

adidas

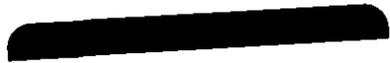
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SECURITIES

United States Securities
and Exchange Commission
Attn. Mr. Paul Dudek
Division of Corporate Finance
450 Fifth Street, NW



08000591

Washington, D.C. 20549
USA

SUPPL

01.02.2008

Adidas Salomon AG

**SEC Filing /
Exemption purs. to rule 12g-3-2(b) under the Securities Exchange Act of 1934
adidas AG / File No. 82-4278**

Dear Mr. Dudek,

in compliance with the above rule, please find attached the following statutory publications which are not published in that form on our website:

- Publication of Change of the No. of Voting Rights of January 31, 2008 through euro adhoc according to § 26a WpHG (Attachment No. 1)

If you need further information, please do not hesitate to contact me.

Kind regards,

Attachments

Anja Smith

PROCESSED

FEB 13 2008

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FINANCIAL**

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Dr. Hans Friderichs

Chairman of
Executive Board:
Herbert Hainer

Executive Board:
Glenn Bennett
Robin Stalker
Erich Stamminger

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91072
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Amtsgericht Fürth
HRB 3868

UST-IDNR:
DE 132490588

HypoVereinsbank, Erlangen
BLZ 76320072 / Kto. 4 607 112

Dresdner Bank, Erlangen
BLZ 76080040 / Kto. 540 690 000

Bay. Landesbank, München
BLZ 70050000 / Kto. 54 719

euro adhoc: adidas AG / Release according to article 26a WpHG (Securities Trading Act) with the aim of a Europe-wide distribution

Total number of voting rights announcement transmitted by euro adhoc. The issuer is responsible for the content of this announcement.

adidas AG hereby announces that at the end of the month January 2008 the number of voting rights amounts to a total of 203644960 voting rights. The change of total voting rights is effective as of 15.01.2008.

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sector: Recreational & Sports goods
ISIN: DE0005003404, A0DMK03
indexes: DAX, CDAX, HDAX, Prime All Share
stockmarkets: regulated dealing/prime standard: Börse Frankfurt, free trade:
Börse Berlin, Börse Hamburg, Börse Stuttgart, Börse Düsseldorf,
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REGISTRATION DEPARTMENT

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