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2008 MAR 31 P 4:25

File: 082-04144

OFFICE OF INTERNATIONAL
CORPORATE FINANCE

08001562

March 26, 2008

*Erçiyas*Re: Rule 12g3-2(b) – Submission by ~~Anadolu Efes~~ Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

Securities and Exchange Commission
 Judiciary Plaza
 450 Fifth Street, NW
 Washington DC 20549

Attention: Division of International Corporate Finance

SUPPL

Ladies and Gentlemen:

Reference is made to the above-reference exemption pursuant to Rule 12g3-2(b) (the “Rule”) under the Securities Exchange Act of 1934, as amended (the “Act”), granted previously to Anadolu Efes Biracılık ve Malt Sanayii A.Ş. I hereby transmit to you, in accordance with the provisions of Rule 12g3-2(b)(4) of the Act, a general release by Anadolu Efes Biracılık ve Malt Sanayii A.Ş. regarding the collective bargaining agreement between our Company and Tek Gıda İş Labour Union.

As stated in paragraph (5) of the Rule, the Company understands that its furnishing the Securities and Exchange Commission with the information set forth above and the documents being transmitted herewith pursuant to the Rule shall not constitute an admission for any purpose that the Company is subject to the provisions of the Act.

Please contact the undersigned in connection with any of the points discussed in this letter.

Very truly yours,

Hurşit Zorlu
 Chief Financial Officer
 Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

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ANADOLU EFES BIRACILIK VE MALT SANAYII A.Ş.
 Esentepe Mah. Anadolu Cad. No.3 Kartal 34870 Istanbul
 Tel: (0 216) 586 80 00 Faks: (0 216) 306 25 17



Terms for the collective bargaining agreement between our Company and Tek Gıda İş
Labour Union for the period 01.09.2007-31.08.2007 agreed upon on 26.03.2008.

Accordingly;

- For the first six months period of the collective bargaining agreement, hourly wages will increase by 12.93% on average,
- In the second year of agreement, Consumer Price Index announced by the State Statistical Institute will be used to determine the wage increases,
- In the first year of the agreement a 19.36% increase in the social benefits will be made,
- In the second year of the agreement, Consumer Price Index announced by the State Statistical Institute will be used for social benefit increase.

For further information regarding Efes Beverage Group, please visit our website at <http://www.anadoluefes.com/> or you may contact;

Mr. Hürşit Zorlu
(Chief Financial Officer)

tel: 90 216 586 80 32
facsimile: 90 216 389 58 63
e-mail: hursit.zorlu@efespilsen.com.tr

Mr. Orhun Köstem
(Corporate Finance and Investor Relations Director)

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RECEIVED

2008 MAR 31 P 15:25

File: 082-04144

OFFICE OF INTERNATIONAL
CORPORATE FINANCE

March 17, 2008

Re: Rule 12g3-2(b) – Submission by Anadolu Efes Biracılık ve Malt Sanayii A.Ş.

Securities and Exchange Commission
Judiciary Plaza
450 Fifth Street, NW
Washington DC 20549

Attention: Division of International Corporate Finance

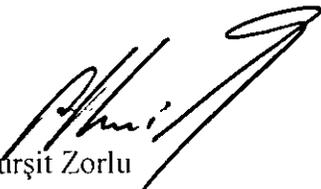
Ladies and Gentlemen:

Reference is made to the above-reference exemption pursuant to Rule 12g3-2(b) (the “**Rule**”) under the Securities Exchange Act of 1934, as amended (the “**Act**”), granted previously to Anadolu Efes Biracılık ve Malt Sanayii A.Ş. I hereby transmit to you, in accordance with the provisions of Rule 12g3-2(b)(4) of the Act, a general release by Anadolu Efes Biracılık ve Malt Sanayii A.Ş. regarding the changes in Efes Beer Group Management.

As stated in paragraph (5) of the Rule, the Company understands that its furnishing the Securities and Exchange Commission with the information set forth above and the documents being transmitted herewith pursuant to the Rule shall not constitute an admission for any purpose that the Company is subject to the provisions of the Act.

Please contact the undersigned in connection with any of the points discussed in this letter.

Very truly yours,


Hürşit Zorlu
Chief Financial Officer
Anadolu Efes Biracılık ve Malt Sanayii A.Ş.



ANADOLU EFES BIRACILIK VE MALT SANAYII A.Ş.
Esentepe Mah. Anadolu Cad. No: 1 Kartal 34870 İstanbul
Tel : (0 216) 586 80 00 Faks: (0 216) 306 25 17



Changes in Efes Beer Group Management

Anadolu Efes Biracılık ve Malt San. A.Ş. ("Anadolu Efes"), today announced that Mr. Hurşit Zorlu who has been the Chief Financial Officer and Investor Relations Director of Anadolu Efes since December 2000 will be promoted to Chief Financial Officer of Anadolu Endüstri Holding A.Ş. ("Anadolu Group"), the holding company of Anadolu Efes, effective April 1st 2008. Mr. Zorlu's responsibilities in Anadolu Efes will be assumed by Mr. Can Çaka who has been the Strategy, Business and Market Development Director of Efes Beer Group since June 2007.

For further information regarding Efes Beverage Group, please visit our website at <http://www.anadoluefes.com/> or you may contact:

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(Chief Financial Officer)

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Mr. Orhun Köstem
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END