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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0504 Expires: August 31, 2010 Estimated average burden hours per response.....3.60

FORM 19b-4(e)

Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM

Part I Initial Listing Report 1. Name of Self-Regulatory Organization Listing New Derivative Securities Product: The NASDAQ Stock Market LLC (traded pursuant to unlisted trading privileges) 2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):

- 3. Class of New Derivative Securities Product:
 - **Exchange Traded Fund**
- 4. Name of Underlying Instrument:
 - **BulletShares USD Corporate Bond 2014 Index**

Open End Management Investment Company

- 5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:
 - **Broad-based**
- 6. Ticker Symbol(s) of New Derivative Securities Product:

BSCE

- 7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:
 - Listed on: NYSE, OTC
- 8. Position Limits of New Derivative Securities Product (if applicable):

Regular way trades settle on T + 3 (cash settled)

Position Limits of New Derivative Securities Product (if applicable):
 N/A

Part II Execution

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.

Name of Official Responsible for Form:

Gary N. Sundick

Title:

Vice President, Listing Qualifications

Telephone Number:

1-301-978-5214

Manual Signature of Official Responsible for Form:

Date: June 10/2010

Act Securities Exchange Act of 1934

Section

SEC 2449 (6-01)

Rule 19b-4(e)
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