

## 2010 Annual Report



UNITED STATES

## FORM 10-K

(Mark One)

## [X] ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2010

## OR

## [ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$
Commission File Number: 1-34534
ATHENS BANCSHARES CORPORATION
(Exact name of registrant as specified in its charter)

## Tennessee

(State or other jurisdiction of incorporation or organization)
106 Washington Avenue, Athens, Tennessee (Address of principal executive offices)

27-0920126
(I.R.S. Employer Identification No.)

37303
(Zip Code)

Registrant's telephone number, including area code: (423) 745-1111
Securities registered pursuant to Section 12(b) of the Act:
Title of each class
Common Stock, par value $\mathbf{\$ 0 . 0 1}$ per share

## Name of each exchange on which registered <br> Nasdaq Stock Market, LLC

Securities registered pursuant to Section 12(g) of the Act: None
Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes $\qquad$ No X

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15 (d) of the Act. Yes $\qquad$ No X

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes X . No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes $\qquad$ No $\qquad$
Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. X

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a small reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

$$
\begin{array}{ll}
\text { Large Accelerated Filer } & \text { Accelerated Filer } \\
\text { Non-accelerated Filer } & \text { Smaller Reporting Company } \mathbf{X}
\end{array}
$$

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Exchange Act). Yes $\qquad$ No X

The aggregate market value of the voting and non-voting common equity held by non-affiliates was $\$ 27.2$ million, based upon the closing price of $\$ 11.00$ per share as quoted on the Nasdaq Stock Market as of the last business day of the registrant's most recently completed second fiscal quarter.

The number of shares outstanding of the registrant's common stock as of March 16,2011 was $2,777,250$.
DOCUMENTS INCORPORATED BY REFERENCE
Portions of the 2010 Annual Report to Stockholders and of the Proxy Statement for the 2011 Annual Meeting of Stockholders are incorporated by reference in Parts II and III, respectively, of this Form 10-K.

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This annual report contains forward-looking statements that are based on assumptions and may describe future plans, strategies and expectations of Athens Bancshares Corporation. These forward-looking statements are generally identified by use of the words "believe," "expect," "intend," "anticipate," "estimate," "project" or similar expressions. Athens Bancshares Corporation's ability to predict results or the actual effect of future plans or strategies is inherently uncertain. Factors which could have a material adverse effect on the operations of Athens Bancshares Corporation and its subsidiary include, but are not limited to, changes in interest rates, national and regional economic conditions, legislative and regulatory changes, monetary and fiscal policies of the U.S. government, including policies of the U.S. Treasury and the Federal Reserve Board, the quality and composition of the loan or investment portfolios, demand for loan products, deposit flows, competition, demand for financial services in Athens Bancshares Corporation's market area, changes in real estate market values in Athens Bancshares Corporation's market area, changes in relevant accounting principles and guidelines and inability of third party service providers to perform. Additional factors that may affect our results are discussed in Item 1A to this Annual Report on Form 10-K titled "Risk Factors" below.

These risks and uncertainties should be considered in evaluating forward-looking statements and undue reliance should not be placed on such statements. Except as required by applicable law or regulation, Athens Bancshares Corporation does not undertake, and specifically disclaims any obligation, to release publicly the result of any revisions that may be made to any forward-looking statements to reflect events or circumstances after the date of the statements or to reflect the occurrence of anticipated or unanticipated events.

Unless the context indicates otherwise, all references in this annual report to "Company," "we," "us" and "our" refer to Athens Bancshares Corporation and its subsidiaries.

## PART I

## Item 1. BUSINESS

## General

Athens Bancshares Corporation (the "Company") was incorporated in September 2009 to serve as the holding company for Athens Federal Community Bank (the "Bank"), a federally chartered savings bank. On January 6, 2010, the Bank converted from a mutual savings bank to a stock savings bank and became the wholly owned subsidiary of the Company. In the conversion, the Company sold an aggregate of $2,677,250$ shares of common stock at a price of $\$ 10.00$ per share to depositors of the Bank. In addition, in connection with the conversion, the Bank formed the Athens Federal Foundation, to which the Company contributed an additional 100,000 shares of common stock and $\$ 100,000$ in cash.

The Company's principal business activity is the ownership of the outstanding shares of common stock of the Bank. The Company does not own or lease any property but instead uses the premises, equipment and other property of the Bank, with the payment of appropriate rental fees, as required by applicable laws and regulations, under the terms of an expense allocation agreement.

The Bank operates as a community-oriented financial institution offering traditional financial services to consumers and businesses in our primary market area. We attract deposits from the general public and use those funds to originate primarily residential mortgage loans and, to a lesser extent, non-residential real estate loans, construction loans, land and land development loans, multi-family real estate loans, consumer loans and commercial business loans. We conduct our lending and deposit activities primarily with individuals and small businesses in our primary market area.

Our website address is www.athensfederal.com. Information on our website should not be considered a part of this annual report.

## Market Area

We are headquartered in Athens, Tennessee, which is located in southeastern Tennessee along Interstate 75, approximately half way between Knoxville and Chattanooga, Tennessee. We consider McMinn, Monroe and Bradley Counties, Tennessee, and the surrounding areas to be our primary market area. The top employment sectors in our primary market area currently consist of manufacturing services, particularly the automobile manufacturing industry, and, to a lesser extent, wholesale and retail trade services, government services and educational, health care and social assistance services. Our local economy has been negatively impacted by the economic recession in recent months, which has resulted in increased job losses in the manufacturing services sector.

## Competition

We face significant competition for the attraction of deposits and origination of loans. Our most direct competition for deposits has historically come from the several financial institutions operating in our primary market area and from other financial service companies such as securities brokerage firms, credit unions and insurance companies. We also face competition for investors' funds from money market funds, mutual funds and other corporate and government securities.

Our competition for loans comes primarily from financial institutions, including credit unions, in our primary market area and from other financial service providers, such as mortgage companies and mortgage brokers. Competition for loans also comes from non-depository financial service companies entering the mortgage market, such as insurance companies, securities companies and specialty finance companies.

We expect competition to increase in the future as a result of legislative, regulatory and technological changes and the continuing trend of consolidation in the financial services industry. Competition for deposits and the origination of loans could limit our growth in the future.

## Lending Activities

The largest segment of our loan portfolio is real estate mortgage loans, primarily one- to four-family residential mortgage loans, and, to a lesser extent, non-residential real estate loans, construction loans, land and land development loans, multi-family real estate loans, consumer loans and commercial business loans. We originate loans for investment purposes, although we generally sell our fixed-rate residential mortgage loans into the secondary market with servicing retained. Our lending activities focus on serving small businesses and emphasizing relationship banking in our primary market area. We do not offer, and have not offered, Alt-A, sub-prime or nodocumentation mortgage loans.

One-to Four-Family Residential Loans. At December 31, 2010, we had $\$ 79.4$ million in one- to fourfamily residential loans, which represented $38.9 \%$ of our total loan portfolio. Our origination of residential mortgage loans enables borrowers to purchase or refinance existing homes located in our primary market area. In recent years, a significant portion of the residential mortgage loans that we have originated have been secured by non-owner occupied properties. Loans secured by non-owner occupied properties generally carry a greater risk of loss than loans secured by owner-occupied properties. See "Item 1A. Risk Factors - Our concentration in nonowner occupied real estate loans may expose us to increased credit risk."

Our residential lending policies and procedures generally conform to the secondary market guidelines. We generally offer a mix of adjustable rate mortgage loans and fixed-rate mortgage loans with terms of up to 30 years. Borrower demand for adjustable-rate loans compared to fixed-rate loans is a function of the level of interest rates, the expectations of changes in the level of interest rates, and the difference between the interest rates and loan fees offered for fixed-rate mortgage loans as compared to an initially discounted interest rate and loan fees for multi-year adjustable-rate mortgages. The relative amount of fixed-rate mortgage loans and adjustable-rate mortgage loans that can be originated at any time is largely determined by the demand for each in a competitive environment. We determine the loan fees, interest rates and other provisions of mortgage loans based on our own pricing criteria and competitive market conditions.

Interest rates and payments on our adjustable-rate mortgage loans generally adjust annually after an initial fixed period that typically ranges from one to five years. Interest rates and payments on our adjustable-rate loans generally are indexed to the National Monthly Median Cost of Funds or the one year U.S. Treasury Constant Maturity Index.

While one-to four-family residential real estate loans are normally originated with up to 30 -year terms, such loans typically remain outstanding for substantially shorter periods because borrowers often prepay their loans in full either upon sale of the property pledged as security or upon refinancing the original loan. Therefore, average loan maturity is a function of, among other factors, the level of purchase and sale activity in the real estate market, prevailing interest rates and the interest rates payable on outstanding loans on a regular basis. We do not offer residential mortgage loans with negative amortization and generally do not offer interest-only residential mortgage loans.

We generally do not make owner occupied one- to four-family residential real estate loans with loan-tovalue ratios exceeding $95 \%$. Loans with loan-to-value ratios in excess of $89 \%$ typically require private mortgage insurance. In addition, we generally do not make not make non-owner occupied one- to four-family residential real estate loans with loan-to-value ratios exceeding $85 \%$. We generally require all properties securing mortgage loans to be appraised by a board-approved independent appraiser. We also generally require title insurance on all first mortgage loans. Borrowers must obtain hazard insurance, and flood insurance is required for all loans located in flood hazard areas.

Non-residential Real Estate Loans. We offer fixed- and adjustable-rate mortgage loans secured by nonresidential real estate. At December 31, 2010, non-residential real estate loans totaled $\$ 43.7$ million, or $21.5 \%$ of our total loan portfolio. Our non-residential real estate loans are generally secured by small to moderately-sized office and retail properties, churches and hotels located both in and out of our primary market area. With respect to non-residential real estate loans, we typically require that either the borrower or the property securing the loan be located in our primary market area.

We originate fixed-rate non-residential real estate loans, generally with terms of three to five years and payments based on an amortization schedule of up to 30 years, resulting in "balloon" balances at maturity. We also offer adjustable-rate commercial real estate loans, generally with terms up to 30 years and with interest rates typically equal to the prime lending rate as reported in the Wall Street Journal plus an applicable margin. Loans are secured by first mortgages, generally are originated with a maximum loan-to-value ratio of $80 \%$ and may require specified debt service coverage ratios depending on the characteristics of the project. Rates and other terms on such loans generally depend on our assessment of credit risk after considering such factors as the borrower's financial condition and credit history, loan-to-value ratio, debt service coverage ratio and other factors. Our non-residential real estate loans typically provide for an interest rate floor of $5.0 \%$.

At December 31, 2010, our largest non-residential real estate loan had an outstanding balance of $\$ 3.5$ million. This loan was originated in June 2010 as a refinance of a hotel located in Chattanooga, Tennessee. The loan is performing in accordance with its original terms as of December 31, 2010.

Construction Loans. We originate construction loans for one-to four-family homes and, to a much lesser extent, commercial properties, such as retail shops and office units, and multi-family properties. At December 31, 2010 , residential and non-residential construction loans totaled $\$ 5.2$ million, which represented $2.5 \%$ of our total loan portfolio. Construction loans are typically for a term of 12 months with monthly interest only payments, and generally are followed by an automatic conversion to a 15 -year to 30 -year permanent loan with monthly payments of principal and interest. Except for speculative loans, discussed below, residential construction loans are generally only made to homeowners and the repayment of such loans generally comes from the proceeds of a permanent mortgage loan for which a commitment is typically in place when the construction loan is originated. Interest rates on these loans are generally tied to either the National Monthly Median Cost of Funds or the One Year U.S. Treasury Constant Maturity Index. We generally require a maximum loan-to-value ratio of $80 \%$ for all construction loans. We generally disburse funds on a percentage-of-completion basis following an inspection by a third party inspector.

We also originate speculative construction loans to builders who have not identified a buyer for the completed property at the time of origination. We generally limit speculative construction loans to a group of well-
established builders in our primary market area and we also limit the number of projects with each builder. At December 31, 2010, we had approved commitments for speculative construction loans of $\$ 2.4$ million, of which $\$ 2.4$ million was outstanding. We generally require a maximum loan-to-value ratio of $80 \%$ for speculative construction loans.

At December 31, 2010, our largest non-speculative construction loan relationship was a commitment of $\$ 590,000, \$ 584,000$ of which was outstanding. This relationship was performing according to its original terms at December 31, 2010. At December 31, 2010, our largest speculative construction loan relationship was a commitment of $\$ 1.5$ million, $\$ 1.5$ million of which was outstanding. This loan relationship is secured by a commercial retail development in Sevierville, Tennessee and was not performing according to its original terms at December 31, 2010. A specific reserve of $\$ 525,000$ has been allocated to this loan as of December 31, 2010. The Bank holds a participation interest of $7.5 \%$ of the total first mortgage. Legal action is currently being pursued against the borrowers by the participating banks.

Land and Land Development Loans. We originate loans to individuals and developers for the purpose of developing vacant land in our primary market area, typically for building an individual's future residence or, in the case of a developer, residential subdivisions. At December 31, 2010, land and land development loans totaled \$14.7 million, which represented $7.2 \%$ of our total loan portfolio. Land development loans, which are offered for terms of up to 12 months, are generally indexed to the prime rate as reported in the Wall Street Journal plus an applicable margin. We generally require a maximum loan-to-value ratio to $75 \%$ of the discounted market value based upon expected cash flows upon completion of the project. We also originate loans to individuals secured by undeveloped land held for investment purposes. At December 31, 2010, our largest land development relationship consisted of three loans which had an aggregate outstanding balance of $\$ 2.9$ million. Each loan in this relationship was performing in accordance with its original terms at December 31, 2010.

Multi-Family Real Estate Loans. We offer multi-family (5 or more units) mortgage loans that are generally secured by properties in our primary market area. At December 31, 2010, multi-family loans totaled \$20.9 million, which represented $10.2 \%$ of our total loan portfolio. Multi-family loans are secured by first mortgages and generally are originated with a maximum loan-to-value ratio of $85 \%$ and generally require specified debt service coverage ratios depending on the characteristics of the project. Rates and other terms on such loans generally depend on our assessment of the credit risk after considering such factors as the borrower's financial condition and credit history, loan-to-value ratio, debt service coverage ratio and other factors. At December 31, 2010, our largest multi-family real estate loan had an outstanding balance of $\$ 4.1$ million, was secured by an apartment complex located in Dalton, Georgia and was performing in accordance with its original terms at December 31, 2010.

Consumer Loans. We offer a variety of consumer loans, including home equity loans and lines of credit, automobile loans, and loans secured by deposits. At December 31, 2010, consumer loans totaled $\$ 27.3$ million, or $13.4 \%$ of our total loan portfolio. Our consumer loan portfolio consists primarily of home equity loans, both fixedrate amortizing term loans with terms up to 15 years and adjustable rate lines of credit with interest rates indexed to the prime rate as published in the Wall Street Journal. Consumer loans typically have shorter maturities and higher interest rates than traditional one- to four-family lending. We typically do not originate home equity loans with loan-to-value ratios exceeding $89 \%$, including any first mortgage loan balance. The procedures for underwriting consumer loans include an assessment of the applicant's payment history on other debts and ability to meet existing obligations and payments on the proposed loan.

Through our operating subsidiary, Southland Finance, Inc., we also offer consumer finance loans secured by used automobiles, televisions and various other personal property to borrowers with historically lower credit scores. These consumer finance loans are partially funded by a $\$ 1.0$ million line of credit with us. At December 31, 2010, there was no outstanding balance on that line of credit. Loans originated at Southland Finance, Inc. are generally made for terms of 12 to 36 months and have an average loan balance of approximately $\$ 3,350$. We generally maintain separate underwriting standards and more aggressive collection activity for these consumer finance loans.

Commercial Business Loans. We typically offer commercial business loans to small businesses located in our primary market area. At December 31, 2010, commercial business loans totaled $\$ 12.8$ million, which represented $6.3 \%$ of our total loan portfolio. Commercial business loans consist of floating rate loans indexed to the prime rate as published in the Wall Street Journal plus an applicable margin and fixed rate loans for terms of up to
five years. Our commercial business loan portfolio consists primarily of loans that are secured by land or equipment but also includes a smaller amount of unsecured loans for purposes of financing expansion or providing working capital for general business purposes. Key loan terms vary depending on the collateral, the borrower's financial condition, credit history and other relevant factors.

## Loan Underwriting

Adjustable-Rate Loans. While we anticipate that adjustable-rate loans will better offset the adverse effects of an increase in interest rates as compared to fixed-rate mortgages, an increased monthly mortgage payment required of adjustable-rate loan borrowers in a rising interest rate environment could cause an increase in delinquencies and defaults. The marketability of the underlying property also may be adversely affected in a high interest rate environment. In addition, although adjustable-rate mortgage loans make our asset base more responsive to changes in interest rates, the extent of this interest sensitivity is limited by the annual and lifetime interest rate adjustment limits.

Non-Owner Occupied Residential Real Estate Loans. Loans secured by rental properties represent a unique credit risk to us and, as a result, we adhere to special underwriting guidelines. Of primary concern in nonowner occupied real estate lending is the consistency of rental income of the property. Payments on loans secured by rental properties often depend on the maintenance of the property and the payment of rent by its tenants. Payments on loans secured by rental properties often depend on successful operation and management of the properties. As a result, repayment of such loans may be subject to adverse conditions in the real estate market or the economy. To monitor cash flows on rental properties, we require borrowers and loan guarantors, if any, to provide annual financial statements and we consider and review a rental income cash flow analysis of the borrower and consider the net operating income of the property, the borrower's expertise, credit history and profitability, and the value of the underlying property. We generally require collateral on these loans to be a first mortgage along with an assignment of rents and leases.

Non-residential and Multi-Family Real Estate Loans. Loans secured by multi-family and commercial real estate generally have larger balances and involve a greater degree of risk than one- to four-family residential mortgage loans. Of primary concern in multi-family and commercial real estate lending is the borrower's creditworthiness and the feasibility and cash flow potential of the project. Payments on loans secured by income properties often depend on successful operation and management of the properties. As a result, repayment of such loans may be subject to adverse conditions in the real estate market or the economy. We apply what we believe to be conservative underwriting standards when originating commercial loans and seek to limit our exposure to lending concentrations to related borrowers, types of business and geographies, as well as seeking to participate with other banks in both buying and selling larger loans of this nature. Management has hired experienced lending officers and credit management personnel over the past several years in order to safely increase this type of lending. To monitor cash flows on income properties, we require borrowers and loan guarantors, if any, to provide annual financial statements on multi-family and commercial real estate loans. In reaching a decision on whether to make a multifamily or commercial real estate loan, we consider and review a global cash flow analysis of the borrower and consider the net operating income of the property, the borrower's expertise, credit history and profitability, and the value of the underlying property. An environmental survey or environmental risk insurance is obtained when the possibility exists that hazardous materials may have existed on the site, or the site may have been impacted by adjoining properties that handled hazardous materials.

Construction, Land and Land Development Loans. Construction financing is generally considered to involve a higher degree of risk of loss than long-term financing on improved, occupied real estate. Risk of loss on a construction loan depends largely upon the accuracy of the initial estimate of the property's value at completion of construction and the estimated cost of construction. During the construction phase, a number of factors could result in delays and cost overruns. If the estimate of construction costs proves to be inaccurate, we may be required to advance funds beyond the amount originally committed to permit completion of the building. If the estimate of value proves to be inaccurate, we may be confronted, at or before the maturity of the loan, with a building having a value which is insufficient to assure full repayment if liquidation is required. If we are forced to foreclose on a building before or at completion due to a default, we may be unable to recover all of the unpaid balance of, and accrued interest on, the loan as well as related foreclosure and holding costs. In addition, speculative construction loans, which are loans made to home builders who, at the time of loan origination, have not yet secured an end buyer for the home under construction, typically carry higher risks than those associated with traditional construction
loans. These increased risks arise because of the risk that there will be inadequate demand to ensure the sale of the property within an acceptable time. As a result, in addition to the risks associated with traditional construction loans, speculative construction loans carry the added risk that the builder will have to pay the property taxes and other carrying costs of the property until an end buyer is found. Land and land development loans have substantially similar risks to speculative construction loans. To monitor cash flows on construction properties, we require borrowers and loan guarantors, if any, to provide annual financial statements and, in reaching a decision on whether to make a construction or land development loan, we consider and review a global cash flow analysis of the borrower and consider the borrower's expertise, credit history and profitability. We also generally disburse funds on a percentage-of-completion basis following an inspection by a third party inspector.

Consumer Loans. Consumer loans may entail greater risk than do residential mortgage loans, particularly in the case of consumer loans that are secured by assets that depreciate rapidly, such as motor vehicles. In such cases, repossessed collateral for a defaulted consumer loan may not provide an adequate source of repayment for the outstanding loan and a small remaining deficiency often does not warrant further substantial collection efforts against the borrower. In the case of home equity loans, real estate values may be reduced to a level that is insufficient to cover the outstanding loan balance after accounting for the first mortgage loan balance. Consumer loan collections depend on the borrower's continuing financial stability, and therefore are likely to be adversely affected by various factors, including job loss, divorce, illness or personal bankruptcy. Furthermore, the application of various federal and state laws, including federal and state bankruptcy and insolvency laws, may limit the amount that can be recovered on such loans.

Commercial Business Loans. Unlike residential mortgage loans, which generally are made on the basis of the borrower's ability to make repayment from his or her employment income or other income, and which are secured by real property whose value tends to be more easily ascertainable, commercial business loans are of higher risk and typically are made on the basis of the borrower's ability to make repayment from the cash flow of the borrower's business. As a result, the availability of funds for the repayment of commercial business loans may depend substantially on the success of the business itself. Further, any collateral securing such loans may depreciate over time, may be difficult to appraise and may fluctuate in value.

Loan Approval Procedures and Authority. Our lending activities follow written, non-discriminatory underwriting standards and loan origination procedures established by our board of directors and management. Certain of our employees have been granted individual lending limits, which vary depending on the individual, the type of loan and whether the loan is secured or unsecured. Generally, all loan requests exceeding the individual officer lending limits are approved as follows: (i) the approval of any two members of our Loan Committee is required for residential loans up to $\$ 250,000$; (ii) the approval of any three members of our Loan Committee (one of whom must be the President and Chief Executive Officer or Chief Credit Officer) is required for any single transaction of between $\$ 250,000$ and $\$ 1.0$ million and aggregate debt to one borrower transactions of between $\$ 250,000$ and $\$ 1.0$ million; and (iii) the approval of any four members of our board of directors is required for all single transactions exceeding $\$ 1.0$ million and all loans to customers having aggregate outstanding debt to us exceeding $\$ 1.0$ million. Our Loan Committee consists of our President and Chief Executive Officer, Chief Credit Officer, Vice President, Chief Operating Officer and Chief Financial Officer and certain other officers designated by the board of directors.

Loans to One Borrower. The maximum amount that we may lend to one borrower and the borrower's related entities is limited, by regulation, to generally $15 \%$ of our unimpaired capital and surplus. At December 31, 2010, our regulatory limit on loans to one borrower was $\$ 6.2$ million. At that date, our largest lending relationship was $\$ 4.4$ million and was performing according to its original terms at that date. This loan relationship is secured primarily by commercial real estate and equipment.

Loan Commitments. We issue commitments for residential and commercial mortgage loans conditioned upon the occurrence of certain events. Commitments to originate mortgage loans are legally binding agreements to lend to our customers. Generally, our loan commitments expire after 30 days. See note 15 to the notes to the consolidated financial statements beginning on page $\mathrm{F}-1$ of this annual report.

## Investment Activities

We have legal authority to invest in various types of liquid assets, including U.S. Treasury obligations, securities of various government-sponsored agencies and of state and municipal governments, mortgage-backed securities and certificates of deposit of federally insured institutions. Within certain regulatory limits, we also may invest a portion of our assets in other permissible securities. As a member of the Federal Home Loan Bank of Cincinnati, we also are required to maintain an investment in Federal Home Loan Bank of Cincinnati stock.

At December 31, 2010, our investment portfolio consisted primarily of U.S. government and agency securities, mortgage-backed securities and securities issued by government sponsored enterprises, and municipal securities. We do not currently invest in trading account securities. At December 31, 2010, we also maintained an investment, at cost, in Federal Home Loan Bank of Cincinnati common stock.

Our investment objectives are: (i) to provide and maintain liquidity within the guidelines of the Office of Thrift Supervision's regulations, (ii) to manage interest rate risk; and (iii) to provide collateral for public unit deposits. Our board of directors has the overall responsibility for the investment portfolio, including approval of the investment policy. Our President and Chief Executive Officer and our Vice President, Chief Operating Officer and Chief Financial Officer are responsible for implementation of the investment policy and monitoring our investment performance. In addition, we have retained a third party registered investment advisor to serve as our investment manager and execute investment transactions, perform pre-purchase analysis and provide portfolio analysis on a quarterly basis. Our investment manager acts in a co-advisory capacity and does not have discretionary authority to execute trades on our behalf without the pre-approval of our President and Chief Executive Officer and/or Vice President, Chief Operating Officer and Chief Financial Officer. Our board of directors reviews the status of our investment portfolio on a monthly basis, or more frequently if warranted.

## Deposit Activities and Other Sources of Funds

Deposits, borrowings and loan repayments are the major sources of our funds for lending and other investment purposes. Scheduled loan repayments are a relatively stable source of funds, while deposit inflows and outflows and loan prepayments are significantly influenced by general interest rates and money market conditions.

Deposit Accounts. Deposits are attracted from within our primary market area through the offering of a broad selection of deposit instruments, including non-interest-bearing demand deposits (such as checking accounts), interest-bearing demand accounts (such as NOW and money market accounts), regular savings accounts and certificates of deposit. Deposit account terms vary according to the minimum balance required, the time periods the funds must remain on deposit and the interest rate, among other factors. In determining the terms of our deposit accounts, we consider the rates offered by our competition, our liquidity needs, profitability to us, matching deposit and loan products and customer preferences and concerns. We generally review our deposit mix and pricing weekly. Our deposit pricing strategy has typically been to offer competitive rates on all types of deposit products, and to periodically offer special rates in order to attract deposits of a specific type or term.

Borrowings. We use advances from the Federal Home Loan Bank of Cincinnati to supplement our investable funds. The Federal Home Loan Bank functions as a central reserve bank providing credit for member financial institutions. As a member, we are required to own capital stock in the Federal Home Loan Bank of Cincinnati and are authorized to apply for advances on the security of such stock and certain of our mortgage loans and other assets (principally securities which are obligations of, or guaranteed by, the United States), provided certain standards related to creditworthiness have been met. Advances are made under several different programs, each having its own interest rate and range of maturities. Depending on the program, limitations on the amount of advances are based either on a fixed percentage of an institution's net worth, the Federal Home Loan Bank's assessment of the institution's creditworthiness, collateral value and level of Federal Home Loan Bank stock ownership. We also utilize securities sold under agreements to repurchase and overnight repurchase agreements to supplement our supply of investable funds and to meet deposit withdrawal requirements.

## Personnel

As of December 31, 2010, we had 88 full-time employees and 12 part-time employees, none of whom is represented by a collective bargaining unit. We believe our relationship with our employees is good.

## REGULATION AND SUPERVISION

## General

As a savings and loan holding company, the Company is required by federal law to report to, and otherwise comply with the rules and regulations of, the Office of Thrift Supervision. The Bank, an insured federal savings association, is subject to extensive regulation, examination and supervision by the Office of Thrift Supervision, as its primary federal regulator, and the Federal Deposit Insurance Corporation, as the deposit insurer.

The Bank is a member of the Federal Home Loan Bank System and, with respect to deposit insurance, of the Deposit Insurance Fund managed by the Federal Deposit Insurance Corporation. The Bank must file reports with the Office of Thrift Supervision and the Federal Deposit Insurance Corporation concerning its activities and financial condition and obtain regulatory approvals before entering into certain transactions such as mergers with, or acquisitions of, other savings associations. The Office of Thrift Supervision and/or the Federal Deposit Insurance Corporation conduct periodic examinations to test the Bank's safety and soundness and compliance with various regulatory requirements. This regulation and supervision establishes a comprehensive framework of activities in which an institution can engage and is intended primarily for the protection of the insurance fund and depositors. The regulatory structure also gives the regulatory authorities extensive discretion in connection with their supervisory and enforcement activities and examination policies, including policies with respect to the classification of assets and the establishment of adequate loan loss reserves for regulatory purposes. Any change in such regulatory requirements and policies, whether by the Office of Thrift Supervision, the Federal Deposit Insurance Corporation or Congress, could have a material adverse impact on the Company, the Bank and their operations.

The Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act"), signed into law on July 21, 2010, provides for the regulation and supervision of federal savings institutions like the Bank to be transferred from the Office of Thrift Supervision to the Office of the Comptroller of the Currency, the agency that regulates national banks. The Office of the Comptroller of the Currency will assume primary responsibility for examining the Bank and implementing and enforcing many of the laws and regulations applicable to federal savings institutions. The Office of Thrift Supervision will be eliminated. The transfer will occur one year from July 21, 2010 enactment of the Dodd-Frank Act, subject to a possible six month extension. At the same time, the responsibility for supervising and regulating savings and loan holding companies will be transferred to the Federal Reserve Board, which currently supervises bank holding companies. The Dodd-Frank Act also provides for the creation of a new agency, the Consumer Financial Protection Bureau, as an independent bureau of the Federal Reserve Board, to take over the implementation of federal consumer financial protection and fair lending laws from the depository institution regulators. However, institutions of $\$ 10$ billion or fewer in assets will continue to be examined for compliance with such laws and regulations by, and subject to the primary enforcement authority of, the prudential regulator rather than the Consumer Financial Protection Bureau.

Certain regulatory requirements applicable to the Bank and to the Company are referred to below or elsewhere herein. The summary of statutory provisions and regulations applicable to savings associations and their holding companies set forth below and elsewhere in this document does not purport to be a complete description of such statutes and regulations and their effects on the Bank and the Company and is qualified in its entirety by reference to the actual laws and regulations.

## Holding Company Regulation

General. The Company is a unitary savings and loan holding company within the meaning of federal law. As such, the Company is registered with the Office of Thrift Supervision and subject to Office of Thrift Supervision regulations, examination, supervision and reporting requirements. In addition, the Office of Thrift Supervision has enforcement authorities over the Company and its non-savings association subsidiaries. Among other things, that authority permits the OTS to restrict or prohibit activities that one determined to be a serious risk to the subsidiary savings association.

The Dodd-Frank Act regulatory restructuring transfers to the Federal Reserve Board the responsibility for regulating and supervising savings and loan holding companies. That will occur one year from the July 21, 2010 effective date of the Dodd-Frank Act, subject to a possible six month extension.

Activities Restrictions. Upon any non-supervisory acquisition by the Company of another savings association or savings bank that meets the qualified thrift lender test and is deemed to be a savings association by the Office of Thrift Supervision, the Company would become a multiple savings and loan holding company (if the acquired institution is held as a separate subsidiary) and would generally be limited to activities permissible for bank holding companies under Section 4(c) of the Bank Holding Company Act, subject to the prior approval of the Office of Thrift Supervision, and certain activities authorized by Office of Thrift Supervision regulation. The Dodd-Frank Act added that any savings and loan holding company that engages in activities permissible for a financial holding company must meet the qualitative requirements for a bank holding company to be a financial holding company and conducts the activities in accordance with the requirements that would apply to a financial holding company's conduct of the activity.

A savings and loan holding company is prohibited from, directly or indirectly, acquiring more than $5 \%$ of the voting stock of another savings association or savings and loan holding company, without prior written approval of the Office of Thrift Supervision and from acquiring or retaining control of a depository institution that is not insured by the Federal Deposit Insurance Corporation. In evaluating applications by holding companies to acquire savings associations, the Office of Thrift Supervision considers, among other things, factors such as the financial and managerial resources and future prospects of the Company and institution involved, the effect of the acquisition on the risk to the deposit insurance funds, the convenience and needs of the community and competitive effects.

The Office of Thrift Supervision may not approve any acquisition that would result in a multiple savings and loan holding company controlling savings associations in more than one state, subject to two exceptions: (i) the approval of interstate supervisory acquisitions by savings and loan holding companies; and (ii) the acquisition of a savings association in another state if the laws of the state of the target savings association specifically permit such acquisitions. The states vary in the extent to which they permit interstate savings and loan holding company acquisitions.

Capital. Savings and loan holding companies are not currently subject to specific regulatory capital requirements. The Dodd-Frank Act, however, requires the Federal Reserve Board to promulgate consolidated capital requirements for depository institution holding companies that are no less stringent, both quantitatively and in terms of components of capital, than those applicable to institutions themselves. Instruments such as cumulative preferred stock and trust preferred securities will no longer be includable as Tier 1 capital as is currently the case with bank holding companies. Instruments issued by May 19,2010 will be grandfathered for companies with consolidated assets of $\$ 15$ billion or less. There is a five-year transition period (from the July 21,2010 effective date of the Dodd-Frank Act) before the capital requirements will apply to savings and loan holding companies.

Source of Strength. The Dodd-Frank Act also extends the "source of strength" doctrine to savings and loan holding companies. The regulatory agencies must issue regulations requiring that all bank and savings and loan holding companies serve as a source of strength to their subsidiary depository institutions by providing capital, liquidity and other support in times of financial stress.

Dividends. The Bank must notify the Office of Thrift Supervision thirty (30) days before declaring any dividend to the Company. The financial impact of a holding company on its subsidiary institution is a matter that is evaluated by the Office of Thrift Supervision and the agency has authority to order cessation of activities or divestiture of subsidiaries deemed to pose a threat to the safety and soundness of the institution.

Acquisition of the Company. Under the Federal Change in Control Act, a notice must be submitted to the Office of Thrift Supervision if any person (including a company), or group acting in concert, seeks to acquire direct or indirect "control" of a savings and loan holding company or savings association. Under certain circumstances, a change of control may occur, and prior notice is required, upon the acquisition of $10 \%$ or more of the Company's outstanding voting stock, unless the Office of Thrift Supervision has found that the acquisition will not result in control of the Company. A change in control definitively occurs upon the acquisition of $25 \%$ or more of the Company's outstanding voting stock. Under the Change in Control Act, the Office of Thrift Supervision generally
has 60 days from the filing of a complete notice to act, taking into consideration certain factors, including the financial and managerial resources of the acquirer and the competitive effects of the acquisition. Any company that acquires control would then be subject to regulation as a savings and loan holding company.

## Federal Savings Association Regulation

Business Activities. The activities of federal savings banks are governed by federal laws and regulations. Those laws and regulations delineate the nature and extent of the business activities in which federal savings banks may engage. In particular, certain lending authority for federal savings banks, e.g., commercial, non-residential real property loans and consumer loans, is limited to a specified percentage of the institution's capital or assets.

The Dodd-Frank Act authorizes the payment of interest on commercial checking accounts, effective July 21, 2011.

Capital Requirements. The Office of Thrift Supervision capital regulations require savings associations to meet three minimum capital standards: a $1.5 \%$ tangible capital to total assets ratio; a $4 \%$ tier 1 capital to total assets leverage ratio ( $3 \%$ for institutions receiving the highest rating on the CAMELS examination rating system) and an $8 \%$ risk-based capital ratio. In addition, the prompt corrective action standards discussed below also establish, in effect, a minimum $2 \%$ tangible capital standard, a $4 \%$ leverage ratio ( $3 \%$ for institutions receiving the highest rating on the CAMELS system) and, together with the risk-based capital standard itself, a 4\% Tier 1 risk-based capital standard. The Office of Thrift Supervision regulations also require that, in meeting the tangible, leverage and riskbased capital standards, institutions must generally deduct investments in and loans to subsidiaries engaged in activities as principal that are not permissible for a national bank.

The risk-based capital standard for savings associations requires the maintenance of Tier 1 (core) and total capital (which is defined as core capital and supplementary capital less certain specified deductions from total capital such as reciprocal holdings of depository institution capital instruments and equity investments) to riskweighted assets of at least $4 \%$ and $8 \%$, respectively. In determining the amount of risk-weighted assets, all assets, including certain off-balance sheet activities, recourse obligations, residual interests and direct credit substitutes, are multiplied by a risk-weight factor of $0 \%$ to $100 \%$, assigned by the Office of Thrift Supervision capital regulation based on the risks believed inherent in the type of asset. Core (Tier 1) capital is generally defined as common stockhoiders' equity (including retained earnings), certain non-cumulative perpetual preferred stock and related surplus and minority interests in equity accounts of consolidated subsidiaries less intangibles other than certain mortgage servicing rights and credit card relationships. The components of supplementary capital (Tier 2 Capital) includes cumulative preferred stock, long-term perpetual preferred stock, mandatory convertible debt securities, subordinated debt and intermediate preferred stock, the allowance for loan and lease losses limited to a maximum of $1.25 \%$ of risk-weighted assets, and up to $45 \%$ of unrealized gains on available-for-sale equity securities with readily determinable fair market values. Overall, the amount of supplementary capital included as part of total capital cannot exceed $100 \%$ of core capital.

The Office of Thrift Supervision also has authority to establish individual minimum capital requirements in appropriate cases upon a determination that an institution's capital level is or may become inadequate in light of the particular circumstances.

At December 31, 2010, the Bank met each of its capital requirements. See Note 9 in the accompanying Notes to Consolidated Financial Statements.

Prompt Corrective Regulatory Action. The Office of Thrift Supervision is required to take certain supervisory actions against undercapitalized institutions, the severity of which depends upon the institution's degree of undercapitalization. Generally, a savings association that has a ratio of total capital to risk weighted assets of less than $8 \%$, a ratio of Tier 1 (core) capital to risk-weighted assets of less than $4 \%$ or a ratio of core capital to total assets of less than $4 \%$ ( $3 \%$ or less for institutions with the highest examination rating) is considered to be "undercapitalized." A savings association that has a total risk-based capital ratio less than $6 \%$, a Tier 1 capital ratio of less than $3 \%$ or a leverage ratio that is less than $3 \%$ is considered to be "significantly undercapitalized" and a savings association that has a tangible capital to assets ratio equal to or less than $2 \%$ is deemed to be "critically undercapitalized." Subject to a narrow exception, the Office of Thrift Supervision is required to appoint a receiver or conservator within specified time frames for an institution that is "critically undercapitalized." The regulation
also provides that a capital restoration plan must be filed with the Office of Thrift Supervision within 45 days of the date a savings association is deemed to have received notice that it is "undercapitalized," "significantly undercapitalized" or "critically undercapitalized." Compliance with the plan must be guaranteed by any parent holding company up to the lesser of $5 \%$ of the savings association's total assets when it was deemed to be undercapitalized or the amount necessary to achieve compliance with applicable capital requirements. In addition, numerous mandatory supervisory actions become immediately applicable to an undercapitalized institution, including, but not limited to, increased monitoring by regulators and restrictions on growth, capital distributions and expansion. The Office of Thrift Supervision could also take any one of a number of discretionary supervisory actions, including the issuance of a capital directive and the replacement of senior executive officers and directors. Significantly and critically undercapitalized institutions are subject to additional mandatory and discretionary measures.

Insurance of Deposit Accounts. The Bank's deposits are insured up to applicable limits by the Deposit Insurance Fund of the Federal Deposit Insurance Corporation. Under the Federal Deposit Insurance Corporation's risk-based assessment system, insured institutions are assigned to one of four risk categories based on supervisory evaluations, regulatory capital levels and certain other factors, with less risky institutions paying lower assessments. An institution's assessment rate depends upon the category to which it is assigned, and certain adjustments specified by Federal Deposit Insurance Corporation regulations. Assessment rates currently range from seven to 77.5 basis points of assessable deposits. The Federal Deposit Insurance Corporation may adjust the scale uniformly, except that no adjustment can deviate more than three basis points from the base scale without notice and comment. No institution may pay a dividend if in default of the federal deposit insurance assessment.

On February 7, 2011, the Federal Deposit Insurance Corporation approved a final rule that implemented changes to the deposit insurance assessment system mandated by the Dodd-Frank Act. The final rule, which will take effect for the quarter beginning April 1, 2011, requires that the base on which deposit insurance assessments are charged be revised from one that is based on domestic deposits to one that is based on average consolidated total assets minus average tangible equity. Under the final rule, insured depository institutions are required to report their average consolidated total assets on a daily basis, using the regulatory accounting methodology established for reporting total assets. For purposes of the final rule, tangible equity is defined as Tier 1 capital. Prior to the April 1, 2011 effective date of the final rule, the Federal Deposit Insurance Corporation will continue to calculate the assessment base from adjusted domestic deposits.

The Federal Deposit Insurance Corporation imposed on all insured institutions a special emergency assessment of five basis points of total assets minus Tier 1 capital (as of June 30, 2009), capped at ten basis points of an institution's deposit assessment base, in order to cover losses to the Deposit Insurance Fund. That special assessment was collected on September 30, 2009. The Federal Deposit Insurance Corporation provided for similar assessments during the final two quarters of 2009 , if deemed necessary.

In lieu of further special assessments, however, the Federal Deposit Insurance Corporation required insured institutions to prepay estimated quarterly risk-based assessments for the fourth quarter of 2009 through the fourth quarter of 2012. The estimated assessments, which included an assumed annual assessment base increase of $5 \%$, were recorded as a prepaid expense asset as of December 30, 2009. As of December 31, 2009, and each quarter thereafter, a charge to earnings is recorded for each regular assessment with an offsetting credit to the prepaid asset.

Due to the recent difficult economic conditions, deposit insurance per account owner has been raised to $\$ 250,000$. That coverage was made permanent by the Dodd-Frank Act. In addition, the Federal Deposit Insurance Corporation adopted an optional Temporary Liquidity Guarantee Program by which, for a fee, noninterest-bearing transaction accounts would receive unlimited insurance coverage until June 30,2010 , subsequently extended to December 31, 2010, and certain senior unsecured debt issued by institutions and their holding companies between October 13, 2008 and October 31, 2009 would be guaranteed by the Federal Deposit Insurance Corporation through June 30, 2012, or in some cases, December 31, 2012. The Bank opted to participate in the unlimited noninterestbearing transaction account coverage and the Bank and the Company opted not to participate in the unsecured debt guarantee program. The Dodd-Frank Act extended the unlimited coverage for certain noninterest-bearing transaction accounts from January 1, 2011 until December 31, 2012 without the opportunity for opt out.

In addition to the assessment for deposit insurance, institutions are required to make payments on bonds issued in the late 1980s by the Financing Corporation to recapitalize a predecessor deposit insurance fund. That payment is established quarterly and during the four quarters ended December 31, 2010 averaged 1.02 basis points of assessable deposits.

The Dodd-Frank Act increased the minimum target Deposit Insurance Fund ratio from $1.15 \%$ of estimated insured deposits to $1.35 \%$ of estimated insured deposits. The Federal Deposit Insurance Corporation must seek to achieve the $1.35 \%$ ratio by September 30, 2020. Insured institutions with assets of $\$ 10$ billion or more are supposed to fund the increase. The Dodd-Frank Act eliminated the $1.5 \%$ maximum fund ratio, instead leaving it to the discretion of the Federal Deposit Insurance Corporation and the Federal Deposit Insurance Corporation has recently exercised that discretion by establishing a long range fund ratio of $2 \%$.

The Federal Deposit Insurance Corporation has authority to increase insurance assessments. A significant increase in insurance premiums would likely have an adverse effect on the operating expenses and results of operations of the Bank. Management cannot predict what insurance assessment rates will be in the future.

Insurance of deposits may be terminated by the Federal Deposit Insurance Corporation upon a finding that the institution has engaged in unsafe or unsound practices, is in an unsafe or unsound condition to continue operations or has violated any applicable law, regulation, rule, order or regulatory condition imposed in writing. The management of the Bank does not know of any practice, condition or violation that might lead to termination of deposit insurance.

Loans to One Borrower. Federal law provides that savings associations are generally subject to the limits on loans to one borrower applicable to national banks. Generally, subject to certain exceptions, a savings association may not make a loan or extend credit to a single or related group of borrowers in excess of $15 \%$ of its unimpaired capital and surplus. An additional amount may be lent, equal to $10 \%$ of unimpaired capital and surplus, if secured by specified readily-marketable collateral.

QTL Test. Federal law requires savings associations to meet a qualified thrift lender test. Under the test, a savings association is required to either qualify as a "domestic building and loan association" under the Internal Revenue Code or maintain at least $65 \%$ of its "portfolio assets" (total assets less: (i) specified liquid assets up to $20 \%$ of total assets; (ii) intangibles, including goodwill; and (iii) the value of property used to conduct business) in certain "qualified thrift investments" (primarily residential mortgages and related investments, including certain mortgage-backed securities but also including education, credit card and small business loans) in at least 9 months out of each 12 month period.

A savings association that fails the qualified thrift lender test is subject to certain operating restrictions. The Dodd-Frank Act makes noncompliance with the qualified thrift lender test also potentially subject to agency enforcement action for a violation of law. As of December 31, 2010, the Bank maintained $82.4 \%$ of its portfolio assets in qualified thrift investments and, therefore, met the qualified thrift lender test.

Limitation on Capital Distributions. Federal regulations impose limitations upon all capital distributions by a savings association, including cash dividends, payments to repurchase its shares and payments to shareholders of another institution in a cash-out merger. Under the regulations, an application to and prior approval of the Office of Thrift Supervision is required before any capital distribution if the institution does not meet the criteria for "expedited treatment" of applications under Office of Thrift Supervision regulations (i.e., generally, examination and Community Reinvestment Act ratings in the two top categories), the total capital distributions for the calendar year exceed net income for that year plus the amount of retained net income for the preceding two years, the institution would be undercapitalized following the distribution or the distribution would otherwise be contrary to a statute, regulation or agreement with the Office of Thrift Supervision. If an application is not required, the institution must still provide prior notice to the Office of Thrift Supervision of the capital distribution if, like the Bank, it is a subsidiary of a holding company. If the Bank's capital fell below its regulatory requirements or the Office of Thrift Supervision notified it that it was in need of increased supervision, the Bank's ability to make capital distributions could be restricted. In addition, the Office of Thrift Supervision could prohibit a proposed capital distribution by any institution, which would otherwise be permitted by the regulation, if the Office of Thrift Supervision determines that such distribution would constitute an unsafe or unsound practice.

Standards for Safety and Soundness. The federal banking agencies have adopted Interagency Guidelines prescribing Standards for Safety and Soundness in various areas such as internal controls and information systems, internal audit, loan documentation and credit underwriting, interest rate exposure, asset growth and quality, earnings and compensation, fees and benefits. The guidelines set forth the safety and soundness standards that the federal banking agencies use to identify and address problems at insured depository institutions before capital becomes impaired. If the Office of Thrift Supervision determines that a savings association fails to meet any standard prescribed by the guidelines, the Office of Thrift Supervision may require the institution to submit an acceptable plan to achieve compliance with the standard.

Transactions with Related Parties. The Bank's authority to engage in transactions with "affiliates" (e.g., any entity that controls or is under common control with the Bank, including the Company and its other subsidiaries) is limited by federal law. The aggregate amount of covered transactions with any individual affiliate is limited to $10 \%$ of the capital and surplus of the savings association. The aggregate amount of covered transactions with all affiliates is limited to $20 \%$ of the savings association's capital and surplus. Certain transactions with affiliates are required to be secured by collateral in an amount and of a type specified by federal law. The purchase of low quality assets from affiliates is generally prohibited. Transactions with affiliates must generally be on terms and under circumstances, that are at least as favorable to the institution as those prevailing at the time for comparable transactions with non-affiliated companies. In addition, savings associations are prohibited from lending to any affiliate that is engaged in activities that are not permissible for bank holding companies and no savings association may purchase the securities of any affiliate other than a subsidiary.

The Sarbanes-Oxley Act of 2002 generally prohibits loans by the Company to its executive officers and directors. However, the law contains a specific exception for loans by a depository institution to its executive officers and directors in compliance with federal banking laws. Under such laws, the Bank's authority to extend credit to executive officers, directors and $10 \%$ shareholders ("insiders"), as well as entities such persons control, is limited. The laws limit both the individual and aggregate amount of loans that the Bank may make to insiders based, in part, on the Bank's capital level and requires that certain board approval procedures be followed. Such loans are required to be made on terms substantially the same as those offered to unaffiliated individuals and not involve more than the normal risk of repayment. There is an exception for loans made pursuant to a benefit or compensation program that is widely available to all employees of the institution and does not give preference to insiders over other employees. Loans to executive officers are subject to additional limitations based on the type of loan involved.

Enforcement. The Office of Thrift Supervision has primary enforcement responsibility over savings associations and has authority to bring actions against the institution and all institution-affiliated parties, including stockholders, and any attorneys, appraisers and accountants who knowingly or recklessly participate in wrongful action likely to have an adverse effect on an insured institution. Formal enforcement action may range from the issuance of a capital directive or cease and desist order to removal of officers and/or directors to institution of receivership, conservatorship or termination of deposit insurance. Civil penalties cover a wide range of violations and can amount to $\$ 25,000$ per day, or even $\$ 1$ million per day in especially egregious cases. The Federal Deposit Insurance Corporation has the authority to recommend to the Director of the Office of Thrift Supervision that enforcement action to be taken with respect to a particular savings association. If action is not taken by the Director, the Federal Deposit Insurance Corporation has authority to take such action under certain circumstances. Federal law also establishes criminal penalties for certain violations.

The Office of the Comptroller of the Currency will assume the Office of Thrift Supervision's enforcement authority as to federal savings associations pursuant to the Dodd-Frank Act regulatory restructuring.

Assessments. Savings associations are required to pay assessments to the Office of Thrift Supervision to fund the agency's operations. The general assessments, paid on a semi-annual basis, are computed based upon the savings association's (including consolidated subsidiaries) total assets, financial condition and complexity of its portfolio. The Office of Thrift Supervision assessments paid by the Bank for the fiscal year ended December 31, 2010 totaled $\$ 78,000$.

The Office of the Comptroller of the Currency, which will succeed to the Office of Thrift Supervision's supervision of federal savings banks under the Dodd-Frank Act regulatory restructuring, similarly supports its operations through assessments on regulated institutions.

## Federal Home Loan Bank System

The Bank is a member of the Federal Home Loan Bank System, which consists of (12) regional Federal Home Loan Banks. The Federal Home Loan Bank provides a central credit facility primarily for member institutions. The Bank, as a member of the Federal Home Loan Bank, is required to acquire and hold shares of capital stock in that Federal Home Loan Bank. The Bank was in compliance with this requirement with an investment in Federal Home Loan Bank stock at December 31, 2010 of $\$ 2.9$ million.

The Federal Home Loan Banks have been required to provide funds for the resolution of insolvent thrifts in the late 1980s and contribute funds for affordable housing programs. These and similar requirements, or general economic conditions, could reduce the amount of dividends that the Federal Home Loan Banks pay to their members and result in the Federal Home Loan Banks imposing a higher rate of interest on advances to their members. If dividends were reduced, or interest on future Federal Home Loan Bank advances increased, the Bank's net interest income would likely also be reduced.

## Federal Reserve System

The Federal Reserve Board regulations require savings associations to maintain non-interest earning reserves against their transaction accounts (primarily Negotiable Order of Withdrawal (NOW) and regular checking accounts). For 2010, the regulations generally provided that reserves be maintained against aggregate transaction accounts as follows: a $3 \%$ reserve ratio was assessed on net transaction accounts up to and including $\$ 55.2$ million; a $10 \%$ reserve ratio was applied above $\$ 55.2$ million. The first $\$ 10.7$ million of otherwise reservable balances (subject to adjustments by the Federal Reserve Board) were exempted from the reserve requirements. The amounts are adjusted annually and, for 2011 , require a $3 \%$ ratio for up to $\$ 58.8$ million and an exemption of $\$ 10.7$ million. The Bank complies with the foregoing requirements.

## Regulatory Restructuring Legislation

The Dodd-Frank Act restructures the regulation of depository institutions. In addition to eliminating the Office of Thrift Supervision and creating the Consumer Financial Protection Bureau, the Dodd-Frank Act, among other things, requires changes in the way that institutions are assessed for deposit insurance, mandates the imposition of consolidated capital requirements on savings and loan holding companies, requires that originators of securitized loans retain a percentage of the risk for the transferred loans, directs the Federal Reserve Board to regulate pricing of certain debit card interchange fees, reduces the federal preemption afforded to federal savings associations and contains a number of reforms related to mortgage originations. Many of the provisions of the Dodd-Frank Act contain delayed effective dates and/or require the issuance of regulations. As a result, it will be some time before their impact on operations can be assessed by management. However, there is a significant possibility that the Dodd-Frank Act will, at a minimum, result in an increased regulatory burden and higher compliance, operating, and possibly, interest costs for the Company and the Bank.

## FEDERAL AND STATE INCOME TAXATION

## Federal Income Taxation

General. We report our income on a fiscal year basis using the accrual method of accounting. The federal income tax laws apply to us in the same manner as to other corporations with some exceptions, including particularly our reserve for bad debts discussed below. The following discussion of tax matters is intended only as a summary and does not purport to be a comprehensive description of the tax rules applicable to us. Our federal income tax returns have not been audited during the last five years. For its 2010 fiscal year, the Bank's maximum federal income tax rate was $34.0 \%$.

The Company and the Bank have entered into a tax allocation agreement because The Company and the Bank are members of an affiliated group within the meaning of Section 1504(a) of the Internal Revenue Code, of which group the Company is the common parent corporation. As a result of this affiliation, the Bank may be included in the filing of a consolidated federal income tax return with the Company and, if a decision to file a consolidated tax return is made, the parties agree to compensate each other for their individual share of the
consolidated tax liability and/or any tax benefits provided by them in the filing of the consolidated federal income tax return.

Bad Debt Reserves. For fiscal years beginning before June 30, 1996, thrift institutions that qualified under certain definitional tests and other conditions of the Internal Revenue Code were permitted to use certain favorable provisions to calculate their deductions from taxable income for annual additions to their bad debt reserve. A reserve could be established for bad debts on qualifying real property loans, generally secured by interests in real property improved or to be improved, under the percentage of taxable income method or the experience method. The reserve for non-qualifying loans was computed using the experience method. Federal legislation enacted in 1996 repealed the reserve method of accounting for bad debts and the percentage of taxable income method for tax years beginning after 1995 and require savings institutions to recapture or take into income certain portions of their accumulated bad debt reserves.

Distributions. If the Bank makes "non-dividend distributions" to the Company, the distributions will be considered to have been made from the Bank's unrecaptured tax bad debt reserves, including the balance of its reserves as of December 31, 1987, to the extent of the "non-dividend distributions," and then from the Bank's supplemental reserve for losses on loans, to the extent of those reserves, and an amount based on the amount distributed, but not more than the amount of those reserves, will be included in the Bank's taxable income. Nondividend distributions include distributions in excess of the Bank's current and accumulated earnings and profits, as calculated for federal income tax purposes, distributions in redemption of stock, and distributions in partial or complete liquidation. Dividends paid out of the Bank's current or accumulated earnings and profits will not be so included in the Bank's taxable income.

The amount of additional taxable income triggered by a non-dividend is an amount that, when reduced by the tax attributable to the income, is equal to the amount of the distribution. Therefore, if the Bank makes a nondividend distribution to the Company, approximately one and one-half times the amount of the distribution not in excess of the amount of the reserves would be includable in income for federal income tax purposes, assuming a $34.0 \%$ federal corporate income tax rate. The Bank does not intend to pay dividends that would result in a recapture of any portion of its bad debt reserves.

## State Taxation

Tennessee. Tennessee imposes franchise and excise taxes. The franchise tax ( $\$ 0.25$ per $\$ 100$ ) is applied either to apportioned net income or the value of property owned and used in Tennessee, whichever is greater, as of the close of the fiscal year. The excise tax ( $6.5 \%$ ) is applied to net earnings derived from business transacted in Tennessee. Under Tennessee regulations, bad debt deductions are deductible from the excise tax. There have not been any audits of our state tax returns during the past five years.

Any cash dividends, in excess of a certain exempt amount, that would be paid with respect to the Company's common stock to a shareholder (including a partnership and certain other entities) who is a resident of Tennessee will be subject to the Tennessee income tax ( $6 \%$ ). Any distribution by a corporation from earnings according to percentage ownership is considered a dividend, and the definition of a dividend for Tennessee income tax purposes may not be the same as the definition of a dividend for federal income tax purposes. A corporate distribution may be treated as a dividend for Tennessee tax purposes if it is paid from funds that exceed the corporation's earned surplus and profits under certain circumstances.

## ITEM 1A. RISK FACTORS

## Our concentration in non-owner occupied real estate loans may expose us to increased credit risk.

At December 31, 2010, $\$ 29.3$ million, or $36.9 \%$ of our residential mortgage loan portfolio and $14.4 \%$ of our total loan portfolio, consisted of loans secured by non-owner occupied residential properties. Loans secured by nonowner occupied properties generally expose us to greater risk of non-payment and loss than loans secured by owner occupied properties because the repayment of such loans depends primarily on the tenant's continuing ability to pay rent to the property owner, who is our borrower, or, if the property owner is unable to find a tenant, the property owner's ability to repay the loan without the benefit of a rental income stream. In addition, the physical condition of non-owner occupied properties is often below that of owner occupied properties due to lax property maintenance
standards, which has a negative impact on the value of the collateral properties. Furthermore, some of our nonowner occupied residential loan borrowers have more than one loan outstanding with us. Consequently, an adverse development with respect to one credit relationship may expose us to a greater risk of loss compared to an adverse development with respect to an owner occupied residential mortgage loan. At December 31, 2010, non-performing non-owner occupied residential mortgage loans totaled $\$ 421,000$, or $1.4 \%$ of our non-owner occupied residential loan portfolio, of which $\$ 296,000$ was attributable to a single borrower. At December 31, 2010, we held eight, nonowner occupied residential properties with a book value of $\$ 710,000$, five of which had a book value of $\$ 401,000$ and were associated with one borrower. For more information about the credit risk we face, see "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations - Risk Management."

## Our construction loan and land and land development loan portfolios may expose us to increased credit risk.

At December 31, 2010, $\$ 19.8$ million, or $9.7 \%$ of our loan portfolio, consisted of construction loans and land and land development loans, and $\$ 3.6$ million, or $18.2 \%$ of the construction loan portfolio, consisted of speculative construction loans. While recently the demand for construction loans has decreased significantly due to the decline in the housing market, historically, construction loans, including speculative construction loans, have been a material part of our loan portfolio. Speculative construction loans are loans made to builders who have not identified a buyer for the completed property at the time of loan origination. Subject to market conditions, we intend to continue to emphasize the origination of construction loans and land and land development loans. These loan types generally expose a lender to greater risk of nonpayment and loss than residential mortgage loans because the repayment of such loans often depends on the successful operation or sale of the property and the income stream of the borrowers and such loans typically involve larger balances to a single borrower or groups of related borrowers. In addition, many borrowers of these types of loans have more than one loan outstanding with us so an adverse development with respect to one loan or credit relationship can expose us to significantly greater risk of nonpayment and loss. Furthermore, we may need to increase our allowance for loan losses through future charges to income as the portfolio of these types of loans grows, which would decrease our earnings. For more information about the credit risk we face, see "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations - Risk Management."

## Our consumer loan portfolio includes consumer loans secured by rapidly depreciable assets and may expose us to increased credit risk.

At December 31, 2010, $\$ 27.3$ million, or $13.4 \%$ of our loan portfolio, consisted of consumer loans. Included in consumer loans at that date were $\$ 4.4$ million in automobile loans and $\$ 2.0$ million in consumer finance loans made to borrowers by our operating subsidiary, Southland Finance, Inc. These consumer finance loans are generally secured by used automobiles, televisions and various other personal property and are generally offered to borrowers with historically lower credit scores at higher risk-adjusted interest rates. At December 31, 2010, Southland Finance, Inc.'s average outstanding loan balance was approximately $\$ 3,350$ and the weighted-average yield of its loan portfolio was $25.15 \%$. Consumer loans secured by rapidly depreciable assets such as automobiles and other personal property may be subject to greater risk of loss than loans secured by real estate because any repossessed collateral for a defaulted consumer loan may not provide an adequate source of repayment of the outstanding loan balance.

## Significant loan losses could require us to increase our allowance for loan losses through a charge to earnings.

When we loan money we incur the risk that our borrowers will not repay their loans. We provide for loan losses by establishing an allowance through a charge to earnings. The amount of this allowance is based on our assessment of loan losses inherent in our loan portfolio. The process for determining the amount of the allowance is critical to our financial condition and results of operations. It requires subjective and complex judgments about the future, including forecasts of economic or market conditions that might impair the ability of our borrowers to repay their loans. We might underestimate the loan losses inherent in our loan portfolio and have loan losses in excess of the amount recorded in our allowance for loan losses. We might increase the allowance because of changing economic conditions. For example, in a rising interest rate environment, borrowers with adjustable-rate loans could see their payments increase. There may be a significant increase in the number of borrowers who are unable or unwilling to repay their loans, resulting in our charging off more loans and increasing our allowance. In addition, when real estate values decline, the potential severity of loss on a real estate-secured loan can increase significantly, especially in the case of loans with high combined loan-to-value ratios. The recent decline in the national economy
and the local economies of the areas in which the loans are concentrated could result in an increase in loan delinquencies, foreclosures or repossessions resulting in increased charge-off amounts and the need for additional loan loss allowances in future periods. In addition, our determination as to the amount of our allowance for loan losses is subject to review by our primary regulator, the Office of Thrift Supervision, as part of its examination process, which may result in the establishment of an additional allowance based upon the judgment of the Office of Thrift Supervision after a review of the information available at the time of its examination. Our allowance for loan losses amounted to $\$ 4.0$ million, or $1.94 \%$ of total loans outstanding and $194.5 \%$ of non-performing loans, at December 31, 2010. Our allowance for loan losses at December 31, 2010 may not be sufficient to cover future loan losses. A large loss could deplete the allowance and require increased provisions to replenish the allowance, which would decrease our earnings.

In addition, at December 31, 2010, we had 36 loan relationships with outstanding balances that exceeded $\$ 1.0$ million. Two loans in this group were classified as substandard as of December 31, 2010. A $\$ 2.2$ million commercial business loan secured by assets of radio stations and a $\$ 1.5$ million construction and development loan, which is a $7.5 \%$ participation interest in a land acquisition and development loan for a retail shopping complex in Sevierville, Tennessee. The further deterioration of one or more of these large relationship loans could result in a significant increase in our non-performing loans and our provision for loan losses, which would negatively impact our results of operations.

## A continuation of recent turmoil in the financial markets could have an adverse effect on our financial position or results of operations.

Beginning in 2008, United States and global financial markets have experienced severe disruption and volatility, and general economic conditions have declined significantly. Adverse developments in credit quality, asset values and revenue opportunities throughout the financial services industry, as well as general uncertainty regarding the economic, industry and regulatory environment, have had a marked negative impact on the industry. Dramatic declines in the U.S. housing market over the past eighteen months, with falling home prices, increasing foreclosures and increasing unemployment, have negatively affected the credit performance of mortgage loans and resulted in significant write-downs of asset values by many financial institutions. The United States and the governments of other countries have taken steps to try to stabilize the financial system, including investing in financial institutions, and have also been working to design and implement programs to improve general economic conditions. Notwithstanding the actions of the United States and other governments, these efforts may not succeed in restoring industry, economic or market conditions and may result in adverse unintended consequences. Factors that could continue to pressure financial services companies, including the Company, are numerous and include (i) worsening credit quality, leading among other things to increases in loan losses and reserves, (ii) continued or worsening disruption and volatility in financial markets, leading among other things to continuing reductions in asset values, (iii) capital and liquidity concerns regarding financial institutions generally, (iv) limitations resulting from or imposed in connection with governmental actions intended to stabilize or provide additional regulation of the financial system, or (v) recessionary conditions that are deeper or last longer than currently anticipated.

## The current economic recession could result in increases in our level of non-performing loans and/or reduce demand for our products and services, which would lead to lower revenue, higher loan losses and lower earnings.

Our business activities and earnings are affected by general business conditions in the United States and in our primary market area. These conditions include short-term and long-term interest rates, inflation, unemployment levels, monetary supply, consumer confidence and spending, fluctuations in both debt and equity capital markets and the strength of the economy in the United States generally and in our primary market area in particular. In the current recession, the national economy has experienced general economic downturns, with rising unemployment levels, declines in real estate values and an erosion in consumer confidence. The current economic recession has also had a negative impact on our primary market area. Based on published statistics, our primary market area had an unemployment rate of $11.7 \%$ at December 31, 2010, which exceeded both the national and state unemployment rates at that date. In addition, our primary market area has experienced a softening of the local real estate market, including reductions in local property values, and a decline in the local manufacturing industry, which employs many of our borrowers. A prolonged or more severe economic downturn, continued elevated levels of unemployment, further declines in the values of real estate, or other events that affect household and/or corporate incomes could impair the ability of our borrowers to repay their loans in accordance with their terms. Nearly all of
our loans are secured by real estate or made to businesses in our primary market area, which consists of McMinn, Monroe and Bradley Counties in Tennessee and the surrounding areas. As a result of this concentration, a prolonged or more severe downturn in the local economy could result in significant increases in non-performing loans, which would negatively impact our interest income and result in higher provisions for loan losses, which would decrease our earnings. The economic downturn could also result in reduced demand for credit or fee-based products and services, which also would decrease our revenues.

## Increased and/or special Federal Deposit Insurance Corporation assessments will hurt our earnings.

The recent economic recession has caused a high level of bank failures, which has dramatically increased Federal Deposit Insurance Corporation resolution costs and led to a significant reduction in the balance of the Deposit Insurance Fund. As a result, the Federal Deposit Insurance Corporation has significantly increased the initial base assessment rates paid by financial institutions for deposit insurance. Increases in the base assessment rate have increased our deposit insurance costs and negatively impacted our earnings. In addition, in May 2009, the Federal Deposit Insurance Corporation imposed a special assessment on all insured institutions. Our special assessment, which was recognized in earnings for the quarter ended June 30,2009 , was $\$ 109,000$. In lieu of imposing an additional special assessment, the Federal Deposit Insurance Corporation required all institutions to prepay their assessments for all of 2010,2011 and 2012, which for us totaled $\$ 1.1$ million. Additional increases in the base assessment rate or additional special assessments would negatively impact our earnings.

## Changing interest rates may decrease our earnings and asset value.

Our net interest income is the interest we earn on loans and investments less the interest we pay on our deposits and borrowings. Our net interest margin is the difference between the yield we earn on our assets and the interest rate we pay for deposits and our other sources of funding. Changes in interest rates-up or down-could adversely affect our net interest margin and, as a result, our net interest income. Although the yield we earn on our assets and our funding costs tend to move in the same direction in response to changes in interest rates, one can rise or fall faster than the other, causing our net interest margin to expand or contract. Our liabilities tend to be shorter in duration than our assets, so they may adjust faster in response to changes in interest rates. As a result, when interest rates rise, our funding costs may rise faster than the yield we earn on our assets, causing our net interest margin to contract until the yield catches up. This contraction could be more severe following a prolonged period of lower interest rates, as a larger proportion of our fixed rate residential loan portfolio will have been originated at those lower rates and borrowers may be more reluctant or unable to sell their homes in a higher interest rate environment. Changes in the slope of the "yield curve"-or the spread between short-term and long-term interest rates-could also reduce our net interest margin. Normally, the yield curve is upward sloping, meaning short-term rates are lower than long-term rates. Because our liabilities tend to be shorter in duration than our assets, when the yield curve flattens or even inverts, we could experience pressure on our net interest margin as our cost of funds increases relative to the yield we can earn on our assets. For further discussion of how changes in interest rates could impact us, see "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations -Risk Management — Interest Rate Risk Management."

## Strong competition within our primary market area could negatively impact our profits and slow growth.

We face intense competition both in making loans and attracting deposits. This competition has made it more difficult for us to make new loans and attract deposits. Price competition for loans and deposits might result in us earning less on our loans and paying more on our deposits, which would reduce net interest income. Competition also makes it more difficult to grow loans and deposits. At June 30, 2010, which is the most recent date for which data is available from the Federal Deposit Insurance Corporation, we held approximately $19.84 \%$ of the deposits in McMinn County, Tennessee, $3.48 \%$ of the deposits in Monroe County, Tennessee and $1.62 \%$ of the deposits in Bradley County, Tennessee. Some of the institutions with which we compete have substantially greater resources and lending limits than we have and may offer services that we do not provide. We expect competition to increase in the future as a result of legislative, regulatory and technological changes and the continuing trend of consolidation in the financial services industry. Our profitability depends upon our continued ability to compete successfully in our primary market area. See "Item 1. Business - Market Area" and "Item 1. Business - Competition" for more information about our primary market area and the competition we face.

## We operate in a highly regulated environment and we may be adversely affected by changes in laws and regulations.

We are subject to extensive regulation, supervision and examination by the Office of Thrift Supervision, our chartering authority, and by the Federal Deposit Insurance Corporation, as insurer of our deposits. The Company also will be subject to regulation and supervision by the Office of Thrift Supervision. Such regulation and supervision governs the activities in which an institution and its holding company may engage, and are intended primarily for the protection of the insurance fund and the depositors and borrowers of the Bank rather than for holders of the Company's common stock. Regulatory authorities have extensive discretion in their supervisory and enforcement activities, including the imposition of restrictions on our operations, the classification of our assets and determination of the level of our allowance for loan losses. If our regulators require us to charge-off loans or increase our allowance for loan losses, our earnings would suffer. Any change in such regulation and oversight, whether in the form of regulatory policy, regulations, legislation or supervisory action, may have a material impact on our operations. For a further discussion, see "Item 1. Business - Regulation and Supervision."

## Recently enacted legislative reforms and future regulatory reforms required by such legislation could have a significant impact on our business, financial condition and results of operations.

The Dodd-Frank Act will have a broad impact on the financial services industry, including significant regulatory and compliance changes. Many of the requirements called for in the Dodd-Frank Act will be implemented over time and most will be subject to implementing regulations over the course of several years. Given the uncertainty associated with the manner in which the provisions of the Dodd-Frank Act will be implemented by the various regulatory agencies and through regulations, the full extent of the impact such requirements will have on our operations is unclear. In addition, the Dodd-Frank Act restructures the existing regulatory regime for depository institutions insured by the Federal Deposit Insurance Corporation. The Office of Thrift Supervision will be merged into the Office of the Comptroller of the Currency over a one year transition period (subject to a possible six month extension by the Secretary of the Treasury). While our federal savings association charter is preserved, federal thrifts will be regulated by the Office of the Comptroller of the Currency, along with national banks and federal branches and agencies of foreign banks. The Federal Reserve Board will continue to supervise all bank holding companies and will assume jurisdiction over savings and loan holding companies. The Dodd-Frank Act codifies the Federal Reserve Board's existing "source of strength" policy that holding companies act as a source of strength to their insured institution subsidiaries by providing capital, liquidity and other support in times of distress. While it is difficult to predict at this time what specific impact the Dodd-Frank Act and the related yet to be written implementing rules and regulations will have on us, we expect that, at a minimum, our operating and compliance costs will increase, and our interest expense could increase, as a result of these new rules and regulations.

## ITEM 1B. UNRESOLVED STAFF COMMENTS

None.

## ITEM 2. PROPERTIES

We conduct our business through our main office, branch offices and other offices. The following table sets forth certain information relating to these facilities as of December 31, 2010.

| Location | Year Opened | Owned/ Leased | $\begin{gathered} \text { Net Book Value } \\ \text { at } \\ \text { December 31, } 2010 \end{gathered}$ |
| :---: | :---: | :---: | :---: |
|  |  |  | (In thousands) |
| Main Office: |  |  |  |
| Athens Main Office 106 Washington Avenue Athens, Tennessee 37303 | 1962 | Owned | \$1,109 |
| Branch Offices: |  |  |  |
| Athens Decatur Pike Office 1103 Decatur Pike Athens, Tennessee 37303 | 1980 | Owned | 180 |
| Cleveland Ocoee Street Office 3855 North Ocoee Street Cleveland, Tennessee 37312 | 2007 | Leased (1) | - |
| $\begin{aligned} & \text { Cleveland 25th Street Office } \\ & \text { 950 25th Street } \\ & \text { Cleveland, Tennessee } 37311 \end{aligned}$ | 2007 | Leased (2) | - |
| Etowah Office 523 Tennessee Avenue Etowah, Tennessee 37331 | 1977 | Owned | 655 |
| Madisonville Office 4785 New Highway 68 Madisonville, Tennessee 37875 | 2005 | Owned | 884 |
| Sweetwater Office 800 Highway 68 Sweetwater, Tennessee 37874 | 1995 | Owned | 208 |
| Other Offices: |  |  |  |
| Athens Lending Center 106 Hornsby Street Athens, Tennessee 37303 | 1998 | Owned | 493 |
| Southland Finance Company 516 South Congress Parkway Athens, Tennessee 37303 | 1996 | Leased (3) | - |
| Valley Title Services, LLC d/b/a Sweetwater Valley Title 202 N. White Street Athens, Tennessee 37303 | 2007 | Leased (4) | - |
| Valley Title Services, LLC $\mathrm{d} / \mathrm{b} / \mathrm{a}$ Title Company of Monroe County New Highway 68 Sweetwater, Tennessee 37874 | 2007 | Leased (3) | - |
| Valley Title Services, LLC 205 Decatur Pike Athens, Tennessee 37303 | 2007 | Owned | 216 |
| Storage Facility <br> 718 South Jackson Street Athens, Tennessee 37303 | 2010 | Owned | 173 |

(1) Lease expires in February 2012.
(2) Lease expires in December 2017.
(3) Property is leased on a month-to-month basis.
(4) Lease expires in December 2011.

## Item 3. LEGAL PROCEEDINGS

Periodically, there have been various claims and lawsuits against us, such as claims to enforce liens, condemnation proceedings on properties in which we hold security interests, claims involving the making and servicing of real property loans and other issues incident to our business. We are not a party to any pending legal proceedings that we believe would have a material adverse effect on our financial condition, results of operations or cash flows.

## Item 4. [REMOVED AND RESERVED]

## PART II

## Item 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

## Market for Common Equity and Related Stockholder Matters

The Company's common stock is listed on the Nasdaq Capital Market ("Nasdaq") under the trading symbol "AFCB." As of March 16, 2011, the Company had approximately 339 holders of record of common stock. The figure of shareholders of record does not reflect the number of persons whose shares are in nominee or "street" name accounts through brokers.

The following table lists quarterly market price and dividend information per common share for the years ended December 31, 2010 as reported by NASDAQ. The Company completed its initial public offering on January 6, 2010 and commenced trading on January 7, 2010. Accordingly, there is no information for high and low sale prices for the year ended December 31, 2009.

|  | High <br> Sale | Low <br> Sale | Dividends | Market price <br> end of period |
| :--- | ---: | ---: | ---: | :---: |
| 2010: | $\$ 11.85$ | $\$ 10.70$ | $\$$ |  |
| First Quarter | 11.35 | 10.50 | - | $\$ 10.75$ |
| Second Quarter | 11.36 | 10.58 | 0.05 | 11.00 |
| Third Quarter | 12.59 | 10.85 | 0.05 | 11.20 |
| Fourth Quarter |  |  |  |  |

## Purchase of Equity Securities

The Company did not purchase any shares of its common stock during the quarter ended December 31, 2010.

## Item 6. SELECTED FINANCIAL DATA

The following tables contain certain information concerning our consolidated financial position and results of operations, which is derived in part from our consolidated financial statements. The following is only a summary and should be read in conjunction with the consolidated financial statements and notes beginning on page F-1 of this annual report.

| (In thousands) | At December 31, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 | 2007 | 2006 |
| Total assets | \$278,015 | \$276,458 | \$251,000 | \$230,505 | \$212,383 |
| Cash and cash equivalents | 14,316 | 40,707 | 4,547 | 9,284 | 8,989 |
| Securities available-for-sale....................... | 41,538 | 23,585 | 30,509 | 22,967 | 21,440 |
| Securities held-to-maturity ......................... | - | - | 5 | 14 | 25 |
| Investments, at cost................................... | 2,899 | 2,899 | 2,899 | 4,746 | 6,076 |
| Loans receivable, net ................................. | 199,386 | 191,404 | 196,520 | 178,603 | 157,013 |
| Deposits .................................................. | 215,687 | 236,064 | 206,493 | 197,344 | 171,214 |
| Securities sold under agreements to repurchase $\qquad$ | 795 | 899 | 912 | 1,151 | 1,681 |
| Advances from Federal Home Loan Bank.... | 8,214 | 10,324 | 16,310 | 5,532 | 15,630 |
| Stockholders' equity (total equity before <br> December 31, 2010) | 49,577 | 25,722 | 24,212 | 23,271 | 21,879 |


| (In thousands) | For the Year Ended December 31, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 | 2007 | 2006 |
| Operating Data: |  |  |  |  |  |
| Interest income. | \$14,529 | \$14,668 | \$15,580 | \$15,457 | \$12,775 |
| Interest expense. | 4,360 | 5,657 | 7,133 | 7,101 | 5,277 |
| Net interest income | 10,169 | 9,011 | 8,447 | 8,356 | 7,498 |
| Provision for loan losses ......... | 1,711 | 1,024 | 761 | 443 | 704 |
| Net interest income after provision for loan |  |  |  |  |  |
| Non-interest income. | 4,406 | 4,670 | 4,161 | 4,030 | 2,682 |
| Non-interest expense...................................... | 12,027 | 10,668 | 10,251 | 10,431 | 8,244 |
| Income before income taxes | 837 | 1,989 | 1,596 | 1,512 | 1,232 |
| Income taxes (benefit)..................................... | (6) | 644 | 487 | 392 | 348 |
| Net income | \$ 843 | \$1,345 | \$ 1,109 | \$ 1,120 | \$ 884 |
| Net income per share - basic ........................... | \$ 0.34 | N/A | N/A | N/A | N/A |
| Net income per share - diluted ........................ | \$ 0.34 | N/A | N/A | N/A | N/A |
| Cash dividends declared per share .................... | \$ 0.10 | N/A | N/A | N/A | N/A |


|  | At or for the Year Ended December 31, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 | 2007 | 2006 |
| Performance Ratios (1): |  |  |  |  |  |
| Return on average assets.................................. | 0.30\% | 0.54\% | 0.45\% | 0.50\% | 0.44\% |
| Return on average equity ................................. | 1.71 | 5.29 | 4.72 | 5.02 | 4.07 |
| Interest rate spread (1)..................................... | 3.59 | 3.67 | 3.51 | 3.79 | 3.79 |
| Net interest margin (2).................................... | 3.92 | 3.89 | 3.74 | 4.05 | 4.07 |
| Other expenses to average assets ....................... | 3.77 | 4.28 | 4.18 | 4.64 | 4.13 |
| Efficiency ratio (3)............................................. | 82.52 | 77.98 | 81.30 | 84.22 | 80.98 |
| Dividend payout ratio (4) .............................. | 29.41 | n/a | n/a | n/a | n/a |
| Average interest-earning assets to average interest-bearing liabilities. $\qquad$ | 119.59 | 109.18 | 107.20 | 107.67 | 109.99 |
| Average equity to average assets....................... | 17.67 | 10.20 | 9.58 | 9.92 | 10.87 |
| Capital Ratios (Bank only): <br> Total capital (to risk-weighted assets) | 20.8\% | 15.3\% | 14.0\% | 14.8\% | 15.6\% |
| Tier 1 capital (to risk-weighted assets) ................ | 19.6 | 14.1 | 12.8 | 13.5 | 14.4 |
| Tier 1 capital (to adjusted total assets)................ | 13.5 | 9.1 | 9.4 | 9.8 | 10.3 |
| Asset Quality Ratios: |  |  |  |  |  |
| Allowance for loan losses as a percent of total loans $\qquad$ | 1.94\% | 1.75\% | 1.52\% | 1.37\% | 1.58\% |
| Allowance for loan losses as a percent of non-performing loans $\qquad$ | 194.46 | 169.54 | 73.87 | 704.52 | 1,457.43 |
| Net charge-offs to average outstanding loans during the period $\qquad$ | 0.59 | 0.36 | 0.12 | 0.29 | 0.13 |
| Non-performing loans as a percent of total loans $\qquad$ | 1.00 | 1.03 | 2.08 | 0.20 | 0.11 |
| Non-performing assets as a percent of total assets $\qquad$ | 1.13 | 1.01 | 1.76 | 0.17 | 0.11 |
| Total non-performing assets and troubled debt restructurings as a percent of total assets. $\qquad$ | 3.31 | 2.28 | 1.87 | 0.27 | 0.21 |
| Other Data: |  |  |  |  |  |
| Number of offices........................................... | 7 | 7 | 7 | 7 | 5 |
| Number of deposit accounts ............................. | 16,144 | 15,837 | 15,296 | 14,769 | 13,482 |
| Number of loans ............................................. | 3,534 | 3,696 | 3,297 | 3,442 | 3,292 |

(1) Represents the difference between the weighted average yield on average interest-earning assets and the weighted average cost on average interest-bearing liabilities. Tax exempt income is reported on a tax equivalent basis using a federal marginal tax rate of $34.0 \%$.
(2) Represents net interest income as a percent of average interest-earning assets. Tax exempt income is reported on a tax equivalent basis using a federal marginal tax rate of $34.0 \%$.
(3) Represents other expenses divided by the sum of net interest income and other income.
(4) Dividends declared per share divided by net income per share.

## Item 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS OF OPERATIONS AND FINANCIAL CONDITION

## Operating Strategy

Our primary objective is to operate and grow a profitable community-oriented financial institution serving customers in our primary market areas. We have sought to achieve this through the adoption of a business strategy designed to maintain a strong capital position and high asset quality. Most of our senior management team has been in place for the past ten years. We have implemented a plan to diversify our product offerings by expanding our commercial deposit and lending products, expanding our branch network into nearby communities, and emphasizing high asset quality standards. Our operating strategy includes the following:

- remaining a community-oriented financial institution;
- continuing our historical focus on residential mortgage lending;
- expanding our commercial real estate and multi-family lending activities;
- emphasizing lower cost core deposits to maintain low funding costs; and
- expanding our market share within our primary market area.


## Overview

Income. Our primary source of pre-tax income is net interest income. Net interest income is the difference between interest income, which is the income that we earn on our loans and investments, and interest expense, which is the interest that we pay on our deposits and borrowings. Other significant sources of pre-tax income are service charges (mostly from service charges on deposit accounts and loan servicing fees), fees from the sale of mortgage loans originated for sale in the secondary market, and commissions on sales of securities and investment products. We also recognize income from the sale of securities.

Allowance for Loan Losses. The allowance for loan losses is a valuation allowance for probable losses inherent in the loan portfolio. We evaluate the need to establish allowances against losses on loans on a monthly basis. When additional allowances are necessary, a provision for loan losses is charged to earnings.

Expenses. The non-interest expense we incur in operating our business consists of salaries and employee benefits expenses, occupancy expenses, federal deposit insurance premiums and assessments, data processing expenses and other miscellaneous expenses. Our non-interest expenses are likely to increase as a result of expenses of shareholder communications and meetings, stock exchange listing fees, and expenses related to additional public company accounting services.

## Critical Accounting Policies

We consider accounting policies involving significant judgments and assumptions by management that have, or could have, a material impact on the carrying value of certain assets or on income to be critical accounting policies. The following represent our critical accounting policies:

Allowance for Loan Losses. The allowance for loan losses is the amount estimated by management as necessary to cover losses inherent in the loan portfolio at the balance sheet date. The allowance is established through the provision for loan losses, which is charged to income. Determining the amount of the allowance for loan losses necessarily involves a high degree of judgment. Among the material estimates required to establish the allowance are: loss exposure at default; the amount and timing of future cash flows on impacted loans; value of collateral; and determination of loss factors to be applied to the various elements of the portfolio. All of these estimates are susceptible to significant change. Management reviews the level of the allowance monthly and establishes the provision for loan losses based upon an evaluation of the portfolio, past loss experience, current economic conditions and other factors related to the collectability of the loan portfolio. Although we believe that we use the best information available to establish the allowance for loan losses, future adjustments to the allowance may
be necessary if economic or other conditions differ substantially from the assumptions used in making the evaluation. In addition, the Office of Thrift Supervision, as an integral part of its examination process, periodically reviews our allowance for loan losses and may require us to recognize adjustments to the allowance based on its judgments about information available to it at the time of its examination. A large loss could deplete the allowance and require increased provisions to replenish the allowance, which would adversely affect earnings. See note 4 of the notes to the consolidated financial statements beginning on page $\mathrm{F}-1$ of this annual report.

Fair Value of Investments. Securities are characterized as available for sale or held to maturity based on management's ability and intent regarding such investment at acquisition. On an ongoing basis, management must estimate the fair value of its investment securities based on information and assumptions it deems reliable and reasonable, which may be quoted market prices or if quoted market prices are not available, fair values extrapolated from the quoted prices of similar instruments. Based on this information, an assessment must be made as to whether any decline in the fair value of an investment security should be considered an other-than-temporary impairment and recorded in non-interest income as a loss on investments. The determination of such impairment is subject to a variety of factors, including management's judgment and experience. See note 3 of the notes to the consolidated financial statements beginning on page $\mathrm{F}-1$ of this annual report.

Deferred Compensation and Executive Benefit Plans. We have several deferred compensation arrangements for key executive officers and directors as well as certain executive benefit plans. Each plan has unique characteristics management must consider when recording the related liabilities and expenses at each reporting date of the consolidated financial statements and during the reporting period. The related liabilities are considered accounting estimates and are subject to judgments and assumptions by management which affect the recorded amounts of liabilities and expenses recorded during the period as well as disclosure of contingent liabilities. Actual results could differ from those estimates. See notes 1 land 12 of the notes to the consolidated financial statements beginning on page $\mathrm{F}-1$ of this annual report.

## Balance Sheet Analysis

Assets. At December 31, 2010, our total assets were $\$ 278.0$ million, an increase of $\$ 1.6$ million from December 31, 2009. The increase during the year ended December 31, 2010 was primarily the result of a $\$ 17.4$ million increase in investment securities and interest bearing deposits. Net loans, accrued interest receivable, cash surrender value of life insurance and foreclosed real estate increased $\$ 8.0$ million, $\$ 123,000, \$ 2.5$ million and $\$ 323,000$, respectively, while cash and cash equivalents, net premises and equipment and other assets decreased $\$ 26.4$ million $\$ 93,000$ and $\$ 265,000$, respectively. At December 31,2009 , cash and cash equivalents included funds on deposit in connection with stock subscription orders. Funds returned to subscribers for unfilled subscription orders and interest was $\$ 7.0$ million.

Loans. Our primary lending activity is the origination of loans secured by real estate. We originate primarily residential mortgage loans and, to a lesser extent, non-residential real estate loans, construction loans, land and land development loans, multi-family real estate loans, consumer loans and commercial business loans.

Residential mortgage loans and residential construction loans totaled $\$ 79.4$ million, or $38.9 \%$, and $\$ 3.7$ million, or $1.8 \%$ of the total loan portfolio, at December 31, 2010, respectively. At December 31, 2009, these loans totaled $\$ 79.6$ million, or $40.8 \%$, and $\$ 5.5$ million, or $2.8 \%$ of the total loan portfolio, respectively. The decrease in residential construction loans was primarily a result of the completion of construction projects and loans being converted to permanent financing.

Commercial real estate loans, including non-residential, multi-family, land and construction loans on these types of properties, comprised $\$ 80.7$ million, or $39.6 \%$ of the total loan portfolio, at December 31, 2010. At December 31, 2009, these loans totaled $\$ 70.6$ million, or $36.1 \%$ of the total loan portfolio. The increase was primarily due to an increase of $\$ 5.6$ million in multi-family loans. During the year ended December 31, 2010, nonresidential and non-residential construction loans increased $\$ 4.6$ million, while multi-family real estate loans increased $\$ 5.6$ million and land and land development loans decreased $\$ 32,000$. The primary reason for the increase in multi-family loans was the funding of a loan to refinance an existing assisted living facility located in Rome, Georgia from another lender along with an additional $\$ 300,000$ advanced for improvements.

Commercial business loans increased to $\$ 12.8$ million, or $6.3 \%$ of the total loan portfolio, and consumer loans decreased to $\$ 27.3$ million, or $13.4 \%$ of the total loan portfolio at December 31, 2010 as compared to $\$ 12.0$ million, or $6.2 \%$ of the total loan portfolio, and $\$ 27.6$ million, or $14.2 \%$ of the total loan portfolio, respectively, at December 31, 2009. The increase in commercial business loans was primarily due to the purchase of six loans from a third party totaling $\$ 1.4$ million. The decrease in consumer loans was primarily due to repayments in unsecured loans.
The following table sets forth the composition of our loan portfolio at the dates indicated.

| At December 31, |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 |  | 2009 |  | 2008 |  | 2007 |  | 2006 |  |
| Amaunt | Percent | Amount | Percent | Amount | Percent | Amount | Percent | Ameunt | Percent |
| \$79,374 | 38.93\% | \$79,573 | 40.75\% | \$75,297 | 37.62\% | \$ 71,629 | 39.38\% | \$ 65,586 | 40.89\% |
| 43,734 | 21.45 | 37,905 | 19.41 | 32,295 | 16.14 | 33,710 | 18.53 | 30,699 | 19.14 |
| 20,851 | 10.23 | 14,625 | 7.49 | 11,255 | 5.62 | 6,841 | 3.76 | 3,925 | 2.45 |
| 3,680 | 1.80 | 5,489 | 2.81 | 13,059 | 6.52 | 10,296 | 5.66 | 8,262 | 5.15 |
| , | - | 624 | 0.32 | 3,865 | 1.93 | 1,252 | 0.69 | - $\overline{77}$ |  |
| 1,499 | 0.74 | 2,709 | 1.39 | 11,390 | 5.69 | 8,011 | 4.40 | 6,077 | 3.79 5.34 |
| 14,658 | 7.19 | 14,690 | 7.52 | 10,893 | 5.44 | 12,095 | 6.65 | 8,559 | 5.34 |
| 163,796 | 80.34 | 155,615 | 79.69 | 158,054 | 78.96 | 143,834 | 79.07 | 123,108 | 76.76 |
| 12,766 | 6.26 | 12,001 | 6.15 | 14,565 | 7.28 | 9,940 | 5.46 | 14,027 | 8.75 |
| 16,887 | 8.28 | 16,552 | 8.48 | 14,671 | 7.33 | 13,130 | 7.22 | 10,227 | 6.38 |
| 4,394 | 2.15 | 4,725 | 2.42 | 4,905 | 2.45 | 5,133 | 2.82 | 4,710 | 2.94 |
| 1,728 | 0.85 | 1,367 | 0.70 | 1,546 | 0.77 | 2,331 | 1.28 | 1,203 | 0.75 |
| 1,992 | 0.98 | 1,970 | 1.01 | 2,600 | 1.30 | 3,367 | 1.85 | 3,505 | 2.19 |
| 2,333 | 1.14 | 3,023 | 1.55 | 3,815 | 1.91 | 4,179 | 2.30 | 3,593 | 2.23 |
| 27,334 | 13.40 | 27,637 | 14.16 | 27,537 | 13.76 | 28,140 | 15.47 | 23,238 | 14.49 |

[^0]
Consumer:
Honsumer:
Hoquity loans and lines
of credit...
Loans secured by deposits ...........
Consumer finance loans...........


## Loan Maturity

The following table sets forth certain information at December 31, 2010 regarding the dollar amount of loan principal repayments becoming due during the periods indicated. The table does not include any estimate of prepayments which significantly shorten the average life of all loans and may cause our actual repayment experience to differ from that shown below. Demand loans having no stated schedule of repayments and no stated maturity are reported as due in one year or less.

| (Dollars in thousands) | At December 31, 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Residential Real Estate | Non-residential Real Estate (1) | Construction (2) | Land | Commercial Business | Consumer | Total Loans |
| Amounts due in: |  |  |  |  |  |  |  |
| One year or less... | \$ 6,151 | \$15,590 | \$3,623 | \$7,310 | \$ 4,051 | \$ 4,630 | \$ 41,355 |
| More than one year through two years | 2,680 | 10,236 | - | 1,426 | 1,459 | 3,759 | 19,560 |
| More than two years through three years. | 5,696 | 21,683 | - | 510 | 4,637 | 3,539 | 36,065 |
| More than three years through five years | 10,208 | 3,933 | - | 2,670 | 668 | 3,582 | 21,061 |
| More than five years through ten years. | 6,548 | 5,632 | - | 376 | 1,951 | 2,834 | 17,341 |
| More than ten years through fifteen years $\qquad$ | 6,629 | 3,270 | - | 701 | 1,951 | 8,732 | 19,332 |
| More than fifteen years ...................... | 41,462 | 4,241 | 1,556 | 1,665 | - | 258 | 49,182 |
| Total........................................... | \$79,374 | \$64,585 | \$5,179 | \$14,658 | \$12,766 | \$27,334 | \$203,896 |

(1) Includes multi-family real estate loans.
(2) Includes residential real estate construction loans, non-residential real estate construction loans and multi-family real estate construction loans.

## Fixed vs. Adjustable Rate Loans

The following table sets forth the dollar amount of all loans at December 31, 2010 that are due after December 31, 2011, and that have either fixed interest rates or floating or adjustable interest rates. The amounts shown below exclude unearned loan origination fees.

| (In thousands) | Fixed Rates | Floating or Adjustable Rates | Total |
| :---: | :---: | :---: | :---: |
| Residential real estate....................................... | \$13,583 | \$ 59,495 | \$73,078 |
| Non-residential real estate................................. | 18,429 | 30,510 | 48,939 |
| Construction................................................... | - | 1,540 | 1,540 |
| Land .............................................................. | 1,434 | 5,915 | 7,349 |
| Commercial business ....................................... | 7,088 | 1,627 | 8,715 |
| Consumer ....................................................... | 7,982 | 14,425 | 22,407 |
| Total.. | \$48,516 | \$113,512 | \$162,028 |

Most of our adjustable rate loans contain floor rates. Some adjustable rate loan products contain floor rates equal to the initial interest rate on the loan. When market interest rates fall below the floor rate, as has occurred in recent months, loan rates do not adjust further downward. As market interest rates rise in the future, the interest rates on these loans may rise based on the contract rate (index plus the margin) exceeding the initial interest floor rate; however, contract interest rates will only increase when the index plus margin exceed the imposed floor rate.

## Loan Activity

The following table shows loans originated, purchased and sold during the periods indicated.

| (In thousands) | Year Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 |
| Total loans at beginning of period. | \$194,817 | \$199,603 | \$181,139 |
| Loans originated: |  |  |  |
| Residential real estate..................... | 57,456 | 66,650 | 30,813 |
| Non-residential real estate | 18,990 | 12,281 | 10,163 |
| Land.. | 2,219 | 6,529 | 4,046 |
| Construction | 8,783 | 10,286 | 23,562 |
| Commercial business. | 8,227 | 5,834 | 14,087 |
| Consumer | 18,398 | 18,782 | 22,650 |
| Total loans originated................ | 114,073 | 120,362 | 105,321 |
| Loans purchased: |  |  |  |
| Residential real estate..................... | 38 | - | - |
| Non-residential real estate ............... | 530 | - | 1,009 |
| Construction ................................. | - | - | - |
| Commercial business...................... | 1,383 | - | - |
| Consumer ..................................... | - | - |  |
| Total loans purchased............... | 1,951 | - | 1,009 |
| Deduct: |  |  |  |
| Loan principal repayments .............. | 82,103 | 77,574 | 77,131 |
| Loan sales.................................... | 25,387 | 47,574 | 10,735 |
| Total repayments and sales.............. | 107,490 | 125,148 | 87,866 |
| Net loan activity .............................. | 8,534 | $(4,786)$ | 18,464 |
| Total loans at end of period............... | \$203,351 | \$194,817 | \$199,603 |

Loan originations come from a number of sources. The primary sources of loan originations are existing customers, walk-in traffic, advertising and referrals from customers. We generally sell in the secondary market long-term fixed-rate residential mortgage loans that we originate. Our decision to sell loans is based on prevailing market interest rate conditions, interest rate management and liquidity needs. Occasionally, we have purchased participation interests in commercial real estate loans to supplement our loan portfolio. We underwrite participation interests using the same underwriting standards for loans that we originate for our portfolio. At December 31, 2010, our participation interests totaled $\$ 10.4$ million, most of which were secured by properties outside of our primary market area but within a 75 -mile radius of it.

## Securities

At December 31, 2010, our securities portfolio consisted of securities of U.S. government agencies and corporations, securities of various government-sponsored agencies and of state and municipal governments and mortgage-backed securities issued by Freddie Mac, Fannie Mae and Ginnie Mae. At December 31, 2010, we also held an investment in the common stock of the Federal Home Loan Bank of Cincinnati. A portion of this investment is required in order to collateralize borrowings from the Federal Home Loan Bank of Cincinnati and the investment is periodically increased by stock dividends paid by the Federal Home Loan Bank. Our securities portfolio is used to invest excess funds for increased yield, manage interest rate risk and as collateralization for public unit deposits.

At December 31, 2010, $\$ 41.5$ million of our securities portfolio was classified as available for sale. In addition, at December 31, 2010, we had $\$ 2.9$ million of other investments, at cost, which consisted solely of Federal Home Loan Bank of Cincinnati common stock.

Total securities increased by $\$ 18.0$ million, or $67.8 \%$, for the year ended December 31,2010 primarily as a result of purchases of municipal and agency securities of $\$ 24.1$ million partially offset by $\$ 3.8$ million in repayments on mortgage backed securities, $\$ 2.2$ million in calls and repayments on agency securities and a decrease in net unrealized gain of $\$ 100,000$. Our securities portfolio decreased by $\$ 6.9$ million, or $20.7 \%$, for the year ended

December 31,2009 primarily as a result of $\$ 4.2$ million in repayments on mortgage backed securities and $\$ 8.0$ million in calls on agency securities partially offset by $\$ 5.0$ million in purchases of agency securities. We hold no stock in Fannie Mae or Freddie Mac and have not held stock in these entities throughout the periods presented. In addition, for all periods presented, our mortgage-backed and related securities did not include any private label issues or real estate mortgage investment conduits.

At December 31, 2010, we had no investments in securities of an issuer (except for investments in securities issued by the U.S. Government or by U.S. Government agencies and corporations), the aggregate book value of which exceeded $10 \%$ of our consolidated stockholders' equity at that date.

The following table sets forth the amortized costs and fair values of our investment securities at the dates indicated.

| (In thousands) | At December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  | 2008 |  |
|  | Amortized Cost | Fair Value | Amortized Cost | Fair Value | Amortized Cost | Fair Value |
| U.S. government agencies and corporations | \$29,389 | \$29,339 | \$8,612 | \$8,603 | \$10,545 | \$10,649 |
| States and political subdivisions...... | 5,674 | 5,528 | 4,532 | 4,449 | 5,544 | 5,276 |
| Mortgage-backed and related securities | 6,269 | 6,671 | 10,080 | 10,533 | 14,332 | 14,589 |
| Total securities available for sale and held to maturity $\qquad$ | 41,332 | 41,538 | 23,224 | 23,585 | 30,421 | 30,514 |
| Federal Home Loan Bank of Cincinnati common stock....... | 2,899 | 2,899 | 2,899 | 2,899 | 2,899 | 2,899 |
| Total investments, at cost | 2,899 | 2,899 | 2,899 | 2,899 | 2,899 | 2,899 |
| Total ........................................... | . \$44,231 | \$44,437 | \$26,123 | \$26,484 | \$33,320 | \$33,413 |

The following table sets forth the activity in our investment securities portfolio during the periods indicated.

| (In thousands) | Year Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 |
| Mortgage-backed and related securities: |  |  |  |
| Mortgage-backed and related securities, beginning of period (1). | \$10,534 | \$14,589 | \$12,621 |
| Purchases | - | - | 4,527 |
| Sales. | - | - |  |
| Repayments and prepayments. | $(3,806)$ | $(4,203)$ | $(2,727)$ |
| Increase (decrease) in net unrealized gain. | (57) | 148 | 168 |
| Net increase (decrease) in mortgage-backed securities $\qquad$ | $(3,863)$ | $(4,055)$ | 1,968 |
| Mortgage-backed and related securities, end of period (1). | 6,671 | 10,534 | \$14,589 |
| Investment securities: |  |  |  |
| Investment securities, beginning of period (1) | 13,051 | 15,925 | \$12,320 |
| Purchases | 24,115 | 5,000 | 12,051 |
| Sales. | - | - | $(2,160)$ |
| Maturities | $(2,231)$ | $(8,039)$ | $(6,254)$ |
| Increase (decrease) in net unrealized gain | (68) | 165 | (32) |
| Net increase (decrease) in investment securities . | 21,816 | $(2,874)$ | 3,605 |
| Investment securities, end of period (1)...................... | \$34,867 | \$13,051 | \$15,925 |

(1) At fair value.
The following tables set forth the stated maturities and weighted average yields of securities at December 31, 2010. Weighted average yields on tax-exempt securities are presented on a tax equivalent basis using a federal marginal tax rate of $34.0 \%$. Certain mortgage-backed secure . Weighted average yield calculations on investments available for sale do not give effect to changes in fair value that are reflected as a component of equity.


Bank Owned Life Insurance. We invest in bank owned life insurance to provide us with a funding source for our benefit plan obligations. Bank owned life insurance also generally provides us non-interest income that is non-taxable. Federal regulations generally limit our investment in bank owned life insurance to $25 \%$ of our Tier 1 capital plus our allowance for loan losses at the time of investment. This investment is accounted for using the cash surrender value method and is recorded at the amount that can be realized under the insurance policies at the balance sheet date. At December 31, 2010 and December 31, 2009, the aggregate cash surrender value of these policies was $\$ 8.9$ million and $\$ 6.5$ million, respectively. The increase in bank owned life insurance was primarily due to the purchase of additional life insurance on two executive officers in 2010 in the amount of $\$ 2.0$ million. These policies were purchased to offset costs incurred in connection with employee benefit plans.

Deposits. We accept deposits primarily from individuals and businesses who are located in our primary market area or who have a pre-existing lending relationship with us. We rely on competitive pricing, customer service, account features and the location of our branch offices to attract and retain deposits. Deposits serve as the primary source of funds for our lending and investment activities. Deposit accounts offered include individual and business checking accounts, money market accounts, individual NOW accounts, savings accounts and certificates of deposit. Non-interest-bearing accounts consist of free checking and commercial checking accounts.

The following table sets forth the balances of our deposit accounts at the dates indicated.

| (In thousands) | At December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 |
| Non-interest-bearing accounts. | \$ 10,808 | \$ 7,320 | \$ 7,289 |
| Demand and NOW accounts. | 45,396 | 72,539 | 38,408 |
| Money market accounts.. | 49,761 | 41,715 | 22,130 |
| Passbook savings accounts | 12,633 | 11,002 | 10,505 |
| Certificates of deposit. | 97,089 | 103,488 | 128,161 |
| Total....................................................... | \$215,687 | \$236,064 | \$206,493 |

Demand deposit and NOW accounts decreased $\$ 27.1$ million or $37.4 \%$ for the year ended December 31, 2010 and increased $\$ 34.1$ million or $88.9 \%$ for the year ended December 31, 2009. The decrease in demand deposit and NOW accounts at December 31, 2010 is primarily due to funds on deposit for stock subscription orders being refunded in connection with unfilled subscriptions relating to the Banks conversion, which was completed in January 2010.

Money market accounts increased $\$ 8.0$ million or $19.3 \%$ for the year ended December 31, 2010 and increased $\$ 19.6$ million or $88.5 \%$ for the year ended December 31, 2009. The increase in money market accounts at December 31, 2010 is primarily due to movement of funds from certificates of deposit as a result of customers' reluctance to lock rates on a certificate of deposit during a time of low market interest rates.

Certificates of deposit decreased by $\$ 6.4$ million or $6.2 \%$ during the year ended December 31, 2010. A portion of these funds were moved to other types of interest-bearing deposits with us including money market accounts. Lower levels of market interest rates, as well as competitor pricing significantly above prevailing market rates, has contributed to the decline in certificates of deposit. Our need for loan funding, ability to invest these funds for a positive return and consideration of other customer relationships influences our willingness to match above market rates to retain these accounts.

The following table indicates the amount of jumbo certificates of deposit by time remaining until maturity as of December 31, 2010, none of which are brokered deposits. Jumbo certificates of deposit require minimum deposits of $\$ 100,000$.

| Maturity Period | Amount |
| :---: | :---: |
|  | (In thousands) |
| Three months or less | \$ 5,769 |
| Over three through six months.. | 1,704 |
| Over six through twelve months | 6,018 |
| Over twelve months. | 28,275 |
| Total....................................................................... | \$41,766 |

The following table sets forth time deposits classified by rates at the dates indicated.

| (Dollars in thousands) | At December 31, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2009 |  | 2008 |
| 0.00-1.00\%. | \$20,546 | \$ | 2,157 | \$ | 548 |
| 1.01-2.00\% | 12,501 |  | 34,667 |  | 9,109 |
| 2.01-3.00\% | 22,027 |  | 16,806 |  | 3,122 |
| 3.01-4.00\%. | 20,004 |  | 11,402 |  | 37,146 |
| 4.01-5.00\% | 9,589 |  | 20,332 |  | 41,344 |
| 5.01-6.00\% ........................... | 12,347 |  | 18,049 |  | 26,762 |
| 6.01-7.00\%. | - |  | - |  | 55 |
| 7.01-8.00\% | 75 |  | 75 |  | 75 |
| Total.. | \$97,089 |  | 103,488 |  | 28,161 |

The following table sets forth the amount and maturities of time deposits at December 31, 2010.

| (Dollars in thousands) | Amount Due |  |  |  | Total | Percent of Total Time Deposit Accounts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Less Than One Year | More Than One Year to Two Years | More Than Two Years to Three Years | More Than Three Years |  |  |
| 0.00-1.00\% | \$17,313 | \$3,057 | \$ 126 | \$ 50 | \$20,546 | 21.16\% |
| 1.01-2.00\% | 8,696 | 2,076 | 1,157 | 572 | 12,501 | 12.88 |
| 2.01-3.00\% ............... | 2,398 | 2,845 | 9,142 | 7,642 | 22,027 | 22.69 |
| 3.01-4.00\% ............... | 1,737 | 444 | 4,152 | 13,671 | 20,004 | 20.60 |
| 4.01-5.00\% ............... | 4,875 | 2,788 | 1,651 | 275 | 9,589 | 9.88 |
| 5.01-6.00\% .............. | 5,582 | 6,439 | 326 | - | 12,347 | 12.72 |
| 6.01-7.00\% ... | - | - | - | - | - | - |
| 7.01-8.00\% | 75 | - | - | - | 75 | 0.07 |
| Total..................... | \$40,676 | \$17,649 | \$16,554 | \$22,210 | \$97,089 | 100.00\% |

The following table sets forth deposit activity for the periods indicated.

| (In thousands) | Year Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 |
| Beginning balance. | \$236,064 | \$206,493 | \$197,344 |
| Increase (decrease) before interest credited............. | $(21,104)$ | 28,479 | 4,161 |
| Interest credited. | 727 | 1,092 | 4,988 |
| Net increase (decrease) in deposits.. | $(20,377)$ | 29,571 | 9,149 |
| Ending balance .............................................. | \$215,687 | \$236,064 | \$206,493 |

Borrowings. We use borrowings from the Federal Home Loan Bank of Cincinnati and repurchase agreements to supplement our supply of funds for loans and investments and for interest rate risk management.

| (Dollars in thousands) | Year Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 |
| Maximum balance outstanding at any month-end during period: |  |  |  |
| Federal Home Loan Bank advances | \$10,315 | \$14,422 | \$16,310 |
| Securities sold under agreements to repurchase | 1,377 | 1,292 | 2,098 |
| Average balance outstanding during period: |  |  |  |
| Federal Home Loan bank advances. | \$8,457 | \$10,955 | \$ 9,690 |
| Securities sold under agreements to repurchase | 2,140 | 1,052 | 1,400 |
| Weighted average interest rate during period: |  |  |  |
| Federal Home Loan bank advances. | 4.32\% | 3.89\% | 3.78\% |
| Securities sold under agreements to repurchase ............. | 0.19\% | 0.76\% | 1.62\% |
| Balance outstanding at end of period: |  |  |  |
| Federal Home Loan bank advances.... | \$8,214 | \$10,324 | \$16,310 |
| Securities sold under agreements to repurchase ............. | 795 | 899 | 912 |
| Weighted average interest rate at end of period: |  |  |  |
| Federal Home Loan bank advances............................. | 4.35\% | 4.06\% | 3.25\% |
| Securities sold under agreements to repurchase ............. | 0.10\% | 0.49\% | 0.99\% |

## Results of Operations for the Years Ended December 31, 2010 and 2009

Overview. Net income decreased $\$ 502,000$, or $37.3 \%$, to $\$ 843,000$ for the year ended December 31, 2010 compared to the year ended December 31, 2009. Our primary source of income during each of the years ended December 31, 2010 and 2009 was net interest income, which increased from $\$ 9.0$ million at December 31, 2009 to $\$ 10.2$ million at December 31, 2010. Non-interest income decreased by $\$ 265,000$ during the year ended December 31, 2010 while non-interest expense increased by $\$ 1.4$ million during fiscal 2010 primarily due to the contribution of $\$ 1.1$ million in stock and cash to the Athens Federal Foundation.

Net Interest Income. Net interest income increased by $\$ 1.2$ million, or $12.9 \%$, for the year ended December 31, 2010 as compared to the year ended December 31, 2009, primarily due to the extended low interest rate environment and the use of interest rate floors in many of our variable rate loans. Total interest income decreased by $\$ 139,000$, or $0.9 \%$, and loan interest income decreased by $\$ 203,000$, or $1.5 \%$, during the year ended December 31, 2010, due primarily to a decrease in market interest rates. Total interest expense decreased by $\$ 1.3$ million, or $22.9 \%$, during the year ended December 31,2010 , while average interest-bearing liabilities increased $\$ 5.1$ million, or $2.4 \%$, due primarily to the repricing of deposits throughout the year to lower market interest rates. Federal Home Loan Bank of Cincinnati advances at December 31, 2010 totaled $\$ 8.2$ million as compared to $\$ 10.3$ million at December 31, 2009 as we utilized favorable rates to fund lending.

Provision for Loan Losses. The provision for loan losses was $\$ 1.7$ million for the year ended December 31, 2010 as compared to $\$ 1.0$ million for the year ended December 31, 2009. The increase in the provision was attributable to increases in substandard classified assets, increases in specific reserves and increases in evaluated qualitative risk factors, primarily related to prevailing economic conditions, used to determine the overall risk inherent in our loan portfolio during the year ended December 31, 2010. In evaluating these qualitative risk factors, loans are grouped by category among residential real estate loans, non-residential real estate and land loans, commercial business loans and consumer loans in order to determine estimated loss percentages for each category. The qualitative risk factors that we consider in determining the loss percentages include current industry conditions, unemployment rates, home permits, home price index, the levels and trends of delinquencies, percentage of classified loans to total loans, charge-offs, bankruptcy filings and collateral values in our primary market area. The evaluation of these qualitative risk factors and its application to the non-residential loan portfolio and the commercial business loan portfolio primarily contributed to the increase in the provision for loan losses from 2009 to 2010. The allowance for loan losses for residential real estate loans, commercial business loans, and consumer loans decreased from $28.90 \%$ to $26.83 \%, 17.73 \%$ to $13.22 \%$ and $15.00 \%$ to $8.05 \%$, respectively, of the total allowance, while non-residential real estate loans increased from $37.47 \%$ to $51.27 \%$ of the total allowance when comparing December 31, 2010 to December 31, 2009. The primary reason for the increase in the allowance
attributed to non-residential real estate loans was the substandard classification of a $\$ 1.5$ million commercial development loan participation in Sevierville, Tennessee and the substandard classification of a $\$ 478,000$ loan relationship on a restaurant operation in Etowah, Tennessee.

## Average Balances and Yields

The following tables present information regarding average balances of assets and liabilities, the total dollar amounts of interest income and dividends from average interestearning assets, the total dollar amounts of interest expense on average interest-bearing liabilities, and the resulting annualized average yields and costs. The yields and costs for the periods indicated are derived by dividing income or expense by the average balances of assets or liabilities, respectively, for the periods presented. Average balances have been calculated using daily balances. Nonaccrual loans are included in average balances only. Loan fees are included in interest income on loans and are not material. Tax exempt income on loans and on investment and mortgage-backed securities has been calculated on a tax equivalent basis using a federal marginal tax rate of $34.0 \%$.
 $\stackrel{8}{n}$ $119.59 \%$

## (Dollars in thousands)

Assets:
Interest-bearing deposits at other
financial institutions
Investment securities ..............................................................

Total interest-earning assets .. Non-interest-earning assets........................................................
Non-interest-earning assets....
Total assets....................
Liabilities and equity:
Demand and NOW accounts ....................................................
Money market accounts...........................................................
Passbook savings accounts ......................................................
Certificates of deposit.............................................................
Total interest-bearing deposits ................................................
Federal Home Loan Bank advances .........................................
Securities sold under agreements
to repurchase
Securities sold under agreements
to repurchase.................................
Total interest-bearing liabilities...
Non-interest-bearing deposits.................
Other non-interest-bearing liabilities.....
Total liabilities.
Total equity............................
Total liabilities and equity
Net interest income...............
Net interest income ...
Net interest margin


Rate/Volume Analysis. The following table sets forth the effects of changing rates and volumes on our net interest income. The rate column shows the effects attributable to changes in rate (changes in rate multiplied by prior volume). The volume column shows the effects attributable to changes in volume (changes in volume multiplied by prior rate). The net column represents the sum of the prior columns. Changes attributable to changes in both rate and volume have been allocated proportionally based on the absolute dollar amounts of change in each.

| (In thousands) | Year Ended December 31, 2010 Compared to Year Ended December 31, 2009 |  |  | Year Ended December 31, 2009 Compared to <br> Year Ended December 31, 2008 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Increase (Decrease) Due to |  | Net | Increase (Decrease) Due to |  | Net |
|  | Volume | Rate |  | Volume | Rate |  |
| Interest income: |  |  |  |  |  |  |
| Interest-bearing deposits at other financial institutions $\qquad$ | \$ 89 | \$ (73) | \$ 16 | \$ 67 | \$ (151) | \$ (84) |
| Loans receivable. | 189 | (392) | (203) | 560 | $(1,015)$ | (455) |
| Investment securities. | 525 | (269) | 256 | (162) | (45) | (207) |
| Mortgage-backed and related securities. | (183) | (31) | (214) | (124) | 14 | (110) |
| Other interest-earning assets.. | 6 | - | 6 | 31 | (87) | (56) |
| Total interest-earning assets. | 626 | (765) | (139) | 372 | $(1,284)$ | (912) |
| Interest expense: |  |  |  |  |  |  |
| Deposits... | (167) | $(1,065)$ | $(1,232)$ | (232) | $(1,289)$ | $(1,521)$ |
| Federal Home Loan Bank advances ...... | (97) | 36 | (61) | 48 | 12 | 60 |
| Securities sold under agreement to repurchase. | 8 | (12) | (4) | (6) | (9) | (15) |
| Total interest-bearing liabilities. | (256) | $(1,041)$ | $(1,297)$ | (190) | $(1,286)$ | $(1,476)$ |
| Net increase in interest income............. | \$882 | \$ 276 | \$ 1,158 | \$ 562 | \$ 2 | \$ 564 |

Non-interest Income. During the year ended December 31, 2010, total non-interest income decreased $\$ 265,000$, or $5.7 \%$, as compared to the year ended December 31,2009 . The decrease in non-interest income was primarily the result of a $\$ 267,000$ decrease in income related to TiServe and Valley Title Services, LLC, as well as a decrease of $\$ 243,000$ in income related to the sale of mortgage loans on the secondary market. Decreases in both of these areas were primarily a result of lower volumes of loan originations due to reduced real estate purchase activity and stable market interest rates during 2010, in contrast to a decline in interest rates during the same period in 2009. Income from debit card usage increased $\$ 127,000$, primarily due to increased levels of checking accounts with debit cards and efforts to encourage use of debit cards over checks. Miscellaneous income increased $\$ 93,000$, primarily due to one-time proceeds from life insurance benefit payments relating to a former director. Investment sales commission income increased $\$ 30,000$, primarily due to increased sales of investment products as a result of partial recovery of investment markets. All other non-interest income changes decreased $\$ 5,000$, net.

Non-interest Expense. Non-interest expense increased by $\$ 1.4$ million, or $12.7 \%$, for the year ended December 31, 2010 as compared to the year ended December 31, 2009. The primary factor effecting the change was the $\$ 1.1$ million contribution of stock and cash to the Athens Federal Foundation. Federal Deposit Insurance Corporation insurance premium costs decreased $\$ 72,000$ during the year ended December 31,2010 due to a $\$ 109,000$ special assessment paid in 2009. Salary and employee benefits expense increased $\$ 159,000$ primarily due to costs associated with the ESOP implemented in connection with the Bank's conversion. Data processing costs increased $\$ 54,000$ during the year ended December 31,2010 primarily due to increases in use of electronic banking products. Occupancy and equipment expense decreased $\$ 96,000$ primarily due to reductions in amortized cost of current equipment. Advertising expenses increased by $\$ 41,000$ during the year ended December 31, 2010 due to increased marketing efforts. All other expenses increased approximately $\$ 174,000$ primarily due to expenses related to regulatory and professional fees of the Company.

Income Tax Expense. The income tax benefit for the year ended December 31, 2010 was ( $\$ 7,000$ ) primarily due to the benefit received from the contribution to the Athens Federal Foundation. The income tax expense for the year ended December 31, 2009 was $\$ 644,000$.

Total Comprehensive Income. Total comprehensive income for the periods presented consists of net income and the change in unrealized gains (losses) on securities available for sale, net of tax. Total comprehensive income was $\$ 747,000$ and $\$ 1.5$ million for the years ended December 31,2010 and 2009, respectively. The decrease in total comprehensive income resulted from a $\$ 502,000$ decrease in net income and $\$ 261,000$ decrease in unrealized gain on securities available for sale, net of tax.

## Risk Management

Overview. Managing risk is an essential part of successfully managing a financial institution. Our most prominent risk exposures are credit risk, interest rate risk and market risk. Credit risk is the risk of not collecting the interest and/or the principal balance of a loan or investment when it is due. Interest rate risk is the potential reduction of interest income as a result of changes in interest rates. Market risk arises from fluctuations in interest rates that may result in changes in the values of financial instruments, such as available-for-sale securities that are accounted for on a mark-to-market basis. Other risks that we face are operational risk, liquidity risks and reputation risk. Operational risks include risks related to fraud, regulatory compliance, processing errors, technology and disaster recovery. Liquidity risk is the possible inability to fund obligations to depositors, lenders or borrowers. Reputation risk is the risk that negative publicity or press, whether true or not, could cause a decline in our customer base or revenue.

Credit Risk Management. Our strategy for credit risk management focuses on having well-defined credit policies and uniform underwriting criteria and providing prompt attention to potential problem loans. We do not offer, and have not offered, Alt-A, sub-prime or no-documentation mortgage loans.

When a borrower fails to make a required loan payment, we take a number of steps to have the borrower cure the delinquency and restore the loan to current status. When the loan becomes 15 day past due, a late notice is sent to the borrower. When the loan becomes 30 days past due, a more formal letter is sent. Between 15 and 30 days past due, telephone calls are also made to the borrower. After 30 days, we regard the borrower in default. At 60 days delinquent, the borrower may be sent a letter from our attorney and we may commence collection proceedings. If a foreclosure action is instituted and the loan is not brought current, paid in full, or refinanced before the foreclosure sale, the real property securing the loan generally is sold at foreclosure. Generally, when a consumer loan becomes 60 days past due, we institute collection proceedings and attempt to repossess any personal property that secures the loan. Management informs the board of directors monthly of the amount of loans delinquent more than 30 days, all loans in foreclosure and repossessed property that we own.

Analysis of Non-performing and Classified Assets. We consider repossessed assets and loans that are 90 days or more past due to be non-performing assets. Loans are generally placed on nonaccrual status when they become 90 days delinquent at which time the accrual of interest ceases and the allowance for any uncollectible accrued interest is established and charged against operations. Typically, payments received on a nonaccrual loan are first applied to the outstanding principal balance.

Real estate that we acquire as a result of foreclosure or by deed-in-lieu of foreclosure is classified as real estate owned until it is sold. When property is acquired it is recorded at the lower of its cost, which is the unpaid balance of the loan plus foreclosure costs, or fair market value at the date of foreclosure. Any holding costs and declines in fair value after acquisition of the property result in charges against income.

The following table provides information with respect to our non-performing assets at the dates indicated.

| (Dollars in thousands) | At December 31, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 | 2007 | 2006 |
| Non-accrual loans: |  |  |  |  |  |
| Residential real estate.................................... | \$ 569 | \$1,377 | \$ 688 | \$149 | \$ 93 |
| Non-residential real estate. | 273 | 410 | 2,882 | - | - |
| Construction ............................................... | 974 | 0 | 270 | 144 | - |
| Commercial business.................................... | 38 | 36 | 280 | - | - |
| Consumer .......... | 58 | 174 | 19 | 23 | 44 |
| Total | 1,912 | 1,997 | 4,139 | 316 | 137 |
| Accruing loans past due $\mathbf{9 0}$ days or more: |  |  |  |  |  |
| Residential real estate.. | 64 | 1 | 3 | - | 27 |
| Non-residential real estate ............................. | 54 | - | - | - | - |
| Construction. | - | - | - | - | - |
| Commercial business.................................... | - | - | - | - | - |
| Consumer | 9 | 15 | 30 | 43 | 16 |
| Total | 127 | 16 | 33 | 43 | 43 |
| Total of non-accrual and 90 days or more past due loans $\qquad$ | 2,039 | 2,013 | 4,172 | 359 | 180 |
| Real estate owned. | 1,087 | 779 | 230 | - | - |
| Other non-performing assets ....................... | 16 | 10 | 26 | 36 | 48 |
| Total non-performing assets ................ | 3,142 | 2,802 | 4,428 | 395 | 228 |
| Troubled debt restructurings... | 6,057 | 3,515 | 267 | 219 | 210 |
| Troubled debt restructurings and total non-performing assets $\qquad$ | \$9,199 | \$6,317 | \$4,695 | \$614 | \$438 |
| Total non-performing loans to total loans....... | 1.00\% | 1.03\% | 2.08\% | 0.20\% | 0.11\% |
| Total non-performing loans to total assets...... | 0.73\% | 0.73\% | 1.66\% | 0.16\% | 0.08\% |
| Total non-performing assets and troubled debt restructurings to total assets. $\qquad$ | 3.31\% | 2.28\% | 1.87\% | 0.27\% | 0.21\% |

The increase in non-performing loans from December 31, 2009 to December 31, 2010 was attributable to troubled debt restructurings.

We periodically modify loans to extend the term or make other concessions to help borrowers stay current on their loan and to avoid foreclosure. We do not forgive principal or interest on loans or modify the interest rates on loans to rates that are below market rates. At December 31, 2010, we had $\$ 6.1$ million of these modified loans, which are also referred to as troubled debt restructurings, as compared to $\$ 3.5$ million at December 31, 2009. The increase in troubled debt restructurings during the year ended December 31, 2010 was primarily the result of restructuring two multi-family real estate loans and one non-residential real estate loan. An $\$ 893,000$ loan secured by twelve unit and seven unit residential rental properties located in Cleveland, Tennessee, was modified to allow for interest only payments for six-months to allow the borrower to make improvements to the property. Improvements are now completed and occupancy is at $100 \%$. A $\$ 1.0$ million loan secured by two, four-dwelling unit buildings in LaFayette, Georgia, was modified to interest only payments for a six -month period to provide the borrower sufficient time to make improvements to the property due to water damage sustained to the properties. The improvements have now been completed and occupancy is at $100 \%$. The non-residential real estate loan has a balance of $\$ 207,000$ and is secured by a retail tire store and related equipment located in Englewood, Tennessee. The loan was refinanced to combine the real estate and equipment loan and lower the monthly payment where the borrower had demonstrated an ability to service the new payment amount. At December 31, 2010, \$469,000 of the total $\$ 6.1$ million of troubled debt restructurings were not current and $\$ 321,000$ were in non-accrual status at December 31, 2010 and included in the non-accrual amounts in the table above.

Interest income that would have been recorded for the year ended December 31, 2010 and the year ended December 31, 2009, had non-accruing loans and troubled debt restructurings been current according to their original terms, amounted to $\$ 99,000$ and $\$ 107,000$, respectively. Interest income of $\$ 503,000$ and $\$ 310,000$ related to nonaccrual loans and troubled debt restructurings was included in interest income for the year ended December 31, 2010 and the year ended December 31, 2009, respectively.

Federal regulations require us to review and classify our assets on a regular basis. In addition, the Office of Thrift Supervision has the authority to identify problem assets and, if appropriate, require them to be classified. There are three classifications for problem assets; substandard, doubtful and loss. "Substandard assets" must have one or more defined weakness and are characterized by the distinct possibility that we will sustain some loss if the deficiencies are not corrected. "Doubtful assets" have the weaknesses of substandard assets with the additional characteristic that the weaknesses make collection or liquidation in full on the basis of currently existing facts, conditions and values questionable, and there is a high possibility of loss. An asset classified "loss" is considered uncollectible and of such little value that continuance as an asset of the institution is not warranted. The regulations also provide for a "special mention" category, described as assets which do not currently expose an institution to a sufficient degree of risk to warrant classification but do possess credit deficiencies or potential weaknesses deserving close attention. When we classify an asset as substandard or doubtful we may establish a specific allowance for loan losses. If we classify an asset as loss, we charge off an amount equal to $100 \%$ of the portion of the asset classified loss.

The following table shows the aggregate amounts of our classified assets at the dates indicated.

| (In thousands) | At December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 |
| Special mention assets......................... | \$ 2,527 | \$ 4,070 | \$2,299 |
| Substandard assets | 10,556 | 7,732 | 6,514 |
| Doubtful assets ......................................... | - | - | - |
| Loss assets. | 275 | 144 | 34 |
| Total classified assets .............................. | \$13,358 | \$11,946 | \$8,847 |

Classified assets include loans that are classified due to factors other than payment delinquencies, such as lack of current financial statements and other required documentation, insufficient cash flows or other deficiencies, and, therefore are not included as non-performing assets. Other than as disclosed in the above tables, there are no other loans where management has serious doubts about the ability of the borrowers to comply with the present loan repayment terms.

Delinquencies. The following table provides information about delinquencies (excluding non-accrual loans) in our loan portfolio at the dates indicated.


## Analysis and Determination of the Allowance for Loan Losses

The allowance for loan losses is a valuation allowance for probable losses inherent in the loan portfolio. We evaluate the need to establish allowances against losses on loans on a monthly basis. When additional allowances are necessary, a provision for loan losses is charged to earnings. Our methodology for assessing the appropriateness of the allowance for loan losses is reviewed periodically by the board of directors. The board of directors also reviews the allowance for loan losses established on a quarterly basis.

General Valuation Allowance. We establish a general valuation allowance for loans that should be adequate to reserve for the estimated credit losses inherent in each segment of our loan portfolio, given the facts and circumstances as of the valuation date for all loans in the portfolio that have not been classified. The allowance is based on our average annual rate of net charge offs experienced over the previous three years on each segment of the portfolio and is adjusted for current qualitative factors. If historical loss data is not available for a segment, the estimates used will be no less than the industry average for that segment. For purposes of determining the estimated credit losses, the loan portfolio is segmented as follows: (i) residential real estate loans (one- to four-family); (ii) commercial real estate loans; (iii) commercial loans (secured); (iv) commercial loans (unsecured and leases); and (v) consumer loans. Qualitative factors that are considered in determining the adequacy of the allowance for loan losses are as follows: (i) trends of delinquent and non-accrual loans; (ii) economic factors; (iii) concentrations of credit; (iv) changes in the nature and volume of the loan portfolio; and (v) changes in lending staff and loan policies.

Specific Valuation Allowance. In accordance with Accounting Standards Codification Topic 310, "Receivables" all adversely classified loans meeting the following loan balance thresholds will be individually reviewed: (i) residential loans greater than $\$ 100,000$; (ii) commercial real estate loans and land loans greater than $\$ 50,000$; (iii) consumer loans greater than $\$ 25,000$; and (iv) all other commercial loans. Any portion of the recorded investment in excess of the fair value of the collateral that can be identified as uncollectible will be charged off against the allowance for loan losses.

We establish a specific allowance for loan losses for $100 \%$ of the assets or portions thereof classified as loss. The amount of the loss will be the excess of the recorded investment in the loan over the fair value of collateral estimated on the date that a probable loss is identified. Lending management will use updated appraisals, National Automobile Dealers Association values, or other prudent sources for determining collateral value.

All other adversely classified loans as well as special mention and watch loans will be reviewed in accordance with Accounting Standards Codification Topic 450, "Contingencies." Our historical loss experience in each category of loans will be utilized in determining the allowance for that group. The loss history will be based on the average actual loss sustained from the sale of real estate owned. If we have not experienced any losses in a particular category, the factor will be determined from either the loss history of a reasonably similar category or the peer group industry average. The determined loss factor in each loan category may be adjusted for qualitative factors as determined by management.

Unallocated Valuation Allowance. Our allowance for loan losses methodology also includes an unallocated component to reflect the margin of imprecision inherent in the underlying assumptions used in the methodologies for estimating specific and general losses in the loan portfolio.

The following table sets forth the breakdown of the allowance for loan losses by loan category at the dates indicated.

| (Dollars in thousands) | At December 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  |  | 2009 |  |  |
|  | Amount | $\%$ of Allowance to Total Allowance | \% of Loans in Category to Total Loans | Amount | $\%$ of Allowance to Total Allowance | $\%$ of Loans in Category to Total Loans |
| Residential real estate (1). | \$1,064 | 26.83\% | 49.09\% | \$ 986 | 28.90\% | 52.11\% |
| Non-residential real estate (1) ............... | 2,033 | 51.27 | 39.67 | 1,279 | 37.47 | 36.18 |
| Commercial business . | 524 | 13.22 | 6.27 | 605 | 17.73 | 6.16 |
| Consumer. | 319 | 8.05 | 4.97 | 512 | 15.00 | 5.55 |
| Total. | 3,940 | 99.37\% | 100.00\% | 3,382 | 99.10\% | 100.00\% |
| Unallocated. | 25 | 0.63 |  | 31 | 0.90 |  |
| Total allowance for loan losses ....... | \$3,965 |  |  | \$3,413 | 100.00\% |  |


| (Dollars in thousands) | At December 31, |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2008 |  |  | 2007 |  |  | 2006 |  |  |
|  | Amount | $\%$ of Allowance to Total Allowance | $\%$ of Loans in Category to Total Loans | Amount | $\%$ of Allowance to Total Allowance | \% of Loans in Category to Total Loans | Amount | $\%$ of Allowance to Total Allowance | \% of Loans in Category to Total Loans |
| Residential real estate (1)............... | \$ 906 | 29.39\% | 51.58\% | \$ 989 | 39.00\% | 52.41\% | \$ 220 | 8.53\% | 52.61\% |
| Non-residential real estate (1)............... | 1,221 | 39.61 | 34.89 | 777 | 30.62 | 34.13 | 504 | 19.58 | 30.83 |
| Commercial business.... | 545 | 17.69 | 7.30 | 278 | 10.96 | 5.48 | 1,060 | 41.19 | 8.78 |
| Consumer. | 398 | 12.90 | 6.23 | 413 | 16.30 | 7.98 | 369 | 14.34 | 7.78 |
| Total | 3,070 | 99.59 | 100.00\% | 2,457 | 96.88 | 100.00\% | 2,153 | 83.64 | 100.00\% |
| Unallocated. | 13 | 0.41 |  | 79 | 3.12 |  | 421 | 16.36 |  |
| Total allowance for loan losses....... | \$3,083 | 100.00\% |  | \$2,536 | 100.00\% |  | \$2,574 | 100.00\% |  |

(1) Includes construction loans.

Although we believe that we use the best information available to establish the allowance for loan losses, future adjustments to the allowance for loan losses may be necessary and our results of operations could be adversely affected if circumstances differ substantially from the assumptions used in making the determinations. Furthermore, while we believe we have established our allowance for loan losses in conformity with generally accepted accounting principles, there can be no assurance that the Office of Thrift Supervision, in reviewing our loan portfolio, will not require us to increase our allowance for loan losses. The Office of Thrift Supervision may require us to increase our allowance for loan losses based on judgments different from ours. In addition, because future events affecting borrowers and collateral cannot be predicted with certainty, there can be no assurance that the existing allowance for loan losses is adequate or that increases will not be necessary should the quality of any loans deteriorate as a result of the factors discussed above. Any material increase in the allowance for loan losses may adversely affect our financial condition and results of operation.

Analysis of Loan Loss Experience. The following table sets forth an analysis of the allowance for loan losses for the periods indicated.

| (Dollars in thousan | 2010 | Year Er $2009$ | ed Dece $2008$ | r 31, | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance for loan losses at beginning of period | \$3,413 | \$3,083 | \$2,536 | \$2,574 | \$2,059 |
| Provision for loan losses. | 1,711 | 1,024 | 761 | 443 | 704 |
| Charge offs: |  |  |  |  |  |
| Residential real estate ..................................... | 545 | 60 | 30 | 20 | 1 |
| Non-residential real estate ............................... | 198 | 196 |  | - |  |
| Construction................................................. | - | - | 31 | - |  |
| Commercial business ...................................... | 119 | 228 | 5 | 244 | 10 |
| Consumer. | 411 | 274 | 258 | 265 | 234 |
| Total charge-offs. | 1,273 | 758 | 324 | 529 | 245 |
| Recoveries: |  |  |  |  |  |
| Residential real estate . | 1 | 20 | 2 | - |  |
| Non-residential real estate ............................... | 34 | - | - | - | - |
| Construction.. | - | - | - | - | - |
| Commercial business ...................................... | - | 1 | - | - |  |
| Consumer. | 79 | 43 | 108 | 48 | 56 |
| Total recoveries | 114 | 64 | 110 | 48 | 56 |
| Net charge-offs (recoveries) | 1,159 | 694 | 214 | 481 | 189 |
| Allowance for loan losses at end of period. | \$3,965 | \$3,413 | \$3,083 | \$2,536 | \$2,574 |
| Allowance for loan losses to non-performing loans. | 194.46\% | 169.54\% | 73.87\% | 704.52\% | ,457.43\% |
| Allowance for loan losses to total loans outstanding at the end of the period. | 1.94\% | 1.75\% | 1.52\% | 1.37\% | 1.58\% |
| Net charge-offs (recoveries) to average loans outstanding during the period. | 0.59\% | 0.36\% | 0.12\% | 0.29\% | 0.13\% |

Interest Rate Risk Management. Our goal is to manage asset and liability positions to moderate the effects of interest rate fluctuations on net interest and net income. Deposit accounts typically react more quickly to changes in market interest rates than mortgage loans because of the shorter maturities of deposits. As a result, sharp increases in interest rates may adversely affect our earnings while decreases in interest rates may beneficially affect our earnings. To reduce the potential volatility of our earnings, we have sought to improve the match between asset and liability maturities and rates, while maintaining an acceptable interest rate spread. Our strategy for managing interest rate risk emphasizes: adjusting the maturities of borrowings; adjusting the investment portfolio mix and duration and generally selling in the secondary market substantially all newly originated fixed rate one-to-fourfamily residential real estate loans. We currently do not participate in hedging programs, interest rate swaps or other activities involving the use of derivative financial instruments.

We have an Asset/Liability Management Committee, which includes members of management selected by the board of directors, to communicate, coordinate and control all aspects involving asset/liability management. The committee establishes and monitors the volume, maturities, pricing and mix of assets and funding sources with the objective of managing assets and funding sources to provide results that are consistent with liquidity, growth, risk limits and profitability goals.

Net Portfolio Value Analysis. We use the net portfolio value analysis prepared by the Office of Thrift Supervision to review our level of interest rate risk. This analysis measures interest rate risk by capturing changes in net portfolio value of our cash flows from assets, liabilities and off-balance sheet items, based on a range of assumed changes in market interest rates. Net portfolio value represents the market value of portfolio equity and is equal to the market value of assets minus the market value of liabilities, with adjustments made for off-balance sheet items. These analyses assess the risk of loss in market risk-sensitive instruments in the event of a sudden and sustained 100 to 300 basis point increase or 100 basis point decrease in market interest rates, with no effect given to any steps that we might take to counter the effect of that interest rate movement.

The following table, which is based on information that we provide to the Office of Thrift Supervision, presents the change in our net portfolio value at December 31, 2010 that would occur in the event of an immediate
change in interest rates based on Office of Thrift Supervision assumptions, with no effect given to any steps that we might take to counteract that change.

|  | Net Portfolio Value |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | \(\left.\begin{array}{c}Net Portfolio Value as \% of <br>

Portfolio Value of Assets\end{array}\right)\)

The Office of Thrift Supervision uses various assumptions in assessing interest rate risk. These assumptions relate to interest rates, loan prepayment rates, deposit decay rates and the market values of certain assets under differing interest rate scenarios, among others. As with any method of measuring interest rate risk, certain shortcomings are inherent in the methods of analysis presented in the foregoing tables. For example, although certain assets and liabilities may have similar maturities or periods to repricing, they may react in different degrees to changes in market interest rates. Also, the interest rates on certain types of assets and liabilities may fluctuate in advance of changes in market interest rates, while interest rates on other types may lag behind changes in market rates. Additionally, certain assets, such as adjustable-rate mortgage loans, have features that restrict changes in interest rates on a short-term basis and over the life of the asset. Further, if there is a change in interest rates, expected rates of prepayments on loans and early withdrawals from certificates could deviate significantly from those assumed in calculating the table. Prepayment rates can have a significant impact on interest income. Because of the large percentage of loans and mortgage-backed securities we hold, rising or falling interest rates have a significant impact on the prepayment speeds of our earning assets that in turn affect the rate sensitivity position. When interest rates rise, prepayments tend to slow. When interest rates fall, prepayments tend to rise. Our asset sensitivity would be reduced if prepayments slow and vice versa. While we believe these assumptions to be reasonable, there can be no assurance that assumed prepayment rates will approximate actual future mortgagebacked security and loan repayment activity.

Liquidity Management. Liquidity is the ability to meet current and future financial obligations of a shortterm nature. The Bank's primary sources of funds consist of deposit inflows, loan repayments, maturities and sales of investment securities and borrowings from the Federal Home Loan Bank of Cincinnati. While maturities and scheduled amortization of loans and securities are predictable sources of funds, deposit flows and mortgage prepayments are greatly influenced by general interest rates, economic conditions and competition.

The Bank regularly adjusts its investments in liquid assets based upon its assessment of (i) expected loan demand, (ii) expected deposit flows, (iii) yields available on interest-earning deposits and securities and (iv) the objectives of its asset/liability management policy.

The Bank's most liquid assets are cash and cash equivalents and interest-bearing deposits. The level of these assets depends on operating, financing, lending and investing activities during any given period. At December 31,2010 , cash and cash equivalents totaled $\$ 14.3$ million. Securities classified as available-for-sale, amounting to $\$ 41.5$ million and interest-bearing deposits in banks of $\$ 747,000$ at December 31, 2010, provide additional sources of liquidity. In addition, at December 31, 2010, the Bank had the ability to borrow a total of approximately $\$ 21.7$ million from the Federal Home Loan Bank of Cincinnati. At December 31, 2010, the Bank had $\$ 8.2$ million in Federal Home Loan Bank advances outstanding and $\$ 12.8$ million in letters of credit to secure public funds deposits.

At December 31, 2010, the Bank had $\$ 23.6$ million in commitments to extend credit outstanding. Certificates of deposit due within one year of December 31, 2010 totaled $\$ 40.7$ million, or $41.9 \%$ of certificates of deposit. The Bank believes that the large percentage of certificates of deposit that mature within one year reflects customers' hesitancy to invest their funds for long periods due to the recent low interest rate environment and local competitive pressure. If these maturing deposits do not remain with the Bank, the Bank will be required to seek other sources of funds, including other certificates of deposit and borrowings. Depending on market conditions, the

Bank may be required to pay higher rates on such deposits or other borrowings than it currently pays on the certificates of deposit due on or before December 31, 2011. The Bank believes, however, based on past experience, that a significant portion of those certificates of deposit will remain with the Bank. The Bank has the ability to attract and retain deposits by adjusting the interest rates offered.

The Company is a separate legal entity from the Bank and must provide for its own liquidity. In addition to its operating expenses, the Company requires its own funds to pay any dividends to its shareholders and to pay any repurchases of shares of its common stock. The Company's primary source of income is dividends received from the Bank. The amount of dividends the Bank may declare and pay to the Company in any calendar year, without the receipt of prior approval from the Office of the Thrift Supervision but with prior notice to the Office of Thrift Supervision, cannot exceed net income for that year to date plus retained net income (as defined) for the preceding two calendar years. At December 31, 2010, the Company (on an unconsolidated basis) had liquid assets of $\$ 9.0$ million.

The following tables present certain of our contractual obligations as of December 31, 2010.

| Contractual Obligations | Total | Payments due by period |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Less than One Year | One to Three Years | Three to Five Years | More Than Five Years |
|  | (In thousands) |  |  |  |  |
| Deferred director fee arrangements ...................... | \$ 737 | \$ 68 | \$ 181 | \$182 | \$ 306 |
| Deferred compensation arrangements ................... | 929 | 35 | 71 | 70 | 753 |
| Operating lease obligations ................................ | 450 | 204 | 116 | 90 | 40 |
| Federal Home Loan Bank advances ...................... | 8,214 | 5,125 | 3,089 | - | - |
| Total........................................................... | \$10,330 | \$5,432 | \$3,457 | \$342 | \$1,099 |

Our primary investing activities are the origination of loans and the purchase of securities. Our primary financing activities consist of activity in deposit accounts and Federal Home Loan Bank advances. Deposit flows are affected by the overall level of interest rates, the interest rates and product offered by us and our local competitors and other factors. We generally manage the pricing of our deposits to be competitive. Occasionally, we offer promotional rates on certain deposit products to attract deposits.

## Financing and Investing Activities

The following table presents our primary investing and financing activities during the periods indicated.

| (In thousands) | Year Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2010 | 2009 | 2008 |
| Investing activities: |  |  |  |
| Loan purchases. | \$ 1,951 | \$ | \$ 1,009 |
| Loan originations | 114,073 | 120,362 | 105,321 |
| Loan principal repayments | 82,103 | 77,574 | 77,131 |
| Loan sales. | 25,387 | 47,574 | 10,735 |
| Proceeds from calls, maturities and principal repayments of investment securities | 2,231 | 8,039 | 6,254 |
| Proceeds from calls, maturities and principal repayments of mortgage-backed and related securities $\qquad$ | 3,806 | 4,203 | 2,727 |
| Proceeds from sales of investment securities available- for-sale. |  |  | 2,160 |
| Proceeds from sales of mortgage-backed and related securities available-for-sale ........................ | - |  |  |
| Purchases of investment securities | 24,115 | 5,000 | 12,051 |
| Purchases of mortgage-backed and related securities............................................................ | - |  | 4,527 |
| Financing activities: |  |  |  |
| Increase (decrease) in deposits. | ( 20,377 ) | \$29,571 | \$ 9,149 |
| Increase (decrease) in Federal Home Loan Bank advances..................................................... | $(2,110)$ | $(5,986)$ | 10,778 |
| Increase (decrease) in securities sold under agreements to repurchase ........................................ | (105) | (12) | (239) |

Capital Management. We are subject to various regulatory capital requirements administered by the Office of Thrift Supervision, including a risk-based capital measure. The risk-based capital guidelines include both a definition of capital and a framework for calculating risk-weighted assets by assigning balance sheet assets and off-balance sheet items to broad risk categories. At December 31, 2010, we exceeded all of our regulatory capital requirements and were considered "well capitalized" under regulatory guidelines. See "Item 1. Business Regulation and Supervision - Regulation of Federal Savings Associations-Capital Requirements" and note 9 of the notes to consolidated financial statements beginning on page $\mathrm{F}-1$ of this annual report.

Off-Balance Sheet Arrangements. In the normal course of operations, we engage in a variety of financial transactions that, in accordance with generally accepted accounting principles, are not recorded in our financial statements. These transactions involve, to varying degrees, elements of credit, interest rate and liquidity risk. Such transactions are used primarily to manage customers' requests for funding and take the form of loan commitments, unused lines of credit and letters of credit. For information about our loan commitments, unused lines of credit and letters of credit, see note 15 of the notes to consolidated financial statements.

For the year ended December 31, 2010, we did not engage in any off-balance sheet transactions reasonably likely to have a material effect on our financial condition, results of operations or cash flows.

## Impact of Recent Accounting Pronouncements

For a discussion of the impact of recent accounting pronouncements, see note 1 of the notes to consolidated financial statements beginning on page $\mathrm{F}-1$ of this annual report.

## Effect of Inflation and Changing Prices

The consolidated financial statements and related financial data presented in this prospectus have been prepared according to generally accepted accounting principles in the United States, which require the measurement of financial positions and operating results in terms of historical dollars without considering the change in the relative purchasing power of money over time due to inflation. The primary impact of inflation on our operations is reflected in increased operating costs. Unlike most industrial companies, virtually all the assets and liabilities of a financial institution are monetary in nature. As a result, interest rates generally have a more significant impact on a financial institution's performance than do general levels of inflation. Interest rates do not necessarily move in the same direction or to the same extent as the prices of goods and services.

## Item 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The information required by this item is incorporated herein by reference to Part II, "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operation. "

## Item 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

The information required by this item is included herein beginning on page $\mathrm{F}-1$.

## Item 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.

None.

## Item 9A. CONTROLS AND PROCEDURES

## Disclosure Controls and Procedures

The Company's management, including the Company's principal executive officer and principal financial officer, have evaluated the effectiveness of the Company's "disclosure controls and procedures," as such term is defined in Rule 13a-15(e) promulgated under the Securities Exchange Act of 1934, as amended (the "Exchange Act'). Based upon their evaluation, the principal executive officer and principal financial officer concluded that, as of the end of the period covered by this report, the Company's disclosure controls and procedures were effective for the purpose of ensuring that the information required to be disclosed in the reports that the Company files or submits
under the Exchange Act with the Securities and Exchange Commission (the "SEC"): (1) is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and (2) is accumulated and communicated to the Company's management, including its principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure. In addition, based on that evaluation, no change in the Company's internal control over financial reporting occurred during the quarter or year ended December 31, 2010 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## Internal Control Over Financial Reporting

The management of the Company is responsible for establishing and maintaining adequate internal control over financial reporting. The internal control process has been designed under our supervision to provide reasonable assurance regarding the reliability of financial reporting and the preparation of the Company's financial statements for external reporting purposes in accordance with accounting principles generally accepted in the United States of America.

Management conducted an assessment of the effectiveness of the Company's internal control over financial reporting as of December 31, 2010, utilizing the framework established in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Based on this assessment, management has determined that the Company's internal control over financial reporting as of December 31, 2010 is effective.

Our internal control over financial reporting includes policies and procedures that pertain to the maintenance of records that accurately and fairly reflect, in reasonable detail, transactions and dispositions of assets; and provide reasonable assurances that: (1) transactions are recorded as necessary to permit preparation of financial statements in accordance with accounting principles generally accepted in the United States; (2) receipts and expenditures are being made only in accordance with authorizations of management and the directors of the Company; and (3) unauthorized acquisition, use, or disposition of the Company's assets that could have a material effect on the Company's financial statements are prevented or timely detected.

All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

There have been no changes in the Company's internal control over financial reporting during the quarter ended December 31, 2010 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

## Item 9B. OTHER INFORMATION

None.

## PART III

## Item 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

## Board of Directors

The information relating to the directors of the Company, information regarding compliance with Section 16(a) of the Exchange Act and information regarding the audit committee and audit committee financial expert is incorporated herein by reference to the Company's Proxy Statement for the 2011 Annual Meeting of Shareholders.

## Executive Officers

The executive officers of the Company and the Bank are elected annually by the board of directors and serve at the board's discretion. The executive officers of the Company and the Bank are:

| Name | Position |
| :---: | :---: |
| Jeffrey L. Cunningham | President and Chief Executive Officer of both Athens Bancshares Corporation and Athens Federal Community Bank |
| Michael R. Hutsell | Treasurer and Chief Financial Officer of Athens Bancshares Corporation; and Vice President, Chief Operating Officer and Chief Financial Officer of Athens Federal Community Bank |
| Jay Leggett, Jr. | City President-Cleveland of Athens Federal Community Bank |
| Ross A. Millsaps | Vice President and Chief Credit Officer of Athens Federal Community Bank |

Below is information regarding our other executive officers who are not also directors. Each individual has held his current position for at least the last five years, unless otherwise stated. Ages presented are as of December 31, 2010.

Michael R. Hutsell is Treasurer and Chief Financial Officer of the Company and Vice President, Chief Operating Officer and Chief Financial Officer of the Bank. Mr. Hutsell joined the Bank in August 1998. Age 44.

Jay Leggett, Jr. has served as City President of the Bank's Cleveland Division since March 2006. From November 2003 to March 2006, Mr. Leggett was Senior Vice President of Lending for Bradley and Hamilton Counties, Tennessee at First Citizens Bank. Age 46.

Ross A. Millsaps has served as Vice President and Chief Credit Officer of the Bank since April 2006. Before that time, Mr. Millsaps was a bank regulatory examiner with the Office of Thrift Supervision. Age 44.

## Code of Ethics

The Company has adopted a code of ethics and business conduct which applies to all of the Company's and the Bank's directors, officers and employees. A copy of the code of ethics and business conduct is available to stockholders on the Investor Relations portion of the Bank's website at www.athensfederal.com.

## Item 11. EXECUTIVE COMPENSATION

The information regarding executive compensation, compensation committee interlocks and insider participation is incorporated herein by reference to the Company's Proxy Statement for the 2011 Annual Meeting of Shareholders.

## Item 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

(a) Security Ownership of Certain Beneficial Owners.

Information required by this item is incorporated herein by reference to the section captioned "Stock Ownership" in the Company's Proxy Statement for the 2011 Annual Meeting of Shareholders.
(b) Security Ownership of Management

Information required by this item is incorporated herein by reference to the section captioned "Stock Ownership" in the Company's Proxy Statement for the 2011 Annual Meeting of Shareholders.
(c) Changes in Control

Management of the Company knows of no arrangements, including any pledge by any person or securities of the Company, the operation of which may at a subsequent date result in a change in control of the registrant.
(d) Equity Compensation Plan Information

Equity Compensation Plan Information as of December 31, 2010

| Plan category | Number of securities to <br> be issued upon exercise <br> of outstanding options, <br> warrants and rights | Weighted-average <br> exercise price of <br> outstanding options, <br> warrants and rights | Number of securities <br> remaining available for <br> future issuance under <br> equity compensation <br> plans (excluding <br> securities reflected in <br> column (a)) <br> (c) |
| :--- | :---: | :---: | :---: |
| Equity compensation <br> plans approved by <br> security holders | (a) | (b) |  |
| Equity compensation <br> plans not approved by <br> security holders | 236,062 |  | $\$ 11.50$ |

The Company does not maintain any equity compensation plans that have not been approved by its security holders.

## Item 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

The information relating to certain relationships and related transactions and director independence is incorporated herein by reference to the Company's Proxy Statement for the 2011 Annual Meeting of Shareholders.

## Item 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

The information relating to the principal accountant fees and expenses is incorporated herein by reference to the Company's Proxy Statement for the 2011 Annual Meeting of Shareholders.

## Item 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

(1) The financial statements required in response to this item are incorporated by reference from Item 8 of this Annual Report on Form 10-K.
(2) All financial statement schedules are omitted because they are not required or applicable, or the required information is shown in the consolidated financial statements or the notes thereto.

No.
3.1
3.2
4.1
10.1
(1) Incorporated herein by reference to the exhibit to the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on December 10, 2009.
(2) Incorporated herein by reference to the exhibit to the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on November 23, 2009.
(3) Incorporated herein by reference to the exhibits to the Company's Registration Statement on Form S-1 (File No. 333-144454), as amended, initially filed with the Securities and Exchange Commission on September 17, 2009.
(4) Incorporated herein by reference to the exhibits to the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on April 6, 2010.
(5) Incorporated herein by reference to the exhibits of the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on July 27, 2010.
(6) Incorporated herein by reference to the Company's Definitive Proxy Statement filed with the Securities and Exchange Commission on June 7, 2010.

## Report of Independent Registered Public Accounting Firm

To the Board of Directors
Athens Bancshares Corporation
Athens, Tennessee
We have audited the accompanying consolidated balance sheets of Athens Bancshares Corporation and subsidiary (Company) as of December 31, 2010 and 2009, and the related consolidated statements of income, changes in stockholders' equity and cash flows for the years then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Athens Bancshares Corporation and subsidiary as of December 31, 2010 and 2009, and the results of their operations and their cash flows for the years then ended in conformity with U.S. generally accepted accounting principles.

## /s/ HAZLETT, LEWIS \& BIETER, PLLC

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY CONSOLIDATED BALANCE SHEETS <br> December 31, 2010 and 2009 

| ASSETS | 2010 | 2009 |
| :---: | :---: | :---: |
|  |  |  |
| Cash and due from banks | \$ 2,422,881 | \$ 2,496,157 |
| Federal funds sold | 4,825,000 | 6,400,000 |
| Interest-bearing deposits in banks | 7,068,418 | 31,811,177 |
| Total cash and cash equivalents | 14,316,299 | 40,707,334 |
| Interest-bearing time deposits in banks | 747,000 | 1,279,000 |
| Securities available for sale | 41,537,586 | 23,584,627 |
| Securities held to maturity (fair value approximates \$26 and \$61at December 31, 2010 and December 31, 2009, respectively) | 25 | 61 |
| Federal Home Loan Bank stock, at cost | 2,898,800 | 2,898,800 |
| Loans, net of allowance for loan losses of $\$ 3,965,395$ and $\$ 3,412,963$ at December 31, 2010 and December 31, 2009, respectively |  | 1,898,800 |
| 2009, respectively | 199,386,478 | 191,403,719 |
| Premises and equipment, net | 4,701,660 | 4,794,831 |
| Accrued interest receivable | 1,111,043 | 988,232 |
| Cash surrender value of bank owned life insurance | 8,924,120 | 6,468,054 |
| Foreclosed real estate | 1,102,527 | 779,642 |
| Other assets | 3,289,029 | 3,553,898 |
| Total assets | \$278,014,567 | \$276,458,198 |

## LIABILITIES AND EQUITY

## LIABILITIES

Deposits:

| Noninterest-bearing | $\$ 10,808,127$ | $\$ 7,320,547$ |
| :--- | ---: | ---: |
| Interest-bearing | $\underline{204,879,217}$ | $\underline{228,743,341}$ |
| Total deposits | $215,687,344$ | $236,063,888$ |
| Accrued interest payable | 224,890 | 263,006 |
| Securities sold under agreements to repurchase | 794,732 | 899,421 |
| Federal Home Loan Bank advances | $\mathbf{8 , 2 1 3 , 8 6 1}$ | $10,324,189$ |
| Accrued expenses and other liabilities | $\underline{3,516,545}$ | $\underline{3,185,558}$ |
| Total liabilities | $\underline{228,437,372}$ | $\underline{250,736,062}$ |

## COMMITMENTS AND CONTINGENCIES

## STOCKHOLDERS' EQUITY

Preferred stock, $\$ 0.01$ par value; authorized $10,000,000$; none issued
Common stock, $\$ 0.01$ par value; $50,000,000$ shares authorized;
2,777,250 shares issued and 2,475,082 outstanding at December 31, 2010
27,773
Additional paid-in capital
26,494,832
Common stock acquired by benefit plans:
Restricted stock
Unallocated common stock held by:
Employee Stock Ownership Plan Trust
Retained earnings
Accumulated other comprehensive income
073,680
25,498,921
223,215
25,722,136
Total liabilities and stockholders' equity
\$278,014,567
The accompanying notes are an integral part of these consolidated financial statements.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY <br> CONSOLIDATED STATEMENTS OF INCOME 

Years Ended December 31, 2010 and 2009

|  | 2010 | 2009 |
| :---: | :---: | :---: |
| Interest and dividend income: |  |  |
| Loans, including fees | \$13,166,064 | \$13,368,827 |
| Dividends | 131,935 | 142,465 |
| Securities and interest-bearing deposits in other banks | 1,230,922 | 1,156,578 |
| Total interest income | 14,528,921 | 14,667,870 |
| Interest expense: |  |  |
| Deposits | 3,991,269 | 5,223,431 |
| Federal funds purchased and securities sold under agreements to repurchase | $\begin{array}{r} 3,759 \\ 365,278 \\ \hline \end{array}$ | $\begin{array}{r} 8,176 \\ 425,805 \\ \hline \end{array}$ |
| Total interest expense | 4,360,306 | 5,657,412 |
| Net interest income | 10,168,615 | 9,010,458 |
| Provision for loan losses | 1,711,030 | 1,023,540 |
| Net interest income after provision for loan losses | 8,457,585 | 7,986,918 |
| Noninterest income: |  |  |
| Customer service fees | 1,797,547 |  |
| Other charges and fees | 1,455,116 | 1,762,052 |
| Investment sales commissions | 282,790 | 252,394 |
| Increase in cash surrender value of life insurance | 320,163 | 258,767 |
| Other noninterest income | 550,269 | 684,890 |
| Total noninterest income | 4,405,885 | 4,670,119 |
| Noninterest expenses: |  |  |
| Salaries and employee benefits | 6,078,328 | 5,919,339 |
| Occupancy and equipment | 1,382,186 | 1,478,239 |
| Federal deposit insurance premiums | 319,531 | 391,155 |
| Data processing | 646,080 | 592,511 |
| Advertising | 184,695 | 144,140 |
| Other operating expenses | 3,415,952 | 2,142,315 |
| Total noninterest expenses | 12,026,772 | $10,667,699$ |
| Income before income taxes | 836,698 | 1,989,338 |
| Income tax (benefit) expense | $(6,607)$ | 644,260 |
| Net income | \$ 843,305 | \$ 1, 345,078 |
| Earnings per common share: |  |  |
| Basic | \$0.34 | N/A |
| Diluted | \$0.34 | N/A |
| Dividends per common share | \$0.10 | N/A |

The accompanying notes are an integral part of these consolidated financial statements.


|  | ATHENS BANCSHARES CORPORATION AND SUBSIDIARY CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY Years Ended December 31, 2010 and 2009 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Comprehensive Income (Loss) | $\begin{gathered} \text { Common } \\ \text { Stock } \\ \hline \end{gathered}$ | Additional Paid-In Capital | Retained Earnings | Common Stock Acquired By Benefit Plans | Accumulated Other Comprehensive Income |
| Balance, December 31, 2008 |  | \$ | \$ | \$24,153,843 | \$ | \$ 58,054 |
| Comprehensive income: |  |  |  |  |  |  |
| Other comprehensive income, net of tax: | \$1,345,078 | - | - | 1,345,078 | - | - |
| Change in unrealized gains (losses) on securities available for sale, net of tax effect of $\$ 101,233$ | 165,161 | - | - | $\underline{\square}$ | - | 165,161 |
| Total comprehensive income | \$1,510,239 |  |  |  |  |  |
| Balance, December 31, 2009 |  | - | - | 25,498,921 | - | 223,215 |
| Comprehensive income: |  |  |  |  |  |  |
| Net income | \$ 843,305 | - | - | 843,305 | - |  |
| Other comprehensive income, net of tax: |  |  |  |  | - |  |
| Change in unrealized gains (losses) on securities available for sale, net of tax effect of $\$(58,986)$ | $(96,241)$ | - | - | - | - | $(96,241)$ |
| Total comprehensive income | \$ 747,064 |  |  |  |  |  |
| Dividends - \$ $\mathbf{1}$. 0 per share |  | - | - | $(255,507)$ | - | - |
| Issuance of common stock, net of expense of $\$ 1,258,300$ |  | 27,773 | 26,479,427 | (255,507) | $(2,221,800)$ |  |
| Shares released by ESOP trust |  | 27,73 | 26,4, 15,405 | - | $(2,221,800)$ 148,120 | - |
| Purchase of restricted stock plan shares |  | - | 15, | - | $(1,085,423)$ | - |
| Balance, December 31, 2010 |  | \$27,773 | \$26,494,832 | \$26,086,719 | \$(3,159,103) | \$126,974 |

## ATHENS BANCSHARES CORPORATION AND SUBSIDIARY CONSOLIDATED STATEMENTS OF CASH FLOWS <br> Years Ended December 31, 2010 and 2009

|  | 2010 |  | 2009 |
| :---: | :---: | :---: | :---: |
| CASH FLOWS FROM OPERATING ACTIVITIES: Net income | \$ | 843,305 | \$ 1,345,078 |
| Adjustments to reconcile net income to net cash provided by |  |  |  |
| Depreciation |  | 551,196 | 654,230 |
| Amortization of securities and other assets |  | 316,951 | 199,334 |
| Provision for loan losses |  | 1,711,030 | 1,023,540 |
| Deferred income taxes |  | $(713,470)$ | $(236,293)$ |
| Other gains and losses, net |  | (74,905) | 15,257 |
| ESOP compensation expense |  | 163,525 |  |
| Net change in: $\quad(256066)$ |  |  |  |
| Cash surrender value of life insurance |  | (15,350 | $(381,250)$ |
| Loans held for sale Accrued interest receivable |  | $(122,811)$ | (161,781 |
| Accrued interest payable |  | $(38,116)$ | $(155,175)$ |
| Prepaid FDIC assessment |  | 284,248 | $(1,063,792)$ |
| Other assets and liabilities |  | 1,008,097 | (293,270) |
| Net cash provided by operating activities |  | 3,788,334 | 1,047,176 |
| CASH FLOWS FROM INVESTING ACTIVITIES: |  | 532,000 | 602,000 |
| Net change in interest-bearing time deposits in banks |  | 532,000 | 602,00 |
|  |  |  |  |
| Purchases Maturities, prepayments and calls |  | $(24,390,964)$ $6,041,794$ | 12,278,487 |
| Securities held to maturity: $\quad 3000$ |  |  |  |
| Principal repayments received |  | 36 | 4,900 875969 |
| Loan originations and principal collections, net |  | (11,736,081) | 875,969 $(105,697)$ |
| Purchases of premises and equipment |  | ( 45788,025 ) | (105,697) |
| Proceeds from sale of foreclosed real estate |  | $\begin{array}{r} 1,678,962 \\ (2,200,000) \end{array}$ | 3,033,271 |
| Net cash (used in) provided by investing activities |  | $(30,532,278)$ | 11,540,430 |
| CASH FLOWS FROM FINANCING ACTIVITIES: |  |  |  |
| Net (decrease) increase in deposits |  | $\begin{array}{r} (20,376,544) \\ (104,689) \end{array}$ | 29,570,570 $(12,237)$ |
| Proceeds from Federal Home Loan Bank advances |  |  | 7,150,000 |
| Repayment of Federal Home Loan Bank advances |  | $(2,110,328)$ | $(13,136,083)$ |
| Proceeds from issuance of common stock |  | 24,285,400 |  |
| Dividends paid |  | $(255,507)$ |  |
| Stock purchased by restricted stock trust |  | (1,085,423) | - |
| Net cash provided by financing activities |  | 352.909 | 23,572,250 |
| NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS |  | $(26,391,035)$ | 36,159,856 |
| CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR |  | 40,707,334 | 4,547,478 |
| CASH AND CASH EQUIVALENTS, END OF YEAR |  | \$14,316,299 | \$40,707,334 |
| SUPPLEMENTAL DISCLOSURE OF CASH FLOW |  |  |  |
| INFORMATION: |  |  |  |
| Interest paid on deposits and borrowed funds Income taxes paid |  | $\begin{array}{r} 4,398,422 \\ \hline 765,477 \\ \hline \hline \end{array}$ | $\begin{array}{r} 5,812,587 \\ 1,023,136 \\ \hline \end{array}$ |
| SUPPLEMENTAL DISCLOSURE OF NONCASH |  |  |  |
| INVESTING ACTIVITIES: <br> Acquisition of real estate acquired through foreclosure |  | \$ 1,913,659 | \$ 3,597,679 |

The accompanying notes are an integral part of these consolidated financial statements.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS December 31, 2010 and 2009 

## Note 1. Summary of Significant Accounting Policies

The accounting and reporting policies of Athens Bancshares Corporation and subsidiary conform with United States generally accepted accounting principles (GAAP) and practices within the banking industry. The Financial Accounting Standards Board (FASB) has adopted the FASB Accounting Standards Codification (ASC) as the single source of authoritative nongovernmental GAAP. Rules and interpretive releases of the Securities and Exchange Commission (SEC) are also sources of authoritative GAAP for SEC registrants.

The policies that materially affect financial position and results of operations are summarized as follows:

## Mutual to Stock Conversion and Change in Corporate Form

Athens Bancshares Corporation (Company) was incorporated in September 2009 to serve as the holding company for Athens Federal Community Bank (Bank). On January 6, 2010, in accordance with a Plan of Conversion adopted by its Board of Directors and approved by its members, the Bank converted from a mutual savings bank to a stock savings bank and became the wholly-owned subsidiary of the Company. In connection with the conversion, the Company issued an aggregate of $2,677,250$ shares of common stock at an offering price of $\$ 10.00$ per share. In connection with the conversion, Athens Community Foundation was formed, to which the Company contributed 100,000 shares of common stock and $\$ 100,000$ in cash. In addition, the Bank's Board of Directors adopted an employee stock ownership plan (ESOP) which subscribed for 8 percent of the sum of the common stock sold in the offering and contributed to the foundation. Accordingly, the reported results for the year ended December 31, 2009, related solely to the operations of the Bank and its wholly-owned subsidiaries: Southland, Inc. (Southland) and Ti-Serve, Inc.

## Principles of consolidation

The consolidated financial statements include the Company and its wholly-owned subsidiary. All material intercompany accounts and transactions have been eliminated in consolidation.

## Nature of operations

The Company is a holding company whose principal activity is the ownership and management of its wholly owned subsidiary, the Bank. The Bank provides a variety of financial services to individuals and corporate customers through its seven branches located in Athens, Sweetwater, Etowah, Madisonville, and Cleveland, Tennessee. The Bank's primary deposit products include checking, savings, certificates of deposit, and IRA accounts. Its primary lending products are one-to-four family residential, commercial real estate, and consumer loans. Southland is a consumer finance company with one branch located in Athens, Tennessee. Ti-Serv, Inc. maintains the Bank's investment in Valley Title Services, LLC and provides title insurance services.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS December 31, 2010 and 2009 

## Note 1. Summary of Significant Accounting Policies (Continued)

## Use of estimates

The preparation of consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Material estimates that are particularly susceptible to significant change in the near term relate to the determination of the allowance for loan losses, the valuation of deferred tax assets, other-than-temporary impairment of securities, and the fair value of financial instruments.

## Cash and cash equivalents

For purposes of the consolidated statements of cash flows, cash and cash equivalents include cash and balances due from banks, money market mutual funds and federal funds sold and securities purchased under agreements to resell, all of which mature within ninety days.

## Interest-bearing time deposits in banks

Interest-bearing time deposits in banks have a maturity of one year or less and are carried at cost.

## Securities

Debt securities are classified as held to maturity when the Bank has the intent and ability to hold the securities to maturity. Securities held to maturity are carried at amortized cost. The amortization of premiums and accretion of discounts are recognized in interest income using the interest method over the period to maturity.
Securities available for sale are carried at fair value, with unrealized gains and losses excluded from earnings and reported in other comprehensive income. Realized gains and losses on securities available for sale are included in other income and, when applicable, are reported as a reclassification adjustment, net of tax, in other comprehensive income. Gains and losses on sales of securities are determined on the specific-identification method. Purchase premiums and discounts are recognized in interest income using the interest method over the terms of the securities.

The Company conducts a regular assessment of its securities portfolio to determine whether any are other-than-temporarily impaired. In estimating other-than-temporary impairment losses, management considers, among other factors, the length of time and extent to which the fair value has been less than cost, the financial condition and near term prospects of the issuer, and the intent and ability of the Company to retain its investment for a period of time sufficient to allow for any anticipated recovery. The term "other-than-temporary" is not intended to indicate that the decline is permanent, but indicates that the prospects for a nearterm recovery of value is not necessarily favorable, or that there is a lack of evidence to support a realizable value equal to or greater than the carrying value of the investment. Once a decline in value for a debt security is determined to be other-thantemporary, the other-than-temporary impairment is separated into (a) the amount of the total other-than-temporary impairment related to a decrease in cash flows expected to be

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 1. Summary of Significant Accounting Policies (Continued)

Securities (Continued)
collected from the debt security (the credit loss) and (b) the amount of the total other-thantemporary impairment related to all other factors. The amount of the total other-thantemporary impairment related to the credit loss is recognized in earnings. The amount of the total other-than-temporary impairment related to all other factors is recognized in other comprehensive income.

## Loans

The Bank grants mortgage, commercial and consumer loans to customers. A substantial portion of the loan portfolio is represented by mortgage and commercial real estate loans located primarily in the East Tennessee area. The ability of the Bank's debtors to honor their contracts is dependent upon the real estate and general economic conditions in this area.

Loans that management has the intent and ability to hold for the foreseeable future or until maturity or pay-off generally are stated at unpaid principal balances, less the allowance for loan losses, net deferred loan origination fees and costs, and unearned interest and fees.

Loan fees, net of estimated initial direct cost relating to initiating and closing mortgage loans, have been deferred and are being amortized into interest income over the remaining contractual lives of the loans as an adjustment of yield using the level yield method.

Unearned interest on consumer finance loans is recognized as income over the terms of the loans using a declining balance method. Interest on other loans is calculated using the simple interest method on the principal outstanding.

The accrual of interest on mortgage and commercial loans is discontinued at the time the loan is 90 days past due unless the credit is well-secured and in process of collection. Other personal loans are typically charged off no later than 120 days past due. Past due status is based on contractual terms of the loan. In all cases, loans are placed on nonaccrual or charged off at an earlier date if collection of principal or interest is considered doubtful.

All interest accrued but not collected for loans that are placed on non-accrual or charged off is reversed against interest income. The interest on these loans is accounted for on the cashbasis or cost-recovery method, until qualifying for return to accrual. Loans are returned to accrual status when all the principal and interest amounts contractually due are brought current and future payments are reasonably assured.

## Allowance for loan losses

The allowance for loan losses is established as losses are estimated to have occurred through a provision for loan losses charged to earnings. Loan losses are charged against the allowance when management believes the uncollectibility of a loan balance is confirmed. Subsequent recoveries, if any, are credited to the allowance.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS 

## Note 1. Summary of Significant Accounting Policies (Continued)

## Allowance for loan losses (Continued)

The allowance for loan losses is evaluated on a regular basis by management and is based upon management's periodic review of the collectibility of the loans in light of historical experience, the nature and volume of the loan portfolio, adverse situations that may affect the borrower's ability to repay, estimated value of any underlying collateral, and prevailing economic conditions. This evaluation is inherently subjective as it requires estimates that are susceptible to significant revision as more information becomes available.

The allowance consists of allocated and general components. The allocated component relates to loans that are classified as impaired. For those loans that are classified as impaired, an allowance is established when the discounted cash flows (or collateral value or observable market price) of the impaired loan is lower than the carrying value of that loan. The general component covers non-classified loans and is based on historical charge-off experience and expected loss given default derived from the Bank's internal risk rating process. Other adjustments may be made to the allowance for pools of loans after an assessment of internal or external influences on credit quality that are not fully reflected in the historical loss or risk rating data.

For all loan classes, a loan is considered impaired when, based on current information and events, it is probable the Bank will be unable to collect the scheduled payments of principal or interest when due according to contractual terms of the loan agreement. Factors considered by management in determining impairment include payment status, collateral value, and the probability of collecting scheduled principal and interest payments when due. Loans that experience insignificant payment delays and payment shortfalls are not classified as impaired. Management determines the significance of payment delays and payment shortfalls on a case-by-case basis, taking into consideration all of the circumstances surrounding the loan and the borrower, including the length of the delay, the reasons for the delay, the borrower's prior payment record, and the amount of the shortfall in relation to the principal and interest owed. Impairment is measured on a loan-by-loan basis by either the present value of future cash flows discounted at the loan's effective interest rate, the loan's obtainable market price, or the fair value of the collateral if the loan is collateral dependent.

Large groups of smaller balance homogeneous loans are collectively evaluated for impairment. Accordingly, the Bank does not separately identify individual consumer loans for impairment disclosures, unless such loans are the subject of a restructuring agreement due to financial difficulties of the borrower.

## Significant group concentrations of credit risk

Most of the Company's activities are with customers located in East Tennessee. The types of securities that the Company invests in are included in Note 3. The types of lending the Company engages in are included in Note 4. The Company does not have any significant concentrations to any one industry or customer.

Commercial real estate, including commercial construction loans, represented 32.42 percent of the loan portfolio at December 31, 2010, and 28.61 percent of the loan portfolio at December 31, 2009.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 1. Summary of Significant Accounting Policies (Continued)

## Servicing

Generally, servicing assets are recognized as separate assets when rights are acquired through purchase or through sale of financial assets. For sales of mortgage loans, a portion of the cost of originating the loan is allocated to the servicing right based on fair value. Fair value is based on market prices for comparable mortgage servicing contracts, when available, or alternatively, is based on a valuation model that calculates the present value of estimated future net servicing income. The valuation model incorporates assumptions that market participants would use in estimating future net servicing income, such as the cost to service, the discount rate, the custodial earnings rate, an inflation rate, ancillary income, prepayment speeds, and default rates and losses.

The Company has not recorded any servicing assets or liabilities in accordance with ASC Topic 860, Transfers and Servicing, because the benefits received for servicing approximate the costs incurred by the Company for its servicing responsibilities.

Servicing fee income is recorded for fees earned for servicing loans. The fees are based on a contractual percentage of the outstanding principal; or a fixed amount per loan and are recorded as income when earned.

## Foreclosed real estate

Foreclosed real estate is held for sale and is initially recorded at fair value less estimated selling cost at the date of foreclosure, establishing a new cost basis. Subsequent to foreclosure, valuations are periodically performed and any write-downs are recorded as a charge to operations, if necessary, to reduce the carrying value of a property to the lower of its cost or fair value less cost to sell. Costs of significant property improvements are capitalized, whereas costs relating to holding property are expensed. The portion of interest costs relating to development of real estate (if any) is capitalized.

## Premises and equipment

Land is carried at cost. Other premises and equipment are stated at cost less accumulated depreciation. Depreciation, computed using a combination of accelerated and straight-line methods, is based on estimated useful lives of three to forty years. Maintenance and repairs are expensed as incurred while major additions and improvements are capitalized. Gains and losses on dispositions are included in current operations.

## Federal Home Loan Bank stock

The Bank, as a member of the Federal Home Loan Bank (FHLB) of Cincinnati, is required to maintain an investment in capital stock of the FHLB. Based on redemption provisions of the FHLB, the stock has no quoted market value and is carried at cost. Management reviews for impairment based on the ultimate recoverability of the cost basis in the FHLB stock.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

Note 1. Summary of Significant Accounting Policies (Continued)
Cash surrender value of bank owned life insurance
The Company maintains life insurance policies (BOLI) on certain key executives and directors to help offset the rising cost of employee benefits and to assist in the funding of deferred compensation and other employee benefits. BOLI is accounted for using the cash surrender value method and is recorded at the amount that can be realized under the insurance policies at the balance sheet date. At December 31, 2010 and 2009, the aggregate cash surrender value of these policies was $\$ 8,924,120$ and $\$ 6,468,054$, respectively.

## Income taxes

The Company accounts for income taxes in accordance with income tax accounting guidance in ASC Topic 740. The income tax accounting guidance results in two components of income tax expense - current and deferred. Current income tax expense reflects taxes to be paid or refunded for the current period by applying the provisions of the enacted tax law to taxable income or loss. The Company determines deferred income taxes using the liability method. Under this method, the net deferred tax asset or liability is based on the tax effects of the differences between the book and tax bases of assets and liabilities. The Company's deferred taxes relate primarily to differences between the basis of the allowance for loan losses and accumulated depreciation. Deferred tax assets and liabilities are reflected at income tax rates applicable to the period in which the deferred tax assets or liabilities are expected to be realized or settled. As changes in tax laws or rates are enacted, deferred tax assets and liabilities are adjusted through the provision for income taxes. The Company files consolidated income tax returns with its subsidiary. With few exceptions, the Company is no longer subject to tax examinations by tax authorities for years before 2007.

The Company recognizes deferred tax assets if it is more likely than not, based on the technical merits, that the tax position will be realized or sustained upon examination. The Company follows the statutory requirements for its income tax accounting and generally avoids risks associated with potentially problematic tax positions that may be challenged upon examination. The Company recognizes interest and penalties on income taxes as a component of income tax expense.

## Advertising costs

Advertising costs are expensed as incurred.

## Variable interest entities

An entity is referred to as a variable interest entity (VIE) if it meets the criteria outlined in ASC Topic 810, which are: (1) the entity has equity that is insufficient to permit the entity to finance its activities without additional subordinated financial support from other parties, or (2) the entity has equity investors that cannot make significant decisions about the entity's operations or that do not absorb the expected losses or receive the expected returns of the entity. A VIE must be consolidated by the Company if it is deemed to be the primary beneficiary of the VIE, which is the party involved with the VIE that has a majority of the expected losses, expected residual returns, or both. At December 31, 2010, the Company was not involved with any entity that is deemed to be a VIE.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 1. Summary of Significant Accounting Policies (Continued)

Securities sold under agreements to repurchase
The Bank enters into sales of securities under agreements to repurchase identical securities the next day.

## Segment reporting

ASC Topic 280, Segment Reporting, provides for the identification of reportable segments on the basis of discrete business units and their financial information to the extent such units are reviewed by an entity's chief decision maker (which can be an individual or group of management persons). The Statement permits aggregation or combination of segments that have similar characteristics. In the operations of the Bank and its subsidiaries, each bank branch is viewed by management as being a separately identifiable business or segment from the perspective of monitoring performance and allocation of financial resources. Although the branches operate independently and are managed and monitored separately, each is substantially similar in terms of business focus, type of customers, products, and services. Further, the results of Southland and Ti-Serv, Inc. for the years ended December 31, 2010 and 2009, were not significant for separate disclosure. Accordingly, the Company's consolidated financial statements reflect the presentation of segment information on an aggregated basis in one reportable segment.

## Transfers of financial assets

Transfers of financial assets are accounted for as sales, when control over the assets has been surrendered. Control over transferred assets is deemed to be surrendered when (1) the assets have been isolated from the Company, (2) the transferee obtains the right (free of conditions that constrain it from taking advantage of that right) to pledge or exchange the transferred assets, and (3) the Company does not maintain effective control over the transferred assets through an agreement to repurchase them before their maturity or the ability to unilaterally cause the holder to return specific assets.

The Company originates fixed-rate mortgage loans for sale to secondary market investors subject to contractually specified and limited recourse provisions. The Company may be required to repurchase a previously sold mortgage loan if there is major noncompliance with defined loan origination or documentation standards, including fraud, negligence or material misstatement in the loan documents. The Company has been notified by FHLMC that four loans previously sold to them may not have qualified under their terms of purchase, and the Company may be required to repurchase these loans in the future. At December 31, 2010 and December 31, 2009, the aggregate outstanding balance of loans subject to this recourse obligation was approximately $\$ 143,000$ and $\$ 226,000$, respectively. For the years ended December 31, 2010 and 2009, the Company was not required to repurchase any loans and realized no gains or losses. Recourse obligations, if any, are determined based upon an estimate of probable credit losses over the term of the loan, and are not significant to the consolidated financial statements.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 1. Summary of Significant Accounting Policies (Continued)

Stock option plan
The Company recognizes compensation cost relating to share-based payment transactions in accordance with ASC Topic 718, Compensation - Stock Compensation. Compensation cost has been measured based on the grant date fair value of the equity instruments issued. Compensation cost is calculated and recognized over the employee service period, generally defined as the vesting period. The Company uses a stock option pricing model to determine the fair value of the award on the grant date.

## Earnings per share

Basic earnings per share represents income available to common stockholders divided by the weighted-average number of common shares outstanding during the period. Diluted earnings per share reflects additional common shares that would have been outstanding if dilutive potential common shares had been issued, as well as any adjustment to income that would result from the assumed issuance. Potential common shares that may be issued by the Company relate solely to outstanding stock options, and are determined using the treasury stock method. Unallocated common shares held by the ESOP are shown as a reduction in stockholders' equity and are included in the weighted-average number of common shares outstanding for both basic and diluted earnings per share calculations as they are committed to be released.

## Comprehensive income

Comprehensive income consists of net income and other comprehensive income. Other comprehensive income includes unrealized gains on securities available for sale, and unrealized losses related to factors other than credit losses on debt securities.

## Recent accounting pronouncements

In January 2010, the FASB issued Accounting Standards Update No. 2010-06 ("ASU 2010-06"), Fair Value Measurements and Disclosures (Topic 820, Improving Disclosures about Fair Value Measurements). ASU 2010-06 requires certain new disclosures and clarification of existing fair value disclosures. ASU 2010-06 is effective for interim and annual reporting periods beginning after December 15, 2009, except the disclosures about purchases, sales, issuances and settlements in the rollforward of activity in Level 3 fair value measurements. Those disclosures are effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 1. Summary of Significant Accounting Policies (Continued)

Recent accounting pronouncements (Continued)
In July 2010, the FASB issued Accounting Standards Update No. 2010-20 ("ASU 2010-20"), Disclosures about the Credit Quality of Financing Receivables and the Allowance for Credit Losses (ASC Topic 310, Receivables). ASU 2010-20 improves transparency by requiring expanded disclosures about the credit quality of loans and the related reserves against them. ASU 2010-20 is effective for interim and annual reporting periods ending on or after December 15, 2010 for public entities. ASU 2011-01 has temporarily delayed the effective date of the disclosures about troubled debt restructuring in ASU 2010-20 for public entities. The delay is intended to allow the FASB to complete its deliberations on what constitutes a troubled debt restructuring. The effective date of the new disclosures about troubled debt restructurings for public entities and the guidance for determining what constitutes a troubled debt restructuring will then be coordinated. The amendments in ASU 2011-01 do not defer the effective date for the disclosures required of public entities by ASU 2010-20. The Company adopted this standard for the year ended December 31, 2010, and its adoption did not have a material impact on its consolidated financial statements.

Other than disclosures contained within these statements, the Company has determined that all other recently issued accounting pronouncements will not have a material impact on its consolidated financial statements or do not apply to its operations.

## Subsequent events

The Company has evaluated subsequent events for potential recognition and disclosures in the consolidated financial statements and accompanying notes included in this annual report.

## Reclassifications

Certain amounts in the 2009 consolidated financial statements have been reclassified to conform to the 2010 presentation.

## Note 2. Cash and Cash Equivalents

## Restrictions on cash and due from banks

The Company is required to maintain average balances on hand or with the Federal Reserve Bank. At December 31, 2010 and 2009, these reserve balances amounted to $\$ 350,000$.

## ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009

## Note 3. Securities

The amortized cost and estimated fair value of securities classified as available for sale and held to maturity at December 31, 2010 and December 31, 2009 are as follows:

| December 31, 2010 |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Gross | Gross |  |
| Amortized Unrealized Unrealized <br> Cost Gains Losses | Fair |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Securities Available for Sale:
Securities of U.S. Government agencies and corporations
$\$ 29,389,077 \quad \$ 206,789 \quad \$(257,160) \quad \$ 29,338,706$
Mortgage-backed and related securities (1)

6,269,479 402,284
(624) $6,671,139$

State and municipal securities

| $5,674,233$ | $\underline{443}$ | $\underline{(146,935)}$ | $\underline{5,527,741}$ |
| :--- | ---: | ---: | ---: |
| $\$ 41,332,789$ | $\$ \underline{609,516}$ | $\$(\underline{404,719)}$ | $\$ \underline{\underline{41,537,586}}$ |

Securities Held to Maturity:
Mortgage-backed and
related securities (1)


December 31, 2009

|  | Gross | Gross <br>  <br> Amortized <br> CostUnrealized <br> Gains | Unrealized <br> Losses |
| :---: | :---: | :---: | :---: | | Fair |
| :---: |
| Value |

Securities Available for Sale:
Securities of U.S. Government agencies and corporations

| $\$ 8,612,168$ | $\$ 81,170$ | $\$(90,912)$ | $\$ 8,602,426$ |
| ---: | ---: | ---: | ---: |
| $10,079,939$ | 455,459 | $(1,912)$ | $10,533,486$ |
| $\underline{4,532,497}$ | $\underline{11,325}$ | $\underline{(95,107)}$ | $\underline{4,448,715}$ |
| $\$ \underline{\underline{23,224,604}}$ | $\$ \underline{\underline{547,954}}$ | $\$ \underline{(187,931)}$ | $\$ \underline{23,584,627}$ |

Securities Held to Maturity:

Mortgage-backed and related securities (1)
$\$ \quad 61$
$\$ \quad-$
$\$$
$\$ \quad 61$
(1) Collateralized by residential mortgages and guaranteed by U.S. Government sponsored entities.

## ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS December 31, 2010 and 2009

## Note 3. Securities (Continued)

The amortized cost and estimated fair value of securities at December 31, 2010, by contractual maturity, are shown below. Expected maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties.

|  | December 31, 2010 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Securities Available for Sale |  | Securities Held to Maturity |  |
|  | Amortized Cost | Fair <br> Value | Amortized Cost | $\begin{gathered} \text { Fair } \\ \text { Value } \end{gathered}$ |
| Due in one year or less | \$ 7,376,700 | \$ 7,356,405 | \$ | \$ - |
| Due after one year through five years | 20,774,132 | 20,715,338 |  | - |
| Due five years to ten years | 3,217,241 | 3,179,863 |  |  |
| Due after ten years | 3,695,237 | 3,614,841 |  |  |
| Mortgage-backed securities | 6,269,479 | 6,671,139 | $\underline{25}$ | $\underline{26}$ |
| Total | \$41,332,789 | \$41,537,586 | \$25 | \$26 |

No realized gains or losses were recognized for the years ended December 31, 2010 and 2009.

The Company has pledged securities with carrying values of approximately $\$ 18,177,000$ and $\$ 16,310,000$ (which approximates market values) to secure deposits of public and private funds as of December 31, 2010 and December 31, 2009.

Securities with gross unrealized losses at December 31, 2010 and 2009, aggregated by investment category and length of time that individual securities have been in a continuous loss position, are as follows:

December 31, 2010

| Less than 12 Months |  | 12 Months or Greater |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Gross |  | Gross |  | Gross |
| Fair | Unrealized | Fair | Unrealized | Fair | Unrealized |
| Value | Losses | Value | Losses | Value | Losses |

Securities Available for Sale:
Securities of U.S. Government agencies and corporations
$\$ 12,803 \quad \$(257)$
Mortgage-backed and related securities 46 (1) $53 \quad$ - 99

State and municipal securities

| 4,896 | $(\underline{102)}$ | $\underline{332}$ | $(\underline{45)}$ | $\underline{5,228}$ | $(\underline{147)}$ |
| ---: | ---: | ---: | ---: | ---: | ---: |
| $\$ \underline{17,745}$ | $\$(\underline{360})$ | $\$ \underline{385}$ | $\$ \underline{45})$ | $\$ \underline{18,130}$ | $\$ \underline{405})$ |

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 3. Securities (Continued)



Securities Available for Sale:
Securities of U.S. Government agencies and corporations

Mortgage-backed and related securities $\$ 5,045$ \$ (91) \$ \$ - \$ - \$ 5,045 722
(1) 299
(1) 1,021

State and municipal securities

(69) $\quad 4.137$
$\$ 10,203$
Management performs periodic reviews for impairment in accordance with ASC Topic 320, Investment - Debt and Equity Securities.

At December 31, 2010, the 19 securities with unrealized losses had depreciated 2.19 percent from the Company's amortized cost basis. At December 31, 2009, the 22 securities with unrealized losses had depreciated 1.84 percent from the Company's amortized cost basis. Most of these securities are guaranteed by either U.S. government corporations or agencies or had investment grade ratings upon purchase. Further, the issuers of these securities have not established any cause for default. The unrealized losses associated with these investment securities are primarily driven by changes in interest rates and are not due to the credit quality of the securities. These securities will continue to be monitored as a part of the Company's ongoing impairment analysis, but are expected to perform even if the rating agencies reduce the credit rating of the bond insurers. Management evaluates the financial performance of each issuer on a quarterly basis to determine if it is probable that the issuers can make all contractual principal and interest payments.

ASC Topic 320 requires an entity to assess whether the entity has the intent to sell the debt security or more likely than not will be required to sell the debt security before its anticipated recovery. Management does not intend to sell these securities and it is not more likely than not that management will be required to sell the investments before the recovery of its amortized cost bases. In making this determination, management has considered its cash flow and liquidity requirements, capital requirements, economic factors, and contractual or regulatory obligations for indication that these securities will be required to be sold before a forecasted recovery occurs. Therefore, in management's opinion, all securities that have been in a continuous unrealized loss position for the past 12 months or longer as of December 31, 2010, are not other-than-temporarily impaired, and therefore, no impairment charges as of December 31, 2010 are warranted.

## ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009

## Note 4. Loans and Allowance for Loan Losses

The Bank and Southland provide mortgage, consumer, and commercial lending services to individuals and businesses primarily in the East Tennessee area.

At December 31, 2010 and 2009, the Company's loans consist of the following:

|  | 2010 | 2009 |
| :---: | :---: | :---: |
| Mortgage loans on real estate: |  |  |
| Residential 1-4 family | \$ 79,373,610 | \$ 79,572,745 |
| Residential multifamily ( 5 or more units) | 20,851,097 | 14,624,421 |
| Commercial | 43,733,879 | 37,905,281 |
| Construction and land | 19,837,210 | 23,512,087 |
|  | 163,795,796 | 155,614,534 |
| Commercial loans | 12,765,618 | 12,001,374 |
| Consumer and equity lines of credit | 27,335,361 | 27,637,172 |
| Total loans | 203,896,775 | 195,253,080 |
| Less: Allowance for loan losses | $(3,965,395)$ | $(3,412,963)$ |
| Unearned interest and fees | $(323,515)$ | $(271,072)$ |
| Net deferred loan origination fees | $(221,387)$ | $(165,326)$ |
| Loans, net | \$199,386,478 | \$191,403,719 |

Activity in the allowance for loan losses for 2010 and 2009 are as follows:

|  | Years Ended December 31, |  |
| :---: | :---: | :---: |
|  | 2010 | 2009 |
| Beginning balance | \$ 3,412,963 | \$3,082,602 |
| Provision for loan losses | 1,711,030 | 1,023,540 |
| Loans charged-off | $(1,272,953)$ | $(758,193)$ |
| Recoveries | 114,355 | 65,014 |
| Ending balance | \$ 3,965,395 | \$3,412,963 |

Loan impairment and any related valuation allowance is determined under the provisions established by ASC Topic 310. For all periods presented above, impaired loans without a valuation allowance represent loans for which management believes that the collateral value of the loan is higher than the carrying value of that loan.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS December 31, 2010 and 2009 

## Note 4. Loans and Allowance for Loan Losses (Continued)

The allocation of the allowance for loan losses and recorded investment in loans by portfolio segment at December 31, 2010 was as follows:

|  | Commercial | Residential 1-4 Family | Commercial Real Estate and MultiFamily | Construction and Land | Consumer and Other | Unallocated | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Specified reservesimpaired loans | \$ 317,562 | \$ 321,604 | \$ 492,369 | \$ 534,737 | \$ 93,462 | \$ | \$ 1,759,734 |
| General reserves | 206,428 | 742,610 | 807,249 | 198,709 | 225.809 | 24.856 | 2,205,661 |
| Total reserves | \$ $\quad \mathbf{5 2 3 , 9 9 0}$ | \$ 1,064,214 | \$,1,299,618 | \$ 733,446 | \$ $\mathbf{3 1 9 , 2 7 1}$ | \$24,856 | \$ 3,965,395 |
| Loans individually evaluated for impairment | \$ 2,641,736 | \$ 2,445,307 | \$ 2,648,507 | \$ 1,701,657 | \$ 241,627 |  | \$ 9,678,834 |
| Loans collectively evaluated for impairment | 10,123,882 | 76,928,303 | 61,936,469 | 18,135,553 | 27,093,734 |  | 194,217,941 |
| Total | \$12,765,618 | \$79,373.610 | \$64,584,976 | \$19,837,210 | \$27,335,361 |  | \$203,896,775 |

The following table presents loans individually evaluated for impairment by class of loans as of December 31, 2010:

|  | Commercial | Residential 1-4 Family | Commercial Real Estate and MultiFamily | $\begin{gathered} \text { Construction } \\ \text { and Land } \\ \hline \end{gathered}$ | Consumer and Other | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Loans individually evaluated for impairment: |  |  |  |  |  |  |
| Without a valuation allowance | \$ 29,662 | \$ 807,616 | \$ 729,037 | \$ 154,035 | \$ | \$1,720,350 |
| With a valuation allowance | 2,612,074 | 1,637,691 | 1,919,470 | 1,547,622 | 241,627 | 7,958,484 |
| Total impaired loans | \$2,641,736 | \$2,445,307 | \$2,648,507 | \$1,701,657 | \$241,627 | \$9,678,834 |
| Valuation allowance related to impaired loans | \$ 317,562 | \$ 321,604 | \$ 492,369 | \$ 534,737 | \$, 93,462 | \$1,759,734 |

The following is a summary of information pertaining to impaired loans as of December 31, 2009:

$$
\begin{array}{lr}
\text { Impaired loans without a valuation allowance } & \$ 2,090,046 \\
\text { Impaired loans with a valuation allowance } & \underline{5,735,999} \\
\text { Total impaired loans } & \$ \underline{7,826,045} \\
\text { Valuation allowance related to impaired loans } & \$ \underline{\underline{1,037,069}}
\end{array}
$$

## ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS December 31, 2010 and 2009

## Note 4. Loans and Allowance for Loan Losses (Continued)

|  | Years Ended December 31 |  |
| :---: | :---: | :---: |
|  | 2010 | 2009 |
| Average investment in impaired loans | \$9,022,095 | \$4,480,879 |
| Interest income recognized on impaired loans | \$ 600,000 | \$ 310,000 |
| Interest income recognized on a cash basis on impaired loans | \$ 600,000 | \$ 310,000 |

At December 31, 2010 and 2009, the Company has loans of $\$ 6,057,000$ and $\$ 3,515,000$, respectively, that were modified in troubled debt restructuring and impaired.

The following table presents an aged analysis of past due loans as of December 31, 2010:


The following is a summary of information pertaining to past due and non-accrual loans as of December 31, 2009:

Total non-accrual loans
Total loans past-due ninety days or more and still accruing
$\$ 1,996,455$
$\$ \quad 15,644$
Credit quality indicators:
Federal regulations require us to review and classify our assets on a regular basis. There are three classifications for problem assets: substandard, doubtful, and loss. "Substandard assets" must have one or more defined weaknesses and are characterized by the distinct possibility that we will sustain some loss if the deficiencies are not corrected. "Doubtful assets" have the weaknesses of substandard assets with the additional characteristic that the weaknesses make collection or liquidation in full on the basis of currently existing facts, conditions and values questionable, and there is a high possibility of loss. An asset classified "loss" is considered uncollectible and of such little value that continuance as an asset of the institution is not warranted. The regulations also provide for a "special mention" category, described as assets which do not currently expose an institution to a sufficient degree of risk to warrant classification but do possess credit deficiencies or potential weaknesses deserving close attention. When we classify an asset as substandard or doubtful, we may establish a specific allowance for loan losses.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

Note 4. Loans and Allowance for Loan Losses (Continued)
The following table outlines the amount of each loan classification and the amount categorized into each risk rating class as of December 31, 2010:

|  | December 31, 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Pass | Special Mention | Substandard | Doubtful | Loss | Total |
| Residential 1-4 family | \$ 74,953,467 | \$1,974,836 | \$2,445,307 | \$ | \$ | \$ 79,373,610 |
| Commercial real estate and multifamily | 61,936,469 | - | 2,648,507 | - | - | 64,584,976 |
| Construction and land | 17,714,246 | 421,307 | 1,701,657 | - | $21023{ }^{-}$ | 19,837,210 |
| Commercial | 10,104,402 | 19,481 | 2,431,504 | - | 210,231 | 12,765,618 |
| Consumer and other | 26,982,454 | 111.279 | 226,622 | - | 15,006 | 27,335,361 |
| Total | \$191,691,038 | \$2,526,903 | \$9,453,597 | \$ | \$225,237 | \$203,896,775 |

## Note 5. Premises and Equipment

A summary of the Company's premises and equipment is as follows:

|  | December 31, |  |
| :--- | ---: | ---: | ---: |
|  | 2010 | 2009 |
| Land | $\$ 1,075,880$ | $\$ 1,060,880$ |
| Buildings | $5,420,219$ | $5,181,517$ |
| Leasehold improvements | 9,127 | 88,987 |
| Equipment | $4,738,938$ | $4,585,384$ |
| Automobiles | 22,494 | 22,494 |
| Construction in progress | 47,629 |  |
|  | $\underline{11,397,287}$ | $\underline{10,939,262}$ |
| Less accumulated depreciation | $\underline{(6,695,627})$ | $\underline{(6,144,431)}$ |
|  | $\$ \underline{4,701,660}$ | $\$ \underline{4,794,831}$ |

Depreciation expense amounted to $\$ 551,196$ and $\$ 654,230$ for the years ended December 31, 2010 and 2009, respectively.

## Note 6. Deposits

The aggregate amount of time deposits in denominations of $\$ 100,000$ or more were $\$ 41,766,429$ and $\$ 40,273,857$ at December 31, 2010 and 2009, respectively. Deposit accounts are federally insured up to $\$ 250,000$ per depositor.

At December 31, 2010, the scheduled maturities of time deposits are as follows:

| 2011 | $\$ 40,675,973$ |
| :--- | ---: |
| 2012 | $17,648,482$ |
| 2013 | $16,554,631$ |
| 2014 | $5,032,520$ |
| 2015 | $\underline{17,177,062}$ |

$\$ 97,088,668$

## ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS December 31, 2010 and 2009

## Note 6. Deposits (Continued)

Deposit interest expense for the years ended December 31, 2010 and 2009 is as follows:

|  | December 31, |  |  |
| :--- | ---: | ---: | ---: |
|  | 2010 | 2009 |  |
| Demand deposit and NOW accounts | $\$ 338,610$ | $\$ 361,611$ |  |
| Money market accounts | 524,306 | 537,376 |  |
| Savings accounts | 29,466 | 48,266 |  |
| IRA accounts | $1,084,952$ | $1,339,559$ |  |
| Certificates of deposit | $\underline{2,013,935}$ | $\underline{2,936,619}$ |  |
|  | $\$ \underline{\$ 3,991,269}$ | $\$ \underline{3,223,431}$ |  |

## Note 7. Securities Sold Under Agreements to Repurchase

Securities sold under agreements to repurchase averaged approximately $\$ 2,140,000$ and $\$ 1,046,000$ for the years ended December 31, 2010 and 2009, respectively.

## Note 8. Federal Home Loan Bank Advances

The schedule of advances from the Federal Home Loan Bank (FHLB) at December 31, 2010 and 2009, are as follows:

| Date of Advance | Interest Rate | Final Maturity Date | 2010 | 2009 |
| :---: | :---: | :---: | :---: | :---: |
| September 6, 2002 | 3.93\% | October 1, 2012 | \$ 213,861 | \$ 324,189 |
| November 30, 2006 | 4.39\% | November 30, 2011 | 5,000,000 | 5,000,000 |
| February 5, 2008 | 2.85\% | February 5, 2010 |  | 2,000,000 |
| July 11, 2008 | 4.37\% | July 11, 2013 | 1,500,000 | 1,500,000 |
| July 31, 2008 | 4.28\% | September 6, 2013 | 1,500,000 | 1,500,000 |
|  |  |  | \$8,213,861 | \$10,324,189 |

Pursuant to collateral agreements with the FHLB, the advances and letters of credit described below are secured by the Bank's FHLB stock and qualifying first mortgage loans, totaling approximately $\$ 29,104,000$ and $\$ 33,745,000$ as of December 31, 2010 and 2009, respectively.

The Bank also has a Standby Letter of Credit for Public Unit Deposit Collateralization Line with the FHLB which provides an alternative for the Bank instead of pledging securities to public depositors up to a maximum credit line of approximately $\$ 18,000,000$. This line of credit is also secured by the same collateral described above. The FHLB issues irrevocable letters of credit on behalf of the Bank to certain public entities which are depositors of the Bank. Letters of credit outstanding as of December 31, 2010 and 2009, were $\$ 12,750,000$ and $\$ 14,350,000$, respectively.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 8. Federal Home Loan Bank Advances (Continued)

At December 31, 2010, the scheduled maturities of the FHLB advances are as follows:

| 2011 | $\$ 5,124,509$ |
| :--- | ---: |
| 2012 | 89,352 |
| 2013 | $\underline{3,000,000}$ |
|  | $\$ \underline{8,213,861}$ |

## Note 9. Minimum Regulatory Capital Requirements

The Bank is subject to various regulatory capital requirements administered by the federal banking agencies. Failure to meet minimum capital requirements can initiate certain mandatory and possibly additional discretionary actions by regulators that, if undertaken, could have a direct material affect on the Bank and the consolidated financial statements. Under capital adequacy guidelines and the regulatory framework for prompt corrective action, the Bank must meet specific capital guidelines that involve quantitative measures of the Bank's assets, liabilities, and certain off-balance sheet items as calculated under regulatory accounting practices. The Bank's capital amounts and classification are also subject to qualitative judgments by the regulators about components, risk weightings, and other factors.

Quantitative measures established by regulation to ensure capital adequacy require the Bank to maintain minimum amounts and ratios (set forth in the table below) of total and Tier I capital (as defined in the regulations) to risk-weighted assets (as defined), and of Tier I capital (as defined) to average assets (as defined). Management believes, as of December 31, 2010 and December 31, 2009, that the Bank met all capital adequacy requirements to which it was subject.

As of December 31, 2010, the most recent notification from the OTS categorized the Bank as well capitalized under the regulatory framework for prompt corrective action. There are no conditions or events since that notification that management believes have changed the institution's prompt corrective action category.

The Bank's actual capital amounts and ratios are presented in the following table. Dollar amounts are presented in thousands.

|  | Actual |  | For Capital <br> Adequacy Purposes |  | To be Well Capitalized Under Prompt Corrective Action Provision |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | Ratio | Amount | Ratio | Amount | Ratio |
| As of December 31, 2010 : |  |  |  |  |  |  |
| Total capital (to risk-weighted assets) | \$39,659 | 20.78\% | \$15,266 | 8.00\% | \$19,082 | 10.00\% |
| Tier I capital (to risk-weighted assets) | 37,453 | 19.63\% | N/A | N/A | 11,449 | 6.00\% |
| Tier I capital (to adjusted total assets) | 37,453 | 13.53\% | 11,070 | 4.00\% | 13,838 | 5.00\% |
| Tangible capital (to adjusted total assets) | 37,453 | 13.53\% | 4,151 | 1.50\% | N/A | N/A |

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS December 31, 2010 and 2009 

Note 9. Minimum Regulatory Capital Requirements (Continued)

|  | Actual |  | For Capital <br> Adequacy Purposes |  | To be Well Capitalized Under Prompt Corrective Action Provisions |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | Ratio | Amount | Ratio | Amount | Ratio |
| As of December 31, 2009: |  |  |  |  |  |  |
| Total capital (to risk-weighted assets) | \$27,223 | 15.33\% | \$14,202 | 8.00\% | \$17,753 | 10.00\% |
| Tier I capital (to risk-weighted assets) | 25,002 | 14.08\% | N/A | N/A | 10,652 | 6.00\% |
| Tier I capital (to adjusted total assets) | 25,002 | 9.07\% | 11,020 | 4.00\% | 13,776 | 5.00\% |
| Tangible capital (to adjusted total assets) | 25,002 | 9.07\% | 4,133 | 1.50\% | N/A | N/A |

Note 10. Income Taxes
Net deferred tax assets consist of the following components as of December 31, 2010 and December 31, 2009:

|  | December 31, |  |
| :---: | :---: | :---: |
|  | 2010 | 2009 |
| Deferred tax assets: |  |  |
| Allowance for loan losses | \$ 766,610 | \$ 555,084 |
| Deferred compensation | 683,449 | 637,177 |
| Executive benefit plan | 145,739 | 159,746 |
| Other | 529,391 | 114,901 |
|  | 2,125,189 | 1,466,908 |
| Deferred tax liabilities: |  |  |
| FHLB stock dividends | 375,510 | 375,510 |
| Depreciable assets | 165,285 | 214,657 |
| Other | 442,334 | 507,136 |
|  | 983,129 | 1,097,303 |
| Net deferred tax assets | \$1,142,060 | \$ 369,605 |

The provision for income taxes charged to income for the years ended December 31, 2010 and 2009, consists of the following:

|  | Years Ended December 31, |  |
| :---: | :---: | :---: |
|  | 2010 | 2009 |
| Current tax expense | \$ 706,863 | \$ 880,553 |
| Deferred benefit | $(713,470)$ | $(236,293)$ |
| (Benefit) provision for income taxes | \$ $(6,607)$ | \$ 644,260 |

## ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS December 31, 2010 and 2009

Note 10. Income Taxes (Continued)
The income tax (benefit) provision is less than the expected tax provision computed by multiplying income before income taxes by the statutory federal income tax rates. The reasons for this difference are as follows:

|  | Years Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2010 | \% | 2009 | \% |
| Expected tax at statutory rates | \$ 284,500 | 34.00\% | \$676,400 | 34.00\% |
| Tax-exempt earnings on life insurance policies | $(122,600)$ | (14.65) | $(99,100)$ | (4.98) |
| Tax-exempt interest | $(76,500)$ | (9.14) | $(82,650)$ | (4.15) |
| State income taxes, net of federal income tax benefit | 35,900 | 4.29 | 85,350 | 4.29 |
| Other | $(127,907)$ | (15.29) | 64,260 | 3.23 |
| (Benefit) provision for income taxes | \$ $(6,607)$ | (.79)\% | \$644,260 | 32.39\% |

## Note 11. Employee Benefits

## 401(k) Plan

The Bank has adopted a $401(\mathrm{k})$ plan covering substantially all employees. Employees are allowed to contribute up to $75 \%$ of earnings and, in addition, the Bank will match a portion of the employees' contributions. The expenses incurred by the Bank for the plan totaled $\$ 318,988$ and $\$ 305,935$ for the years ended December 31, 2010 and 2009, respectively.

## 2010 Equity Incentive Plan

The Athens Bancshares Corporation 2010 Equity Incentive Plan ("the 2010 Plan") was approved by the stockholders at the annual meeting of stockholders held on July 14, 2010. Under the terms of the 2010 Plan, the Company may grant restricted stock awards and stock options to its employees, officers, and directors. The purpose of the 2010 Plan is to promote the success of the Company by linking the personal interests of its employees, officers, and directors to the interest of the Company's shareholders, and by providing participants with an incentive for remarkable performance. All of the Company's employees, officers and directors are eligible to participate in the 2010 Plan.

Under terms of the 2010 Plan, the Company is authorized to issue up to 277,725 stock options. The Company granted stock options to its directors, officers, and employees on December 15, 2010.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS 

December 31, 2010 and 2009

## Note 11. Employee Benefits (Continued)

## 2010 Equity Incentive Plan (Continued)

Both incentive stock options and non-qualified stock options were granted under the 2010 Plan. The exercise price for each option was equal to the market price of the Company's stock on the date of grant and the maximum term of each option is ten years. The vesting period for all options is five years from the date of grant. The Company recognizes compensation expense over the vesting period, based on the grant-date fair value of the options granted. The fair value of each option granted is estimated on the date of grant using the Black-Scholes option-pricing model. No compensation expense was recognized for stock options in 2010. At December 31, 2010, the total remaining compensation cost to be recognized on non-vested options is approximately $\$ 271,000$.

A summary of the activity in the 2010 Plan as of December 31, 2010, is presented in the following table:

|  | Year Ended December 31, 2010 |  |  |
| :---: | :---: | :---: | :---: |
|  | Shares | Average Exercise Price | Aggregate Intrinsic Value(1) |
| Outstanding at beginning of year | - | N/A |  |
| Granted | 236,062 | \$11.50 |  |
| Exercised | - | N/A |  |
| Forfeited | - | N/A |  |
| Outstanding at end of year | $\underline{\underline{236,062}}$ | 11.50 | \$233,701 |
| Options exercisable at year-end | - | N/A | - |
| Weighted-average fair value of options granted during the year | \$1.27 |  |  |

(1) The aggregate intrinsic value of a stock option in the table above represents the total pre-tax intrinsic value (the amount by which the current market value of the underlying stock exceeds the exercise price of the option) that would have been received by the option holders had all option holders exercised their options on December 31, 2010. This amount changes based on changes in the market value of the Company's stock.

Other information regarding options outstanding and exercisable as of December 31, 2010, is as follows:


# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

Note 11. Employee Benefits (Continued)
2010 Equity Incentive Plan (Continued)
Information pertaining to non-vested options for the year ended December 31, 2010, is as follows:

|  | Number of Shares | Weighted Average <br> Grant Date Fair Value |
| :--- | :---: | :---: | :---: |
|  | - | $\$-$ |
| Non-vested options, December 31, 2009 | - | 1.27 |
| Granted | - | - |
| Vested |  |  |
| Forfeited | - | - |
| Non-vested options, December 31, 2010 | $\underline{236,062}$ | $\underline{\$ 1.27}$ |

The weighted-average assumptions used to determine the fair value of options granted are detailed in the table below:

| Risk-free interest rate | $3.18 \%$ |
| :--- | ---: |
| Dividend yield | $2.00 \%$ |
| Expected volatility | $7.23 \%$ |
| Expected life | 8.00 Years |

The expected volatility is based upon historical volatility. The risk-free interest rates for periods within the contractual life of the awards are based on the U.S. Treasury yield curve in effect at the time of the grant. The expected life is based on industry trends and management's expectations. The dividend yield assumption is based on the Company's history and expectation of dividend payouts.

## Employee Stock Ownership Plan (ESOP)

The Company sponsors a leveraged ESOP that covers substantially all employees who meet certain age and eligibility requirements. As part of the initial public offering, the ESOP purchased 222,180 shares, or approximately $8 \%$ of the $2,777,250$ shares issued with the proceeds of a 15 year loan from the Company which is payable in annual installments and bears interest at $3.25 \%$.

The Bank has committed to make contributions to the ESOP sufficient to support the debt service of the loan. The loan is secured by the unallocated shares, which are held in a suspense account, and are allocated among the participants as the loan is repaid. Cash dividends paid on allocated shares are distributed to the participants and cash dividends paid on unallocated shares are used to repay the outstanding debt of the ESOP.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 11. Employee Benefits (Continued)

## Employee Stock Ownership Plan (ESOP) (Continued)

ESOP shares are held by the plan trustee in a suspense account until allocated to participant accounts. Shares released from the suspense account are allocated to participants on the basis of their relative compensation in the year of allocation. Participants become vested in the allocated shares upon four years of employment with the Company. Any forfeited shares are allocated to other participants in the same proportion as contributions.

As ESOP shares are allocated to participants, the Company recognizes compensation expense equal to the fair value of the earned ESOP shares. Total compensation expense for the year ended December 31, 2010 was $\$ 163,525$. A detail of ESOP shares as of December 31, 2010, is as follows:

$$
2010
$$

Allocated shares
Unallocated shares $\quad \underline{207,368}$
Total ESOP shares
Fair value of unreleased shares at
December 31, 2010
$\$ 2,590,026$

## Executive Benefit Plans

The Bank has adopted a noncontributory executive salary continuation agreement and an executive salary continuation plan for its former president. The following is a summary of the plans' funded status:

Projected benefit obligation at beginning of period Service cost and net periodic benefit cost Payments to former president

Net benefit liability at end of period

| December 31, |
| :---: |
| $2010 \quad 2009$ |

\$417,200
\$449,863
23,077
26,996
$(59,659)$
$(59,659)$
$\$ 380,618$
$\$ 417,200$

The weighted-average discount rate used in determining the present value of the benefit liability is $6 \%$.

Also, the Company has employment agreements with three of its executive officers for post-retirement compensation and other related benefits. As of December 31, 2010 and December 31, 2009, the net present value liability of these benefits was approximately $\$ 568,000$ and $\$ 341,000$, respectively. The expenses incurred by the Bank for these executive benefits totaled $\$ 226,944$ and $\$ 172,592$ for the years ended December 31, 2010 and 2009, respectively.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS 

## December 31, 2010 and 2009

## Note 12. Deferred Compensation

The Bank has established deferred compensation plans for the benefit of its board of directors. Under the plans, any director electing to defer directors' fees will be entitled to receive the accumulated benefits, including interest earned, over a period of five to fifteen years following retirement. The Bank recognizes the liability for these benefits over the service period. As of December 31, 2010 and December 31, 2009, the liability for these benefits was $\$ 736,789$ and $\$ 888,142$, respectively. The expenses incurred by the Bank for these plans totaled $\$ 19,413$ and $\$ 21,991$ for the years ended December 31, 2010 and 2009, respectively. The Bank, utilizing bank owned life insurance, has insured the lives of certain directors who participate in the deferred compensation plans to assist in the funding of the deferred compensation liability. The Bank is the owner and beneficiary of the insurance policies.

## Note 13. Fair Value Disclosures

The Company uses fair value measurements to record fair value adjustments to certain assets and liabilities and to determine fair value disclosures. In accordance with ASC Topic 820, Fair Value Measurements and Disclosures, the fair value of a financial instrument is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value is best determined based upon quoted market prices. In cases where quoted market prices are not available, fair values are based on estimates using present value or other valuation techniques. Those techniques are significantly affected by the assumptions used, including the discount rate and estimates of future cash flows. Accordingly, the fair value estimates may not be realized in an immediate settlement of the instrument.

ASC Topic 820 provides a consistent definition of fair value, which focuses on exit price in an orderly transaction between market participants at the measurement date under current market conditions. If there has been a significant decrease in the volume and level of activity for the asset or liability, a change in valuation technique or the use of multiple valuation techniques may be appropriate. In such instances, determining the price at which willing market participants would transact at the measurement date under current market conditions depends on the facts and circumstances and requires the use of significant judgment. The fair value is a reasonable point within the range that is most representative of fair value under current market conditions.

ASC Topic 820 also establishes a three-tier fair value which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value, as follows:

Level 1 - Quoted prices (unadjusted) in active markets for identical assets or liabilities that the Bank has the ability to access.

Level 2 - Significant other observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities in active markets, quoted prices in markets that are not active and other inputs that are observable or can be corroborated by observable market data.

Level 3 - Significant unobservable inputs that reflect a company's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 13. Fair Value Disclosures (Continued)

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. There have been no changes in the methodologies used at December 31, 2010 and 2009.

The following methods and assumptions were used by the Company in estimating fair value disclosures for financial instruments:

Cash, cash equivalents, and interest-bearing time deposits in banks:
The carrying amounts of cash, cash equivalents, and interest-bearing time deposits in banks approximate fair values based on the short-term nature of the assets.

## Securities:

Fair values are estimated using pricing models and discounted cash flows that consider standard input factors such as observable market data, benchmark yields, interest rate volatilities, broker/dealer quotes, and credit spreads. Securities classified as available for sale are reported at fair value utilizing Level 2 inputs.

Federal Home Loan Bank stock, at cost:
The carrying value of FHLB stock approximates fair value based on the redemption provisions of the FHLB.

## Loans:

For variable-rate loans that reprice frequently and with no significant change in credit risk, fair values are based on carrying values. Fair value for fixed-rate loans are estimated using discounted cash flow analyses, using market interest rates for comparable loans. The Company does not record loans at fair value on a recurring basis. However, from time to time, a loan is considered impaired and an allowance for loan losses is established. Loans for which it is probable that payment of interest and principal will not be made in accordance with the contractual terms of the loan agreement are considered impaired. Once a loan is identified as individually impaired, management measures impairment in accordance with ASC Topic 310, Receivables. The fair value of impaired loans is estimated using several methods including collateral value, liquidation value and discounted cash flows. Those impaired loans not requiring an allowance represent loans for which the fair value of the expected repayments or collateral exceed the recorded investments in such loans. At December 31, 2010, substantially all of the total impaired loans were evaluated based on the fair value of collateral. In accordance with ASC Topic 310, impaired loans where an allowance is established based on the fair value of collateral require classification in the fair value hierarchy. When the fair value of the collateral is based on the observable market price or a current, independent appraised value, the Company records the impaired loan as nonrecurring Level 2. The Company records the impaired loan as nonrecurring Level 3 when management has become aware of events that have significantly impacted the condition or marketability of the collateral since the most recent appraisal. In this case, management will reduce the appraisal value based on factors determined by their judgment and collective knowledge of the collateral and market conditions.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 13. Fair Value Disclosures (Continued)

Cash surrender value of bank owned life insurance:
The carrying amounts of cash surrender value of bank owned life insurance approximate their fair value. The carrying amount is based on information received from the insurance carriers indicating the financial performance of the policies and the amount the Company would receive should the policies be surrendered. The Company reflects these assets within Level 2 of the valuation hierarchy.

Foreclosed real estate:
Foreclosed real estate consisting of properties obtained through foreclosure or in satisfaction of loans is initially recorded at fair value, determined on the basis of current appraisals, comparable sales, and other estimates of value obtained principally from independent sources, adjusted for estimated selling costs. At the time of foreclosure, any excess of the loan balance over the fair value of the real estate held as collateral is treated as a charge against the allowance for loan losses. Gains or losses on sale and any subsequent adjustments to the fair value are recorded as a component of foreclosed real estate expense. Foreclosed real estate is included in Level 2 of the valuation hierarchy.

## Deposits:

The fair value of deposits with no stated maturity, such as noninterest-bearing demand deposits and NOW, money market, and savings accounts, is equal to the amount payable on demand at the reporting date. The fair value of time deposits is based on the discounted value of contractual cash flows. The discount rate is estimated using the rates currently offered for deposits of similar remaining maturities.

Securities sold under agreements to repurchase:
The estimated fair value of these liabilities, which are extremely short term, approximates their carrying value.

## Federal Home Loan Bank advances:

Rates currently available to the Bank for debt with similar terms and remaining maturities are used to estimate the fair value of existing debt.

Accrued interest:
The carrying amounts of accrued interest approximate fair value.
Commitments to extend credit, letters of credit and lines of credit:
The fair value of commitments is estimated using the fees currently charged to enter into similar agreements, taking into account the remaining terms of the agreements and the present creditworthiness of the counterparties. For fixed-rate loan commitments, fair value also considers the difference between current levels of interest rates and the committed rates.

## ATHENS BANCSHARES CORPORATION AND SUBSIDIARY <br> NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009

Note 13. Fair Value Disclosures (Continued)
The tables below present the recorded amount of assets and liabilities measured at fair value on a recurring basis:

|  | Balance as of December 31, $\qquad$ 2010 | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) | Significant Other Unobservable Inputs (Level 3) |
| :---: | :---: | :---: | :---: | :---: |
| Securities available for sale: |  |  |  |  |
| Securities of U.S. Government agencies and corporations | \$29,338,706 | \$ | \$29,338,706 | \$ |
| Mortgage-backed securities | 6,671,139 | - | 6,671,139 | - |
| State and municipal securities | 5,527,741 | $\underline{\square}$ | 5,527,741 | $\square$ |
| Total securities available for sale | \$41,537,586 | $=$ | \$41,537,586 | $=$ |
| Cash surrender value of bank owned life insurance | \$ 8,924,120 | \$ | \$ 8,924,120 | \$ |
|  | Balance as of December 31, $\qquad$ | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) | Significant <br> Other <br> Unobservable <br> Inputs <br> (Level 3) |
| Securities available for sale: |  |  |  |  |
| Securities of U.S. Government agencies and corporations | \$ 8,602,426 | \$ | \$8,602,426 | \$ |
| Mortgage-backed securities | 10,533,486 | - | 10,533,486 | - |
| State and municipal securities | 4,448,715 | - | 4,448,715 | $\underline{-}$ |
| Total securities available for sale | \$23,584,627 | \$ | \$23,584,627 | \$ |
| Cash surrender value of bank owned life insurance | \$ 6,468,054 | \$ | \$ 6,468,054 | \$ - |

The Company has no assets or liabilities whose fair values are measured on a recurring basis using Level 3 inputs.

## ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

December 31, 2010 and 2009

## Note 13. Fair Value Disclosures (Continued)

The tables below present information about assets and liabilities for which a nonrecurring change in fair value was recorded:
$\left.\begin{array}{lccccc} & \begin{array}{c}\text { Balance as of } \\ \text { December 31, } \\ 2010\end{array} & \begin{array}{c}\text { Quoted Prices in } \\ \text { Active Markets } \\ \text { for Identical } \\ \text { Assets } \\ \text { (Level 1) }\end{array} & & \begin{array}{c}\text { Significant } \\ \text { Other } \\ \text { Observable } \\ \text { Inputs } \\ \text { (Level 2) }\end{array} & \end{array} \begin{array}{c}\text { Significant } \\ \text { Other } \\ \text { Unobservable } \\ \text { Inputs } \\ \text { (Level 3) }\end{array}\right]$

The carrying amount and estimated fair value of the Bank's financial instruments at December 31, 2010 and 2009, are as follows (in thousands):

|  | 2010 |  | 2009 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Carrying Amount | Estimated Fair Value | $\begin{aligned} & \text { Carrying } \\ & \text { Amount } \\ & \hline \end{aligned}$ | Estimated <br> Fair Value |
| Financial assets: |  |  |  |  |
| Cash and cash equivalents | \$ 14,316 | \$ 14,316 | \$ 40,707 | \$ 40,707 |
| Interest-bearing time deposits in banks | 747 | 747 | 1,279 | 1,279 |
| Securities | 41,538 | 41,538 | 23,585 | 23,585 |
| Federal Home Loan Bank stock, at cost | 2,899 | 2,899 | 2,899 | 2,899 |
| Loans, net | 199,386 | 201,211 | 191,404 | 193,362 |
| Cash surrender value of bank owned life insurance | 8,924 | 8,924 | 6,468 | 6,468 |
| Accrued interest receivable | 1,111 | 1,111 | 988 | 988 |
| Financial liabilities: |  |  |  |  |
| Deposits | 215,687 | 223,788 | 236,064 | 242,097 |
| Securities sold under agreements to repurchase | 795 | 795 | 899 | 899 |
| Federal Home Loan Bank advances | 8,214 | 8,486 | 10,324 | 10,553 |
| Accrued interest payable | 225 | 225 | 263 | 263 |
| Unrecognized financial |  |  |  |  |
| instruments (net of contract amount): |  |  |  |  |
| Commitments to extend credit | - |  |  |  |
| Letter of credit Lines of credit |  | - | - | - |

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

Note 14. Related Party Transactions
In the ordinary course of business, the Bank grants loans to principal officers and directors and their affiliates. The Bank is prohibited from making loans or extensions of credit to executive officers and directors at different rates or terms than those offered to the general public. Notwithstanding this rule, federal regulations permit the Bank to make loans to executive officers at reduced interest rates if the loan is made under a benefit program generally available to all other employees and does not give preference to any executive officer over any other employee. All Bank employees are provided a reduction in their interest rate of approximately $1.00 \%$. Other than a reduced interest rate, the loans are made on substantially the same terms as those prevailing at the time for comparable transactions with other persons. Directors do not participate in this benefit program. Loans to directors are substantially on the same rates and terms offered to the general public. Further, in management's opinion, these loans did not involve more than normal risk of collectability or present other unfavorable features.

Activity for the years ended December 31, 2010 and 2009, consisted of the following:

|  | 2010 | 2009 |
| :---: | :---: | :---: |
| Beginning balance | \$1,179,130 | \$ 1,066,209 |
| New loans | 1,016,453 | 2,106,042 |
| Repayments | $(592,368)$ | (1,993,121) |
| Ending balance | \$1,603,215 | \$ 1,179,130 |

The Bank held related party deposits of $\$ 5,394,935$ and $\$ 5,337,406$ at December 31, 2010 and 2009 , respectively.

## Note 15. Financial Instruments With Off-Balance Sheet Risk

The Company is party to financial instruments with off-balance sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include commitments to extend credit and standby letters of credit. These instruments involve, to varying degrees, elements of credit and interest rate risk in excess of the amount recorded in the accompanying consolidated balance sheets. Such financial instruments are recorded when they are funded.

The Company's exposure to credit loss in the event of nonperformance by the counterparty to the financial instruments for commitments to extend credit and standby letters of credit is represented by the contractual amount of those instruments. The Company uses the same credit policies in making such commitments as it does for instruments that are included in the balance sheet.

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 15. Financial Instruments With Off-Balance Sheet Risk (Continued)

At December 31, 2010 and 2009, commitments under standby letters of credit were approximately $\$ 2,494,000$ and $\$ 2,571,000$, respectively. Undisbursed loan commitments aggregated approximately $\$ 21,130,000$ and $\$ 14,248,000$ at December 31, 2010 and 2009, respectively. Approximately $\$ 1,879,000$ of the $\$ 21,130,000$ and $\$ 479,000$ of the $\$ 14,248,000$ undisbursed loan commitments at December 31, 2010 and December 31, 2009, respectively, represented fixed rate loan commitments for which the interest rates committed ranged from $2.05 \%$ to $18.00 \%$ at December 31, 2010 and $3.98 \%$ to $21.00 \%$ at December 31, 2009.

Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Since many of the commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future cash requirements. The Company evaluates each customer's creditworthiness on a case-by-case basis. The amount of collateral obtained, if deemed necessary by the Company upon extension of credit, is based on management's credit evaluation. Collateral held varies but may include accounts receivable, inventory, property and equipment, and income-producing commercial properties.

Standby letters of credit are conditional commitments issued by the Company to guarantee the performance of a customer to a third party. Standby letters of credit generally have fixed expiration dates or other termination clauses and may require payment of a fee. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loan facilities to customers. The Company's policy for obtaining collateral, and the nature of such collateral, is essentially the same as that involved in making commitments to extend credit.

The Company has not been required to perform on any financial guarantees during any of the periods presented. The Company has not incurred any losses on its commitments for the years ended December 31, 2010 and 2009.

## Note 16. Earnings Per Common Share

Earnings per common share have been computed based on the following:

2010
Net income
$\$ 843,305$
Average number of common shares outstanding 2,511,543

Effect of dilutive stock options
Average number of common shares outstanding used to calculate diluted earnings per common share
Note 17. Quarterly Data (Unaudited)

|  | Years Ended December 31, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  |  |  | 2009 |  |  |  |
|  | Fourth Quarter | Third <br> Quarter | Second Quarter | First Quarter | Fourth Quarter | Third Quarter | Second Quarter | First Quarter |
| Interest income | \$3,695,757 | \$3,647,510 | \$3,629,285 | \$3,556,369 | \$3,547,950 | \$3,608,877 | \$3,719,076 | \$3,791,967 |
| Interest expense | 963,361 | 1,097,356 | 1,144,009 | 1,155,580 | 1,286,428 | 1,367,696 | 1,450,273 | 1,553,015 |
| Net interest income | 2,732,396 | 2,550,154 | 2,485,276 | 2,400,789 | 2,261,522 | 2,241,181 | 2,268,803 | 2,238,952 |
| Provision for loan losses | 603,419 | 423,925 | 473,910 | 209,776 | 477,537 | 428,270 | 48,059 | 69,674 |
| Net interest income after provision for loan losses | 2,128,977 | 2,126,229 | 2,011,366 | 2,191,013 | 1,783,985 | 1,812,911 | 2,220,744 | 2,169,278 |
| Noninterest income | 1,190,152 | 1,103,729 | 1,167,943 | 944,061 | 1,104,898 | 1,076,823 | 1,271,053 | 1,217,345 |
| Noninterest expenses | $\underline{2,666,885}$ | $\underline{2,743,625}$ | $\underline{\mathbf{2 , 7 6 5 , 2 7 1}}$ | 3,850,991 | $\underline{2,648,619}$ | $\underline{\mathbf{2 , 6 2 9 , 9 7 9}}$ | $\underline{2,790,488}$ | 2,598,613 |
| Income (loss) before income taxes | 652,244 | 486,333 | 414,038 | $(715,917)$ | 240,264 | 259,755 | 701,309 | 788,010 |
| Income taxes | 52,099 | 136,985 | 114,281 | $(309,972)$ | 186,451 | 52,119 | 118,425 | 287.265 |
| Net income (loss) | \$ 600,145 | \$ 349,348 | \$ 299.757 | \$ (405,945) | \$ 53,813 | \$ 207,636 | \$ 582,884 | \$ 500,745 |
| Earnings (loss) per common share: |  |  |  |  |  |  |  |  |
| Basic | \$0.24 | \$0.13 | \$0.11 | \$(0.15) | N/A | N/A | N/A | N/A |
| Diluted | \$0.24 | \$0.13 | \$0.11 | \$(0.15) | N/A | N/A | N/A | N/A |

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS <br> December 31, 2010 and 2009 

## Note 18. Condensed Financial Statements of Parent Company

Financial information pertaining only to Athens Bancshares Corporation is as follows:
Balance Sheet

December 31, 2010

## Assets

Cash and due from banks $\$ 8,982,678$
Investment in wholly owned subsidiary 38,001,035
Other assets
2,625,188
Total assets
\$49,608,901

## Liabilities and Stockholders' Equity

Accrued expenses
\$ 31,706

Total liabilities
31,706

## Stockholders' Equity

Preferred stock, \$0.01 par value; authorized $10,000,000$;
none issued
Common stock, $\$ 0.01$ par value; $50,000,000$ shares authorized; $2,777,250$ shares issued and $2,475,082$
outstanding at December 31, 2010
27,773
Additional paid-in capital $26,494,832$
Common stock acquired by benefit plans:
Restricted stock
Unallocated common stock held by:
Employee Stock Ownership Plan Trust
Retained earnings
26,086,719
Accumulated other comprehensive income
126,974
Total stockholders' equity
49,577,195
Total liabilities and stockholders' equity $\$ 49,608,901$

# ATHENS BANCSHARES CORPORATION AND SUBSIDIARY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS December 31, 2010 and 2009 

Note 18. Condensed Financial Statements of Parent Company (Continued)
Statement of Income
Year Ended December 31, 2010

| Income |  |
| :---: | :---: |
|  | \$ 103,657 |
| Interest income |  |
|  | 1,657,597 |
| Equity in undistributed earnings of subsidiary |  |
| Total income | 1,761,254 |
| Operating expenses | 1,439,739 |
| Income before income taxes | 321,515 |
| Applicable income tax (benefit) | $(521,790)$ |
| Net income | \$ 843,305 |
| Statement of Cash Flows |  |
| Cash flows from operating activities: |  |
| Net income | \$ 843,305 |
| Adjustments to reconcile net income to net cash used in operating activities: |  |
| Equity in undistributed income of subsidiary | $(1,657,597)$ |
| Increase in other assets and liabilities | $(393,900)$ |
| Net cash used in operating activities | $(1,208,192)$ |
| Cash flows from investing activities: |  |
| Capital contribution to subsidiary | (12,753,600) |
| Cash flows from financing activities: |  |
| Proceeds from issuance of common stock | 24,285,400 |
| Dividends paid | $(255,507)$ |
| Stock purchased by restricted stock trust | (1,085,423) |
| Net cash provided by financing activities | $\underline{22,944,470}$ |
| Net increase in cash and cash equivalents | 8,982,678 |
| Cash and cash equivalents at beginning of period | - |
| Cash and cash equivalents at end of period | \$ 8,982,678 |

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## ATHENS BANCSHARES CORPORATION

Date: March 18, 2011
By: /s/Jeffrey L. Cunningham
Jeffrey L. Cunningham
President, Chief Executive Officer and Director
Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

| Name | Title | Date |
| :---: | :---: | :---: |
| /s/ Jeffrey L. Cunningham Jeffrey L. Cunningham | President, Chief Executive Officer and Director (principal executive officer) | March 18, 2011 |
| /s/ Michael R. Hutsell Michael R. Hutsell | Treasurer and Chief Financial Officer (principal accounting and financial officer) | March 18, 2011 |
| $\frac{\text { /s/ James L. Carter, Jr }}{\text { Dr. James L. Carter, Jr. }}$ | Director | March 18, 2011 |
| $\begin{aligned} & \text { /s/ Elaine M. Cathcart } \\ & \text { Elaine M. Cathcart } \end{aligned}$ | Director | March 18, 2011 |
| /s/G. Scott Hannah <br> G. Scott Hannah | Director | March 18, 2011 |
| /s/ G. Timothy Howard G. Timothy Howard | Director | March 18, 2011 |
| /s/ Myra NanDora Jenne Myra NanDora Jenne | Director | March 18, 2011 |
| /s/ M. Darrell Murray M. Darrell Murray | Director | March 18, 2011 |
| /s/Lyn B. Thompson Lyn B. Thompson | Director | March 18, 2011 |
| /s/ Larry D. Wallace Larry D. Wallace | Director | March 18, 2011 |

## CERTIFICATION

I, Jeffrey L. Cunningham, certify that:

1. I have reviewed this Annual Report on Form 10-K of Athens Bancshares Corporation:
2. Based on my knowledge, this annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report;
3. Based on my knowledge, the financial statements, and other financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this annual report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f))for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this annual report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this annual report our conclusions about the effectiveness of the disclosure controls and procedures, as the end of the period covered by this annual report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

## CERTIFICATION

I, Michael R. Hutsell, certify that:

1. I have reviewed this Annual Report on Form 10-K of Athens Bancshares Corporation;
2. Based on my knowledge, this annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report;
3. Based on my knowledge, the financial statements, and other financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this annual report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f))for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this annual report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this annual report our conclusions about the effectiveness of the disclosure controls and procedures, as the end of the period covered by this annual report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 18, 2011
/s/ Michael R. Hutsell
Michael R. Hutsell
Treasurer and Chief Financial Officer
(principal financial and accounting officer)

## CERTIFICATION PURSUANT TO <br> 18 U.S.C. SECTION 1350, AS ADDED BY

SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of Athens Bancshares Corporation (the "Company") on Form 10-K for the year ended December 31, 2010 as filed with the Securities and Exchange Commission (the "Report"), the undersigned hereby certify, pursuant to 18 U.S.C. $\S 1350$, as added by $\S 906$ of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of and for the period covered by the Report.
/s/Jeffrey L. Cunningham
Jeffrey L. Cunningham
President and Chief Executive Officer (principal executive officer)
/s/ Michael R. Hutsell

## Michael R. Hutsell

Treasurer and Chief Financial Officer (principal financial and accounting officer)
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## Athens Bancshares Corporation


[^0]:    | 203,896 | $100.00 \%$ | 195,253 | $100.00 \%$ | 200,156 | $100.00 \%$ | 181,914 | $100.00 \%$ | 160,373 |
    | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
    |  | $(271)$ |  | $100.00 \%$ |  |  |  |  |  |
    | $(324)$ | $(165)$ |  | $(361)$ | $(544)$ | $(588)$ |  |  |  |
    | $(221)$ |  | $(3,413)$ |  | $(3,083)$ | $(231)$ | $(198)$ |  |  |
    | 199,386 |  | $\$ 191,404$ |  | $\$ 196,520$ | $(2,536)$ | $\frac{(2,574)}{}$ |  | $\$ 178,603$ | Total loans .....................................

    Less: unearned interest and fees ....
    Less: net deferred loan origination
    fees...........................................
    Less: allowance for loan losses
    Loans receivable, net.....................

