



ANGE COMMISSION  
.C. 20549

09056794

Information Required of Brokers and Dealers  
Pursuant to Section 17 of the Securities Exchange Act of 1934  
and Rule 17a-5 Thereunder

ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III

SEC FILE NO.  
8-53795

REPORT FOR THE PERIOD BEGINNING 01/01/2008 AND ENDING 12/31/2008

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER:

McColl Partners, LLC

ADDRESS OF PRINCIPAL PLACE OF BUSINESS:  
(Do not use P.O. Box No.)

100 North Tryon Street, Suite 5400

SECURITIES AND EXCHANGE COMMISSION  
RECEIVED

FEB 27 2009

BRANCH OF REGISTRATIONS  
AND  
EXAMINATIONS  
05

Official Use Only

FIRM ID. NO.

(No. and Street)

Charlotte

(City)

NC

(State)

Washington, DC  
20002  
(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Patrick J. Ryan

(704) 333-0528

(Area Code - Telephone No.)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*  
(Name - if individual, state last, first, middle name)

Dixon Hughes PLLC

6525 Morrison Blvd.

(ADDRESS) Number and Street

Charlotte

City

NC

State

28211

Zip Code

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

BB  
3/30\*

BB  
3/30

### OATH OR AFFIRMATION

Patrick J. Ryan, affirm that, to the best of my knowledge and belief the accompanying financial statements and supporting schedules pertaining to the firm of McColl Partners, LLC as of December 31, 2008, are true and correct. I further affirm that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer.

Patrick J. Ryan

Wachterburg Co. North Carolina

Catherine Whetstone

Notary Public

Catherine Whetstone

My commission expires Feb. 8, 2012

This report \*\* contains (check all applicable boxes):

- (a) Facing Page
- (b) Statement of Financial Condition
- (c) Statement of Operations
- (d) Statement of Cash Flows
- (e) Statement of Changes in Stockholder's Equity
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors
- (g) Computation of Net Capital
- (h) Computation for Determination of Reserve Requirement Pursuant to Rule 15c3-3
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3
- (j) A Reconciliation, including appropriate explanation, of the computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A Rule 15c3-3
- Schedule of Segregation Requirements and Funds in Segregation Pursuant to Commodity Exchange Act
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation
- (l) An Oath or Affirmation
- (m) A Copy of the SIPC Supplemental Report
- (n) A Report describing any material inadequacies found to exist or found to have existed since the date of the previous audit
- (o) Independent Auditors' Report on Internal Control Structure Required by SEC Rule 17a-5

\*\* For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3)

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**DIXON HUGHES** PLLC

Certified Public Accountants and Advisors

## Independent Auditors' Report

To the Member of  
McColl Partners, LLC  
Charlotte, North Carolina

We have audited the accompanying statements of financial condition of McColl Partners, LLC, (the "Company"), a wholly-owned subsidiary of McColl Group, LLC, as of December 31, 2008 and 2007 that you are filing pursuant to rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statements of financial condition are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the statements of financial condition referred to above present fairly, in all material respects, the financial position of McColl Partners, LLC as of December 31, 2008 and 2007, in conformity with accounting principles generally accepted in the United States of America.

*Dixon Hughes PLLC*

Charlotte, North Carolina  
February 23, 2009

**MCCOLL PARTNERS, LLC**  
(a wholly-owned subsidiary of The McColl Group LLC)  
Statements of Financial Condition  
December 31, 2008 and 2007  
(Confidential Treatment Requested)

**Assets**

|   | <b><u>2008</u></b>         | <b><u>2007</u></b>         |
|---|----------------------------|----------------------------|
| Cash  | \$ 6,871,266               | \$ 389,108                 |
| Short - term investments                                    | 3,500,000                  | 6,700,000                  |
| Accounts receivable, net of allowance for doubtful accounts | 334,928                    | 495,859                    |
| Equity securities owned, at fair value                      | -                          | 144,269                    |
| Prepaid expenses  | 113,328                    | 82,559                     |
| Property and equipment, net of accumulated depreciation     | <u>439,045</u>             | <u>498,849</u>             |
| Total assets  | <b><u>\$11,258,567</u></b> | <b><u>\$ 8,310,644</u></b> |

**Liabilities and Member's Equity**

|  |                            |                            |
|--|----------------------------|----------------------------|
| Compensation payable                   | \$ 1,341,550               | \$ 3,001,500               |
| Deferred revenue                       | 502,833                    | 494,500                    |
| Accounts payable and other liabilities | <u>490,501</u>             | <u>440,456</u>             |
| Total liabilities                      | 2,334,884                  | 3,936,456                  |
| Member's equity                        | <u>8,923,683</u>           | <u>4,374,188</u>           |
| Total liabilities and member's equity  | <b><u>\$11,258,567</u></b> | <b><u>\$ 8,310,644</u></b> |

The accompanying notes are an integral part of these financial statements.

**MCCOLL PARTNERS, LLC**  
(a wholly-owned subsidiary of The McColl Group LLC)  
Notes to Financial Statements  
December 31, 2008 and 2007  
(Confidential Treatment Requested)

**1. Description of Organization**

McColl Partners, LLC (the "Company"), a wholly-owned subsidiary of The McColl Group LLC (the "Parent"), was formed as a North Carolina limited liability company on May 25, 2001. The Company is registered as a broker-dealer with the Securities and Exchange Commission ("SEC") and is a member of the Financial Industry Regulatory Authority, Inc. ("FINRA"). The Company is also a registered investment adviser with the North Carolina Securities Division.

The Company offers investment banking advisory services to private and public clients in connection with mergers and acquisitions, private capital raises and valuation assignments. The Company does not maintain custody of client funds or engage in firm trading, brokerage activities and securities underwriting.

**2. Summary of Significant Accounting Policies**

**Cash** – The Company considers all highly liquid investments with an original maturity of three months or less at date of purchase to be cash equivalents. Deposit balances in a single financial institution in excess of \$250,000 are not insured by the Federal Deposit Insurance Corporation. The Company has not experienced losses in such deposit accounts. The Company believes it is not exposed to any significant credit risk on cash and cash equivalents. At December 31, 2008, the Company had approximately \$955,000 in excess of FDIC insured limits.

**Accounts receivable** – Accounts receivable, net of allowance for doubtful accounts, includes amounts billed and receivable from clients in connection with investment banking advisory services rendered, including related reimbursable out-of-pocket expenses. Unbilled reimbursable out-of-pocket expenses were \$126,056 and \$107,402 at December 31, 2008 and 2007, respectively. The allowance for doubtful accounts was \$265,027 and \$191,033 at December 31, 2008 and 2007, respectively. Credit is extended based on evaluation of the customer's financial condition and, generally, collateral is not required. The Company provides an allowance for doubtful collections that is based upon a review of outstanding receivables.

**Short-term investments** – Short-term investments include US Treasuries and Auction-Rate Securities. In January 2009, the Auction-Rate Securities investments were completely liquidated for \$1,500,000, which was the carrying value at December 31, 2008.

**Equity securities owned** – Equity securities owned may include both marketable securities and securities not readily marketable. Securities not readily marketable include investment securities for which there is no market on a securities exchange or no independent publicly quoted market, that cannot be publicly offered or sold unless registration has been effected under the Securities Act of 1933, or that cannot be offered or sold because of other arrangements, restrictions (one year or greater), or conditions applicable to the securities or to the Company. All equity securities owned were sold during the year ended December 31, 2008.

Equity securities are recorded at market value, which is estimated using quoted market prices. Securities not readily marketable are recorded at fair value as determined by management using pricing models and other relevant information. Where securities have certain trading restrictions, the Company may apply a discount to the quoted market prices or the estimated fair value. Any gains or losses resulting from changes in market value are reflected in revenue as unrealized gain/loss on equity securities owned. At December 31, 2008 the Company did not own any equity securities.

**Property and equipment** - Property and equipment is recorded at cost and consists of office equipment purchased and office equipment held under capital leases. Purchased property and equipment is depreciated over the respective lives of the assets. Accumulated depreciation was \$416,027 and \$304,220 at December 31, 2008 and 2007, respectively.

**Deferred revenue** – The Company may receive up-front retainer fees in connection with providing investment banking advisory services to its clients. The Company recognizes these up-front fees as income over the estimated life of the services period, generally ten months. Deferred revenue as of December 31, 2008 and December 31, 2007 represents retainer fees paid for advisory services to be rendered in 2009 and 2008, respectively.

**Accounts payable and other liabilities** - Accounts payable and other liabilities include amounts payable in the ordinary course of business.

**Income taxes** – The Company is a limited liability company that is taxed as a partnership for federal and state income tax purposes. The Company's single member is also a limited liability company that is taxed as a partnership for federal and state income tax purposes. As a result, income of the Company is considered income of the members of The McColl Group LLC and no income tax provision is recorded by the Company.

In accordance with FASB Staff Position No. FIN 48-3, *Effective Date of FASB Interpretation No. 48 for Certain Nonpublic Enterprises* (“FSP FIN 48-3”), the Company has elected to defer application of the provisions of FASB Interpretation No. 48 *Accounting for Uncertainty in Income Taxes* (“FIN 48”) as of and for the year ended December 31, 2008. The Company continues to account for uncertain tax positions in accordance with the principles of Statement of Financial Accounting Standards No. 5 *Accounting for Contingencies* (“SFAS 5”), under which liabilities for uncertain tax positions are recognized in the financial statements when it becomes probable a liability has been incurred and the amount can be reasonably estimated. Unless the deferral is extended further, the Company will be required to adopt the provisions of FIN 48 for the year ended December 31, 2009. The Company has not yet determined the effects the adoption of the provisions of FIN 48 will have on the Company’s financial statements.

**Management estimates** - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**3. Equity Securities Owned**

Not readily marketable securities at December 31, 2008 and 2007 include the following:

|                  | <u>2008</u>  | <u>2007</u>      |
|------------------|--------------|------------------|
| Corporate stocks | \$ --        | \$ 10,000        |
| Warrants         | --           | <u>134,269</u>   |
| Total            | <u>\$ --</u> | <u>\$144,269</u> |

**4. Commitment and Contingencies**

The Company leases the Charlotte, NC office under an operating lease, which began in November 2005. The lease has an escalating rent clause of 2.5% per year. The lease has a term of 56 months with options to extend the term for successive 24 and 56 month periods.

During October 2008, the Company began leasing a Dallas, TX office under an operating lease. The lease has an escalating rent clause of 3.1% in the second year. The lease has a term of 24 months.

**5. Member's Equity**

Member's equity includes one class of membership interest. The Parent owns a 100% interest in the Company. Members of the Parent participate in the investment banking advisory activities of the Company.

**6. Defined Contribution Plan**

The Company sponsors a 401(k) profit sharing plan. All full time employees over 21 years old with one year of service are eligible. The Company profit sharing contribution is discretionary.

**7. Fair Value of Financial Instruments**

The Company adopted SFAS 157, *Fair Value Measurements*, effective January 1, 2008 for financial assets and liabilities measured on a recurring basis. SFAS 157 applies to all financial assets and financial liabilities that are being measured and reported on a fair value basis. There was no impact for adoption of SFAS 157 to the financial statements as of December 31, 2008. SFAS 157 requires disclosure that establishes a framework for measuring fair value and expands disclosure about fair value measurements. SFAS 157 requires fair value measurement to be classified and disclosed in one of the following three categories:

Level 1: Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities.

Level 2: Quoted prices in markets that are not active or inputs which are observable, either directly or indirectly, for substantially the full term of the asset or liability.

Level 3: Prices or valuation techniques that require inputs that are both significant to the fair value measurement and unobservable (i.e., supported by little or no market activity).

The Company has periodically held short-term investments of Auction-Rate Securities (“ARS”) which are measured at fair value on a recurring basis. The ARS fall into the Level 2 category under the guidance of SFAS 157. The Company held ARS at December 31, 2008.

**McColl Partners, LLC**  
**(a wholly-owned subsidiary**  
**of The McColl Group LLC)**

Statements of Financial Condition

December 31, 2008 and 2007

(Confidential Treatment Requested)



**DIXON HUGHES** PLLC

Certified Public Accountants and Advisors