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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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ANNUAL AUDITED REPORT
FORM X-17A-5
PART III

SEC FILE NUMBER
848960

FACING PAGE
Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 07/01/06 AND ENDING 06/30/07
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: Maximum Financial Investment Group, Inc.

OFFICIAL USE ONLY

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

FIRM I.D. NO.

18877 West Ten Mile Road

(No. and Street)

Southfield

(City)

Michigan

(State)

48075

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Glenn Barikmo

(248) 443-1225

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

Groen, Kluka & Company, P.C.

(Name - if individual, state last, first, middle name)

888 West Big Beaver Rd. Suite 790

(Address)

Troy

(City)

PROCESSED

Michigan

(State)

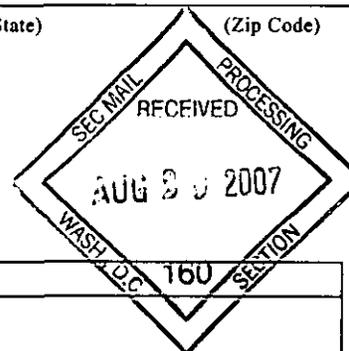
48084

(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

OCT 11 2007
THOMSON FINANCIAL



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*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION

I, Glenn Barikmo, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Maximum Financial Investment Group, Inc., as of June 30, 2007, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

None

Glenn Barikmo

Signature

Executive Vice-President

Title

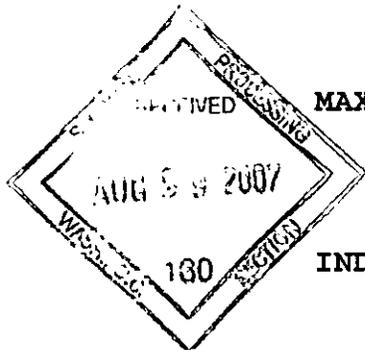
Sandra J. Rayba
Notary Public

SANDRA J. RAYBA
Notary Public, State of Michigan
County of Hillsdale
My Commission Expires Dec. 9, 2010
Acting in the County of Oakland

This report ** contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).



MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

FINANCIAL STATEMENTS AND REPORT OF
INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

June 30, 2007

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REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

Board of Directors
Maximum Financial Investment Group, Inc.

We have audited the accompanying balance sheet of Maximum Financial Investment Group, Inc. as of June 30, 2007, and the related statements of operations, stockholders' equity, and cash flows for the year then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and the significant estimates made by the management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Maximum Financial Investment Group, Inc. at June 30, 2007, and the results of its operations and its cash flow for the period then ended in conformity with accounting principles generally accepted in the United States of America.

Groen, Kluka & Company, P.C.

August 21, 2007

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

BALANCE SHEET

June 30, 2007

ASSETS

ASSETS

Cash	\$	36,963
Receivable from brokers		153,403
Receivable from shareholder		157,545
Securities owned, at market value (Note E)		27,341
Deposits		5,000
Furniture, fixtures and equipment, less depreciation (Notes A2 and B)		<u>3,571</u>
	\$	<u>383,823</u>

LIABILITIES AND STOCKHOLDERS' EQUITY

LIABILITIES

Accounts payable	\$	195,154
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STOCKHOLDERS' EQUITY (Note D)

Common stock - authorized, 1,000 shares; issued and outstanding, 100 shares		207,508
Additional paid in capital		1,327,172
Accumulated deficit		<u>(1,346,011)</u>
		<u>188,669</u>
	\$	<u>383,823</u>

The accompanying notes are an integral part of this statement.

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

STATEMENT OF OPERATIONS

For The Year Ended June 30, 2007

Revenues	
Commissions and fees	\$1,513,643
Interest	<u>1,172</u>
	1,514,815
Expenses	
Occupancy and equipment	61,130
Interest.....	334
Professional and outside services	42,666
Advertising and business promotion	11,543
Office supplies and expenses	106,609
Other operating expenses	278,212
Commissions and brokerage	<u>1,073,947</u>
	1,574,441
Net income (Note C)	\$ <u>(59,626)</u>

The accompanying notes are an integral part of this statement.

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

STATEMENT OF STOCKHOLDERS' EQUITY

For The Year Ended June 30, 2007

	<u>Common Stock</u>	<u>Paid In Capital</u>	<u>Accumulated Deficit</u>
Balance at July 1, 2006	\$207,508	\$1,233,473	\$(1,286,385)
Capital contribution	-	93,699	-
Shareholder distributions ...	-	-	-
Net income for year	<u>-</u>	<u>-</u>	<u>(59,626)</u>
Balance at June 30, 2007	<u>\$207,508</u>	<u>\$1,327,172</u>	<u>\$ 1,346,011</u>

The accompanying notes are an integral part of this statement.

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

STATEMENT OF CASH FLOWS

For The Year Ended June 30, 2007

Cash flows from operating activities		
Net income		\$ (59,626)
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation	\$ 1,654	
Increase in deposits and other	(3,500)	
Increase in accounts payable	57,356	
Increase in accrued liabilities	35,393	
Decrease in accounts receivable	<u>40,484</u>	<u>131,387</u>
Net cash used by operating activities		71,761
Cash flows (used) by investing activities		
Purchase of equipment.....	(5,225)	
Increase in deposits with clearing organization	(1,500)	
Increase in securities owned	<u>(1,149)</u>	<u>(7,874)</u>
Cash flows provided by financing activities		
Capital contribution	93,699	
Advances to shareholders	<u>(133,747)</u>	<u>(40,048)</u>
Increase in cash		23,839
Cash at beginning of year		<u>13,124</u>
Cash at end of year		<u>\$ 36,963</u>
Cash paid during the period for interest ...		<u>\$ 334</u>

The accompanying notes are an integral part of this statement.

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

NOTES TO FINANCIAL STATEMENTS

June 30, 2007

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A summary of the significant accounting policies consistently applied, in the preparation of the accompanying financial statements follows:

1. General

Maximum Financial Investment Group, Inc. (the Company) was incorporated on February 29, 1996 and obtained membership in the National Association of Securities Dealers, Inc. on July 19, 1996. Pursuant to orders issued by the Securities Exchange Commission, the Company conducts a general securities business as a securities broker/dealer and as a registered investment advisor and must meet the requirements of the 1934 Securities Act and the 1940 Investment Advisors Act.

The client base of the Company is retail and institutional accounts located primarily in southeast Michigan. The Company introduces all of its customers' accounts to New York Stock Exchange, Inc. member firms on a fully disclosed basis. As such, the Company does not carry customer funds or customer securities and is exempt from certain provisions of SEC Rule 15c3-3.

2. Furniture, Fixtures and Equipment

Furniture, fixtures and equipment are stated at cost less accumulated depreciation. Maintenance and repairs are charged to operations as incurred. Depreciation and amortization is charged to operations over the useful lives of the assets, five years, using accelerated depreciation methods.

3. Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that effect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

NOTE B - FURNITURE, FIXTURES AND EQUIPMENT

Furniture, fixtures and equipment consist of the following at June 30, 2007:

Office Equipment	\$6,864
Less: Accumulated Depreciation	<u>3,293</u>
	<u>\$3,571</u>

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

NOTES TO FINANCIAL STATEMENTS

June 30, 2007

NOTE C - INCOME TAXES

Pursuant to an election under Subchapter S of the Internal Revenue Code, the stockholders' have elected to be taxed personally for income tax purposes and not as a corporation.

NOTE D - NET CAPITAL REQUIREMENTS

The Company is subject to Securities and Exchange Commission Uniform Net Capital Rule (15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined shall not exceed 15 to 1. At June 30, 2007, the Company had net capital of \$13,156, which was \$145 over of its required net capital of \$13,010. The Company's ratio of aggregate indebtedness to net capital was 14.83 to 1.

NOTE E - SECURITIES OWNED

Marketable securities owned consist of investment securities at quoted market values, as illustrated below.

Money market funds	\$27,341
Corporate stock	<u>-</u>
	<u>\$27,341</u>

NOTE F - COMMITMENTS

The company leases their facilities under an operating lease. Rent expense under this lease for the year ended June 30, 2007 was \$9,612.

SUPPLEMENTAL INFORMATION

REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS
ON SUPPLEMENTAL INFORMATION

Board of Directors
Maximum Financial Investment Group, Inc.

Our audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole of Maximum Financial Investment Group, Inc. for the year ended June 30, 2007, which are presented in the preceding section of this report. The supplemental information presented hereinafter is for purposes of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the audit procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Groen, Kluka & Company, P.C.

August 21, 2007

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

SCHEDULE OF COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1
OF THE SECURITIES AND EXCHANGE COMMISSION

June 30, 2007

NET CAPITAL

Total stockholders' equity (qualifying).....		\$188,669
Non-allowable assets		
Furniture, fixtures and equipment.....	\$ 3,571	
Deposits and receivables.....	171,396	
Haircuts on securities-stocks and mutual funds	<u>547</u>	<u>175,514</u>
Net capital		13,155
Minimum net capital required		<u>13,010</u>
Excess of net capital		<u>\$ 145</u>

AGGREGATE INDEBTEDNESS

Total liabilities and aggregate indebtedness .		<u>\$195,154</u>
Net capital per above		<u>\$ 13,155</u>
Ratio of aggregate indebtedness to net capital		<u>14.83%</u>

RECONCILIATION WITH COMPANY'S COMPUTATION

Net capital, as reported in Company's Part II Focus report		\$ 21,734
Non-allowable assets previously not reported		(3,571)
Audit adjustments to record increase in expenses, net		<u>(5,008)</u>
Net capital per above		<u>\$ 13,155</u>

END