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NASDAQ

THE NASDAQ STOCK MARKET
LISTING QUALIFICATIONS DEPARTMENT
5000 BLACKWELL ROAD
ROCKVILLE, MD 20850

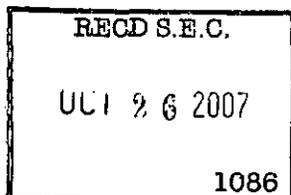
CERTINAS

Michael Emen
Sr. Vice President
Listing Qualifications

1-33773

By Facsimile and First Class Mail

October 26, 2007



Ms. Cecile Peters
Chief, IT Services
Division of Corporation Finance
U.S. Securities and Exchange Commission
100 F Street, N.E.
Washington, D.C. 20549

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THOMSON
FINANCIAL

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Dear Ms. Peters:

This is to certify that on October 26, 2007 The Nasdaq Stock Market (the "Exchange") received from 012 Smile.Communications Ltd. (the "Registrant") a copy of the Registrant's application on Form 8-A 12(b) for the registration of the following security:

Ordinary Stock, par value NIS .001

We further certify that the security described above has been approved by the Exchange for listing and registration upon official notice of issuance.

We understand that the Registrant is seeking effectiveness of the Form 8-A 12(b) concurrently with effectiveness of its 1933 Act Registration Statement, and we hereby join in such request.

Sincerely,

END