

**SAMSUNG**

**ELECTRONICS**

**SAMSUNG ELECTRONICS CO., LTD.**  
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Seoul, Korea 100-742  
TEL : 727-7721, FAX : 727-7360

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SECURITIES AND EXCHANGE COMMISSION  
OFFICE OF INTERNATIONAL FINANCE



08001364

March 14, 2008

Securities and Exchange Commission  
Office of International Corporate Finance  
450 Fifth Street, N.W.  
Washington D.C. 20549

**SUPL**

Re : Samsung Electronics Co., Ltd. – Rule 12g3-2(b) Filing, Commission File No. 82-3109

Ladies and Gentlemen :

The following information is provided by Samsung Electronics Co., Ltd. to the Securities and Exchange Commission pursuant to paragraph (b) (1) (i) of Rule 12g3-2(b) under the Securities Exchange Act of 1934, as amended.

Should you have any questions on the foregoing, please do not hesitate to call Senior Manager Myung-Kun Kim of IR Team at Samsung Electronics Co., Ltd. at (82) 2-727-7408.

Thank you.

Very truly yours,

Thomas Kim

Investor Relations Team  
Samsung Electronics  
Tel) 82-2-727-7408  
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Email) Thomas.y.kim@samsung.com

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March 14, 2008

## Investment in Semiconductor Lines

On March 14, 2008, the management committee of Samsung Electronics authorized an investment in expanding and upgrading the existing Semiconductor Lines.

### Details

- Investment amount: KRW 1,347.9 billion
- Products: Semiconductor products
- Purpose: To improve competitiveness by increasing production capacity

**END**