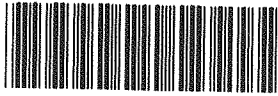




Received SEC
JAN 24 2011
Washington, DC 20549

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January 24, 2011

CERT NYS
001-35042

Ms. Velma T. Smith
Branch Chief
Securities and Exchange Commission
Branch of Filer Support 2
Room 2531
100 F Street, NE
Washington, DC 20549

Dear Ms. Smith:

The New York Stock Exchange certifies approval for listing and registration under the Exchange Act of 1933, Nielsen Holdings N.V. Common stock, par value € 0.07 per share. The NYSE requests simultaneous acceleration of registration of the Securities Exchange Act of 1934, together with the 1933 Act. Adequate distribution assured. Form 8-A received on January 20, 2011. Tentative listing date – January 26, 2011.

Sincerely,