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OFFICE OF INTERNATIONAL
CORPORATE FINANCE

Ms. Ellen J. ODoner
Weil, Gotshal & Manges LLP
767 Fifth Avenue
NEW YORK, NY 10153
USA



Clichy, 5th May 2008

File n°12g3-2(b)

SUPPL

Dear Ms. ODoner,

Please find enclosed:

Our disclosures of trading in own shares from March 31st, 2008 to May 2nd, 2008.

Very truly yours.

Shareholders and Market Authority
Relations Director.

PROCESSED

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THOMSON REUTERS

Jean-Régis CAROF

c.c.: M. Serge ROGNON

Handwritten initials and date: JW 5/20

Disclosure of trading in own shares

Pursuant to Article 4 paragraph 4 of European Regulation n° 2273/2003 of December 22, 2003 implementing Directive 2003/6/EC of January 28, 2003, and in compliance with Article 241-5 of the AMF's General Regulations, L'Oréal declares below the transactions made on its own shares for the 31st/03/2008 to 2nd/04/2008 period:

Session of	Number of shares purchased	Weighted average price in €	Amount in €
31/03/2008	150,000	79.09	11,863,890.00
01/04/2008	50,000	81.53	4,076,650.00
02/04/2008	30,000	82.04	2,461,173.00
Total	230,000		18,401,713.00

These transactions have been made without use of derivative instruments.

Since its creation by a chemist, almost a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 17,1 billion in 2007, the group focuses its activities on 25 global and culturally diverse brands distributed in every distribution channel. L'Oréal Professionnel, Kérastase, Matrix, Redken and Mizani in hair dressing salons. L'Oréal Paris, Maybelline, Garnier, SoftSheen-Carson in mass market. Vichy, La Roche Posay, Inneov, Skinceuticals, Sanoflore in pharmacies and drug stores. Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Viktor&Rolf, Kiehl's, Giorgio Armani, Diesel, Cacharel, and Ralph Lauren in perfumeries and department stores. And The Body Shop in its own stores.

Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.

CONTACTS AT L'ORÉAL

Switchboard : +33.1.47.56.70.00

Individual shareholders and
Market authorities

M. Jean Régis CAROF

☎ : +33.1.47.56.83.02

carof@loreal-finance.com

Financial analysts and
Institutional investors

Mrs Caroline MILLOT

☎ : +33.1.47.56.86.82

cmillot@loreal-finance.com

For more information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, and the Internet site for shareholders and investors, <http://www.loreal-finance.com>, or its mobile version on your cell phone, <http://mobile.loreal-finance.com>

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forwardlooking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."



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Session of	Number of shares purchased	Weighted average price in €	Amount in €
17/04/2008	150,000	74.15	11,121,975.00
18/04/2008	150,000	74.24	11,136,000.00
Total	300,000		22,257,975.00

These transactions have been made without use of derivative instruments.

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Session of	Number of shares purchased	Weighted average price in €	Amount in €
21/04/2008	150 000	73,29	10 994 100,00
22/04/2008	150 000	73,05	10 957 350,00
25/04/2008	38 000	74,24	2 821 245,40
Total	338 000		24 772 695,40

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Session of	Number of shares purchased	Weighted average price in €	Amount in €
28/04/2008	42,000	75.34	3,164,225.40
29/04/2008	73,000	75.33	5,499,250.60
02/05/2008	50,000	77.30	3,865,000.00
Total	165,000		12,528,476.00

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