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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
AMENDED FORM 19b-4(e)

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**DIVISION OF TRADING & MARKETS** 

Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

## ive Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 193 READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM

## Part I Initial Listing Report

1. Name of Self-Regulatory Organization Listing New Derivative Securities Product:

EDGA Exchange, Inc

2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):

3. Class of New Derivative Securities Product:

Investment Company Unit

4. Name of Underlying Instrument:

VAW: MSCI US Investable Market Materials Index; VCR: MSCI US Investable Market Consumer Discretionary Index; VDC: MSCI US Investable Market Consumer Staples Index; VDE: MSCI US Investable Market Energy Index; VFH: MSCI US Investable Market Financials Index; VGT: MSCI US Investable Market Information Technology Index; VHT: MSCI US Investable Market Health Care Index; VIG: Mergent Dividend Achievers Select Index; VIS: MSCI US Investable Market Industrials Index; VNQ: MSCI REIT Index; VOX: MSCI US Investable Market Telecommunications Services Index; VPU: MSCI US Investable Market Utilities Index

5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-based:

The 12 indexes referred to in item 4 above are Narrow-Based

6. Ticker Symbol(s) of New Derivative Securities Product:

VAW, VCR, VDC, VDE, VFH, VGT, VHT, VIG, VIS, VNQ, VOX, VPU

7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:

VAW: AMEX, ARCA, NASDAQ, NYSE; VCR: AMEX, ARCA, NASDAQ, NYSE; VDC: AMEX, ARCA, NASDAQ, NYSE; VDE: AMEX, ARCA, NASDAQ, NYSE; VFH: AMEX, ARCA, NASDAQ, NYSE; VGT: AMEX, ARCA, NASDAQ, NYSE; VHT: AMEX, ARCA, NASDAQ, NYSE; VIG: AMEX, ARCA, NASDAQ, NYSE; VNQ: AMEX, ARCA, NASDAQ, NYSE; VOX: AMEX, ARCA, NASDAQ, NYSE; VPU: AMEX, ARCA, NASDAQ, NYSE

8. Settlement Methodology of New Derivative Securities Product:

T+3, Physical Settlement

9. Position Limits of New Derivative Securities Product (if applicable):

Not Applicable

Part II

Execution

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.

| Name of Official Responsible for Form:             | Eric W Hess     |
|--|-----------------|
| Title:   | General Counsel |
| Telephone Number:                                  | 201-942-8239    |
| Manual Signature of Official Responsible for Form: | E-#             |
| Date:  | 22-Jul-10       |

| Act                     | Securities Exchange Act of 1934 |  |
|-------------------------|---------------------------------|--|
| Section                 | 19b-4                           |  |
| Rule                    | 19b-4(e)                        |  |
| Public<br>Availability: | JUL 2 3 2010                    |  |