

ANNUAL INFORMATION UPDATE

OFFICE OF INTERNATIONAL  
CORPORATE FINANCE

ANNUAL INFORMATION UPDATE FOR THE PERIOD COMMENCING 30 MARCH 2007 UP TO AND INCLUDING 31 MARCH 2008.

LADBROKES PLC ("THE COMPANY") IS PLEASED TO PROVIDE AN ANNUAL INFORMATION UPDATE, IN ACCORDANCE WITH THE REQUIREMENTS OF PROSPECTUS RULE 5.2. THE INFORMATION REFERRED TO IN THIS UPDATE WAS UP TO DATE AT THE TIME THE INFORMATION WAS PUBLISHED BUT SOME INFORMATION MAY NOW BE OUT OF DATE. TO AVOID AN UNNECESSARILY LENGTHY DOCUMENT, INFORMATION IS REFERRED TO IN THIS UPDATE RATHER THAN INCLUDED IN FULL.

- 1. ANNOUNCEMENTS MADE VIA RNS, A REGULATORY INFORMATION SERVICE:

DATE	DESCRIPTION
30 MARCH 2007	ANNUAL INFORMATION UPDATE
30 MARCH 2007	TOTAL VOTING RIGHTS
5 APRIL 2007	DIRECTOR/PDMR SHAREHOLDING
5 APRIL 2007	DIRECTOR/PDMR SHAREHOLDING
12 APRIL 2007	HOLDING(S) IN COMPANY
23 APRIL 2007	LADBROKES – 888 HOLDINGS PLC
23 APRIL 2007	LADBROKES – 888 HOLDINGS PLC TALKS DISCONTINUED
1 MAY 2007	TOTAL VOTING RIGHTS
2 MAY 2007	DIRECTOR/PDMR SHAREHOLDING
3 MAY 2007	MERGER UPDATE
4 MAY 2007	ADDITIONAL LISTING
8 MAY 2007	DIRECTOR/PDMR SHAREHOLDING

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9 MAY 2007	ADDITIONAL LISTING
14 MAY 2007	NOTICE OF TRADING UPDATE
18 MAY 2007	TRADING UPDATE
18 MAY 2007	AGM STATEMENT
21 MAY 2007	DIRECTOR/PDMR SHAREHOLDING
21 MAY 2007	HOLDING(S) IN COMPANY
25 MAY 2007	STATEMENT RE – OFT DECISION
31 MAY 2007	TOTAL VOTING RIGHTS
7 JUNE 2007	DIRECTOR/PDMR SHAREHOLDING
12 JUNE 2007	SPORTECH / VERNONS MERGER
15 JUNE 2007	ORGANISATIONAL CHANGE
27 JUNE 2007	DIRECTOR/PDMR SHAREHOLDING
28 JUNE 2007	HOLDING(S) IN COMPANY
29 JUNE 2007	TOTAL VOTING RIGHTS
3 JULY 2007	HOLDING(S) IN COMPANY
4 JULY 2007	HOLDING(S) IN COMPANY
5 JULY 2007	TRADING UPDATE
6 JULY 2007	DIRECTOR/PDMR SHAREHOLDING
9 JULY 2007	HOLDING(S) IN COMPANY
31 JULY 2007	NOTICE OF RESULTS
31 JULY 2007	TOTAL VOTING RIGHTS
6 AUGUST 2007	ELECTRONIC COMMUNICATIONS
7 AUGUST 2007	DIRECTOR/PDMR SHAREHOLDING
9 AUGUST 2007	INTERIM RESULTS
10 AUGUST 2007	INTERIM RESULTS IN F.T
10 AUGUST 2007	TRANSACTION IN OWN SHARES
13 AUGUST 2007	TRANSACTION IN OWN SHARES
14 AUGUST 2007	TRANSACTION IN OWN SHARES

15 AUGUST 2007	TRANSACTION IN OWN SHARES
16 AUGUST 2007	DIRECTOR/PDMR SHAREHOLDING
17 AUGUST 2007	TRANSACTION IN OWN SHARES
20 AUGUST 2007	TRANSACTION IN OWN SHARES
21 AUGUST 2007	TRANSACTION IN OWN SHARES
22 AUGUST 2007	DIRECTOR/PDMR SHAREHOLDING
24 AUGUST 2007	TRANSACTION IN OWN SHARES
29 AUGUST 2007	TRANSACTION IN OWN SHARES
31 AUGUST 2007	TOTAL VOTING RIGHTS
3 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
4 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
5 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
6 SEPTEMBER 2007	DIRECTOR/PDMR SHAREHOLDING
6 SEPTEMBER 2007	HOLDING(S) IN COMPANY
6 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
7 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
7 SEPTEMBER 2007	HOLDING(S) IN COMPANY
10 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
11 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
12 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
13 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
14 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
17 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
18 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
20 SEPTEMBER 2007	DIRECTOR/PDMR SHAREHOLDING
27 SEPTEMBER 2007	TRANSACTION IN OWN SHARES
28 SEPTEMBER 2007	TOTAL VOTING RIGHTS
28 SEPTEMBER 2007	TRANSACTION IN OWN SHARES

8 OCTOBER 2007	DIRECTOR/PDMR SHAREHOLDING
9 OCTOBER 2007	TRANSACTION IN OWN SHARES
10 OCTOBER 2007	TRANSACTION IN OWN SHARES
12 OCTOBER 2007	TRANSACTION IN OWN SHARES
15 OCTOBER 2007	TRANSACTION IN OWN SHARES
16 OCTOBER 2007	TRANSACTION IN OWN SHARES
22 OCTOBER 2007	TRANSACTION IN OWN SHARES
23 OCTOBER 2007	TRANSACTION IN OWN SHARES
26 OCTOBER 2007	BLOCKLISTING INTERIM REVIEW
29 OCTOBER 2007	TRANSACTION IN OWN SHARES
30 OCTOBER 2007	TRANSACTION IN OWN SHARES
31 OCTOBER 2007	TRANSACTION IN OWN SHARES
1 NOVEMBER 2007	TOTAL VOTING RIGHTS
1 NOVEMBER 2007	HOLDING(S) IN COMPANY
6 NOVEMBER 2007	DIRECTOR/PDMR SHAREHOLDING
7 NOVEMBER 2007	LADBROKES PLC SELLS VERNONS
8 NOVEMBER 2007	NOTICE OF TRADING UPDATE
15 NOVEMBER 2007	4 MONTH TRADING UPDATE
16 NOVEMBER 2007	DIRECTOR/PDMR SHAREHOLDING
16 NOVEMBER 2007	TRANSACTION IN OWN SHARES
19 NOVEMBER 2007	TRANSACTION IN OWN SHARES
20 NOVEMBER 2007	HOLDING(S) IN COMPANY
20 NOVEMBER 2007	TRANSACTION IN OWN SHARES
21 NOVEMBER 2007	HOLDING(S) IN COMPANY
21 NOVEMBER 2007	TRANSACTION IN OWN SHARES
22 NOVEMBER 2007	TRANSACTION IN OWN SHARES
23 NOVEMBER 2007	HOLDING(S) IN COMPANY
23 NOVEMBER 2007	TRANSACTION IN OWN SHARES

26 NOVEMBER 2007	TRANSACTION IN OWN SHARES
27 NOVEMBER 2007	TRANSACTION IN OWN SHARES
28 NOVEMBER 2007	TRANSACTION IN OWN SHARES
29 NOVEMBER 2007	HOLDING(S) IN COMPANY
29 NOVEMBER 2007	TRANSACTION IN OWN SHARES
30 NOVEMBER 2007	TRANSACTION IN OWN SHARES
30 NOVEMBER 2007	TOTAL VOTING RIGHTS
3 DECEMBER 2007	TRANSACTION IN OWN SHARES
4 DECEMBER 2007	TRANSACTION IN OWN SHARES
5 DECEMBER 2007	HOLDING(S) IN COMPANY
5 DECEMBER 2007	TRANSACTION IN OWN SHARES
10 DECEMBER 2007	DIRECTOR/PDMR SHAREHOLDING
12 DECEMBER 2007	TRANSACTION IN OWN SHARES
13 DECEMBER 2007	TRANSACTION IN OWN SHARES
14 DECEMBER 2007	TRANSACTION IN OWN SHARES
17 DECEMBER 2007	TRANSACTION IN OWN SHARES
18 DECEMBER 2007	TRANSACTION IN OWN SHARES
19 DECEMBER 2007	HOLDING(S) IN COMPANY
20 DECEMBER 2007	HOLDING(S) IN COMPANY
31 DECEMBER 2007	CLOSE PERIOD SHARE REPURCHASE PROGRAMME
2 JANUARY 2008	CONTRACT – TURF TV
2 JANUARY 2008	TRANSACTION IN OWN SHARES
2 JANUARY 2008	TOTAL VOTING RIGHTS
3 JANUARY 2008	TRANSACTION IN OWN SHARES
4 JANUARY 2008	TRANSACTION IN OWN SHARES
7 JANUARY 2008	TRANSACTION IN OWN SHARES
8 JANUARY 2008	DIRECTOR/PDMR SHAREHOLDING

8 JANUARY 2008	TRANSACTION IN OWN SHARES
9 JANUARY 2008	TRANSACTION IN OWN SHARES
10 JANUARY 2008	TRANSACTION IN OWN SHARES
11 JANUARY 2008	TRANSACTION IN OWN SHARES
14 JANUARY 2008	TRANSACTION IN OWN SHARES
15 JANUARY 2008	TRANSACTION IN OWN SHARES
16 JANUARY 2008	TRANSACTION IN OWN SHARES
17 JANUARY 2008	ADDITIONAL LISTING
17 JANUARY 2008	HOLDING(S) IN COMPANY
17 JANUARY 2008	TRANSACTION IN OWN SHARES
18 JANUARY 2008	HOLDING(S) IN COMPANY
18 JANUARY 2008	TRANSACTION IN OWN SHARES
21 JANUARY 2008	TRANSACTION IN OWN SHARES
22 JANUARY 2008	TRANSACTION IN OWN SHARES
23 JANUARY 2008	TRANSACTION IN OWN SHARES
24 JANUARY 2008	HOLDING(S) IN COMPANY
24 JANUARY 2008	TRANSACTION IN OWN SHARES
25 JANUARY 2008	TRANSACTION IN OWN SHARES
28 JANUARY 2008	TRANSACTION IN OWN SHARES
29 JANUARY 2008	TRANSACTION IN OWN SHARES
30 JANUARY 2008	TRANSACTION IN OWN SHARES
31 JANUARY 2008	DIRECTOR/PDMR SHAREHOLDING
31 JANUARY 2008	TRANSACTION IN OWN SHARES
31 JANUARY 2008	TOTAL VOTING RIGHTS
1 FEBRUARY 2008	HOLDING(S) IN COMPANY
4 FEBRUARY 2008	TRANSACTION IN OWN SHARES
5 FEBRUARY 2008	TRANSACTION IN OWN SHARES
5 FEBRUARY 2008	DIRECTOR/PDMR SHAREHOLDING

6 FEBRUARY 2008	TRANSACTION IN OWN SHARES
6 FEBRUARY 2008	HOLDING(S) IN COMPANY
7 FEBRUARY 2008	NORTHERN IRELAND ACQUISITION
7 FEBRUARY 2008	TRANSACTION IN OWN SHARES
8 FEBRUARY 2008	TRANSACTION IN OWN SHARES
11 FEBRUARY 2008	TRANSACTION IN OWN SHARES
12 FEBRUARY 2008	HOLDING(S) IN COMPANY
12 FEBRUARY 2008	NOTICE OF RESULTS
12 FEBRUARY 2008	TRANSACTION IN OWN SHARES
13 FEBRUARY 2008	TRANSACTION IN OWN SHARES
15 FEBRUARY 2008	HOLDING(S) IN COMPANY
18 FEBRUARY 2008	HOLDING(S) IN COMPANY
19 FEBRUARY 2008	TRANSACTION IN OWN SHARES
20 FEBRUARY 2008	TRANSACTION IN OWN SHARES
21 FEBRUARY 2008	TRANSACTION IN OWN SHARES
22 FEBRUARY 2008	TRANSACTION IN OWN SHARES
25 FEBRUARY 2008	TRANSACTION IN OWN SHARES
28 FEBRUARY 2008	FINAL RESULTS
29 FEBRUARY 2008	TOTAL VOTING RIGHTS
3 MARCH 2008	DIRECTOR/PDMR SHAREHOLDING
4 MARCH 2008	DIRECTOR/PDMR SHAREHOLDING
5 MARCH 2008	DIRECTOR/PDMR SHAREHOLDING
5 MARCH 2008	ADDITIONAL LISTING
7 MARCH 2008	TRANSACTION IN OWN SHARES
10 MARCH 2008	TRANSACTION IN OWN SHARES
11 MARCH 2008	TRANSACTION IN OWN SHARES
12 MARCH 2008	TRANSACTION IN OWN SHARES
13 MARCH 2008	TRANSACTION IN OWN SHARES

14 MARCH 2008	DIRECTOR DECLARATION
14 MARCH 2008	TRANSACTION IN OWN SHARES
17 MARCH 2008	TRANSACTION IN OWN SHARES
28 MARCH 2008	ANNUAL REPORT AND ACCOUNTS
31 MARCH 2008	TOTAL VOTING RIGHTS

2. DOCUMENTS FILED AT COMPANIES HOUSE. ALL THE DOCUMENTS LISTED BELOW WERE FILED WITH THE REGISTRAR OF COMPANIES IN ENGLAND AND WALES AND REGISTERED BY THEM ON OR AROUND THE DATES INDICATED:

<b>DATE</b>	<b>DOCUMENT FILED</b>
30 MARCH 2007	DIRECTOR RESIGNED
10 APRIL 2007	NEW DIRECTOR APPOINTED
18 APRIL 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
29 APRIL 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
15 MAY 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
21 MAY 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
25 MAY 2007	GROUP OF COMPANIES' ACCOUNTS MADE UP TO 31/12/06
6 JUNE 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
12 JUNE 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
12 JUNE 2007	DIRECTOR RESIGNED
15 JUNE 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
19 JUNE 2007	AGM 2007 – ORDINARY AND SPECIAL RESOLUTIONS
20 JUNE 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
25 JUNE 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
27 JUNE 2007	MEMORANDUM AND ARTICLES OF ASSOCIATION

3 JULY 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
6 JULY 2007	MEMORANDUM AND ARTICLES OF ASSOCIATION
16 JULY 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
23 JULY 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
24 JULY 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
3 AUGUST 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
10 AUGUST 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
14 AUGUST 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
22 AUGUST 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
3 SEPTEMBER 2007	DIRECTOR'S PARTICULARS CHANGED
8 SEPTEMBER 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
18 SEPTEMBER 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
19 SEPTEMBER 2007	FORM 88(2) RETURN OF ALLOTMENT OF SHARES
24 SEPTEMBER 2007	FORM 169(1B) PURCHASE OF OWN SHARES
25 SEPTEMBER 2007	FORM 169(1B) PURCHASE OF OWN SHARES
20 OCTOBER 2007	FORM 169(1B) PURCHASE OF OWN SHARES
6 NOVEMBER 2007	FORM 169(1B) PURCHASE OF OWN SHARES
14 NOVEMBER 2007	FORM 169(1B) PURCHASE OF OWN SHARES
21 NOVEMBER 2007	FORM 169(1B) PURCHASE OF OWN SHARES
19 DECEMBER 2007	FORM 169(1B) PURCHASE OF OWN SHARES
15 JANUARY 2008	FORM 169(1B) PURCHASE OF OWN SHARES
18 JANUARY 2008	FORM 169(1B) PURCHASE OF OWN SHARES
30 JANUARY 2008	FORM 169(1B) PURCHASE OF OWN SHARES
11 FEBRUARY 2008	FORM 169(1B) PURCHASE OF OWN SHARES
20 FEBRUARY 2008	FORM 363A ANNUAL RETURN
20 FEBRUARY 2008	FORM 169(1B) PURCHASE OF OWN SHARES
11 MARCH 2008	FORM 169(1B) PURCHASE OF OWN SHARES
12 MARCH 2008	FORM 88(2) RETURN OF ALLOTMENT OF SHARES

18 MARCH 2008

FORM 169(1B) PURCHASE OF OWN SHARES

20 MARCH 2008

FORM 88(2) RETURN OF ALLOTMENT OF SHARES

3. INFORMATION PROVIDED TO SHAREHOLDERS:

- i) THE ANNUAL REPORT AND ACCOUNTS FOR YEAR ENDED 31 DECEMBER 2007, TOGETHER WITH THE NOTICE OF THE 2008 AGM, WAS SENT TO SHAREHOLDERS ON 28 MARCH 2008

**2007 ANNUAL REPORT AND ASSOCIATED DOCUMENTATION**

COPIES OF THE FOLLOWING DOCUMENTS HAVE BEEN SUBMITTED TO THE UK LISTING AUTHORITY:

1. THE 2007 ANNUAL REPORT
2. THE SHAREHOLDER CIRCULAR REGARDING THE 2008 ANNUAL GENERAL MEETING
3. THE FORMS OF PROXY
4. THE FORMS OF DIRECTION

THESE WILL SHORTLY BE AVAILABLE FOR INSPECTION AT THE UK LISTING AUTHORITY'S DOCUMENT VIEWING FACILITY WHICH IS SITUATED AT:

FINANCIAL SERVICES AUTHORITY  
25 THE NORTH COLONNADE  
CANARY WHARF  
LONDON  
E14 5HS  
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**DIRECTORS' SHARE INTERESTS**

LADBROKES PLC ("THE COMPANY") ANNOUNCES THE FOLLOWING CHANGES TO THE INTERESTS OF DIRECTORS AND OTHER PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMRs") IN FULLY PAID ORDINARY SHARES OF 28½P EACH IN THE COMPANY ("SHARES") HELD UNDER THE COMPANY'S SHARE INVESTMENT PLAN:

<b>DIRECTORS</b>	<b>NO. OF SHARES PURCHASED (NOTE 1)</b>	<b>NO. OF BONUS SHARES AWARDED (NOTE 2)</b>	<b>CURRENT INTERESTS UNDER THE PLAN NO. OF SHARES</b>
CHRISTOPHER BELL	23	11	2,180
JOHN O'REILLY	23	11	2,180
<b>PDMRs</b>			
MIKE O'KANE	23	11	2,180
MICHAEL NOBLE	23	11	2,180
RICHARD AMES	23	11	410
BRYAN TAKER	22	12	263

**NOTES:**

1. SHARES PURCHASED PURSUANT TO THE PLAN ON 7 APRIL 2008 AT 329.25P PER SHARE.
2. SHARES PURCHASED MATCHED PURSUANT TO THE PLAN BY THE ALLOTMENT ON THE SAME DATE AS IN NOTE 1. OF ONE BONUS SHARE FOR EVERY TWO SHARES PURCHASED.

**VOTING RIGHTS AND SHARE CAPITAL**

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LADBROKES PLC ('THE COMPANY') CONFIRMS THAT AS AT 31 MARCH 2008, ITS ISSUED SHARE CAPITAL, INCLUDING TREASURY SHARES, CONSISTS OF 631,721,196 ORDINARY SHARES OF 28 1/3P ('SHARES'). 31,760,568 SHARES ARE HELD IN TREASURY, THE VOTING RIGHTS OF WHICH ARE AUTOMATICALLY SUSPENDED.

ACCORDINGLY, THE TOTAL NUMBER OF VOTING RIGHTS IN THE COMPANY IS 599,960,628. THIS FIGURE MAY BE USED BY SHAREHOLDERS AS THE DENOMINATOR FOR THE CALCULATIONS BY WHICH THEY WILL DETERMINE IF THEY ARE REQUIRED TO NOTIFY THEIR INTEREST IN, OR A CHANGE IN THEIR INTEREST IN, THE COMPANY UNDER THE FSA'S DISCLOSURE AND TRANSPARENCY RULES.

**END**