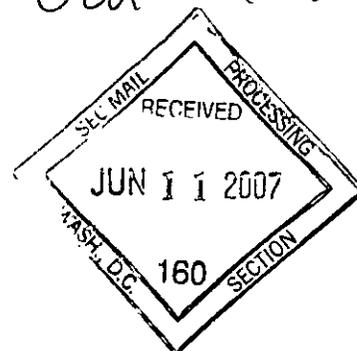


UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
450 Fifth Street, N.W.  
WASHINGTON, D.C. 20549  
U.S.A.



Neuilly-sur-Seine, Ji



07024538

File 82-5247  
Issuer : JCDecaux SA  
Country : France

Communication  
Extérieure

Re : Disclosure Materials provided by JCDecaux SA pursuant to Rule 12g3-2(b)

Ladies and Gentlemen,

## SUPPL

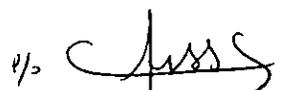
Please find attached, in relation to JCDecaux SA :

- A press release dated April 4, 2007 in relation JCDecaux SA has entered the Qatari outdoor advertising market :
- A press release dated April 23, 2007 in relation JCDecaux SA has confirmed its role as the industrial and strategic partner of Affichage Holding :
- A press release dated April 23, 2007 regarding Jean Muller has been appointed Director of Commercial Development of JCDECAUX :
- A press release dated April 24, 2007 in relation to JCDecaux Estonia has won 15-year agreement for Street Furniture in Tallinn :
- A press release dated May 9, 2007 in relation to First Quarter : revenues up 7%, driven by solid organic revenue growth :
- A press release dated May 15, 2007 regarding Annual General Meeting of JCDecaux SA on May 10, 2007 :
- A press release dated May 21<sup>st</sup>, 2007 in relation to tremendous success for Aéo, the Aéroports de Paris digital network :
- A press release dated May 21<sup>st</sup>, 2007 in relation to JCDecaux SA has won the 3<sup>rd</sup> largest market in Norway for Street Furniture.

JCDecaux SA is providing these documents to you pursuant to its obligations under Rule 12g3-2(b).

Please do not hesitate to contact me, by e-mail, [danylouise.richet@jcdecaux.fr](mailto:danylouise.richet@jcdecaux.fr) or by telephone 33 1 30 79 49 07, should you have any questions or comments regarding the format and/or content of the enclosed materials.

Very truly yours,

  
**Dany Louise Richet**

Legal Affairs  
Head of the Stock Market / Company Law Department  
Enc.

PROCESSED  
JUN 21 2007



Allemagne  
Argentine  
Australie  
Autriche  
Belgique  
Bosnie  
Brésil  
Bulgarie  
Canada  
Chili  
Chine  
Corée  
Croatie  
Danemark  
Espagne  
Estonie  
États-Unis  
Finlande  
France  
Hongrie  
Irlande  
Islande  
Italie  
Japon  
Lettonie  
Lituanie  
Luxembourg  
Malaisie  
Mexique  
Norvège  
Pays-Bas  
Pologne  
Portugal  
République Tchèque  
Royaume-Uni  
Russie  
Serbie et Montenegro  
Singapour  
Slovaquie  
Slovénie  
Suède  
Suisse  
Thaïlande  
Turquie  
Uruguay

JCDecaux SA  
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Société Anonyme à Directoire et Conseil de Surveillance au capital de 3 378 284,27 euros - 307 570 747 RCS Nanterre

## JCDecaux enters the Qatari outdoor advertising market

Out of Home  
Media

**Paris, 4 April, 2007** – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific, and the number two worldwide, announced today its first move into the Middle East through a joint venture agreement with Qatar Media Services in order to provide the City of Doha with outdoor advertising furniture and displays. Following this agreement, the Joint Venture called QMS Decaux will be equally owned by JCDecaux and by Qatar Media Services and will manage all outdoor advertising activities in Qatar.

Qatar Media Services (QMS) is the exclusive media representative for Qatari media such as television, press networks and outdoor advertising.

**His Excellency Saad Al Mohannadi, CEO of Qatar Media Services** said: *"Media is the heart of each country and plays major role in economy and industry, specially in a country like Qatar which is booming by all means. Qatar Media Services has made a historical joint venture with JCDecaux. We see big opportunities for growth in Doha. We are convinced that JCDecaux is the right partner for ensuring that these opportunities materialize."*

**Jean-Charles Decaux, Chairman of the Board and co-CEO of JCDecaux** said: *"Thanks to its energy reserves and to an ambitious development plan, Qatar is a market which has a great potential for economic development. With Qatar Media Services, we would like to make Doha our showcase for the Middle East so that the region can benefit from our recent innovative outdoor advertising solutions".*

### **Key Figures for the Group:**

- 2006 revenues: €1,946.4M
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (334,000 advertising panels)
- N°1 worldwide in airport advertising with 141 airports and more than 300 transport contracts in metros, buses, tramways and trains (213,000 advertising panels)
- N°1 in Europe for billboards (216,000 advertising panels)
- N°1 in outdoor advertising in China (83,000 advertising panels in 21 different cities)
- N°1 worldwide in self-service bicycles
- 763,000 advertising panels in 48 countries
- Present in 3,500 cities with over 10,000 inhabitants
- 8,100 employees

For more information, contact:

### **Press Relations**

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Fax: +33 (0)1 30 79 77 91  
[alexandre.hamain@jcdecaux.fr](mailto:alexandre.hamain@jcdecaux.fr)

## JCDecaux confirms its role as the industrial and strategic partner of Affichage Holding.

Out of Home  
Media

Paris, 23 April 2007 - JCDecaux SA (Euronext Paris : DEC), the number one outdoor advertising company in Europe and in the Asia-Pacific region and number two worldwide, has been informed that Compagnie Nationale à Portefeuille (CNP) has acquired a 25.30% holding in the capital of the Swiss company Affichage.

Following this shareholding acquisition by CNP, JCDecaux, itself a 30% shareholder, confirms its role as the commercial and strategic partner of Affichage, the leading outdoor advertising company in Switzerland and number 6 in the world.

On this occasion, Jean-Francois Decaux, Co-Chief Executive Officer of JCDecaux stated, "Since we took a shareholding in Affichage in 1999, JCDecaux has worked closely with the board of directors to maintain the independence of the group that holds 75% of the very developed market in outdoor advertising in Switzerland. In our view, this shareholding acquisition confirms the value and quality of this company and its management, as well as the validity of its growth strategy to which JCDecaux has contributed".

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## Jean Muller is appointed Director of Commercial Development of JCDecaux

**Paris, April 23, 2007** - Jean Muller has been appointed Director of Commercial Development of JCDecaux, a new post created within the framework of the new organization announced on April 10. Jean Muller reports to Isabelle Schlumberger, Executive Vice-President, Commerce & Development.

His duties will include the coordination and development of JCDecaux's cross-functional commercial activities in France (Street Furniture, Avenir, JCDecaux Airport and JCDecaux Advertising). He will be responsible, in particular, for setting up and supervising the New Business Development team, ensuring the development of the JCDecaux Innovate Department in addition to coordinating the Strategic Planning and Yield Management teams.

Jean Muller (37) is a graduate of the Institut Supérieur des Forces de Vente (Higher Institute for Commercial Studies) of the Chamber of Commerce and Industry of the Moselle. He began his career in 1990 in the Bacardi Martini Group as a Sector Manager before becoming Sales Training Officer and Head of Sales.

Starting in June 1996, he held a series of positions within NRJ Group. Initially working as the Regional Manager of Régie Networks until 1998, he subsequently perfected his expertise of the local market as France Sales Director from 1999 to 2003. He was then appointed Director of Commercial Development of NRJ Group and, in 2005, Executive Vice-President, France Sales of NRJ Group and President of the advertising space marketing services (NRJ Régies – which subsequently became NRJ Global – and Régie Networks).

Jean Muller was Chairman of SIRRP / Média Radio, the radio advertising union, from October 2005 to January 2007.

### Out of Home Media

Argentina  
Australia  
Austria  
Belgium  
Bosnia  
Brazil  
Bulgaria  
Canada  
Chile  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Hungary  
Iceland  
India  
Ireland  
Italy  
Japan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Montenegro  
Norway  
Poland  
Portugal  
Russia  
Serbia  
Singapore  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Thailand  
The Netherlands  
Turkey  
Ukraine  
United Kingdom  
United States  
Uruguay  
Uzbekistan

### Corporate Communications Department

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### Finance Department

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Registered capital of 3,378 294,27 euros - # RCS: 307 670 747 Nanterre - FR 44307670747

## JCDecaux Estonia wins 15-year agreement for Street Furniture in Tallinn

### Out of Home Media

Austria  
Australia  
Azerbaijan  
Belgium  
Brazil  
Canada  
China  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Greece  
Hungary  
India  
Italy  
Japan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Netherlands  
Poland  
Portugal  
Russia  
Spain  
Sweden  
Switzerland  
Taiwan  
The Netherlands  
Turkey  
United Kingdom  
United States  
Uruguay  
Uzbekistan

**Paris, 24 April 2007** - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific and number two worldwide announced today that its Estonian Subsidiary has been awarded a 15-year Street Furniture contract with the City of Tallinn.

The award covers the instalment, maintenance and management of 320 bus shelters, 140 free standing panels and 18 public toilets. This new contract will secure JCDecaux's presence in the City of Tallinn which is inhabited by one third of the country's population and which accounts for more than 50% of GDP in Estonia.

**Jeremy Male, CEO UK & Northern Europe**, said "We are delighted to have been chosen by the City of Tallinn. We look forward to working with the City to enhance the streetscape and provide improved services for its citizens. This very important contract will significantly improve the quality of our advertising networks in Estonia and it consolidates our N°1 position in Street Furniture and Outdoor Advertising in the Baltic countries".

### Key Figures for the Group:

- 2006 revenues: €1,946.4 million
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- Present in 3,500 cities with over 10,000 inhabitants
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## FIRST QUARTER 2007: REVENUES UP 7.0%, DRIVEN BY SOLID ORGANIC REVENUE GROWTH

### Out of Home Media

Argentina  
 Australia  
 Austria  
 Belgium  
 Bosnia  
 Brazil  
 Bulgaria  
 Canada  
 Chile  
 China  
 Croatia  
 Czech Republic  
 Denmark  
 Estonia  
 Finland  
 France  
 Germany  
 Hungary  
 Iceland  
 India  
 Ireland  
 Italy  
 Japan  
 Korea  
 Latvia  
 Lithuania  
 Luxembourg  
 Malaysia  
 Montenegro  
 Norway  
 Poland  
 Portugal  
 Russia  
 Serbia  
 Singapore  
 Slovakia  
 Slovenia  
 Spain  
 Sweden  
 Switzerland  
 Thailand  
 The Netherlands  
 Turkey  
 Ukraine  
 United Kingdom  
 United States  
 Uruguay  
 Uzbekistan

**Paris, 9 May 2007 – JCDecaux SA** (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific and the number two worldwide, announced today its revenues for the three months ended 31 March, 2007. On a reported basis, revenues increased by 7.0% to €473.1 million compared to €442.2 million in the same period last year. Excluding acquisitions and the impact of foreign exchange, organic revenues increased by 5.8%, reflecting improvement across all three divisions, particularly in Billboard. Core advertising revenues, excluding revenues related to the sale, rental and maintenance of street furniture products, rose by 6.8% organically.

Q1 Revenues	2007 (€m)	2006 (€m)	Reported growth (%)	Organic growth <sup>(1)</sup> (%)
Street Furniture	239.0	227.5	5.0%	3.6%
Transport	120.6	110.8	8.8%	7.6%
Billboard	113.5	103.9	9.2%	8.5%
<b>Total</b>	<b>473.1</b>	<b>442.2</b>	<b>7.0%</b>	<b>5.8%</b>

*(1) excluding acquisitions/divestitures and the impact of foreign exchange*

**Street Furniture** revenues increased by 5.0% to €239.0 million from €227.5 million in the first quarter of 2006. Excluding acquisitions and the impact of foreign exchange, organic revenues increased by 3.6% over the period. Core advertising revenues, excluding revenues related to the sale, rental and maintenance of street furniture products, rose strongly (+ 6.4% organically).

In Europe, market conditions continued to strengthen in a number of countries and double-digit revenue increases were reported in the United Kingdom, Germany, Scandinavia and Spain. Portugal and Italy reported solid revenue growth over the quarter while advertising revenues declined slightly in France, in part due to the move of a small number of specialist retailers from Street Furniture to TV advertising.

In Asia-Pacific and the Rest of the World, revenues continued to produce double-digit organic revenue growth.

**Transport** revenues rose by 8.8% to €120.6 million from €110.8 million in the first quarter of last year. Excluding acquisitions and the impact of foreign exchange, organic revenues rose by 7.6%. Organic revenues grew in double digits across many geographies including the large markets of France, Spain and Portugal, while the United States and Austria produced high single-digit revenue growth over the period.

JCDecaux SA

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[www.jcdecaux.com](http://www.jcdecaux.com)

A public limited corporation with an Executive Board and Supervisory Board  
 Registered capital of 3,376,284.27 euros - # RCS: 307 570 747 Nanterre - FR 44907570747

**Billboard** revenues improved by 9.2% to €113.5 million from €103.9 million in the same period last year. Excluding acquisitions and the impact of foreign exchange, organic revenue growth was 8.5%. With double-digit organic revenue growth, the United Kingdom reported the best performance overall, benefiting from both a strong market outperformance and the recently-signed contract with BT payphones. Portugal and Ireland also grew in double digits over the period, while Spain and Austria produced strong revenue increases. In France, despite the opening of broadcast TV advertising to retailers, revenues grew slightly.

Commenting on the first quarter revenues and prospects for 2007, Jean-Charles Decaux, Chairman of the Executive Board and Co-Chief Executive Officer, said:

*"As anticipated, our first quarter advertising revenues showed solid organic growth, reflecting sound increases across our three segments, and the particularly good performance of our Billboard division.*

*We continue to expect that our organic revenue growth in 2007 will be similar to that in 2006, within a likely range of 7-8%, reflecting the good opportunities in our markets and an acceleration of revenue growth in Transport."*

**Next information:**

Annual Shareholders Meeting: 10 May 2007  
Q2 2007 revenues: 24 July 2007 (after market)

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- 8,100 employees

For more information, contact :

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**Forward Looking Statement**

Certain statements in this release constitute « forward-looking statements » within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. The words or phrases « guidance », « expect », « anticipate », « estimates » and « forecast » and similar words or expressions are intended to identify such forward-looking statements. In addition, any statements that refer to expectations or other characterizations of future events or circumstances are forward-looking statements. Various risks that could cause future results to differ from those expressed by the forward-looking statements included in this release include, but are not limited to : changes in economic conditions in the U.S. and in other countries in which JCDecaux

currently does business (both general and relative to the advertising and entertainment industries) ; fluctuations in interest rates ; changes in industry conditions ; changes in operating performance ; shifts in population and other demographics ; changes in the level of competition for advertising dollars ; fluctuations in operating costs ; technological changes and innovations ; changes in labor conditions ; changes in governmental regulations and policies and actions of regulatory bodies ; fluctuations in exchange rates and currency values ; changes in tax rates ; changes in capital expenditure requirements and access to capital markets. Other key risks are described in the JCDecaux reports filed with the U.S. Securities and Exchange Commission. Except as otherwise stated in this news announcement, JCDecaux does not undertake any obligation to publicly update or revise any forward-looking statements because of new information, future events or otherwise.



## Tremendous success for Aéo, the Aéroports de Paris' first digital network!

Paris, May 21<sup>st</sup> 2007 – Aéo, the first airport audiovisual medium, developed by JCDecaux Airport for Aéroports de Paris in 2007, is the first digital airport network. This network has made it possible to develop a completely new form of relationship marketing using Bluetooth® technology in Aéroports de Paris departure areas designed to target particularly technophile airline passengers.

### Out of Home Media

Argentina  
Australia  
Austria  
Belgium  
Bosnia  
Brazil  
Bulgaria  
Canada  
China  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Hungary  
Iceland  
India  
Ireland  
Italy  
Japan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Montenegro  
Norway  
Poland  
Portugal  
Russia  
Serbia  
Singapore  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Thailand  
The Netherlands  
Turkey  
Ukraine  
United Kingdom  
United States  
Uruguay  
Uzbekistan

Aéo already has over 200 screens and will have installed 300 by the end of 2007, all strategically placed in the waiting areas at Paris-Charles de Gaulle and Paris-Orly airports. The full power and impact of Aéo has been revealed by the study carried out with Ipsos Média in December 2006:

- almost 7 out of 10 travellers in the departure area watch Aéo  
- 9 out of 10 travellers memorise at least one category of programme: among the most frequently mentioned programmes are the weather report, the news and... the adverts!

72% claim that the programmes broadcasted on Aéroports de Paris' first news channel are pleasant to watch.

On average, an air passenger waits for 2 hours and 25 minutes in the departure area, a valuable dwell time and an ideal location for delivering a tailored message. Aéo is therefore a particularly competitive network in terms of cost and performance: more than 26 million contacts are generated in 1 month, i.e. a cost of 1.6 € for 1000 contacts.

As a result, JCDecaux Airport is launching the digital Business network, a system of over 410 panels combining the Aéo Bluetooth® digital network and the Business France display network.

Bluetooth® technology as developed by JCDecaux Airport (unobtrusive messages, monitoring statistics etc) guarantees flexible management when sending messages (according to the time, airport, type of files: text, video, audio, image...) and so provides airport communication campaigns with renewed proximity and visibility.

Consequently airport media is becoming the innovative trail-blazer that allows a special link to be created with a sought after, high contribution target.

Isabelle Schlumberger, President of JCDecaux Airport stated: "Aéo, Aéroports de Paris' first digital network, enables JCDecaux Airport to offer its customers a particularly powerful and effective media mix aimed at a national target made up of high socio-professional categories. The new network once again demonstrates that JCDecaux is at the cutting edge of innovation in terms of new technologies developed on its various communication supports."

<http://www.jcdecauxairport.fr/innovation/les-programmes.php>

Sources: *Etudes Ipsos Média – Map 2006 and Aéo Dec. 2006 (450 interviews, pop. French and international).*

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**Key Figures for the Group:**

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- 763,000 advertising panels in 48 countries
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**JCDecaux**

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## JCDecaux wins the 3<sup>rd</sup> largest market in Norway for Street Furniture

### Out of Home Media

Argentina  
Australia  
Austria  
Belgium  
Bosnia  
Brazil  
Bulgaria  
Canada  
Chile  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Hungary  
Iceland  
India  
Ireland  
Italy  
Japan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Montenegro  
Norway  
Poland  
Portugal  
Russia  
Serbia  
Singapore  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Thailand  
The Netherlands  
Turkey  
Ukraine  
United Kingdom  
United States  
Uruguay  
Uzbekistan

**Paris, 21 May 2007** - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and Asia-Pacific and number two worldwide announced today that its Norwegian Subsidiary has been awarded a 14-year Street Furniture contract with the National Road Authority for the County of Rogaland. Rogaland is the 3<sup>rd</sup> largest urban area in Norway with a population of 405,000 and includes the Norwegian "Oil Capital"; Stavanger and the shipping centre of Haugesund.

The award covers the instalment, maintenance and management of 700 bus shelters. This new contract will secure JCDecaux's presence in the region and its market leading position in the Street Furniture segment in Norway.

**Jeremy Male, CEO UK & Northern Europe**, said "We are delighted to have been chosen by the Rogaland region. We look forward to working with the National Road Authority to enhance the streetscape and provide improved services for its bus passengers. This very important contract will significantly improve the quality of our advertising networks in Norway and it consolidates our N°1 position in Street Furniture in the Nordic region".

### Key Figures for the Group:

- 2006 revenues: €1,946.4 million ; Q1 revenues: €473.1 million
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (334,000 advertising panels)
- N°1 worldwide in airport advertising with 141 airports and around 300 transport contracts in metros, buses, tramways and trains (213,000 advertising panels)
- N°1 in Europe for billboards (216,000 advertising panels)
- N°1 in outdoor advertising in China (83,000 advertising panels in 21 different cities)
- N°1 worldwide in self service bicycles
- 763,000 advertising panels in 48 countries
- Present in 3,500 cities with over 10,000 inhabitants
- 8,100 employees

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A public limited corporation with an Executive Board and Supervisory Board  
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