

1388855

FORM D

Notice of Exempt Offering of Securities

U.S. Securities and Exchange Commission

Washington, DC 20549

(See instructions beginning on page 5)

Intentional misstatements or omissions of fact constitute federal criminal violations. See 18 U.S.C. 1001.

**OMB APPROVAL**  
 OMB Number: 3235-0076  
 Expires: December 31, 2008  
 Estimated average burden hours per response: 4.00

Item 1. Issuer's Identity

Name of Issuer  
 Deer Consumer Products, Inc.  
 Jurisdiction of Incorporation/Organization  
 Nevada

Previous Name(s)  None  
 TAG Events Corp.

Entity Type (Select one)  
 Corporation  
 Limited Partnership  
 Limited Liability Company  
 General Partnership  
 Business Trust  
 Other (Specify)

Year of Incorporation/Organization (Select one)  
 Over Five Years Ago  Within Last Five Years (specify year) 2006  Yet to Be Formed

**PROCESSED**  
 MAR 2 2009  
 THOMSON REUTERS

(If more than one issuer is filing this notice, check this box  and identify additional issuer(s) by attaching Items 1 and 2 Continuation Page(s).)

Item 2. Principal Place of Business and Contact Information

Street Address 1: Area 2, 1/F, Building M-6, Central High-Tech Industrial Park  
 Street Address 2: [Blank]  
 City: Nanshan State/Province/Country: Shenzhen, China ZIP/Postal Code: 518057 Phone No.: (86) 755-8602-8285

Item 3. Related Persons

Last Name: He First Name: Ying Middle Name: [Redacted]  
 Street Address 1: Area 2, 1/F, Building M-6, Central High-Tech Industrial Park  
 Street Address 2: [Blank]  
 City: Nanshan State/Province/Country: Shenzhen, China ZIP/Postal Code: 518057  
 Relationship(s):  Executive Officer  Director  Promoter  
 Clarification of Response (if Necessary): [Blank]



(Identify additional related persons by checking this box  and attaching Item 3 Continuation Page(s).)

Item 4. Industry Group (Select one)

- Agriculture
- Banking and Financial Services
  - Commercial Banking
  - Insurance
  - Investing
  - Investment Banking
  - Pooled Investment Fund
- Business Services
- Energy
  - Electric Utilities
  - Energy Conservation
  - Coal Mining
  - Environmental Services
  - Oil & Gas
  - Other Energy
- Construction
- REITS & Finance
- Residential
- Other Real Estate
- Health Care
  - Biotechnology
  - Health Insurance
  - Hospitals & Physicians
  - Pharmaceuticals
  - Other Health Care
- Manufacturing
- Real Estate
  - Commercial
- Retailing
- Restaurants
- Technology
  - Computers
  - Telecommunications
  - Other Technology
- Travel
  - Airlines & Airports
  - Lodging & Conventions
  - Tourism & Travel Services
  - Other Travel
- Other Banking & Financial Services
- Other

If selecting this industry group, also select one fund type below and answer the question below:

- Hedge Fund
  - Private Equity Fund
  - Venture Capital Fund
  - Other Investment Fund
- Is the issuer registered as an investment company under the Investment Company Act of 1940?  Yes  No

SEB  
 Mail Processing Section  
 FEB 17 2009  
 Washington, DC  
 101

Item 5. Issuer Size (Select one)

Revenue Range (for issuer not specifying "hedge" or "other investment" fund in Item 4 above)

- No Revenues
- \$1 - \$1,000,000
- \$1,000,001 - \$5,000,000
- \$5,000,001 - \$25,000,000
- \$25,000,001 - \$100,000,000
- Over \$100,000,000
- Decline to Disclose
- Not Applicable

OR

Aggregate Net Asset Value Range (for issuer specifying "hedge" or "other investment" fund in Item 4 above)

- No Aggregate Net Asset Value
- \$1 - \$5,000,000
- \$5,000,001 - \$25,000,000
- \$25,000,001 - \$50,000,000
- \$50,000,001 - \$100,000,000
- Over \$100,000,000
- Decline to Disclose
- Not Applicable

Item 6. Federal Exemptions and Exclusions Claimed (Select all that apply)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Rule 504(b)(1) (not (i), (ii) or (iii)) | <input type="checkbox"/> Investment Company Act Section 3(c) |   |
| <input type="checkbox"/> Rule 504(b)(1)(i)                       | <input type="checkbox"/> Section 3(c)(1)                     | <input type="checkbox"/> Section 3(c)(9)  |
| <input type="checkbox"/> Rule 504(b)(1)(ii)                      | <input type="checkbox"/> Section 3(c)(2)                     | <input type="checkbox"/> Section 3(c)(10) |
| <input type="checkbox"/> Rule 504(b)(1)(iii)                     | <input type="checkbox"/> Section 3(c)(3)                     | <input type="checkbox"/> Section 3(c)(11) |
| <input type="checkbox"/> Rule 505                                | <input type="checkbox"/> Section 3(c)(4)                     | <input type="checkbox"/> Section 3(c)(12) |
| <input checked="" type="checkbox"/> Rule 506                     | <input type="checkbox"/> Section 3(c)(5)                     | <input type="checkbox"/> Section 3(c)(13) |
| <input type="checkbox"/> Securities Act Section 4(6)             | <input type="checkbox"/> Section 3(c)(6)                     | <input type="checkbox"/> Section 3(c)(14) |
|  | <input type="checkbox"/> Section 3(c)(7)                     |   |

Item 7. Type of Filing

- New Notice      OR       Amendment

Date of First Sale in this Offering: February 6, 2009 OR First Sale Yet to Occur

Item 8. Duration of Offering

Does the issuer intend this offering to last more than one year?       Yes       No

Item 9. Type(s) of Securities Offered (Select all that apply)

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Equity  | <input type="checkbox"/> Pooled Investment Fund Interests |
| <input type="checkbox"/> Debt   | <input type="checkbox"/> Tenant-in-Common Securities      |
| <input checked="" type="checkbox"/> Option, Warrant or Other Right to Acquire Another Security                                  | <input type="checkbox"/> Mineral Property Securities      |
| <input checked="" type="checkbox"/> Security to be Acquired Upon Exercise of Option, Warrant or Other Right to Acquire Security | <input type="checkbox"/> Other (Describe)                 |

Item 10. Business Combination Transaction

Is this offering being made in connection with a business combination transaction, such as a merger, acquisition or exchange offer?       Yes       No

Clarification of Response (if Necessary)

Item 11. Minimum Investment

Minimum investment accepted from any outside investor \$ 7,500

Item 12. Sales Compensation

Recipient Recipient CRD Number No CRD Number

(Associated) Broker or Dealer None (Associated) Broker or Dealer CRD Number 109838 No CRD Number

Street Address 1 Street Address 2 9495 Sunset Drive, Suite B-275

City State/Province/Country ZIP/Postal Code Miami FL 33173

States of Solicitation All States [checkboxes for states: AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY, PR]

(Identify additional person(s) being paid compensation by checking this box and attaching Item 12 Continuation Page(s).)

Item 13. Offering and Sales Amounts

(a) Total Offering Amount \$ 5,000,000 OR Indefinite
(b) Total Amount Sold \$ 0
(c) Total Remaining to be Sold \$ 5,000,000 OR Indefinite

Clarification of Response (if Necessary)

Minimum of \$300,000, Maximum of \$5,000,000

Item 14. Investors

Check this box if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, and enter the number of such non-accredited investors who already have invested in the offering:

0

Enter the total number of investors who already have invested in the offering:

0

Item 15. Sales Commissions and Finders' Fees Expenses

Provide separately the amounts of sales commissions and finders' fees expenses, if any. If an amount is not known, provide an estimate and check the box next to the amount.

Sales Commissions \$ 450,000 Estimate

Finders' Fees \$ na Estimate

Clarification of Response (if Necessary)

Terms of the offering are 9% in cash, 10% in placement agent warrants to purchase .15 share of stock. Estimate based on Maximum Offering.

Item 16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount. \$ 0 [ ] Estimate

Clarification of Response (if Necessary)

[Empty box for clarification of response]

Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and submitting this notice.

Terms of Submission. In Submitting this notice, each identified issuer is:

Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, in accordance with applicable law, the information furnished to offerees.\*

Irrevocably appointing each of the Secretary of the SEC and the Securities Administrator or other legally designated officer of the State in which the issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against the issuer in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes; or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.

Certifying that, if the issuer is claiming a Rule 505 exemption, the issuer is not disqualified from relying on Rule 505 for one of the reasons stated in Rule 505(b)(2)(iii).

\* This undertaking does not affect any limits Section 102(a) of the National Securities Markets Improvement Act of 1996 ("NSMIA") (Pub. L. No. 104-290, 110 Stat. 3416 (Oct. 11, 1996)) imposes on the ability of States to require information. As a result, if the securities that are the subject of this Form D are "covered securities" for purposes of NSMIA, whether in all instances or due to the nature of the offering that is the subject of this Form D, States cannot routinely require offering materials under this undertaking or otherwise and can require offering materials only to the extent NSMIA permits them to do so under NSMIA's preservation of their anti-fraud authority.

Each identified issuer has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person. (Check this box [ ] and attach Signature Continuation Pages for signatures of issuers identified in Item 1 above but not represented by signer below.)

Issuer(s)
Deer Consumer Products, Inc.

Name of Signer
Mr. Ying He

Signature
[Handwritten signature]

Title
Chairman, Chief Executive Officer and President

Number of continuation pages attached: 1

Date
February 2, 2009

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Item 3 Continuation Page

Item 3. Related Persons (Continued)

Last Name: Xia, First Name: Yuehua, Middle Name: [ ]  
Street Address 1: Area 2, 1/F, Building M-6, Central High-Tech Industrial Park, Street Address 2: [ ]  
City: Nanshan, State/Province/Country: Shenzhen, China, ZIP/Postal Code: 518057  
Relationship(s):  Executive Officer,  Director,  Promoter  
Clarification of Response (if Necessary): Chief Financial Officer

Last Name: Chiu, First Name: Man, Middle Name: Wai James  
Street Address 1: Area 2, 1/F, Building M-6, Central High-Tech Industrial Park, Street Address 2: [ ]  
City: Nanshan, State/Province/Country: Shenzhen, China, ZIP/Postal Code: 518057  
Relationship(s):  Executive Officer,  Director,  Promoter  
Clarification of Response (if Necessary): Chief Operating Officer & Director

Last Name: Wang, First Name: Yongmei, Middle Name: [ ]  
Street Address 1: Area 2, 1/F, Building M-6, Central High-Tech Industrial Park, Street Address 2: [ ]  
City: Nanshan, State/Province/Country: Shenzhen, China, ZIP/Postal Code: 518057  
Relationship(s):  Executive Officer,  Director,  Promoter  
Clarification of Response (if Necessary): Corporate Secretary

Last Name: [ ], First Name: [ ], Middle Name: [ ]  
Street Address 1: [ ], Street Address 2: [ ]  
City: [ ], State/Province/Country: [ ], ZIP/Postal Code: [ ]  
Relationship(s):  Executive Officer,  Director,  Promoter  
Clarification of Response (if Necessary): [ ]

## Division of Corporation Finance Guidance on Form D Filing Process

**The Division of Corporation Finance provides the following guidance for Form D filers to explain the EDGAR filing process. This guidance is for ease of reference and does not change any existing rules or create any new ones.**

Beginning September 15, 2008, a company may voluntarily submit an electronic Form D notice (see [Release No. 33-8891](#)). For the next six months, filers may submit their Forms D on paper or electronically on EDGAR. Beginning March 16, 2009, we will require all filers to submit their Forms D electronically on EDGAR.

In connection with making this change, the Commission revised the Form D information requirements. For background on the Form D information requirements, you may consult the [Form D Compliance Guide](#).

### Filing a Paper Form D

We will continue to accept paper Forms D until March 16, 2009. If you wish to file a paper Form D, you can either use the old Form D, which has been revised slightly and is called Temporary Form D, or you can use the new Form D that contains the Commission's recent changes to the information requirements.

You can find these forms on the SEC website.

- Temporary Form D — <http://www.sec.gov/about/forms/formdtemp.pdf>.
- New Form D — <http://www.sec.gov/about/forms/formd.pdf>.

Send paper filings to:

→ U.S. Securities and Exchange Commission  
100 F Street, N.E.  
Washington, D.C. 20549

*Certified mail*

*END*