

SAMSUNG

ELECTRONICS

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OFFICE OF INTERNATIONAL
CORPORATE FINANCE

July 04, 2007



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Securities and Exchange Commission
Office of International Corporate Finance
450 Fifth Street, N.W.
Washington D.C. 20549

SUPPL

Re : Samsung Electronics Co., Ltd. – Rule 12g3-2(b) Filing, Commission File No. 82-3109

Ladies and Gentlemen :

The following information is provided by Samsung Electronics Co., Ltd. to the Securities and Exchange Commission pursuant to paragraph (b) (1) (i) of Rule 12g3-2(b) under the Securities Exchange Act of 1934, as amended.

Should you have any questions on the foregoing, please do not hesitate to call Jin Hyuk Park of Simpson Thacher & Bartlett, U.S. counsel to Samsung Electronics Co., Ltd. at (852) 2514-7665. Thank you.

Very truly yours,

PROCESSED

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THOMSON
FINANCIAL

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Q2 2007 Earnings Release Notice

2007 Q2 earnings conference call will be webcasted live in English at 10:00 a.m. on July 13, 2007. Related materials will be posted at www.samsung.com/ir.

* Samsung Electronics will also release 2007 Q2 earnings results in Korean on the same day at 04:00 pm.

(1st Floor of the Korea Exchange, International Conference Hall)

END