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Neuilly-sur-Seine, June 24, 2008

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Country: France

Communication
Extérieure

Re: Disclosure Materials provided by JCDecaux SA pursuant to Rule 12g3-2(b)

Ladies and Gentlemen,

Please find attached, in relation to JCDecaux SA:

- A press release dated June 16, 2008 relating the displaying of the Vélib' in the Tokyo Science Museum ;
- A press release dated June 13, 2008 regarding the agreement concerning a profit-sharing scheme for the employees of Vélib' and of the self-service bicycle hire sites in France ;
- A press release dated June 12, 2008 relative to JCDecaux's win of the competitive bid to supply advertising street furniture and the self-service bicycle hire scheme to the communauté d'agglomération de Cergy-Pontoise ;
- A press release dated June 4, 2008 regarding Stephanie Jagou's appointment as Director of Sustainable Development & Quality of JCDecaux ;
- A press release dated June 3, 2008 relative to the move of the Stimulibox at the Cannes Lions festival ;
- A press release dated May 29, 2008 relative to "Citroën rend les abribus jaloux";
- A press release dated May 29, 2008 relative to the win of the advertising Street Furniture contract for Toulouse ;
- A press release dated May 26, 2008, regarding "JCDecaux Advertising habille le futur siège de Loxam".

JCDecaux SA is providing these documents to you pursuant to its obligations under Rule 12g3-2(b).

Please do not hesitate to contact me, by e-mail, sandrine.ramus@jcdecaux.fr or by telephone 33 1 30 79 49 35, should you have any questions or comments regarding the format and/or content of the enclosed materials.

Very truly yours,

Sandrine Ramus
Legal Affairs
Corporate Legal Counsel

Enc.

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Vélib' displayed in the Tokyo Science Museum

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Estonia
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Germany
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India
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Korea
Latvia
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Luxembourg
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Slovenia
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Uzbekistan

Paris, June 16, 2008 – Vélib', the self-service bicycle hire scheme adopted by the City of Paris and invented by JCDecaux, was recently included as an exhibit in the Tokyo Science Museum.

Vélib' was chosen as the "bicycle of the year" by the Bicycle Promotion Association of Japan (BPAJ) for the Tokyo Science Museum.

This new exhibit was officially inaugurated on June 10 in the presence of Kiichiro Abe, BPAJ President, Louis-Michel Morris, Minister and Adviser at the French Embassy in Toyo, and representatives from government ministries, municipalities and Japanese universities.

- Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux made the following statement: *"Following the exhibition devoted to Vélib' in the Musée des Arts et Métiers (Arts & Crafts Museum) in Paris, it is a great honour for JCDecaux to see its invention, Vélib' exhibited in the Tokyo Science Museum. This decision underlines the international recognition enjoyed by self-service bicycle hire schemes in general, and by Vélib' in particular. The self-service bicycle hire service provided by JCDecaux represents a total of more than 30,000 bicycles on the roads in 16 different cities in France and Europe, and more than 35 million individual rentals since the schemes were first launched. JCDecaux is the number No.1 worldwide for self-service bicycle hire."*

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Cyclocity: agreement for a profit-sharing scheme for the employees of Vélib' and the self-service bicycle hire schemes in France

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China
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Hungary
Iceland
India
Ireland
Italy
Japan
Kazakhstan
Korea
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Lithuania
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Uzbekistan

Paris, June 13, 2008 – JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, No.2 worldwide in this industry, and No.1 in self-service bicycle hire, announces that its subsidiary Cyclocity has signed an agreement with the CGT trade union for an employee profit-sharing scheme. Cyclocity is responsible for 10 self-service bicycle hire schemes in France.

In accordance with the commitments made by Cyclocity's management team, negotiations were launched with the CGT, the only representative trade union organisation in the company, to enable Cyclocity's employees to benefit from a performance-related profit-sharing scheme for 2008-2009-2010.

All employees working for the company for at least 3 months in 2008 will benefit from this scheme. If predetermined objectives are achieved, then employees could receive a substantial additional income, equivalent to one month's salary.

For Cyclocity employees, the scheme will provide greater involvement with the company's performance targets and will also promote teamwork.

As the Cyclocity France Work's Council has not yet been set up, the approval of at least 50% of the company's employees will be sought. A referendum will be held on June 27 to enable the new scheme to be introduced.

Cyclocity has also promised the CGT to hold discussions in the very near future about the provision of mutual health insurance and the organisation of the salary structure.

Key figures

Cyclocity's main location is currently in Paris where Vélib' has been installed. On May 31, this location employed a total of 350 people. With an average age of 27.2, 87% of the employees are male, 81% have been given unlimited-term contracts, and 73% work on a full-time basis (excluding students). Pay rises of 3% were granted on January 1, 2008.

Cyclocity has a total of 475 employees in France.

* Cyclocity sites in France: Aix-en-Provence, Amiens, Besançon, Lyon, Marseille, Mulhouse, Nantes, Paris, Rouen, and Toulouse.

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JCDecaux

JCDecaux wins the competitive bid to supply advertising Street Furniture and the self-service bicycle hire scheme to the *Communauté d'Agglomération de Cergy-Pontoise*

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Bulgaria
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Greece
Hungary
Iceland
India
Ireland
Italy
Japan
Kazakhstan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Montenegro
Norway
Oman
Poland
Portugal
Qatar
Romania
Russia
Serbia
Singapore
Slovakia
Slovenia
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Sweden
Switzerland
Thailand
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Turkey
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United Kingdom
United States
Uruguay
Uzbekistan

Paris, June 12, 2008 – JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, and No.2 worldwide in this industry, announces that, following a competitive tender process, it was recently awarded the contract to provide, firstly, advertising street furniture and self-service bicycles to the *Communauté d'Agglomération de Cergy-Pontoise* (an inter-municipal area with a total of 185,000 inhabitants) for a period of 15 years; and, secondly, to supply street furniture for the towns of Cergy, Eragny, Jouy le Moutier, Osny, Pontoise and Vauréal, again for a period of 15 years.

The contract covers the installation and maintenance of 301 advertising bus shelters, including 45 with passenger information systems; 161 2m² MUPI® city information panels; 79 8m² billboards and 8 12m² displays as well as the installation of 40 self-service bicycle docking stations equipped with 350 bicycles. The new contract totals 763 2m² advertising panels and 199 8m² billboards.

Following the launch of Vélo'v in Lyon, France in 2005, JCDecaux continues to drive the development of the innovative self-service bicycle hire concept in France and elsewhere. Now present in a total of 16 towns and cities - Vienna (Austria), Cordoba, Gijon and Seville (Spain), Brussels (Belgium), Paris, Marseille, Aix-en-Provence, Toulouse, Rouen, Besançon, Mulhouse, Amiens, Luxembourg and Nantes - and 2 inter-municipal structures (La Plaine and Cergy-Pontoise), the service has to date generated 35 million individual rentals.

The world leader in self-service bicycle hire, JCDecaux allows users to take out a subscription for one day, one week or one year thanks to an easily accessible, exclusive electronic payment system that considerably simplifies the rental process for users.

Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux SA, made the following statement: *"The installation of this self-service bicycle hire scheme, a truly eco-friendly way of travelling, in a major activity centre in the Paris region, will allow a larger number of people living in the greater Paris region to enjoy access to this new form of individual public transport. In this way, JCDecaux is helping to improve the quality of life in the Communauté d'Agglomération de Cergy Pontoise. This contract helps us to further improve the effectiveness and performance of our network of advertising displays in the Ile-de-France region, 2% of the country that boasts 19% of the French population, and 29% of national wealth."*

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JCDecaux Group, key figures:

- 2007 revenues: €2,106.6m; revenues for the first quarter of 2008: €482.2m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (351,000 advertising panels)
- No.1 worldwide in airport advertising with 145 airports and more than 300 transport contracts in metros, buses, trains and tramways (386,000 advertising panels)
- No.1 in Europe for billboards (215,000 advertising panels)
- No.1 in outdoor advertising in China (219,000 advertising panels in 23 cities)
- No.1 worldwide for self-service bicycle hire
- 952,000 advertising panels in 54 different countries
- Present in 3,400 cities with more than 10,000 inhabitants
- 8,900 employees

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Stéphanie Jagou is appointed Director of Sustainable Development & Quality of JCDecaux

Paris, 4 June 2008 - Stéphanie Jagou has joined JCDecaux as Director of Sustainable Development & Quality, she reports to Gérard Degonse, Executive Vice-President, Corporate Finance & Administration and member of the Executive Board.

Stéphanie Jagou (34) holds a Master's degree in Engineering (Trade and International Sales) awarded by Blaise Pascal University in Clermont-Ferrand, and a B.A in Business in Europe, from the UK. She is currently finishing a *Master 2* in Environmental Management from Sherbrooke University (Canada).

She began her career in 1997 in Montreal (Canada) as Director of Accounts, Sales & Consultation with Productivity Point International, an IT training centre. From 1998 to the end of 1999, she worked for Meloche Monnex, a company specializing in insurance and financial products, as a project leader responsible for organizational development. In 1999, she was appointed Director, Marketing & Strategic Development, of BAM Strategy, an interactive marketing agency.

In 2001, Stéphanie Jagou left Canada and moved to Costa Rica where she accepted a position as Sustainable Development Project Leader with Plan Nagua, an international development organization. She was in charge of the development and the promotion of fair trade coffee.

She returned to Canada in 2002 to assume responsibility as Press Relations & International Development Officer for the Quebec Winter Carnival. In 2004, she joined WWF, the global conservation organization, to manage the Quebec office. From 2006 to May 2008, she served as Director of Development & External Affairs, then as Affiliated Consultant for Unisféra, an international centre dedicated to sustainable development research.

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Tiens ! Citroën rend les abribus jaloux.

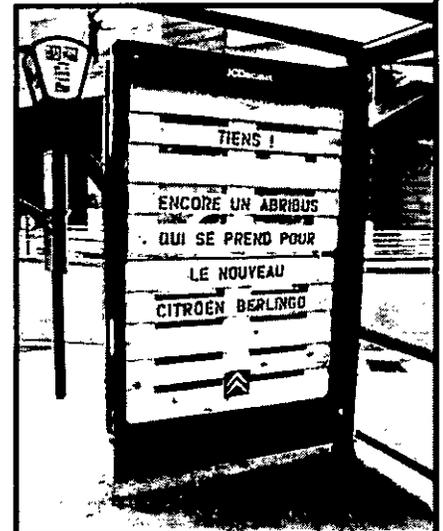
Citroën lance la nouvelle version de son véhicule utilitaire Berlingo, dont la capacité de chargement exceptionnelle permet désormais de positionner deux palettes à plat à l'intérieur du véhicule.

Pour illustrer cette prouesse, l'Agence H a demandé aux équipes Innovate d'intégrer de véritables palettes en bois à l'intérieur des Abribus. Plus d'une trentaine d'adresses créent ainsi l'événement et présentent cette campagne au ton décalé dans Paris et sa banlieue, des Champs-Élysées à l'Opéra Bastille en passant par Roland-Garros.

La campagne orchestrée par MPG est visible du 28 mai au 3 juin 2008, et vient renforcer la communication nationale de la marque sur le réseau Mobilier Urbain.

JCDecaux Innovate est le département de JCDecaux dédié aux solutions de Communication Extérieure événementielles, dynamiques, audiovisuelles et interactives.

Neuilly, le 29 mai 2008



Choisissez d'être VU

Nous contacter :
JCDecaux Innovate France
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JCDecaux
city provider

JCDecaux

JCDecaux wins the advertising Street Furniture contract for Toulouse

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Paris, May 29, 2008 - JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, and No.2 worldwide in this industry, has been awarded, within the framework of a competitive tender process, the advertising street furniture contract for the city of Toulouse (427,000 inhabitants), the 4th largest city in France and capital of the Midi-Pyrénées region, for a period of 15 years.

The renewed contract for advertising street furniture concerns 630 advertising bus shelters, 20 non-advertising bus shelters, 350 2m² "Mupi® mobile" city information panels, 80 8m² Senior® billboards and 20 12m² displays in addition to 20 columns representing a total of **2,100 2m² advertising panels, 160 8m² advertising panels and 40 12m² advertising panels**. The street furniture installed under this agreement is the work of renowned architects or designers such as Lord Norman Foster and Mario Bellini, or JCDecaux creations.

When the decision to renew this contract was announced, **Jean-Charles Decaux, Chairman of the Executive Board and Co-Chief Executive Officer of JCDecaux**, made the following statement: *"After winning the contract to provide the city with self-service bicycles and the fantastic success enjoyed by VélôToulouse since November 16 2007 with 870,000 individual rentals, I am delighted that the City of Toulouse has renewed its agreement with JCDecaux. This new contract reinforces our commitment to provide cities and their inhabitants with the very best service. Quality, upkeep, maintenance and sustainable development are the key strengths of JCDecaux. They allow the Group to constantly improve and strengthen its advertising networks and to offer advertisers and their media agencies the most powerful resources available in the market, both in Toulouse and throughout France."*

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JCDecaux Artvertising habille le futur siège Loxam

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Ukraine
Uruguay

Paris, le 26 mai 2008 - JCDecaux Artvertising, filiale de JCDecaux SA (Euronext Paris : DEC), numéro un de la communication extérieure en Europe et en Asie-Pacifique et numéro deux mondial, vient d'être retenue par Loxam, via son agence conseil en communication AstonWood, pour l'habillage exceptionnel de son futur siège européen à Paris, Porte Maillot.

L'immeuble historique « Louis Dreyfus », situé sur l'axe stratégique Arc de Triomphe - La Défense, marque le paysage urbain à l'entrée de Paris.

JCDecaux Artvertising, sur une création d'Aston Wood, a installé un « adhésivage » d'une surface de 1 000m² depuis le 17 mai et jusqu'à la fin des travaux.

L'effet est particulièrement saisissant puisque le passant voit en trompe l'œil une façade en chantier, véritable fresque composée d'ouvriers utilisant le matériel du groupe Loxam.

Loxam, leader Européen de la location de matériel, marque son implantation au cœur de Paris et s'assure ainsi une visibilité exceptionnelle.

A cette occasion, Guillaume Lablanche, Directeur Commercial de JCDecaux Artvertising, a déclaré : « Cet adhésivage géant permet à nos équipes de mettre en avant une nouvelle facette de notre savoir-faire sur une des entrées les plus prestigieuses de Paris. »

Chiffres Clés du Groupe

- Chiffre d'affaires 2007 : 2 106,6 M€
- JCDecaux est coté sur l'Eurolist d'Euronext Paris et fait partie des indices Euronext 100, Dow Jones Sustainability et FTSE4Good indexes
- N°1 mondial du mobilier urbain (351 000 faces publicitaires)
- N°1 mondial de la publicité dans les aéroports avec 145 aéroports et plus de 300 contrats de transport dans les métros, bus, trains et tramways (386 000 faces publicitaires)
- N°1 européen de l'affichage grand format (215 000 faces publicitaires)
- N°1 de la communication extérieure en Chine (219 000 faces publicitaires dans 23 villes)
- N°1 mondial du vélo en libre-service
- 952 000 faces publicitaires dans 54 pays
- une présence dans 3 400 villes de plus de 10 000 habitants
- 8 900 collaborateurs

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