by this item with respect to the directors of the Company is incorporated herein by reference to the information under the caption "Election of Directors" and "Section 16(a) Beneficial Ownership Reporting Compliance" contained in the Company's Management Proxy Circular for the Company's 2011 Annual Meeting of Shareholders (the "Proxy Statement").

We have adopted and maintain a code of business conduct and ethics that all executive officers and management employees must review and abide by (including our principal executive officer and principal financial officer), which we refer to as our Code of Business Conduct and Ethics. The Code of Business Conduct and Ethics is available on our website, free of charge, at <a href="http://www.madcatz.com">http://www.madcatz.com</a> in the Investor Information section under the heading "Corporate Governance."

# Item 11. Executive Compensation

The information required by Item 11 is incorporated herein by reference to the information in the Proxy Statement under the caption "Executive Compensation" specifically excluding the "Report of the Compensation Committee of the Board of Directors on Executive Compensation."

# Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

The information required by Item 12 is incorporated herein by reference to the information in the Proxy Statement under the captions "Security Ownership of Certain Beneficial Owners and Management" and "Equity Compensation Plan Information."

# Item 13. Certain Relationships and Related Transactions, and Director Independence

The information required by Item 13 is incorporated herein by reference to the information in the Proxy Statement under the caption "Certain Transactions."

# Item 14. Principal Accounting Fees and Services

The information required by Item 14 is incorporated herein by reference to the information in the Proxy Statement under the caption "Principal Accountant Fees and Services."

#### PART IV

### Item 15. Exhibits, Financial Statement Schedules

- (a) The following documents are filed as part of this report:
  - (1) Financial Statements

The consolidated financial statements of the Company are included herein as required under Item 8 of this report. See Index to Financial Statements on page F-1.

(2) Financial Statement Schedules

Schedules have been omitted because information required to be set forth therein is not applicable or is shown in the financial statements or notes thereto.

(3) Exhibits (numbered in accordance with Item 601 of Regulation S-K)

The following exhibits are filed or incorporated by reference into this report.

- 2.1(1) Stock Purchase Agreement dated as of May 28, 2010, by and between Mad Catz Interactive, Inc., Mad Catz, Inc., Tritton Technologies Inc. and the Stockholders of Tritton Technologies Inc. Portions of this exhibit (indicated by asterisks) have been omitted pursuant to a request for confidential treatment pursuant to Rule 24b-2 under the Securities Exchange Act of 1934.
- 3.1(2) Articles of Incorporation and Amendments thereto.
- 3.2(3) By-Laws of the Company, as amended to date.
- 3.3(4) Amendment to By-Law No. 2.
- 4.1(5) Form of Warrant, issued April 21, 2011.
- 10.1(6) Guarantee dated September 25, 2000, by 1328158 Ontario Inc. in favor of Congress Financial Corporation (Canada).
- 10.2(6) General Security Agreement dated September 25, 2000, by Mad Catz, Inc. and FX Unlimited, Inc. in favor of Congress Financial Corporation (Central).
- 10.3(6) Guarantee dated September 25, 2000, by Mad Catz, Inc. in favor of Congress Financial Corporation (Central).
- 10.4(7) Amended and Restated General Security Agreement dated as of November 30, 2001, by Mad Catz, Inc. and FX Unlimited, Inc. in favor of Congress Financial Corporation (Central).
- 10.5(7)\* Amended and Restated Incentive Stock Option Plan of Mad Catz Interactive, Inc.
- 10.6(7)\* Form of Incentive Stock Option Plan.
- 10.7(8)\* Employment Agreement dated May 18, 2000, by and between Mad Catz, Inc. and Darren Richardson.
- 10.8(9)\* Amendment to Employment Agreement dated April 1, 2004, by and between Mad Catz Interactive, Inc. and Darren Richardson. Portions of this exhibit (indicated by asterisks) have been omitted pursuant to a request for confidential treatment pursuant to Rule 24b-2 under the Securities Exchange Act of 1934.
- 10.9(10) Xenon Game Peripheral Licensing Certification Agreement dated May 12, 2005, by and between Mad Catz, Inc. and Microsoft Corporation. Portions of this exhibit (indicated by asterisks) have been omitted pursuant to a request for confidential treatment pursuant to Rule 24b-2 under the Securities Exchange Act of 1934.
- 10.11(11)\* Mad Catz Interactive, Inc. Stock Option Plan 2007
- 10.12(12)\* Stock Option Agreement under the Mad Catz Interactive, Inc. Stock Option Plan 2007
- 10.14(13) First Amending Agreement dated as of November 20, 2007, by and between Mad Catz, Inc. and Wachovia Capital Finance Corporation (Central).
- 10.15(13) Pledge and Security Agreement dated November 20, 2007, by Winkler Atlantic Holdings Limited in favor of Wachovia Capital Finance Corporation (Central).
- 10.16(13) Guarantee dated November 20, 2007, by Saitek Industries Limited in favor of Wachovia Capital Finance Corporation (Central).

- 10.17(13) General Security Agreement dated November 20, 2007, by Saitek Industries Limited in favor of Wachovia Capital Finance Corporation (Central).
- 10.18(14)\* Amendment to Employment Agreement dated December 31, 2008, by and between Mad Catz Interactive, Inc. and Darren Richardson.
- 10.20(14)\* Director Compensation Table
- 10.21(14) Waiver and Amendment Letter Agreement dated March 18, 2009, by and between Mad Catz, Inc. and Wachovia Capital Finance Corporation (Central).
- 10.22(14) Third Amended and Restated Loan Agreement dated as of June 23, 2009, by and between Mad Catz, Inc. and Wachovia Capital Finance Corporation (Central).
- 10.23(14) General Security Agreement dated June 23, 2009, by Winkler Atlantic Holdings Limited in favor of and Wachovia Capital Finance Corporation (Central).
- 10.24(14) Guarantee dated June 23, 2009, by Winkler Atlantic Holdings Limited in favor of Wachovia Capital Finance Corporation (Central).
- 10.25(14) Negative Pledge Agreement dated June 23, 2009, by Saitek Elektronik Vertriebs Gmbh in favor of and Wachovia Capital Finance Corporation (Central).
- 10.26(14) Guarantee dated June 23, 2009, by Saitek Elektronik Vertriebs Gmbh in favor of Wachovia Capital Finance Corporation (Central).
- 10.27(14) First Amendment to Stock Pledge Agreement dated June 23, 2009, by and between Mad Catz, Inc. and Wachovia Capital Finance Corporation (Central).
- 10.29(15) Xbox 360 Accessory License Agreement effective March 23, 2009, by and between Mad Catz, Inc. and Microsoft Corporation. Portions of this exhibit (indicated by asterisks) have been omitted pursuant to a request for confidential treatment pursuant to Rule 24b-2 under the Securities Exchange Act of 1934.
- 10.30(16) First Amending Agreement, dated as of September 30, 2010, between Mad Catz, Inc. and Wells Fargo Capital Finance, LLC, successor by merger to Wachovia Capital Finance Corporation (Central)
- 10.31(5) Securities Purchase Agreement, dated April 17, 2011
- 10.32(5) Form of Registration Rights Agreement, dated April 21, 2011
- 10.33\* Employment Agreement dated January 1, 2008, by and between Mad Catz Europe Limited and Brian Andersen.
- 10:34\* Employment Agreement dated June 13, 2011, by and between Mad Catz Interactive, Inc. and Allyson Evans.
- 21.1 Subsidiaries of the Company.
- 23.1 Consent of KPMG LLP, Independent Registered Public Accounting Firm.
- Certifications of Registrant's Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- Certifications of Registrant's Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 32.1 Certifications of Registrant's Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002. These certifications are being furnished solely to accompany this Annual Report on Form 10-K/A and are not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and are not to be incorporated by reference into any filing of the Company.
- Certifications of Registrant's Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002. These certifications are being furnished solely to accompany this Annual Report on Form 10-K/A and are not being filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and are not to be incorporated by reference into any filing of the Company.

<sup>(1)</sup> This document was filed as an exhibit to the Registrant's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the fiscal year ended March 31, 2010 and incorporated herein by reference.

- (2) This document was filed as an exhibit to the Registrant's Annual Report on Form 20-F filed with the Securities and Exchange Commission for the fiscal year ended March 31, 2001 and incorporated herein by reference.
- (3) This document was filed as an exhibit to the Registrant's Registration Statement on Form 20-F, dated June 1, 1999, filed with the Securities and Exchange Commission on June 3, 1999 and incorporated herein by reference.
- (4) This document was filed as an exhibit to the Registrant's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission for the quarterly period ended September 30, 2007 and incorporated herein by reference.
- (5) This document was filed as an exhibit to the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on April 21, 2011 and incorporated herein by reference.
- (6) This document was filed as an exhibit to the Registrant's Annual Report on Form 20-F filed with the Securities and Exchange Commission for the fiscal year ended March 31, 2000 and incorporated herein by reference.
- (7) This document was filed as an exhibit to the Registrant's Annual Report on Form 20-F filed with the Securities and Exchange Commission for the fiscal year ended March 31, 2002 and incorporated herein by reference.
- (8) This document was filed as an exhibit to the Registrant's Annual Report on Form 20-F filed with the Securities and Exchange Commission for the fiscal year ended March 31, 2003 and incorporated herein by reference.
- (9) This document was filed as an exhibit to the Registrant's Annual Report on Form 20-F filed with the Securities and Exchange Commission for the fiscal year ended March 31, 2004 and incorporated herein by reference.
- (10) This document was filed as an exhibit to the Registrant's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the fiscal year ended March 31, 2005 and incorporated herein by reference.
- (11) This document was filed as an exhibit to the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on September 16, 2011 and incorporated herein by reference.
- (12) This document was filed as an exhibit to the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission October 9, 2007 and incorporated herein by reference.
- (13) This document was filed as an exhibit to the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission for the fiscal year ended November 20, 2007 and incorporated herein by reference.
- (14) This document was filed as an exhibit to the Registrant's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the fiscal year ended March 31, 2009 and incorporated herein by reference.
- (15) This document was filed as an exhibit to the Registrant's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission for the quarterly period ended June 30, 2009 and incorporated herein by reference.
- (16) This document was filed as an exhibit to the Registrant's Current Report on Form 8-K filed with the Securities and Exchange Commission on October 6, 2010 and incorporated herein by reference.
  - \* Denotes management contract or compensatory plan or arrangement.

# **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this Amendment No. 2 to Annual Report on Form 10-K to be signed on its behalf by the undersigned, thereunto duly authorized.

MAD C	ATZ IN	TERA(	CTIVE,	INC
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By:	/s/ Darren Richardson					
Darren Richardson						
President and Chief Executive Officer						

Date: June 29, 2011

#### INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

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# Report of Independent Registered Public Accounting Firm

The Board of Directors and Shareholders Mad Catz Interactive, Inc.:

We have audited the accompanying consolidated balance sheets of Mad Catz Interactive, Inc. and subsidiaries (the Company) as of March 31, 2011 and 2010, and the related consolidated statements of operations, shareholders' equity and comprehensive income (loss), and cash flows for each of the years in the three-year period ended March 31, 2011. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Mad Catz Interactive, Inc. and subsidiaries as of March 31, 2011 and 2010, and the results of their operations and their cash flows for each of the years in the three-year period ended March 31, 2011, in conformity with U.S. generally accepted accounting principles.

/s/ KPMG LLP

San Diego, California June 14, 2011

# Consolidated Balance Sheets March 31, 2011 and 2010

	2011	2010
	(In thousands of U.S. dollars, except share data)	
ASSETS		*
Current assets:		
Cash	\$ 3,734	\$ 2,245
Accounts receivable, net of allowances of \$6,301 and \$4,848 at March 31, 2011	•	
and 2010, respectively	19,846	14,620
Other receivables	329	123
Inventories	27,978	16,975
Deferred tax assets	85	17
Income tax receivable	_	21
Prepaid expenses and other current assets	2,343	1,410
Total current assets	54,315	35,411
Deferred tax assets	590	766
Other assets	639	626
Property and equipment, net	3,921	3,452
Intangible assets, net	5,606	2,828
Goodwill	10,463	8,466
Total assets	\$ 75,534	\$ 51,549
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current liabilities:		
Bank loan	\$ 5,408	\$ 3,829
Accounts payable	13,700	11,871
Accrued liabilities	11,048	7,988
Convertible notes payable	14,500	_
Contingent consideration, current	1,542	
Income taxes payable	1,918	1,670
Total current liabilities	48,116	25,358
Contingent consideration	2,897	
Other long-term liabilities	424	357
Convertible notes payable		14,500
Total liabilities	51,437	40,215
Commitments and contingencies	31,437	10,213
Shareholders' equity:		
Common stock, no par value, unlimited shares authorized; 57,029,350 and		
55,098,549 shares issued and outstanding at March 31, 2011 and 2010	50,648	48,865
Accumulated other comprehensive loss	(10)	(55)
Accumulated deficit	(26,541)	(37,476)
Total shareholders' equity	24,097	11,334
Total liabilities and shareholders' equity	<u>\$ 75,534</u>	\$ 51,549

See accompanying notes to consolidated financial statements.

# Consolidated Statements of Operations Years Ended March 31, 2011, 2010 and 2009

	2011	2010	2009	
	(In thousands of U.S. dollars, except share and per share data)			
Net sales	\$ 183,974	\$ 119,012	\$ 112,563	
Cost of sales	130,605	82,616	80,558	
Gross profit	53,369	- 36,396	32,005	
Operating expenses:			•	
Sales and marketing	14,316	11,452	13,216	
General and administrative	13,794	12,118	14,968	
Research and development	4,678	2,657	1,076	
Goodwill impairment		_	27,887	
Acquisition related items	873			
Amortization of intangible assets	951	1,758	2,344	
Total operating expenses	34,612	27,985	59,491	
Operating income (loss)	18,757	8,411	(27,486)	
Interest expense, net	(2,897)	(2,460)	(2,094)	
Foreign exchange gain (loss), net	1,195	(270)	(462)	
Other income	247	252	361	
Income (loss) before income taxes	17,302	5,933	(29,681)	
Income tax expense	(6,367)	(1,470)	(2,933)	
Net income (loss)	\$ 10,935	\$ 4,463	\$ (32,614)	
Net income (loss) per share:				
Basic	\$ 0.20	\$ 0.08	\$ (0.59)	
Diluted	\$ 0.18	\$ 0.08	\$ (0.59)	
Number of shares used in per share computations:		<del></del>		
Basic	55,429,673	55,098,549	55,088,960	
Diluted	66,924,206	55,103,237	55,088,960	

# Consolidated Statements of Shareholders' Equity and Comprehensive Income (Loss) Years Ended March 31, 2011, 2010 and 2009

	Common Stock Oth		Accumulated Other Comprehensive	Accumulated	Total Shareholders'
	Shares	Amount	Income (Loss)	Deficit	Equity
		(In thousand	ds of U.S. dollars, ex	ccept share data)	
<b>Balance at March 31, 2008</b>	54,973,549	\$47,717	\$ 2,923	\$ (9,325)	\$ 41,315
Stock option exercises	125,000	57	_	<del>.</del>	57
Stock-based compensation		481	_	_	481
Comprehensive loss:					
Net loss		_	_	(32,614)	(32,614)
Foreign currency translation adjustment	_	_	(2,822)		(2,822)
Total comprehensive loss					(35,436)
<b>Balance at March 31, 2009</b>	55,098,549	\$48,255	\$ 101	\$(41,939)	\$ 6,417
Stock-based compensation		610			610
Comprehensive income:					
Net income		-	_	4,463	4,463
Foreign currency translation adjustment	_	_	(156)		(156)
Total comprehensive income			<del></del>		4,307
Balance at March 31, 2010	55,098,549	\$48,865	\$ (55)	\$(37,476)	\$ 11,334
Stock issued for acquisition	158,518	260		<del></del>	260
Stock option exercises	1,772,283	920	_		920
Stock-based compensation		603		_	603
Comprehensive income:					
Net income	_			10,935	10,935
Foreign currency translation adjustment	_	_	45	_	45
Total comprehensive income			·	~	10,980
Balance at March 31, 2011	57,029,350	\$50,648	<u>\$ (10)</u>	<u>\$(26,541)</u>	\$ 24,097

# Consolidated Statements of Cash Flows Years Ended March 31, 2011, 2010 and 2009

	2011	2010	2009
•	(In thousands of U.S. d		dollars)
Cash flows from operating activities:			
Net income (loss)	\$ 10,935	\$ 4,463	\$(32,614)
Depreciation and amortization	2,764	3,766	4,193
Amortization of deferred financing fees	249	176	56
Stock-based compensation	603	610	481
Goodwill impairment	_		27,887
Loss on disposal of assets	6	89	
Contingent consideration	710		
Changes in operating assets and liabilities:	290	59	2,657
Accounts receivable Other receivables	(4,781)	864	(2,388)
Inventories	(209) (8,462)	332 763	98
Prepaid expenses and other current assets	(856)	703 77	2,401 (15)
Other assets	(88)	53	(106)
Accounts payable	(761)	(1,731)	(3,127)
Accrued liabilities	2,818	`1,877	(1,443)
Income taxes receivable/payable	85	1,324	(226)
Net cash provided by (used in) operating activities	3,303	12,722	(2,146)
Purchases of property and equipment	(2,056)	(2,718)	(1,403)
Cash paid for Tritton acquisition, net of cash received	(1,189)	(2,710)	(1,+05)
Cash paid for V Max acquisition	(378)		_
Net cash used in investing activities	(3,623)	(2,718)	(1,403)
Cash flows from financing activities: Borrowings on bank loan	169 000	00.007	07.700
Repayments on bank loan	168,923 (167,344)	99,907 (109,350)	97,708
Payment of financing fees	(107,344) $(100)$	(496)	(95,906)
Payment of Saitek completion note	(100)	(847)	
Repayments on notes payable	(803)	_	<del></del> `
Proceeds from exercise of stock options	920		57
Net cash provided by (used in) financing activities	1,596	(10,786)	1,859
Effects of foreign exchange on cash	213	137	(650)
Net increase (decrease) in cash	1,489 2,245	(645) 2,890	(2,340) 5,230
Cash, end of year	\$ 3,734	\$ 2,245	\$ 2,890
Supplemental cash flow information: Income taxes paid	<del></del>		<del></del>
	\$ 6,497	\$ 1,007	\$ 673
Interest paid	\$ 3,750	\$ 2,243	\$ 822
Supplemental disclosures of noncash investing and financing activities:  Note payable issued	<b>c</b>	¢	¢ 047
Restructuring and transaction costs. Acquisitions:	\$ <u>-</u>	<b>э</b> —	\$ 847 282
Fair value of assets acquired in acquisitions, net of cash received	3,457		
Intangible assets	3,700		•
Goodwill	2,001		98
Deferred tax assets	<u> </u>	_	1,031
Liabilities assumed in acquisitions	(2,800)		
Stock issued for acquisition	(803) (260)		_
Contingent consideration liability, net of \$472 working capital adjustment	(3,728)	_	
Net cash paid for acquisitions		•	\$ 1 120
	\$ 1,567	<u> </u>	φ 1,129

See accompanying notes to consolidated financial statements.

# Notes to Consolidated Financial Statements (In U.S. dollars)

### (1) Organization and Description of Business

The Company's products are designed, manufactured (primarily through third parties), marketed and distributed for all major console based videogame systems, the personal computer ("PC") and, to a lesser extent the iPod and other audio devices. The Company's products include videogame, PC and audio accessories, such as control pads, steering wheels, joysticks, memory cards, video cables, light guns, flight sticks, flight simulators, dance pads, microphones, car adapters, carry cases, mice, keyboards and headsets. The Company also markets GameShark videogame enhancement products and publishes videogames.

### (2) Summary of Significant Accounting Policies

### Basis of Presentation

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All intercompany transactions and balances have been eliminated in consolidation.

# Use of Estimates

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the year. On an ongoing basis, the Company evaluates its estimates, including those related to asset impairments, reserves for accounts receivable and inventory, contingencies and litigation, valuation and recognition of share-based payments and income taxes. Illiquid credit markets, volatile equity, foreign currency, and declines in customer spending have combined to increase the uncertainty inherent in such estimates and assumptions. As future events and their effects cannot be determined with precision, actual results could differ from these estimates. Changes in estimates resulting from continuing changes in the economic environment will be reflected in the financial statements in future periods. Actual results could differ from those estimates.

### Concentration of Credit Risk

The Company's credit risk is primarily concentrated in accounts receivable. The Company generally does not require collateral on accounts receivable because a majority of its customers are large, well capitalized, established retail entities with operations throughout the United States, Canada and Europe. The Company maintains an allowance for doubtful accounts. For the year ended March 31, 2011, 2010 and 2009, sales to the largest customer constituted 26%, 25% and 29%, respectively, of gross sales. At March 31, 2011, one customer represented 27% of accounts receivable and another customer represented 12% of accounts receivable. At March 31, 2010 and 2009, one customer represented 30% and 33%, respectively, of accounts receivable. At March 31, 2011, 2010 and 2009, there were no other customers which accounted for greater than 10% of gross sales or represented greater than 10% of accounts receivable.

### Fair Value of Financial Instruments and Fair Value Measurements

The carrying values of the Company's financial instruments, including cash, accounts receivable, other receivables, accounts payable, accrued liabilities and income taxes receivable/payable approximate their fair values due to the short maturity of these instruments. The carrying value of the bank loan approximates its fair value as the interest rate and other terms are that which is currently available to the Company. The fair value of convertible notes cannot be reasonably estimated as the instrument's interest rate is likely not comparable to rates currently offered for similar debt instruments of comparable maturity given the state of the current credit markets. These notes are between the Company and the seller of Saitek (see Note 8).

# Notes to Consolidated Financial Statements — (Continued)

Fair value measurements are market-based measurements, not entity-specific measurements. Therefore, fair value measurements are determined based on the assumptions that market participants would use in pricing the asset or liability. We follow a three-level hierarchy to prioritize the inputs used in the valuation techniques to derive fair values. The basis for fair value measurements for each level within the hierarchy is described below:

- Level 1: Quoted prices in active markets for identical assets or liabilities.
- Level 2: Quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations in which all significant inputs are observable in active markets.
- Level 3: Valuations derived from valuation techniques in which one or more significant inputs are unobservable in active markets.

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The following table provides a summary of the recognized assets and liabilities that we measure at fair value on a recurring basis (in thousands):

	Ralance as of	Balance as of Measurement			
	March 31, 2011	Level 1	Level 2	Level 3	
Liabilities:					
Contingent consideration, net of working capital (Note 3)	\$(4,439)	<b>\$</b> —	\$—	\$(4,439)	
The following table provides a rollforward of our level th March 31, 2011, which consist solely of our contingent consi				the year end	
Balance at March 31, 2010				\$ —	
Tritton acquisition — initial contingent consideration bal	ance			3,466	
Changes in working capital adjustment				263	
Increases during the year — acquisition related expense				710	
Balance at March 31, 2011				\$4,439	

### Revenue Recognition

The Company recognizes revenue when (1) there is persuasive evidence that an arrangement with the customer exists, which is generally a customer purchase order, (2) the products are delivered, which occurs when the products are shipped and risk of loss has been transferred to the customer, (3) the selling price is fixed or determinable and (4) collection of the customer receivable is deemed reasonably assured. The Company's payment arrangements with customers typically provide net 30 and 60-day terms. All of the Company's arrangements are single element arrangements and there are no undelivered elements after the point of shipment.

Amounts billed to customers for shipping and handling are included in net sales, and costs incurred related to shipping and handling is included in cost of sales.

### Allowance for Doubtful Accounts and Other Allowances

Accounts receivable are recorded net of an allowance for doubtful accounts and other sales related allowances. When evaluating the adequacy of the allowance for doubtful accounts, the Company analyzes known uncollectible accounts, the aging of accounts receivable, historical bad debts, customer credit-worthiness and current economic trends. We perform ongoing credit evaluations of our customers, and generally we do not require collateral on our accounts receivable. We estimate the need for allowances for potential credit losses based on historical collection activity and the facts and circumstances relevant to specific customers and we record a provision for uncollectible accounts when collection is uncertain. To date, we have not experienced significant credit related losses.

## Notes to Consolidated Financial Statements — (Continued)

The Company records allowances for customer marketing programs, including certain rights of return, price protection, volume-based cash incentives and cooperative advertising. The estimated cost of these programs is accrued as a reduction to revenue or as an operating expense in the period the Company sells the product or commits to the program. Such amounts are estimated, based on historical experience and contractual terms, and periodically adjusted based on historical and anticipated rates of returns, inventory levels and other factors.

#### Inventories

Raw materials, packaging materials and accessories are valued at the lower of cost, determined by the first-in, first-out method, or market. Finished goods are valued at the lower of cost or market, with cost being determined on an average cost basis using the first-in, first-out method. The Company regularly reviews inventory quantities on hand and in the retail channel, consumer demand and seasonality factors in order to recognize any loss of utility in the period incurred.

#### Property and Equipment

Property and equipment are stated at cost less accumulated depreciation and amortization. Property and equipment are depreciated or amortized using the straight-line method over the estimated useful lives of the assets as follows:

Molds	3 years
Computer equipment and software	3 years
Manufacturing and office equipment	3 - 5 years
Furniture and fixtures	5 years
Leasehold improvements	Shorter of estimated useful life or remaining life of lease

Major improvements and betterments are capitalized.

### Intangible Assets

Intangible assets are stated at cost less accumulated amortization and are amortized over the estimated useful lives of the assets on a straight-line basis. The range of useful lives is 1 to 15 years.

	Useful Life (Years)
Trademarks	4 - 15
Customer relationships	3 - 6
Product lines	2 - 3
Copyrights	
Website	
Other	1 - 3

### Goodwill

The Company reviews its goodwill for impairment as of the end of each fiscal year or when an event or a change in facts and or circumstances indicates the fair value of a reporting unit may be below its carrying amount.

Authoritative guidance requires that goodwill and certain intangible assets be assessed for impairment using fair value measurement techniques. Specifically, goodwill impairment is determined using a two-step process. The first step of the goodwill impairment test is used to identify potential impairment by comparing the fair value of a reporting unit with its carrying amount, including goodwill. If the fair value of a reporting unit exceeds its carrying

# Notes to Consolidated Financial Statements — (Continued)

amount, goodwill of the reporting unit is considered not impaired and the second step of the impairment test is unnecessary. If the carrying amount of a reporting unit exceeds its fair value, the second step of the goodwill impairment test is performed to measure the amount of impairment loss, if any. The second step of the goodwill impairment test compares the implied fair value of the reporting unit's goodwill with the carrying amount of that goodwill. If the carrying amount of the reporting unit's goodwill exceeds the implied fair value of that goodwill, an impairment loss is recognized in an amount equal to that excess. The Company determined that it has one reporting unit and assesses fair value based on a review of the Company's market capitalization as well as a discounted cash flow model, for which the key assumptions include revenue growth, gross profit margins, operating expense trends and the Company's weighted average cost of capital. Given the volatility of the Company's stock price and market capitalization, which fluctuates significantly throughout the year, the Company does not believe that its market capitalization is necessarily the best indicator of the fair value of the Company at any moment in time. However, the Company has determined that market capitalization over a sustained period, when considered with other factors may be an appropriate indicator of fair value. Further, to the extent the carrying amount of the Company's reporting unit exceeds its market capitalization over a sustained period, an impairment may exist and require the Company to test for impairment.

In 2009, the carrying amount of the Company's reporting unit had exceeded its market capitalization over a sustained period, accordingly, the Company recorded a goodwill impairment charge of \$27.9 million for the year ended March 31, 2009. The Company completed its annual assessment of impairment as of March 31, 2011 and 2010, which did not indicate any impairment of goodwill at such dates. At March 31, 2011 the fair value exceeded the carrying value by 81%. No assurance can be given that the Company will not be required to record additional goodwill impairments in future periods.

### Impairment of Long-Lived Assets

Long-lived assets, such as property and equipment and purchased intangibles subject to amortization, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to estimated undiscounted future cash flows expected to be generated by the asset. If the carrying amount of an asset exceeds its estimated future cash flows, an impairment charge is recognized by the amount by which the carrying amount of the asset exceeds the fair value of the asset. Assets to be disposed of would be separately presented in the balance sheet and reported at the lower of the carrying amount or fair value less costs to sell, and would no longer be depreciated. The assets and liabilities of a disposal group classified as held for sale would be presented separately in the appropriate asset and liability sections of the balance sheet. During 2009, the Company determined that a triggering event had occurred and performed the required analysis, which indicated that no impairment existed. There were no triggering events during fiscal year 2011 and 2010.

### Royalties and Intellectual Property Licenses

Royalty and license expenses consist of royalties and license fees paid to intellectual property rights holders for use of their trademarks, copyrights, software, technology or other intellectual property or proprietary rights in the development or sale of the Company's products. Royalty-based payments that are paid in advance are generally capitalized and expensed to cost of sales at the greater of the contractual or effective royalty rate based on net product sales.

Royalty payments to independent videogame developers and co-publishing affiliates are payments for the development of intellectual property related to the Company's videogame titles. Payments made prior to the establishment of technological feasibility are expensed as research and development. Once technological feasibility has been established, payments made are capitalized and amortized upon release of the product. Additional royalty payments due after the general release of the product are typically expensed as cost of sales at the higher of the contractual or effective royalty rate based on net product sales.

### Notes to Consolidated Financial Statements — (Continued)

### Advertising and Research and Development

Advertising costs and research and development are expensed as incurred. Advertising costs amounted to \$4,405,000, \$3,392,000, and \$3,796,000 in 2011, 2010 and 2009, respectively. Cooperative advertising with retailers is recorded when revenue is recognized and such amounts are included in sales and marketing expense if there is a separate identifiable benefit with a fair value. Otherwise, such costs are recognized as a reduction of sales. Research and development costs amounted to \$4,678,000, \$2,657,000 and \$1,076,000 for the years ended March 31, 2011, 2010 and 2009, respectively.

#### Income Taxes

Income taxes are accounted for using the asset and liability method. Under the asset and liability method of accounting for income taxes, deferred tax assets and liabilities are recognized for future tax consequences attributable to differences between the financial statement carrying amounts and tax basis of assets and liabilities and for tax loss carryforwards.

Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. To the extent that it is not "more likely than not" that a deferred tax asset will be realized, a valuation allowance is provided. Significant management judgment is required in assessing the realizability of the Company's deferred tax assets. In performing this assessment, management considers whether it is more likely than not that some portion or all of the assets will not be realized. The ultimate realization of deferred tax assets is dependent upon generation of future taxable income in each tax jurisdiction during the periods in which the temporary differences become deductible. Management considers the scheduled reversal of deferred liabilities, projected future taxable income, and tax planning strategies in making this assessment.

#### Foreign Currency Translation

For each of the Company's foreign operating subsidiaries the functional currency is its local currency. Assets and liabilities of foreign operations are translated into U.S. dollars using month-end exchange rates, and revenue and expenses are translated into U.S. dollars using monthly average exchange rates. The effects of foreign currency translation adjustments are included as a component of accumulated other comprehensive income in shareholders' equity.

Foreign currency transaction gains and losses are a result of the effect of exchange rate changes on transactions denominated in currencies other than the functional currency.

# Net Income (Loss) per Share

Basic net income (loss) per share is computed by dividing the net income (loss) for the period by the weighted average number of common shares outstanding during the period. Diluted net income (loss) per share is computed by dividing net income (loss) for the period by the weighted average number of common shares outstanding, increased by potentially dilutive securities. Potentially dilutive securities are calculated using the treasury stock method and represent incremental shares issuable upon exercise of outstanding stock options. However, potentially dilutive securities are not included in the denominator of the diluted earnings per share calculation when inclusion of such shares would be anti-dilutive.

# Notes to Consolidated Financial Statements — (Continued)

The following table sets forth the computation of diluted weighted average common and potential common shares outstanding for the years ended March 31, 2011, 2010 and 2009 (in thousands, except share and per share amounts):

	Years Ended March 31,		
	2011	2010	2009
Numerator:			
Net income	10,935	4,463	(32,614)
Effect of convertible notes payable	1,232		
Numerator for diluted net earnings per share	12,167	4,463	(32,614)
Denominator:			
Weighted average shares used to compute basic EPS	55,429,673	55,098,549	55,088,960
Effect of convertible debt	10,217,744	<del></del>	
Effect of dilutive share-based awards	1,276,789	4,688	
Denominator for diluted net earnings per share	66,924,206	55,103,237	55,088,960
Basic earnings per share	0.20	0.08	(0.59)
Diluted earnings per share	0.18	0.08	(0.59)

Outstanding options to purchase an aggregate of 5,160,471, 7,284,233 and 5,565,653 shares for the years ended March 31, 2011, 2010 and 2009, respectively, were excluded from calculation because of their anti-dilutive effect. Weighted average shares of 10,217,744, related to the convertible note payable were excluded from the calculation because of their anti-dilutive effect in fiscal years 2010 and 2009.

On May 5, 2011, the Company repaid all principal and interest related to the \$14,500,000 of convertible notes payable that the Company issued to the seller of Saitek on November 20, 2007 as part of the consideration relating to that acquisition. Repayment of the convertible loan notes retired 10,217,744 weighted average shares that have been included in the Company's calculation of fully diluted earnings per share. The repayment was partially funded with the net proceeds of a private placement financing, which closed on April 21, 2011. Approximately 6,350,000 common shares were issued in connection with the private placement, through which the Company raised approximately \$12.2 million, gross, with warrants to purchase 2,541,000 additional common shares at an exercise price of \$2.56 per share.

### Stock-Based Compensation

The Company records compensation expense associated with share-based awards made to employees and directors based upon their grant date fair value. The Company recognizes these compensation costs on a straight-line basis over the requisite service period of the award, which is four years, except for grants to Board of Directors, which vest immediately.

The fair value of each option award is estimated on the date of grant using the Black-Scholes option valuation model, using the assumptions noted in Note 9 — Stock-Based Compensation. The expected life of the options is based on a number of factors, including historical exercise experience, the vesting term of the award, the expected volatility of the Company's stock and an employee's average length of service. The expected volatility is estimated based on the historical volatility (using daily pricing) of the Company's stock. The risk-free interest rate is determined based on a constant U.S. Treasury security rate with a contractual life that approximates the expected term of the stock options. In accordance with authoritative guidance, the Company reduces the calculated stock-based compensation expense for estimated forfeitures by applying a forfeiture rate, based upon historical prevesting option cancelations. Estimated forfeitures are reassessed at each balance sheet date and may change based on new facts and circumstances.

### Notes to Consolidated Financial Statements — (Continued)

See Note 9 — Stock-Based Compensation for additional information regarding the Company's stock-based compensation plans.

# Comprehensive Income (Loss)

Comprehensive income (loss) consists of net income (loss) and certain changes in equity that are excluded from net income (loss). Accumulated other comprehensive income represents net unrealized gains and losses from foreign currency translation adjustments.

### (3) Acquisitions

### Tritton Technologies Inc.

On May 28, 2010, the Company acquired all of the outstanding stock-of Tritton Technologies Inc. ("Tritton"), a private corporation incorporated under the laws of Delaware. Tritton designs, develops, manufactures (through third parties in Asia), markets and sells videogame and PC accessories, most notably gaming audio headsets. The Company acquired all of Tritton's net tangible and intangible assets, including trade names, customer relationships and product lines. Cash paid for the acquisition was approximately \$1,400,000, subject to a working capital adjustment of \$472,000. The Company is required to make additional cash payments to former Tritton shareholders of up to an aggregate of \$8.7 million based on the achievement of certain specified performance measures over a five year period. As a result of the acquisition, Tritton became a wholly-owned subsidiary of the Company and accordingly, the results of operations of Tritton are included in the Company's consolidated financial statements from the acquisition date. The Company financed the acquisition through borrowings under the Company's working capital facility. The acquisition expanded the Company's product offerings in the high growth gaming audio market and further leveraged the Company's assets, infrastructure and capabilities.

The purchase price allocation for the acquisition of Tritton set forth below has been finalized and the Company finalized the working capital adjustment to complete the purchase price allocation subsequent to year end. The following tables summarize the consideration paid for Tritton and the amounts of the assets acquired and liabilities assumed recognized at the acquisition date (in thousands):

#### Consideration:

Cash paid	\$1,350
Preliminary working capital adjustment, net of holdback	(472)
Fair value of contingent consideration	
Total purchase price	\$5,078

The working capital adjustment, net of holdback, was adjusted during the year ended March 31, 2011 to decrease the adjustment from the previous estimate of \$735,000 at June 30, 2010 to the revised final amount of \$472,000 based on new information obtained that existed as of the acquisition date. The working capital adjustment is recorded against the contingent consideration liability, resulting in an increase in the contingent consideration liability of \$263,000 since the date of acquisition through March 31, 2011. The \$5,078,000 purchase price for Tritton exceeded the value of the acquired tangible and identifiable intangible assets, and therefore the Company allocated \$1,514,000 to non tax deductible goodwill.

# Notes to Consolidated Financial Statements — (Continued)

# Recognized amounts of identifiable assets acquired and liabilities assumed as of March 31, 2011 (in thousands)

Net working capital	\$ (256)
Property, plant and equipment and other assets	120
Goodwill	1,514
Other intangible assets	_3,700
Total purchase price	\$5,078

Fair-value measurements have been determined based on assumptions that market participants would use in the pricing of the asset or liability. The fair values of the acquired identifiable intangible assets with definite lives are as follows (in thousands):

### Intangible assets acquired:

Customer relationships	\$	900
Trademark and trade names	_2	,800
Total intangible assets acquired	<u>\$3</u>	,700

The contingent consideration arrangement requires the Company to pay the former owners of Tritton additional consideration based on a percentage of future sales of Tritton products, subject to maximum annual amounts, over a five year period. The fair value of the contingent consideration arrangement has been determined primarily by using the income approach and using a discount rate of approximately 19%. The amount paid for contingent consideration will be reduced by the amount of the final working capital adjustment. As of March 31, 2011, the liability for contingent consideration of \$4,439,000 is presented net of the final working capital adjustment and holdback of \$472,000.

The estimated fair value of the contingent consideration increased \$710,000 since the date of acquisition through March 31, 2011. The Company assesses the estimated fair value of the contractual obligation to pay the contingent consideration on a quarterly basis and any changes in estimated fair value are recorded in "acquisition related items' in the Company's statement of operations.

The amortization periods for the acquired intangible assets with definite lives are 8 years for customer relationships and 12 years for trademarks and trade names and the Company is amortizing the acquired intangible assets using the straight line method of amortization. The Company will monitor and assess the acquired intangible assets and will adjust, if necessary, the expected life, amortization method or carrying value of such assets to best match the underlying economic value.

The fair value assigned to trademarks and trade names has been determined primarily by using the income approach, which estimates the future royalties which would have to be paid to the owner of the brand for its current use. Tax is deducted and a discount rate is used to determine the present value of future cash flows. This is based on the brand in its current use and is based on savings from owning the brand, or relief from royalties that would otherwise be paid to the brand owner. The fair value assigned to customer relationships has been determined primarily by using the income approach, which estimates the value of an asset based on discounted future earnings specifically attributed to that asset, that is, in excess of returns for other assets that contributed to those earnings. The discount rate used in these valuation methods is approximately 19%.

Transaction costs related to the acquisition totaled \$163,000 during the twelve months ended March 31, 2011, and are recorded in 'acquisition related items' in the accompanying consolidated statement of operations.

### Notes to Consolidated Financial Statements — (Continued)

### V Max Simulation Corporation

On February 24, 2011, the Company acquired certain assets of V Max Simulation Corporation ("V Max"), which included mostly property, plant and equipment. V Max designs, constructs, integrates, and operates flight simulation equipment. Total consideration paid for the acquisition was \$638,000, consisting of \$378,000 in cash and 158,518 shares of the Company's common stock, valued at the closing price of the Company's common stock on the day prior to the closing date of the transaction. The Company financed the acquisition through borrowings under the Company's working capital facility. The acquisition expanded the Company's product offerings in the flight simulation market and is expected to further leverage the Company's assets, infrastructure and capabilities. The \$638,000 purchase price of V Max exceeded the value of the acquired assets, and therefore the Company allocated \$487,000 to non tax deductible goodwill. The Company recorded property and equipment of \$151,000 and the value of the intangibles was deemed insignificant.

### (4) Inventories

Inventories consist of the following (in thousands):

	Mar	ch 31,
	2011	2010
Raw materials		\$ 1,431
Semi finished goods	195	115
Finished goods	27,034	15,429
Inventories	<u>\$27,978</u>	<u>\$16,975</u>

The amount of inventory pledged as collateral totaled \$21,261,000 at March 31, 2011.

#### (5) Property and Equipment

Property and equipment consist of the following (in thousands):

	Marc	h 31,
	2011	2010
Molds	\$ 6,162	\$ 6,400
Computer equipment and software	3,264	2,734
Manufacturing and office equipment	1,128	1,013
Furniture and fixtures	467	383
Leasehold improvements	789	623
	11,810	11,153
Less: Accumulated depreciation and amortization	(7,889)	(7,701)
Property and equipment, net	<u>\$ 3,921</u>	\$ 3,452

Depreciation and amortization expense totaled \$1,813,000, \$1,421,000, and \$1,262,000 for the years ended March 31, 2011, 2010 and 2009, respectively.

### Notes to Consolidated Financial Statements — (Continued)

### (6) Intangible Assets and Goodwill

The Company's acquired intangible assets are summarized as follows (in thousands):

		March 31, 2011			March 31, 2010	
	Cost	Accumulated Amortization	Net Book Value	Cost	Accumulated Amortization	Net Book Value
Trademarks	\$ 8,269	\$ 4,772	\$3,497	\$ 5,472	\$4,445	\$1,027
Customer relationships	4,179	2,070	2,109	3,199	1,415	1,784
Product lines	3,217	3,217		3,194	3,187	7
Other	111	111		110	100	10
Intangible assets	<u>\$15,776</u>	<u>\$10,170</u>	<u>\$5,606</u>	<u>\$11,975</u>	<u>\$9,147</u>	\$2,828

Amortization of intangible assets was approximately \$951,000, \$2,345,000 and \$2,931,000 in fiscal 2011, 2010 and 2009, respectively.

As of March 31, 2011, the future estimated amortization expense for these acquired intangible assets for the next five years and thereafter is expected to be as follows (in thousands):

	Future Amortization
Year ending March 31, 2012	\$ 961
Year ending March 31, 2013	954
Year ending March 31, 2014	749
Year ending March 31, 2015	429
Year ending March 31, 2016	429
Thereafter	2,084
	\$5,606

The changes in the carrying amount of goodwill for the years ended March 31, 2011 and 2010 are as follows:

Balance at March 31, 2009	\$ 8,467
Translation adjustment	(1)
Balance at March 31, 2010	8,466
Increase due to Tritton acquisition	1,514
Increase due to V Max acquisition	487
Translation adjustment	(4)
Balance at March 31, 2011	\$10,463

The accumulated goodwill impairment losses previously recognized by the Company totaled \$27,887,000 at March 31, 2011 and 2010.

# (7) Bank Loan

The Company has a Credit Facility with Wachovia Capital Finance Corporation (Central) ("Wachovia") to borrow funds under a revolving line of credit subject to the availability of eligible collateral (accounts receivable and inventories), which changes throughout the year. On June 23, 2009, the Company extended the term of the Credit Facility until October 31, 2012. On September 30, 2010 the Company entered into an amended agreement to temporarily increase the maximum borrowing from \$30.0 million to \$50.0 million through December 30, 2010, to \$35.0 million through January 30, 2011 and back to \$30.0 million thereafter. Costs associated with the amended

### Notes to Consolidated Financial Statements — (Continued)

agreement totaled \$100,000. The line of credit accrues at the U.S. prime rate plus 2.00% or, at the Company's option, LIBOR plus 3.50% with a LIBOR floor of 1.50%. At March 31, 2011 and 2010, the interest rate was 5.3%. The Company is also required to pay a monthly service fee of \$2,000 and an unused line fee equal to 0.50% of the unused portion of the loan. Borrowings under the Credit Facility are secured by a first priority interest in the inventories, equipment, accounts receivable and investment properties of Mad Catz, Inc. ("MCI") and by a pledge of all of the capital stock of the Company's subsidiaries and is guaranteed by the Company. The Company is required to meet a quarterly financial covenant based on the Company's trailing four quarter's coverage of fixed charges. The Company was in compliance with the current fixed charge coverage ratio covenant as of March 31, 2011 and 2010.

#### (8) Convertible Notes Payable

On November 20, 2007, in connection with the acquisition of its Saitek operations, the Company issued convertible notes with an aggregate principal amount of \$14,500,000 (the "Saitek Notes"). On June 24, 2009, the terms of the Saitek Notes were amended to extend the maturity of the Saitek Notes to March 31, 2019 with an interest payment of \$2,400,000 due March 31, 2011 and annual principal and interest payments of \$2,400,000 due beginning March 31, 2012 until the Saitek Notes are retired, and quarterly cash payments for partial interest in the amount of approximately \$45,000. As amended, the Saitek Notes bore interest at 7.5% through March 31, 2014 and would have accrued interest at 9.0% thereafter. Subsequent to year end the Company paid the Saitek Notes in full plus all accrued interest in May 2011.

The Saitek Notes were convertible into Mad Catz Interactive, Inc. common stock at the exercise price of \$1.419 per share. The conversion price represented a 15% premium to the average closing share price of the Company's stock over the preceding 15 trading days prior to execution of the purchase agreement relating to the Saitek acquisition. If fully converted, the Notes would have converted into approximately 10,217,744 shares of the Company's common stock. See also Note 15.

#### (9) Stock-Based Compensation

The Company's Amended and Restated Incentive Stock Option Plan (the "Prior Plan") allowed the Company to grant options to purchase common stock to employees, officers and directors. In October 2007, the shareholders of the Company approved the Mad Catz Interactive, Inc., Stock Option Plan — 2007 (the "2007 Plan"). As a result, the 2007 Plan replaced the Prior Plan, and no grants will be made under the Prior Plan in the future. During fiscal years 2011, 2010 and 2009, no grants were issued from the Prior Plan. The Prior Plan allowed for a maximum of 6,000,000 shares of common stock to be issued pursuant to options granted. Options granted under the Prior Plan before fiscal year 2007 generally expired five years from the date of grant and generally vested over a period of two years with one-third vesting immediately. At March 31, 2011, a total of 1,125,000 options were outstanding and exercisable under the Prior Plan.

The 2007 Plan allows the Company to grant options to purchase common stock to employees, officers and directors up to a maximum of 7,300,000 shares of common stock. Options granted under the 2007 Plan expire ten years from the date of grant and generally vest over a period of four years, with the first 25% vesting on the one-year anniversary of the grant date and the remainder vesting monthly over the remaining 36 months. At March 31, 2011, a total of 5,312,259 options were outstanding, options to purchase 2,326,530 shares were exercisable, and 989,625 shares were available for future grant under the 2007 Plan.

# Notes to Consolidated Financial Statements — (Continued)

A summary of option activity for the years ended March 31, 2011, 2010 and 2009 is presented as follows:

	2011		12010		200	9
. <b>'</b>	Options	Weighted Average Exercise Price	Options	Weighted Average Exercise Price	Options	Weighted Average Exercise Price
Outstanding, beginning of year	7,575,900	\$0.58	7,396,275	\$0.58	3,835,334	\$0.80
Granted	1,475,000	0.61	725,000	0.33	3,925,000	0.46
Exercised	(1,772,283)	0.52			(125,000)	0.46
Expired/canceled	<u>(841,358</u> )	0.73	(545,375)	0.87	(239,059)	0.75
Outstanding, end of year	6,437,259	\$0.58	7,575,900	\$0.58	7,396,275	\$0.58
Exercisable, end of year	3,451,530	\$0.63	4,052,873	\$0.63	<u>2,535,002</u>	\$0.64
Vested and expected to vest, end of year	6,215,419	\$0.58	7,329,288	\$0.58	7,055,986	\$0.63

As of March 31, 2011, the aggregate intrinsic value of options outstanding was \$10,336,779 and the remaining contractual term of these options was 7.6 years; the aggregate intrinsic value of options exercisable was \$5,384,802, and the remaining contractual term of these options was 6.7 years. As of March 31, 2011, the total unrecognized compensation cost related to unvested options was \$947,194, which is expected to be recognized over a weighted-average period of 1.54 years.

The weighted average per share fair value of the options granted during the years ended March 31, 2011, 2010 and 2009 were \$0.41, \$0.22 and \$0.46, respectively.

The Company estimated the fair value of each stock option grant on the date of grant using the Black-Scholes model with the following assumptions for the years ended March 31, 2011, 2010 and 2009:

	2011	2010	2009
Assumptions:			
Expected volatility	83% - 86%	85%	74% - 75%
Risk-free interest rate			
Dividend yield		_	<u> </u>
Expected term		5 years	1 - 5 years

The Company's net income for the years ended March 31, 2011, 2010 and 2009 has been reduced by stock-based compensation expense, net of taxes, of approximately \$400,000, \$400,000 and \$300,000, respectively.

# Notes to Consolidated Financial Statements — (Continued)

### (10) Income Taxes

Domestic and foreign income (loss) before income taxes and details of income tax expense (benefit) are as follows (in thousands):

	Years Ended March 31,		
	2011	2010	2009
Income (loss) before income taxes:			
Domestic (U.S.)	\$ 8,101	\$ 777	\$(16,563)
Foreign	9,201	5,156	(13,118)
	<u>\$17,302</u>	<u>\$5,933</u>	\$(29,681)
Income tax expense (benefit):			
Current:			
Federal (U.S.)	\$ 3,143	\$ 7	\$ (630)
State (U.S.)	824	204	56
Foreign	2,110	1,200	850
Total current	6,077	1,411	276
Deferred:			
Federal (U.S.)			2,467
State (U.S.)	. —		459
Foreign	290	59	(269)
Total deferred	290	59	2,657
Income tax expense	\$ 6,367	<u>\$1,470</u>	\$ 2,933

The difference between reported income tax expense (benefit) and the amount computed by multiplying income (loss) before income taxes by the Company's applicable Canadian statutory tax rate of approximately 31%, 33% and 33% for the years ended March 31, 2011, 2010 and 2009, respectively, is reconciled as follows (in thousands):

	Years Ended March 31,		
	2011	2010	2009
Income tax expense (benefit) using the Company's Canadian statutory tax rates	\$5,385	\$1,940	\$(9,906)
Income taxed in jurisdictions other than Canada	(477)	(823)	1,468
Goodwill impairment	_		7,511
Change in valuation allowance	1,118	76	3,665
Other	341	277	<u>195</u>
	<u>\$6,367</u>	<u>\$1,470</u>	<u>\$ 2,933</u>

# Notes to Consolidated Financial Statements — (Continued)

The sources of significant temporary differences that give rise to the deferred tax assets and liabilities are as follows (in thousands):

	,Mare	ch 31,
	2011	2010
Deferred tax assets:		
Tax loss carryforwards	\$ 10,623	\$ 10,300
Difference between book and tax basis of inventories	1,015	691
Difference between book and tax basis of accounts receivables	671	394
Deferred fees not currently deductible	147	100
Accruals and reserves not currently deductible	609	845
Difference between book and tax basis of intangible assets, property &		
equipment	1,058	1,090
Unclaimed depreciation on property and equipment	253	242
Goodwill and intangibles	1,154	500
Unclaimed scientific research expenditures	237	226
Other	158	152
	15,925	14,540
Less valuation allowance	(13,150)	(13,236)
Net deferred tax assets	\$ 2,775	\$ 1,304
Deferred tax liabilities:		
Federal liability on state tax loss	\$ 232	\$ 235
Prepaid liabilities	165	139
Goodwill and intangibles	1,846	147
Net deferred tax liabilities	<del></del>	
	\$ 2,243	<u>\$ 521</u>
Net deferred tax assets	\$ 532	\$ 783

In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income in each tax jurisdiction during the periods in which temporary differences in those jurisdictions become deductible. Management considers the scheduled reversal of deferred liabilities, projected future taxable income, and tax planning strategies in making this assessment.

With regards to the deferred tax assets of the Company's Canadian holding company, Mad Catz Interactive, Inc. ("MCII"), the Company believes there is insufficient evidence to conclude that realization of the benefit is more likely than not and therefore the Company has provided a full valuation allowance against these assets. MCII is a corporate entity, which has no revenue or other income, and incurs corporate-related expenses. Taxable losses are incurred each year and MCII has a history of operating losses. These circumstances are not anticipated to change and therefore the Company does not expect MCII to generate sufficient taxable income in the foreseeable future to enable the entity to utilize its tax loss carryforwards. MCI is the Company's main operating entity and corporate headquarters and also owns the Mad Catz intellectual property. As MCI has a cumulative three year pretax book loss as of March 31, 2011, the Company believes there is not sufficient positive evidence to overcome this significant piece of negative evidence in order to conclude that realization of the deferred tax assets are more likely than not, and therefore continues to record a full valuation allowance against these assets. Mad Catz UK and Mad Catz France both have deferred tax assets from a prior acquisition that are not more likely than not realizable and therefore has recorded a partial valuation allowance against these assets. MCC, the Canadian sales office, has generated minimal

#### **Notes to Consolidated Financial Statements — (Continued)**

pretax book income in recent years, but has a history of losses in prior years, and is projected to generate minimal taxable income in future years. It is more likely than not that some of its net operating losses will expire prior to utilization and therefore has recorded a partial valuation allowance against these assets. With regard to Mad Catz Hong Kong and Mad Catz Germany's deferred tax assets, the Company believes that it is more likely than not that the results of future operations will generate sufficient taxable income to realize the deferred tax assets, and therefore no valuation allowance has been provided for these assets. These entities have historically realized pretax book income and taxable income and are projected to continue to do so for the foreseeable future. The Company will continue to evaluate the realizability of its net deferred tax asset on an ongoing basis to identify whether any significant changes in circumstances or assumptions have occurred that could materially affect the realizability of deferred tax assets and expects to release the valuation allowance when it has sufficient positive evidence, including but not limited to cumulative earnings in successive recent periods, to overcome such negative evidence. Accordingly, it is reasonably possible that all or a portion of the U.S. valuation allowance could be released in the next twelve months and the effect could be material to the Company's consolidated financial statements.

MCI has U.S. federal and California tax carryforwards of approximately \$1.8 million, and \$7.7 million, respectively, which may be carried forward to reduce future years' taxable income. These losses begin to expire in 2023 and 2014 respectively.

Saitek has foreign net operating loss carryforwards of approximately \$14.8 million which may be carried forward indefinitely. The Internal Revenue Code (the "Code") limits the future availability of net operating loss and tax credit carryforwards that arose prior to certain cumulative changes in a corporation's ownership resulting in a change of control. In 2007 when the Company purchased the Saitek group, it acquired federal and state net operating loss carryforwards of approximately \$2.8 million and \$3.6 million, respectively. This event triggered an ownership change for purposes of Code Section 382. All of the federal and \$3.6 million of the California net operating losses are subject to an annual limitation.

The total capital and non-capital income tax losses of MCII and MCC as of March 31, 2011 of \$5.0 million, is based upon the total tax loss carry-forward amount in Canadian dollars of \$17.4 million, translated into U.S. dollars at the March 31, 2011 exchange rate (1 Canadian dollar = 1.02828 U.S. dollar) and tax-effected at a 29% estimated rate. The gross tax loss carryfowards of Cdn.\$17.4 million is made up of (i) MCII non-capital income tax losses of approximately Cdn.\$13.3 million (U.S.\$13.6 million), which expire from 2014 through 2031, (ii) MCII net capital tax losses of approximately Cdn.\$3.2 million (U.S.\$3.2 million), which are available indefinitely to offset taxable capital gains, and (iii) MCC non-capital income tax losses of approximately Cdn.\$0.5 million (U.S.\$0.5 million), which expire from 2014 through 2015. A full valuation allowance is provided against the MCII tax losses and a partial valuation allowance is provided against the MCII tax losses.

MCII does not record deferred income taxes on the undistributed earnings of its non-Canadian subsidiaries based upon the Company's intention to permanently reinvest undistributed earnings. MCII may be subject to income and withholding taxes if earnings of the non-Canadian subsidiaries were distributed.

There were no unrecognized tax benefits at March 31, 2011 and 2010. The Company's policy is to recognize interest and penalties related to unrecognized tax benefits in income tax expense.

The Company is subject to taxation in the U.S. and various states and foreign jurisdictions.

The Company's historical tax years are subject to examination by the Internal Revenue Service and various state jurisdictions for fiscal years ended March 31, 2008 to the present. With few exceptions, the Company is no longer subject to foreign examinations by tax authorities for fiscal years ended before March 31, 2007. Effectively, all of the Company's Saitek foreign subsidiaries historical tax years are subject to examination by various foreign tax authorities due to the generation of net operating losses.

The Company does not foresee any material changes to unrecognized tax benefits within the next twelve months.

# Notes to Consolidated Financial Statements — (Continued)

# (11) Commitments and Contingencies

## Litigation

Circuit City Stores, Inc., et al., Debtors, Alfred H. Siegel, as Trustee for Circuit City, Inc., Liquidating Trust v. Mad Catz, Inc. and Saitek Industries Limited, Mad Catz, Inc., dba Saitek Industries Limited. Ch. 11 Case No. 08-35653 (KRH) (Bankr. E.D. Va. 2008 proceeding numbers 10-03763 and 10-03255. On or about December 23, 2010, MCI, along with approximately 500 other defendants who had rendered goods and services to Circuit City Stores, Inc. ("Circuit City") prior to its bankruptcy, was served with a complaint alleging that payments to MCI from Circuit City made within the 90 day period prior to Circuit City's bankruptcy filing (in the amount of \$745,953.55) were voidable preferences, and therefore should be returned to the Trustee. The Bankruptcy Trust also alleges that it is entitled to certain offsets against MCI's bankruptcy claims against Circuit City. The Bankruptcy Trust also filed a similar suit against Saitek Industries Limited to void alleged preferential payments in the amount of \$82,951.87. Mad Catz answered the complaint denying all material allegations. The Court has asked MCI and Circuit City to attempt to resolve the disputes through mediation. It is anticipated that the mediation will take place sometime in late July 2011. The Company disputes the allegations of both complaints and believes the Trust's claims are baseless, and intends to vigorously defend against all of the Trustee's claims.

While there can be no assurance of favorable outcomes, the Company believes the claims made by other parties in the foregoing matters are without merit and will vigorously defend the actions. The Company has not recorded any accrual for contingent liabilities associated with the legal proceedings described above based on the Company's belief that liabilities, while possible are not probable. The Company is engaged in other legal actions not described above arising in the ordinary course of its business, and while there can be no assurance, believes that the ultimate outcome of these actions will not have a material adverse effect on its operating results, liquidity or financial position.

# Leases

The Company is obligated under certain non-cancelable operating leases, primarily for warehouses and office space. Rent expense for operating leases was approximately \$1,668,000, \$1,519,000 and \$1,624,000 for the years ended March 31, 2011, 2010 and 2009, respectively. Annual future minimum rental payments required under operating leases as of March 31, 2011 are as follows (in thousands):

Year ending March 31:	
2012	\$1,545
2013	1,270
2014	1,047
2015	681
2016	101
Thereafter	· —
	\$4,644

# Royalty and License Agreements

The Company has license agreements to utilize existing design and utility technology with its products. The Company also has royalty agreements for use of licensed trademarks and celebrity endorsements. These agreements have royalty and license fees based on different percentages of certain types of sales or a predetermined amount per unit. Royalty and license expenses were \$10,586,000, \$6,363,000 and \$4,198,000 for the years ended March 31,

# Notes to Consolidated Financial Statements — (Continued)

2011, 2010 and 2009, respectively. Annual future minimum payments required under royalty and license agreements as of March 31, 2011 are as follows (in thousands):

Year ending March 31:	r
2012	\$714
2013	110
·	\$824

#### (12) Employee Savings Plan

MCI has an employee savings plan that permits eligible participants to make contributions by salary reduction pursuant to section 401(k) of the Internal Revenue Code. The Company may make discretionary matches of employee contributions. During 2011, 2010 and 2009 the Company matched 50% of the first 8% of compensation that was contributed by each participating employee to the plan. The Company's discretionary contributions to the plan were \$169,000, \$154,000 and \$139,000 for the years ended March 31, 2011, 2010 and 2009, respectively.

### (13) Geographic and Product Line Data

The Company's sales are attributed to the following geographic regions (in thousands):

	2011	2010	2009
Net sales:			
United States	\$107,528	\$ 63,223	\$ 65,003
Europe	66,834	49,005	41,442
Canada	5,547	3,109	1,974
Other countries	4,065	3,675	4,144
	<u>\$183,974</u>	\$119,012	<u>\$112,563</u>

Revenue is attributed to geographic regions based on the location of the customer.

The Company's property and equipment are attributed to the following geographic regions (in thousands):

	_2011_	_2010
Property and equipment:		
United States	\$1,074	\$ 787
Europe	161	160
Other countries	2,686	2,505
	\$3,921	\$3,452

Gross sales by product category are as follows:

	Year Ended March 31,		
	2011	2010	2009
Specialty Controllers	\$ 56,499	\$ 31,557	\$ 20,723
Audio	55,299	19,321	8,492
Controllers	30,873	36,476	29,124
Accessories	24,291	30,865	58,982
Games	23,436	1,792	1,225
PC	14,884	10,167	7,399
All others	102	746	2,124
Total	\$205,384	\$130,924	\$128,069

# Notes to Consolidated Financial Statements — (Continued)

# (14) Quarterly Financial and Market Information (Unaudited)

	Quarter Ended			
	June 30	<b>Sept. 30</b>	Dec. 31	Mar 31
T. 1.004 T	(Amounts in thousands, except per share data)			
Fiscal 2011 Consolidated:				
Net sales	\$19,911	\$37,409	\$92,957	\$33,697
Gross profit	5,944	10,505	26,401	10,519
Operating income (loss)	(807)	1,928	15,984	1,652
Net income (loss)	(1,375)	1,128	9,696	1,486
Net income (loss) per share — basic	(0.02)	0.02	0.18	0.03
Net income (loss) per share — diluted	(0.02)	0.02	0.15	0.03
Common stock price per share:			•	
High	0.49	0.53	1.06	2.19
Low	0.36	0.39	0.42	0.84
Fiscal 2010 Consolidated:				
Net sales	\$22,378	\$21,603	\$48,763	\$26,268
Gross profit	6,623	6,757	15,941	7,075
Operating income (loss)	41	(128)	7,711	787
Net loss	(996)	(971)	5,592	838
Net loss per share — basic	(0.02)	(0.02)	0.10	0.02
Net loss per share — diluted	(0.02)	(0.02)	0.09	0.02
Common stock price per share:				
High	0.47	0.50	0.54	0.57
Low	0.22	0.24	0.32	0.33

# (15) Subsequent Events

In April 2011, the Company entered into a Securities Purchase Agreement (the "Securities Purchase Agreement") with certain accredited investors, pursuant to which the company agreed to sell (a) an aggregate of 6,352,293 shares of its common stock (the "Shares") and (b) warrants to purchase an aggregate of 2,540,918 shares of common stock of the Company ("Warrants" and, together with the Shares, the "Securities"). The Securities were issued at a price equal to \$1.92 for aggregate gross proceeds of approximately \$12,196,000. The Warrants will be exercisable after the six month anniversary of the date of issuance at a per share exercise price equal to \$2.56, subject to certain adjustments as specified in the Warrants, and will remain exercisable until the fifth anniversary of the initial exercise date.

On May 5, 2011, the Company repaid all principal and interest related to the \$14,500,000 Saitek notes. The repayment was partially funded with the net proceeds of the private financing, which occurred in April 2011.

The Company has evaluated any events or transactions occurring after March 31, 2011, the balance sheet date, and noted that there have been no other events or transactions which would affect our consolidated financial statements for the year ended March 31, 2011.

# SHAREHOLDER INFORMATION

For a copy of the Annual Report, Interim Reports and/or any other investor related material contact:

### Jaffoni & Collins

116 East 16th Street, 11th Floor, New York, NY 10003 phone: 212 835 8500 facsimile: 212 835 8525

Transfer Agent and Registrar inquiries regarding change of address, registered share holdings, share transfers, lost certificates, and duplicate mailings should be directed, as appropriate, to:

Computershare Trust Company of Canada 100 University Avenue, 11th Floor

Toronto, Canada M5J 2Y1

STOCK EXCHANGE LISTINGS
The Toronto Stock Exchange: MCZ

The NYSE AMEX: MCZ

### **AUDITORS**

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### REGISTERED OFFICE

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## **WEBSITE**

www.madcatz.com

# CORPORATE INFORMATION

BOARD OF DIRECTORS Thomas R. Brown Chairman

Robert J. Molyneux

Darren Richardson

William Woodward

MAD CATZ INTERACTIVE, INC. OFFICERS Darren Richardson President & CEO

Allyson Evans Chief Financial Officer

Brian Johnny Andersen Chief Operating Officer

OPERATING COMPANY MANAGEMENT Darren Richardson President & CEO

Allyson Evans Chief Financial Officer

Brian Johnny Andersen Chief Operating Officer

Whitney Peterson General Counsel & Vice President Corporate Development

Chris Ng Asia General Manager

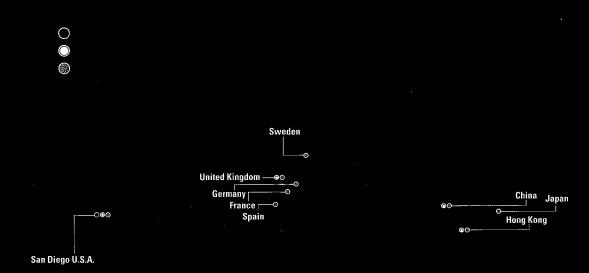
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# FISCAL

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