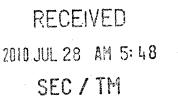
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For Internal Use Only		Submit 1 Original	OMB APPROVA OMB Number: 3235-050
Sec File No. 9-	RECEIVED	and 4 copies	Expires July 31, 200
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	SEC / TM		
	UN	NITED STATES D EXCHANGE COMMISSION	
		INGTON, D.C. 20549	
	AMENI	DED FORM 19b-4(e)	10048088
	Information Required of a Self-Reg	gulatory Organization Listing and Tra	ading a New
Deriva	ative Securities Product Pursuant to 1	Rule 19b-4(e) Under the Securities Ex	change Act of 1934
		S PRIOR TO COMPLETING I	FORM
Part I	tory Organization Listing New De	itial Listing Report	
EDGA Exchange, Inc	ory Organization Listing New D	envalive securities rioduct.	
2. Type of Issuer of New	v Derivative Securities Product (e	e.g., clearinghouse, broker-dealer,	corporation, etc.):
BlackRock Fund Advisors			
3. Class of New Derivat			
Investment Company Unit			
4. Name of Underlying I	Instrument.		
5. If Underlying Instrum	nent is an Index, State Whether it	is Broad-Based or Narrow-based	
N/A			
6. Ticker Symbol(s) of I ALT	New Derivative Securities Produc	ct:	
	pon Which Securities Comprising	g Underlying Instrument Trades:	
ALT: UK, US, Japan, Aus	tralia, France		
	· · · · · · · · · · ·	and the second second in constraints (no	nions not mantionad have)
	e, underlying components may trade of ogy of New Derivative Securities	n additional exchanges in countries/reg s Product:	gions noi menuoneu nere.)
T+3, Physical Settlement			
9. Position Limits of Ne	ew Derivative Securities Product	(if applicable):	
Not Applicable			
Not Applicable		E	
Part II		Execution	
Part II The undersigned represents approval to the undersigned	that the governing body of the above-r	Execution referenced Self-Regulatory Organization re-referenced new derivative securities p	n has duly approved, or has duly delega product according to its relevant trading
Part II The undersigned represents approval to the undersigned procedures, surveillance pro	that the governing body of the above-r for, the listing and trading of the abov ograms and listing standards.	referenced Self-Regulatory Organization re-referenced new derivative securities p Eric W Hess	product according to its relevant trading
Part II The undersigned represents approval to the undersigned procedures, surveillance pro Name of Official Respo Title:	that the governing body of the above-r for, the listing and trading of the abov ograms and listing standards.	referenced Self-Regulatory Organization re-referenced new derivative securities p Eric W Hess General Cour	product according to its relevant trading
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Part II The undersigned represents approval to the undersigned procedures, surveillance pro Name of Official Respo Title: Telephone Number: Manual Signature of Of	that the governing body of the above- for, the listing and trading of the abov ograms and listing standards. onsible for Form:	referenced Self-Regulatory Organization re-referenced new derivative securities p Eric W Hess General Cour 201-942-8239 2	roduct according to its relevant trading isel ies Exchange Act of 1934





July 26, 2010

Ms. Gail S. Jackson Paralegal Specialist U.S. Securities and Exchange Commission Division of Trading and Markets 100 F Street, NE – Room 6628 Washington, DC 20549

Dear Ms. Jackson:

Enclosed please find 19-b4(e) filings for EDGA Exchange, Inc. and four copies, as requested. Should you have any questions about the documents enclosed, please contact Rebecca Taveirne at 201-942-8284.

Thank you very much.

Edgar Ortega Legal Assistant

Act	Securities Exchange Act of 1934	
Section	19b-4	
Rule	19b-4(e)	
Public Availability:	JUL 282010	

Direct Edge ECN LLC, 545 Washington Boulevard, Jersey City, NJ 07310 Tel 201.942.8220 Fax 201.557.8019 www.directedge.com