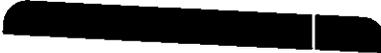




Received SEC
AUG 06 2008
Washington, DC 20549

Paras Madho
Director
Securities Operations
NYSE Group, Inc. | 20 Broad Street
New York, New York 10005
212.656.5026 | 212.656.5893
pmadho@nyse.com

August 6, 2008



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001-34132

Ms. Velma T. Smith
Branch Chief
Securities and Exchange Commission
Branch of Filer Support 2
Room 2531 – STOP 1004
100 F Street, NE
Washington, DC 20549

Dear Ms. Smith:

The New York Stock Exchange, Inc. hereby withdraws its certification dated July 25, 2008, covering the approval for listing on the Exchange and for simultaneous registration under the Securities Exchange Acts of 1933 and 1934 of CHINA MASS MEDIA INTERNATIONAL ADVERTISING CORP., American Depositary Shares, (each representing 15 ordinary shares, par value US\$0.001 per share) and Ordinary shares, par value US\$0.001 per share (application for the Ordinary shares is made for listing, not for trading, but only in connection with the registration of American Depositary Shares pursuant to the requirements of the Securities and Exchange Commission).

The certification of the Exchange is being withdrawn at this time in view of the fact that the above Company has filed an amended 8/A to reflect the change to list on NYSE Arca, change in underlying ratio from 15 to 30 and the form became effective as amended.

Very truly yours

PROCESSED
AUG 13 2008
THOMSON REUTERS

END