



# 2010 ANNUAL REPORT



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### CARMIKE CINEMAS, INC.

#### ANNUAL REPORT 201

#### LETTER TO SHAREHOLDERS

Dear Fellow Shareholders, Associates and Patrons:

2010 began with a roar supported by strong box office results stemming from feature films such as *Avatar* and *Alice in Wonderland*. Unfortunately, the year ended with a whimper as several titles under-performed expectations. Nevertheless, the industry finished the twelve-month period with \$10.5 billion in receipts, making it the second highest grossing box office year on record.

While industry results varied throughout the year, one aspect has remained constant: patrons are seeking an enhanced movie-going experience and are willing to pay for it. The digital transformation of the cinema industry continues at a rapid pace and Carmike is keeping ahead of the curve as we remain focused on innovation.

Being on the leading edge of the technology curve is nothing new for Small Town America's Favorite Theatre Circuit. As, a pioneer in digital cinema, Carmike was the first major exhibitor to digitize its entire first-run footprint, completingthe digital roll-out in 2007, well ahead of even our larger peers. At year end we had over 2,100 digital projectors in place and nearly 600 3-D screens. We are adding another 115 3-D screens in advance of the 2011 summer slate of expected blockbusters, which include, among others *Pirates of the Caribbean: On Stranger Tides, Kung Fu Panda 2, X-Men: First Class, Cars 2, Transformers, Dark of the Moon,* and *Harry Potter and the Deathly Hallows (Part 2)* 

Last year we announced that Carmike was embarking on a transformational journey for the benefit of our patrons and our stockholders.

We believe that details do indeed matter to our valued customers. We ask our associates to look at our theatres through the eyes of the patrons and to focus on ensuring that guests are afforded the best possible experience, including a pleasant greeting at the box office, a helpful hand at the concession stand and an unparalleled sound and picture experience in a comfortable auditorium.

We also set goals to improve operating metrics and strengthen Carmike's financial position by improving liquidity and reducing debt.

It is my pleasure to share with you the progress we made on our journey during the past year.

#### 2010 FINANCIAL HIGHLIGHTS

Total revenue for 2010 was \$492.3 million, a decline of approximately 4% from the prior year. The decline was primarily related to the under-performing box office during the second half of the year.

Despite the weak second half, Carmike showed improvement, on a pair of key metrics. Carmike's per patron admission rose over 4% to \$6.85 for the year, fueled in large part by the growth in 3-D titles, which command a premium ticket price. In addition, Carmike's success continued at the concession stand as average concession and other revenue per patron rose nearly 7% to \$3,43.

We averaged 19 less screens in 2010 compared with the prior year as we continued our strategy of exiting underperforming theatres.

We were unable to fully execute our objective of opening several new state-of-the art theatres in 2010 as new development was held back due to continued challenges in the real estate market; as several of our potential landlords were unable to secure funding for theatre construction. We believe that the market in commercial real estate financing is improving and that we will be able to resume expansion plans for our footprint in 2011. We have announced new theatre sites in West Pottsgrove, Pennsylvania, Tulsa, Oklahoma, Winder, Georgia and Jacksonville, North Carolina, with additional sites in the works that we expect to announce soon.

We improved our liquidity by replacing bank debt set to mature in 2012 with debt now maturing in 2016. We continued to de-leverage our balance sheet by making \$25 million of voluntary debt prepayments in 2010 and \$15 million in the first guarter of 2011.

#### **BIG D**

An exciting new venue for our patrons is Carmike's Big D Large Format Digital Experience, which we introduced in the second half of 2010 at our 15-plex in Columbus, GA. Big D is truly cutting-edge entertainment and features premium seats, a wall-to-wall, floor-to-ceiling screen, measuring over 70 feet wide and over three stories tall, the latest in 7.1 surround sound and Christie Brilliant Flash projectors, which are both 2-D and 3-D capable. We opened additional Big D screens in Franklin, TN and Canton, GA and plan to have about two dozen Big D locations over the next few years. Big D has been embraced by our patrons, whether in 2-D or 3-D, and we have priced it with only a modest premium in order to drive incremental attendance.

An important advantage with Big D, unlike some large format venues, is programming flexibility as we can change the title on a weekly basis, or even more frequently, as conditions warrant. For instance, we may show a family-friendly movie during the day and change to an R-rated action film at night.

#### **VIP DINING/'GREEN' MAJESTIC THEATRE**

Another achievement in allowing our patrons to experience, cinema in new and exciting ways was Carmike's inaugural. VIP Quation Room, located at the Majestic 12 in Chattanooga, TN. The Ovation Room, which opened in late 2009, caters to 21-and-older patrons, offering a selection of premium wine and beer as well as choices from either a gournet menu or standard concessions fare. Patrons are cheerfully served by attentive wait-staff, while enjoying first-run and art-house features from the comfort of their stadium-style, luxurious leather reclining seats with electronic push-button controls.

#### CONCESSIONS

Carmike focuses on high-margin concessions, and we are continually seeking innovative ways to sell even more popcorn, fountain drinks and candy to our guests. Some of our theatres are piloting a self-service concessions model and at other locations we are utilizing a single point of service for both admission tickets and concessions. These initiatives are designed to further enhance our patrons' perception of value and convenience, which we expect will result in increased satisfaction and higher revenue per patron.

Carmike's unique Stimulus Tuesday promotion was introduced early in the recent economic downturn and it continues to drive incremental attendance across our circuit on what used to be the slowest day of the week. We introduced refillable popcorn buckets, concessions bouncebacks and specialized tie-ins, which helped us achieve higher year-over-year concessions revenue per patron numbers all four quarters during 2010.

#### SCREENVISION STAKE

An important strategic development last year was the mid-October signing of a multi-faceted, long-term agreement with our on-screen advertising partner, Screenvision, which manages a network of over 15,000 domestic cinema screens We are delighted to have extended our existing relationshif for an additional 30 years. On January 4, 2011, Carmikk also received a one-time \$30 million cash payment and ous Company has secured an attractive ownership interest if Screenvision's future success. Our joint focus on small towk America and Screenvision's excellent management teans give us confidence that this was a significant milestone fo Carmike and our shareholders.

#### ALTERNATIVE CONTENT – GETTING CLOSER TO MOVING THE NEEDLE

There have been some noteworthy accomplishments relate to our non-movie programming, known as alternativ content, including opera and ballet from some of the world leading venues as well as sporting events including the FIFA World Cup soccer tournament. For theatrical exhibitor like Carmike, the ideal time for alternative content between Monday and Thursday – typically quieter night at the multiplex – and we view alternative content as a excellent way to further enhance the capacity utilization d our theatres.

With many in the industry now aggressively adding digits projectors and 3-D technology, we believe that there will be significantly more opportunity for alternative content and entertainment on the big screen.

#### **MAXIMIZING DIGITAL AND 3-D**

With our head-start on digital and 3-D, we have learner, a great deal about managing a digital circuit and beliew, we have become more adept at maximizing the usage c our properties, better capitalizing on the flexibility digita affords us. For example, we can add auditoriums or switc movies from a smaller auditorium to a larger one based o real-time box office demand. We have even sold out entire theatre complexes of as many as 20 screens with midnigh showings of the newest *Twilight* and *Harry Potter* series installments, something that would not have been possible in the old celluloid world where separate movie prints wer required for every screen and are very expensive compareto digital prints, which arrive on reusable small hard drives

I want to once again thank all of our shareholders associates and customers for your loyalty, hard work, an patronage, respectively. Although 2011 is off to a slow stat we are energized about the movie slate for the remainder of the year, which includes many proven franchise and tent pole titles.

I believe our Company is well-positioned to benefit from the strategic and technological initiatives we have undertake in recent years. I look forward to reporting back to you o Carmike's progress during 2011, a year from now.



S. David Passman President and CEO Carmike Cinemas, Inc. April 20, 2011

#### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Mail Processing Section Washington, D.C. 20549

### **FORM 10-K**

APR 22 2011

FOR ANNUAL AND TRANSITION REPORTS PURSUANT TO SECTIONS 13 OR 15(d) OF THE **SECURITIES EXCHANGE ACT OF 1934** 

Washington, DC 110

### (Mark One)

- Annual report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the fiscal year ended December 31, 2010
- Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the transition period from to

Commission File Number 000-14993



# **CARMIKE CINEMAS, INC.**

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or Other Jurisdiction of

Incorporation or Organization)

1301 First Avenue, Columbus, Georgia (Address of Principal Executive Offices)

(706) 576-3400

Title of each class

Common stock, par value \$.03 per share

58-1469127 (I.R.S. Employer **Identification No.)** 

(Zip Code)

Name of each exchange on which registered

(Registrant's Telephone Number, including Area Code)

Securities registered pursuant to Section 12(b) of the Act:

The NASDAQ Global Market

Securities registered pursuant to Section 12(g) of the Act:

None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes 🗌 No 🔀 Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Act. Yes 🗌 No 🔀

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes 🖾 No 🗌

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes . No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

> Large accelerated filer Accelerated filer 🔀 Non-accelerated filer Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes 🗌 No 🕅

As of January 31, 2011, 13,331,872 shares of common stock were outstanding. The aggregate market value of the shares of common stock held by non-affiliates (based on the closing price on NASDAQ) as of June 30, 2010 was approximately \$80.8 million.

#### **Documents Incorporated by Reference**

Portions of the proxy statement for the registrant's 2011 annual meeting of stockholders, to be filed subsequently with the Securities and Exchange Commission pursuant to Regulation 14A, are incorporated by reference in Part III of this Annual Report on Form 10-K.

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#### **Cautionary Statement Regarding Forward-Looking Information**

This Annual Report on Form 10-K contains statements that are considered forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934. Statements that are not historical facts, including statements about our beliefs and expectations, are forward-looking statements. Forward-looking statements include statements preceded by, followed by or that include the words "believes," "expects," "anticipates," "plans," "estimates" or similar expressions. Examples of forward-looking statements include the potential disposition of assets, the estimated value of our real estate, the amount of proceeds from these transactions, our ticket and concession price increases, our cost control measures, our strategies and operating goals, and our capital expenditure and theater expansion/closing plans. These statements are based on beliefs and assumptions of management, which in turn are based on currently available information. The forward-looking statements also involve risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Many of these factors are beyond our ability to control or predict. Important factors that could cause actual results to differ materially from those contained in any forward-looking statement to:

- general economic conditions in our regional and national markets;
- our ability to comply with covenants contained in our senior credit agreement;
- our ability to operate at expected levels of cash flow;
- financial market conditions including, but not limited to, changes in interest rates and the availability and cost of capital;
- our ability to meet our contractual obligations, including all outstanding financing commitments;
- the availability of suitable motion pictures for exhibition in our markets;
- competition in our markets;
- competition with other forms of entertainment;
- the effect of our leverage on our financial condition;
- prices and availability of operating supplies;
- impact of continued cost control procedures on operating results;
- the impact of asset impairments;
- the impact of terrorist acts;
- changes in tax laws, regulations and rates; and
- financial, legal, tax, regulatory, legislative or accounting changes or actions that may affect the overall performance of our business.

This report includes important information as to these factors in Item 1A. "Risk Factors", and in the Notes to our Consolidated Financial Statements. Additional important information as to these factors is included in Item 7 "Management's Discussion and Analysis of Financial Condition and Results of Operations" and in Carmike's other United States Securities and Exchange Commission ("SEC") reports, accessible on the SEC's website at www.sec.gov and our website at www.carmike.com.

#### PART I

#### ITEM 1. BUSINESS.

#### Overview

We are one of the largest motion picture exhibitors in the United States and as of December 31, 2010, we owned, operated or had an interest in 239 theatres with 2,236 screens located in 36 states. The majority of our theatres are equipped to provide digital cinema and as of December 31, 2010, we had 220 theatres (92% of our theatres) with 2,103 screens (94% of our screens) on a digital-based platform. In addition, we continue to expand our 3-D cinema deployments and as of December 31, 2010 we had 200 theatres (84% of our theatres) with 596 screens (27% of our screens) equipped for 3-D.

We target small to mid-size non-urban markets with the belief that they provide a number of operating benefits, including lower operating costs and fewer alternative forms of entertainment.

The following table sets forth geographic information regarding our theatre circuit as of December 31, 2010:

State	Theatres	Screens
Alabama	13	147
Arkansas	8	68
California	1	1
Colorado	6	51
Delaware	1	14
Florida	9	76
Georgia	22	229
Idaho	2	17
Illinois	10	100
Indiana	3	42
Iowa	5	61
Kansas	1	12
Kentucky	5	27
Michigan	13	100
Minnesota	6	65
Missouri	1	10
Montana	6	56
Nebraska	2	12
New Mexico	1	2
New York	1	8
North Carolina	24	264
North Dakota	5	33
Ohio	4	35
Oklahoma	10	59
Oregon	1	12
Pennsylvania	18	149
South Carolina	10	87
South Dakota	5	38
Tennessee	21	214
Texas	9	92
Ųtah	3	39
Virginia	6	48
Washington	1	12
West Virginia	2	20
Wisconsin	3	27
Wyoming	1	9
Totals	239	2,236

From time to time, we convert weaker performing theatres to discount theatres for the exhibition of films that have previously been shown on a first-run basis. At December 31, 2010, we operated 18 theatres with 128 screens as discount theatres.

We are a major exhibitor in many of the small to mid-size markets in which we operate. The introduction of a competing theatre in these markets could significantly impact the performance of our theatres. In addition, the type of motion pictures preferred by patrons in these markets is typically more limited than in larger markets, which increases the importance of selecting films that will appeal to patrons in our specific theatre markets.

#### **Theatre Development, Acquisitions and Operations**

The following table shows information about the changes in our theatre circuit during the years presented:

Total at Iamuary 1, 2008	Theatres	Screens	Average Screens/ Theatre
Total at January 1, 2008	264	2,349	8.9
New construction	3	32	
Closures	(17)	(94)	
Total at December 31, 2008	250	2,287	9.1
New construction	5	60	
Closures	(11)	(70)	
Total at December 31, 2009	244	2,277	9.3
New construction	3	12	
Closures	<u>(8</u> )	(53)	
Total at December 31, 2010	239	2,236	9.4

#### Development

We carefully review small to mid-size markets to evaluate the return on capital of opportunities to build new theatres or renovate our existing theatres. The circumstances under which we believe we are best positioned to benefit from building new theatres are in markets in which:

- we believe building a new theatre provides an attractive cash flow opportunity;
- we already operate a theatre and could best protect that market by expanding our presence; or
- a film licensing zone is currently underserved by an exhibitor.

We opened three theatres during the year ended December 31, 2010. If opportunities exist where new construction will be profitable to us, we will consider building additional theatres in future periods. Additionally, as opportunities present themselves for consolidation we will evaluate each instance to obtain the highest level of return on investment.

In 2010, we converted our first three auditoriums to our "Big D<sup>®</sup>" format. Big D auditoriums include wall to wall screens, the latest in 7.1 surround sound and digital projection for both 2-D and 3-D features. We believe that the Big D format results in a picture quality with noticeably higher resolution. In addition, Big D auditoriums also include leather high-back rocking seats placed for optimal viewing in a stadium seating configuration. We believe that our Big D format enhances the enjoyment of our audiences. We plan to convert additional screens to our Big D format in 2011.

#### **Screen Advertising**

On October 14, 2010, we finalized the modification of our long-term exhibition agreement with Technicolor Cinema Advertising, LLC ("Screenvision"), our exclusive provider of on-screen advertising services. The modified exhibition agreement (the "Modified Exhibition Agreement") extends our exhibition agreement with Screenvision, which was set to expire on July 1, 2012, for an additional 30 year term through July 1, 2042 ("Expiration Date").

In connection with the Modified Exhibition Agreement, we received a cash payment of \$30 million from Screenvision in January 2011 and, on October 14, 2010, we received membership units representing approximately 20% of the issued and outstanding membership units of SV Holdco, LLC ("SV Holdco"), a holding company of the Screenvision business. The units are structured as a "profits interest" and entitle us to receive certain pro rata distributions (such as dividends or distributions upon a liquidation of SV Holdco). We will also receive additional units ("bonus units"), all of which will be subject to forfeiture, or may forfeit some of our initial units, based upon changes in our future theatre and screen count. Bonus units and those initial units also subject to forfeiture will each become non-forfeitable on the expiration date, or upon the earlier occurrence of certain events, including (1) a change of control or liquidation of SV Holdco or (2) the consummation of an initial public offering of securities of SV Holdco. As a result, bonus units and forfeitable units will not be reflected in our consolidated financial statements until such units become non-forfeitable. Both the cash and non-forfeitable unit consideration will be deferred and recognized as concessions and other revenue on a straight line basis over the 30-year term of the Modified Exhibition Agreement. We have applied the equity method of accounting for the non-forfeitable units and began recording the related percentage of the earnings or losses of SV Holdco in our Consolidated Statement of Operations beginning on October 14, 2010. The non-forfeitable ownership interest in SV Holdco was recorded at estimated fair value.

#### **Operations**

Our theatre operations are under the supervision of our Senior Vice President and Chief Operating Officer, our Vice President—General Manager Theatre Operations and our two division managers. The division managers are responsible for implementing our operating policies and supervising our thirteen operating districts. Each operating district has a district manager who is responsible for overseeing the day-to-day operations of our theatres. Corporate policy development, strategic planning, site selection and lease negotiation, theatre design and construction, concession purchasing, film licensing, advertising, and financial and accounting activities are centralized at our corporate headquarters. We have an incentive bonus program for theatre-level management, which provides for bonuses based on incremental improvements in theatre profitability, including concession sales.

Box office admissions. The majority of our revenues comes from the sale of movie tickets. For the year ended December 31, 2010, box office admissions totaled \$327.3 million, or 67% of total revenues. At December 31, 2010, of our 239 theatres, 221 showed "first-run" films, which we license from distributors owned by the major studios, as well as from independent distributors, thirteen theatres exhibited first-run films at a reduced admission price, and the remaining 18 of our theatres featured films at a discount price.

Most of the tickets we sell are sold at our theatre box offices immediately before the start of a film. Patrons can also buy tickets in advance on the Internet for our theatres. These alternate sales methods do not currently represent a meaningful portion of our revenues, nor are they expected to in the near term.

Concessions and other revenues. Concession and other revenues totaled \$163.9 million, or 33% of total revenues for the year ended December 31, 2010. Our strategy emphasizes quick and efficient service built around a limited menu primarily focused on higher margin items such as popcorn, flavored popcorn, candy, cotton candy, bottled water and soft drinks. In addition, in a limited number of markets, we offer frozen drinks, coffee, ice cream, hot dogs, pizza and pretzels in order to respond to competitive conditions. We manage our inventory purchasing centrally with authorization required from our central office before orders may be placed. We operate two family entertainment centers under the name Hollywood Connection<sup>®</sup> which feature multiplex theatres and other forms of family entertainment.

During 2010, we purchased substantially all of our concession and janitorial supplies, except for beverage supplies, from Showtime Concession Supply, Inc. ("Showtime Concession"). We are a significant customer of

Showtime Concession. Our current agreement with Showtime Concession will expire on December 31, 2012. If this relationship was disrupted, we could be forced to negotiate a number of substitute arrangements with alternative vendors which are likely to be, in the aggregate, less favorable to us than the current arrangement.

During 2010, we purchased most of our beverage supplies from The Coca-Cola Company. In addition, as a result of the GKC theatre acquisition, we assumed their Pepsi-Cola contract to provide beverage supplies to our 26 GKC theatres. Pepsi-Cola beverage supplies are made available to us at our GKC theatres at Pepsi-Cola's national account pricing in effect from time to time during the contract term. The term of the Pepsi-Cola contract is based on the volume of our purchases, and we expect it to expire during 2011. Our contract with the Coca-Cola Company to provide beverage supplies to our theatres expires December 31, 2013. The Coca-Cola Company contract initially covers all theatres not subject to the Pepsi-Cola contract, and will expand to cover all our theatres upon the expiration of the Pepsi-Cola contract.

#### Seasonality

Typically, movie studios release films with the highest expected revenues during the summer and the holiday period between Thanksgiving and Christmas, causing seasonal fluctuations in revenues. However, movie studios are increasingly introducing more popular film titles throughout the year. In addition, in years where Christmas falls on a weekend day, our revenues are typically lower because our patrons generally have shorter holiday periods away from work or school.

#### **Loyalty Program**

We believe that it is important to build patron loyalty through enhancing the benefits received by attending one of our theatres. On October 1, 2010, we initiated the Carmike Rewards<sup>®</sup> program, a moviegoer loyalty program. Carmike Rewards' members earn points based on admissions and concessions purchases at any Carmike theatre. Upon achieving designated point thresholds, members are eligible for specified awards, such as admission tickets and concession items.

#### Film Licensing

We obtain licenses to exhibit films by directly negotiating with film distributors. We license films through our booking office located in Columbus, Georgia. Our Vice President—Film, in consultation with our Chief Operating Officer, directs our motion picture bookings. Prior to negotiating for a film license, our Vice President—Film and film-booking personnel evaluate the prospects for upcoming films. The criteria considered for each film include cast, director, plot, performance of similar films, estimated film rental costs and expected Motion Picture Association of America ("MPAA") rating. Because we only license a portion of newly released first-run films, our success in licensing depends greatly upon the availability of commercially popular motion pictures, and also upon our knowledge of the preferences of patrons in our markets and insight into trends in those preferences. We maintain a database that includes revenue information on films previously exhibited in our markets. We use this historical information to match new films with particular markets so as to maximize revenues. The table below depicts the industry's top 10 films for the year ended December 31, 2010 compared to our top 10 films for the same period, based on reported gross receipts:

#### Industry

- 1 Avatar: 3D
- 2 Toy Story 3: 3D
- 3 Alice in Wonderland: 3D
- 4 Iron Man 2
- 5 The Twilight Saga: Eclipse
- 6 Inception
- 7 Harry Potter and the Deathly Hallows Part 1
- 8 Despicable Me: 3D
- 9 Shrek Forever After: 3D
- 10 How to Train Your Dragon: 3D

#### **Carmike Cinemas**

- 1 Avatar: 3D
- 2 The Twilight Saga: Eclipse
- 3 Alice in Wonderland: 3D
- 4 Toy Story 3: 3D
- 5 Iron Man 2
- 6 Harry Potter and the Deathly Hallows Part 1
- 7 Inception
- 8 Shrek Forever After: 3D
- 9 How to Train Your Dragon: 3D
- 10 Karate Kid

#### **Film Rental Fees**

We typically enter into film licenses that provide for rental fees based on "firm terms" which are negotiated and established prior to the opening of the picture; mutually agreed "settlement" upon the conclusion of the film run; or a sliding scale formula which is based on a percentage of the box office receipts using a pre-determined and agreed-upon film rental scale. Under a firm terms formula, we pay the distributor a specified percentage of the box office receipts, and this percentage declines over the term of the run. Many of our distributors award aggregate percentage terms for the run of the film. Under such an agreement, a set percentage is paid for the entire run of the film with no adjustments. The sliding scale formula provides for a fee equal to a percentage of box office receipts, with such percentage increasing as box office receipts increase nationally.

#### **Film Licensing Zones**

Film licensing zones are geographic areas established by film distributors where any given film is allocated to only one theatre within that area. In our markets, these zones generally encompass three to five miles. In film licensing zones where we have little or no competition, we obtain film licenses by selecting a film from among those offered and negotiating directly with the distributor. In competitive film licensing zones, a distributor will allocate its films among the exhibitors in the zone. When films are licensed under the allocation process, a distributor will choose which exhibitor is offered a movie and then that exhibitor will negotiate film rental terms directly with the distributor for the film.

#### **Relationship with Distributors**

We depend on, among other things, the quality, quantity, availability and acceptance by movie-going customers of the motion pictures produced by the motion picture production companies and licensed for exhibition to the motion picture exhibitors by distribution companies. Disruption in the production of motion pictures by the major studios and/or independent producers or poor performance of motion pictures could have an adverse effect on our business.

While there are numerous distributors that provide quality first-run movies to the motion picture exhibition industry, the following eleven major distributors accounted for over 90% of our box office admissions for the year ended. December 31, 2010: Walt Disney Studios Motion Pictures, 20<sup>th</sup> Century Fox, Paramount, Sony Pictures Entertainment, Sony Classics, Universal, Summit Entertainment, Warner Brothers, Lions Gate Features, Weinstein Co., and Focus Features.

#### **Digital Cinema**

We executed a Master License Agreement with Christie/AIX ("Christie") on December 16, 2005. This agreement calls for Christie to license and install up to 2,300 digital cinema projection systems in our theatre

auditoriums at a per screen installation cost of \$800. The term of the agreement is from the date of installation in a specific auditorium until December 31, 2020 unless renewed for successive one year periods for up to ten years. Additionally, we are responsible for the maintenance of the installed equipment and have entered into a service agreement with Christie at an annual per screen cost of \$2,340.

As of December 31, 2010, we had 220 theatres with 2,103 screens on a digital-based platform, and 200 theatres with 596 screens equipped for 3-D. We believe our leading-edge technologies allow us not only greater flexibility in showing feature films, but also enable us to achieve higher ticket prices for 3-D content and provide us with the capability to explore revenue-enhancing alternative content programming, such as live concerts and sporting events. Digital film content can be easily moved to and from auditoriums in our theatres to maximize attendance and enhance capacity utilization. The superior quality of digital cinema and our 3-D capability could provide a competitive advantage to us in markets where we compete for film and patrons.

We have experienced an increase in alternative content available to us as well as a growing slate of 3-D content. As directors and producers continue to embrace new technology in their productions, we expect new and innovative forms of alternative content to be available. Recently, 3-D versions of a movie have generated significantly more attendance than 2-D versions of the same movie at an additional \$2.50 to \$4.00 more per ticket for 3-D movies. We believe the benefits associated with digital technologies will be significant for our theatre circuit and will provide us with the opportunity for incremental revenues as the availability of 3-D and alternative content increases.

#### **Management Information Systems**

We utilize a computer system developed for us, which we call IQ-2000 that is installed in each of our theatres. IQ-2000 allows us to centralize most theatre-level administrative functions at our corporate headquarters. IQ-2000 allows corporate management to monitor ticket and concession sales and box office and concession staffing on a daily basis, enabling our theatre managers to focus on the day-to-day operations of the theatre. IQ-2000 also coordinates payroll, generates operating reports analyzing film performance and theatre profitability, and generates information we use to quickly detect theft. IQ-2000 also facilitates new services such as advanced ticket sales and Internet ticket sales. The system's expanded capacity allows for future growth and more detailed data tracking and trend analysis. We have active communication between the theatres and corporate headquarters, which allows our senior management to react to vital profit and staffing information on a daily basis and perform the majority of the theatre-level administrative functions.

#### Competition

The motion picture exhibition industry is fragmented and highly competitive. In markets where we are not the sole exhibitor, we compete against regional and independent operators as well as the larger theatre circuit operators.

Our operations are subject to varying degrees of competition with respect to film licensing, attracting customers, obtaining new theatre sites or acquiring theatre circuits. In those areas where real estate is readily available, there are few barriers preventing competing companies from opening theatres near one of our existing theatres, which may have a material adverse effect on our theatres. Competitors have built or are planning to build theatres in certain areas in which we operate, which has resulted and may continue to result in excess capacity in such areas which adversely affects attendance, and pricing at our theatres in such areas. To the best of our knowledge, in 2010 competitors opened, announced plans or started construction on new theatres in markets where we have 11 theatres with 125 screens, representing 6.4% of our total attendance for the year ended December 31, 2010.

The opening of large multiplexes and theatres with stadium seating by us and certain of our competitors has tended to, and is expected to continue to, draw audiences away from certain older and smaller theatres, including theatres operated by us. Demographic changes and competitive pressures can also lead to a theatre location becoming impaired. In addition to competition with other motion picture exhibitors, our theatres face competition from a number of alternative motion picture exhibition delivery systems, such as cable television, satellite and pay-per-view services and home video systems. The expansion of such delivery systems could have a material adverse effect upon our business and results of operations. We also compete for the public's leisure time and disposable income with all forms of entertainment, including sporting events, concerts, live theatre and restaurants.

#### **Regulatory Environment**

The distribution of motion pictures is in large part regulated by federal and state antitrust laws and has been the subject of numerous antitrust cases. Certain consent decrees resulting from such cases bind certain major motion picture distributors and require the motion pictures of such distributors to be offered and licensed to exhibitors, including us, on a theatre-by-theatre basis. Consequently, exhibitors such as our company cannot assure themselves of a supply of motion pictures by entering into long-term arrangements with major distributors, but must compete for licenses on a film-by-film and theatre-by-theatre basis.

The Americans with Disabilities Act ("ADA"), which became effective in 1992, and certain state statutes and local ordinances, among other things, require that places of public accommodation, including theatres (both existing and newly constructed), be accessible to patrons with disabilities. The ADA requires that theatres be constructed to permit persons with disabilities full use of a theatre and its facilities. Also, the ADA may require certain modifications be made to existing theatres in order to make them accessible to patrons and employees who are disabled. For example, we are aware of several lawsuits that have been filed against other exhibitors by disabled moviegoers alleging that certain stadium seating designs violate the ADA.

Our theatre operations are also subject to federal, state and local laws governing such matters as construction, renovation and operation of our theatres as well as wages, working conditions, citizenship, and health and sanitation requirements and licensing. We believe that our theatres are in material compliance with such requirements.

We own, manage and operate theatres and other properties which may be subject to certain U.S. federal, state and local laws and regulations relating to environmental protection, including those governing past or present releases of hazardous substances. Certain of these laws and regulations may impose joint and several liability on certain statutory classes of persons for the costs of investigation or remediation of such contamination, regardless of fault or the legality of original disposal. These persons include the present or former owner or operator of a contaminated property and companies that generated, disposed of or arranged for the disposal of hazardous substances found at the property. Other environmental laws, such as those regulating wetlands, may affect our site development activities, and some environmental laws, such as those regulating the use of fuel tanks, could affect our ongoing operations. Additionally, in the course of maintaining and renovating our theatres and other properties, we periodically encounter asbestos containing materials that must be handled and disposed of in accordance with federal, state and local laws, regulations and ordinances. Such laws may impose liability for release of asbestos containing materials and may entitle third parties to seek recovery from owners or operators of real properties for personal injury associated with asbestos containing materials. We believe that our activities are in material compliance with such requirements.

#### Employees

As of December 31, 2010, we had approximately 6,165 employees, none of whom were covered by collective bargaining agreements and 5,550 of whom were part-time. As of December 31, 2010, approximately 58% of our hourly employees were paid at the federal minimum wage and accordingly, the minimum wage largely determines our labor costs for those employees. We believe we are more dependent upon minimum wage employees than most other motion picture exhibitors. Although our ability to secure employees at the minimum wage in our smaller markets is advantageous to us because it lowers our labor costs, we are also more likely than other exhibitors to be immediately and adversely affected if the minimum wage is raised.

#### **Trademarks and Trade-Names**

We own or have rights to trademarks or trade-names that are used in conjunction with the operations of our theatres. We own Carmike Cinemas<sup>®</sup> and Hollywood Connection<sup>®</sup>, the Carmike C<sup>®</sup> and its film strip design, Big D<sup>®</sup>, Carmike Rewards<sup>®</sup>, and Wynnsong Cinemas<sup>®</sup> trademarks. In addition, our logo is our trademark. Coca-Cola<sup>®</sup>, Pepsi-Cola<sup>®</sup>, Christie<sup>®</sup>, RealD<sup>®</sup>, Screenvision<sup>®</sup> and Texas Instruments "DLP"<sup>®</sup> are registered trademarks used in this Annual Report on Form 10-K and are owned by and belong to each of these companies, respectively.

#### **Corporate Information**

Carmike Cinemas, Inc. was organized as a Delaware corporation in April 1982 in connection with the leveraged buy-out of our predecessor, the Martin Theatres circuit. Our predecessor companies date back to the 1930s. Our principal executive offices are located at 1301 First Avenue, Columbus, Georgia 31901, and our telephone number is (706) 576-3400.

#### Website Access

Our website address is www.carmike.com. You may obtain free electronic copies of our annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and all amendments to such reports required to be filed or furnished pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934, as amended, at our website under the heading "Carmike Investors, SEC Filings." These reports are available on our website as soon as reasonably practicable after we electronically file such material or furnish it to the SEC.

#### ITEM X. EXECUTIVE OFFICERS OF THE REGISTRANT

The following sets forth certain information as of March 1, 2011 regarding our executive officers.

Name	Age	Title
S. David Passman III	58	President and Chief Executive Officer
Fred W. Van Noy	53	Senior Vice President, Chief Operating Officer and Director
Richard B. Hare	44	Senior Vice President-Finance, Treasurer, and Chief Financial Officer
Lee Champion	60	Senior Vice President, General Counsel and Secretary
H. Madison Shirley	59	Senior Vice President—Concessions and Assistant Secretary
Gary F. Krannacker	48	Vice President—General Manager Theatre Operations
John A. Lundin	61	Vice President—Film
Jeffrey A. Cole	51	Assistant Vice President—Controller

**S. David Passman III,** 58, has served as President and Chief Executive Officer of Carmike since June 2009 and director since June 2003. Previously, Mr. Passman served as President and CEO of IBS-STL, Inc., a book publishing and distribution company, from June 2005 until January 2009. He served as the President of the Harland Printed Products and Harland Checks divisions of John H. Harland Company, a provider of printed products and software and related services to the financial institution market, from 1999 to 2003, and also served as its CFO from 1996 to 1999. Mr. Passman is a former partner of Deloitte & Touche LLP, a public accounting firm, where he served as the Managing Partner of the Atlanta office from 1993 to 1996.

**Fred W. Van Noy**, 53, has served as a director since December 2004. Mr. Van Noy joined us in 1975. He served as a Distfict Manager from 1984 to 1985 and as Western Division Manager from 1985 to 1988, when he became Vice President—General Manager. In December 1997, he was elected to the position of Senior Vice President—Operations. In November 2000, he became Senior Vice President—Chief Operating Officer.

Richard B. Hare, 44, joined us as Senior Vice President—Finance, Treasurer and Chief Financial Officer in March 2006. Mr. Hare served as Chief Accounting Officer and Controller for Greenfuels Holding Company, LLC, an energy development and management services company, and its affiliates from August 2002 to March 2006. From October 2000 until June 2002, Mr. Hare served as Assistant Treasurer for Sanmina-SCI Corporation, a manufacturer of electronic components. From 1997 until October 2000, Mr. Hare served as Treasurer of Wolverine Tube, Inc., a manufacturer of copper and copper alloy products. Mr. Hare, a Certified Public Accountant, began his career in 1989 at Coopers & Lybrand, a public accounting firm.

Lee Champion, 60, rejoined us as Senior Vice President, General Counsel and Secretary in September 2005. Mr. Champion had previously served in the same capacity from January 1998 to December 2001. From January 2002 until his return to Carmike, he was a partner at Page, Scrantom, Sprouse, Tucker and Ford in Columbus, Georgia. From 1975 until 1998, he was a partner in the law firm of Champion & Champion, Columbus, Georgia.

**H. Madison Shirley**, 59, joined us in 1977 as a theatre manager. He served as a District Manager from 1983 to 1987 and as Director of Concessions from 1987 until 1990. He became Vice President—Concessions in 1990 and Senior Vice President—Concessions and Assistant Secretary in December 1997.

Gary F. Krannacker, 48, joined us in May 1994 as City Manager, Pittsburgh, Pennsylvania. He served as Regional Manager from October 1995 until February 1998, and as Mid-Western Division Manager from 1998 until April 2003. He became General Manager of Theatre Operations in April 2003 and Vice President and General Manager of Theatre Operations in July 2004.

John Lundin, 61, joined us in January 2010 as Vice President – Film. Prior to joining us, Mr. Lundin served as the District Manager for Sony Pictures Distribution, a motion picture distributor, from July 2009 to January 2010. Prior to joining Sony Pictures, he served as VP-Film for Cinemark USA Inc., a motion picture exhibitor, since 1995.

**Jeffrey A. Cole,** 51, joined us in December 2005 as Assistant Vice President-Controller. Prior to joining us, Mr. Cole served as the Executive Vice President and Chief Financial Officer of George Kerasotes Corporation (GKC Theatres) from July 1995 until May 2005. Prior to joining George Kerasotes Corporation, he served as the Chief Financial Officer—Controller of a bank holding company in Springfield, Illinois.

#### **ITEM 1A. RISK FACTORS**

The risk factors set forth below are applicable to us. You should carefully consider the following risks in evaluating us and our operations. The occurrence of any of the following risks could materially adversely affect, among other things, our business, financial condition and results of operations.

# Our business will be adversely affected if there is a decline in the number of motion pictures available for screening or in the appeal of motion pictures to our patrons.

Our business depends to a substantial degree on the availability of suitable motion pictures for screening in our theatres and the appeal of such motion pictures to patrons in our specific theatre markets. Our results of operations will vary from period to period based upon the number and popularity of the motion pictures we show in our theatres. A disruption in the production of motion pictures by, or a reduction in the marketing efforts of, the major studios and/or independent producers, a lack of motion pictures, the poor performance of motion pictures in general of the failure of motion pictures to attract the patrons in our theatre markets will likely adversely affect our business and results of operations.

#### Our substantial lease and debt obligations could impair our financial flexibility and our competitive position.

We now have, and will continue to have, significant debt obligations. Our long-term debt obligations consist of the following:

- a term loan in the aggregate amount of \$237.5 million outstanding as of December 31, 2010;
- a revolving credit facility providing for borrowings of up to \$30.0 million, of which no amounts were outstanding as of December 31, 2010; and
- financing obligations of \$175.1 million as of December 31, 2010 inclusive of interest but net of \$62.8 million which is expected to be settled through non-cash consideration consisting of property subject to financing obligations.

Our long-term debt obligations mature as follows:

- the final maturity date of revolving credit facility is January 27, 2013; and
- the final maturity date of term loans is January 27, 2016.

The term loan borrowings are to be repaid in 19 consecutive quarterly installments, each in the amount of \$600 thousand, with the balance of \$226.1 million due at final maturity on January 27, 2016. Any amounts that may become outstanding under our revolving credit facility would be due and payable on January 27, 2013.

We also have, and will continue to have, significant lease obligations. As of December 31, 2010, our total operating, capital and financing lease obligations with terms over one year totaled \$642.5 million.

These obligations could have important consequences for us. For example, they could:

- limit our ability to obtain necessary financing in the future and make it more difficult for us to satisfy our lease and debt obligations;
- require us to dedicate a substantial portion of our cash flow to payments on our lease and debt obligations, thereby reducing the availability of our cash flow to fund working capital, capital expenditures and other corporate requirements;
- make us more vulnerable to a downturn in our business and limit our flexibility to plan for, or react to, changes in our business; and
- place us at a competitive disadvantage compared to competitors that might have stronger balance sheets or better access to capital by, for example, limiting our ability to enter into new markets or renovate our theatres.

If we are unable to meet our lease and debt obligations, we could be forced to restructure or refinance our obligations, to seek additional equity financing or to sell assets, which we may not be able to do on satisfactory terms or at all. In particular, the current global financial crisis affecting the banking system and financial markets and the possibility that financial institutions may consolidate or go out of business have resulted in a tightening in the credit markets, a low level of liquidity in many financial markets, and extreme volatility in credit and equity markets, which could affect our ability to refinance our existing obligations, obtain additional financing, or raise additional capital. As a result, we could default on our lease or debt obligations.

#### We may not generate sufficient cash flow to meet our needs.

Our ability to service our indebtedness and to fund potential acquisitions and capital expenditures for theatre construction, expansion or renovation will require a significant amount of cash, which depends on many factors beyond our control. Our ability to make scheduled payments of principal, to pay the interest on or to refinance our indebtedness is subject to general industry economic, financial, competitive, legislative, regulatory and other factors that are beyond our control, and may be limited because of our current leverage.

In addition, we may have difficulty obtaining financing for new development on terms that we find attractive. Traditional sources of financing new theatres through landlords may be unavailable.

The opening of large multiplexes by our competitors and the opening of newer theatres with stadium seating in certain of our markets have led us to reassess a number of our theatre locations to determine whether to renovate or to dispose of underperforming locations. Further advances in theatre design may also require us to make substantial capital expenditures in the future or to close older theatres that cannot be economically renovated in order to compete with new developments in theatre design.

We cannot assure you that our business will generate sufficient cash flow from operations, that currently anticipated revenue growth will be realized or that future capital will be available for us to fund our capital expenditure needs.

#### Our business is subject to significant competitive pressures.

Large multiplex theatres, which we and some of our competitors built, have tended to and are expected to continue to draw audiences away from certain older theatres, including some of our theatres. In addition, demographic changes and competitive pressures can lead to the impairment of a theatre. Over the last several years, we and many of our competitors have closed a number of theatres. Our competitors or smaller entrepreneurial developers may purchase or lease these abandoned buildings and reopen them as theatres in competition with us.

We face varying degrees of competition from other motion picture exhibitors with respect to licensing films, attracting customers, obtaining new theatre sites and acquiring theatre circuits. In those areas where real estate is readily available, there are few barriers preventing competing companies from opening theatres near one of our existing theatres. Competitors have built and are planning to build theatres in certain areas in which we operate. In the past, these developments have resulted and may continue to result in excess capacity in those areas, adversely affecting attendance and pricing at our theatres in those areas. Even where we are the only exhibitor in a film licensing zone (and therefore do not compete for films), we still may experience competition for patrons from theatres in neighboring zones. There have also been a number of consolidations in the film exhibition industry, and the impact of these consolidations could have an adverse effect on our business if greater size would give farger operators an advantage in negotiating licensing terms.

Our theatres also compete with a number of other motion picture delivery systems including network, cable and satellite television, DVD's, as well as video-on-demand, pay-per-view services and downloads via the Internet. While the impact of these alternative types of motion picture delivery systems on the motion picture exhibition industry is difficult to determine precisely, there is a risk that they could adversely affect attendance at motion pictures shown in theatres. Our ability to attract patrons is also affected by (1) the DVD release window, which is the time between the release of a film for play in theatres and when the film is available on DVD for general public sale or rental and (2) the video-on-demand release window, which is the time between the release of a film for play in theatres and when the film is available on video-on-demand services for public viewing. Each of these release windows has been narrowing over the past several years. For example, we believe the DVD and video-on-demand release windows currently average approximately four months. It is also possible that these release windows could shorten in the near future. If these release windows continue to shorten, it might impact our ability to attract patrons to our theatres.

Future release windows may also shorten with the introduction of premium video-on-demand ("premium VOD"). Premium VOD would allow movie studios to make movies available to customers at an increased price as soon as 30-60 days after release to the theatres. To date, few titles have been released through premium VOD. However, if movie studios increase the number of titles released with premium VOD, it might decrease our ability to draw patrons to our theatres.

Theatres also face competition from a variety of other forms of entertainment competing for the public's leisure time and disposable income, including sporting events, concerts, live theatre and restaurants.

#### Our revenues vary significantly depending upon the timing of the motion picture releases by distributors.

Our business is seasonal, with a disproportionate amount of our revenues generated during the summer months and year-end holiday season. While motion picture distributors have begun to release major motion pictures more evenly throughout the year, the most marketable motion pictures are usually released during the summer months and the year-end holiday season, and we usually generate more revenue and cash flows during those periods than in other periods during the year. As a result, the timing of motion picture releases affects our results of operations, which may vary significantly from quarter to quarter and year to year. If we do not adequately manage our theatre costs of operations, it could significantly affect our cash flow and potential for future growth.

#### We have a limited time window to maintain a competitive edge in 3-D deployment.

We have invested a significant amount of resources into becoming a leading motion picture exhibitor in 3-D. Other exhibitors, which have experienced delays in upgrading their screens to digital and 3-D capability, continue to upgrade their screens with digital and 3-D capability. Therefore, we have a limited window to maintain our position as a leader in digital and 3-D screen count. This may adversely affect our ability to generate additional revenue from the digital and 3-D movie experience in the future.

### If we do not comply with the covenants in our credit agreement or otherwise default under the credit agreement, we may not have the funds necessary to pay all amounts that could become due.

Our ability to service our indebtedness will require a significant amount of cash. Our ability to generate this cash will depend largely on future operations. Based upon our current level of operations and our 2011 business plan, we believe that cash flow from operations, available cash and available borrowings under our credit agreement will be adequate to meet our liquidity needs for the next 12 months. However, the possibility exists that, if our operating performance is worse than expected, we could come into default under our debt instruments, causing the agents to accelerate maturity and declare all payments immediately due and payable.

The following are some factors that could affect our ability to generate sufficient cash from operations:

- further substantial declines in box office attendance, as a result of a continued general economic downturn, competition and a lack of consumers' acceptance of the movie products in our markets; and
- inability to achieve targeted admissions and concessions price increases, due to competition in our markets.

We are subject to a number of covenants contained in our January 27, 2010 credit agreement, as amended, which restrict our ability, among other things, to: pay dividends; incur additional indebtedness; create liens on our assets; make certain investments; sell or otherwise dispose of our assets; consolidate, merge or otherwise transfer all or any substantial part of our assets; enter into transactions with our affiliates; and make capital expenditures. The credit agreement, as amended, also contains financial covenants that require us to maintain a ratio of funded debt to adjusted EBITDA ("leverage ratio") below a specified maximum ratio, a ratio of adjusted EBITDA to interest expense ("interest coverage ratio") above a specified minimum ratio, and a ratio of total adjusted debt (adjusted for certain leases and financing obligations) to EBITDA plus rental expense ("EBITDAR ratio") below a specified maximum ratio. Due to the impact on our EBITDA resulting from significant declines in attendance in the fourth quarter of 2010 and early 2011, on March 3, 2011, we entered into a first amendment to the credit agreement which adjusted these financial covenants. The financial covenants, as amended, are described in "Management's Discussion and Analysis of Financial Condition and Results of Operations— Liquidity and Capital Resources—Credit Agreement and Covenant Compliance."

It is possible that we may not comply with some or all of our financial covenants in the future. We could seek waivers or amendments to the senior secured credit agreement in order to avoid non-compliance. However, we can provide no assurance that we will successfully obtain such waivers or amendments from our lenders if necessary.

The failure to comply with such covenants may result in an event of default under the senior secured credit facilities, in which case, the lenders may terminate the revolving credit facility and may declare all or any portion of the obligations under the revolving credit facility and the term loan facilities due and payable. In such event, we would be required to raise additional equity or debt financing. We may not be able to obtain such financing on acceptable terms or at all. In such event, our financial position and results of operations would be materially adversely affected.

## Deterioration in our relationships with any of the major film distributors could adversely affect our access to commercially successful films and could adversely affect our business and results of operations.

Our business depends to a significant degree on maintaining good relationships with the major film distributors that license films to our theatres. Deterioration in our relationships with any of the major film distributors could adversely affect our access to commercially successful films and adversely affect our business and results of operations. In addition, because the distribution of motion pictures is in large part regulated by federal and state antitrust laws and has been the subject of numerous antitrust cases, we cannot ensure a supply of motion pictures by entering into long-term arrangements with major distributors. Rather, we must compete for licenses on a film-by-film and theatre-by-theatre basis and are required to negotiate licenses for each film and for each theatre individually.

# Negative economic conditions could adversely affect our business and financial results by reducing amounts consumers spend on attending movies and purchasing concessions.

Our business depends on consumers voluntarily spending discretionary funds on leisure activities. Movie theatre attendance and concessions sales may be affected by prolonged negative trends in the general economy that adversely affect consumer spending. Our customers may have less money for discretionary purchases because of negative economic conditions such as job losses, foreclosures, bankruptcies, sharply falling home prices, reduced availability of credit and other matters, resulting in a decrease in consumer spending or causing consumers to shift their spending to alternative forms of entertainment. This may affect the demand for movies or severely impact the motion picture production industry such that our business and operations could be adversely affected.

#### Labor disputes in the motion picture industry may adversely affect our business.

Any disruption in the production or distribution of motion pictures related to disputes between film producers and film actors or other labor disputes in the motion picture industry could adversely affect our business and results of operations.

# We rely heavily on IQ-2000, our proprietary computer system, to operate our business and a failure of this system could harm our business.

We depend on IQ-2000, our proprietary computer system, to operate our business and issue tickets to patrons at our theatres. A substantial system failure could restrict our ability to issue tickets timely to our patrons and could reduce the attractiveness of our services and cause our patrons to attend another theatre. In addition, we rely on IQ-2000 to centralize most theatre-level administrative functions at our corporate headquarters such as coordinating payroll, tracking theatre invoices, generating operating reports to analyze film performance and theatre profitability, and generating information to quickly detect theft. Disruption in, changes to, or a breach of the IQ-2000 system could result in the loss of important data, an increase of our expenses and a possible temporary cessation of our operations.

#### We depend on key personnel for our current and future performance.

Our current and future performance depends to a significant degree upon the continued contributions of our senior management team and other key personnel. The loss or unavailability to us of any member of our senior management team or a key employee could significantly harm us. We cannot assure you that we would be able to locate or employ qualified replacements for senior management or key employees on acceptable terms.

# Compliance with the ADA could require us to incur significant capital expenditures and litigation costs in the future.

The ADA and certain state statutes and local ordinances, among other things, require that places of public accommodation, including both existing and newly constructed theatres, be accessible to customers with disabilities. The ADA requires that theatres be constructed to permit persons with disabilities full use of a theatre and its facilities. The ADA may also require that certain modifications be made to existing theatres in order to make them accessible to patrons and employees who are disabled.

We are aware of several lawsuits that have been filed against other motion picture exhibitors by disabled moviegoers alleging that certain stadium seating designs violated the ADA. If we fail to comply with the ADA, remedies could include imposition of injunctive relief, fines, awards for damages to private litigants and additional capital expenditures to remedy non-compliance. Imposition of significant fines, damage awards or capital expenditures to cure non-compliance could adversely affect our business and operating results.

# We are subject to other federal, state and local laws which limit the manner in which we may conduct our business.

Our theatre operations are subject to federal, state and local laws governing matters such as construction, renovation and operation of our theatres as well as wages, working conditions, citizenship and health and sanitation requirements and licensing. While we believe that our theatres are in material compliance with these requirements, we cannot predict the extent to which any future laws or regulations that regulate employment matters will impact our operations. At December 31, 2010, approximately 58% of our hourly employees were paid at the federal minimum wage and, accordingly, the minimum wage largely determines our labor costs for those employees. Increases in the minimum wage will increase our labor costs.

## We may be limited in our ability to utilize, or may not be able to utilize, net operating loss carryforwards to reduce our future tax liability.

As of December 31, 2010 after applying Internal Revenue Code ("IRC") Section 382 limitations, we had \$28.0 million of federal and state operating loss carryforwards with which to offset our future taxable income. The federal and state net operating loss carryforwards will begin to expire in the year 2020. If these loss carryforwards are unavailable for our use in future periods, this may adversely affect our results of operations and financial position.

We experienced an "ownership change" within the meaning of Section 382(g) of the Internal Revenue Code of 1986, as amended, during the fourth quarter of 2008. The ownership change has and will continue to subject our net operating loss carryforwards to an annual limitation, which will significantly restrict our ability to use them to offset our taxable income in periods following the ownership change. In general, the annual use limitation equals the aggregate value of our stock at the time of the ownership change multiplied by a specified tax-exempt interest rate.

We determined that at the date of the ownership change, we had a net unrealized built-in loss ("NUBIL"). The NUBIL was determined based on the difference between the fair market value of our assets and their tax basis as of the ownership change date. Because of the NUBIL, certain deductions recognized during the five-year period beginning on the date of the IRC Section 382 ownership change (the "recognition period") are subject to the same limitation as the net operating loss carryforwards. The amount of disallowed RBILs could increase if the Company disposes of assets with built-in losses at the ownership change date within the recognition period.

### Disruption of our relationship with our primary concession suppliers could harm our margins on concessions.

We purchase substantially all of our concession supplies, except for beverage supplies, as well as janitorial supplies from Showtime Concession, and we are by far its largest customer. In return for our concession supplies, we pay Showtime Concession at contractual prices that are based on the type of concession supplied. Our current agreement with Showtime Concession will expire on December 31, 2012. If this relationship were disrupted, we could be forced to negotiate a number of substitute arrangements with alternative vendors which are likely to be, in the aggregate, less favorable to us than the current arrangement.

We purchase most of our beverage supplies from The Coca-Cola Company. Our current agreement with The Coca-Cola Company expires on December 31, 2013. Under the agreement, The Coca-Cola Company may raise beverage supply costs up to 10% annually through the term of the agreement. Our margins on concessions revenue may decline to the extent we are unable to pass on increases in our concession costs to our customers in a rate at or near the rate of cost increases.

#### Our development of new theatres poses a number of risks.

We plan to continue to expand our operations through the development of new theatres and the expansion of existing theatres. However, we anticipate our development activities in 2011 will be limited to two theatres. Developing new theatres requires a significant amount of time and resources and poses a number of risks. Construction of new theatres may result in cost overruns, delays or unanticipated expenses related to zoning or tax laws. Contractors may have difficulty in obtaining financing for construction. Desirable sites for new theatres may be unavailable or expensive, and the markets in which new theatres are located may deteriorate over time. Additionally, the market potential of new theatre sites cannot be precisely determined, and our theatres may face competition in new markets from unexpected sources. Newly constructed theatres may not perform up to our expectations.

We face significant competition for potential theatre locations and for opportunities to acquire existing theatres and theatre circuits. Consequently, we may be unable to add to our theatre circuit on terms we consider acceptable.

### If we determine that assets are impaired, we will be required to recognize a charge to earnings.

The opening of large multiplexes and theatres with stadium seating by us and certain of our competitors has tended to, and is expected to continue to, draw audiences away from certain older theatres, including some of our theatres. In addition, demographic changes and competitive pressures can lead to the impairment of a theatre.

We perform our theatre impairment analysis at the individual theatre level, the lowest level of independent, identifiable cash flow. We review all available evidence when assessing long-lived assets for potential

impairment, including negative trends in theatre-level cash flow, the impact of competition, the age of the theatre and alternative uses of the assets. Our evaluation of negative trends in theatre-level cash flow considers seasonality of the business, with significant revenues and cash-flow being generated in the summer and year-end holiday season. Absent any unusual circumstances, we evaluate new theatres for potential impairment only after such theatres have been open and operational for a sufficient period of time to allow the market to mature.

When an impairment indicator or triggering event has occurred, we estimate future, undiscounted theatrelevel cash flow using assumptions based on historical performance and our internal budgets and projections, adjusted for market specific facts and circumstances. If the undiscounted cash flow is not sufficient to support recovery of the asset group's carrying value, an impairment loss is recorded in the amount by which the carrying value exceeds estimated fair value of the asset group. Fair value is determined primarily by discounting the estimated future cash flow, at a rate commensurate with the related risk. Significant judgment is required in estimating future cash flow, and significant assumptions include future attendance, admissions and concessions price increases, and film rent and other theatre operating costs. Accordingly, actual results could vary significantly from such estimates. We had long-lived asset impairment charges, from our continuing operations, in each of the last five fiscal years totaling \$90.4 million. For fiscal years 2010, 2009 and 2008, our impairment charges from our continuing operations were \$8.2 million, \$17.6 million and \$36.1 million, respectively.

#### Our business makes us vulnerable to future fears of terrorism.

If future terrorist incidents or threats cause our customers to avoid crowded settings such as theatres, our attendance would be adversely affected.

# Our disclosure controls and procedures may not prevent or detect all errors or acts of fraud and our business could be adversely impacted if we have deficiencies in our disclosure controls and procedures or internal control over financial reporting.

Our disclosure controls and procedures are designed to reasonably assure that information required to be disclosed by us in reports we file or submit under the Exchange Act is accumulated and communicated to management, and recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. We believe that any disclosure controls and procedures or internal controls and procedures, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met.

These inherent limitations include the realities that judgments in decision-making can be faulty, that alternative reasoned judgments can be drawn, or that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people or by an unauthorized override of the controls. Accordingly, because of the inherent limitations in our control system, misstatements due to error or fraud may occur and not be detected.

Deficiencies, including any material weakness, in our internal control over financial reporting which may occur in the future could result in misstatements of our results of operations, restatements of our financial statements, a decline in our stock price, or otherwise materially adversely affect our business, reputation, results of operations, financial condition or liquidity.

### Our certificate of incorporation and bylaws contain provisions that make it more difficult to effect a change in control of the Company.

Certain provisions of our certificate of incorporation and bylaws and the Delaware General Corporation Law could have the effect of delaying, deterring or preventing a change in control of the Company not approved by the Board of Directors, even if the change in control were in the stockholders' interests. Under our certificate of incorporation, our Board of Directors has the authority to issue up to one million shares of preferred stock and to determine the price, rights, preferences and privileges of those shares without any further vote or action by our stockholders. The rights of the holders of common stock will be subject to, and may be adversely affected by, the rights of the holders of any preferred stock that may be issued in the future. While we have no present intention to issue shares of preferred stock, an issuance of preferred stock in the future could have the effect of making it more difficult for a third party to acquire a majority of our outstanding voting stock. In addition, our bylaws provide that the request of stockholders owning  $66\frac{2}{3}\%$  of our capital stock then issued and outstanding and entitled to vote is required for stockholders to request a special meeting.

Further, we are subject to the anti-takeover provisions of Section 203 of the Delaware General Corporation Law, which prohibits us from engaging in a "business combination" with an "interested stockholder" for a period of three years after the date of the transaction in which the person became an interested stockholder, unless the business combination is approved in a prescribed manner. The application of Section 203 could have the effect of delaying or preventing a change of control that could be advantageous to the stockholders.

#### ITEM 1B. UNRESOLVED STAFF COMMENTS.

None.

#### **ITEM 2. PROPERTIES.**

As of December 31, 2010, we owned, operated, or had an interest in 66 of our theatres and leased 173 of our theatres. A list of our theatres, by state, is included above under "Business—Overview."

We typically enter into long-term leases that provide for the payment of fixed monthly rentals, contingent rentals based on a percentage of revenue over a specified amount and the payment of property taxes, common area maintenance, insurance and repairs. We, at our option, can renew a substantial portion of our theatre leases at the then fair rental rate for various periods with renewal periods of up to 20 years.

We own our headquarters building, which has approximately 48,500 square feet, as well as a closed theatre that we have converted to additional office space and a records retention center. Both of these facilities are located in Columbus, Georgia.

#### ITEM 3. LEGAL PROCEEDINGS.

From time to time we are involved in routine litigation and legal proceedings in the ordinary course of our business, such as personal injury claims, employment matters, contractual disputes and claims alleging Americans with Disabilities Act violations. Currently, there is no pending litigation or proceedings that we believe will have a material adverse effect, either individually or in the aggregate on our business or financial condition.

#### ITEM 4. RESERVED

#### PART II

#### ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES.

Our common stock is currently traded on the NASDAQ Global Market under the symbol "CKEC." The last reported sale price of the common stock on December 31, 2010 was \$7.72 per share. The table below sets forth the high and low sales prices of our common stock from January 1, 2009 through December 31, 2010.

2010	High	Low	Dividends
Fourth Quarter	\$ 9.79	\$6.93	<b>\$</b>
Third Quarter	\$ 8.82	\$5.36	\$
Second Quarter	\$19.00	\$5.80	\$—
First Quarter	\$14.98	\$6.74	\$—
2009	High	Low	Dividends
2009 Fourth Quarter	High \$11.54	Low \$5.55	Dividends \$—
—			
Fourth Quarter	\$11.54	\$5.55	\$

As of December 31, 2010, there were 313 shareholders of record of our common stock and there were no shares of any other class of stock issued and outstanding.

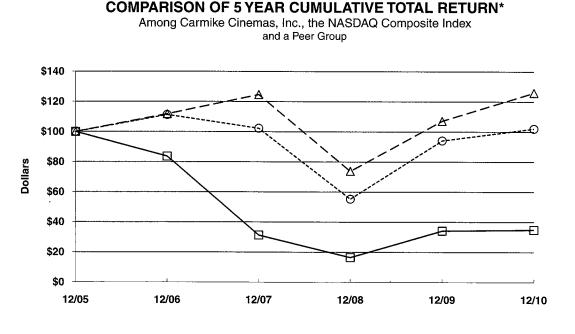
During fiscal year 2010, we did not make any sales of unregistered equity securities. During the three months ended December 31, 2010, we did not repurchase any of our equity securities.

No dividends were paid during fiscal years 2009 and 2010. Currently, we plan to allocate our capital primarily to reducing our overall leverage and for potential acquisitions. The payment of future dividends is subject to our Board of Directors' discretion and dependent on many considerations, including limitations imposed by covenants in our credit facilities, operating results, capital requirements, strategic considerations and other factors. We do not anticipate paying cash dividends in the foreseeable future. See Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations—Liquidity and Capital Resources—Material Credit Agreement and Covenant Compliance."

#### **Performance Graph**

The following stock price performance graph should not be deemed incorporated by reference by any general statement incorporating by reference this Annual Report on Form 10-K into any filing under the Exchange Act or the Securities Act of 1933, as amended, except to the extent that we specifically incorporate this information by reference, and shall not otherwise be deemed filed under such acts.

The following stock performance graph compares, for the five year period ended December 31, 2010, the cumulative total stockholder return for Carmike's common stock, the NASDAQ Stock Market (U.S. companies) Index (the "NASDAQ Market Index") and a peer group of three public companies engaged in the motion picture exhibition industry. The peer group consists of Cinemark Holdings, Inc., Reading International, Inc., and Regal Entertainment Group. Measurement points are the last trading day for each year ended December 31, 2005, December 31, 2006, December 31, 2007, December 31, 2008, December 31, 2009 and December 31, 2010. The graph assumes that \$100 was invested on December 31, 2005 in our common stock, the NASDAQ Market Index and a peer group consisting of motion picture exhibitors and assumes reinvestment of any dividends. The stock price performance on the following graph is not necessarily indicative of future stock price performance.



--B--- Carmike Cinemas, Inc. - A- - NASDAQ Composite ------- Peer Group

\*\$100 invested on 12/31/05 in stock or index, including reinvestment of dividends. Fiscal year ending December 31.

#### ITEM 6. SELECTED FINANCIAL DATA.

The consolidated selected historical financial and other data below should be read in conjunction with "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" and with the consolidated financial statements and notes thereto contained in "Item 8. Financial Statements and Supplementary Data". The selected historical financial and other data for each of the five fiscal years in the year ended December 31, 2010 (other than operating data) are derived from our audited consolidated financial statements.

	Year Ended December 31,				
	2010	2009	2008	2007	2006
	(An	nounts in mil	llions, except	per share da	ata)
Statement of Operations Data:					
Revenues:	ф. 20 <del>7</del> . 2	ф. 0.4.4. <i>Г</i>	ф. 011.0	<b>•</b> • • • • •	<b>A</b> 010 1
Admissions	\$ 327.3 163.9	\$ 344.5 168.5	\$ 311.3 159.7	\$ 316.2 164.1	\$ 312.1 163.8
Total operating revenues	491.2	513.0	471.0	480.3	475.9
Operating costs and expenses:					
Film exhibition costs	180.8	190.7	170.6	174.2	170.1
Concession costs	18.0	17.4	17.2	17.1	16.8
Other theatre operating costs	211.2	209.6	192.0	189.8	187.8
General and administrative expenses	17.6	16.1	19.4	21.7	29.4
Separation agreement charges		5.5			
Depreciation and amortization	32.0	34.2	37.3	39.3	41.0
(Gain) loss on sales of property and equipment	(0.7)	(0.4)	(1.4)	(1.4)	0.3
Impairment of goodwill <sup>(1)</sup>				38.2	
Impairment of long-lived assets <sup>(1)</sup>	8.2	17.6	36.1	22.8	5.7
Total operating costs and expenses	467.1	490.7	471.2	501.7	451.1
Operating (loss) income	24.1	22.3	(0.2)	(21.4)	24.8
Interest expense	36.0	33.1	40.7	47.9	47.5
Gain on sale of investments	_		(0.5)	(1.7)	
Loss on extinguishment of debt	2.6			_	4.8
Loss before income tax and earnings from unconsolidated			<u>.</u>		
subsidiaries	(14.5)	(10.8)	(40.4)	(67.6)	(27.5
Income tax (benefit) expense <sup>(3)</sup>	(0.7)	4.3	0.4	55.9	(9.2
Earnings from unconsolidated subsidiaries	1.2	_			
Loss before discontinued operations	(12.6)	(15.1)	(40.8)	(123.5)	(18.3
Income (loss) from discontinued operations, net of tax	`— ´	(0.3)	(0.6)	(3.5)	(1.1
Net loss	\$ (12.6)	\$ (15.4)	\$ (41.4)	\$(127.0)	\$ (19.4
Weighted average shares outstanding (in thousands)		<u> </u>	·····		<u></u>
Basic	12,751	12,678	12,661	12,599	12,341
Diluted	12,751	12,678	12,661	12,599	12,341
Loss per common share:	12,131	12,070	12,001	12,000	12,271
Basic	\$ (0.99)	\$ (1.22)	\$ (3.27)	\$(10.08)	\$ (1.57
Diluted	\$ (0.99)	\$ (1.22)	\$ (3.27)	\$(10.08)	\$ (1.57
Dividends declared per share	\$ (0.22) \$ —	\$ (1.22)	\$ 0.35	\$ 0.70	\$ 0.70
	Ψ	Ψ —	φ 0.55	φ 0.70	φ 0.7

	Year Ended December 31,				
	2010	2009	2008	2007	2006
Balance Sheet Data (at year end):					
Cash and cash equivalents	\$ 13.1	\$ 25.7	\$ 10.9	\$ 22.0	\$ 26.0
Property and equipment, net of accumulated depreciation <sup>(1)</sup>	368.2	390.6	431.8	497.3	545.1
Total assets	454.8	454.0	483.5	568.0	720.6
Total debt <sup>(2)</sup>	353.4	369.1	392.3	421.7	440.1
Accumulated deficit	(277.6)	(265.1)	(249.6)	(208.2)	(81.4)
Total stockholders' equity	\$ 0.1	\$ 11.3	\$ 25.2	\$ 69.0	\$ 203.6
Other Financial Data:					
Net cash provided by operating activities	\$ 27.7	\$ 49.9	\$ 25.1	\$ 37.0	\$ 38.2
Net cash (used in) provided by investing activities	(12.9)	(10.5)	0.6	(10.4)	(31.6)
Net cash used in financing activities	(27.5)	(24.5)	(36.8)	(30.6)	(4.2)
Capital expenditures	\$ 16.9	\$ 13.5	\$ 11.7	\$ 22.7	\$ 35.7
Operating Data:					
Theatres at year end	239	244	250	264	289
Screens at year end	2,236	2,277	2,287	2,349	2,447
Average screens in operation	2,266	2,285	2,309	2,401	2,454
Average screens per theatre	9.4	9.2	9.0	8.7	8.5
Total attendance (in thousands)	47,909	52,702	49,872	55,089	59,615
Average admissions per patron	\$ 6.85	\$ 6.52	\$ 6.32	\$ 5.89	\$ 5.44
Average concessions and other sales per patron	\$ 3.43	\$ 3.21	\$ 3.24	\$ 3.05	\$ 2.87
Average attendance per screen	21,140	23,070	21,598	22,949	24,296

(1) See the notes to our annual consolidated financial statements with respect to impairments of long-lived assets.

(2) Includes current maturities of long-term indebtedness, capital lease obligations and financing obligations.

(3) During the quarter ended June 30, 2007, we determined that it is more likely than not that our deferred tax assets would not be realized in the future and accordingly we provided a valuation allowance against our deferred tax assets of \$55.9 million.

# ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

The following discussion of our results of operations and financial condition should be read in conjunction with "Selected Financial Data" and the consolidated financial statements and related notes included elsewhere in this Form 10-K. The following discussion includes forward-looking statements that involve certain risks and uncertainties. See "Business—Cautionary Statement Regarding Forward-Looking Information."

#### Overview

We are one of the largest motion picture exhibitors in the United States and as of December 31, 2010 we owned, operated or had an interest in 239 theatres with 2,236 screens located in 36 states. We target small to mid-size non-urban markets with the belief that they provide a number of operating benefits, including lower operating costs and fewer alternative forms of entertainment.

As of December 31, 2010, we had 220 theatres with 2,103 screens on a digital-based platform, and 200 theatres with 596 screens equipped for 3-D. We believe our leading-edge technologies allow us not only greater flexibility in showing feature films, but also provide us with the capability to explore revenue-enhancing alternative content programming. Digital film content can be easily moved to and from auditoriums in our theatres to maximize attendance. The superior quality of digital cinema and our 3-D capability allows us to provide a quality presentation to our patrons.

Our business depends to a substantial degree on the availability of suitable motion pictures for screening in our theatres and the appeal of such motion pictures to patrons in our specific theatre markets. Our results of operations vary from period to period based upon the number and popularity of the films we show in our theatres. A disruption in the production of motion pictures, a lack of motion pictures, or the failure of motion pictures to attract the patrons in our theatre markets will likely adversely affect our business and results of operations.

Our revenue also varies significantly depending upon the timing of the film releases by distributors. While motion picture distributors have begun to release major motion pictures more evenly throughout the year, the most marketable films are usually released during the summer months and the year-end holiday season, and we usually generate higher attendance during those periods than in other periods during the year. As a result, the timing of such releases affects our results of operations, which may vary significantly from quarter to quarter and year to year.

We compete with other motion picture exhibitors and a number of other film delivery methods, including DVD's, video-on-demand, pay-per view services and downloads via the Internet. We also compete for the public's leisure time and disposable income with all forms of entertainment, including sporting events, concerts, live theatre and restaurants. A prolonged economic downturn could materially affect our business by reducing amounts consumers spend on entertainment including attending movies and purchasing concessions. Any reduction in consumer confidence or disposable income in general may affect the demand for movies or severely impact the motion picture production industry such that our business and operations could be adversely affected.

The ultimate performance of our film product any time during the calendar year will have a dramatic impact on our cash needs. In addition, the seasonal nature of the exhibition industry and positioning of film product makes our need for cash vary significantly from quarter to quarter. Generally, our liquidity needs are funded by operating cash flow and available funds under our credit agreement. Our ability to generate this cash will depend largely on future operations.

We continue to focus on operating performance improvements, including managing our operating costs, implementing pricing initiatives and closing underperforming theatres. We also intend to allocate our available capital primarily to reducing our overall leverage and for potential acquisitions. To this end, during the year ended December 31, 2010, we made voluntary pre-payments of \$25 million to reduce our term debt, and in September 2008 we announced our decision to suspend our quarterly dividend. In addition, we continue to sell surplus property in order to generate additional cash.

In January 2010, we entered into a new Credit Agreement (the "Credit Agreement"), by and among us, as borrower, and the several banks and other financial institutions or entities from time to time parties to the Credit Agreement, as lenders. The Credit Agreement provides for new senior secured credit facilities in the aggregate principal amount of \$295.0 million. The new senior secured credit facilities consist of a \$265.0 million six year term loan facility and a \$30.0 million three year revolving credit facility. We used the \$265.0 million term loan to repay borrowings of approximately \$251.4 million (including principal, interest, and fees) under the former term loan facilities, to pay related fees and expenses associated with the new senior secured credit facilities, and for general corporate purposes. In connection with the transactions described above, we terminated our former \$50.0 million revolving credit facility, dated as of May 19, 2005, and paid approximately \$20,000 in accrued commitment fees. Due to significant declines in attendance in the fourth quarter of 2010 and early 2011, on March 3, 2011 we entered into a first amendment to the Credit Agreement that amended our maximum leverage ratio, minimum interest coverage ratio, and maximum EBITDAR ratios. See discussion in Liquidity and Capital Resources that follows.

On October 14, 2010, we finalized the modification of our long-term exhibition agreement with Screenvision, our exclusive provider of on-screen advertising services. The Modified Exhibition Agreement extends our exhibition agreement with Screenvision, which was set to expire on July 1, 2012, for an additional 30 year term through July 1, 2042.

In connection with the Modified Exhibition Agreement, we received a cash payment of \$30 million from Screenvision in January 2011 and, on October 14, 2010, we received membership units representing approximately 20% of the issued and outstanding membership units of SV Holdco, a holding company of the Screenvision business. The units are structured as a "profits interest" and entitle us to receive certain pro rata distributions (such as dividends or distributions upon a liquidation of SV Holdco). We will also receive additional units ("bonus units"), all of which will be subject to forfeiture, or may forfeit some of our initial units, based upon changes in our future theatre and screen count. Bonus units and those initial units subject to forfeiture will each become non-forfeitable on the expiration date, or upon the earlier occurrence of certain events, including (1) a change of control or liquidation of SV Holdco or (2) the consummation of an initial public offering of securities of SV Holdco. As a result, bonus units and forfeitable units will not be reflected in our consolidated financial statements until such units become non-forfeitable. The non-forfeitable ownership interest in SV Holdco was recorded at an estimated fair value of \$6.6 million using the Black Scholes Model with the following assumptions:

Expected life (years)	5.0
Risk-free interest rate	1.2%
Expected dividend yield	
Expected volatility	70.0%

Both the cash and non-forfeitable unit consideration (in the aggregate \$36.6 million) will be deferred and recognized as concessions and other revenue on a straight line basis over the 30-year term of the Modified Exhibition Agreement. We have applied the equity method of accounting for the non-forfeitable units and began recording the related percentage of the earnings or losses of SV Holdco in our Consolidated Statement of Operations on October 14, 2010.

For a summary of risks and uncertainties relevant to our business, please see "Item 1A. Risk Factors."

#### **Results of Operations**

#### Seasonality

Typically, movie studios release films with the highest expected revenues during the summer and the holiday period between Thanksgiving and Christmas, causing seasonal fluctuations in revenues. However, movie

studios are increasingly introducing more popular film titles throughout the year. In addition, in years where Christmas falls on a weekend day, our revenues are typically lower because our patrons generally have shorter holiday periods away from work or school.

#### Revenues

We derive almost all of our revenues from box office receipts and concession sales with additional revenues from screen advertising sales, our two Hollywood Connection fun centers, and other revenue streams, such as electronic video games located in some of our theatres and theatre rental fees. Successful films released during the year ended December 31, 2010 included *Toy Story 3*, which grossed over \$400 million in domestic box office; *Alice in Wonderland, The Twilight Saga: Eclipse* and *Iron Man 2*, which all grossed over \$300 million in domestic box office; and *Inception, Harry Potter and the Deathly Hallows Part 1, Despicable Me, Shrek Forever After, and How to Train Your Dragon*, which all grossed over \$200 million in 2010, was released in December 2009. We recognize admissions revenues when movie tickets are sold at the box office and concession sales revenues when the products are sold in the theatre. Admissions and concession sales revenues depend primarily upon attendance, ticket price and the price and volume of concession sales. Our attendance is affected by the quality and timing of movie releases and our ability to obtain films that appeal to patrons in our markets.

#### Expenses

Film exhibition costs vary according to box office admissions and are accrued based on our terms and agreements with movie distributors. The agreements usually provide for a decreasing percentage of box office admissions to be paid to the movie studio over the first few weeks of the movie's run, subject to a floor for later weeks. If "firm terms" do not apply, film exhibition costs are accrued based on the expected success of the film over a thirty to sixty day period and estimates of the final settlement with the movie studio. Settlements between us and the movie studios are completed three to four weeks after the movie's run.

Concession costs are variable in nature and fluctuate with our concessions revenues. We purchase concessions to replace units sold. We negotiate prices for concessions with our concession vendors, primarily Showtime Concessions, to obtain lower rates.

Our theatre operating costs include labor, utilities and occupancy, and facility lease expenses. Labor costs have both a variable and fixed cost component. During non-peak periods, a minimum number of staff is required to operate a theatre facility. However, to handle attendance volume increases, theatre staffing is increased during peak periods and thus salaries and wages vary in relation to revenues. Utilities, repairs and maintenance services also have variable and fixed cost components. Our occupancy expenses and property taxes are primarily fixed costs, as we are generally required to pay applicable taxes, insurance and fixed minimum rent under our leases. In addition, several of our theatre leases contain provisions for contingent rent whereby a portion of our rent expense is based on an agreed upon percentage of revenue exceeding a specified level. In these theatres, a portion of rental expenses can vary directly with changes in revenue.

Our general and administrative expenses include costs not specific to theatre operations, and are composed primarily of corporate overhead.

#### **Operating Statement Information**

The following table sets forth for the periods indicated the percentage of total revenues represented by certain items reflected in our consolidated statements of operations.

	Year Ended December 31,		ber 31,
	2010	2009	2008
Revenues:			
Admissions	67%	67%	66%
Concessions and other	33%	33%	34%
Total operating revenues	100%	100%	100%
Operating costs and expenses:			
Film exhibition costs (1)	37%	37%	36%
Concession costs	3%	3%	30 <i>%</i>
Other theatre operating costs	43%	41%	41%
General and administrative expenses	3%	3%	4%
Separation agreement charges	%	1%	— %
Depreciation and amortization	7%	7%	8%
Gain on sale of property and equipment	— %	%	%
Impairment of long-lived assets	2%	3%	7%
Total operating costs and expenses	95%	95%	100%
Operating (loss) income		5%	0%
Interest expense	7%	7%	9%
Loss on extinguishment of debt	1%	%	%
Loss before income tax and discontinued operations	(3)%	(2)%	(9)%
Income tax expense	— %	1%	0%
Earnings from unconsolidated subsidiaries	%	%	%
Loss from continuing operations	(3)%	(3)%	(9)%
Loss from discontinued operations	- %	- %	%
Net loss	(3)%	(3)%	(9)%
	<u> </u>		

(1) Film exhibition costs include advertising expenses.

### Year Ended December 31, 2010 Compared to Year Ended December 31, 2009

*Revenues.* We collect substantially all of our revenues from the sale of admission tickets and concessions. The table below provides a comparative summary of the operating data for this revenue generation.

	Years ended December 31,	
	2010	2009
Average theatres	242	247
Average screens	2,266	2,285
Average attendance per screen <sup>(1)</sup>	21,140	23,070
Average admission per patron <sup>(1)</sup>	\$ 6.85	\$ 6.52
Average concessions and other sales per patron <sup>(1)</sup>	\$ 3.43	\$ 3.21
Total attendance (in thousands) <sup>(1)</sup>	47,909	52,702
Total revenues (in thousands)	\$491,262	\$512,995

(1) Includes activity from theatres designated as discontinued operations and reported as such in the consolidated statements of operations.

According to *boxofficemojo.com*, a website focused on the movie industry, national box office revenues for 2010 were estimated to have decreased by approximately 0.3% in comparison to 2009. The industry-wide decline was primarily driven by the success of high profile films in the fourth quarter of 2009, such as *The Twilight Saga: New Moon, Avatar*, and *The Blind Side*, while the fourth quarter of 2010 produced few high profile films. We experienced a decrease of 5.0% in admissions revenues for 2010. We believe our admissions revenue decreased more than that of the industry due to certain films that played better in larger metropolitan markets compared with our smaller markets and also severe weather affecting certain of our markets early in 2010.

Total revenues decreased 4.2% to \$491.2 million for the year ended December 31, 2010 compared to \$513.0 million for the year ended December 31, 2009, due to a decrease in total attendance from 52.7 million in 2009 to 47.9 million in 2010, partially offset by an increase in average admissions per patron from \$6.52 in 2009 to \$6.85 in 2010, and an increase in concessions and other sales per patron from \$3.21 in 2009, due to a decrease in total attendance from 52.7 million in 2010. Admissions revenue decreased 5.0% to \$327.3 million in 2010 from \$344.5 million in 2009, due to a decrease in total attendance from 52.7 million in 2009 to \$6.85 in 2010 partially offset by an increase in average admissions per patron from \$6.52 in 2009 to \$6.85 in 2010 primarily due to price increases and 3-D surcharges. Concessions and other revenue decreased 2.7% to \$163.9 million in 2010 from \$168.5 million in 2009, due to a decrease in average in total attendance from 52.7 million from \$3.21 in 2009 to \$3.43 in 2010.

We operated 239 theatres with 2,236 screens at December 31, 2010 and 244 theatres with 2,277 screens at December 31, 2009.

Operating costs and expenses. The table below summarizes operating expense data for the periods presented.

	Year	ended Decembe	er 31,
(\$'s in thousands)	2010	2009	% Change
Film exhibition costs	\$180,806	\$190,673	(5)
Concession costs	\$ 17,950	\$ 17,362	3
Other theatre operating costs	\$211,310	\$209,737	1
General and administrative expenses	\$ 17,570	\$ 16,139	9
Depreciation and amortization	\$ 32,017	\$ 34,216	(6)
Gain on sale of property and equipment	\$ (667)	\$ (425)	n/m
Impairment of long-lived assets	\$ 8,188	\$ 17,554	(53)

*Film exhibition costs.* Film exhibition costs fluctuate in direct relation to the increases and decreases in admissions revenue and the mix of aggregate and term film deals. Film exhibition costs as a percentage of revenues are generally higher for periods with more blockbuster films. Film exhibition costs for the year ended December 31, 2010 decreased to \$180.8 million as compared to \$190.7 million for the year ended December 31, 2009 primarily due to a decrease in admissions revenue. As a percentage of admissions revenue, film exhibition costs were 55.2% for the year ended December 31, 2010, as compared to 55.3% for the year ended December 31, 2009.

*Concessions costs.* Concession costs for the year ended December 31, 2010 increased to \$18.0 million as compared to \$17.4 million for the year ended December 31, 2009. As a percentage of concessions and other revenues, concessions costs were 11.0% for the year ended December 31, 2010, as compared to 10.3% for the year ended December 31, 2009 primarily due to increased commodity costs and discounted pricing. Our focus continues to be a limited concessions offering of high margin products such as soft drinks, popcorn and individually packaged candy, to maximize our profit potential.

Other theatre operating costs. Other theatre operating costs for the year ended December 31, 2010 increased to \$211.3 million as compared to \$209.7 million for the year ended December 31, 2009. The increase in our other theatre operating costs are primarily the result of an increase in 3-D equipment service charges, an increase in

repair and maintenance costs associated with improving the condition of our theatres, an increase in utilities costs due to extreme weather conditions, an increase in insurance costs, and an increase in taxes and licenses which was partially offset by a reduction in professional expenses. Taxes and licenses were negatively impacted by the recording of sales and use taxes totaling approximately \$1.0 million identified as a result of an audit. The underpayment of such taxes occurred in 2005 and 2006.

General and administrative expenses. General and administrative expenses for the year ended December 31, 2010 increased to \$17.6 million as compared to \$16.1 million for the year ended December 31, 2009. The increase in our general and administrative expenses is primarily due to an increase in non-cash deferred compensation and legal and professional fees, offset by a reduction in salaries expense.

Depreciation and amortization. Depreciation and amortization expenses for the year ended December 31, 2010 decreased approximately 6.4% as compared to the year ended December 31, 2009 due to a combination of lower balances of property and equipment due to theatre closures, asset sales, prior period impairment and other property and equipment disposals, as well as a portion of our long-lived assets becoming fully depreciated.

Net gain on sales of property and equipment. We recognized a gain of \$0.7 million on the sales of property and equipment for the year ended December 31, 2010 as compared to a gain of \$0.4 million for the year ended December 31, 2009. Our gains and losses primarily result from the disposition of underperforming and surplus property and equipment.

Impairment of long-lived assets. Impairment of long-lived assets, including impairment from discontinued operations, for the year ended December 31, 2010 decreased to \$8.2 million compared to \$17.6 million for the year ended December 31, 2009. For 2010, impairment charges related to fixed assets were primarily the result of (1) deterioration in the full-year operating results of certain theatres resulting in \$4.7 million in impairment charges using valuation inputs as of the date of the impairment analysis; (2) continued deterioration in the full year operating results of certain theatres resulting in \$1.9 million in impairment charges using valuation inputs as of the date of the impairment analysis; and (3) a decrease in the fair market value of equipment at previously impaired theatres, resulting in a charge of \$1.1 million. In addition, the Company impaired intangible assets in 2010 of \$0.5 million related to closed theatres.

When evaluating declining trends in theatre-level operating results, we give consideration to the seasonality of the business, with significant revenue and cash flow being generated in the summer and year-end holiday season as well as the effects of competition. Additionally, we evaluate the financial results on an on-going basis, but only after the theatre and its financial results have matured. For purposes of estimating the impairment loss, the fair value of the asset group was determined primarily by use of a discounted cash flow model that included inputs consistent with those expected to be used by market participants.

*Operating income (loss).* Operating income for the year ended December 31, 2010 was \$24.1 million as compared to operating income of \$22.3 million for the year ended December 31, 2009. The increase in our operating income is primarily due to a decrease in impairment of long-lived assets in 2010 and the other factors described above.

Interest expense, net. Interest expense, net for the year ended December 31, 2010 increased to \$36.0 million from \$33.1 million for the year ended December 31, 2009. The increase is primarily related to an increase in interest rates partially offset by a decrease in the average debt outstanding. Interest income, included in interest expense, net for the year ended December 31, 2010 decreased to \$74,000 from \$93,000 for the year ended December 31, 2009.

#### Income tax.

	Year Ended December 3	
	2010	2009
Pre-tax loss from continuing operations	\$(14,470)	\$(10,790)
Federal tax benefit, at statutory rates	(5,065)	(3,780)
State tax benefit, net of federal tax effects	(504)	(364)
Reduction in gross deferred tax assets due to IRC Section 382		1,693
Permanent non-dedecutible expenses	136	<u> </u>
Reduction in prior year tax	(2,369)	
Tax effect of uncertain tax position	2,471	
Impact of equity investment income at statutory tax rate	455	
Other	(52)	45
Increase in valuation allowance	4,238	6,725
Total tax expense (benefit) from continuing operations	\$ (690)	\$ 4,319

As a result of an "ownership change" within the meaning of Section 382(g) of the Internal Revenue Code of 1986, as amended, which occurred in the fourth quarter of 2008, we are limited in our ability to utilize our net operating loss carryforwards and certain other built in deductions in computing its taxable income for a five year period beginning with the ownership change date.

Our income tax expense (benefit) was (\$0.7 million) and \$4.3 million at December 31, 2010 and 2009, respectively. Because of the limitation imposed on our ability to use certain deferred tax assets by IRC Sec. 382, our income tax expense (benefit) is primarily determined by reference to current taxable income. In addition, we have concluded that the realization of our deferred tax assets is generally not likely; therefore, we have recorded a valuation allowance against the portion which we believe will not be realized.

The difference in the income tax expense (benefit) from 2009 to 2010 is primarily attributable to lower taxable income levels and the impact of tax planning undertaken in 2010, partially offset by the recognition of uncertain tax position liability during 2010.

During 2010, we engaged outside tax specialists to assist in tax planning. As result of the tax planning, we reduced our 2009 federal and state income tax liability by \$2.4 million from the amount estimated in our prior year tax provision. This tax benefit represents a change in estimate, which has been recorded in the year ended December 31, 2010.

As of December 31, 2010 and 2009, the amount of unrecognized tax benefits related to continuing operations was \$2.5 million and \$0, respectively. The Company will recognize a tax basis for the non-forfeitable ownership interest in SV Holdco that is lower than the carrying value for financial statement purposes. However, as this tax position may not be sustained upon examination, the Company has recorded a related liability for this uncertain tax position. The tax benefit for the year ended December 31, 2010 includes approximately \$1.1 million of a net operating loss carryback to 2009 to offset taxes paid.

*Income (loss) from discontinued operations.* We generally consider theatres for closure due to an expiring lease term, underperformance, or the opportunity to better deploy invested capital. In 2010 and 2009, we closed two and three theatres, respectively, and reported the results of these operations, including gains or losses on disposal, as discontinued operations. The operations and cash flow of these theatres have been eliminated from our operations, and we will not have any continuing involvement in their operations. All prior years included in the accompanying consolidated statements of operations have been reclassified to separately show the results of operations from discontinued operations through the respective date of the theatre closings. Income from discontinued operations for the year ended December 31, 2010 was \$20,000, including gain on disposal of assets of \$494,000, including gain on disposal of assets of \$106,000 for the year ended December 31, 2009.

#### Year Ended December 31, 2009 Compared to Year Ended December 31, 2008

*Revenues.* We collect substantially all of our revenues from the sale of admission tickets and concessions. The table below provides a comparative summary of the operating data for this revenue generation.

	Years ended December 31,	
	2009	2008
Average theatres	247	256
Average screens	2,285	2,309
Average attendance per screen <sup>(1)</sup>	23,070	21,598
Average admission per patron <sup>(1)</sup>	\$ 6.52	\$ 6.32
Average concessions and other sales per patron <sup>(1)</sup>	\$ 3.21	\$ 3.24
Total attendance (in thousands) <sup>(1)</sup>	52,702	49,872
Total reven <u>ues (in thousands)</u>	\$512,995	\$471,024

(1) Includes activity from theatres designated as discontinued operations and reported as such in the consolidated statements of operations.

Total revenues increased 8.9% to \$513.0 million for the year ended December 31, 2009 compared to \$471.0 million for the year ended December 31, 2008, due to an increase in total attendance from 49.9 million in 2008 to 52.7 million in 2009, and an increase in average admissions per patron from \$6.32 in 2008 to \$6.52 in 2009, partially offset by a decrease in concessions and other sales per patron from \$3.24 in 2008, due to an increase in total attendance from 49.9 million in 2009. Admissions revenue increased 10.7% to \$344.5 million in 2009 from \$311.3 million in 2008, due to an increase in total attendance from 49.9 million in 2008 to 52.7 million in 2009 and an increase in average admissions per patron from \$6.32 in 2008 to \$6.52 in 2009 primarily due to price increases and 3-D surcharges. Concessions and other revenue increased 5.5% to \$168.5 million in 2009 from \$159.7 million in 2008, due to an increase in total attendance from 49.9 million in 2008 to 52.7 million in 2009 primarily due to price increases and 3-D surcharges. Concessions and other revenue increased 5.5% to \$168.5 million in 2009 from \$159.7 million in 2008, due to an increase in total attendance from 49.9 million in 2008 to 52.7 million in 2009.

We operated 244 theatres with 2,277 screens at December 31, 2009 and 250 theatres with 2,287 screens at December 31, 2008.

Operating costs and expenses. The table below summarizes operating expense data for the periods presented.

	Year ended December 31,		
(\$'s in thousands)	2009	2008	% Change
Film exhibition costs	\$190,673	\$170,550	12
Concession costs	\$ 17,362	\$ 17,229	1
Other theatre operating costs	\$209,737	\$191,997	9
General and administrative expenses	\$ 16,139	\$ 19,358	(17)
Depreciation and amortization	\$ 34,216	\$ 37,332	(8)
Gain on sale of property and equipment	\$ (425)	\$ (1,369)	n/m
Impairment of goodwill	\$	\$	N/A
Impairment of long-lived assets	\$ 17,554	\$ 36,124	(51)

*Film exhibition costs.* Film exhibition costs for the year ended December 31, 2009 increased to \$190.7 million as compared to \$170.6 million for the year ended December 31, 2008 due to an increase in admissions revenue, primarily as a result of an increase in attendance. As a percentage of admissions revenue, film exhibition costs were 55.3% for the year ended December 31, 2009 compared to 54.8% for the year ended December 31, 2008.

Concessions costs. Concession costs for the year ended December 31, 2009 increased to \$17.4 million as compared to \$17.2 million for the year ended December 31, 2008. As a percentage of concessions and other

revenues, concessions costs were 10.3% for the year ended December 31, 2009, as compared to 10.8% for the year ended December 31, 2008 primarily due to an increase in concession volume rebates. Our focus continues to be a limited concessions offering of high margin products such as soft drinks, popcorn and individually packaged candy, to maximize our profit potential.

Other theatre operating costs. Other theatre operating costs for the year ended December 31, 2009 increased to \$209.7 million as compared to \$192.0 million for the year ended December 31, 2008. The increase is primarily the result of an increase in salaries and wage expense that is due to the increase in the federal minimum wage in July 2009, an increase in attendance, an increase in repair and maintenance costs associated with improving the condition of our theatres, an increase in occupancy costs due to the opening of new theatres that more than offset the impact of closing theatres, and an increase in the 3-D equipment service charges.

General and administrative expenses. General and administrative expenses for the year ended December 31, 2009 decreased to \$16.1 million as compared to \$19.4 million for the year ended December 31, 2008. The decrease in our general and administrative expenses is due to reductions in our salaries and wages expense, incentive compensation and professional fees.

Depreciation and amortization. Depreciation and amortization expenses for the year ended December 31, 2009 decreased approximately 8.3% as compared to the year ended December 31, 2008 due to a combination of lower balances of property and equipment due to theatre closures, asset sales prior period impairment and other property and equipment disposals, as well as a portion of our long-lived assets becoming fully depreciated.

Net gain on sales of property and equipment. We recognized a gain of \$0.4 and \$1.4 million on the sales of property and equipment for the years ended December 31, 2009 and 2008, respectively. Our gains and losses primarily result from the disposition of underperforming theatres and surplus property and equipment.

Impairment of long-lived assets. Impairment of long-lived assets for the year ended December 31, 2009 decreased to \$17.8 million compared to \$36.9 million for the year ended December 31, 2008. For 2009, we recorded impairment charges relating to continuing operations of \$17.6 million and impairment charges relating to discontinued operations of \$260,000. The impairment charges affected 25 theatres with 248 screens, and were primarily the result of (1) deterioration in the full-year operating results of 22 theatres, resulting in \$16.2 million in impairment charges; (2) the decline in fair market value of one owned theatre, resulting in \$0.4 million in impairment charges; (3) a decrease in net realizable value of excess 35 millimeter projectors, resulting in a charge of \$0.8 million; and (4) excess seat and equipment inventory from our theatre closures, resulting in a charge of \$0.2 million.

For 2008, the impairment charges relating to continuing operations were \$36.1 million and impairment charges relating to discontinued operations were \$0.8 million. The impairment charges affected 43 theatres with 379 screens in 2008 and were primarily the result of (1) deterioration in the full-year operating results of 33 of these theatres, resulting in \$32.6 million in impairment charges; (2) the contemplated sale of one closed theatre with a contract price less than carrying value, resulting in \$49,000 in impairment charges; (3) a decrease in the fair market value of excess 35 millimeter projectors, resulting in \$2.1 million in impairment charges; and (4) excess seat and equipment inventory from our theatre closures, resulting in \$2.1 million in impairment charges.

When evaluating declining trends in theatre-level operating results, we give consideration to the seasonality of the business, with significant revenue and cash flow being generated in the summer and year-end holiday season as well as the effects of competition. Additionally, we evaluate the financial results on an on-going basis, but only after the theatre and its financial results have matured. For purposes of estimating the impairment loss, the fair value of the asset group was determined primarily by use of a discounted cash flow model.

Separation agreement charges. We recognized charges of \$5.2 million for estimated expenses pertaining to the separation agreement with our former Chairman, Chief Executive Officer and President, Michael W. Patrick and \$0.3 million for separation agreement charges pertaining to other employees for the year ended December 31, 2009, as compared to no expense recorded for the year ended December 31, 2008.

*Operating Income (loss).* Operating income for the year ended December 31, 2009 was \$22.3 million as compared to an operating loss of \$0.2 million for the year ended December 31, 2008. The increase in our operating income is primarily due to a decrease in impairment of long-lived assets in 2009 and the other factors described above.

Interest expense. Interest expense for the year ended December 31, 2009 decreased to \$33.1 million from \$40.7 million for the year ended December 31, 2008. The decrease is primarily related to lower average outstanding debt during 2009, and a lower weighted average interest rate. Interest income, included in interest expense, net for the year ended December 31, 2009 decreased to \$93,000 from \$252,000 for the year ended December 31, 2008.

Gain on sale of investments. We recognized a zero gain on investments for the year ended December 31, 2009 as compared to a gain on investments of \$0.5 million for the year ended December 31, 2008. This gain was a result of our sale of an equity method investment and final settlement of the conversion of an investment in a third-party ticket distributor.

*Income tax.* Our December 31, 2009 the effective tax rate of (38.3%) is attributable to the Section 382 limitations on our current taxable income calculation coupled with the impact of the valuation allowance on our net deferred tax assets.

*Income (loss) from discontinued operations.* We generally consider theatres for closure due to an expiring lease term, underperformance, or the opportunity to better deploy invested capital. In 2009 and 2008, we closed three and eleven theatres, respectively, and reported the results of these operations, including gains or losses on disposal, as discontinued operations. Loss from discontinued operations for the year ended December 31, 2009 was \$0.3 million, including loss on disposal of assets of \$0.1 million, as compared to a loss of \$0.6 million, including gain on disposal of assets of \$1.1 million for the year ended December 31, 2008.

#### Liquidity and Capital Resources

#### General

We typically maintain current liabilities in excess of our current assets which results in a working capital deficit. We are able to operate with a substantial working capital deficit because our operations are primarily conducted on a cash basis. Rather than maintain significant cash balances that would result from this pattern of operating cash flows, we utilize operating cash flows in excess of those required for investing activities to make discretionary payments on our debt balances. As of December 31, 2010, we had a working capital surplus of \$4.0 million compared to a working capital deficit of \$23.3 million as of December 31, 2009. The working capital surplus results from a \$30.0 million receivable from Screenvision related to the October 2010 modification of our existing theatre exhibition agreement. We received these funds in January 2011 and intend to primarily use these funds, net of related taxes, to make additional prepayments on our term loan.

At December 31, 2010, we had available borrowing capacity of \$30 million under our revolving credit facility and approximately \$13.1 million in cash and cash equivalents on hand as compared to \$25.7 million at December 31, 2009. The material terms of our revolving credit facility (including limitation on our ability to freely use all the available borrowing capacity) are described below in "Credit Agreement and Covenant Compliance."

Net cash provided by operating activities was \$27.7 million for the year ended December 31, 2010 as compared to \$49.9 million for the same period in 2009. This decrease in our cash provided by operating activities was due primarily to a decrease in accounts payable and accrued expenses as compared to the prior period. Net cash used in investing activities was \$12.9 million for the year ended December 31, 2010 as compared to net cash used in investing activities of \$10.5 million for the same period in 2009. The increase in our net cash used in investing activities is primarily due to an increase in cash used for the purchases of property and equipment in

2010. Capital expenditures were \$16.9 million for the year ended December 31, 2010 as compared to \$13.5 million for the same period in 2009. For the year ended December 31, 2010, net cash used in financing activities was \$27.5 million as compared to \$24.5 million for the same period in 2009. The increase in our net cash used in financing activities is primarily due to \$25.0 million of prepayments of long-term debt in 2010 as compared to \$20.0 million of prepayments of long-term debt in 2010 of \$9.2 million.

Net cash provided by operating activities was \$49.9 million for the year ended December 31, 2009 as compared to \$25.1 million for the same period in 2008. This increase in our cash provided by operating activities was due primarily to an increase in accounts payable and accrued expenses as compared to the prior period. Net cash used in investing activities was \$10.5 million for the year ended December 31, 2009 as compared to net cash provided by investing activities of \$0.6 million for the same period in 2008. The decrease in our net cash provided by investing activities is primarily due to an increase in cash used for the purchases of property and equipment in 2009 and a decrease in proceeds from the sale of property and equipment and investments. Capital expenditures were \$13.5 million for the year ended December 31, 2009 as compared to \$11.7 million for the same period in 2008. For the year ended December 31, 2009, net cash used in financing activities was \$24.5 million as compared to \$36.8 million for the same period in 2008. The decrease in our net cash used in financing activities is primarily due to \$20.0 million of unscheduled prepayments of long-term debt in 2009 as compared to \$25.0 million of dividends paid during 2008.

Our liquidity needs are funded by operating cash flow and availability under our credit agreements. The exhibition industry is seasonal with the studios normally releasing their premiere film product during the holiday season and summer months. This seasonal positioning of film product makes our needs for cash vary significantly from quarter to quarter. Additionally, the ultimate performance of the films any time during the calendar year will have a dramatic impact on our cash needs.

We from time to time close older theatres or do not renew the leases, and the expenses associated with exiting these closed theatres typically relate to costs associated with removing owned equipment for redeployment in other locations and are not material to our operations. In 2010, we closed eight of our underperforming theatres as a part of our operating performance improvement plan and estimate closing up to 10 theatres in 2011.

We plan to make a total of approximately \$20 million to \$25 million in capital expenditures for calendar year 2011. Pursuant to our January 2010 senior secured credit agreement, the aggregate capital expenditures that we may make, or commit to make for any fiscal year is limited to \$25 million, provided that up to \$5 million of the unused capital expenditures in a fiscal year may be carried over to the succeeding fiscal year.

In September 2008, our Board of Directors announced the decision to suspend our quarterly dividend in light of the challenging conditions in the credit markets and the wider economy. At that time, we announced plans to allocate our capital primarily to reducing our overall leverage. The cash dividend of \$0.175 per share, paid on August 1, 2008 to shareholders of record at the close of business on July 1, 2008, was the last dividend declared by the Board of Directors prior to this decision. The payment of future dividends is subject to the Board of Directors' discretion and dependent on many considerations, including limitations imposed by covenants in our credit facilities, operating results, capital requirements, strategic considerations and other factors. We do not anticipate paying cash dividends in the foreseeable future.

#### Credit Agreement and Covenant Compliance

On January 27, 2010, we entered into a new Credit Agreement (the "Credit Agreement"), by and among us, as borrower, and several banks and other financial institutions or entities from time to time parties to the Credit Agreement, as lenders. Our long-term debt obligations consist of the following:

• a \$265.0 million six year term loan facility (issued at a \$2.6 million discount) that matures on January 27, 2016 and

• a \$30.0 million three year revolving credit facility that matures on January 27, 2013.

The interest rate for borrowings under the term loan facility is LIBOR (subject to a 2.00% floor) plus a margin of 3.50%, or the Base Rate (as defined in the Credit Agreement) (subject to a 3.00% floor) plus a margin of 2.50%, as we may elect. As described below, the first amendment to the Credit Agreement provides that if our leverage ratio exceeds 4.50 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on outstanding term loans would increase by 25 basis points (0.25%), and if our the leverage ratio exceeds 5.00 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on outstanding term loans would increase by 25 basis points (0.25%), and if our the leverage ratio exceeds 5.00 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on outstanding term loans would increase by an additional 25 basis points (0.25%). The interest rate for borrowings under the revolving credit facility was initially LIBOR (subject to a 2.00% floor) plus an initial margin of 4.00%, or Base Rate (subject to a 3.00% floor) plus margin of 3.00%, as we might elect. The applicable margins are subject to adjustment based on our ratio of total debt to EBITDA as reflected in our quarterly or annual financial statements, with the margins ranging from 3.50% to 4.00% on LIBOR based loans, and from 2.50% to 3.00% on Base Rate based loans. In addition, we are required to pay commitment fees on the unused portion of the revolving credit facility. The commitment fee rate was initially 0.75% per annum, and is also subject to adjustment based on our ratio of total debt to EBITDA, with the rates ranging from 0.50% to 0.75%.

The Credit Agreement requires that mandatory prepayments be made from (1) 100% of the net cash proceeds from certain asset sales or dispositions or issuances of certain debt obligations, (2) 100% of the net cash proceeds from sales-leaseback transactions, and (3) various percentages (ranging from 0% to 75% depending on our consolidated leverage ratio) of excess cash flow as defined in the Credit Agreement.

The senior secured term loan and revolving credit facilities are guaranteed by each of our subsidiaries and secured by a perfected first priority security interest in substantially all of our present and future assets.

#### Debt Covenants

The Credit Agreement contains covenants which, among other things, limit our ability, and that of our subsidiaries, to:

- pay dividends or make any other restricted payments to parties other than us;
- incur additional indebtedness and financing obligations;
- create liens on our assets;
- make certain investments;
- sell or otherwise dispose of our assets other than in the ordinary course of business;
- consolidate, merge or otherwise transfer all or any substantial part of our assets;
- enter into transactions with our affiliates; and
- engage in businesses other than those in which we are currently engaged or those reasonably related thereto.

The Credit Agreement imposes an annual limit of \$25.0 million on our ability to make capital expenditures, plus a carryforward of \$5.0 million of any unused capital expenditures from the prior year. In addition to the dollar limitation, we may not make any capital expenditure if any default or event of default under the Credit Agreement has occurred and is continuing, or if a breach of the financial covenants contained in the Credit Agreement would result on a pro forma basis after giving effect to the capital expenditure.

## Debt Covenant Compliance

The Credit Agreement contains financial covenants that require us to maintain a ratio of funded debt to adjusted EBITDA ("leverage ratio") below a specified maximum ratio, a ratio of adjusted EBITDA to interest expense ("interest coverage ratio") above a specified minimum ratio and a ratio of total adjusted debt (adjusted for certain leases and financing obligations) to adjusted EBITDA plus rental expense ("EBITDAR ratio") below a specified maximum ratio.

Due to significant declines in attendance in the fourth quarter of 2010 and early 2011, on March 3, 2011 we entered into a first amendment to the Credit Agreement that amended our maximum leverage ratio, minimum interest coverage ratio, and maximum EBITDAR ratio as follows:

Leverage Ratio- The maximum leverage ratio has been amended such that as of the last day of any four consecutive fiscal quarters, this ratio may not exceed: (a) 4.75 to 1.00 for the four quarter period ended December 31, 2010; (b) 5.50 to 1.00 for any four quarter period ending March 31, 2011 through June 30, 2012; (c) 5.00 to 1.00 for any four quarter period ending September 30, 2012 through December 31, 2012; (d) 4.50 to 1.00 for any four quarter period ending March 31, 2013 through December 31, 2013; (e) 4.25 to 1.00 for any four quarter period ending March 31, 2013 through December 31, 2013; (e) 4.25 to 1.00 for any four quarter period ending March 31, 2014 through December 31, 2014; and (f) 4.00 to 1.00 for any four quarter period ending March 31, 2015 or thereafter.

Interest Coverage Ratio- The minimum interest coverage ratio has been amended such that as of the last day of any four consecutive fiscal quarters, this ratio may not be less than: (a) 1.75 to 1.00 for the four quarter period ended December 31, 2010; (b) 1.50 to 1.00 for any four quarter period ending March 31, 2011 through December 31, 2011; (c) 1.60 to 1.00 for any four quarter period ending March 31, 2012 through December 31, 2012; (d) 1.75 to 1.00 for any four quarter period ending March 31, 2013 through December 31, 2013; (e) 1.85 to 1.00 for any four quarter period ending March 31, 2014 through December 31, 2014; and (f) 2.00 to 1.00 for any four quarter period ending March 31, 2014; and (f) 2.00 to 1.00 for any four quarter period ending March 31, 2014; and (f) 2.00 to 1.00 for any four quarter period ending March 31, 2014; and (f) 2.00 to 1.00 for any four quarter period ending March 31, 2015 or thereafter.

EBITDAR Ratio- The maximum EBITDAR ratio has been amended such that as of the last day of any four consecutive fiscal quarters, this ratio may not exceed: (a) 8.00 to 1.00 for any four quarter period ending December 31, 2010 through December 31, 2011; (b) 7.50 to 1.00 for any four quarter period ending March 31, 2012 through December 31, 2012; (c) 7.00 to 1.00 for any four quarter period ending March 31, 2013 through December 31, 2013; (d) 6.75 to 1.00 for any four quarter period ending March 31, 2014; and (e) 6.50 to 1.00 for any four quarter period ending March 31, 2014; and (e) 6.50 to 1.00 for any four quarter period ending March 31, 2015 or thereafter.

As a result of the first amendment to the Credit Agreement, should our leverage ratio exceed 4.50 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on the outstanding term loans would increase by 25 basis points (0.25%). If the leverage ratio exceeds 5.00 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on the outstanding term loans would increase by an additional 25 basis points (0.25%). In addition, we are required to pay commitment fees on the unused portion of the revolving credit facility. The commitment fee rate was initially 0.75% per annum, and is also subject to adjustment based on our ratio of total debt to EBITDA, with the rates ranging from 0.50% to 0.75%. In addition, the first amendment to the Credit Agreement imposes a prepayment fee of 1% of the amount prepaid in connection with certain refinancings and repricings occurring prior to March 3, 2012.

As of December 31, 2010, we were in compliance with all of the financial covenants in the amended Credit Agreement. As of December 31, 2010, our leverage, interest coverage, and EBITDAR ratios were 4.03, 2.16, and 6.48, respectively. Based on our latest projections, which include actual significant attendance declines in the first quarter of 2011 through mid-February, an attendance decline in subsequent quarters of 12% or more compared to the same period of the prior year would result in a covenant violation. Further, attendance declines for the full year 2011 relative to 2010 of 11% or more would result in a covenant violation.

While we currently believe we will remain in compliance with our financial covenants through December 31, 2011 based on current projections, it is possible that we may not comply with some or all of our financial covenants. We could seek waivers or additional amendments to the Credit Agreement if a violation did occur. However, we can provide no assurance that we will successfully obtain such waivers or amendments from

our lenders. If we are unable to comply with some or all of the financial or non-financial covenants and if we fail to obtain future waivers or amendments to the Credit Agreement, the lenders may terminate our revolving credit facility with respect to additional advances and may declare all or any portion of the obligations under the revolving credit facility and the term loan facility due and payable.

Other events of default under the Credit Agreement include:

- our failure to pay principal on the loans when due and payable, or our failure to pay interest on the loans or to pay certain fees and expenses (subject to applicable grace periods);
- the occurrence of a change of control (as defined in the Credit Agreement);
- a breach or default by us or our subsidiaries on the payment of principal of any other indebtedness in an aggregate amount greater than \$10 million;
- a breach of representations or warranties in any material respect; or
- a failure to perform other obligations under the Credit Agreement and the security documents for the senior secured credit facilities (subject to applicable cure periods).

## Debt Service

Our ability to service our indebtedness will require a significant amount of cash. Our ability to generate this cash will depend largely on future operations. Based upon our current level of operations and our 2011 business plan, we believe that cash flow from operations, available cash and available borrowings under our Credit Agreement will be adequate to meet our liquidity needs for the next 12 months. However, the possibility exists that, if our operating performance is worse than expected, we could come into default under our debt instruments, causing our lenders to accelerate maturity and declare all payments immediately due and payable.

We are required to make principal repayments of our term loan borrowings in quarterly installments, each in the amount of \$600 thousand, with the balance of \$226.1 million due at final maturity on January 27, 2016. Any amounts that may become outstanding under our revolving credit facility would be due and payable on January 27, 2013.

### Contractual Obligations

The following table reflects our contractual obligations:

	Less than one year	1 - 3 years	3 - 5 years	More than 5 years	Total
Term loan	\$ 2.4	\$ 4.8	\$ 4.2	\$226.1	\$ 237.5
Interest payments <sup>(1)</sup>	13.2	26.0	25.4	0.9	65.5
Financing obligations	11.2	23.2	23.3	180.3	238.0
Capital lease obligations	6.2	12.1	12.0	31.8	62.1
Operating leases	43.5	81.2	76.2	202.5	403.4
Christie contract	0.2	0.3	0.3	0.1	0.9
Employment agreement with Chief Executive Officer	0.6	0.3			0.9
Debt amendment fee	1.2				1.2
Income taxes <sup>(2)</sup>	13.5				13.5
Total contractual cash obligations	\$92.0	\$147.9	\$141.4	\$641.7	\$1,023.0

(1) The interest rates under the Credit Agreement, as amended, for the revolving credit and term loan facilities are set to margins above the London interbank offered rate ("LIBOR") or base rate, as the case may be, based on our consolidated leverage ratio as defined in the Credit Agreement. Margins applicable to borrowing under the revolving credit facility range from 3.00% to 3.50% for loans based on LIBOR and 2.00% to 2.50% for loans based on the base rate. Margins applicable to the term loan facility are 3.50% for

loans based on LIBOR and 2.50% for loans based on the base rate, subject in each case to an increase of 0.25% if our leverage ratio exceeds 4.50 to 1.00 for any period of four consecutive fiscal quarters, plus an additional 0.25% increase if our leverage ratio exceeds 5.00 to 1.00 for any period of four consecutive fiscal quarters. The LIBOR and base rate components of the interest rate are subject to floors of 2.00% and 3.00%, respectively. The average interest rate for 2010 of 5.50% was used to calculate future interest payments herein.

(2) The 2011 income tax obligation has been estimated based on 2011 budgeted taxable income, consideration of limitations on certain deductions as a result of Section 382(g) of the IRC, and the Screenvision transaction.

#### **Off-Balance Sheet Arrangements**

As of December 31, 2010, we did not have any off-balance sheet financing transactions or arrangements other than disclosed in the table above.

#### **Critical Accounting Policies**

The preparation of our financial statements requires our management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the period. On an on-going basis, we evaluate our estimates and judgments, including those related to exhibition costs, asset valuations, leasing transactions, depreciation of property and equipment, employee benefits, income taxes, and those related to impairment of long-lived assets. We base our estimates and judgments on historical experience and on various other factors that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions and conditions and such difference could be material. All critical accounting estimates have been discussed with our audit committee.

We believe the following critical accounting policies, among others, affect our more significant judgments and estimates used in the preparation of our consolidated financial statements in accordance with accounting principles generally accepted in the United States.

#### **Revenue and Expense Recognition**

Admissions and concessions revenue is recognized at the point of sale for tickets and concessions. Sales taxes collected from customers are excluded from revenue and are recorded in accrued expenses. Other revenues primarily consist of screen advertising and are recognized over the period that the related advertising is delivered on-screen.

We record proceeds from the sale of gift cards and other advanced sale-type certificates in current liabilities and recognize admission and concession revenue when a holder redeems a gift card or other advanced sale-type certificate. We recognize revenue from unredeemed gift cards and other advanced sale-type certificates upon the later of expiration or when redemption becomes unlikely. Our conclusion that redemption is unlikely is based on an analysis of historical trends. Revenue recognition related to unredeemed gift cards and other advanced saletype certificates totaled \$2.2 million, \$2.5 million and \$3.3 million in 2010, 2009 and 2008, respectively.

Film rental costs are accrued based on the applicable box office receipts and either the mutually agreed upon firm terms or a sliding scale formula, which are established prior to the opening of the film. Under a firm terms formula, we pay the distributor a mutually agreed upon specified percentage of box office receipts, which reflects either a mutually agreed upon aggregate rate for the life of the film or rates that decline over the term of the movie run life. Under the sliding scale formula, film rental is paid as a percentage of box office revenues using a pre-determined matrix based upon box office performance of the film. Our occupancy expenses and property taxes are primarily fixed costs, as we are generally required to pay applicable taxes, insurance and fixed minimum rent under our leases. In addition, several of our theatre leases contain provisions for contingent rent whereby a portion of our rent expense is based on an agreed upon percentage of revenue exceeding a specified level. In these theatres, a portion of rental expenses can vary directly with changes in revenue. Percentage rent expense is recorded for these theatres on a monthly basis if the theatre's historical performance or forecasted performance indicates that the target will be reached. Certain of our leases are subject to monthly percentage rent only, which is accrued each month based on actual revenues.

## **Property and Equipment**

Property and equipment are carried at cost (reduced for any impairment charges), net of accumulated depreciation. Assets held for sale are reported at the lower of the asset's carrying amount or its fair value less costs to sell. We review our estimates of useful lives and revise as necessary when our judgments change.

Depreciation is computed on a straight-line basis as follows.

Buildings and building improvements	
Assets subject to financing leases	15-30 years
Leasehold improvements	15-30 years *
Assets under capital leases	11-25 years *
Equipment	5-15 years

\* Based on the lesser of the useful life of the asset or the term of the applicable lease.

## **Impairment of Long-Lived Assets**

Long-lived assets are tested for recoverability whenever events or circumstances indicate that the assets' carrying values may not be recoverable. We perform our theatre impairment analysis at the individual theatre level, the lowest level of independent, identifiable cash flow. We review all available evidence when assessing long-lived assets for potential impairment, including negative trends in theatre- level cash flow, the impact of competition, the age of the theatre, and alternative uses of the assets. Our evaluation of negative trends in theatre-level cash flow considers seasonality of the business, with significant revenues and cash-flow being generated in the summer and year-end holiday season. Absent any unusual circumstances, we evaluate new theatres for potential impairment only after such theatre has been open and operational for a sufficient period of time to allow its operations to mature.

When an impairment indicator or triggering event has occurred, we estimate future, undiscounted theatrelevel cash flow using assumptions based on historical performance and our internal budgets and projections, adjusted for market specific facts and circumstances. If the undiscounted cash flow is not sufficient to support recovery of the asset group's carrying value, an impairment loss is recorded in the amount by which the carrying value exceeds estimated fair value of the asset group. Fair value of the asset group is determined primarily by discounting the estimated future cash flow at a rate commensurate with the related risk and giving consideration to market participant assumptions. Significant judgment is required in estimating future cash flows, including significant assumptions regarding future attendance, admissions and concessions price increases, and film rent and other theatre operating costs. Accordingly, actual results could vary significantly from such estimates.

For the years ended December 31, 2010, 2009 and 2008, we recorded impairment charges, including discontinued operations, of \$8.2 million, \$17.8 million and \$36.9 million, respectively, that were primarily a result of deterioration in the full-year operating results of certain theatres.

## Leases

We operate most of our theatres under non-cancelable lease agreements with initial base terms ranging generally from 15 to 20 years, and classify these as operating, capital or financing based on an assessment at

lease inception and when a modification is made to a lease. In determining appropriate lease classification, management makes certain estimates and assumptions, including property useful lives, property values, renewal terms and discount rates. These leases generally provide for the payment of fixed monthly rentals, property taxes, common area maintenance, insurance and repairs. Certain of these leases provide for escalating lease payments over the terms of the leases. Certain leases for our theatres provide for contingent rentals based on the revenue results of the underlying theatre. The Company, at its option, can renew a portion of most of our leases at defined or then fair rental rates over varying periods. We generally do not consider the exercise of the renewal options as reasonably assured at lease inception.

For leases classified as operating leases, we record rent expense on a straight-line basis over the lease term beginning with the date that we have access to the property which in some cases is prior to commencement of lease payments. Accordingly, the amount of rental expense recognized in excess of lease payments is recorded as a deferred rent liability and is amortized to rental expense over the remaining term of the lease. In some leases, we funded costs to the benefit of the landlord, which have been recorded as prepaid rent and are amortized over the term of the lease on a straight-line basis.

For leases that are classified as capital leases, the property is recorded as a capital lease asset and a corresponding amount is recorded as a capital lease obligation in an amount equal to the lesser of the present value of minimum lease payments to be made over the lease life, beginning with the lease inception date, or the fair value of the property being leased. We amortize our capital lease assets on a straight-line basis over the lesser of the lease term or the economic life of the property. Each minimum lease payment is allocated between a reduction of the lease obligation and interest expense, yielding a fixed rate of interest throughout the lease obligation.

On certain leases we are involved with the construction of the building (typically on land owned by the landlord). When we are the deemed owner of the project for accounting purposes, we record the amount of total project costs incurred during the construction period. At completion of the construction project, we evaluate whether the transfer to the landlord/owner meets the requirements for sale-leaseback treatment. If it does not meet such requirements, which is typical, the amounts funded by/received from the landlord are recorded as a financing obligation. Payments under such leases are bifurcated between the ground rent on the land, which is considered to be an operating lease, and payments for the building portion which is a financing obligation. We then allocate the lease payment for the building portion between a reduction of the financing obligation and interest expense, yielding a fixed rate of interest throughout the lease obligation. In certain leases, the last payment at the end of the lease term is settled by a transfer of the property to the landlord in settlement of the remaining financing obligation. The amount of amortization of the asset and the financing obligation is structured at the outset such that the remaining residual book value of the asset is always equal to or less than the remaining financing obligation at the end of the lease term. If the remaining financing obligation is greater than the residual book value at the end of the lease term, we will recognize a gain at the end of the lease term.

# **Income Taxes**

Our effective tax rate is based on expected income, statutory tax rates and tax planning opportunities available in the various jurisdictions in which we operate.

We recognize deferred tax assets and liabilities based on the differences between the financial statements carrying amounts and the tax basis of assets and liabilities. Deferred tax assets represent items to be used as a tax deduction or credit in future tax returns for which we have already properly recorded the tax benefit in the income statement. We regularly assess the probability that the deferred tax asset balance will be recovered against future taxable income, taking into account such factors as our earnings history, expected future earnings, carryback and carryforward periods, IRC limitations and tax strategies that could enhance the chances of a realization of a deferred tax asset. When factors indicate that recovery is unlikely, a valuation allowance is established against the deferred tax asset, increasing our income tax expense in the year that conclusion is made.

The Company records a liability for unrecognized tax benefits resulting from uncertain tax positions taken or expected to be taken in a tax return. Interest and penalties related to unrecognized tax benefits are recorded in interest expense and general and administrative expenses, respectively, in the Company's Consolidated Statements of Operations.

# ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

We are exposed to various market risks. We have floating rate debt instruments and, therefore, are subject to the market risk related to changes in interest rates. Interest paid on our debt is largely subject to changes in interest rates in the market. Our debt is based on a structure that is priced over an index or LIBOR rate option. As of December 31, 2010, an increase of 1% in interest rates would increase the interest expense on our debt by approximately \$2.4 million on an annual basis. As of December 31, 2010, if our \$30 million revolving credit agreement was fully drawn, a 1% increase in interest rates would increase interest expense by \$300,000 on an annual basis.

We have 31 theatre leases that have increases contingent on changes in the Consumer Price Index ("CPI"). A 1% change in the CPI would increase rent expense by approximately \$1.7 million over the remaining lives of these leases.

# ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA.

Index to Consolidated Financial Statements.

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# REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholders of Carmike Cinemas, Inc. Columbus, Georgia

We have audited the accompanying consolidated balance sheets of Carmike Cinemas, Inc. and subsidiaries (the "Company") as of December 31, 2010 and 2009, and the related consolidated statements of operations, stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2010. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of Carmike Cinemas, Inc. and subsidiaries as of December 31, 2010 and 2009, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2010, in conformity with accounting principles generally accepted in the United States of America.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company's internal control over financial reporting as of December 31, 2010, based on the criteria established in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated March 8, 2011 expressed an unqualified opinion on the Company's internal control over financial reporting.

/s/ Deloitte & Touche LLP

Atlanta, Georgia March 8, 2011

# CARMIKE CINEMAS, INC. and SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (in thousands except share and per share data)

	Decem	oer 31,
	2010	2009
Assets:		
Current assets:		
Cash and cash equivalents	\$ 13,066	\$ 25,696
Restricted cash	335	403 5,010
Accounts receivable	4,440 30,000	5,010
Screenvision receivable (Note 10)	2,741	2,551
Inventories Prepaid expenses and other current assets	6,696	6,791
Total current assets	57,278	40,451
Property and equipment:		
Land	54,603	54,671
Buildings and building improvements	272,956	274,050
Leasehold improvements	120,320	125,075
Assets under capital leases	50,924	53,787
Equipment	210,329	214,293
Construction in progress	2,424	431
Total property and equipment	711,556	722,307
Accumulated depreciation and amortization	(343,372)	(331,728)
Property and equipment, net of accumulated depreciation	368,184	390,579
Assets held for sale		2,249
Other	28,684	19,448
Intangible assets, net of accumulated amortization	612	1,251
Total assets	\$ 454,758	\$ 453,978
Liabilities and stockholders' equity:		
Current liabilities:		<b>A A C 1 C A</b>
Accounts payable	\$ 21,660	\$ 26,152
Accrued expenses	27,431	33,376 4,261
Current maturities of long-term debt, capital leases and long-term financing obligations	4,240	
Total current liabilities	53,331	63,789
Long-term liabilities:		
Long-term debt, less current maturities	233,092	248,171
Capital leases and long-term financing obligations, less current maturities	116,036	116,684
Deferred revenue	35,150	14 022
Other	17,050	14,032
Total long-term liabilities	401,328	378,887
Commitments and contingencies (Notes 13 and 14)		
Stockholders' equity:		
Preferred Stock, \$1.00 par value per share: 1,000,000 shares authorized, no shares issued		_
Common Stock, \$0.03 par value per share: 35,000,000 shares authorized, 13,331,872 shares issued and 12,882,673 shares outstanding at December 31, 2010, and 13,266,372 shares issued and 12,862,963		
shares outstanding at December 31, 2009	400	395
Treasury stock, 449,199 and 403,409 shares at cost, at December 31, 2010 and 2009, respectively		
Paid-in capital	288,986	286,903
Accumulated deficit		
Total stockholders' equity		11,302
Total liabilities and stockholders' equity	\$ 454,758	\$ 453,978

# CARMIKE CINEMAS, INC. and SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (in thousands except per share data)

	Year Ended December 31,		
	2010	2009	2008
Revenues:			
Admissions	\$327,347	\$344,524	\$311,326
Concessions and other	163,915	168,471	159,698
Total operating revenues	491,262	512,995	471,024
Operating costs and expenses:			
Film exhibition costs	180,806	190,673	170,550
Concession costs	17,950	17,362	17,229
Other theatre operating costs	211,310	209,737	191,997
General and administrative expenses	17,570	16,139	19,358
Separation agreement charges	—	5,462	_
Depreciation and amortization	32,017	34,216	37,332
Gain on sale of property and equipment	(667)	(425)	(1,369)
Impairment of long-lived assets	8,188	17,554	36,124
Total operating costs and expenses	467,174	490,718	471,221
Operating income (loss)	24,088	22,277	(197)
Interest expense	35,985	33,067	40,719
Gain on sale of investments	, 	, 	(451)
Loss on extinguishment of debt	2,573		_
Loss before income tax and earnings from unconsolidated subsidiaries	(14,470)	(10,790)	(40,465)
Income tax (benefit) expense (Note 8)	(690)	4,319	363
Earnings from unconsolidated subsidiaries	1,181		
Loss from continuing operations	(12,599)	(15,109)	(40,828)
Income (loss) from discontinued operations (Note 11)	20	(304)	(563)
Net loss	\$(12,579)	\$(15,413)	\$(41,391)
Weighted average shares outstanding:			
Basic	12,751	12,678	12,661
Diluted	12,751	12,678	12,661
Loss per common share (Basic and Diluted):	14,731	12,078	12,001
Loss from continuing operations	\$ (0.99)	\$ (1.19)	\$ (3.22)
Loss from discontinued operations	φ (0. <i>)</i> )	(0.03)	(0.05)
Net loss	¢ (0.00)	i	
	<u>(0.99)</u>	\$ (1.22)	<u>\$ (3.27)</u>
Dividends declared per share	\$	\$ —	\$ 0.35

# CARMIKE CINEMAS, INC. and SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

	Year Ended December 31,		er 31,
	2010	2009	2008
Cash flows from operating activities:			
Net loss	\$ (12,579)	\$(15,413)	\$(41,391)
Adjustments to reconcile net loss to net cash provided by operating activities:			
Depreciation and amortization	32,150	34,404	37,950
Amortization of debt issuance costs	3,324	2,068	2,420
Impairment on long-lived assets	8,188	17,814	36,875
Loss on extinguishment of debt	2,573		
Stock-based compensation	2,047	1,473	2,130
Other	1,430	1,451	1,139
Gain on sale of investments			(451)
Gain on sale of property and equipment	(915)	(319)	(2,513)
Changes in operating assets and liabilities:	1.50	(1.007)	(070)
Accounts receivable and inventories	152	(1,237)	(279)
Prepaid expenses and other assets	1,197	940	(1,075) (3,895)
Accounts payable	(5,598) (4,284)		(5,838)
Accrued expenses and other liabilities			
Net cash provided by operating activities	27,685	49,853	25,072
Cash flows from investing activities:			
Purchases of property and equipment	(16,903)	(13,546)	(11,676)
Release (funding) of restricted cash	68	(219)	41
Proceeds from sale of investments			2,925
Proceeds from sale of property and equipment	3,977	3,256	9,314
Net cash provided by (used in) investing activities	(12,858)	(10,509)	604
Cash flows from financing activities:			
Debt activities:			
Short-term borrowings	12,500	6,250	9,500
Repayment of short-term borrowings	(12,500)	) (6,250)	(9,500)
Issuance of long-term debt	262,350		_
Repayments of long-term debt	(278,322	) (22,731)	(28,028)
Repayments of capital lease and long-term financing obligations	(1,660		(2,011)
Issuance of common stock	41		
Purchase of treasury stock	(712		
Debt issuance costs	(9,154	) (96)	
Dividends paid			(6,732)
Net cash used in financing activities	(27,457	) (24,515)	(36,784)
(Decrease) increase in cash and cash equivalents	(12,630	) 14,829	(11,108)
Cash and cash equivalents at beginning of year	25,696		21,975
· · · · ·	\$ 13,066		
Cash and cash equivalents at end of year	\$ 13,000	\$ 25,090	\$ 10,807
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:			
Cash paid during the year for:	¢ 26.200	¢ 20.000	¢ 40.010
Interest	\$ 36,320		\$ 40,812 \$
Income taxes	\$ 3,680	\$ 300	\$ —
Non-cash investing and financing activities:	\$ —	¢	\$ 491
Assets acquired through capital lease obligations		\$ <u></u> \$	\$ 491 \$ 750
Non-cash purchase of property and equipment			\$ 750
Receipt of equity interest in SV Holdco, LLC		\$	\$
Receipt of equity interest in 5 v Holdeo, ELC	φ 0,555	Ψ —	Ψ

# CARMIKE CINEMAS, INC. and SUBSIDIARIES CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY (in thousands)

	Commo	Common Stock Treasury Stock		Paid in	Accumulated		
	Shares	Amount	Shares	Amount	Capital	Deficit	Total
Balance at January 1, 2008	13,223	\$394	(401)	\$(10,925)	\$287,788	\$(208,247)	\$ 69,010
Stock issuance	8			_			
Net loss				_	_	(41,391)	(41,391)
Purchase of treasury stock	—		(1)	(13)	—	—	(13)
Dividends declared	—				(4,488)		(4,488)
Stock-based compensation					2,130		2,130
Balance at December 31, 2008	13,231	394	(402)	(10,938)	285,430	(249,638)	25,248
Stock issuance	35	1			_		1
Net loss					—	(15,413)	(15,413)
Purchase of treasury stock			(1)	(7)	-		(7)
Dividends declared				—			
Stock-based compensation					1,473		1,473
Balance at December 31, 2009	13,266	395	(403)	(10,945)	286,903	(265,051)	11,302
Stock issuance	66	5			36		41
Net loss				_	— <del>.</del>	(12,579)	(12,579)
Purchase of treasury stock			(46)	(712)			(712)
Dividends declared	_						
Stock-based compensation					2,047		2,047
Balance at December 31, 2010	13,332	\$400	(449)	\$(11,657)	\$288,986	\$(277,630)	<u>\$ 99</u>

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS CARMIKE CINEMAS, INC. and SUBSIDIARIES AS OF DECEMBER 31, 2010 AND 2009, AND FOR THE YEARS ENDED DECEMBER 31, 2010, 2009 AND 2008

# (in thousands except per share data)

#### NOTE 1—ORGANIZATION, NATURE OF BUSINESS AND BASIS OF PRESENTATION

Carmike Cinemas, Inc. and its subsidiaries (referred to as "Carmike", "we", "us", "our", and the "Company") is one of the largest motion picture exhibitors in the United States. The Company owns, operates or has an interest in 239 theatres in 36 states. Of the Company's 239 theatres, 221 show films on a first-run basis and 18 are discount theatres. The Company targets small to mid-size non-urban markets with the belief that they provide a number of operating benefits, including lower operating costs and fewer alternative forms of entertainment. The Company's primary business is the operation of motion picture theatres which generate revenues principally through admissions and concessions sales.

#### **Basis of Presentation**

The accompanying consolidated financial statements include those of Carmike and its wholly owned subsidiaries, after elimination of all intercompany accounts and transactions. When we have a non-controlling interest in an entity, we account for the investment using the equity method. We have prepared the accompanying consolidated financial statements in accordance with accounting principles generally accepted in the United States of America ("GAAP") and pursuant to the rules and regulations of the United States Securities and Exchange Commission ("SEC").

#### NOTE 2-SIGNIFICANT ACCOUNTING POLICIES

# **Accounting Estimates**

In the preparation of financial statements in conformity with GAAP, management must make certain estimates, judgments and assumptions. These estimates, judgments and assumptions are made when accounting for items and matters such as, but not limited to, depreciation, amortization, asset valuations, impairment assessments, lease classification, employee benefits, income taxes, reserves and other provisions and contingencies. These estimates are based on the information available when recorded. These estimates, judgments and assumptions can affect the reported amounts of assets and liabilities as of the date of the financial statements, as well as the reported amounts of revenue and expenses during the periods presented. The Company bases its estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. Changes in estimates are recognized in the period they are determined.

#### **Concentration of Risk**

During 2010, we purchased substantially all of our concession and janitorial supplies, except for beverage supplies, from Showtime Concession Supply, Inc. ("Showtime Concession"). The Company is a significant customer of Showtime Concession. Our current agreement with Showtime Concession will expire on December 31, 2012. If this relationship was disrupted, we could be forced to negotiate a number of substitute arrangements with alternative vendors which are likely to be, in the aggregate, less favorable to us than the current arrangement.

# **Revenue Recognition**

Admissions and concessions revenue is recognized at the point of sale for tickets and concessions. Sales taxes collected from customers are excluded from revenue and are recorded in accrued expenses in the accompanying consolidated balance sheets. Other revenues primarily consist of on-screen advertising. Screen advertising revenues are recognized over the period that the related advertising is delivered on-screen or in-theatre.

The Company records proceeds from the sale of gift cards and other advanced sale certificates in current liabilities and recognizes admission and concession revenue when a holder redeems a gift card or other advanced sale certificate. The Company recognized revenue from unredeemed gift cards and other advanced sale certificates upon the later of expiration of the cards or when redemption becomes unlikely. The Company's conclusion that redemption is unlikely is based on an analysis of historical trends. Revenue recognized related to unredeemed gift cards and other advanced sale certificates totaled \$2,199, \$2,509 and \$3,306 in 2010, 2009 and 2008, respectively.

#### **Film Exhibition Costs**

Film exhibition costs vary according to box office admissions and are accrued based on the Company's terms and agreements with movie distributors. The agreements usually provide for a decreasing percentage of box office admissions to be paid to the movie studio over the first few weeks of the movie's run, subject to a floor for later weeks. Where firm terms do not apply, film exhibition costs are accrued based on the expected success of the film over a thirty to sixty day period and estimates of the final settlement with the movie studio. Settlements between the Company and the movie studios are completed three to four weeks after the movie's run and have not historically resulted in significant adjustments to amounts previously recorded.

# **Comprehensive Income**

The Company has no other comprehensive income items.

#### Segment Reporting

The Company's chief operating decision maker currently manages the business as one operating segment. The Company's measure of segment profit is consolidated operating income (loss).

# **Cash and Cash Equivalents**

Cash equivalents are highly liquid investments with original maturities of three months or less at the date of purchase and consist primarily of money market accounts and deposits with banks that are federally insured in limited amounts. Payment due from banks for third-party credit and debit card transactions are generally received within 24 to 48 hours, except for transactions occurring on a Friday, which are generally processed the following Monday. Such amounts due from banks for credit and debit card transactions are also classified as cash and cash equivalents and aggregated \$1,823 and \$1,866 at December 31, 2010 and 2009, respectively.

# **Restricted Cash**

Certain balances due to third parties are classified as restricted cash.

#### **Accounts Receivable**

Accounts receivable consists of amounts owed primarily for vendor rebates and amounts due from advertisers. We have determined that no allowance for doubtful accounts is required as of December 31, 2010 and 2009 based on historical experience that payment is received in full.

#### Inventories

Inventories consist principally of concessions and theatre supplies and are stated at the lower of cost (first-in, first-out method) or market.

#### **Property and Equipment**

Property and equipment are carried at cost (reduced for any impairment charges), net of accumulated depreciation and amortization.

Depreciation and amortization is computed on a straight-line basis as follows:

	Buildings and building improvements	15-30 years
	Assets subject to financing leases	15-30 years
	Leasehold improvements	15-30 years *
-	Assets under capital leases	11-25 years *
	Equipment	5-15 years

\* Based on the lesser of the useful life of the asset or the term of the applicable lease.

Included in buildings and building improvements are assets subject to financing leases with costs of \$83,974 and \$87,287 at December 31, 2010 and 2009, respectively, and accumulated depreciation of \$26,024 and \$24,194, respectively.

The Company records the fair value of a liability for an asset retirement obligation in the period in which it is incurred (typically when a new lease is finalized) and capitalizes that amount as part of the book value of the long-lived asset. Over time, the liability is accreted to its present value, and the capitalized cost is depreciated over the estimated useful life of the related asset. Asset retirement obligations are not material as of December 31, 2010 and 2009.

## **Assets Held for Sale**

Assets identified for disposition are classified as assets held for sale, no longer subject to depreciation, and reported at the lower of their carrying amount or fair value less costs to sell. Fair value is estimated using a number of assumptions requiring management's judgment including third party appraisals and estimated closing costs. At December 31, 2010, the Company did not classify any assets as held for sale. At December 31, 2009, the asset classifications that comprise "Assets held for Sale" include the carrying value of land of \$1,093, building and building improvements of \$1,041, and equipment of \$115.

#### **Fair Value Measurements**

The methods and assumptions used to estimate fair value are as follows:

# Cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities:

The carrying amounts approximate fair value because of the short maturity of these instruments.

#### Long-term debt, excluding capital leases and financing obligations:

The fair value of the senior secured term loan is estimated based on quoted market prices on the date of measurement. See Note 6—Debt.

#### **Impairment of Long-Lived Assets**

Long-lived assets are tested for recoverability whenever events or circumstances indicate that the assets' carrying values may not be recoverable. The Company performs its impairment analysis at the individual theatre

level, the lowest level of independent identifiable cash flow. Management reviews all available evidence when assessing long-lived assets for impairment, including negative trends in theatre-level cash flow, the impact of competition, the age of the theatre, and alternative uses of the assets. The Company's evaluation of negative trends in theatre level cash flow considers seasonality of the business, with significant revenues and cash-flow being generated in the summer and year-end holiday season. Absent any unusual circumstances, management evaluates new theatres for potential impairment only after a theatre has been open and operational for a sufficient period of time to allow its operations to mature.

For those assets that are identified as potentially being impaired, if the undiscounted future cash flows from such assets are less than the carrying value, the Company recognizes a loss equal to the difference between the carrying value and the asset's fair value. The fair value of the assets is primarily estimated using the discounted future cash flow of the assets with consideration of other valuation techniques and using assumptions consistent with those used by market participants. Significant judgment is involved in estimating cash flows and fair value; significant assumptions include attendance levels, admissions and concessions pricing, and the weighted average cost of capital. Management's estimates are based on historical and projected operating performance.

For the years ended December 31, 2010, 2009 and 2008, the Company recorded impairment charges of \$8,188, \$17,814 and \$36,875, respectively, that were primarily a result of deterioration in the full-year operating results of certain theatres.

#### **Discontinued Operations**

The results of operations for theatres that have been disposed of or classified as held for sale are eliminated from the Company's continuing operations and classified as discontinued operations for each period presented within the Company's Consolidated Statements of Operations. Theatres are reported as discontinued when the Company no longer has continuing involvement in the theatre operations and the cash flows have been eliminated, which generally occurs when the Company no longer has operations in a given market. See Note 11—Discontinued Operations.

# **Income Taxes**

The Company recognizes deferred tax assets and liabilities based on the differences between the financial statement carrying amounts and the tax basis of assets and liabilities. The Company regularly assesses the probability that the deferred tax asset balance will be recovered against future taxable income, taking into account such factors as earnings history, carryback and carryforward periods, limitations imposed by The Internal Revenue Code, and tax strategies. When the indications are that realization is unlikely, a valuation allowance is established against the deferred tax asset, increasing income tax expense in the year that conclusion is made.

The accounting for uncertainty in income taxes prescribes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return, provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, and disclosure. The Company records a liability for unrecognized tax benefits resulting from uncertain tax positions taken or expected to be taken in a tax return. Interest and penalties related to unrecognized tax benefits are recorded in interest expense and general and administrative expenses, respectively, in the Company's Consolidated Statements of Operations. See Note 8—Income Taxes.

## **Loyalty Program**

Members of the Carmike Rewards program earn points for each dollar spent on admissions and concessions at our theatres and earn concession or ticket awards once designated point thresholds have been met. We believe that the value of the awards granted to our Carmike Rewards members is insignificant compared to the value of the transactions necessary to earn the award. The Company records the estimated incremental cost of providing the awards based on the points earned by the members. The Carmike Rewards program commenced on October 1, 2010 and the costs of awards earned through December 31, 2010 are not significant to our consolidated financial statements.

#### Advertising

Advertising costs are expensed as incurred and included in film exhibition costs in the accompanying consolidated statements of operations. Advertising expenses totaled \$3,860, \$5,663 and \$6,427 in 2010, 2009 and 2008, respectively.

#### Stock Based Compensation

Compensation expense for all stock-based compensation benefits is recognized over the requisite service period at the estimated fair value of the award at grant date. See Note 9 for a description of the Company's stock plans and related disclosures.

#### Leases

The Company operates most of its theatres under non-cancelable lease agreements with initial base terms ranging generally from 15 to 20 years, and classifies these as operating, capital or financing based on an assessment at lease inception or renewal and when a modification is made to a lease. These leases generally provide for the payment of fixed monthly rentals, property taxes, common area maintenance, insurance, repairs and some of these leases provide for escalating payments over the lease period. The Company, at its option, can renew most of its leases at defined or then fair rental rates over varying periods. The Company generally does not consider the exercise of the renewal options as reasonably assured at lease inception for purposes of evaluating lease classification.

Several leases have a contingent component called percentage rent within the lease agreement. Percentage rent is generally based on a percentage of revenue in excess of a stated annual minimum as described within the lease. The Company recognizes contingent rent expense prior to achievement of the fixed breakpoint when it becomes probable that the breakpoint will be achieved. Contingent payments under capital leases and arrangements accounted for as financing obligations are charged to interest expense.

For leases classified as operating leases, the Company records rent expense on a straight-line basis, over the lease term, beginning with the date the Company has access to the property which in some cases is prior to commencement of lease payments. Accordingly, expense recognized in excess of lease payments is recorded as a deferred rent liability and is amortized to rental expense over the remaining term of the lease. The portion of our deferred rent liability that will be amortized to rent expense beyond one year is classified in other long-term liabilities. In some leases, the Company funded costs to the benefit of the landlord, which have been recorded as prepaid rent and amortized over the term of the lease on a straight-line basis.

For leases that are classified as capital leases, the property is recorded as a capital lease asset and a corresponding amount is recorded as a capital lease obligation in an amount equal to the lesser of the present value of minimum lease payments to be made over the lease life or the fair value of the property being leased. The Company amortizes its capital lease assets on a straight-line basis over the lesser of the lease term or the economic life of the property. The Company allocates each minimum lease payment between a reduction of the lease obligation and interest expense, yielding a fixed rate of interest throughout the lease obligation.

On certain leases the Company is involved with the construction of the building (typically on land owned by the landlord). When the Company is the deemed owner of the project for accounting purposes, the Company records the amount of total project costs incurred during the construction period. At completion of the construction project, the Company evaluates whether the transfer to the landlord/owner meets the requirements

for sale-leaseback treatment. If it does not meet such requirements, which is typical, the Company records amounts funded by or received from the landlord as a financing obligation. Payments under such leases are bifurcated between the ground rent on the land, which is considered to be an operating lease, and payments for the building portion which is a financing obligation. The Company then allocates the lease payment for the building portion between a reduction of the financing obligation and interest expense, yielding a fixed rate of interest throughout the lease obligation.

In certain leases, the last payment at the end of the lease term is settled by a transfer of the property to the landlord in settlement of the remaining financing obligation. The amount of amortization of the asset and the financing obligation is structured at the outset such that the remaining residual book value of the asset is always equal to or less than the remaining financing obligation at the end of the lease term. If the remaining financing obligation is greater than the residual book value at the end of the lease term, the Company will recognize a gain at the end of the lease term.

#### **Debt Issuance Costs**

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Debt issuance costs are amortized to interest expense using the effective interest method over the life of the related debt.

# NOTE 3—IMPAIRMENT OF PROPERTY AND EQUIPMENT

The Company recorded impairment charges of \$8,188, \$17,814, and \$36,875, for the years ended December 31, 2010, 2009, and 2008, respectively. Of the impairment charges recorded for the year ended December 31, 2010, \$7,699 related to property and equipment, with the remaining impairment pertaining to the write-off of intangible assets as discussed further in Note 4—Intangible Assets. These fair value estimates are considered Level 3 estimates. The estimated aggregate fair value of the long-lived assets impaired during the years ended December 31, 2010 and 2009 was approximately \$5,579 and \$6,430, respectively.

	Years ended December 31,		
	2010	2009	2008
Continuing Operations:			
Theatre properties	\$6,555	\$16,595	\$32,122
Equipment	1,144	959	4,217
Impairment of long-lived assets	\$7,699	\$17,554	\$36,339
Discontinued Operations:			
Theatre properties	\$ —	\$ 260	\$ 536
Equipment			
Impairment of long-lived assets	<u>\$                                    </u>	\$ 260	\$ 536

For 2010, impairment charges related to fixed assets were primarily the result of (1) deterioration in the fullyear operating results resulting in \$4.7 million in impairment charges using valuation inputs as of the date of the impairment analysis; (2) continued deterioration in the full year operating results of theatres impaired in prior years resulting in \$1.9 million in impairment charges using valuation inputs as of the date of the impairment analysis; and (3) a decrease in the fair market value of equipment at previously impaired theatres, resulting in a charge of \$1.1 million.

For 2009, impairment charges were primarily the result of (1) deterioration in the full-year operating results of 22 theatres, resulting in \$16,216 in impairment charges using valuation inputs as of November 30, 2009; (2) the decline in fair market value of one owned theatre, resulting in \$379 in impairment charges using valuation inputs as of December 31, 2009; (3) a decrease in the net realizable value of excess 35 millimeter projectors, resulting in a charge of \$762; and (4) excess seat and equipment inventory from our theatre closures, resulting in a charge of \$197.

For 2008, impairment charges were primarily the result of (1) deterioration in the full-year operating results of 33 theatres, resulting in \$32,073 in impairment charges; (2) the pending sale of one closed theatre with a contract price less than carrying value, resulting in \$49 in impairment charges; (3) a decrease in the net realizable value of excess 35 millimeter projectors, resulting in a charge of \$2,085; and (4) excess seat and equipment inventory from our theatre closures, resulting in a charge of \$2,132.

# NOTE 4—INTANGIBLE ASSETS

At December 31, 2010 and 2009, the Company has recorded the value of certain lease intangibles and trade names as follows:

	Decen	ıber 31,
	2010	2009
Lease related intangibles		\$1,862
Trade names		500
Gross carrying value of intangible assets subject to amortization	1,495	2,362
Less accumulated amortization		1,111
Net carrying value	· · · · · · · · · <u>\$ 612</u>	\$1,251

Amortization of such intangible assets was \$150, \$142, and \$136, for the years ended December 31, 2010, 2009 and 2008, respectively. In addition, the Company impaired favorable lease intangible assets in 2010 of \$489 related to closed theatres. The impairment charge is reflected in Impairment of Long-Lived Assets in the Consolidated Statements of Operations.

Amortization expense of intangible assets for fiscal years 2011 through 2015 and thereafter is estimated to be approximately \$64, \$56, \$53, \$50, \$49 and \$341, respectively, with a remaining weighted average useful life of 7 years.

# NOTE 5—OTHER ASSETS

At December 31, 2010 and 2009, other assets are as follows:

	December 31,	
	2010	2009
Prepaid rent	\$ 3,984	\$ 4,542
Debt issuance costs, net of amortization	6,664	2,734
Deposits and insurance binders	3,047	4,480
Note receivable	750	750
Investment in unconsolidated subsidiaries	8,093	_
Other	6,146	6,942
	\$28,684	\$19,448

#### NOTE 6—DEBT

Debt consisted of the following as of December 31, 2010 and 2009:

	December 31,	
	2010	2009
Term loan	\$235,491(1)	\$139,634
Delayed draw term loan credit agreement		111,152
	235,491	250,786
Current maturities	(2,399)	(2,614)
	\$233,092	\$248,172

(1) Term loan is reflected net of unamortized discount of \$1,973.

In January 2010, the Company entered into a \$265,000 senior secured term loan with an interest rate of LIBOR (subject to a floor of 2.0%) plus a margin of 3.5%, or the base rate (subject to a floor of 3.0%) plus a margin of 2.5%, as the Company may elect. As described below, the first amendment to the Credit Agreement provides that if the Company's leverage ratio exceeds 4.50 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on outstanding term loans would increase by 25 basis points (0.25%), and if the leverage ratio exceeds 5.00 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on outstanding term loans would increase by an additional 25 basis points (0.25%). The debt was issued with a discount of approximately \$2,650, which is being amortized to interest expense using the effective interest method over the life of the debt. The proceeds were used to repay the Company's \$170,000 seven year term loan that was due in May 2012 with a then outstanding balance of \$139,634 and the \$185,000 seven year delayeddraw term loan facility that was due in May 2012 with a then outstanding balance of \$111,152. The Company recorded a loss on extinguishment of debt of \$2,573 for the year ended December 31, 2010 for the write-off of unamortized debt issuance costs. The Company is currently required to make principal repayments of the senior secured term loan in the amount of \$600 on the last day of each calendar quarter, with a balance of \$226,070 due at final maturity on January 27, 2016. During the year ended December 31, 2010, the Company voluntarily repaid \$25,000 of principal on its new senior secured term loan. At December 31, 2010 and 2009, the average interest rate was 5.50% and 4.07%, respectively, on such term loan.

In January 2010, the Company also entered into a new \$30,000 revolving credit facility with an initial interest rate of LIBOR plus a margin of 4.0% (subject to a floor of 2.0%), or base rate plus a margin 3.0% (subject to a 3.0% floor), as the Company might elect. The applicable margins are subject to adjustment based on the Company's ratio of total debt to EBITDA as reflected in the Company's quarterly or annual financial statements, with the margins ranging from 3.50% to 4.00% on LIBOR based loans, and from 2.50% to 3.00% on base rate based loans. In addition, the Company is required to pay commitment fees on the unused portion of the new revolving credit facility. The commitment fee rate was initially 0.75% per annum, and is also subject to adjustment based on the Company's ratio of total debt to EBITDA, with the rates ranging from 0.50% to 0.75%. The final maturity date of the new revolving credit facility is January 27, 2013. The new \$30,000 revolving credit facility replaced the prior \$50,000 revolving credit facility that was scheduled to mature in May 2010. There was no outstanding balance on the revolving credit facilities at December 31, 2010 and 2009.

The credit agreement for the term loan and revolving credit facilities requires that mandatory prepayments be made from (1) 100% of the net cash proceeds from certain asset sales or dispositions or issuances of certain debt obligations, (2) 100% of the net cash proceeds from sales-leaseback transactions, and (3) various percentages (ranging from 0% to 75% depending on our consolidated leverage ratio) of excess cash flow as defined in the credit agreement.

The senior secured term loan and revolving credit facilities are guaranteed by each of the Company's subsidiaries and secured by a perfected first priority security interest in substantially all of the Company's present and future assets.

The Company is required as part of the senior secured term loan facility to enter into interest rate protection to the extent necessary to provide that at least 50% of the term loan is subject to either a fixed interest rate or interest rate protection for a period of not less than three years.

#### Interest Rate Cap Agreement

On April 15, 2010, the Company entered into a three-year interest rate cap agreement. This agreement caps the interest rate on \$125,000 of aggregate principal amount of the Company's outstanding term loan at 9.5%. As of December 31, 2010, the fair value of the interest rate cap was immaterial.

#### Debt Covenants

The senior secured term loan and revolving credit facilities contain covenants which, among other things, restrict the Company's ability, and that of its restricted subsidiaries, to:

- pay dividends or make any other restricted payments to parties other than us;
- incur additional indebtedness and financing obligations;
- create liens on our assets;
- make certain investments;
- sell or otherwise dispose of our assets other than in the ordinary course of business;
- consolidate, merge or otherwise transfer all or any substantial part of our assets;
- enter into transactions with our affiliates; and
- engage in businesses other than those in which we are currently engaged or those reasonably related thereto.

The credit agreement for the term loan and revolving credit facilities imposes an annual limit of \$25.0 million on capital expenditures, plus a carryforward of \$5.0 million of any unused capital expenditures from the prior year. In addition to the dollar limitation, the Company may not make any capital expenditure if any default or event of default under the credit agreement has occurred and is continuing, or if a breach of the financial covenants contained in the credit agreement would result on a pro forma basis after giving effect to the capital expenditure.

The credit agreement for the term loan and revolving credit facilities also contains financial covenants that require the Company to maintain a ratio of funded debt to adjusted EBITDA of no more than 4.75, a ratio of adjusted EBITDA to interest expense of no less than 1.75 and a ratio of total adjusted debt (adjusted for certain leases and financing obligations) to adjusted EBITDA plus rental expense of no more than 7.15. Beginning with the three month period ending March 31, 2011, the financial covenants contain periodic changes in the required ratios over the life of the senior secured term loan credit agreement.

Our financial results depend to a substantial degree on the availability of suitable motion pictures for screening in our theatres and the appeal of such motion pictures to patrons in our specific theatre markets. Due to the significant declines in attendance in the fourth quarter of 2010 and early 2011, on March 3, 2011 the Company entered into a first amendment to the Credit Agreement that amended its maximum leverage ratio, minimum interest coverage ratio, and maximum EBITDAR ratio as follows:

Leverage Ratio- The maximum leverage ratio has been amended such that as of the last day of any four consecutive fiscal quarters, this ratio may not exceed: (a) 4.75 to 1.00 for the four quarter period ended December 31, 2010; (b) 5.50 to 1.00 for any four quarter period ending March 31, 2011 through June 30, 2012; (c) 5.00 to 1.00 for any four quarter period ending September 30, 2012 through December 31, 2012; (d) 4.50 to 1.00 for any four quarter period ending March 31, 2013 through December 31, 2013; (e) 4.25 to 1.00 for any four

quarter period ending March 31, 2014 through December 31, 2014; and (f) 4.00 to 1.00 for any four quarter period ending March 31, 2015 or thereafter.

Interest Coverage Ratio- The minimum interest coverage ratio has been amended such that as of the last day of any four consecutive fiscal quarters, this ratio may not be less than: (a) 1.75 to 1.00 for the four quarter period ended December 31, 2010; (b) 1.50 to 1.00 for any four quarter period ending March 31, 2011 through December 31, 2011; (c) 1.60 to 1.00 for any four quarter period ending March 31, 2012 through December 31, 2012; (d) 1.75 to 1.00 for any four quarter period ending March 31, 2013 through December 31, 2013; (e) 1.85 to 1.00 for any four quarter period ending March 31, 2014; and (f) 2.00 to 1.00 for any four quarter period ending March 31, 2014; and (f) 2.00 to 1.00 for any four quarter period ending March 31, 2014; and (f) 2.00 to 1.00 for any four quarter period ending March 31, 2015 or thereafter.

EBITDAR Ratio- The maximum EBITDAR ratio has been amended such that as of the last day of any four consecutive fiscal quarters, this ratio may not exceed: (a) 8.00 to 1.00 for any four quarter period ending December 31, 2010 through December 31, 2011; (b) 7.50 to 1.00 for any four quarter period ending March 31, 2012 through December 31, 2012; (c) 7.00 to 1.00 for any four quarter period ending March 31, 2013 through December 31, 2013; (d) 6.75 to 1.00 for any four quarter period ending March 31, 2014 through December 31, 2014; and (e) 6.50 to 1.00 for any four quarter period ending March 31, 2014; and (e) 6.50 to 1.00 for any four quarter period ending March 31, 2015 or thereafter.

As a result of the first amendment to the Credit Agreement, should the leverage ratio exceed 4.50 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on the consolidated term loans would increase by 25 basis points (0.25%). If the leverage ratio exceeds 5.00 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on the consolidated term loans would increase by an additional 25 basis points (0.25%). In addition, we are required to pay commitment fees on the unused portion of the revolving credit facility. The commitment fee rate was initially 0.75% per annum, and is also subject to adjustment based on our ratio of total debt to EBITDA, with the rates ranging from 0.50% to 0.75%. In addition, the first amendment to the Credit Agreement imposes a prepayment fee of 1% of the amount prepaid in connection with certain refinancings and repricings occurring prior to March 3, 2012.

As of December 31, 2010, the Company was in compliance with all of the financial covenants in the amended Credit Agreement for the term loan and revolving credit facilities. As of December 31, 2010, the Company's leverage, interest coverage, and EBITDAR ratios were 4.03, 2.16, and 6.48, respectively. Based on the Company's latest projections, which include significant actual attendance declines in the first quarter of 2011 through mid-February, an attendance decline in subsequent quarters of 12% or more in 2011 compared to the same period of the prior year would result in a covenant violation. Further, attendance declines for the full year 2011 relative to 2010 of 11% or more would result in a covenant violation.

While the Company currently believes it will remain in compliance with its financial covenants through December 31, 2011 based on current projections, it is possible that the Company may not comply with some or all of its financial covenants. The Company could seek waivers or additional amendments to the Credit Agreement if a violation did occur. However, the Company can provide no assurance that it will successfully obtain such waivers or amendments from its lenders. If the Company is unable to comply with some or all of the financial covenants and if it fails to obtain future waivers or amendments to the Credit Agreement, the lenders may terminate the revolving credit facility with respect to additional advances and may declare all or any portion of the obligations under the revolving credit facility and the term loan facility due and payable.

#### **Debt Maturities**

At December 31, 2010 the Company's future maturities of long-term debt obligations are as follows:

	2011	2012	2013	2014	2015	Thereafter	Total
Senior secured term loan	\$2,399	\$2,399	\$2,399	\$2,399	\$1,798	226,070	\$237,464

The fair value of the senior secured term loan is estimated based on quoted market prices at the date of measurement as follows:

	Years ended I	December 31,
	2010	2009
Carrying amount		

# NOTE 7-ACCRUED EXPENSES

At December 31, 2010 and 2009, accrued expenses consisted of the following:

	Decem	ber 31,
	2010	2009
Deferred revenues—Other	\$ 7,212	\$ 7,722
Deferred revenues—Screenvision	1,163	
Accrued rents	3,271	3,197
Property taxes	6,193	6,669
Accrued interest	37	1,104
Accrued salaries	3,066	3,862
Sales taxes	2,700	3,521
Income taxes	232	3,835
Other accruals	3,557	3,466
	\$27,431	\$33,376

# NOTE 8—INCOME TAXES

Income tax expense (benefit) from continuing operations is summarized as follows:

	Year End	ed Decemt	oer 31,
	2010	2009	2008
Current:			
Federal	\$(1,047)	\$3,565	\$
State	357	754	363
Deferred:			
Federal	—		
State	—		
Total income tax (benefit) expense	\$ (690)	\$4,319	\$363

The consolidated income tax provision was different from the amount computed using the U.S. statutory income tax rate for the following reasons:

	Year End	ber 31,	
	2010	2009	2008
Pre-tax loss from continuing operations	\$(14,470)\$	(10,790)	\$(40,465)
Federal tax (benefit) expense, at statutory rates	(5,065)	(3,777)	(14,163)
State tax (benefit) expense, net of federal tax effects	(504)	(367)	(1,433)
Permanent non-dedecutible expenses	136	_	
Reduction in prior year tax	(2,369)		
Tax effect of uncertain tax position	2,471	_	
Impact of equity investment income at statutory tax rate	455		
Other	(52)	45	(31)
Reduction in gross deferred tax assets due to IRC Section 382			. ,
limitations		1,693	33,653
Increase (decrease) in valuation allowance	4,238	6,725	(17,663)
Total tax expense (benefit) from continuing operations	\$ (690)\$	4,319	\$ 363

The Company's effective tax rate was 5.2%, (40.0%) and (.09%) for the years ended December 31, 2010, 2009 and 2008, respectively. The Company's effective tax rate is generally significantly impacted by the limitations on its net operating losses due the ownership change and the effect of a full valuation allowance against its deferred tax assets.

Components of the Company's deferred tax assets (liabilities) are as follows:

	Decem	ber 31,
	2010	2009
Net operating loss carryforwards	\$ 10,727	\$ 7.242
Alternative minimum tax credit carryforwards	779	760
Tax basis of property, equipment and other assets over book basis	52,936	46,113
Deferred compensation	1,237	849
Deferred rent	5,857	5,627
Compensation accruals	2,137	2,575
Basis difference in investee	2,261	
Total deferred tax asset	\$ 75,934	\$ 63,166
Valuation allowance	(75,934)	(63,166)
Net deferred tax asset	\$	\$

The Company experienced an "ownership change" within the meaning of Section 382(g) of the Internal Revenue Code of 1986, as amended, during the fourth quarter of 2008. The ownership change has and will continue to subject the Company's pre-ownership change net operating loss carryforwards to an annual limitation, which will significantly restrict its ability to use them to offset taxable income in periods following the ownership change. In general, the annual use limitation equals the aggregate value of the Company's stock at the time of the ownership change multiplied by a specified tax-exempt interest rate.

The Company determined that at the date of the ownership change, it had a net unrealized built-in loss ("NUBIL"). The NUBIL is determined based on the difference between the fair market value of the Company's assets and their tax basis at the ownership change. Because of the NUBIL, certain deductions recognized during the five-year period beginning on the date of the IRC Section 382 ownership change (the "recognition period") are subjected to the same limitation as the net operating loss carryforwards. Because the annual limitation is applied first against the realized built-in losses ("RBILs"), the Company does not expect to utilize any of its net

operating carryforwards during the five year recognition period. The amount of the disallowed RBILs could increase if the Company disposes of assets with built-in losses at the date of the ownership change during the recognition period.

During 2010, we engaged outside tax specialists to assist in tax planning. As a result of the tax planning, we reduced our 2009 federal and state income tax liability by \$2.4 million from the amount estimated in our prior year tax provision. This tax benefit represents a change in estimate, which has been recorded in the year ended December 31, 2010.

At December 31, 2010, the Company had federal and state net operating loss carryforwards of \$28.0 million, net of IRC Section 382 limitations, to offset the Company's future taxable income. The federal and state operating loss carryforwards begin to expire in the year 2020. In addition, the Company's alternative minimum tax credit carryforward has an indefinite carryforward life but is subject to the IRC Section 382 limitation.

The Internal Revenue Service (IRS) completed its examination of the Company's U.S. federal income tax returns for the years 2007 and 2008 in the third quarter of 2010. The outcome of the examination resulted in increases to taxable income in those years which was offset by our net operating loss. As a result of the examination, our deferred tax asset and valuation allowance increased by \$5.7 million.

The Company generated a net operating loss during 2010 of approximately \$5.2 million. This net operating loss is not subject to the IRC Section 382 limitation. We anticipate carrying this loss back to obtain a refund of taxes paid in prior years and have recorded an income tax receivable of \$1.1 million as of December 31, 2010, which is included in prepaid expenses on the consolidated balance sheet as of December 31, 2010.

#### Valuation Allowance

At December 31, 2010 and December 31, 2009, the Company's consolidated net deferred tax assets, net of IRC Section 382 limitations, were \$75,934 and \$63,166, respectively, before the effects of any valuation allowance. The Company regularly assesses whether it is more likely than not that its deferred tax asset balances will be recovered from future taxable income, taking into account such factors as earnings history, carryback and carryforward periods, IRC limitations and tax planning strategies. When sufficient evidence exists that indicates that recovery is uncertain, a valuation allowance is established against the deferred tax assets, increasing the Company's income tax expense in the period that such conclusion is made. The valuation allowance increased during 2010 and 2009 primarily due to the tax effect of temporary differences attributable to impairment losses not deductible in the current period for tax purposes, additional deferred tax assets of \$5.7 million arising from the IRS examination of the 2007 and 2008 tax years that was concluded during the year, and additional deferred tax assets of \$2.5 million arising from uncertain tax positions taken during the year. The IRS examination and uncertain tax positions did not have an effect on our income tax expense for the year ended December 31, 2010.

#### **Income Tax Uncertainties**

The benefits of uncertain tax positions are recorded in our financial statements only after determining a more-likely-than-not probability that the uncertain tax positions will withstand challenge, if any, from taxing authorities.

As of December 31, 2010 and 2009, the amount of unrecognized tax benefits related to continuing operations was \$2.5 million and \$0, respectively, of which \$2.5 million and \$0 would affect the Company's annual effective tax rate, if recognized. The increase in unrecognized tax benefits in 2010 is associated with the Company's non-forfeitable ownership interest in SV Holdco, LLC (See Note 10- Screenvision Transaction). The Company will recognize a tax basis for these units that is lower than the carrying value for financial statement purposes. However, as this tax position may not be sustained upon examination, the Company has recorded a related liability for this uncertain tax position.

The Company files consolidated and separate income tax returns in the United States federal jurisdiction and in many state jurisdictions. The Company is no longer subject to United States federal income tax examinations for years before 2000 and is no longer subject to state and local income tax examinations by tax authorities for years before 1999.

The Company recognizes potential accrued interest and penalties related to unrecognized tax benefits within its income tax expense. The Company had no amounts accrued for interest and penalties at December 31, 2010 and December 31, 2009. Tax, if any, associated with the December 31, 2010 uncertain tax position liability would not begin to accrue interest until 2011.

## NOTE 9—STOCKHOLDERS' EQUITY

In March 2004, the Board of Directors adopted the 2004 Incentive Stock Plan (the "2004 Incentive Stock Plan"). The Company's Compensation and Nominating Committee (or similar committee) may grant stock options, stock grants, stock units, and stock appreciation rights under the 2004 Incentive Stock Plan to certain eligible employees and to outside directors. As of December 31, 2010, there were 416,250 shares available for future grants under the 2004 Incentive Stock Plan.

The determination of the fair value of stock option awards on the date of grant using option-pricing models is affected by the Company's stock price, as well as assumptions regarding a number of other inputs. These variables include the Company's expected stock price volatility over the expected term of the awards, actual and projected employee stock option exercise behaviors, risk-free interest rates and expected dividends. The expected volatility is based on the historical volatility. The Company uses historical data to estimate stock option exercise and forfeiture rates. The expected term represents the period over which the share-based awards are expected to be outstanding. The dividend yield is an estimate of the expected dividend yield on the Company's stock. The risk-free rate is based on U.S. Treasury yields in effect at the time of the grant for the expected term of the stock options. All stock option awards are amortized based on their graded vesting over the requisite service period of the awards.

The Company also issues restricted stock awards to certain key employees. Generally, the restricted stock vests over a one to three year period and compensation expense is recognized over the one to three year period equal to the grant date value of the shares awarded to the employee.

The Company's policy is to issue new shares upon exercise of options and the issuance of stock grants.

The Company's total stock-based compensation expense was \$2,047, \$1,473 and \$2,130 in 2010, 2009 and 2008, respectively. These amounts were recorded in general and administrative expenses. As of December 31, 2010, the Company had approximately \$2,049 of total unrecognized compensation cost related to non-vested share-based compensation arrangements granted under the Company's plans. This cost is expected to be recognized as stock-based compensation expense over a weighted-average period of 1.9 years. This expected cost does not include the impact of any future stock-based compensation awards.

# **Options—Service Condition Vesting**

The Company currently uses the Black-Scholes option pricing model to determine the fair value of its stock options with only service conditions. Such stock options vest equally over a three-year period, except for options granted to members of the Board of Directors that vest immediately upon issuance. The stock options expire 10 years after the grant date.

The following table sets forth information about the weighted-average fair value of options granted, and the weighted-average assumptions for such options granted, during 2010 and 2009:

	2010	2009
Weighted average fair value of options on grant date	\$6.84	\$5.23
Expected life (years)	6.0	6.0
Risk-free interest rate	2.5%	2.7%
Expected dividend yield	— %	%
Expected volatility		68.4%

The following table sets forth the summary of option activity for stock options with service vesting conditions for the year ended December 31, 2010:

and a second	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Life	Aggregate Intrinsic Value
Outstanding at January 1, 2010	550,000 173,500	\$14.60 \$10.60		\$8
Granted Exercised	(5,000)			\$ 2
Forfeited	(14,000)	\$ 9.11		
Outstanding at December 31, 2010	704,500	<u>\$13.77</u>	7.24	\$42 \$35
Exercisable on December 31, 2010	291,668	\$20.08	5.08	\$35
Expected to vest at December 31, 2010	392,190	\$ 9.31	8.75	\$ 7

The intrinsic value of the options exercised during the years ended December 31, 2010, 2009 and 2008 was \$2, \$0 and \$0, respectively. The fair value of options vested during the years ended December 31, 2010, 2009 and 2008 was \$35, \$33, and \$0, respectively.

#### **Options—Market Condition Vesting**

In April 2007, the Compensation and Nominating Committee approved (pursuant to the 2004 Incentive Stock Plan) the grant of an aggregate of 260,000 stock options, at an exercise price equal to \$25.95 per share, to a group of eight senior executives. The April 2007 stock option grants are aligned with market performance, as one-third of these stock options each will vest when the Company achieves an increase in the trading price of its common stock equal to 25%, 30% and 35%, respectively. The stock option grants expire 10 years from date of issuance. The Company determined the aggregate grant date fair value of these stock options to be approximately \$1,430. The fair value of these options was estimated on the date of grant using a Monte Carlo simulation model. Compensation expense is not subsequently adjusted for the number of shares that are ultimately vested.

The following table sets forth the summary of option activity for Company's stock options with market condition vesting for the year ended December 31, 2010:

	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Life	Aggregate Intrinsic Value
Outstanding at January 1, 2010	190,000	\$25.95		
Forfeited	(20,000)			
Outstanding at December 31, 2010	170,000	\$25.95	6.29	<u>\$</u>
Exercisable at December 31, 2010		\$		\$ <u></u> \$ <u></u>
Expected to vest at December 31, 2010		<u>\$                                    </u>		\$

## **Restricted Stock**

The following table sets forth the summary of activity for restricted stock grants for the year ended December 31, 2010:

	Shares	Weighted Average Grant Date Fair Value
Nonvested at December 31, 2009	179,500	\$19.56
Granted	134,500	\$11.20
Vested	(141,667)	\$22.29
Forfeited		\$11.46
Nonvested at December 31, 2010	131,333	\$10.58

### NOTE 10—SCREENVISION TRANSACTION

On October 14, 2010, the Company finalized the modification of its long-term exhibition agreement (the "Modified Exhibition Agreement") with Technicolor Cinema Advertising, LLC ("Screenvision"), the Company's exclusive provider of on-screen advertising services. The Modified Exhibition Agreement extends the Company's exhibition agreement with Screenvision, which was set to expire on July 1, 2012, for an additional 30 year term through July 1, 2042 ("Expiration Date").

In connection with the Modified Exhibition Agreement, the Company received a cash payment of \$30 million from Screenvision in January 2011 and, on October 14, 2010, the Company received membership units representing approximately 20% of the issued and outstanding membership units of SV Holdco, LLC ("SV Holdco"), a holding company of the Screenvision business. The units are structured as a "profits interest" and entitle the Company to receive certain pro rata distributions (such as dividends or distributions upon a liquidation of SV Holdco). The Company will also receive additional units ("bonus units"), all of which will be subject to forfeiture, or may forfeit some of its initial units, based upon changes in the Company's future theatre and screen count. Bonus units and those initial units subject to forfeiture will each become non-forfeitable on the Expiration Date, or upon the earlier occurrence of certain events, including (1) a change of control or liquidation of SV Holdco or (2) the consummation of an initial public offering of securities of SV Holdco. As a result, bonus units and forfeitable units will not be reflected in the Company's consolidated financial statements until such units become non-forfeitable. The non-forfeitable ownership interest in SV Holdco was recorded at an estimated fair value of \$6.6 million using the Black Scholes Model with the following assumptions:

Expected life (years)	5.0
Risk-free interest rate	1.2%
Expected dividend yield	- %
Expected volatility	70.0%

Both the cash and non-forfeitable unit consideration (\$36.6 million in the aggregate) has been deferred and will be recognized as concessions and other revenue on a straight line basis over the remaining term of the Modified Exhibition Agreement.

The Company has applied the equity method of accounting for the non-forfeitable units and began recording the related percentage of the earnings or losses of SV Holdco in its Consolidated Statement of Operations since October 14, 2010.

# NOTE 11—DISCONTINUED OPERATIONS

Theatres are generally considered for closure due to an expiring lease term, underperformance, or the opportunity to better deploy invested capital. In 2010, 2009 and 2008, the Company closed eight, eleven and seventeen theatres, respectively. Of those closures, in 2010, 2009 and 2008, the Company classified two, three, and eleven theatres, respectively, as discontinued operations.

All activity from prior years included in the accompanying consolidated statements of operations has been reclassified to separately reflect the results of operations from discontinued operations through the respective date of the theatre closings. Assets and liabilities associated with the discontinued operations have not been segregated from assets and liabilities from continuing operations as they are not material.

The following table sets forth the summary of activity for discontinued operations for the years ended December 31, 2010, 2009, and 2008:

	For the year ended December		
	2010	2009	2008
Revenue from discontinued operations	\$1,290	\$2,177	5,796
Operating loss before income taxes	\$ (214)	\$ (388)	\$(1,707)
Income tax benefit for discontinued operations		\$ 149	\$ 0
Gain (loss) on disposal, before taxes		\$ (106)	
Income tax expense on disposal		<u>\$ 41</u>	<u>\$0</u>
Income (Loss) from discontinued operations	<u>\$ 20</u>	\$ (304)	\$ (563)

## NOTE 12—BENEFIT PLANS

The Company maintains a funded non-qualified deferred compensation program for its senior executives pursuant to which it pays additional compensation equal to 10% of the senior executive's annual compensation. The Company directs this additional cash compensation first into the senior executive's individual retirement account, up to the legal limit, with the remainder directed into a trust. Distributions from the applicable trust are made upon or shortly after the executive reaches age 70, disability, death, or earlier election by the executive after age 60. The Company also pays certain non-executive employees additional cash contributions to the employee's individual retirement account in amounts that are determined at management's discretion. Aggregate contributions to all such accounts in cash amounted to \$531, \$480 and \$562 for the years ended December 31, 2010, 2009 and 2008, respectively.

# NOTE 13—COMMITMENTS AND CONTINGENCIES

#### Lease Obligations

At December 31, 2010, payments required on operating leases, capital leases and financing obligations are as follows:

	Operating Leases	Capital Leases	Financing Obligations
2011	\$ 43,536	\$ 6,248	11,242
2012	41,373	5,993	11,409
2013	39,843	6,067	11,741
2014	38,702	5,963	11,553
2015	37,476	6,036	11,781
Thereafter	202,525	31,812	180,250
Total minimum lease payments	\$403,455	62,119	237,976
Less amounts representing interest ranging from 3.6% to 19.6%		(32,229)	(149,988)
Present value of future minimum lease payments		29,890	87,988
Less current maturities		(1,669)	(173)
Long-term obligations		\$ 28,221	87,815

Rent expense on operating leases was \$47,798, \$47,462 and \$43,647 for 2010, 2009 and 2008, respectively. Included in such amounts are approximately \$1,767, \$1,597 and \$1,085 in contingent rental expense for 2010, 2009 and 2008, respectively. Interest expense includes \$1,394, \$1,452 and \$1,274 for 2010, 2009 and 2008, respectively, related to contingent rent on capital leases and financing obligations.

# Self Insurance–General Liability and Workers Compensation Insurance

The Company maintains a deductible of \$150 per claim on its general liability insurance policy and a deductible of \$300 per claim on its workers compensation insurance policy. The Company uses historical data and actuarial estimates to estimate the cost of claims incurred that are not covered by the insurance policies as of the balance sheet date. The Company has accrued \$1,357 and \$1,404 at December 31, 2010 and 2009, respectively, for such claims. These costs are included in other theatre operating costs in the Consolidated Statements of Operations.

## NOTE 14—LITIGATION

From time to time, the Company is involved in routine litigation and legal proceedings in the ordinary course of its business, such as personal injury claims, employment matters, contractual disputes and claims alleging Americans with Disabilities Act violations. Currently, there is no pending litigation or proceedings that the Company's management believes will have a material adverse effect, either individually or in the aggregate, on its business or financial condition.

# NOTE 15-NET INCOME (LOSS) PER SHARE

Basic net income (loss) per common share has been computed using the weighted-average number of shares of common stock outstanding during the period. Diluted income (loss) per share is computed using the weighted average number of common shares and common stock equivalents outstanding. As a result of the Company's net losses, for the years ended December 31, 2010, 2009, and 2008, common stock equivalents of 64, 11, and 0 shares respectively, were excluded from the calculation of diluted loss per share given their anti-dilutive effect.

	Year ended December 31,		
	2010	2009	2008
Weighted average shares outstanding      Less: restricted stock issued	12,886 (135)	12,852 (174)	12,826 (165)
Basic divisor Dilutive Shares: Stock Options	12,751	12,678	12,661
Diluted divisor	12,751	12,678	12,661
Net loss	(12,579)	(15,413)	(41,391)
Net loss per share: Basic and Diluted	\$ (0.99)	\$ (1.22)	\$ (3.27)

# NOTE 16-QUARTERLY RESULTS (UNAUDITED)

The following tables set forth certain unaudited results of operations for each quarter during 2010 and 2009. The unaudited information has been prepared on the same basis as the annual consolidated financial statements and includes all adjustments which management considers necessary for a fair presentation of the financial data shown. The operating results for any quarter are not necessarily indicative of the results to be attained for any future period. Basic and diluted income (loss) per share is computed independently for each of the periods presented. Accordingly, the sum of the quarterly income (loss) per share may not agree to the total for the year.

	1 <sup>st</sup> Quarter <sup>(1)(4)</sup>	2 <sup>nd</sup> Quarter <sup>(1)(2)</sup>	3rd Quarter <sup>(1)</sup>	4 <sup>th</sup> Quarter <sup>(1)(2)</sup>	Total
Year ended December 31, 2010					
Total revenues from continuing operations	\$123,810	\$127,115	\$124,409	\$115,927	\$491,262
Operating income from continuing operations	6,368	5,128	6,690	5,901	24,088
Net income (loss)	\$ (3,447)	\$ (6,512)	\$ 529	\$ (3,149)	\$(12,579)
Net loss per common share:					
Basic	\$ (0.27)	\$ (0.52)	\$ 0.04	\$ (0.24)	\$ (0.99)
Diluted	\$ (0.27)	\$ (0.52)	\$ 0.04	\$ (0.24)	\$ (0.99)
	1 <sup>st</sup> Quarter <sup>(1)(3)</sup>	2 <sup>nd</sup> Ouarter <sup>(1)</sup>	3 <sup>rd</sup> Quarter <sup>(1)(2)</sup>	4 <sup>th</sup> Quarter <sup>(1)</sup>	Total
	Quarter	Quarter	Quarter	Quarter	Total
Year ended December 31, 2009					
Total revenues from continuing operations	\$121,424	\$132,646	\$121,858	\$137,066	\$512,995
Operating income (loss) from continuing					
operations	5,330	11,699	(12,968)	18,218	22,277
Net income (loss)	\$ (3,997)	\$ 2,826	\$ (20,655)	\$ 6,415	\$(15,413)
Net loss per common share:					
Basic	\$ (0.32)	\$ 0.22	\$ (1.63)	\$ 0.51	\$ (1.22)
Diluted	\$ (0.32)	\$ 0.22	\$ (1.63)	\$ 0.51	\$ (1.22)

(1) In connection with reporting for discontinued operations, the Company has reclassified the quarterly results.

(2) In connection with the asset impairment valuations, the Company recognized additional impairment charges attributable to underperforming assets in the second and fourth quarter of 2010 of \$3.2 million and \$4.2 million, respectively, and the third quarter of 2009 of \$17.2 million.

(3) In connection with the separation agreement with the former Chief Executive Officer and other former employees, the Company recognized charges in the first quarter of 2009 of \$5.5 million.

(4) In connection with entering into the senior secured term loan and repayment of the existing credit facilities, the Company recognized a loss on extinguishment of debt in the first quarter of 2010 of \$2.6 million.

# NOTE 17—RELATED PARTY TRANSACTION

In August 2010, the Company entered into a management agreement with Bigfoot Ventures, Ltd. ("Bigfoot"), the holder of approximately 14% of the Company's common stock, pursuant to which the Company provides management services for a theatre owned by Bigfoot in Westwood, California. The agreement has an initial term of one year, and may be extended upon the written consent of both parties. Bigfoot paid the Company an initial fee of \$25 and is required to pay an amount equal to the greater of \$5 per month or 8% of the theatre's gross revenues, during the initial term. Revenue recognized in 2010 related to this agreement is not significant to the Consolidated Statement of Operations.

Included in concession and other revenues in the consolidated statements of operations are amounts from related parties of \$10.2 million, \$10.7 million, and \$10.2 million for 2010, 2009 and 2008, respectively.

# NOTE 18—SEPARATION AGREEMENT CHARGES

In January 2009, the Company's former Chairman, Chief Executive Officer and President, Michael W. Patrick, ceased employment with the Company. In February 2009, the Company and Mr. Patrick entered into a separation agreement and general release (the "Separation Agreement") setting forth the terms of his departure from the Company. Pursuant to the Separation Agreement, the Company made a lump sum payment to Mr. Patrick of \$5,000 in July 2009 and paid all of Mr. Patrick's club membership dues through 2009. Mr. Patrick will continue to receive medical benefits and group life insurance coverage until January 2012. Should Mr. Patrick die on or before January 31, 2012, the Company will pay the sum of \$850 to Mr. Patrick's surviving spouse or other designated beneficiary. The consideration payable to Mr. Patrick under the Separation Agreement was based on the terms of his employment agreement and the other agreements contained in the Separation Agreement, including its mutual release, non-compete and standstill provisions. The Company recorded charges of \$5,462, including legal and related costs, in its results of operations for the year ended December 31, 2009 for the estimated costs associated with the separation agreement.

#### **NOTE 19—GUARANTOR SUBSIDIARIES**

The Company has a registration statement which became effective in 2010 that registers certain securities, including debt securities which may be issued and guaranteed by certain of Carmike Cinemas, Inc.'s subsidiaries and may be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, as amended. Carmike Cinemas, Inc. may sell debt securities and if so, it is expected that such securities would be fully and unconditionally guaranteed, on a joint and several basis, by the following 100% directly or indirectly owned subsidiaries: Eastwynn Theatres, Inc., George G. Kerasotes Corporation, GKC Indiana Theatres, Inc., GKC Michigan Theatres, Inc., GKC Theatres, Inc., and Military Services, Inc. Therefore, the Company is providing the following condensed consolidating financial statement information as of December 31, 2010 and December 31, 2009 and for years ended December 31, 2010, 2009 and 2008 in accordance with SEC Regulation S-X Rule 3-10, *Financial Statements of Guarantors and Issuers of Guaranteed Securities Registered* or Being Registered:

# CONDENSED CONSOLIDATING BALANCE SHEET

	December 31, 2010			
	Carmike Cinemas, Inc	Guarantor Subsidiaries	Eliminations	Consolidated
Assets:				
Current assets:				
Cash and cash equivalents	\$ 3,418	\$ 9,648	\$	\$ 13,066
Restricted cash	335	_		335
Accounts receivable	4,255	185	—	4,440
Screenvision receivable	30,000	—		30,000
Inventories	526	2,215		2,741
Prepaid expenses	2,402	4,294		6,696
Total current assets	40,936	16,342		57,278
Property and equipment:	10 - 1 4	(0.005		54 600
Land	13,716	40,887		54,603
Buildings and building improvements	48,437	224,519		272,956
Leasehold improvements	16,523	103,797		120,320
Assets under capital leases	8,675	42,249		50,924
Equipment	56,788	153,541		210,329
Construction in progress	724	1,700		2,424
Total property and equipment	144,863	566,693	_	711,556
Accumulated depreciation and amortization	(72,446)	(270,926)		(343,372)
Property and equipment, net of accumulated depreciation	72,417	295,767	_	368,184
Intercompany receivables	133,202		(133,202)	
Investment in subsidiaries	79,444	_	(79,444)	
Assets held for sale			_	
Other	20,885	7,799		28,684
Intangible assets, net of accumulated amortization		612	_	612
Total assets	\$ 346,884	\$ 320,520	\$(212,646)	\$ 454,758
Liabilities and stockholders' equity:				
Current liabilities:				
Accounts payable	\$ 20,492	\$ 1,168	\$ —	\$ 21,660
Accrued expenses	21,561	5,870		27,431
Current maturities of long-term debt, capital leases and long-				
term financing obligations	2,652	1,588		4,240
Total current liabilities	44,705	8,626		53,331
Long-term liabilities:				
Long-term debt, less current maturities Capital leases and long-term financing obligations, less	233,092		—	233,092
current maturities	28,477	87,559		116,036
Intercompany liabilities		133,202	(133,202)	
Deferred revenue	35,150		(100,-00)	35,150
Other	5,361	11,689		17,050
	302,080	232,450	(133,202)	401,328
Total long-term liabilities			(155,202)	401,520
Stockholders' equity:				
Preferred Stock		—		
Common Stock	400	1	(1)	400
Treasury stock	(11,657)		(007 000)	(11,657)
Paid-in capital	288,986	237,800	(237,800)	288,986
Accumulated deficit	(277,630)	(158,357)	158,357	(277,630)
Total stockholders' equity	99	79,444	(79,444)	99
Total liabilities and stockholders' equity	\$ 346,884	\$ 320,520	\$(212,646)	\$ 454,758

# CONDENSED CONSOLIDATING BALANCE SHEET

	December 31, 2009			
	Carmike Cinemas, Inc	Guarantor Subsidiaries	Eliminations	Consolidated
Assets:				·,
Current assets:				
Cash and cash equivalents	\$ 16,232	\$ 9,464	\$	\$ 25,696
Restricted cash	403			403
Accounts receivable	4,820	190		5,010
Inventories	437	2,114		2,551
Prepaid expenses	2,553	4,238		6,791
Total current assets	24,445	16,006		40,451
Property and equipment:				
Land	13,079	41,592		54,671
Buildings and building improvements	48,763	225,287	<u> </u>	274,050
Leasehold improvements	16,668	108,407	—	125,075
Assets under capital leases	8,674	45,113		53,787
Equipment	55,341	158,952	<u> </u>	214,293
Construction in progress	431			431
Total property and equipment	142,956	579,351		722,307
Accumulated depreciation and amortization	(66,136)	(265,592)		(331,728)
Property and equipment, net of accumulated				
depreciation	76,820	313,759		390,579
Intercompany receivables	134,631		(134,631)	550,575
Investment in subsidiaries	92,494		(92,494)	
Assets held for sale	1,272	977	()2,+)+)	2,249
Other	11,538	7,910		19,448
Intangible assets, net of accumulated amortization		1,251		1,251
Total assets	\$ 341,200	\$ 339,903	\$(227,125)	\$ 453,978
Liabilities and stockholders' equity:				
Current liabilities:				
Accounts payable	\$ 25,739	\$ 413	\$ —	\$ 26,152
Accrued expenses	22,105	11,271		33,376
Current maturities of long-term debt, capital leases and				
long-term financing obligations	2,780	1,481		4,261
Total current liabilities	50;624	13,165		63,789
Long-term liabilities:				
Long-term debt, less current maturities	248,171	—		248,171
Capital leases and long-term financing obligations, less current maturities	29 401	99 102		116 604
Intercompany liabilities	28,491	88,193	(124 (21)	116,684
Other		134,631	(134,631)	14 000
	2,612	11,420		14,032
Total long-term liabilities	279,274	234,244	(134,631)	378,887
Stockholders' equity:				
Preferred Stock				_
Common Stock	395	1	(1)	395
Treasury stock	(10,945)			(10,945)
Paid-in capital	286,903	237,800	(237,800)	286,903
Accumulated deficit	(265,051)	(145,307)	145,307	(265,051)
Total stockholders' equity	11,302	92,494	(92,494)	11,302
Total liabilities and stockholders' equity	\$ 341,200	\$ 339,903	\$(227,125)	\$ 453,978
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## CONDENSED CONSOLIDATING STATEMENT OF OPERATIONS

	Year Ended December 31, 2010			
	Carmike Cinemas, Inc	Guarantor Subsidiaries	Eliminations	Consolidated
Revenues:				
Admissions	\$ 59,373	\$267,974	\$ —	\$327,347
Concessions and other	53,490	133,845	(23,420)	163,915
Total operating revenues	112,863	401,819	(23,420)	491,262
Operating costs and expenses:				
Film exhibition costs	32,109	148,697		180,806
Concession costs	3,345	14,605		17,950
Other theatre operating costs	41,738	192,992	(23,420)	211,310
General and administrative expenses	15,134	2,436		17,570
Depreciation and amortization	6,584	25,433		32,017
Gain (Loss) on sale of property and equipment	68	(735)		(667)
Impairment of long-lived assets	1,982	6,206		8,188
Total operating costs and expenses	100,960	389,634	(23,420)	467,174
Operating income	11,903	12,185	_	24,088
Interest expense	10,501	25,484		35,985
Equity in loss of subsidiaries	13,050		(13,050)	
Loss on extinguishment of debt	2,573			2,573
(Loss) income before income tax, earnings from unconsolidated subsidiaries and discontinued				
operations	(14,221)	(13,299)	13,050	(14,470)
Income tax expense (benefit)	(830)	140	—	(690)
Earnings from unconsolidated subsidiaries	817	364		1,181
Loss from continuing operations	(12,574)	(13,075)	13,050	(12,599)
Income (Loss) from discontinued operations	(5)	25		20
Net (loss) income	\$(12,579)	\$(13,050)	\$ 13,050	\$(12,579)

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	Year Ended December 31, 2009			
	Carmike Cinemas, Inc	Guarantor Subsidiaries	Eliminations	Consolidated
Revenues:				
Admissions	\$ 60,225	\$284,299	\$	\$344,524
Concessions and other	54,532	138,579	(24,640)	168,471
Total operating revenues	114,757	422,878	(24,640)	512,995
Operating costs and expenses:				
Film exhibition costs	32,839	157,834	_	190,673
Concession costs	3,155	14,207		17,362
Other theatre operating costs	41,510	192,867	(24,640)	209,737
General and administrative expenses	13,581	2,558		16,139
Separation agreement charges	5,452	10		5,462
Depreciation and amortization	6,821	27,395		34,216
Gain on sale of property and equipment	(125)	(300)	—	(425)
Impairment of long-lived assets	4,521	13,033		17,554
Total operating costs and expenses	107,754	407,604	(24,640)	490,718
Operating income	7,003	15,274		22,277
Interest expense	8,666	24,401		33,067
Equity in loss of subsidiaries	12,114		(12,114)	
(Loss) income before income tax, earnings from unconsolidated subsidiaries and discontinued				
operations	(13,777)	(9,127)	12,114	(10,790)
Income tax expense	1,820	2,499		4,319
Loss from continuing operations	(15,597)	(11,626)	12,114	(15,109)
Loss from discontinued operations	184	(488)		(304)
Net (loss) income	\$(15,413)	\$(12,114)	\$ 12,114	\$(15,413)

## CONDENSED CONSOLIDATING STATEMENT OF OPERATIONS

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# CONDENSED CONSOLIDATING STATEMENT OF OPERATIONS

	Year Ended December 31, 2008			
	Carmike Cinemas, Inc	Guarantor Subsidiaries	Eliminations	Consolidated
Revenues:				
Admissions	\$ 53,449	\$257,877	\$	\$311,326
Concessions and other	50,545	131,262	(22,109)	159,698
Total operating revenues	103,994	389,139	(22,109)	471,024
Operating costs and expenses:				
Film exhibition costs	29,728	140,822		170,550
Concession costs	3,072	14,157		17,229
Other theatre operating costs	38,679	175,427	(22,109)	191,997
General and administrative expenses	16,519	2,839		19,358
Depreciation and amortization	8,217	29,115		37,332
Gain (loss) on sale of property and equipment	253	(1,622)		(1,369)
Impairment of long-lived assets	17,339	18,785		36,124
Total operating costs and expenses	113,807	379,523	(22,109)	471,221
Operating income (loss)	(9,813)	9,616		(197)
Interest expense	10,191	30,528		40,719
Equity in loss of subsidiaries	21,732		(21,732)	—
Gain on sale of investments	(225)	(226)		(451)
(Loss) income before income tax, earnings from unconsolidated subsidiaries and discontinued				
operations	(41,511)	(20,686)	21,732	(40,465)
Income tax expense		363		363
Loss from continuing operations	(41,511)	(21,049)	21,732	(40,828)
Gain (Loss) from discontinued operations	120	(683)		(563)
Net (loss) income available for common stockholders	\$(41,391)	\$(21,732)	\$ 21,732	\$(41,391)

# CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS

	For the Year Ended December 31, 2010			
	Carmike Cinemas, Inc.	Guarantor Subsidiaries	Eliminations	Consolidated
Net cash provided by operating activities Cash flows from investing activities:	\$ 13,717	\$ 13,968	\$	\$ 27,685
Purchases of property and equipment   Proceeds from sale of property and equipment   Other Investing activities	(2,061) 4 68	(14,842) 3,973		(16,903) 3,977 68
Net cash used in investing activities	(1,989)	(10,869)		(12,858)
Issuance of long-term debt   Repayments of long-term debt   Intercompany Receivable/Payable   Other financing activies	262,350 (278,496) 1,429 (9,825)	(1,486) (1,429) 0		262,350 (279,982)  (9,825)
Net cash used in financing activities	(24,542)	(2,915)		(27,457)
Increase / (decrease) in cash and cash equivalents Cash and cash equivalents at beginning of year	(12,814) 16,232	184 9,464		(12,630) 25,696
Cash and cash equivalents at end of year	\$ 3,418	\$ 9,648	\$ <u> </u>	\$ 13,066

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# CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS

	For the Year Ended December 31, 2009			
	Carmike Cinemas, Inc.	Guarantor Subsidiaries	Eliminations	Consolidated
Net cash provided by operating activities	\$ 15,770	\$ 25,518	\$ 8,565	\$ 49,853
Cash flows from investing activities:				
Purchases of property and equipment	(4,762)	(8,784)	_	(13,546)
Proceeds from sale of property and equipment	360	2,896	—	3,256
Other investing activities	(219)			(219)
Net cash used in investing activities	(4,621)	(5,888)		(10,509)
Cash flows from financing activities:				
Repayments of long-term debt	(22,731)	(1,459)		(24,190)
Change in intercompany receivable/liabilities	28,139	(28,139)		—
Other financing activities	(325)	0		(325)
Net cash provided by (used in) financing				
activities	5,083	(29,598)		(24,515)
Increase / (decrease) in cash and cash equivalents	16,232	(9,968)	8,565	14,829
Cash and cash equivalents at beginning of year		19,432	(8,565)	10,867
Cash and cash equivalents at end of year	\$ 16,232	\$ 9,464	<u>\$                                    </u>	\$ 25,696

## CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS

	For the Year Ended December 31, 2008			
	Carmike Cinemas, Inc.	Guarantor Subsidiaries	Eliminations	Consolidated
Net cash provided by operating activities	\$ 12,083	\$ 21,554	\$(8,565)	\$ 25,072
Cash flows from investing activities:				
Purchases of property and equipment	(2,917)	(8,759)		(11,676)
Proceeds from sale of property and equipment	2,920	6,394		9,314
Other investing activities	266	2,700		2,966
Net cash used in investing activities	269	335		604
Cash flows from financing activities:				
Repayments of long-term debt	(28,028)	<u> </u>	_	(28,028)
Change in intercompany receivable/liabilities	17,906	(17,906)		
Other financing activities	(7,467)	(1,289)		(8,756)
Net cash used in financing activities	(17,589)	(19,195)		(36,784)
Increase / (decrease) in cash and cash equivalents	(5,237)	2,694	(8,565)	(11,108)
Cash and cash equivalents at beginning of year	5,237	16,738	—	21,975
Cash and cash equivalents at end of year	\$	\$ 19,432	\$(8,565)	\$ 10,867

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# ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.

None.

#### **ITEM 9A. CONTROLS AND PROCEDURES.**

#### **Disclosure Controls and Procedures**

We maintain disclosure controls and procedures designed to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures, as defined in Rules 13a—15(e) and 15d—15(e) under the Exchange Act, include controls and procedures designed to ensure that information required to be disclosed in the reports we file or submit under the Exchange Act is accumulated and communicated to <u>our</u> management, including the principal executive officer and the chief financial officer, as appropriate, to allow timely decisions regarding required disclosure. It should be noted that any system of controls, however well designed and operated, can provide only reasonable, and not absolute, assurance that the objectives of the system are met.

As required by SEC rules, we have evaluated the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the period covered by this Annual Report on Form 10-K. This evaluation was carried out under the supervision and with the participation of our management, including our principal executive officer and chief financial officer. Based on this evaluation, these officers have concluded that, as of December 31, 2010 our disclosure controls and procedures were effective.

## Management's Report on Internal Control Over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Exchange Act Rules 13a-15(f). Internal control over financial reporting is a process designed under the supervision of our principal executive officer and chief financial officer to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. Under the supervision and with the participation of our management, including our principal executive officer and chief financial officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the criteria established in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Based on this assessment, management concluded that our internal control over financial reporting was effective as of December 31, 2010.

Our internal control over financial reporting as of December 31, 2010 has been audited by Deloitte & Touche LLP, an independent registered public accounting firm. Their report is included herein.

## **Changes in Internal Control Over Financial Reporting**

There has been no change in the Company's internal control over financial reporting during the three months ended December 31, 2010 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

#### **Limitation on Controls**

Management does not expect that our disclosure controls and procedures or our internal control over financial reporting will prevent or detect all errors or fraud. Any control system, no matter how well designed and operated, is based upon certain assumptions and can provide only reasonable, not absolute, assurance that its objectives will be met. Further, no evaluation of controls can provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, with the Company have been detected.

## **REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Board of Directors and Stockholders of Carmike Cinemas, Inc. Columbus, Georgia

We have audited the internal control over financial reporting of Carmike Cinemas, Inc. and subsidiaries (the "Company") as of December 31, 2010, based on criteria established in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal Control Over Financial reporting, included in the accompanying "Management's Report on Internal Control Over Financial Reporting". Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on that risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed by, or under the supervision of, the company's principal executive and principal financial officers, or persons performing similar functions, and effected by the company's board of directors, management, and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2010, based on the criteria established in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated financial statements as of and for the year ended December 31, 2010 of the Company and our report dated March 8, 2011 expressed an unqualified opinion on those financial statements.

/s/ Deloitte & Touche LLP

Atlanta, Georgia March 8, 2011

#### **ITEM 9B. OTHER INFORMATION.**

On March 8, 2011, we entered into Amendment Number Two to the Separation Agreement (the "Separation Amendment") with Fred W. Van Noy, our Senior Vice President and Chief Operating Officer. The Separation Amendment amends Mr. Van Noy's Separation Agreement to remove our obligation to provide Mr. Van Noy with a tax gross-up payment related to § 280G of the Internal Revenue Code and to extend the health, dental, vision and life insurance coverage provided as part of Mr. Van Noy's separation benefit for an additional six months.

On March 3, 2011, we entered into a first amendment (the "Amendment") to our credit agreement (the "Credit Agreement"), dated as of January 27, 2010, by and among us, as borrower, the several banks and other financial institutions or entities from time to time parties to the Credit Agreement, as lenders, J.P. Morgan Securities Inc. and Citigroup Global Markets Inc., as joint lead arrangers and joint bookrunners, Macquarie Capital (USA) Inc., as documentation agent, Citibank, N.A., as syndication agent, and JPMorgan Chase Bank, N.A., as administrative agent.

The Amendment amends the financial covenants in the Credit Agreement that require us to maintain a ratio of funded debt to adjusted EBITDA ("leverage ratio") below a specified maximum ratio, a ratio of adjusted EBITDA to interest expense ("interest coverage ratio") above a specified minimum ratio and a ratio of total adjusted debt (adjusted for certain leases and financing obligations) to adjusted EBITDA plus rental expense ("EBITDAR ratio") below a specified maximum ratio. The Amendment amends our maximum leverage ratio, minimum interest coverage ratio, and maximum EBITDAR ratio to provide additional flexibility to us, as follows:

- Leverage Ratio: As of the last day of any four consecutive fiscal quarters, this ratio may not exceed: (a) 4.75 to 1.00 for the four quarter period ended December 31, 2010; (b) 5.50 to 1.00 for any four quarter period ending March 31, 2011 through June 30, 2012; (c) 5.00 to 1.00 for any four quarter period ending September 30, 2012 through December 31, 2012; (d) 4.50 to 1.00 for any four quarter period ending March 31, 2013 through December 31, 2013; (e) 4.25 to 1.00 for any four quarter period ending March 31, 2014 through December 31, 2014; and (f) 4.00 to 1.00 for any four quarter period ending March 31, 2015 or thereafter.
- Interest Coverage Ratio: As of the last day of any four consecutive fiscal quarters, this ratio may not be less than: (a) 1.75 to 1.00 for the four quarter period ended December 31, 2010; (b) 1.50 to 1.00 for any four quarter period ending March 31, 2011 through December 31, 2011; (c) 1.60 to 1.00 for any four quarter period ending March 31, 2012 through December 31, 2012; (d) 1.75 to 1.00 for any four quarter period ending March 31, 2013 through December 31, 2013; (e) 1.85 to 1.00 for any four quarter period ending March 31, 2014 through December 31, 2013; (e) 1.85 to 1.00 for any four quarter period ending March 31, 2014 through December 31, 2014; and (f) 2.00 to 1.00 for any four quarter period ending March 31, 2015 or thereafter.
- *EBITDAR Ratio*: As of the last day of any four consecutive fiscal quarters, this ratio may not exceed: (a) 8.00 to 1.00 for any four quarter period ending December 31, 2010 through December 31, 2011; (b) 7.50 to 1.00 for any four quarter period ending March 31, 2012 through December 31, 2012; (c) 7.00 to 1.00 for any four quarter period ending March 31, 2013 through December 31, 2013; (d) 6.75 to 1.00 for any four quarter period ending March 31, 2014 through December 31, 2014; and (e) 6.50 to 1.00 for any four quarter period ending March 31, 2015 or thereafter.

The Amendment also provides that should our leverage ratio exceed 4.50 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on the outstanding term loans would increase by 25 basis points (0.25%). If the leverage ratio exceeds 5.00 to 1.00 for any period of four consecutive fiscal quarters, the interest rate on the outstanding term loans would increase by an additional 25 basis points (0.25%). In addition, the Amendment imposes a prepayment fee of 1% of the amount prepaid in connection with certain refinancings and repricings occurring prior to March 3, 2012.

There are no material relationships between us and the other parties to the Amendment other than in respect of the Credit Agreement and the Amendment. However, JPMorgan Chase Bank has served as administrative agent in connection with our prior revolving credit and term loan facilities (the "Former Credit Facilities") and certain lenders under the Credit Agreement may have from time to time been lenders under our Former Credit Facilities. Affiliates of J.P. Morgan Securities, Citigroup Global Markets and Macquarie Capital (USA) Inc. and other lenders under the Credit Agreement may in the future engage in investment banking and other commercial dealings with us in the ordinary course of business.

The foregoing description of the Amendment is a general description and is qualified in its entirety by reference to the Amendment, a copy of which is attached hereto as Exhibit 10.44 and incorporated herein by reference.

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#### PART III

#### ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE.

Information regarding our executive officers is set forth in Item X of Part I "Executive Officers of the Registrant" of this annual report on Form 10-K.

Information regarding our directors is incorporated by reference from the section entitled "Proposal One— Election of Directors" in our Proxy Statement relating to our 2011 Annual Meeting of Stockholders ("2011 Proxy Statement").

Information regarding compliance with Section 16(a) of the Exchange Act is incorporated by reference from the section entitled "Section 16(a) Beneficial Ownership Reporting Compliance" contained in the 2011 Proxy Statement.

We have adopted a Code of Ethics for Senior Executive and Financial Officers (the "Code of Ethics") that applies to our principal executive officer, principal financial officer and principal accounting officer. The Code of Ethics is available on our website at www.carmike.com under the "Corporate Governance" caption. Any amendments to, or waivers of, the Code of Ethics will be disclosed on our website promptly following the date of such amendment or waiver.

There have been no material changes to the procedures by which stockholders may recommend nominees to our board of directors since we reported such procedures in our Proxy Statement relating to our 2011 Annual Meeting of Stockholders.

Information regarding our Audit Committee, its members and the audit committee financial experts is incorporated by reference from the subsection entitled "Committees of the Board of Directors—Audit Committee" in the section entitled "Corporate Governance" in our 2011 Proxy Statement.

#### **ITEM 11. EXECUTIVE COMPENSATION.**

Information regarding executive compensation is incorporated by reference from the sections entitled "Executive Compensation" and "Compensation and Nominating Committee Interlocks and Insider Participation" contained in the 2011 Proxy Statement.

#### ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS.

Information required by this item is incorporated by reference from the sections entitled "Security Ownership of Certain Beneficial Holders and Management" and "Compensation Plans" contained in the 2011 Proxy Statement.

# ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS AND DIRECTOR INDEPENDENCE.

Information regarding certain relationships and related party transactions is incorporated by reference from the section entitled "Certain Relationships and Related Party Transactions" contained in the 2011 Proxy Statement. Information regarding director independence is incorporated by reference from the section entitled "Proposal One—Election of Directors" contained in the 2011 Proxy Statement.

#### ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES.

Information regarding principal accountant fees and services is incorporated by reference from the section entitled "Fees Paid to Independent Auditors" contained in the 2011 Proxy Statement.

#### PART IV

#### ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES.

(a)(1) The following consolidated financial statements of Carmike Cinemas, Inc. are included in Item 8. Financial Statements and Supplementary Data.

#### **Financial Statements:**

Report of Deloitte & Touche LLP, Independent Registered Public Accounting Firm	42
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Consolidated Statements of Cash Flows for Years ended December 31, 2010, 2009 and 2008	45
Consolidated Statements of Stockholders' Equity for Years ended December 31, 2010, 2009 and 2008	46
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(a)(2) All financial statement schedules are omitted because they are not applicable or not required under the related instructions, or because the required information is shown either in the consolidated financial statements or in the notes thereto.

#### (a)(3) Listing of Exhibits

Periodic reports, proxy statements and other information filed by Carmike with the SEC pursuant to the informational requirements of the Exchange Act may be inspected and copied at the public reference facilities maintained by the SEC at 100 F Street, N.E., Room 1580, Washington, D.C. 20549. Information on the operation of the Public Reference Room may be obtained by calling the SEC at 1-800-SEC-0330. The SEC also maintains a web site (http://www.sec.gov) that makes available reports, proxy statements and other information regarding Carmike. Carmike's SEC file number reference is Commission File No. 000-14993.

- 2.1 Stock Purchase Agreement, dated as of April 19, 2005, by and among Carmike and each of Beth Kerasotes (individually and as executor and trustee under the will of George G. Kerasotes) and Marjorie Kerasotes, the shareholders of George G. Kerasotes Corporation, a Delaware corporation (filed as Exhibit 2.3 to Carmike's Form 10-Q for the quarter ended March 31, 2005 and incorporated herein by reference).
- 2.2 Subscription Agreement between Carmike Cinemas, Inc. and SV Holdco, LLC, dated as of September 27, 2010 (filed as Exhibit 2.1 to Carmike's Current Report on Form 8-K filed on October 20, 2010 and incorporated herein by reference).
- 2.3 Amended and Restated Liability Company Agreement of SV Holdco, LLC, dated as of October 14, 2010 (filed as Exhibit 2.2 to Carmike's Current Report on Form 8-K filed on October 20, 2010 and incorporated herein by reference).
- 3.1 Amended and Restated Certificate of Incorporation of Carmike Cinemas, Inc. (filed as Exhibit 3.1 to Carmike's Amendment to Form 8-A filed January 31, 2002 and incorporated herein by reference).

- 3.2 Certificate of Amendment to amended and Restated Certificate of Incorporation of Carmike Cinemas, Inc., (filed as Exhibit 3.1 to Carmike's Current Report on Form 8-K filed May 21, 2010 and incorporated herein by reference)
- 3.3 Amended and Restated By-Laws of Carmike Cinemas, Inc. (filed as Exhibit 3.1 to Carmike's Form 8-K filed January 22, 2009 and incorporated herein by reference).
- 10.1 Credit Agreement, dated as of May 19, 2005, by and among Carmike Cinemas, Inc., as Borrower, the several banks and other financial institutions or entities from time to time parties to the Credit Agreement, Bear, Stearns & Co. Inc., as Sole Lead Arranger and Sole Bookrunner, Wells Fargo Foothill, Inc., as Documentation Agent, and Bear Stearns Corporate Lending Inc., as Administrative Agent (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K filed May 25, 2005 and incorporated herein by reference).
- 10.2 First Amendment, dated as of June 7, 2005, to the Credit Agreement, dated as of May 19, 2005, by and among Carmike Cinemas, Inc., as Borrower, the several banks and other financial institutions or entities from time to time parties to the Credit Agreement, Bear, Stearns & Co. Inc., as Sole Lead Arranger and Sole Bookrunner, Wells Fargo Foothill, Inc., as Documentation Agent, and Bear Stearns Corporate Lending Inc., as Administrative Agent (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K filed June 28, 2005 and incorporated herein by reference).
- 10.3 Second Amendment, dated as of March 28, 2006, to the Credit Agreement, dated as of May 19, 2005, by and among Carmike Cinemas, Inc., the several banks and other financial institutions parties thereto, Wells Fargo Foothill, Inc. and Bear Stearns Corporate Lending Inc. (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K filed April 5, 2006 and incorporated herein by reference).
- 10.4 Third Amendment, dated as of May 9, 2006, to the Credit Agreement, dated as of May 19, 2005, by and among Carmike Cinemas, Inc., the several banks and other financial institutions parties thereto, Wells Fargo Foothill, Inc. and Bear Stearns Corporate Lending Inc. (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K filed May 15, 2006 and incorporated herein by reference).
- 10.5 Fourth Amendment, dated as of June 2, 2006, to the Credit Agreement, dated as of May 19, 2005, by and among Carmike Cinemas, Inc., the several banks and other financial institutions parties thereto, Wells Fargo Foothill, Inc. and Bear Stearns Corporate Lending Inc. (filed as Exhibit 10.36 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2005 and incorporated herein by reference).
- 10.6 Fifth Amendment, dated as of July 27, 2006, to the Credit Agreement, dated as of May 19, 2005, by and among Carmike Cinemas, Inc., the several banks and other financial institutions parties thereto, Wells Fargo Foothill, Inc. and Bear Stearns Corporate Lending Inc. and First Amendment, dated as of July 27, 2006, to Guarantee and Collateral Agreement, dated as of May 19, 2005, made by Carmike Cinemas, Inc. and certain of its subsidiaries in favor of Bear Stearns Corporate Lending Inc. (filed as Exhibit 10.37 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2005 and incorporated herein by reference).
- 10.7 Sixth Amendment, dated as of September 28, 2006, to the Credit Agreement, dated as of May 19, 2005, by and among Carmike Cinemas, Inc., the several banks and other financial institutions parties thereto, Wells Fargo Foothill, Inc. and Bear Stearns Corporate Lending Inc. (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K filed October 4, 2006 and incorporated herein by reference).
- 10.8 Seventh Amendment, dated as of July 27, 2007, to the Credit Agreement, dated as of May 19, 2005, by and among Carmike Cinemas, Inc., as Borrower, the several banks and other financial institutions or entities from time to time parties to the Credit Agreement, Bear, Stearns & Co. Inc., as Sole Lead Arranger and Sole Bookrunner, Wells Fargo Foothill, Inc., as Documentation Agent, and Bear Stearns Corporate Lending Inc., as Administrative Agent (filed as Exhibit 10.1 to Carmike's Quarterly Report on Form 10-Q filed on August 7, 2007 and incorporated herein by reference).

- 10.9 Eighth Amendment, dated as of October 17, 2007, to the Credit Agreement, dated as of May 19, 2005, by and among Carmike Cinemas, Inc., as Borrower, the several banks and other financial institutions or entities from time to time parties to the Credit Agreement, Bear, Stearns & Co. Inc., as Sole Lead Arranger and Sole Bookrunner, Wells Fargo Foothill, Inc., as Documentation Agent, and Bear Stearns Corporate Lending Inc., as Administrative Agent (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K filed October 22, 2007 and incorporated herein by reference).
- 10.10 Credit Agreement, dated as of January 27, 2010, by and among Carmike Cinemas, Inc., as borrower, the several banks and other financial institutions or entities from time to time parties to the Credit Agreement, as lenders, J.P. Morgan Securities Inc. and Citigroup Global Markets Inc., as joint lead arrangers and joint bookrunners, Macquarie Capital (USA) Inc., as documentation agent, Citibank, N.A., as syndication agent, and JPMorgan Chase Bank, N.A., as administrative agent (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K filed on January 27, 2010 and incorporated herein by reference).
- 10.11 Second Amended and Restated Master Lease, dated September 1, 2001, between MoviePlex Realty Leasing, L.L.C. and Carmike Cinemas, Inc. (filed as Exhibit 10.17 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2001 and incorporated herein by reference).
- 10.12 First Amendment to Second Amended and Restated Master Lease, dated as of July 12, 2004, between MoviePlex Realty Leasing L.L.C. and Carmike Cinemas, Inc. (filed an Exhibit 10.2 to Carmike's Form S-3 (Registration No. 333-117403) filed July 16, 2004 and incorporated herein by reference).
- 10.13\* Form of Deferred Compensation Agreement and Schedule of Officers who have entered into such agreement (filed as Exhibit 10.11 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2006 and incorporated herein by reference).
- 10.14\* Form Amendment Number One to the Deferred Compensation Agreement (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K/A filed July 2, 2007 and incorporated herein by reference).
- 10.15\* Form of Trust Agreement in connection with the Deferred Compensation Agreement and Schedule of Officers identified as beneficiaries of the Trust Agreement (filed as Exhibit 10.12 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2006 and incorporated herein by reference).
- 10.16\* Employment Agreement, dated as of January 31, 2002, between Carmike Cinemas, Inc. and Michael W. Patrick (filed as Exhibit 10 to Carmike's Form 10-Q for the quarter ended March 31, 2002 and incorporated herein by reference).
- 10.17\* Amendment No. 1 to Employment Agreement, between Carmike Cinemas, Inc. and Michael W. Patrick, dated as of December 31, 2009 (filed as Exhibit 10.17 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2008 and incorporated herein by reference).
- 10.18\* Separation Agreement and General Release, dated February 12, 2009, by and between Michael W. Patrick and Carmike Cinemas, Inc. (filed as Exhibit 10.1 to Carmike's Form 8-K filed on February 13, 2009 and incorporated herein by reference).
- 10.19\* Michael W. Patrick Dividend-Related Bonus Agreement, effective as of January 29, 2004, between Carmike Cinemas, Inc. and Michael W. Patrick (filed as Exhibit 10.3 to Carmike's Form 10-Q for the quarter ended March 31, 2004 and incorporated herein by reference).
- 10.20\* Carmike Cinemas, Inc. 2002 Stock Plan (filed as Exhibit 4.2 to Carmike's Form S-8 (Registration No. 333-85194) filed March 29, 2002 and incorporated herein by reference).
- 10.21\* Carmike Cinemas, Inc. Non-Employee Directors Long-Term Stock Incentive Plan (filed as Appendix C to Carmike's 2002 Definitive Proxy Statement filed July 24, 2002 and incorporated herein by reference).

- 10.22\* Carmike Cinemas, Inc. Employee and Consultant Long-Term Stock Incentive Plan (filed as Appendix D to Carmike's 2002 Definitive Proxy Statement filed July 24, 2002 and incorporated herein by reference).
- 10.23\* Carmike Cinemas, Inc. 2004 Incentive Stock Plan (filed as Appendix A to Carmike's Definitive Proxy Statement for the 2004 Annual Meeting of Stockholders, filed on April 16, 2004 and incorporated herein by reference).
- 10.24\* Form of Non-Employee Director Stock Option Agreement pursuant to the Carmike Cinemas, Inc. 2004 Incentive Stock Plan (filed as Exhibit 10.2 to Carmike's Current Report on Form 8-K filed on November 14, 2005 and incorporated herein by reference).
- 10.25\* Form of Employee Stock Option Agreement pursuant to the Carmike Cinemas, Inc. 2004 Incentive Stock Plan (filed as exhibit 10.1 to Carmike's Current Report on Form 8-K filed April 19, 2007 and incorporated herein by reference).
- 10.26\* Form of Restricted Stock Grant Agreement for Carmike's Directors pursuant to the Carmike Cinemas, Inc. 2004 Incentive Stock Plan (filed as Exhibit 10.3 to Carmike's Current Report on Form 8-K filed May 25, 2005 and incorporated herein by reference).
- 10.27\* Form of Restricted Stock Grant Agreement pursuant to the Carmike Cinemas, Inc. 2004 Incentive Stock Plan (filed as Exhibit 10.32 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2005 and incorporated herein by reference).
- 10.28\* Form of Employee Stock Option Agreement pursuant to the Carmike Cinemas, Inc. 2004 Incentive Stock Plan (filed as Exhibit 10.2 to Carmike's Quarterly Report on Form 10-Q filed on August 3, 2009 and incorporated herein by reference).
- 10.29\* Restricted Stock Grant Agreement for S. David Passman III, dated June 4, 2009, pursuant to the Carmike Cinemas, Inc. 2004 Incentive Stock Plan (filed as Exhibit 10.3 to Carmike's Quarterly Report on Form 10-Q filed on August 3, 2009 and incorporated herein by reference).
- 10.30\* Stock Option Agreement for S. David Passman III, dated June 4, 2009, pursuant to the Carmike Cinemas, Inc. 2004 Incentive Stock Plan (filed as Exhibit 10.4 to Carmike's Quarterly Report on Form 10-Q filed on August 3, 2009 and incorporated herein by reference).
- 10.31\* Employment Agreement by and between Carmike Cinemas, Inc. and S. David Passman III, dated June 4, 2009 (filed as Exhibit 10.1 to Carmike's current Report on Form 8-K filed on June 4, 2009 and incorporated herein by reference).
- 10.32\* Amendment Number One to Employment Agreement, dated March 29, 2010 by and between Carmike Cinemas, Inc. and S. David Passman III (filed as Exhibit 10.1 to Carmike's Quarterly Report on Form 10-Q filed on May 5, 2010 and incorporated herein by reference).
- 10.33\* Form of Performance Based Restricted Stock Grant Agreement pursuant to the Carmike Cinemas, Inc. 2004 Incentive Stock Plan (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K filed on March 9, 2010 and incorporated herein by reference).
- 10.34\* Amendment No. 1 to Separation Agreement between Carmike Cinemas, Inc. and Fred. W. Van Noy (filed as Exhibit 10.29 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2008 and incorporated herein by reference).
- 10.35\* Form Separation Agreement and schedule of officers who have entered into such agreement (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K filed May 23, 2007 and incorporated herein by reference).
- 10.36\* Form of Amendment No. 1 to Separation Agreement and schedule of officers who have entered into such amendment (filed as Exhibit 10.31 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2008 and incorporated herein by reference).

Exhibit Number	Description
10.37+	Master License Agreement, dated as of December 16, 2005, by and between Carmike Cinemas, Inc. and Christie/AIX, Inc (filed as Exhibit 10.30 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2005 and incorporated herein by reference).
10.38	Digital Cinema Service Agreement, dated as of December 16, 2005, by and between Carmike Cinemas, Inc. and Christie Digital Systems USA, Inc (filed as Exhibit 10.31 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2005 and incorporated herein by reference).
10.39	Form of Indemnification Agreement and Schedule of Directors who have entered into such agreement (filed as Exhibit 10.1 to Carmike's Form S-3 (Registration No. 333-117403) filed July 16, 2004 and incorporated herein by reference).
10.40	Indemnification Agreement, effective as of December 10, 2004, by and between Carmike Cinemas, Inc. and Fred W. Van Noy (filed as Exhibit 10.1 to Carmike's Current Report on Form 8-K filed on January 24, 2005 and incorporated herein by reference).
10.41*	Carmike Cinemas, Inc. Annual Executive Bonus Program (filed as Appendix A to Carmike's Definitive Proxy Statement for the 2007 Annual Meeting of Stockholders, filed on April 18, 2007 and incorporated herein by reference).
10.42*	Amendment No. 1 to Carmike Cinemas, Inc. Annual Executive Bonus Program, effective January 1, 2009 (filed as Exhibit 10.45 to Carmike's Annual Report on Form 10-K for the year ended December 31, 2008 and incorporated herein by reference).
10.43*	Amendment No. 2 to the Separation Agreement, dated as of March 8, 2011, between Carmike Cinemas, Inc. and Fred W. Van Noy.
10.44	Amendment No. 1 to Carmike Cinemas, Inc. Credit Agreement, dated as of January 27, 2010, by and among Carmike Cinemas, Inc., as borrower, the several banks and other financial institutions or entities from time to time parties to the Credit Agreement, as lenders, J.P. Morgan Securities Inc. and Citigroup Global Markets Inc., as joint lead arrangers and joint bookrunners, Macquarie Capital (USA) Inc., as documentation agent, Citibank, N.A., as syndication agent, and JPMorgan Chase Bank, N.A., as administrative agent.
11	Computation of per share earnings (provided in Note 16 to the Notes to Audited Consolidated Financial Statements included in this report under the caption "Net Income (Loss) Per Share").
21	List of Subsidiaries.
23.1	Consent of Deloitte & Touche LLP.
31.1	Certification of the Chief Executive Officer Pursuant to Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934, as amended, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of the Chief Financial Officer Pursuant to Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934, as amended, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

- 32.1 Certificate of the Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certificate of the Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

<sup>\*</sup> Management contract or compensatory plan or arrangement required to be filed as an exhibit pursuant to Item 15(b) of Form 10-K.

<sup>+</sup> Confidential treatment has been granted for certain portions of this document under Rule 24b-2 of the Securities Exchange Act of 1934, which portions have been omitted and filed separately with the SEC.

## (b) Exhibits

The response to this portion of Item 15 is submitted as a separate section of this report.

(c) Financial Statement Schedules See Item 15(a) (1) and (2).

#### SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

### CARMIKE CINEMAS, INC.

Date: March 8, 2011

By: /s/ S. DAVID PASSMAN President, Chief Executive Officer and Director (Principal Executive Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant in the capacities indicated and as of the date indicated above.

Signature	Title
/s/ S. David Passman III	President, Chief Executive Officer and Director
S. David Passman III	(Principal Executive Officer)
/s/ Fred W. Van Noy	Senior Vice President,
Fred W. Van Noy	Chief Operating Officer and Director
/s/ Richard B. Hare	Senior Vice President—Finance,
Richard B. Hare	Treasurer and Chief Financial Officer
	(Principal Financial Officer)
	(Principal Accounting Officer)
/s/ Jeffrey W. Berkman	Director
Jeffrey W. Berkman	
/s/ James A. Fleming	Director
James A. Fleming	—
/s/ Alan J. Hirschfield	Director
Alan J. Hirschfield	
/s/ Roland C. Smith	Chairman of the Board of Directors
Roland C. Smith	
/s/ Patricia A. Wilson	Director
Patricia A. Wilson	

#### **Consent of Independent Registered Public Accounting Firm**

The Board of Directors Carmike Cinemas, Inc.:

We consent to the incorporation by reference in this Registration Statements No. 333-121940, 333-102765, 333-102764, and 333-85194 on Form S-8 and No. 333-167383 on Form S-3 of our reports dated March 8, 2011 relating to the consolidated financial statements of Carmike Cinemas, Inc. and subsidiaries (the "Company"), and the effectiveness of the Company's internal control over financial reporting, appearing in the Annual Report on Form 10-K of Carmike Cinemas, Inc. and subsidiaries for the year ended December 31, 2010.

/s/ Deloitte & Touche LLP

Atlanta, Georgia March 8, 2011

## Certifications

I, S. David Passman III, certify that:

- 1. I have reviewed this Annual Report on Form 10-K of Carmike Cinemas, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors:

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

March 8, 2011

<u>/s/ S. David Passman III</u> S. David Passman III President and Chief Executive Officer and Director (Principal Executive Officer)

#### Certifications

I, Richard B. Hare, certify that:

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1. I have reviewed this Annual Report on Form 10-K of Carmike Cinemas, Inc.;

- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors:

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

March 8, 2011

/s/ Richard B. Hare Richard B. Hare Senior Vice President—Finance, Treasurer and Chief Financial Officer

### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and in connection with the Annual Report on Form 10-K of Carmike Cinemas, Inc. (the "Corporation") for the period ended December 31, 2010, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, the Chief Operating Officer (Principal Executive Officer), each hereby certifies that, to his/her knowledge on the date hereof:

(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Corporation.

/s/ S. David Passman III S. David Passman III President and Chief Executive Officer and Director of the Corporation (Principal Executive Officer) March 8, 2011

#### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and in connection with the Annual Report on Form 10-K of Carmike Cinemas, Inc. (the "Corporation") for the period ended December 31, 2010, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, the Chief Financial Officer, each hereby certifies that, to his/her knowledge on the date hereof:

(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Corporation.

/s/ Richard B. Hare

Richard B. Hare the Senior Vice President—Finance, Treasurer and Chief Financial Officer of the Corporation March 8, 2011

# CARMIKE CINEMAS, INC.

### **GENERAL INFORMATION**

Carmike Cinemas, Inc. is a U.S. leader in digital cinema and 3-D cinema deployments and one of the nation's largest motion picture exhibitors. As of December 31, 2010, Carmike had 239 theatres with 2,236 screens in 36 states. Carmike's digital cinema footprint reaches 2,103 screens, of which 596 were also equipped with 3-D capability. Carmike's focus for its theatre locations is small to mid-sized communities with populations of fewer than 100,000.

## STOCK TRADING INFORMATION

Carmike Cinemas, Inc. Common Stock trades on the NASDAQ Global Market under the symbol "CKEC".

## SHAREHOLDERS

As of December 31, 2010, there were 12,882,673 shares outstanding and 313 registered holders of our Common Stock. Preferred stock was authorized but not issued.

## WEB SITE

http://www.carmike.com

## TRANSFER AGENT

Registrar and Transfer Company Carmike Cinemas, Inc. Shareholder Relations 10 Commerce Drive Cranford, NJ 07016-3572 (800) 368-5948

## FORM 10-K REPORT

A copy of the Company's 2010 Annual Report on Form 10-K (without exhibits) as filed with the Securities and Exchange Commission is included in this report.

## ANNUAL MEETING

May 20, 2011; 9:00 AM King & Spalding LLP 1180 Peachtree Street Atlanta, GA 30309

## LEGAL COUNSEL

King & Spalding LLP

# INDEPENDENT AUDITORS

Deloitte & Touche LLP

## **CORPORATE OFFICES**

Carmike Cinemas, Inc. Carmike Plaza 1301 First Avenue Columbus, Georgia 31901 Telephone: (706) 576-3400



## INVESTOR RELATIONS

Joseph Jaffoni or Robert Rinderman Jaffoni & Collins-Investor Relations (212) 835-8500 ckec@icir.com

## DIRECTORS

S. David Passman III President and Chief Executive Officer of Carmike Cinemas, Inc. Columbus, GA

#### Roland C. Smith

Chairman of the Board of Directors President and Chief Executive Officer of Wendy's/Arby's Group, Inc. and Chief Executive Officer of Wendy's International, Inc. Atlanta, GA

#### Jeffrey W. Berkman

Senior Vice President and General Counsel of Bigfoot Group of Companies; Founding Partner, The Berkman Law Firm, PLLC New York, NY

#### James A. Fleming Executive Vice President and Chief Financial Officer of Schottenstein Property Group, Inc. Columbus, OH

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Alan J. Hirschfield Investor/Consultant Jackson Hole, WY

#### Fred W. Van Noy Senior Vice President-Operations and Chief Operating Officer of Carmike Cinemas, Inc. Columbus, GA

Patricia A. Wilson Attorney Atlanta, GA

#### **OFFICERS**

S. David Passman, III President and Chief Executive Officer

Fred W. Van Noy Senior Vice President-Operations Chief Operating Officer

Richard B. Hare Senior Vice President-Finance Chief Financial Officer

Lee Champion Senior Vice President, General Counsel and Secretary

H. Madison Shirley Senior Vice President – Concessions and Assistant Secretary



Gary F. Krannacker Vice President – General Manager Theatre Operations

John A. Lundin Vice President – Film

Jeffrey A. Cole Assistant Vice President – Controller

#### **REQUESTS FOR EXHIBITS**

The Company will furnish any exhibit to the Annual Report on Form 10-K upon the payment of a reasonable fee equal to our reasonable expenses in furnishing such exhibit. Requests for exhibits should be directed to the Corporate Secretary, by phone at (706) 576-3400, or by mail to Carmike Cinemas, Inc., 1301 First Avenue, Columbus, GA 31901.

#### FORWARD LOOKING STATEMENTS

This document contains statements that are considered forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934. Statements that are not historical facts, including statements about our beliefs and expectations, are forwardlooking statements. Forward-looking statements include statements preceded by, followed by or that include the words "believes," "expects," "anticipates," "plans," "estimates" or similar expressions. Examples of forward-looking statements in this Form 8-K include the Company's expectations regarding box office performance, the 3-D release schedule, fiscal year 2011 performance and the Company's strategies and operating goals, consumer spending preferences, sources of liquidity, and the availability of film product. These statements are based on beliefs and assumptions of management, which in turn are based on currently available information. The forward-looking statements also involve risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Many of these factors are beyond our ability to control or predict. Important factors that could cause actual results to differ materially from those contained in any forwardlooking statement include, but are not limited to, general economic conditions in our regional and national markets; our ability to comply with covenants contained in our senior credit agreement; our ability to operate at expected levels of cash flow; financial market conditions including, but not limited to, changes in interest rates and the availability and cost of capital; our ability to meet our contractual obligations, including all outstanding financing commitments; the availability of suitable motion pictures for exhibition in our markets; competition in our markets; competition with other forms of entertainment;; the effect of our leverage on our financial condition; prices and availability of operating supplies; impact of continued cost control procedures on operating results; the impact of asset impairments; the impact of terrorist acts; changes in tax laws, regulations and rates; and financial, legal, tax, regulatory, legislative or accounting changes or actions that may affect the overall performance of our business; and other risk factors listed from time to time in our filings with the Securities and Exchange Commission, including those discussed under the caption "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2010.





Carmike Cinemas

First Avenue at Thirteenth Street • Columbus, Georgia 31902-2109