

2008 DEC -5 A 1:12

OFFICE OF INTERNATIONAL
CORPORATE FINANCE

Mr Paul M. Dudek
Chief of the Office of International Corporate Finance
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
450 Fifth Street, N.W.
WASHINGTON, D.C. 20549
U.S.A.

SUPPL

**Communication
Extérieure**

November 25, 2008

Re: Un-sponsored ADR Program

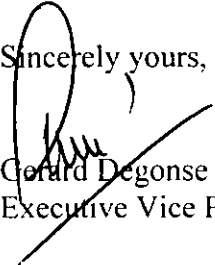


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Dear Mr. Dudek,

Please find enclosed a copy of our certified mail send today to Citibank, NY.

Sincerely yours,


Gerard Degonse

Executive Vice President, Finance – Administration JCDecaux SA

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THOMSON REUTERS



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JCDecaux SA

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www.jcdecaux.com

Société Anonyme à Directoire et Conseil de Surveillance au capital de 3 380 029,81 euros - 307 570 747 RCS Nanterre

RECEIVED
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OFFICE OF INTERNATIONAL
CORPORATE FINANCE

Ms. Patricia Brigantic
CITIBANK
399 Park Avenue
NY 10043 (NEW YORK)
USA

November 25, 2008

**Communication
Extérieure**

CERTIFIED MAIL

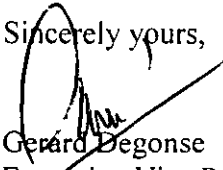
Re: Un-sponsored ADR Program

Dear Ms. Brigantic

We understand that Citibank has filed a registration statement with the U.S. Securities and Exchange Commission with respect to the creation of an unsponsored American Depositary Receipt program relating to shares of JCDecaux SA. We are quite surprised that you would do this without notifying us and obtaining our consent.

The creation of ADRs with respect to our shares is not consistent with our company's strategy. In addition, we are concerned that it might increase our legal exposure and costs consequently in areas such as D&O insurance. As a result, we strongly object to the creation of the program and we request that you terminate it as quickly as possible.

Sincerely yours,


Gérard Degonse

Executive Vice President, Finance – Administration JCDecaux SA

cc: - Mr Herman H. Raspe, Esq., Patterson Belknap Webb & Tyler LLP
- S.E.C.
- M. Jean-Claude Gruffat, Citibank Paris

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