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SEC / TM	UNITED STATES	
SECURITIES A	ND EXCHANGE COMMISSION	
WAS	HINGTON, D.C. 20549	
AME	NDED FORM 19b-4(e)	10048043
	Regulatory Organization Listing and	
Derivative Securities Product Pursuant	To Rule 196-4(e) Under the Securities	
	Initial Listing Report	J FORM
1. Name of Self-Regulatory Organization Listing New		
EDGX Exchange, Inc		
2. Type of Issuer of New Derivative Securities Product	t (e.g., clearinghouse, broker-deal	er, corporation, etc.):
ProShares Advisors LLC		
3. Class of New Derivative Securities Product:		
Investment Company Unit		
4. Name of Underlying Instrument:		
DDM: Dow Jones Industrial Average; DOG: Dow Jones Ind		
5. If Underlying Instrument is an Index, State Whether	it is Broad-Based or Narrow-base	ed:
The 3 indexes referred to in item 4 above are Broad-Based 6. Ticker Symbol(s) of New Derivative Securities Prod	luati	
DDM, DOG, DXD	luct.	
7. Market or Markets Upon Which Securities Comprise	ing Underlying Instrument Trades	::
DDM: AMEX, ARCA, NASDAQ, NYSE; DOG: AMEX, AR	RCA, NASDAQ, NYSE; DXD: AMEX	K, ARCA, NASDAQ, NYSE
8. Settlement Methodology of New Derivative Securiti	ies Product:	
T+3, Physical Settlement		
9. Position Limits of New Derivative Securities Produc	ct (if applicable):	
Not Applicable		
Part II	Execution	
The undersigned represents that the governing body of the above	a referenced Salf Regulatory Organizat	ion has duly approved or has duly delegated its
approval to the undersigned for, the listing and trading of the above	ove-referenced new derivative securitie	s product according to its relevant trading rules.
procedures, surveillance programs and listing standards.		5 product actor and to 12 1000 million and 5 1000
Name of Official Responsible for Form:	Eric W Hes	
Title:	General Co	
Telephone Number:	201-942-82.	
Manual Signature of Official Responsible for Form:	کیا ہے ج	4
Date:	26-Jul-10	
	Act Securities	Exchange Act of 1934
	Section 19b-4	
	Rule 19b-4(e)	
	Public	- 7
	Availability: JUL	2 7 2010

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July 26, 2010

Ms. Gail S. Jackson Paralegal Specialist U.S. Securities and Exchange Commission Division of Trading and Markets 100 F Street, NE – Room 6628 Washington, DC 20549

Dear Ms. Jackson:

Enclosed please find 19-b4(e) filings for EDGX Exchange, Inc. and four copies, as requested. Should you have any questions about the documents enclosed, please contact Rebecca Taveirne at 201-942-8284.

Thank you very much.

Edgar Ortega Legal Assistant

Act	Securities Exchange Act of 1934	
Section	19b-4	
Rule	19b-4(e)	
Public Availability:	JUL 27 2010	

Direct Edge ECN LLC, 545 Washington Boulevard, Jersey City, NJ 07310 Tel 201.942.8220 Fax 201.557.8019 www.directedge.com