

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 25 FEBRUARY 2008, IT PURCHASED FROM UBS LIMITED 252,576 SHARES AT AN AVERAGE PRICE OF 318.4601 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 30,184,095 TREASURY SHARES IN TREASURY AND HAS 601,281,343 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).



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BUYBACK OF ITS OWN SHARES

2008-02-22
LADBROKES PLC
BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 22 FEBRUARY 2008, IT PURCHASED FROM UBS LIMITED 300,000 SHARES AT AN AVERAGE PRICE OF 307.7978 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 29,931,519 TREASURY SHARES IN TREASURY AND HAS 601,533,919 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

BUYBACK OF ITS OWN SHARES

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LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 21 FEBRUARY 2008, IT PURCHASED FROM UBS LIMITED 300,000 SHARES AT AN AVERAGE PRICE OF 318.9817 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 29,631,519 TREASURY SHARES IN TREASURY AND HAS 601,833,919 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 19 FEBRUARY 2008, IT PURCHASED FROM UBS LIMITED 175,835 SHARES AT AN AVERAGE PRICE OF 324.8318 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 29,031,519 TREASURY SHARES IN TREASURY AND HAS 602,433,919 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:	Ladbroke's plc
2. Reason for the notification (please tick the appropriate box or boxes)	
An acquisition or disposal of voting rights	X
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	
An event changing the breakdown of voting rights	
Other (please specify):	
3. Full name of person(s) subject to the notification obligation:	Citigroup Global Markets UK Equity Limited
4. Full name of shareholder(s) (if different from 3.):	N/A
5. Date of the transaction (and date on which the threshold is crossed or reached if different):	13/02/2008
6. Date on which issuer notified:	14/02/2008
7. Threshold(s) that is/are crossed or reached:	6.00%
8. Notified details:	

A: Voting rights attached to shares							
Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
				Direct	Indirect	Direct	Indirect
GB00B0ZSH635	33,881,578	33,881,578	40,308,968	40,308,968	0	6.66%	0.00%

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
N/A				

Total (A+B)	
Number of voting rights	% of voting rights
40,308,968	6.66%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

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Proxy Voting:

10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:	
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END