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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

DIVISION OF MARKET REGULATION

FORM 19b-4(e)

Information Required of a Self-Regulatory Organization Listing and Trading a New  
Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM



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Part I

Initial Listing Report

1. Name of Self-Regulatory Organization Listing New Derivative Securities Product:  
**Chicago Board Options Exchange**
2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):  
**Broker-Dealer**
3. Class of New Derivative Securities Product:  
**Exchange-Traded Fund**
4. Name of Underlying Instrument:  
**PowerShares Dynamic Retail Portfolio**
5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:  
**Broad-Based**
6. Ticker Symbol(s) of New Derivative Securities Product:  
**PMR**
7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:  
**NYSE**
8. Settlement Methodology of New Derivative Securities Product:  
**Not Applicable**
9. Position Limits of New Derivative Securities Product (if applicable):  
**Not Applicable**

Part II

Execution

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.

Name of Official Responsible for Form:  
**Angelo Evangelou**

Title:  
**Assistant General Counsel**

Telephone Number:  
**(312) 786-7464**

Manual Signature of Official Responsible for Form:

Date:  
**April 6, 2009**

Act	<b>Securities Exchange Act of 1934</b>
Section	<b>19b-4</b>
Rule	<b>19b-4(e)</b>
Public Availability:	<b>APR 9 2009</b>