

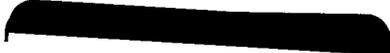


NYSE Euronext

Received SEC
OCT 06 2009
Washington, DC 20549

Edwin Mecabe
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CERTNKS

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October 6, 2009

Mr. Brian Johnson
Branch Chief
Securities and Exchange Commission
Branch of Filer Support 2
Room 2531
100 F Street, NE
Washington, DC 20549

Dear Mr. Johnson:

The New York Stock Exchange certifies approval for listing and registration under the Securities Exchange Act of 1934, AVIVA PLC American Depositary Shares (each representing 2 Ordinary Shares, 25 pence par value each) and Ordinary Shares, 25 pence par value each (application for the Common Stock, without par value is made for listing, not for trading, but only in connection with the registration of American Depositary Shares pursuant to the requirements of the Securities and Exchange Commission) and requests immediate acceleration of registration. Adequate distribution assured. Form 20-F received on October 7, 2009. Tentative listing date - To Be Determined.

Sincerely,