



ELECTRONICS

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SAMSUNG ELECTRONICS CO., LTD.  
Samsung Main Building  
250, 2-Ka, Taepyeong-Ro, Chung-Ku,  
Seoul, Korea 100-742  
TEL : 727-7721, FAX : 727-7360

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OFFICE OF INTERNATIONAL  
CORPORATE FINANCE

April 8, 2008



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Securities and Exchange Commission  
Office of International Corporate Finance  
450 Fifth Street, N.W.  
Washington D.C. 20549

SUPPL

Re : Samsung Electronics Co., Ltd. – Rule 12g3-2(b) Filing, Commission File No. 82-3109

Ladies and Gentlemen :

The following information is provided by Samsung Electronics Co., Ltd. to the Securities and Exchange Commission pursuant to paragraph (b) (1) (i) of Rule 12g3-2(b) under the Securities Exchange Act of 1934, as amended.

Should you have any questions on the foregoing, please do not hesitate to call Senior Manager Myung-Kun Kim of IR Team at Samsung Electronics Co., Ltd. at (82) 2-727-7408.

Thank you.

Very truly yours,

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FINANCIAL

Thomas Kim

Investor Relations Team  
Samsung Electronics  
Tel) 82-2-727-7408  
Fax) 82-2-727-7286  
Email) Thomas.y.kim@samsung.com

*Lee 4/17*



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## 2008 Q1 Earnings Release Notice

2008 Q1 earnings conference call will be webcasted live in English at 10:00 a.m. on April 25, 2008. Related materials will be posted at [www.samsung.com/ir](http://www.samsung.com/ir).

- Samsung Electronics will also release 2008 Q1 earnings results in Korean at 4:30 pm on the same day.

(Hall 300 on the second basement of the Good morning Shinhan Securities Co., LTD.)

**END**