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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB Number:

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FORM 19b-4(e)

Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM Part I **Initial Listing Report** 1. Name of Self-Regulatory Organization Listing New Derivative Securities Product: Chicago Board Options Exchange 2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.): Broker-Dealer 3. Class of New Derivative Securities Product: Exchange-Traded Fund 4. Name of Underlying Instrument: **BB&T Capital Trust VII** If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based: 5. Broad-Based 6. Ticker Symbol(s) of New Derivative Securities Product: **BBTpC** 7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades: NASDAO/NYSE Settlement Methodology of New Derivative Securities Product: Not Applicable 8. 9. Position Limits of New Derivative Securities Product (if applicable): Not Applicable Part II Execution The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards. Name of Official Responsible for Form: Angelo Evangelou Title: **Assistant General Counsel** Telephone Number: (312) 786-7464 Manual Signature of Official Responsible for Form: April 29, 2010 Securities Exchange Act of 1934

Act

Section

Rule

Public Availability: 19b-4

19b-4(e)