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2006 SEP 12 A 9:25

OFFICE OF INTERNATIONAL  
CORPORATE FINANCE

L'OREAL  
International Financial Information Department

5<sup>th</sup> September, 2006

Office of International Corporate Finance  
Division of Corporation Finance  
Securities and Exchange Commission  
450 Fifth Street, N.W.  
Washington, DC 20549  
UNITED STATES OF AMERICA

SUPL

PROCESSED

SEP 14 2006

THOMSON  
FINANCIAL

Re: L'Oréal S.A. -- File No. 82-735

Ladies and Gentlemen:

Pursuant to the new regulations in force in France, L'Oréal S.A., a *société anonyme* incorporated under the laws of the Republic of France, hereby furnishes one copy of the following information pursuant to Rule 12g3-2(b) under the Securities and Exchange Act of 1934:

**Disclosures of trading in own shares from July 24<sup>th</sup>, 2006 to August 15<sup>th</sup>, 2006 as filed with the French *Autorité des Marchés Financiers*.**

Very truly yours,

The International Financial  
Information Director

Jean-Régis CAROF

2006 SEP 12 A 9:24

## Disclosure of trading in own shares

OFFICE OF INTERMEDIARIES  
CORPORATE FINANCE

Pursuant to Article 4 paragraph 4 of European Regulation n° 2273/2003 of December 22, 2003 implementing Directive 2003/6/EC of January 28, 2003, and in compliance with Article 241-5 of the AMF's General Regulations, L'Oreal declares below the transactions made on its own shares for the 24/07/2006 to 28/07/2006 period:

Session of	Number of shares	Weighted average price in €	Amount in €
24/07/2006	90 000	75,62	6 805 620,00
25/07/2006	80 000	77,27	6 181 520,00
26/07/2006	100 000	78,38	7 838 430,00
27/07/2006	100 000	78,41	7 841 000,00
28/07/2006	100 000	78,32	7 831 500,00
			0,00
<b>Total</b>	<b>470 000</b>		<b>36 498 070,00</b>

These transactions have been made without use of derivative instruments.

Since its creation by a chemist, almost a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 14 billion, the group focuses its activities on a limited number of global and culturally diverse brands distributed in every distribution channel. L'Oréal Professionnel, Matrix, Redken in hair dressing salons. L'Oréal Paris, Maybelline, Garnier, SoftSheen-Carson in mass market. Vichy, La Roche Posay in pharmacies and drug stores. Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Kiehl's, as well as Giorgio Armani, Cacharel, and Ralph Lauren in perfumeries and department stores. Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.

### CONTACTS AT L'ORÉAL

Shareholders and market authorities

**M. Jean-Régis CAROF**

☎ : 01.47.56.83.02

<http://www.loreal-finance.com>

Analysts and institutional investors

**Mme Caroline MILLOT**

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"This document does not constitute an offer to sell, or a solicitation of an offer to buy, L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers [which are also available in English on our Internet site: [www.loreal-finance.com](http://www.loreal-finance.com)]. This document may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."



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REDKEN

MATRIX

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SOFTSHEEN-CARSON

LANCÔME

BIOThERM

HRÉAL

GIORGIO ARMANI

RALPH LAUREN

CACHAREL

Kiehl's

VICHY

VICHY

PARIS

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Session of	Number of shares	Weighted average price in €	Amount in €
30/06/2006	70 000	73,10	5 117 000,00
			0,00
			0,00
			0,00
			0,00
			0,00
<b>Total</b>	<b>70 000</b>		<b>5 117 000,00</b>

These transactions have been made without use of derivative instruments.

Since its creation by a chemist, almost a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 14 billion, the group focuses its activities on a limited number of global and culturally diverse brands distributed in every distribution channel. L'Oréal Professionnel, Matrix, Redken in hair dressing salons. L'Oréal Paris, Maybelline, Garnier, SoftSheen-Carson in mass market. Vichy, La Roche Posay in pharmacies and drug stores. Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Kiehl's, as well as Giorgio Armani, Cacharel, and Ralph Lauren in perfumeries and department stores. Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.

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LANCÔME

BIOTHERM

HR

SHU UEMURA

GIORGIO ARMANI

CACHAREL

Kiehl's

LA ROCHE POSAY

VICHY

ANSI 110 000

## Disclosure of trading in own shares

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Session of	Number of shares	Weighted average price in €	Amount in €
31/07/2006	100 000	78,55	7 854 980,00
01/08/2006	120 000	79,09	9 490 440,00
02/08/2006	80 000	79,47	6 357 904,00
03/08/2006	80 000	79,24	6 338 880,00
04/08/2006	80 000	79,07	6 325 800,00
<b>Total</b>	<b>460 000</b>		<b>36 368 004,00</b>

These transactions have been made without use of derivative instruments.

Since its creation by a chemist, almost a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 14 billion, the group focuses its activities on a limited number of global and culturally diverse brands distributed in every distribution channel. L'Oréal Professionnel, Matrix, Redken in hair dressing salons. L'Oréal Paris, Maybelline, Garnier, SoftSheen-Carson in mass market. Vichy, La Roche Posay in pharmacies and drug stores. Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Kiehl's, as well as Giorgio Armani, Cacharel, and Ralph Lauren in perfumeries and department stores. Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.

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# L'ORÉAL

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Session of	Number of shares	Weighted average price in €	Amount in €
07/08/2006	65 000	78,74	5 117 781,50
08/08/2006	190 000	77,89	14 799 180,00
09/08/2006	120 000	77,84	9 340 590,00
10/08/2006	50 000	77,21	3 860 250,00
			0,00
			0,00
<b>Total</b>	<b>425 000</b>		<b>33 117 801,50</b>

These transactions have been made without use of derivative instruments.

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LABORATOIRES

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Session of	Number of shares	Weighted average price in €	Amount in €
11/08/2006	70 000	78,39	5 487 055,00
14/08/2006	90 000	79,36	7 142 400,00
15/08/2006	140 000	79,49	11 128 390,00
			0,00
			0,00
			0,00
<b>Total</b>	<b>300 000</b>		<b>23 757 845,00</b>

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