



08000664

SHARE INTERESTS

LADBROKES PLC ("THE COMPANY") ANNOUNCES THE FOLLOWING CHANGES TO THE INTERESTS OF MR M J NOBLE (A PERSON DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMR") IN THE COMPANY).

ON 30 JANUARY 2008 MR NOBLE PURCHASED 880 SHARES OF 28 1/3 P EACH OF THE COMPANY ("SHARES") AT 214.04P PER SHARE BY EXERCISE OF AN OPTION HELD UNDER THE COMPANY'S 1983 SAVINGS RELATED SHARE OPTION SCHEME ("1983 SCHEME"). FOLLOWING THIS TRANSACTION MR NOBLE IS BENEFICIALLY INTERESTED IN 12,600 SHARES AND HOLDS OPTIONS TO PURCHASE 3,179 SHARES UNDER THE 1983 SCHEME.

082-01571

SUPPL

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FEB 14 2008

THOMSON FINANCIAL

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2008 FEB 11 P 12:23

*de 2/12*

**VOTING RIGHTS AND SHARE CAPITAL**

LADBROKES PLC ('THE COMPANY') CONFIRMS THAT AS AT 31 JANUARY 2008, ITS ISSUED SHARE CAPITAL, INCLUDING TREASURY SHARES, CONSISTS OF 631,444,960 ORDINARY SHARES OF 28 1/3P ('SHARES'). 26,455,684 SHARES ARE HELD IN TREASURY, THE VOTING RIGHTS OF WHICH ARE AUTOMATICALLY SUSPENDED.

ACCORDINGLY, THE TOTAL NUMBER OF VOTING RIGHTS IN THE COMPANY IS 604,989,276. THIS FIGURE MAY BE USED BY SHAREHOLDERS AS THE DENOMINATOR FOR THE CALCULATIONS BY WHICH THEY WILL DETERMINE IF THEY ARE REQUIRED TO NOTIFY THEIR INTEREST IN, OR A CHANGE IN THEIR INTEREST IN, THE COMPANY UNDER THE FSA'S DISCLOSURE AND TRANSPARENCY RULES.

2008 FEB 11 P 12:33

**BUYBACK OF ITS OWN SHARES**

RECEIVED  
11 FEB 11 P 2:34

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 31 JANUARY 2008, IT PURCHASED FROM UBS LIMITED 257,586 SHARES AT AN AVERAGE PRICE OF 290.8891 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 26,455,684 TREASURY SHARES IN TREASURY AND HAS 604,989,276 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

**BUYBACK OF ITS OWN SHARES**

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 30 JANUARY 2008, IT PURCHASED FROM UBS LIMITED 267,712 SHARES AT AN AVERAGE PRICE OF 289.6954 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 26,198,098 TREASURY SHARES IN TREASURY AND HAS 605,246,362 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

30 JAN 2008 11:12:34  
LADBROKES PLC

**BUYBACK OF ITS OWN SHARES**

RECEIVED  
2008 FEB 11 P 12:54  
SEC OF STATE  
CORPORATE FINANCE

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 29 JANUARY 2008, IT PURCHASED FROM UBS LIMITED 300,000 SHARES AT AN AVERAGE PRICE OF 287.0743 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 25,930,386 TREASURY SHARES IN TREASURY AND HAS 605,513,074 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

RECEIVED

<b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b>		ZIGG FEB 11 Eadbrokes plc	
<b>2. Reason for the notification</b> (please tick the appropriate box or boxes)			
An acquisition or disposal of voting rights		X	
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached			
An event changing the breakdown of voting rights			
Other (please specify):			
<b>3. Full name of person(s) subject to the notification obligation:</b>		Citigroup Global Markets UK Equity Limited	
<b>4. Full name of shareholder(s)</b> (if different from 3.):		N/A	
<b>5. Date of the transaction</b> (and date on which the threshold is crossed or reached if different):		30/01/2008	
<b>6. Date on which issuer notified:</b>		01/02/2008	
<b>7. Threshold(s) that is/are crossed or reached:</b>		5.00%	
<b>8. Notified details:</b>			

<b>A: Voting rights attached to shares</b>							
Class/type of shares <small>if possible using the ISIN CODE</small>	Situation previous to the Triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
				Direct	Indirect	Direct	Indirect
GB00B0ZSH635	11,988,585	11,988,585	33,881,578	33,881,578	0	5.60%	0.00%

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
N/A				

<b>Total (A+B)</b>	
Number of voting rights	% of voting rights
33,881,578	5.60%

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:**

<b>Proxy Voting:</b>	
<b>10. Name of the proxy holder:</b>	N/A
<b>11. Number of voting rights proxy holder will cease to hold:</b>	N/A
<b>12. Date on which proxy holder will cease to hold voting rights:</b>	N/A

<b>13. Additional information:</b>	
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*END*