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Date: 17.01.07

ORK – Sale of shares in Mecom

SUPPL

Orkla has sold 146 million shares in Mecom Group Plc, equivalent to 19.97 % of outstanding shares, at a share price of 68 pence.

The book profit is approximately NOK 300 million.

Orkla own after this transaction no shares in Mecom. Orkla continue to own a vendor loan note with outstanding balance of approximately GBP 53 mill.

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