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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL table with OMB Number, Expires, and Estimated average burden.

ANNUAL AUDITED REPORT FORM X-17A-5 PART III

RECD S.E.C. FEB 26 2009

SEC FILE NUMBER 8-44454

FACING PAGE Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 01/01/08 AND ENDING 12/31/08 MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: TIAA-CREF Individual & Institutional Services, LLC

OFFICIAL USE ONLY FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

8500 Andrew Carnegie Boulevard

(No. and Street)

Charlotte, North Carolina 28262-8500

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Patricia A. Conti

704 988-4038

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

PricewaterhouseCoopers LLP

(Name - if individual, state last, first, middle name)

300 Madison Avenue, New York, New York 10017-6204

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- Checked box: Certified Public Accountant
Unchecked boxes: Public Accountant, Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION

I, Patricia A. Conti, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of TIAA-CREF Individual & Institutional Services, LLC, as of December 31, 2008, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

\_\_\_\_\_

\_\_\_\_\_

Mecklenburg County, North Carolina

Signed and sworn to before me this day by Patricia A. Conti

Date: February 20, 2009

Patricia A. Conti  
Signature

Chief Financial Officer  
Title

My Commission Expires April 24, 2012

Gloria Ramjohn  
Notary Public, Gloria Ramjohn

This report \*\* contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

# **TIAA-CREF Individual & Institutional Services, LLC**

**(A wholly-owned subsidiary of Teachers Insurance and  
Annuity Association of America)**

**Statement of Financial Condition**

**December 31, 2008**

**TIAA-CREF Individual & Institutional Services, LLC**  
**(A wholly-owned subsidiary of Teachers Insurance and Annuity Association of America)**  
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**December 31, 2008**

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PricewaterhouseCoopers LLP  
PricewaterhouseCoopers Center  
300 Madison Avenue  
New York NY 10017  
Telephone (646) 471 3000  
Facsimile (813) 286 6000

**Report of Independent Auditors**

The Board of Trustees of  
TIAA-CREF Individual & Institutional Services, LLC

In our opinion, the accompanying statement of financial condition presents fairly, in all material respects, the financial position of TIAA-CREF Individual & Institutional Services, LLC (the "Company") at December 31, 2008 in conformity with accounting principles generally accepted in the United States of America. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit. We conducted our audit of this statement in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statement, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.



February 23, 2009

# TIAA-CREF Individual & Institutional Services, LLC

(A wholly-owned subsidiary of Teachers Insurance and Annuity Association of America)

## Statement of Financial Condition

December 31, 2008

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### Assets

Cash	\$	34,545,138
Cash segregated under regulatory purposes		53,710,012
Investments, at fair value		7,657,222
Receivable from customer		49
Receivable from clearing broker		3,321,363
Receivable from Trust Company		500,045
Interest receivable		6,758
Due from affiliated entities		8,425,677
Federal and state income tax withholding		47,456
Deposit with clearing agency		20,000
Total assets	\$	<u>108,233,720</u>

### Liabilities and Membership Capital

Due to TIAA	\$	3,135,421
Due to Trust Company		63,031
Cash held temporarily for customers		6,647,127
Other liabilities		1,150,049
Total liabilities		<u>10,995,628</u>
Member's capital		<u>97,238,092</u>
Total liabilities and member's capital	\$	<u>108,233,720</u>

The accompanying notes are an integral part of this statement of financial condition.

# **TIAA-CREF Individual & Institutional Services, LLC**

(A wholly-owned subsidiary of Teachers Insurance and Annuity Association of America)

## **Notes to Statement of Financial Condition**

**December 31, 2008**

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### **1. Organization**

TIAA-CREF Individual & Institutional Services, LLC ("Services") was incorporated on September 4, 1990 as a membership corporation and is a wholly-owned subsidiary of Teachers Insurance and Annuity Association of America ("TIAA"), a legal reserve life insurance company established under the insurance laws of the State of New York in 1918. Services is a registered broker-dealer under the Securities Exchange Act of 1934 and a member of the Financial Industry Regulatory Authority. Effective January 1, 2004, Services was converted from a membership corporation to a single member limited liability company ("LLC").

Individual Retirement Account ("IRA") holders have the ability to invest in and redeem mutual fund shares in their individual retirement accounts. Services provides execution while clearance functions for these transactions are provided by JPMorgan Chase as the sub-custodian of TIAA-CREF Trust Company, FSB ("Trust Company") and to the extent that participants' monies are pending settlement, such monies are disclosed on the accompanying Statement of Financial Condition as either Due from Trust Company or Cash held temporarily for customers. As necessary, these funds are segregated in a Special Reserve Bank Account under Rule 15c3-3 of the Securities and Exchange Commission. The participants' mutual fund shares are held in book entry form at the funds.

Services maintains a contractual arrangement with Teachers Personal Investors Services, Inc. ("TPIS") to distribute the shares of various mutual funds and tuition savings plans on a retail basis for which TPIS is the principal underwriter.

Services offers brokerage services to individuals as an introducing broker clearing on a fully disclosed basis through Pershing LLC.

Various cash disbursements for Services are made by TIAA, which is reimbursed by Services in accordance with Cash Disbursement and Reimbursement Agreements between Services and TIAA. TIAA allocates certain of its costs and expenses, as well as certain direct costs, to Services. These costs and expenses primarily relate to personnel, facilities, computer equipment and software, office equipment and supplies, utilities, advertising and sales materials.

### **2. Significant Accounting Policies**

#### **Basis of Presentation**

The accompanying statement of financial condition has been prepared in accordance with accounting principles generally accepted in the United States of America.

#### **Use of Estimates**

The preparation of the Statement of Financial Condition in conformity with generally accepted accounting principles ("GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the Statement of Financial Condition and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Valuation of Investments**

Investments are carried at fair value and are held at State Street Bank.

# TIAA-CREF Individual & Institutional Services, LLC

(A wholly-owned subsidiary of Teachers Insurance and Annuity Association of America)

## Notes to Statement of Financial Condition

December 31, 2008

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### 3. Cash and Cash Equivalents

Approximately 92% of Services' cash and cash equivalents are held by one money-center bank. This bank is also the custodian of Services' segregated cash.

### 4. Investments

As of December 31, 2008, U.S. government agency securities, carried at fair value of \$2,662,012 and \$4,995,210 maturing April 1, 2009 and May 20, 2009, respectively.

### 5. Income Taxes

Services is a single member LLC and, as such, is treated as a division of TIAA for federal income tax purposes. Because of its status, Services is disregarded as a separate entity for income tax purposes. No benefit is recorded in the financial statements, as Services does not participate in TIAA's tax-sharing agreement, and therefore does not receive reimbursement for its taxable losses from TIAA. On a stand-alone basis Services would have a gross deferred tax asset of approximately \$36 million as of December 31, 2008 derived from cumulative net operating losses. Since the tax benefits from these losses will not be settled, an offsetting valuation allowance would have been established against the deferred tax asset. Services files state franchise taxes and state and local income taxes on a stand-alone basis.

### 6. Special Reserve Bank Account

Cash of \$53,710,012, which is recorded on the Statement of Financial Condition as cash segregated under federal regulations, has been segregated in a special reserve bank account for the exclusive benefit of customers under SEC Rule 15c3-3 of the Securities and Exchange Commission.

### 7. Minimum Net Capital Requirements

As a registered broker-dealer, Services is subject to the minimum net capital requirements pursuant to Uniform Net Capital Rule 15c3-1 of the Securities and Exchange Commission. Under that Rule, Services is required to maintain minimum net capital, as defined, equal to the greater of \$250,000 or 6 2/3 percent of aggregate indebtedness as defined. At December 31, 2008, Services had net capital of \$91,354,551 which exceeded required net capital by \$90,621,509 and a ratio of aggregate indebtedness to net capital of .12 to 1.

### 8. Commitments and Concentration of Credit Risk

The Company offers discount brokerage services through Pershing LLC (the "Clearing Broker"), on a fully disclosed basis. Pursuant to the terms of the agreement between the Company and the Clearing Broker, the Clearing Broker has the right to charge the Company for losses that result from a counterparty's failure to fulfill its contractual obligations.

As the right to charge the Company has no maximum amount and applies to all trades executed through the Clearing Broker, the Company believes there is no maximum amount assignable to this right. At December 31, 2008, the Company has recorded no liability with regard to the right. During the year ended December 31, 2008, the Company paid the Clearing Broker no amounts related to a counterparty's failure to fulfill its contractual obligations.

# **TIAA-CREF Individual & Institutional Services, LLC**

(A wholly-owned subsidiary of Teachers Insurance and Annuity Association of America)

## **Notes to Statement of Financial Condition**

**December 31, 2008**

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Services' retail brokerage clients conduct securities transactions on either a cash or margin basis. In margin transactions, credit is extended to customers by Pershing LLC subject to various regulatory and internal margin requirements. As an introducing broker, it is Services' responsibility to collect initial margin requirements from its clients and to monitor the adequacy of such collateral on an ongoing basis. In this regard, Services may require the deposit of additional collateral or may reduce security positions as necessary to satisfy regulatory and internal requirements. Margin transactions may expose Services to credit and market risk in the event a client fails to satisfy its obligations. In that event, Services may be required to purchase or sell financial instruments at current market prices to satisfy the customer's obligation to Pershing LLC. There is no maximum amount to the indemnification and no amount is accrued in these financial statements. Services mitigates this risk by revaluing collateral at current prices, limiting portfolio concentration and by monitoring compliance with credit limits and industry regulations.

### **9. Fair Value of Financial Instruments**

Investments owned are held at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Various valuation inputs are used to determine the fair value of assets or liabilities. Such inputs are defined broadly as follows:

Level 1 - Quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date.

Level 2 - Other significant observable inputs (including quoted prices for similar securities, interest rates, etc.) for the asset or liability.

Level 3 - Significant unobservable inputs (including Services' own assumptions in determining fair value) for the asset or liability.

Substantially all of Services' assets and liabilities are represented by cash balances held by depository institutions or are short-term in nature thus their carrying amounts approximate fair value as defined within the standard. Services periodically holds investment securities, typically Federal Agency Securities, with a maturity of less than one year that are considered level 2.

### **10. Related Party Transactions**

Services incurs expenses for administrative and distribution activities related to the issuance of variable annuity contracts by College Retirement Equities Fund ("CREF") and for the distribution activities on behalf of the TIAA Real Estate Account ("REA"). Such activities performed by Services are at cost, pursuant to a Principal Underwriting and Administrative Services Agreement with CREF and a Distribution Agreement with REA. Fees are earned by Services based on a percentage of CREF's and REA's daily net assets, adjusted to actual costs quarterly, based on actual amounts charged to Services by TIAA.

Services distributes tuition savings plans, insurance products, and shares of various affiliated mutual funds on a retail basis under an agreement with TPIS. Additionally, Services distributes mutual funds to participants of TIAA and CREF as well as offers brokerage services to customers that are cleared through Pershing LLC. At December 31, 2008, due from other affiliated entities consists of \$7,283,358 from CREF, \$20,851 from REA, and \$1,121,468 from TPIS related to the distribution of tuition savings plans and mutual funds.

**TIAA-CREF Individual & Institutional Services, LLC**  
**(A wholly-owned subsidiary of Teachers Insurance and Annuity Association of America)**  
**Notes to Statement of Financial Condition**  
**December 31, 2008**

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Virtually all cash disbursements for operating expenses incurred by Services are paid by TIAA, which is reimbursed by Services in accordance with a Cash Disbursement and Reimbursement Agreement with TIAA. TIAA allocates certain of its costs and expenses, as well as certain direct costs, to Services. In accordance with the agreement between Services and TIAA, Services is not obligated to pay TIAA for any expenses until and unless the associated revenue is received. At December 31, 2008, \$3,135,421 is due to TIAA related to such expenses.

Based upon the agreements that Services has with the TIAA-CREF Trust Company ("Trust Company"), JPMorgan Chase provides treasury services related to Trust Company including cash management, banking and disbursement services. At December 31, 2008, Receivable from Trust Company totaled \$500,045 relating to funds to be received to reimburse Services for funds paid out to participants.