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APR 28 2011
Washington, DC 20549

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April 28, 2011

CERTNYS
001-35158

Ms. Velma T. Smith
Branch Chief
Securities and Exchange Commission
Branch of Filer Support 2
Room 2531
100 F Street, NE
Washington, DC 20549

Dear Ms. Smith:

The New York Stock Exchange certifies approval for listing and registration under the Exchange Act of 1933, Phoenix New Media Limited, American Depositary Shares, each representing eight Class A ordinary shares and Class A ordinary shares, par value \$0.01 per share (application for the Class A ordinary shares is made for listing, not for trading, but only in connection with the registration of American depositary shares pursuant to the requirements of the Securities and Exchange Commission). The NYSE requests simultaneous acceleration of registration of the Securities Exchange Act of 1934, together with the 1933 Act. Adequate distribution assured. Form 8-A received on April 28, 2011. Tentative listing date – May 12, 2011.

Sincerely,