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20 Apr 2010

Office of International Corporate Finance  
Securities and Exchange Commission  
Room 3628 100F Street North East  
Washington DC 20549  
United States of America

OFFICE OF INTERNATIONAL  
CORPORATE FINANCE



10015564

SUPPL

Dear Sirs

**Re: File Number 82-2971**  
**New World Development Co Ltd**  
**Rule 12g3-2 (b) exemption**

We refer to the above and enclose herewith Announcement dated 30 March 2010, 1 April 2010 and 8 April 2010 in connection with the Company in duplicate for your files.

Yours truly  
For and on behalf of  
New World Development Co Ltd

Aldous Chiu

dy  
4/23



**新世界發展有限公司**

**New World Development Company Limited**

(incorporated in Hong Kong with limited liability)

(Stock Code 股份代號：0017)

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2010 APR 22 A 9:13

31 March 2010

Dear Non-Registered Holder of securities of the Company

**Notification of publication of 2009/2010 Interim Report on the Company's website**

We hereby notify you that the Interim Report of the Company, in both English and Chinese, is now available on the Company's website at [www.nwd.com.hk](http://www.nwd.com.hk).

You may access the Interim Report by clicking "Reports" under "For Investors" section of the Company's website.

If you wish to receive a printed copy of the Interim Report, you can complete the Request Form on the reverse of this notification and return it to the Company's registrar in Hong Kong, Tricor Tengis Limited, by post using the mailing label provided. The printed copy of the Interim Report will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Interim Report, you will expressly indicate that you prefer to receive all future Corporate Communications of the Company in printed form.

Should you have any queries relating to this notification, please contact Customer Service Hotline of Tricor Tengis Limited at (852) 2980 1333 from 9:00 a.m. to 5:00 p.m., Monday to Friday (excluding public holidays).

Yours faithfully,  
For and on behalf of  
**New World Development Company Limited**  
**Leung Chi Kin, Stewart**  
*Company Secretary*

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致本公司證券的非登記持有人

**於本公司網站刊發2009/2010年度中期報告的通知**

我司現謹通知 閣下，本公司之中期報告的英文本及中文本，現已登載於本公司網站[www.nwd.com.hk](http://www.nwd.com.hk)。

請於本公司網站內的「投資界」項目內按「報告」以閱覽及接收中期報告。

倘 閣下擬收取中期報告的印刷本，可填妥本通知背面之申請表格及利用郵寄標籤寄回本公司之股份過戶登記處—卓佳登捷時有限公司。中期報告的印刷本將免費發送予 閣下。

請注意，當 閣下填寫及寄回申請表格以索取中期報告的印刷本後，即表示 閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本。

倘 閣下對本通知有任何查詢，請於星期一至星期五（公眾假期除外）上午9時至下午5時致電卓佳登捷時有限公司客戶服務熱線，電話號碼為(825) 2980 1333。

代表  
新世界發展有限公司  
梁志堅  
公司秘書  
謹啟

2010年3月31日

**Request Form**  
**申請表格**

**To: New World Development Company Limited (the "Company")**  
c/o Tricor Tengis Limited  
26th Floor, Tesbury Centre  
28 Queen's Road East, Wanchai, Hong Kong

**致：新世界發展有限公司(「公司」)**  
卓佳登捷時有限公司轉交  
香港灣仔皇后大道東二十八號  
金鐘匯中心二十六樓

**I/We would like to receive the printed copy of the 2009/2010 Interim Report and all future Corporate Communications of the Company. (Please mark "X" in the appropriate box).**

本人／吾等要求索取2009/2010年度中期報告及貴公司日後刊發的所有公司通訊的印刷本。(請在適當空格內劃上「X」號)。

**To receive printed form in English version**  
收取英文版的印刷本

**To receive printed form in Chinese version**  
收取中文版的印刷本

**Signature:**  
簽署： \_\_\_\_\_

**Date:**  
日期： \_\_\_\_\_

**Name:**  
姓名： \_\_\_\_\_ (English 英文) \_\_\_\_\_ (Chinese 中文)  
(in block letters 以正楷填寫)

**Contact Phone Number:**  
聯絡電話： \_\_\_\_\_

**Notes 註：**

- Corporate Communications refer to any document issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form.  
公司通訊指由公司發出或將予發出以供公司證券持有人參照或採取行動的任何文件，其中包括但不限於年報、中期報告、會議通告、上市文件、通函及代表委任表格。
- By completing and returning this Request Form to request for the printed copy of the Interim Report, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed form.  
當閣下填寫及寄回申請表格以索取中期報告的印刷本後，即表示閣下確認擬收取公司日後刊發的所有公司通訊的印刷本。

(Please cut along the dotted line 請沿虛線剪下)

✂ -----

**Mailing Label 郵寄標籤**

Please cut the mailing label and stick this on an envelope to return this Request Form to us.  
No postage stamp is required for local mailing

當閣下寄回此申請表格時，請將此郵寄標籤剪貼於信封上。  
如在本港投寄，閣下無需支付郵費或貼上郵票

**Tricor Tengis Limited**  
**卓佳登捷時有限公司**  
**Freepost No. 簡便回郵號碼：37**  
**Hong Kong 香港**  
**New World Development (17)**



# 新世界發展有限公司

## New World Development Company Limited

(incorporated in Hong Kong with limited liability)

(Stock Code 股份代號: 0017)

31 March 2010

2010年3月31日

Dear Sir/Madam,

敬啟者:

The interim report of New World Development Company Limited (the "Company") for the six months ended 31 December 2009 ("Interim Report") has been prepared in English and Chinese. A copy prepared in the language different from that in which you have received is available upon request. To request such copy or to change your choice of language or means of receipt of future corporate communications of the Company, please complete the request form below and send it to the Company's share registrar in Hong Kong, Tricor Tengis Limited, using this aerogram. Please note that you are entitled to change your choice of language and means of receipt of corporate communication at any time by notice in writing to the Company's share registrar. You may also notify the Company's share registrar by email at [nwd-ecom@hk.tricorglobal.com](mailto:nwd-ecom@hk.tricorglobal.com).

Both the English and Chinese versions of the Interim Report are posted to the Company's website ([www.nwd.com.hk](http://www.nwd.com.hk)). If you have any queries on the above, please do not hesitate to call our enquiry hotline at (852) 2980 1333.

新世界發展有限公司(「本公司」)截至2009年12月31日止六個月的中期報告(「中期報告」)備有英文及中文版。本公司在收到閣下的要求後,將提供閣下所收到的版本以外另一種語言編製的中期報告。閣下如欲索取另一種語言版本的中期報告,或更改閣下日後收取本公司通訊的語言版本或方式,請填寫下方的回條,然後以本郵簡把回條寄交本公司的股份過戶登記處卓佳登捷時有限公司。請注意:閣下有權於任何時間以書面通知本公司的股份過戶登記處,以更改閣下對公司通訊的語言版本及收取方式的選擇。閣下亦可以電郵方式(地址為[nwd-ecom@hk.tricorglobal.com](mailto:nwd-ecom@hk.tricorglobal.com))通知本公司的股份過戶登記處。

本公司網站([www.nwd.com.hk](http://www.nwd.com.hk))已上載中期報告的英文及中文版。閣下如對上述事宜有任何查詢,請致電本公司的電話熱線(電話號碼:(852) 2980 1333)。

New World Development Company Limited  
新世界發展有限公司

### REQUEST FORM 回條

I/We have already received the Chinese version of the Interim Report but I/we would now like to receive its English version.  
本人/吾等已收到中期報告的中文版,但現在希望收取其英文版。

OR 或

I/We have already received the English version of the Interim Report but I/we would now like to receive its Chinese version.  
本人/吾等已收到中期報告的英文版,但現在希望收取其中文版。

AND/OR 及/或

I/We prefer to receive future corporate communication:

本人/吾等選擇以下列方式收取將來的公司通訊:

- (a)  in printed form in the English language only; or 僅收取英文版的印刷本;或
- (b)  in printed form in the Chinese language only; or 僅收取中文版的印刷本;或
- (c)  in printed form in both the English and the Chinese language; or  
收取英文及中文版的印刷本;或
- (d)  through electronic means on the Company's website: [www.nwd.com.hk](http://www.nwd.com.hk) in lieu of any or all of the printed copies referred to in (a) to (c) above. (If you choose this option and for any reason you have difficulty in receiving or gaining access to the corporate communication, you will promptly upon request be sent the corporate communication in printed form free of charge.)

以電子方式閱覽在貴公司網址[www.nwd.com.hk](http://www.nwd.com.hk)登載的公司通訊,以代替任何或全部以上(a)至(c)所列的印刷本。(倘閣下選擇此選項,卻因任何原因在收取或接收有關公司通訊上出現困難,只要提出要求,均可立即獲免費發送公司通訊的印刷本。)

My/Our Email Address:

本人/吾等電郵地址: (for notification of corporate communication release 用作通知發送公司通訊)

**Note:** Please tick the appropriate box and complete your details in the space provided below.

附註: 請在適當的空格內劃上「✓」號,並在下列提供的空位上填妥閣下的資料。

Name in English (英文姓名) \_\_\_\_\_ Signature (簽名) \_\_\_\_\_

Address (地址) \_\_\_\_\_

Contact telephone number (聯絡電話號碼) \_\_\_\_\_ Date (日期) \_\_\_\_\_

After completion, please fold this form according to the indication and return it to the Company's share registrar by using the aerogram at the reverse side. You may also return this form to the Company's share registrar by email at [nwd-ecom@hk.tricorglobal.com](mailto:nwd-ecom@hk.tricorglobal.com).

填妥本回條後,請按指示摺疊並以背面的郵簡將本表格寄回本公司的股份過戶登記處。閣下亦可以電郵方式(地址為[nwd-ecom@hk.tricorglobal.com](mailto:nwd-ecom@hk.tricorglobal.com))將本表格交回本公司的股份過戶登記處。

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities.

This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The New Bonds and the Guarantee have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any state of the United States or other jurisdiction. The New Bonds and the Guarantee are being offered and sold outside the United States in reliance on Regulation S under the Securities Act and may not be offered or sold within the United States absent registration or an exemption from registration under the Securities Act. This announcement is not for distribution, directly or indirectly, in or into the United States. No public offering of the New Bonds or the Guarantee will be made in the United States.

**NOTICE OF LISTING ON  
THE STOCK EXCHANGE OF HONG KONG LIMITED**

**FITA INTERNATIONAL LIMITED**  
(incorporated in the British Virgin Islands with limited liability)

US\$250,000,000 7.00% Guaranteed Bonds due 2020 (the "New Bonds")  
to be consolidated and form a single series with the  
US\$500,000,000 7.00% Guaranteed Bonds due 2020 issued on 10 February 2010  
(Stock Code: 4315)

unconditionally and irrevocably guaranteed by



**新世界發展有限公司**

**New World Development Company Limited**

(incorporated in Hong Kong with limited liability)  
(Stock Code: 17)

*Joint Lead Managers and Joint Bookrunners*

**HSBC**

**J.P.Morgan**

**Morgan Stanley**

Application has been made to The Stock Exchange of Hong Kong Limited for the listing of, and permission to deal in, the New Bonds as described in the Offering Circular dated 31 March 2010 and such listing and permission to deal in the New Bonds is expected to become effective on 12 April 2010.

1 April 2010

As at the date of this announcement, (a) the executive directors of New World Development Company Limited ("NWD") are Dato' Dr. Cheng Yu Tung, Dr. Cheng Kar Shun, Henry, Dr. Sin Wai Kin, David, Mr. Liang Chong Hou, David, Mr. Leung Chi Kin, Stewart and Mr. Cheng Chi Kong, Adrian; (b) the non-executive directors of NWD are Mr. Cheng Kar Shing, Peter, Mr. Chow Kwai Cheung, Mr. Liang Cheung Bin, Thomas and Ms. Ki Man Fung, Leonie; and (c) the independent non-executive directors of NWD are Mr. Yung Ping Leung, Howard, Dr. Cha Mow Sing, Payson (alternate director to Dr. Cha Mow Sing, Payson: Mr. Cha Mow Zing, Victor), Mr. Ho Hau Hay, Hamilton and Mr. Lee Luen Wai, John.

As at the date of this announcement, the directors of Fita International Limited are Dr. Cheng Kar Shun, Henry, Mr. Leung Chi Kin, Stewart and Mr. Chow Yu Chum, Alexander.

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2010 APR 22 A 9:11  
CORPORATE FINANCE


**Monthly Return of Equity Issuer on Movements in Securities**
**For the month ended (dd/mm/yyyy) :** 31/03/2010
**To :** Hong Kong Exchanges and Clearing Limited

**Name of Issuer** New World Development Company Limited
**Date Submitted** 08/04/2010
**I. Movements in Authorised Share Capital**
**1. Ordinary Shares**
**(1) Stock code :** 0017 **Description :** Ordinary Shares

	No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month	<u>10,000,000,000</u>	<u>HK\$1.00</u>	<u>HK\$10,000,000,000</u>
Increase/(decrease)	<u>Nil</u>		<u>Nil</u>
Balance at close of the month	<u>10,000,000,000</u>	<u>HK\$1.00</u>	<u>HK\$10,000,000,000</u>

**(2) Stock code :** \_\_\_\_\_ **Description :** \_\_\_\_\_

	No. of ordinary shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month	_____	_____	_____
Increase/(decrease)	_____		_____
Balance at close of the month	_____	_____	_____

2. Preference Shares

Stock code : _____	Description : _____		
	No. of preference shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month	_____	_____	_____
Increase/(decrease)	_____	_____	_____
Balance at close of the month	_____	_____	_____

3. Other Classes of Shares

Stock code : _____	Description : _____		
	No. of other classes of shares	Par value (State currency)	Authorised share capital (State currency)
Balance at close of preceding month	_____	_____	_____
Increase/(decrease)	_____	_____	_____
Balance at close of the month	_____	_____	_____

Total authorised share capital at the end of the month (State  
currency) :

**HK\$10,000,000,000**



Warrants to Issue Shares of the Issuer which are to be Listed

Description of warrants (Date of expiry - dd/mm/yyyy)	Currency of nominal value	Nominal value at close of preceding month	Exercised during the month	Nominal value at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. _____ _____	_____	_____	_____	_____	_____	_____
( / / ) Stock code (if listed) _____ Class of shares issuable (Note 1) _____ Subscription price _____ EGM approval date (if applicable) (dd/mm/yyyy) _____ ( / / )	_____	_____	_____	_____	_____	_____
2. _____ _____	_____	_____	_____	_____	_____	_____
( / / ) Stock code (if listed) _____ Class of shares issuable (Note 1) _____ Subscription price _____ EGM approval date (if applicable) (dd/mm/yyyy) _____ ( / / )	_____	_____	_____	_____	_____	_____
3. _____ _____	_____	_____	_____	_____	_____	_____
( / / ) Stock code (if listed) _____ Class of shares issuable (Note 1) _____ Subscription price _____ EGM approval date (if applicable) (dd/mm/yyyy) _____ ( / / )	_____	_____	_____	_____	_____	_____
4. _____ _____	_____	_____	_____	_____	_____	_____
( / / ) Stock code (if listed) _____ Class of shares issuable (Note 1) _____ Subscription price _____ EGM approval date (if applicable) (dd/mm/yyyy) _____ ( / / )	_____	_____	_____	_____	_____	_____
Total B.					(Ordinary shares) _____	_____
					(Preference shares) _____	_____
					(Other class) _____	_____

## Convertibles (i.e. Convertible into Shares of the Issuer which are to be Listed)

Class and description	Currency of amount outstanding	Amount at close of preceding month	Converted during the month	Amount at close of the month	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. Convertible Bonds issued by Sherson Limited due 2014	HKD	6,000,000,000	Nil	6,000,000,000	Nil	224,014,336
Stock code (if listed)	N/A					
Class of shares issuable (Note 1)	Ordinary					
Subscription price	HKD26.784					
EGM approval date (if applicable) (dd/mm/yyyy)	( / / )					
2. N/A						
Stock code (if listed)						
Class of shares issuable (Note 1)						
Subscription price						
EGM approval date (if applicable) (dd/mm/yyyy)	( / / )					
3. N/A						
Stock code (if listed)						
Class of shares issuable (Note 1)						
Subscription price						
EGM approval date (if applicable) (dd/mm/yyyy)	( / / )					
4. N/A						
Stock code (if listed)						
Class of shares issuable (Note 1)						
Subscription price						
EGM approval date (if applicable) (dd/mm/yyyy)	( / / )					
				Total C. (Ordinary shares)	Nil	
				(Preference shares)	N/A	
				(Other class)	N/A	

For Main Board and GEM listed issuers

Any other Agreements or Arrangements to Issue Shares of the Issuer which are to be Listed, including Options (other than under Share Option Schemes)

Full particulars including EGM approval date (dd/mm/yyyy), if applicable, and class of shares issuable:	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. _____ _____ ( / / ) shares (Note 1)		
2. _____ _____ ( / / ) shares (Note 1)		
3. _____ _____ ( / / ) shares (Note 1)		
Total D. (Ordinary shares) (Preference shares) (Other class)		

Other Movements in Issued Share Capital

Type of Issue			No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
1. Rights issue	At price : State currency _____	Class of shares issuable _____ <i>(Note 1)</i> Issue and allotment date : (dd/mm/yyyy) ( / / ) EGM approval date: ( / / ) (dd/mm/yyyy)	_____	_____
2. Open offer	At price : State currency _____	Class of shares issuable _____ <i>(Note 1)</i> Issue and allotment date : (dd/mm/yyyy) ( / / ) EGM approval date: ( / / ) (dd/mm/yyyy)	_____	_____
3. Placing	At price : State currency _____	Class of shares issuable _____ <i>(Note 1)</i> Issue and allotment date : (dd/mm/yyyy) ( / / ) EGM approval date: ( / / ) (dd/mm/yyyy)	_____	_____
4. Bonus issue		Class of shares issuable _____ <i>(Note 1)</i> Issue and allotment date : (dd/mm/yyyy) ( / / ) EGM approval date: ( / / ) (dd/mm/yyyy)	_____	_____

For Main Board and GEM listed issuers

Type of Issue	No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
5. Scrip dividend      At price : State currency _____  Class of shares issuable _____ (Note 1) Issue and allotment date : (dd/mm/yyyy)      ( / / ) EGM approval date: ( / / ) (dd/mm/yyyy)	     _____	     _____
6. Repurchase of shares  Class of shares repurchased (Note 1) _____ Cancellation date: ( / / ) (dd/mm/yyyy) EGM approval date: ( / / ) (dd/mm/yyyy)	     _____	     _____
7. Redemption of shares  Class of shares redeemed (Note 1) _____ Redemption date : ( / / ) (dd/mm/yyyy) EGM approval date: ( / / ) (dd/mm/yyyy)	     _____	     _____
8. Consideration issue      At price : State currency _____  Class of shares issuable _____ (Note 1) Issue and allotment date : (dd/mm/yyyy)      ( / / ) EGM approval date: ( / / ) (dd/mm/yyyy)	     _____	     _____

For Main Board and GEM listed issuers

Type of Issue		No. of new shares of issuer issued during the month pursuant thereto	No. of new shares of issuer which may be issued pursuant thereto as at close of the month
9. Capital reorganisation	Class of shares issuable _____ <i>(Note 1)</i> Issue and allotment date : (dd/mm/yyyy) ( / / ) EGM approval date: (dd/mm/yyyy) ( / / )	_____	_____
10. Other (Please specify)	At price : State currency _____ Class of shares issuable _____ <i>(Note 1)</i> Issue and allotment date : (dd/mm/yyyy) ( / / ) EGM approval date: (dd/mm/yyyy) ( / / )	_____	_____
Total E.		(Ordinary shares) Nil	
		(Preference shares) N/A	
		(Other class) N/A	

Total increase / (decrease) in ordinary shares during the month (i.e. Total of A to E):	(1) Nil
	(2) N/A
Total increase / (decrease) in preference shares during the month (i.e. Total of A to E):	N/A
Total increase / (decrease) in other classes of shares during the month (i.e. Total of A to E):	N/A
<i>(These figures should be the same as the relevant figures under II above ("Movements in Issued Share Capital").)</i>	

Remarks (if any):

Nil

Submitted by: Leung Chi Kin

Title: Company Secretary  
(Director, Secretary or other duly authorised officer)

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Notes :

1. *State the class of shares (e.g. ordinary, preference or other).*
2. *If there is insufficient space, please append the prescribed continuation sheet.*