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SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

MARKETS

Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM Part I **Initial Listing Report** 1. Name of Self-Regulatory Organization Listing New Derivative Securities Product: EDGX Exchange, Inc 2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.): ProShares Advisors LLC 3. Class of New Derivative Securities Product: **Investment Company Unit** 4. Name of Underlying Instrument: SQQQ, TQQQ: Nasdaq 100 Index 5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-based: The 1 index referred to in item 4 above are Broad-Based 6. Ticker Symbol(s) of New Derivative Securities Product: SQQQ, TQQQ 7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades: SQQQ: AMEX, ARCA, NASDAQ, NYSE; TQQQ: AMEX, ARCA, NASDAQ, NYSE 8. Settlement Methodology of New Derivative Securities Product: T+3, Physical Settlement 9. Position Limits of New Derivative Securities Product (if applicable): Not Applicable Part II Execution The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.

14-Jul-10 Act Securities Exchange Act of 1934 Section 19b-4 Rule 19b-4(e) Public Availability: JUL 1 5 2010

Eric W Hess

201-942-8239 Ed

General Counsel