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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ANNUAL AUDITED REPORT
FORM X-17A-5
PART III

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Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 01/01/07 AND ENDING 12/31/07
MM/DD/YY MM/DD/YY

SEC
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A. REGISTRANT IDENTIFICATION

NAME OF BROKER - DEALER: **Juniper Advisory L.P.**

OFFICIAL USE ONLY
FIRM ID. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

2727 Allen Parkway, Suite 1350
(No. and Street)

Houston **Texas** **77019**
(City) (State) (Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Edward Davis CFO **713-335-4735**
(Area Code - Telephone No.)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

Deloitte & Touche LLP
(Name - if individual, state last, first, middle name)

333 Clay Street, Suite 2300 **Houston** **Texas** **77002**
(Address) (City) (State) (Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

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*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2). SEC 1410 (06-02)

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Juniper Advisory L.P.

Statements of Financial Condition as of
December 31, 2007 and 2006, Independent Auditor's
Report, and Supplemental Report on Internal Control

SEC ID# 8-65720

Filed pursuant to Rule 17a-5(e)(3) as a PUBLIC DOCUMENT.

JUNIPER ADVISORY L.P.

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INDEPENDENT AUDITORS' REPORT

To the Partners of
Juniper Advisory L.P.:

We have audited the accompanying statements of financial condition of Juniper Advisory L.P. (the "Partnership") as of December 31, 2007 and 2006, that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Partnership's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Partnership's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such statements of financial condition present fairly, in all material respects, the financial position of the Partnership at December 31, 2007 and 2006, in conformity with accounting principles generally accepted in the United States of America.

Deloitte & Touche LLP

January 31, 2008

JUNIPER ADVISORY L.P.

STATEMENTS OF FINANCIAL CONDITION AS OF DECEMBER 31, 2007 AND 2006

	2007	2006
ASSETS		
CASH AND CASH EQUIVALENTS	\$2,489,351	\$2,265,614
RECEIVABLE FROM CUSTOMERS	146,572	20,333
PROPERTY AND EQUIPMENT — Net of accumulated depreciation of \$117,162 and \$62,160 in 2007 and 2006, respectively	335,078	387,840
OTHER ASSETS	<u>34,318</u>	<u>41,220</u>
TOTAL	<u>\$3,005,319</u>	<u>\$2,715,007</u>
LIABILITIES AND PARTNERS' CAPITAL		
ACCOUNTS PAYABLE AND ACCRUED LIABILITIES	\$ 41,557	\$ 37,364
DEFERRED REVENUE	<u>185,278</u>	<u>209,885</u>
TOTAL LIABILITIES	<u>226,835</u>	<u>247,249</u>
PARTNERS' CAPITAL:		
General Partner	2,782	2,471
Limited Partner	<u>2,775,702</u>	<u>2,465,287</u>
Total partners' capital	<u>2,778,484</u>	<u>2,467,758</u>
TOTAL	<u>\$3,005,319</u>	<u>\$2,715,007</u>

The accompanying notes are an integral part of the statements of financial condition.

JUNIPER ADVISORY L.P.

NOTES TO THE STATEMENTS OF FINANCIAL CONDITION AS OF DECEMBER 31, 2007 AND 2006

1. ORGANIZATION AND DESCRIPTION OF BUSINESS

Juniper Advisory L.P. (the "Partnership") was formed on December 9, 2002, in Houston, Texas, under the laws of the state of Delaware. During May 2003, the Partnership became a registered broker-dealer with the Securities and Exchange Commission and a member of the National Association of Securities Dealers, Inc. The Partnership's general partner is HSF Capital G.P. LLC, and the sole limited partner is Richard K. Gordon.

During January 2006, the Partnership opened a Chicago branch office. The branch office operates with three principals and two supporting staffs, and it earned advisory fees on several projects in 2007. The opening of the branch did not result in any change in the ownership of the Partnership.

The Partnership performs financial and strategic advisory services and earns fees upon successful completion of client transactions.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation — The accompanying financial statements have been prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America.

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts and the disclosure of contingencies in the financial statements and accompanying notes. Actual results could differ from those estimates.

Cash and Cash Equivalents — Cash and cash equivalents are defined as amounts that are readily convertible into cash and highly liquid investments with an original maturity of three months or less when purchased.

Property and Equipment — Leasehold improvements and office furniture and equipment are carried at cost less accumulated depreciation. Leasehold improvements include amounts provided by the lessor for tenant improvements. Depreciation is calculated on a straight-line basis using estimated useful lives of three to 10 years.

Property and equipment is stated at cost and, as of December 31, 2007 and 2006, consists of the following:

	2007	2006
Furniture and equipment	\$ 132,487	\$ 130,247
Leasehold improvements	<u>319,753</u>	<u>319,753</u>
Total property and equipment	452,240	450,000
Less accumulated depreciation	<u>(117,162)</u>	<u>(62,160)</u>
Property and equipment — net	<u>\$ 335,078</u>	<u>\$ 387,840</u>

Lease Incentives — The Partnership received tenant improvement allowances and deferred rent incentives in 2006. The allowances are included in leasehold improvements, and the incentives are included in deferred revenue. The allowances are being depreciated ratably over the extended lease period of 10 years, and the deferred rents are amortized ratably over the initial lease period of five years, which amortization reduces rent expense. As of December 31, 2007, the balance of the tenant improvement allowances and the deferred rent incentives was \$164,112 and \$21,166, respectively. As of December 31, 2006, the balance of the tenant improvement allowances and the deferred rent incentives was \$184,626 and \$25,259, respectively.

Income Taxes — In accordance with federal and state income tax codes and regulations applicable to the registered broker-dealer, the Partnership is treated as an entity that is disregarded for federal and state income tax purposes. Accordingly, federal and state income taxes are determined at the owner level, and no provision or liability for federal or state income taxes is reflected in the accompanying financial statements.

3. PARTNERS' CAPITAL

Profits and losses of the Partnership are allocated to the partners pro rata based on Partnership capital contributions.

4. ADVISORY FEES

The Partnership earns advisory fees that are accrued and that are receivable upon successful completion of client transactions.

5. COMMITMENTS AND CONTINGENCIES

The named lessee on the office lease contract for the Partnership's Chicago branch office is a related party. The Partnership has assumed all financial obligations of the lease from the related party regarding the Chicago branch office.

Future minimum rental commitments as of December 31, 2007, are as follows:

Years Ending December 31	
2008	\$ 92,694
2009	93,782
2010	90,918
2011	-
2012	-
Thereafter	<u>-</u>
Total	<u>\$ 277,394</u>

6. RELATED-PARTY TRANSACTIONS

Beginning January 1, 2004, an expense-sharing agreement became effective whereby all expenses related to both the Partnership and Juniper Capital L.P., an entity 50% beneficially owned by Richard K. Gordon, would be allocated to both entities, and all expenses directly attributable to the Partnership would be the responsibility of the Partnership.

7. NET CAPITAL REQUIREMENT

The Partnership is subject to the net capital requirements of Rule 15c3-1 under the Securities Exchange Act of 1934. The Partnership uses the Aggregate Indebtedness Method permitted by Rule 15c3-1, which requires the Partnership to maintain net capital equal to the greater of \$5,000 or 6 2/3% of total aggregate indebtedness, as defined. As of December 31, 2007, the Partnership's net capital of \$2,224,262 exceeded the minimum requirement of \$15,122. As of December 31, 2006, the Partnership's net capital of \$2,021,029 exceeded the minimum requirement of \$16,483. The Partnership's ratio of aggregate indebtedness to net capital was 0.1020 to 1 and 0.1223 to 1 at December 31, 2007 and 2006, respectively.

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SUPPLEMENTAL INFORMATION

January 31, 2008

To the Partners of
Juniper Advisory L.P.:

In planning and performing our audit of the financial statements of Juniper Advisory L.P. (the "Partnership"), as of and for the year ended December 31, 2007 (on which we issued our report dated on January 31, 2008), in accordance with auditing standards generally accepted in the United States of America, we considered the Partnership's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing an opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Partnership's internal control. Accordingly, we do not express an opinion on the effectiveness of the Partnership's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (the SEC), we have made a study of the practices and procedures followed by the Partnership, including consideration of control activities for safeguarding securities. This study included tests of compliance with such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. We did not review the practices and procedures followed by the Partnership in making the quarterly securities examinations, counts, verifications, and comparisons, and the recodation of differences required by Rule 17a-13 or in complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System, because the Partnership does not carry securities accounts for customers or perform custodial functions relating to customer securities.

The management of the Partnership is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Partnership has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A *control deficiency* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A *significant deficiency* is a control deficiency, or combination of control deficiencies, that adversely affects the entity's ability to initiate, authorize, record, process, or report financial data reliably in accordance with generally accepted accounting principles such that there is more than a remote likelihood that a misstatement of the entity's financial statements that is more than inconsequential will not be prevented or detected by the entity's internal control.

A *material weakness* is a significant deficiency, or combination of significant deficiencies, that results in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected by the entity's internal control.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934, and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Partnership's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2007, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, the National Association of Security Dealers, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered broker-dealers, and is not intended to be and should not be used by anyone other than these specified parties.

Yours truly,

Deloitte + Touche LLP

END