



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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**ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III**

**FACING PAGE  
Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING 01/01/2007 AND ENDING 12/31/2007  
MM/DD/YY MM/DD/YY

**A. REGISTRANT IDENTIFICATION**

NAME OF BROKER-DEALER: <sup>dba</sup> - Mid Florida Capital Management Inc.

OFFICIAL USE ONLY

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)  
*Mid Florida Equities, Inc.*

FIRM I.D. NO.

1807 Crown Way

(No. and Street)

Orlando

FL

32804

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT  
J Patrick Calby 407 263-7561

(Area Code - Telephone Number)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

Jerry L Stanford, Certified Public Accountant

(Name - if individual, state last, first, middle name)

1803 Crown Way

Orlando

FL

32804

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any other U.S. ins.

**PROCESSED**

*B*

**MAR 13 2008**

**THOMSON  
FINANCIAL**

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SECURITIES AND EXCHANGE COMMISSION  
**RECEIVED**

**FEB 12 2008**

BRANCH OF REGISTRATIONS  
AND

05 EXAMINATIONS

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

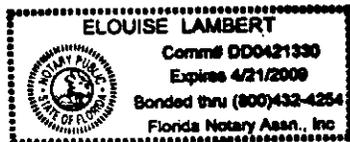
SEC 1410 (06-02)

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*3/17/08*

OATH OR AFFIRMATION

I, J. Patrick Colby, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Mid Florida Capital Management, Inc., as of December 31, 2007, 20    , are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:



Eloise Lambert  
Notary Public

J. Pat Colby  
Signature  
CEO / CCO  
Title

This report \*\* contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

**MID FLORIDA EQUITIES, INC.**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED**  
**DECEMBER 31, 2007**

**JERRY L. STANFORD**  
CERTIFIED PUBLIC ACCOUNTANT  
1803 CROWN WAY  
ORLANDO, FLORIDA 32804  
407-648-9695

MEMBER  
FLORIDA INSTITUTE OF  
CERTIFIED PUBLIC ACCOUNTANTS

MEMBER  
AMERICAN INSTITUTE OF  
CERTIFIED PUBLIC ACCOUNTANTS

## INDEPENDENT AUDITORS REPORT

To the Board of Directors and Stockholders of  
Mid Florida Equities, Inc.

We have audited the accompanying statement of financial condition of Mid Florida Equities, Inc. (the "Company") as of December 31, 2007 and the related statements of operations, changes in stockholders' equity, and cash flows for the year then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinions.

In our opinions, based on our audit, the financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2007 and the results of its operations and its cash flows for the year ended in conformity with generally accepted accounting principles.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules 1, 2 and 3 is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a-5 of the Securities and Exchange Commission. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

  
Jerry L. Stanford  
Certified Public Accountant  
January 21, 2008

**MID FLORIDA EQUITIES INC.**  
**Statement of Financial Condition**  
**December 31, 2007**

**ASSETS**

Cash in Bank	\$51,589
Marketable Securities	12,037
Deposit with FINRA	348
Equipment, at cost less depreciation	<u>792</u>
Total Assets	<u>\$64,766</u>

**LIABILITIES AND STOCKHOLDER'S EQUITY**

Liabilities	\$0
Stockholder's equity:	
Common stock, \$1.00 par value, authorized 7,500 shares; issued and outstanding 500 shares	500
Paid in capital in excess of par value	19,500
Retained Earnings	<u>44,766</u>
Total Liabilities and Stockholder's Equity	<u>\$64,766</u>

See accompanying notes to financial statements

**MID FLORIDA EQUITIES INC**  
**Statement of Operations**  
**For the Year Ended December 31, 2007**

<u>Revenues:</u>	
Commissions	\$38,570
Investment Advisory Service	24,521
NASD Residual	35,000
Interest	<u>2,856</u>
Total Revenue	100,947
 <u>Expenses:</u>	
Auto Expense	1,875
Contributions	500
Depreciation	317
Dues and Subscriptions	4,508
Education	614
Insurance	6,105
Legal and Accounting	9,732
Miscellaneous Expense	3,456
Office Expense	13,642
Regulatory Fees	2,188
Salaries	4,000
Taxes and License	2,661
Telephone	4,203
Travel	<u>4,283</u>
Total Expenses	58,084
Net Income (Loss)	<u>\$42,863</u>

See accompanying notes to  
financial statements

**MID FLORIDA EQUITIES INC**  
**Statement of Changes in Stockholder's Equity**  
**For the Year Ended December 31, 2007**

	<u>Common Stock</u>	<u>Paid-In Capital</u>	<u>Total</u>
Balances, January 1, 2007	\$500.00	\$19,500	\$38,903
Net Income (Loss) year ended December 31, 2007	0	0	42,863
Distribution to stockholder			37,000
Balances December 31, 2007	<u>\$500</u>	<u>\$19,500</u>	<u>\$64,766</u>

See accompanying notes to  
financial statements

**MID FLORIDA EQUITIES INC**  
**Statement of Cash Flows**  
**For the Year Ended December 31, 2007**

Cash flows from operating activities:	
Net Income	\$42,863
Adjustments to reconcile net income to activities:	
Depreciation	317
Changes in assets:	
Increase in deposit with FINRA	(4)
Increase in marketable securities	<u>(450)</u>
Net cash provided by operations	42,726
Distribution to stockholder	(37,000)
Increase in cash	5,726
Cash, December 31, 2006	45,863
Cash, December 31, 2007	<u>\$51,589</u>
Supplemental disclosure of cash flow information:	
Cash paid during the period for:	
Interest Paid	<u>\$0.00</u>

See accompanying notes to  
Financial Statements

**MID FLORIDA EQUITIES, INC.**  
**Notes to financial Statements**  
**For the Year Ended December 31, 2007**

**1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**General**

Mid Florida Equities, Inc. (the "Company") was incorporated in Florida on November 7, 1996. The Company is a registered broker-dealer in securities under the Securities Act of 1934 and was a member of the National Association of Securities Dealers, Inc. (the "NASD") since March 18, 1997 and became a member of Financial Industry Regulatory Authority (the FINRA) in 2007. The company conducts operations from its executive offices in Orlando, Florida.

In December, 1999 the "Company" advanced monies for legal assistance to obtain work permits and licenses in Anguilla, British West Indies, and continue to evaluate in its business continuity planning this, and other international situations.

The Company has an expense sharing agreement with Target Media Advertising Services, LLC , which is owned by the firms only shareholder to share office space and office expense.

**Depreciation**

The Corporation provides for depreciation of its office furniture and equipment under the straight-line method for financial accounting purposes and under accelerated methods for income tax purposes over estimated useful lives of seven years.

Expenditures for repairs and maintenance are charged directly to expense as incurred. Expenditures for additions and betterment's are capitalized. When assets are sold or otherwise disposed of, the cost and related accumulated depreciation are removed from the accounts and any related gain or loss is included in income.

Depreciation expense for the twelve month period ended December 31, 2007 totaled \$ 317.

**Income Taxes**

The Corporation has elected to be taxes under the provisions of Subchapter S of the Internal Revenue Code, whereby the Corporation generally pays no tax on its taxable income. Instead, any taxable income or loss is passed through to the stockholders and reported on their individual income tax returns.

**2. ADDITIONAL PAID-IN CAPITAL**

In December 1996, the Corporation received a capital contribution of \$19,500 from its stockholder.

## Schedule 1

MID FLORIDA EQUITIES INC  
Computation of Net Capital and Aggregate Indebtedness  
As of December 31, 2007

Stockholder's Equity	\$64,766
Loans subordinated to claims of general creditors	<u>0</u>
Total Capital	64,766
Less non-allowable assets (leasehold improvements and equipment-net, other assets)	<u>1,140</u>
Net capital before haircuts on securities positions	63,626
Less haircuts on securities positions	<u>481</u>
Net Capital	<u>\$63,145</u>
Minimum net capital requirement	<u>\$5,000</u>
Aggregate indebtedness	\$0.00
Ratio of aggregate indebtedness to net capital	None

See accompanying notes to  
financial statements

Schedule 2

**MID FLORIDA EQUITIES, INC.**  
**Exemption From Reserve Requirements Under Rule 15c3-3**  
**December 31, 2007**

Mid Florida Equities, Inc. operates under the K(2) (ii) exemptive provision to SEC Rule 15c3-3, as all customer transactions are cleared on a fully disclosed basis through another registered broker-dealer, Emmett A. Larkin & Company, Inc.

**MID FLORIDA EQUITIES INC**  
**Reconciliation of Computation of Net Capital**  
**with Focus Report, Part II**  
**December 31, 2007**

Net Capital as reported on the Focus Report, Part II	
Adjustment	<u>\$63,145</u>
Net capital as adjusted and as reported per audited financial statements	<u>\$63,145</u>

See accompanying notes to  
financial statements

**JERRY L. STANFORD**  
CERTIFIED PUBLIC ACCOUNTANT  
1803 Crown Way  
Orlando, Florida 32804

407-648-9695

MEMBER  
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AMERICAN INSTITUTE OF  
CERTIFIED PUBLIC ACCOUNTANTS

Board of Directors  
Mid Florida Equities, Inc.

In planning and performing our audit of the financial statements of Mid Florida Equities, Inc. (the "Company") for the year ended December 31, 2007 we considered its internal control structure, including procedures for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control structure.

We also made a study of the practices and procedures followed by the Company in making the periodic computations of aggregate indebtedness and net capital under rule 17a-3(a)(11) and the procedures for determining compliance with the exemptive provisions of rule 15c3-3. We did not review the practices and procedure followed by the Company in making the quarterly securities examinations, counts, verifications and comparisons, and the recordation of differences required by rule 17a-13 or in complying with the requirements for prompt payments for securities under section 8 of Regulation T of the Board of Governors of the Federal Reserve System, because the Company does not carry security accounts for customers or perform custodial functions relating to customer securities.

The management of the Company is responsible for establishing and maintaining an internal control structure and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related cost of internal control structure policies and procedures and of the practices and procedures can be expected to achieve the Commission's above-mentioned objectives. Two of the objectives of an internal control structure and the practices and provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in conformity with generally accepted accounting principles.

Because of inherent limitations in any internal control structure or the practices and procedures referred to above, errors or irregularities may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

Our consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standard established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors of irregularities in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control structure, including procedures for safeguarding securities, that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2007.

This report is intended solely for the use of management, the Securities and Exchange Commission and the Financial Industry Regulatory Authority. and other regulatory agencies which rely on Rule 17a-5 under the Securities Exchange Act of 1934 and should not be used for any other purpose.

  
Jerry L. Stanford  
Certified Public Accountant  
January 21, 2008

**END**