#### U.S. SECURITIES AND EXCHANGE COMMISSION

WASHINGTON D.C. 20549

#### FORM 6-K



### REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of May, 2005.

FINANCIAL

5-1-05

#### KINGSWAY FINANCIAL SERVICES INC.

(Exact name of Registrant as specified in its charter)

#### ONTARIO, CANADA

(Province or other jurisdiction of incorporation or organization)



#### 5310 Explorer Drive, Suite 200, Mississauga, Ontario, Canada L4W 5H8

(Address of principal executive offices)

[Indicate by check mark whether the	registrant files or will file annual reports under
cover of Form 20-F or Form 40-F:]	
Form 20-F	Form 40-F <u>X</u>

[Indicate by check mark if the registrant is submitting the Form 6K in paper as permitted by Regulation S-T Rule 101 (b) (1):]

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6Kif submitted solely to provide an attached annual report to security holders.

[Indicate by check mark whether the Registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.]

Yes \_\_\_\_ No <u>X</u>\_

[If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):7

N/A

MAY 1 6 2005 / THOMSON FINANCIAL



### KINGSWAY FINANCIAL SERVICES INC.

### Table of Contents

Item	Description	Sequential Page Number
1.	2004 Annual Report	4

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

#### KINGSWAY FINANCIAL SERVICES INC.

Dated: May 10, 2005

By:

W. Shaun Jackson

Executive Vice President and

Chief Financial Officer



# Kingsway Finandal Sawless Inc.

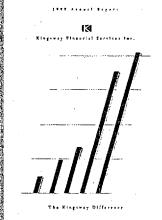
### 2004: Alimed Report



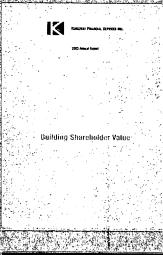




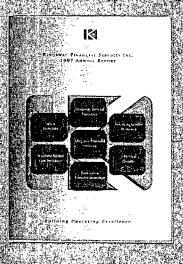












itain one decide the next

### Our Strategic Vision

Kingsway's strategic vision is to be recognized as a North American leader in non-standard auto, trucking, taxi and motorcycle insurance markets and deliver consistent earnings growth and a return on equity of 15% or more.

We will achieve this by developing:

- · Strong claims operations tailored to local markets
- · Distinctive underwriting capabilities in target specialty markets
- · Rigorous industry leading program management capabilities
- An extensive network of independent agents focused on specialty markets
- Shared corporate support functions
- · Outstanding management



Kingsway Financial Services Inc. is the largest truck insurer in North America and the sixth largest non-standard automobile insurer in North America.

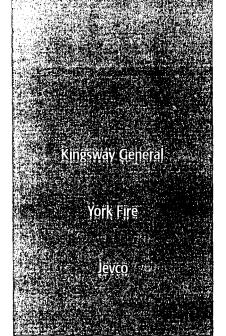
We have a proven track record of profitability with a focus on building operating excellence. Our primary business is trucking insurance and the insuring of automobile risks for drivers who do not meet the criteria for coverage by standard automobile insurers. We also operate in commercial automobile, property, motorcycle, standard automobile and other markets, especially niche markets where limited competition and an emphasis on underwriting profit provide an opportunity for consistent and above-average returns.

Kingsway Financial Services Inc.'s shares are listed on the Toronto Stock Exchange and the New York Stock Exchange, under the trading symbol "KFS". Kingsway employs approximately 2,200 people in Canada and the United States and is headquartered in Mississauga, Ontario.

### Contents

Operating Highlights
Financial Highlights
Operating Strategy, Accomplishments 4
A Message to Our Shareholders
Review of Operations - Canada
Review of Operations - United States 9
$Outlook. \ . \ . \ . \ . \ . \ . \ . \ . \ . \$
Acknowledgements
Corporate Governance
Management's Discussion and Analysis

Management Statement on
Responsibility for Financial Information 55
Auditors' and Actuary's Reports 57
Consolidated Financial Statements 58
Supplemental Financial Information
Canadian & Reinsurance Operations
Corporate Directory
U.S. Operations Corporate Directory 78
Glossary of Selected Insurance Terms 79
Directors and Officers
Shareholders Information





Lincoln General

**Universal Casualty** 

American Service

**American Country** 

**Hamilton Group** 

Southern United

Avalon

### Operating Highlights

## 2004

- Record net income of \$1310 million and diluted earnings per share of \$2.32
- Reluth on Equity of 17.4%
- Record underwriting profit of \$51.3 million
- Combined ratio improved to 97.8%.
- Book value per share increased 13% to \$14.25
- Completed US\$125 million senior note offering in January and March 2004
- Initiated quarterly dividend to shareholders of 5 cents per share in first quarter of 2005.
- Extended \$150 million unsetured credit facility to March 2006.

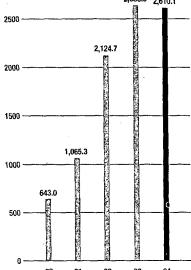
2

#### **Gross Premiums Written**

(\$ millions)

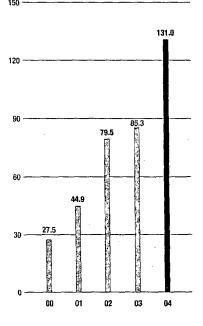
3000

2,636.8 2,610.1



#### Net Income

(\$ millions)



## **Financial Highlights**

Years ended December 31 (in thousands of dollars, except per share amounts)

	2004	2003	Percentage change
Gross Premiums Written	\$ 2,610,070	\$ 2,636,822	(1%
Net Premiums Earned	2,314,103	2,381,984	(3%
Revenue	2,437,190	2,515,385	(3%
Net Income	131,005	85,283	54%
Earnings Per Share			
Basic	\$ 2.33	\$ 1.63	43%
Diluted	2.32	1.62	43%
Book Value Per Share	14.25	12.63	13%
Return on Equity - Consolidated	17.4%	12.9%	
Industry - Canada *	20.6%	12.2%	
Industry - U.S. ++	11.0%	9.7%	
Claims Ratio - Consolidated	70.8%	74.3%	
Canadian Operations	72.2%	83.7%	
U.S. Operations	70.3%	71.5%	
Expense Ratio - Consolidated	27.0%	27.1%	
Canadian Operations	25.7%	28.1%	
U.S. Operations	27.4%	26.8%	
Combined Ratio - Consolidated	97.8%	101.4%	
Canadian Operations	97.9%	111.8%	
Industry - Canada +	92.0%	99.3%	
U.S. Operations	97.7%	98.3%	
Industry - U.S. **	97.6%	100.1%	
Total Assets	\$ 4,230,310	\$3,630,436	
Underwriting Profit (Loss)	\$ 51,298	\$ (33,922)	
Shares Outstanding - year end	56,210,250	55,829,794	

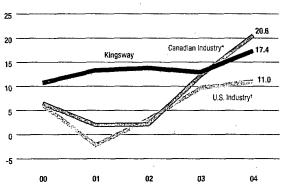
+ Sources: 2004 - IBC 2004 estimate, February, 2005

2003 - IAO, The Quarterly Report, 3rd Quarter, 2004

++ Source: 2004 estimate & 2003, A.M. Best, Review Preview, January, 2005

#### **Return on Equity**

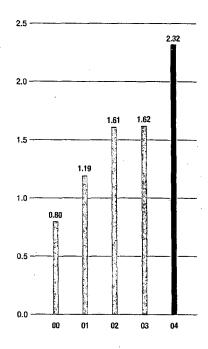




\* Sources - Canadian: 1999 - 2003 - IAO, The Ouarterly Report, 3rd Ouarter, 2004 - IBC 2004 estimate, February, 2005

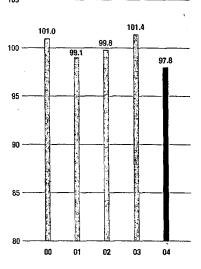
† Source - U.S.: 2004 - A.M. Best, Review Preview, January, 2005

### **Diluted Earnings Per Share**



#### **Combined Ratio**

(%)



### Operating Strategy

Kingsway's strong growth since going public in December 1995 is a direct result of a disciplined operating strategy, which incorporates the following principles:

- Focus on good risks within specialty markets where limited competition allows for a good spread of risk and above average returns.
- Emphasize positive underwriting margins, conservative investment policies and low combined ratios to achieve above average earnings.
- Refuse to sacrifice underwriting profitability to increase volumes.
- Terminate or re-price unprofitable business quickly.
- Selectively pursue acquisitions.

### Accomplishments

### Return on Equity

Return on equity (ROE) averaging 13.6% over the past five years.

#### **Combined Ratio**

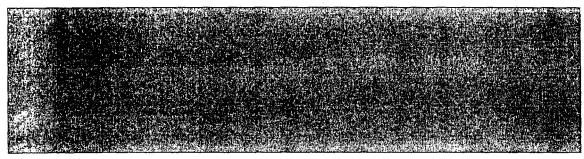
Average combined ratio of 99.8% for the last five years.

#### **Net Premiums Earned**

Net premiums earned have grown by a compound annual growth rate of 39% over the last five years.

#### **Book Value Per Share**

Book value per share has grown by a compound annual growth rate of 15% over the last five years.







William G. Star, President and C.E.O. Kingsway Financial Services Inc.

This is the tenth annual report for Kingsway Financial and represents the completion of our most successful year. From the time of our Initial Public Offering in December 1995 we have grown from a company which wrote \$60 million of premiums a year to one that now writes over \$2.6 billion annually.

This growth alone is an amazing achievement but the more important fact is that we have produced a profit each and every year and a return on equity consistently higher than many of the companies in the insurance industry. From the time I started Kingsway General Insurance Company in 1986 with a capital base of \$4.2 million we have grown Kingsway's equity capital base to over \$800 million and market capitalization to over \$1 billion. There are many other achievements that I could talk about but I prefer to leave that to your perusal of the financial information in the latter part of this report.

During the year we reorganized the company and strengthened management in some of our subsidiaries and at the holding company. We are proud of the extraordinary executive team and, indeed, of all our employees. From our beginning with just three people and myself, we have grown to a company that employs approximately 2,200 people throughout the United States and Canada. We have an excellent, experienced and dedicated group of people, and this has led to the success that we have enjoyed over many years.

We had some challenging years coping with the growth of the company and this resulted in unforeseen claims development in prior years. However, we believe steps taken during 2002 and 2003 to strengthen reserves have been very beneficial during 2004.

We have continued to build our reserves increasing them 22% since the beginning of the year while written and earned premiums have remained flat. We believe that these actions will limit the amount of development we experience going forward.

During 2004 we intentionally slowed our growth to allow for the elimination of those programs we felt would not produce a good return on equity. We also felt it was imperative that we concentrate on the building and developing of staff, particularly in the claims area, so that we would be in a position to continue growing during our second decade. We believe that during the next few years there will be opportunities for us to continue expansion, both through internal growth and through acquisition. However, our priority will be to continue to increase profit and maximize our return on equity, whether it means writing more or less business, since there may be softening in some markets resulting in our rates being temporarily less competitive. Now that we are enjoying rate adequacy we see no reason to reduce prices to compete for business.

We have an excellent, experienced and dedicated group of people and this has led to the success that we have enjoyed over many years. 5

Our investment portfolio has again performed extremely well with net unrealized gains at year-end of \$74 million, even though we did realize some of the gains during the year. Interest rates remain relatively low but our portfolio is well-positioned to benefit from any increase in rates. We continue to manage our investments on a conservative and prudent basis using a diverse group of external investment managers.

When we first entered the U.S. market by purchasing companies and then expanding their product lines, we did so in lines of business that matched our expertise in Canada. This approach has proven to be very successful and we now find that we have grown dramatically in our two principal lines of business, non-standard automobile and trucking. In fact, when you combine our U.S. and Canadian businesses together we are the number one trucking insurance company and the sixth largest in non-standard automobile insurance in North America. We plan to continue expanding in lines that we believe will provide the best return on equity. While overall size is important in some respects, it is preferable to be a leading provider of specialized products in certain geographic locations. We have continued our approach to not be everything to everybody but instead concentrate our business in areas we believe will produce substantial profits. We are the leading provider of non-standard automobile insurance in Ontario, we have approximately 20% of the market in Chicago and respectable amounts of non-standard automobile business in California, Texas, Florida and South Carolina. We believe there will be opportunities during the next two years to increase our position to be the fifth largest writer of non-standard automobile business, behind Progressive, Allstate, State Farm and GEICO. The growth opportunities are in states like California and Texas where we have a very small percentage of the business, however, these two states combined have over US\$7 billion in non-standard automobile business.

One of the other product lines that had profitable experience in the past is our taxi business. We are the largest writer of taxi business in both Chicago and Las Vegas where we are a market leader. Since taxi business is a volatile line, we are very careful to concentrate our efforts in certain cities and not expand into areas where we do not have sufficient knowledge.

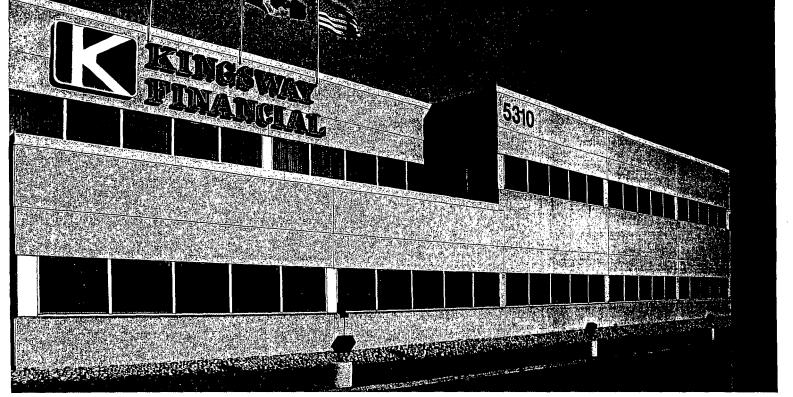
Our motorcycle business in Canada continues to produce extremely good results and we intend to continue our effort in expanding this product in the United States. Although there are several companies active in this product line, it is a very fragmented market. We believe that with a concentrated effort in certain areas we will be successful in expanding our motorcycle program in the U.S. over the next two years.

Although standard automobile and property business has not been a major focus, we had the opportunity to expand in the provinces of Ontario and Alberta. We will continue to review opportunities that could add to our growth and profitability. This has proven to be a profitable strategy in 2004.

Our first decade of growth as a public company has been spectacular and profitable. Few property and casualty insurance companies in North America have enjoyed the success that Kingsway has had over a ten year period. We owe this success to disciplined execution of our strategy and being prepared for changing market conditions. We believe whenever there is a change in market conditions there is an opportunity and we will continue to look for these opportunities during our next ten years. With the infrastructure and excellent management teams that we have created, we are looking forward to growth and outstanding profitability during the next several years.

Our first decade of growth as a public company has been spectacular and profitable.





Kingsway Financial, Mississauga, Ontario

### **Review of Operations**

#### Canada

Conditions in Canada have improved during 2004 and we enjoyed substantial growth in the Ontario market. The opportunity was present to expand both non-standard and standard automobile business as well as personal property lines so we moved quickly. Commercial business has also been very profitable since prices increased substantially over the last few years. Insurance brokers in both Ontario and Alberta found markets very limited because of price controls and as a result we have been able to increase market share at our rates.

### Kingsway General Insurance Company Mississaliga, Ontario



idhr McGlyhh a bleidanta ciato

zőbá, was al very extiline veal ar kingsway, denerálkil, was the lift year under the control of John Moolynkas Piesidenl and John was ready for the many enallenges that faced him during the year. He completed a reorganization of the stationaving and alalms, paying apecial attention for the areas of trucking and alalms, these changes? In addition to the reorganization of the Calgary office frame a sibstantial difference in the restilis of kingsway, the best we have seen in several years.

öntärib atılömteble, which has caused the greatest lösses to. Kilipsway oeneral milie recent past, tirtally turnett prontable. by continuing austrong stand, on Haud and Increasing inter to a sulfable level Allfough the Financial, Service Commission of Ohiane (ESCO) insisted that combanies refile their automobile vales and encouraged combanies to reduce them by 10 a. Kingsway was able to maintain its rate level. Will alles horizage of insurance earriers in Ohiana due to the very amoralitation wears. Zingsway was able to maintain up a few of the very amoralitation in the contract of the very amorality results in profile and the very amorality and key and key in this how profileble market.

an attempt to recover the difference in premiums between the rates previously approved for Kingsway and the rates we are now being required to charge. We anticipate the decision on that lawsuit could take place during 2005.

The trucking business being written by Kingsway has increased substantially in recent years because of the very limited markets. We have become one of the leading companies in trucking insurance in Canada and have been successful in acquiring many accounts of major truck companies because of our affiliation with Lincoln in the United States. We believe that major trucking companies prefer Kingsway since they are able to handle claims for Canadian truckers throughout North America, and particularly in the United States. This claims handling synergy between Kingsway and Lincoln has proven to be very valuable to the trucking community and has helped us become a leader in this field.

Overall, we are very pleased with the results we have seen at Kingsway and expect 2005 to be another record year for the company.

### York Fire & Casualty Insurance Company Mississauga, Ontario



8

Colin Simpson Vice President & C.O.O.

York Fire doubled in size during 2004 due to limited market conditions in Ontario and two major programs transferred to York Fire during the year. In 2004 York Fire produced an underwriting profit for the first time in several years.

Colin Simpson was hired during the year and promptly became the Chief Operating Officer of the company. He reorganized the company and added significantly to the staff in order to cope with the substantial increase in volume. Market conditions remain hard in Ontario as had been expected and the same conditions are continuing into 2005.

There has been a substantial improvement in the overall profitability of the company and we expect the growth and underwriting profit to continue throughout the coming year.

### Jevco Insurance Company Montreal, Quebec

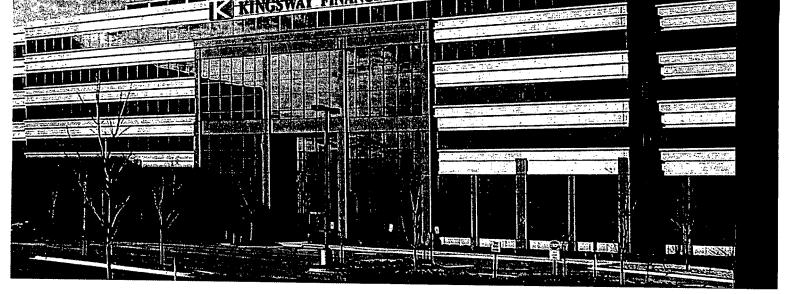


Jacques Muir Vice President & General Manager

Jevco Insurance Company has continued to prosper under the guidance of Jacques Muir who plans to retire during 2005. Jacques has helped build a strong team at Jevco which will allow the company to continue on a profitable basis in the future. Jevco's business again produced an outstanding underwriting result for the group.

Serge Lavoie will replace Jacques as the General Manager and has been groomed for that role during the past year. Jean-Guy Leclerc has been promoted to the position of Chief Financial Officer and along with Serge will continue moving the company forward on a profitable basis during the transition.

Although Jevco is somewhat limited in its ability to grow in the motorcycle market due to its dominant market position, it does contribute outstanding operating results to our Canadian operations. We will continue to look for other opportunities in which Jevco can expand but we will carefully guard the strength of this franchise which has produced healthy profits each year since its acquisition.



Kingsway America, Elk Grove (Chicago), Illinois

### **Review of Operations**

#### **United States**

The United States has continued to be a stable market with some indications of price competition in non-standard automobile insurance in certain states, Florida and South Carolina particularly. Although we are losing some business in both areas and, as a result, our U.S. premium volume is down slightly, it has not made a substantial difference to our overall results. We are continuing to hold firm on our rates and do not intend to meet the reduced rates offered by some competitors. We have seen greater price competition activity by some companies that have gone public during the past year but we feel that any company competing with lower rates will suffer ultimately and will not harm us on a long-term basis.

# Lincoln: General Insurance: Company, York/Remsylvante and Elk Grove: Illinois



Liteolopias continued as our largest company as well as the one producing the greatest amount to profit logitic groups in 2004 Lincolns wither promitings exceeded USSN billion for the trist lime, hit is history pruma the year loging largest was appointed as President John performed extremely viel in his previous role with American service and is one of the many, well experienced distinance people in the Kingsyay Group. We believe that sunderwhits guidance, functionable will

prosper and that he will build a strong management team.
as the did praviously at American Service.

l Incoln has a great deal of program business and has also been increasing business written directly will bus agency lorce. Difning the next two years Lincoln will continue to concentrate on the development of more business alleadly from the uninessign the expression through the program market

ulipcolitis ream massicean working very closely with our rother rothernates to high althory develop softing program during the rothernate and to expand this rother terminales of her company that not been exposed for our continues of hespitally or our other companies because of this strong relationships with a forgram managers and the commandal managers.

We expect through to continue to be a strong profit producer, to the group but we do not expect any substantial change in this premium writings during 2005

### Universal Casualty Company Elk Grove, Illinois



Marshall Romanz President & C.E.O.

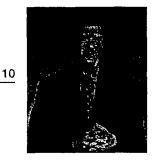
Universal Casualty has continued to be a strong profit provider to the group under the guidance of Marshall Romanz. We are pleased with the continued solid performance of the company and are especially happy with the progress made in licensing the company in numerous new states. The company is now licensed in 35 states which will help to provide a solid base for future growth.

Marc Romanz, Chief Operating Officer, is continually looking at new opportunities. The company is continuing to concentrate on non-standard automobile and plans to

expand this market through program managers in various states where there are opportunities to expand its business outside Illinois.

We are pleased they have been able to maintain a good share of the Chicago market and look forward to this year as they expand into other territories.

#### American Service Insurance Company Elk Grove, Illinois



Tom Ossmann President & C.E.O.

American Service has continued to produce a strong underwriting profit for the Kingsway Group under the guidance of John Clark and Tom Ossman. Tom, who was Senior Vice President at American Service, and part of the strong management team that John built, was appointed President in May 2004.

Like Universal Casualty, American Service is also expanding into other states and is now licensed in 25 states. American Service is also planning to appoint new agents and establish new programs in certain states to expand its operations outside of Illinois and Indiana.

Its main market is still the Chicago non-standard auto market, on which the company's foundation was built, but diversification into taxicabs and commercial business has enhanced the strength of the company. We expect diversification into other states will add value to the company and help it maintain its market share.

### American Country Insurance Company Elk Grove, Illinois



Roger Beck President & C.E.O.

American Country has continued to perform well and has improved its profit position under the direction of Roger Beck. It remains committed to the taxi market and concentrates strongly in certain cities, including Chicago, Las Vegas and San Diego.

Roger has been concentrating on the settlement of claims from prior years which should reduce development on older losses in future years. We are continuing to look for new opportunities in other major centres to expand the taxi product but are doing so on a very selective basis.

Fortunately there is very little competition in the taxi market and our goal is to find the more suitable markets for our profitable growth.

American Country is licensed in a number of states but uses the license of Lincoln General when it has business in areas where it is not currently licensed. With this approach, American Country can grow in the states in which it is not licensed. As our approach has been in other areas of insurance, we plan to have American Country a leader in many other regions during the next two years.

#### Hamilton Group Miami, Florida



Roberto Espin President

U.S. Security, which is the insurance division of the Hamilton Group continues to concentrate on the non-standard automobile business in Florida. Under the control of Roberto Espin, the company produced an underwriting profit in 2004 and developed a strategy to deal with the more competitive market conditions in that state.

There are presently two companies that have reduced rates in Florida resulting in the Hamilton Group losing a minor share of the market. However, the change to 12 month policy terms from 6 months will allow the company to

compete more effectively without reducing rates. This move should also increase the amount of premium financed through APPCO Financial Services which is part of the Hamilton Group.

Although the company is looking for other opportunities, we do not expect to see any substantial change in premium volume during 2005. However, we expect this company to remain profitable which in our opinion is more important than premium growth.

#### Southern United Fire Insurance Company Mobile, Alabama



Richard Murray President & C.E.O.

Southern United has maintained a profitable position even though it is seeing some competition in its present markets, especially in South Carolina. It has lost a share of its market but is maintaining its pricing discipline.

Richard Murray is well experienced in the southern markets in which the company operates and has seen changes in market conditions many times over the years. Due to political changes in Louisiana, we are now re-entering that market and expect to profit from the limited number of companies operating in the state.

We expect that Texas will be an important market for Southern United during 2005 since it is one of the states in which we intend to expand during the next few years. As with our other companies, we have stressed the importance of maintaining a pricing level and have not reduced rates to meet competition.

#### **Avalon Risk Management** Elk Grove, Illinois



Scott Wollney President

Avalon has continued to grow steadily under the direction of Scott Wollney. They are one of the leading providers of U.S. customs bonds and importer bonds in the United States and continue to develop strong relationships with customs brokers and freight forwarders.

In addition to U.S. customs bonds and marine insurance, it has now launched a program to attract more trucking business from other transportation companies in addition to freight forwarders.

With the experienced insurance professionals in numerous cities, we believe there is great opportunity for Avalon to control more of the transportation market in different parts of the United States. By working closely with personnel at Lincoln General, Avalon has expanded in a market that is still relatively limited.

We believe that Avalon will continue to grow and prosper and control more business on a direct basis.

### Outlook

Slower growth during 2004 has allowed our companies to catch up in many areas, particularly claims. Although we were very pleased with the opportunities to grow during the last several years, we have always said that it is more important to see growth in bottom line profit than in written premiums. Our approach has been very successful during 2004 in that we have produced record profits which we expect will continue to improve during the coming year.

Some of our companies have experienced limited price cutting by competitors in certain areas which we had expected late in 2004. It is traditional in the insurance industry that the cycles of hard to soft markets occur and since the hard market started midway through 2000 it was not unusual to see a softer market starting later in 2004. Some competitors have not performed well, especially those that were affected by the four hurricanes in Florida and other southern states, so as a result we are not seeing a great softening in the market as a whole, just in certain sectors. We expect to see that continue during 2005, however, we do not expect a substantial amount of price cutting due to limited available capital and low investment returns. We believe that many companies will find a reduction in profit following a record 2004 because of their efforts to obtain a larger share of the market. In the case of the Kingsway companies, we have increased market share when we could get adequate pricing and do not expect to face the same problems that some companies will be experiencing during 2005 because of our diversification. We also believe that the strengthening of our claims reserves in recent years will keep us in a much stronger position going forward than many of our competitors. In 2004 we continued to strengthen claims reserves, we produced record profits and ended the year with substantial unrealized gains on our investments. We felt it was prudent to continue this strengthening of claims reserves in certain areas to make sure that we do not have a reoccurrence of adverse development such as we experienced in the past. Overall, we do not expect to see substantial growth in our U.S. operations unless we find suitable acquisition opportunities that are accretive to earnings. However, we do expect to see an increase in our volume in Canada where the markets are still in somewhat of a confused state, particularly in Alberta and to a lesser degree in Ontario.

We have stayed away from the Atlantic provinces in Canada where we feel that there is too much interference by the governments and limited spread of risk. We will continue our position of staying in friendlier markets where we believe we can produce underwriting profits.

Kingsway has been built as a successful company looking for opportunities. In last year's report we stated that the opportunities were better in the U.S. than Canada. However, that reversed during 2004 and we took advantage of the changing markets very quickly. We believe that is the main strength at Kingsway in that we are able to react very quickly and move into markets where there is an opportunity for greater profits. This has helped during 2004 to provide our investors with a return on equity of 17.4% and an average return on equity of 14.5% over the last 10 years.

Looking forward to the next few years we see a great opportunity to keep on growing and look forward to this decade as being very exciting for the Kingsway Group.

Our approach has been very successful during 2004 in that we have produced record profits which we expect will continue to improve during the coming year.

### Acknowledgements

I have always said the greatest asset a company has is its people. The Kingsway Group is an excellent example of that since we have so many devoted people within our organization.

In addition to the people within our organization, we have many associates that have worked with us in banking, systems, reinsurance and brokers that have all helped contribute to our success.

Our investment portfolio has a good return thanks to the many investment advisors that we entrust our funds to. They have performed extremely well in a market that has fluctuated greatly during 2004. We have had the opportunity to take gains on our portfolio but still ended the year with substantial unrealized gains. With an investment portfolio of approximately \$3.2 billion it is an extremely important part of our operations and represents \$56.54 per share outstanding, which approximates 4 times our book value per share. That alone presents a great investment opportunity for our shareholders. As we have said before, we intend to continue to manage our money on a very conservative basis to make sure that our capital remains intact.

During 2004 all of our companies in the Chicago area moved into our new building in Elk Grove, Illinois. This is a first class facility of 176,000 square feet on six floors. It allows the companies to continue operating on an individual basis, each having their own floor, but at the same time providing the benefits of common mail services, cafeteria, systems and many other expense saving measures. In addition, we have acquired a building in Montreal for Jevco and Kingsway's Quebec office to move into late in 2005 or early 2006, once we have finished remodeling. Hamilton Risk Management is also moving into a new building during 2005, having sold their previous building during 2004. We are also examining opportunities for Lincoln General to acquire a new building in York, Pennsylvania, to accommodate their increasing staff, and to acquire a new building in Mississauga to consolidate our Ontario operations. Overall, we have been very successful with building acquisitions.

With the many changes required for public companies, far more responsibility has been placed on our Board of Directors. Of the seven directors of Kingsway, six are independent. Those six directors are involved in Board committees with me being the only inside director involved with the investment committee. All other committees are comprised of independent directors only. I appreciate the work our Board has accomplished during this past year and look forward to another year with our outstanding team.

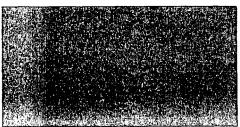
Lastly, I want to thank Shaun Jackson, our Executive Vice President and Chief Financial Officer, for the work he has done in the financial and operations area during this past year and Kelly Marketti and Susan King of our Kingsway America office for their devotion to this company. We have also expanded our Kingsway Financial staff in Canada to cover the various positions that are necessary with a growing company. Special thanks to Frank Amodeo, Dennis Fielding, Claude Smith, Shelly Gobin, Penny Dickson, Laura Foster and Andrew Wright for their contribution. Their continued work with all the people in the Kingsway Group helps to keep the company running smoothly. My thanks also to all 2,200 employees for their dedication to the company.

Again, my thanks to the Board of Directors and Michael Slan, our secretary, who advise us on corporate governance and make Kingsway Financial one of the leading companies in this area.



William G. Star President & Chief Executive Officer February 8, 2005

#### **Speaking Engagements and Community Presentations**





Bill Star with Barbara Stymlest & Pamela Wallin TSX Canada Day in New York, June 2004



Shaun Jackson Executive Vice President & C.F.O.



Dr. Schutz of Trillium Health Centre (middle) with Shaun Jackson, Bernie Gluckstein, Michael Slan and Bill Star



### Corporate Governance

The Board of Directors has a sinandale stousupervise the inahagemeni kor the Business and analis oli kingsway and loassess and approve its strategic planning process including <u>.succession planning for senior management, frie Board, directly.</u> and through the Audit Committee, regularly monitors the lihandal performance of the Company and its subsidialies and assesses the virilegilly for the Company's trilernal control and : hidhagementahlormatlom systems a he abbarda has sa sibi mal-Enshrined in Four Gode of Business Gonduct and Enties, is Kingswayssagoalalb.addileverandrhave; eadh olaisaemblovees conduct business with the diletest business and spaisblid lethical standards ethier code of Business conduct and Ethics traffie di traference no guide, évery, émployée hos ad illis amannea which sensures adhetence to our principles to hionesty ilitevityscontidentalitysandresponsibilityscombilieckwithotips. Klipsway believesthalsas rome aligatye magpandan Boardob. commimentato adoptable andidalia comorate sovemanes aptredois plays and important role in protecting the litterest of

governance spuidelines of the floronio Side. Exchange ("il nuidallites, ), and the applicable rules, of the New York situ Exchange ("NYSE-Rules"), kiligsway believes that its corporate edverhance practices support the Ultimate goal of the Board and the Company to enbance long term shafeholder value. Azdriote zdelolled zdesoriotion, of , bli zeorporate zgovernance phadices; including air evaluation of jour compliance, with the i SxciOuldellies; cali perioulidelinitie Managemeit Iniomation fedure the approvation the Boards in addition to its aversight... Meeting in 2002: the Board adopted a Disclosure Policy and responsibilites ane Board has a folerin respectional exapproval as established as pisabstire Policy, committee rabitsisting bir the sőr certalis significant aglions, the formulation with management as Ghier Executive Officer sthe Executive, Vice President rand a the of strategie goals and the approval of policies and practices in a secretary of the company to determine among other things, the a humber of critical areas of kingsways obsidess. The Board sappropriateriess and liming of the release of information with of Directors has appointed a lead director to act as a haison surespectato developments als he company, in February, 2004 betweentlie Board and the Chief Executive Officer and to assist a the Board also adopted a separate Code of Ethics (natapplies to tiliedila executive Olioari peridestalistilitettia agendariordoand, aberchiedexecutive olitica in edile e prance didenante bilibere in edile e prance de company de compa ineellissaind-procedures to sovernuicaboards prefiormantes 💥 senior structural rexecutives and sprovides realigneed adoption güldelliles saldığılar yappılcable törsüdir dicividünis ahe Boaid has also, adopred a Whisteblower Policy (designed Absenstire alleged addoubling integularitiesvand/orgoolerital.violationsko the Code of Business Conduct and Tethics Not Supplemental. provides the adulte Akingsway, organization with the same a code of Educa alid alleged addounting irregulatites may be ateponted anonymously, by, employees without lear, of retail at bh halassinienkor lossioleenplovinenk

s-measures which: alterminimum scomply with the adoptorates; stakeholders and ansuring that the Company somplies with all

relevant corporate governance regulations. The TSX Guidelines : « Guidelines and NYSE Rules, each of the Audil « Compensation the NYSE-Rules and the provisions of various other regulatory. Pand Management Resoluces, and Nominating Committees, are redultements;: including the Sarbanes Oxley Ad. of 2002 accomposed entirely of independent directors of he univestmen contain provisions governing the independence of Kingsway's Board and the composition of its committee The Board has determined that all persons proposed flo nomination as a ciliector alythe 2005 Annual Meeting of Aligic Commusers an Laudic Committee Inandal experi Shareholders, other Illian the President and Chief Executiv Officer: quality as spidependent and each such nomine "unrelated"/, to "Kingsway within the ymeaning of the Ciuideilnes and "Independent" as denned in the NYSE Rules Each committee of Kingsway's Board (Audit, Compensation and «Management (Resources), Investment; and Mominating) has adopted ray committee, charter, which expressive outlines with a communications to the publicate timely, factual and accurate

dirdimstances. At their quarterly meetings in 2004, the Board. neld -sepajate *sinecomera:* ssessions: In saddition sto sines reguláriy széhedüled idiscussions, wilhout amanagement, ithe. alndependent diregiors met separately wilhout management on a

All, directors of the Board currently serve on at least one of the s committees of the Board Shraddition, in accordance with the ASX 2.

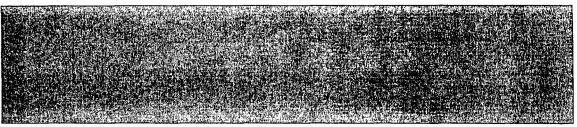
.Committee is comprised of a majority of Independent directors. The Board has determined that each of the members of the Audir Committéeas inancially literate and thair the Chairman of definedsing the applicable rules on the SUSA Securities -Exchange Commission (the "SEC"). The Chieffaxecutive Office and the Chief Bhandal Officer fle all applicable certification prepared in accordance with the provisions of the Sarban Oxlev Ası, SEC rules and Canadlan sedinitles regulations:: The Board has adopted a Disclosure Policy designed to en ctive obligations to the Board of Directors and the crand that such communications are broadly disseminated in mpany: These, charlers, are rescribed and the Company's maccordance with rall, legal and regulatory requirements. The ahagement Information Groular erotlated to the shareholders. «Disdostre» Policy as posted on sours websites Management a in connection with the 2005. Annual Meeting an eaddition safeceptive to shareholder reedback in any formatias Kings to soullining the address of leach. Committee, leadn, charter, a practice stolated version respond apromptly to sharehold andludes provisions which republic individual idited on stoken rage is randulites, while being grided by legal requirements and th outside advisers at the texpense of Kingsway in appropriate... Companys polices in respection confidentially and disclosure

#### 16

### **Management's Discussion and Analysis**







W. Shaun Jackson, Executive Vice President & Chief Financial Officer Kingsway Financial Services Inc.

The following discussion of our financial condition and results of operations should be read in conjunction with our consolidated financial statements and related notes included elsewhere in this annual report. The commentary is current as of March 17, 2005. Additional information relating to Kingsway is available on SEDAR at www.sedar.com which can also be accessed from our website www.kingsway-financial.com. This annual report and following discussion contain forward-looking statements that involve risks and uncertainties. Our actual results could differ substantially from those anticipated in these forward-looking statements as a result of several factors, including those set forth under the section entitled "Risk Factors" and elsewhere in this annual report.

From time to time, we make written and oral forward-looking statements, in this annual report, in other filings with Canadian regulators or the U.S. Securities and Exchange Commission (SEC), and in other communications. Forward-looking statements include, among others, statements regarding the Company's objectives and strategies to achieve them. Forward-looking statements are typically identified by words such as "believe", "expect", "may" and "could". By their very nature, these statements are subject to inherent risks and uncertainties, general and specific, which may cause

actual results to differ materially from the expectations expressed in the forward-looking statements. Some of the factors that could cause such differences are discussed under the section entitled "Risk Factors" of this annual report and in other regulatory filings made in Canada and with the SEC. The discussion of factors under the section entitled "Risk Factors" is not exhaustive of all possible factors, and other factors could also adversely affect the Company's results.

All such factors should be considered carefully when making decisions with respect to the Company, and undue reliance should not be placed on the Company's forward-looking statements. The Company does not undertake to update any forward-looking statements, written or oral, that may be made from time to time by or on its behalf.

All of the dollar amounts in this annual report are expressed in Canadian dollars, except where otherwise indicated. References to "Canadian dollars," "dollars," "CS," or "\$" are to Canadian dollars and any references to "U.S. dollars" or "US\$" are to U.S. dollars. As presented in this annual report, our Canadian and U.S. segment information includes the results of our Bermuda and Barbados reinsurance subsidiaries, respectively.

### **Non-GAAP Measures**

The Company uses both generally accepted accounting principles (GAAP) and certain non-GAAP measures to assess performance. Securities regulators require that companies caution readers about non-GAAP measures that do not have a standardized meaning under GAAP and are unlikely to be comparable to similar measures used by other companies. Kingsway, like many insurance companies, analyzes performance based

on underwriting ratios such as combined, expense and loss ratios. These terms are defined in the glossary of terms section beginning on page 79 of this annual report. The Company also uses investment portfolio per share information which is calculated based on the fair value of the investment portfolio divided by the number of issued and outstanding common shares.

Financial Condition

### Contents

Overview				•	•	•		٠	•	,	, 1
Our Industry											.1
Corporate Strategy	,						,				,1
Corporate Structure							,				.1
Critical Accounting Estimates										,	.1

Revenues
Premium Income 2
Investments and Investment Income 2
Provisions for Unpaid Claims
Reinsurance

Results of Operations .

	, ,
Legal Proceedings	44
Systems and Technology	44
Employees	44
Quarterly Results	45
Risk Factors	46

### **Overview**

#### Our Company

Kingsway is a specialty provider of personal and commercial lines of property and casualty insurance in the United States and Canada. Our principal lines of business are non-standard automobile and trucking insurance. According to A.M. Best data, we are the largest truck insurer in North America and the sixth largest non-standard automobile insurer in North America. We are also the largest writer of motorcycle insurance in Canada and the largest writer of taxi cab insurance in Chicago and Las Vegas.

Non-standard automobile insurance covers drivers who do not qualify for standard automobile insurance coverage because of their payment history, driving record, place of residence, age, vehicle type or other factors. Such drivers typically represent higher than normal risks and pay higher insurance rates for comparable coverage. We also provide standard automobile insurance as well as insurance for commercial and public vehicles, including taxis.

In addition to automobile insurance, we provide motorcycle insurance, specialized commercial and personal property coverages and other specialty coverages, such as customs, bail and surety bonds. In the year ended December 31, 2004, we derived 35% of our gross premiums written from non-standard automobile insurance, 29% from trucking, 12% from commercial and personal property coverages, 12% from commercial automobile, 6% from standard automobile, 2% from motorcycle and 4% from other specialty lines.

We are the leading provider of non-standard automobile in Canada and have a prominent position in several U.S. markets in which we currently operate, such as Illinois, Florida, and South Carolina. We are the third largest writer of non-standard automobile insurance in Illinois according to A.M. Best data. We are the second largest writer of trucking insurance in both Canada and the United States, making us the largest writer in North America.

Kingsway Financial is the holding company for all of our subsidiaries and Kingsway America is the holding company for all of our U.S. operating subsidiaries. We operate our business through our insurance subsidiaries which include Kingsway General Insurance Company, York Fire & Casualty Insurance Company, and Jevco Insurance Company in Canada and Universal Casualty Company, Southern United Fire Insurance Company, American Service Insurance Company, Inc., Lincoln General Insurance Company, U.S. Security Insurance Company and American Country Insurance Company in the United States. We also have wholly owned reinsurance subsidiaries domiciled in Bermuda and Barbados and an insurance agency, Avalon Risk Management, based in Elk Grove, Illinois. In the year ended December 31, 2004, we generated 71% of our gross premiums written from the United States and 29% from Canada.

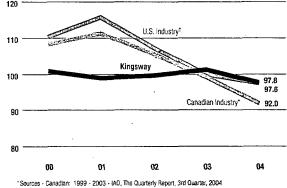
In 2004, our gross premiums written were \$2.61 billion, compared to \$2.64 billion in 2003. Our return on equity averaged 13.6% for the five fiscal years 2000 to 2004. For the year ended December 31, 2004, our return on equity was 17.4% compared to 12.9% in 2003. As of December 31, 2004, we had total assets of \$4.23 billion. During the year ended December 31, 2004, shareholders' equity increased to \$801.1 million, despite being impacted by the unrealized currency translation adjustment of our U.S. dollar denominated assets into Canadian dollars which reduced shareholders' equity by \$39.7 million, or \$0.71 per share during 2004.

### **Our Industry**

The insurance industry is highly competitive. However, we generally seek to identify and operate in specialty markets which present opportunities for us to compete effectively due to the narrow scope or limited size of the market or the specialty nature of the coverage or risk. These specialty markets may be defined by geographic area, type of insurance or other factors. We focus on specialty lines of automobile, property and casualty insurance where we believe competition is more limited. We emphasize underwriting profit and will not knowingly underwrite risks at rates which we believe are unprofitable in order to increase our premium volume. We believe that by executing this strategy we have been able to deliver returns that have exceeded the average in our industry.

We use the claims ratio, the expense ratio and the combined ratio as important measures of our performance. The claims ratio is derived by dividing the amount of net claims incurred by net premiums earned.

**Combined Ratio** 



2004 - IBC 2004 estimate, February, 2005 †Source - U.S.: 1999 - 2004 - A.M. Best, Review Preview, January, 2005

The expense ratio is derived by dividing the sum of commissions and premium taxes and general and administrative expenses by net premiums earned. The combined ratio is the sum of the claims ratio and the expense ratio. A combined ratio below 100% demonstrates underwriting profit whereas a combined ratio over 100% demonstrates an underwriting loss. We believe that underwriting profit is the true measure of performance of the core business of a property and casualty insurance company. We have reported an underwriting profit in 12 years out of 15 since the Company's first full year of underwriting results in 1990. Management's incentive compensation is directly linked to our combined ratio and our return on equity objectives.

In recent years, the North American property and casualty insurance market, including the trucking and non-standard automobile markets, have been less price competitive than in the late 1990's. Many insurers significantly reduced premium rates from 1998 to 2000 due to higher investment returns and an over-capitalization of the industry which

subsequently led to poor underwriting results in 2001 and 2002, investment impairments and an erosion of capital. As a result, premium rates began to rise and the industry posted better underwriting results for 2003 and 2004. However, the continued trend of adverse development of prior years' claims offset the improvement in reported underwriting results. In 2004 the magnitude of premium rate increases began to slow, as a result we expect that 2005 will be a year of slow premium growth but strong earnings growth for our industry.

Poor pricing, adverse prior years' claims development and historically low investment returns have also triggered an unprecedented rise in reinsurance rates and a significant decline in available reinsurance capacity since 2001. As a result of all of these factors taken together, we believe the insurance industry's current improved pricing environment and significant limitations due to capital constraints will continue in the U.S. and Canadian insurance markets through 2005 and into 2006.

# Corporate Strategy

Our strategy is to specialize in areas of insurance where we have developed expertise such as trucking, non-standard automobile, motorcycle and taxis. We will then bring this expertise, underwriting discipline and knowledge to a broad range of geographic markets so our risks are well diversified.

Our strategy is to build long-term shareholder value and is characterized by the following principles:

- Adhere to a strict underwriting discipline. We manage our business with a strict focus on underwriting profit rather than on premium growth or market share and have demonstrated our willingness to increase pricing or reduce or increase premium volumes based on market conditions. Over the five year period ended December 31, 2004, our combined ratio averaged 99.8%, including 104.6% for our Canadian operations and 98.2% for our U.S. operations. For the year ended December 31, 2004, our combined ratio was 97.8%, including 97.9% for our Canadian operations and 97.7% for our U.S. operations.
- Apply a specialty focus to regional markets. We seek to identify
  market segments where we believe competition is more limited,
  presenting the potential for above average returns. We believe that
  the non-standard automobile insurance business, one of our principal
  lines of business, is presently one such specialty market. In Canada we
  are the largest writer of non-standard automobile, whereas we have
  a much smaller share of the fragmented U.S. market. Other specialty
  markets in which we operate include trucking, taxi and motorcycle
  insurance. We operate through a network of regionally based operating
  subsidiaries. Our decentralized operating structure allows us to target

- specialized markets and products based on our underwriting expertise and knowledge of local market conditions.
- Rigorously manage claims at the local level. We seek to protect
  our business through diligent claims management. Our claims are
  managed by our experienced personnel located in our regional
  operating subsidiaries and by some of our program managers. We
  maintain a culture of rigorously investigating claims, preventing fraud
  and litigating our claims as necessary before final settlement.
- Expand in the United States and Canada. We rely on our detailed
  understanding of our regional markets to take advantage of favourable
  conditions or trends. We look for opportunities to expand our specialty
  focus into selected regional markets and increase the distribution of
  our core products in our existing territories. We may also look for
  opportunities to acquire books of business or other companies which
  are in line with our specialty focus.
- Maintain a strong relationship with our agents, program
  managers and brokers. We are committed to our distribution
  network of independent agents, program managers and brokers. We
  continually strive to provide the highest level of service to our agents,
  program managers and brokers and build relationships at the local level
  in the markets in which we operate. We communicate with our network
  through a variety of channels and we look for opportunities to increase
  efficiency and further reduce our operating costs, including through the
  use of technology and automation. We also look for opportunities to
  expand our distribution relationships and enhance our product mix.

### **Corporate Structure**

Through our wholly owned subsidiaries in Canada and the United States, we are licensed to write a broad range of property and casualty insurance in all Canadian provinces and territories and in all states and the District of Columbia in the United States. We distribute all of our products through independent agents, program managers, and brokers.

We conduct our operations through our subsidiaries to, among other things:

- · maintain discrete brand identities; and
- develop expertise and organizational cultures that best serve the individual markets in which we operate.

We believe that the markets for our insurance products differ greatly by community because regulations, legal decisions, government interference, traffic, law enforcement, cultural attitudes, insurance agents, medical services and auto repair services vary greatly by jurisdiction and by community. Our corporate structure helps to meet varied local conditions under a cohesive set of policies and procedures designed to provide underwriting discipline, consistency and control.

We believe we can derive efficiencies and cost savings by sharing corporate support functions such as investment management, information systems development, reinsurance and common office expenditures.

### **Critical Accounting Estimates**

Our significant accounting policies are described in Note 1 to the audited consolidated financial statements included on pages 62 to 63 of this annual report. The preparation of financial statements in conformity with generally accepted accounting principles in Canada requires management to make certain estimates and assumptions, some of which may relate to matters that are uncertain. As more information becomes known, these estimates and assumptions could change and thus have a material impact on the Company's financial condition and results of operations in the future. The most significant estimates and assumptions used in preparing our financial statements are described below.

### Provision for unpaid claims

A significant degree of judgment is required to determine amounts recorded in the financial statements for the provision for unpaid claims. The process for establishing the provision for unpaid claims reflects the uncertainties and significant judgmental factors inherent in predicting future results of both known and unknown claims. Further information regarding our provision for unpaid claims is discussed in the provision for unpaid claims section of Management's Discussion and Analysis.

### Impairment of investments

The establishment of an other-than-temporary impairment on an investment security requires a number of judgments and estimates. Management performs a comprehensive quarterly analysis of our investments holding to determine if declines in market value are other than temporary. Further information regarding our detailed analysis and factors considered in establishing an other-than-temporary impairment on

an investment security is discussed within the portfolio monitoring section within the investment and investment income section of Management's Discussion and Analysis.

#### Goodwill and intangible assets

Goodwill and intangible assets with an indefinite life are assessed for impairment at least annually by applying a fair value based test. In determining fair value, valuation models such as price-to-earnings ratios and other multiples are used. Management must make estimates and assumption in determining the fair value of a business segment which may affect any resulting impairment writedown. Additional information regarding our goodwill and intangible asset accounting policy is included in Note 1(e) to the consolidated financial statements.

#### Income taxes

The provision for income taxes is calculated based on the expected tax treatment of transactions recorded in our consolidated financial statements. In determining our provision for income taxes, we interpret tax legislation in a variety of jurisdictions and make assumptions about the expected timing of the reversal of future tax assets and liabilities and the valuation of future income tax assets related to tax loss carryforwards. Additional information regarding our income tax provision is included in Note 7 to the consolidated financial statements.

#### Revenues

Revenues reflected in our consolidated financial statements are derived from insurance premiums earned, investment income and net realized investment gains. Our total revenues were \$2.44 billion in 2004, \$2.52 billion in 2003 and \$1.82 billion in 2002.

#### **Premium Income**

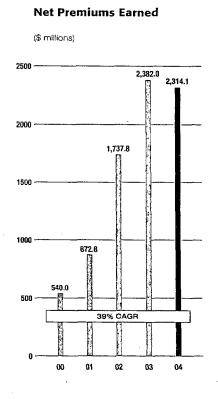
We compete on the basis of numerous factors such as distribution strength, pricing, agency and broker relationships, service, reputation and financial strength. We are the largest truck insurer in North America and the sixth largest non-standard auto insurer. In Canada, we are the largest insurer of non-standard auto where our main competitor is Pembridge Insurance Company, a subsidiary of The Allstate Corporation and our main competition for trucking is Markel Insurance Company. In the United States, we face competition in our non-standard automobile lines from Allstate, Progressive, State Farm and GEICO and in our trucking lines from Old Republic General Group and Canal Insurance Company. We also compete in both Canada and the United States with numerous smaller insurance companies in our regional markets. Many of our larger competitors have greater financial and other resources than we do, have more favourable A.M. Best ratings and offer more diversified insurance coverages. Many of our competitors in the fragmented non-standard automobile markets in

the United States are small companies with limited capital resources who generally have less favourable A.M. Best ratings and who have traditionally relied upon the support of reinsurers to supplement their capital. Recent reinsurance market conditions have led to a contraction of this capital support by reinsurers.

Our competitors include other companies that, like us, serve the independent agency market, as well as companies that sell insurance directly to customers. Direct underwriters may have certain competitive advantages over agency underwriters, including increased name recognition, loyalty of the customer base to the insurer rather than an independent agency and, potentially, reduced policy acquisition costs.

Additionally, our markets may attract competition from time to time from new or temporary entrants in our niche markets. In some cases, these entrants may, because of inexperience, desire for growth or other reasons, price their insurance below the rates that we believe provide an acceptable premium for the related risk. We believe that it is generally not in our best

# 



interest to compete solely on price, and may from time to time experience a loss of market share during periods of intense price competition or "soft" market conditions.

We believe that our ability to compete successfully in our industry will be based on:

- our ability to identify specialty markets which are more likely to produce an underwriting profit;
- · our disciplined underwriting approach;
- · our diversified product and geographic platform;
- · our prudent claims management;
- cost containment and economies of shared support functions; and,
- the service and competitive commissions we provide to our independent agents, program managers and brokers.

Any new, proposed or potential legislative or industry developments could further increase competition in our markets. New competition from these developments could cause the prices for insurance to fall, which would adversely affect our underwriting profitability.

We employ stringent underwriting standards to develop a broad spread of risk and to receive an appropriate premium for each risk. Our underwriting philosophy stresses receiving an adequate premium and spread of risks for the business we accept. Rather than attempt to select individual risks, we seek to set premium rates at levels that should generate profitable underwriting. Once we have set premium rates that we believe are adequate, we are generally willing to accept as much business within our underwriting guidelines as is available to us. We regularly monitor premium adequacy by territory and class of business and make adjustments as required. We do not reduce our pricing when competitors offer to underwrite certain classes of business at premium rates which are below what we believe is an acceptable level. Instead, we elect to maintain our premium per risk rather than write a large number of risks at premiums which we consider to be inadequate. In such instances, our premium volumes may decrease. Underwriting profitability is primarily dependent on the amount of claims incurred on the policies sold in relation to net premiums earned. At the time premium levels are established, the amount of claims to be incurred on the policies sold is unknown, and the process for estimating claims is inherently uncertain and imprecise.

We regularly consider and implement various initiatives to address adverse profitability trends in our business. These initiatives vary by jurisdiction, but include tightening of underwriting requirements, price increases, reduction in agent commissions, policy non-renewals (where permitted) and other administrative changes. All companies writing automobile insurance in Canada and all lines of business in most U.S. jurisdictions must have their premium rates approved by the applicable regulatory authority. Once these rates are approved, an insurance company is prohibited from altering them without regulatory approval for new rates.

We market and distribute our automobile insurance products through a network of over 2,900 independent agents and approximately 22 program managers in the United States and over 3,000 independent brokers across. Canada. We maintain an "open market" approach which allows these agents and brokers to place business with us with no minimum commitments and provides us with a broad, flexible and easily scalable distribution network. We believe that this approach is different from that generally used by automobile insurance companies.

We focus on developing and maintaining strong relationships with our independent agents, program managers and brokers. We continually strive to provide excellent service in the local markets in which we operate, and communicate with them through a variety of channels and we look for opportunities to increase efficiency and reduce operating costs.

Our independent agents, program managers and brokers generally have the authority to bind policies on our behalf with respect to specified insurance coverages within our prescribed underwriting guidelines. These guidelines prescribe the kinds and amounts of coverage that may be written and the premium rates that may be charged for specified categories of risk. In most cases, we do not delegate authority to settle or adjust claims, establish underwriting guidelines, develop rates or enter into other transactions or commitments with our independent agents, program managers or brokers. Certain program managers have greater authority than our independent agents and brokers. These relationships are subject to a rigorous audit process to ensure that they adhere to our underwriting standards and claims handling procedures.

We write automobile insurance primarily for the non-standard automobile and trucking markets. We also write insurance in selected other lines of business for both individuals and commercial customers. Other coverages for individuals that we provide include motorcycle, homeowners and selected specialty lines. Our commercial coverages include automobile (including taxis), trucking, property and selected specialty lines such as customs bonds. Our personal lines business accounted for 47% of our gross premiums written for the year ended December 31, 2004 and 53% was generated from our commercial lines.

Our automobile insurance products provide coverage in three major areas: liability, accident benefits and physical damage. Liability insurance provides coverage, where our insured is responsible for an automobile accident, for the payment for injuries and property damage to third parties. Accident benefits provide coverage for loss of income, medical and rehabilitation expenses for insured persons who are injured in an automobile accident, regardless of fault. Physical damage coverages provide for the payment of damages to an insured automobile arising from a collision with another object or from other risks such as fire or theft. Automobile physical damage and liability coverages generally provide more predictable results than automobile personal injury insurance.

The following table sets forth our gross premiums written by line of business for the periods indicated:

For the year ended Decembe (in millions of Canadian dolla	cept for percent	tages)		
	20	04	2	003
Non-Standard Automobile	\$ 921.1	35.3 %	\$ 966.1	36.6 %
Standard Automobile	166.0	6.4	95.2	3.6
Motorcycle	61.2	2.3	57.4	2.2
Property (including liability)	51.2	2.0	43.3	1.6
Warrantý	(3.7)	(0.2)	24.8	0.9
Other Specialty Lines	31.0	1.2	34.6	1.4
Total Personal	\$ 1,226.8	47.0 %	\$ 1,221.4	46.3 %
Trucking	\$ 760.9	29.1	\$ 808.4	30.7
Commercial Automobile	307.8	11.8	296.1	11.2
Property (including liability)	259.9	10.0	260.2	9.9
Other Specialty Lines	54.7	2.1	50.7	1.9
Total Commercial	\$ 1,383.3	53.0 %	\$ 1,415.4	53.7 %
Total Gross Premiums				
Written	\$ 2,610.1	100.0 %	\$ 2,636.8	100.0 %

We conduct our business in the United States and Canada. The following table sets forth our gross premiums written by state and province for the periods indicated:

		20	104	2	003
California	\$	353.9	13.6 %	\$ 350.4	13.3 %
Florida		271.2	10.4	318.2	12.1
Illinois		270.6	10.4	270.7	10.3
Texas		197.2	7.6	192.6	7.3
New Jersey	•	75.9	2.9	50.6	1.9
Pennsylvania		59.4	2.3	52.0	2.0
South Carolina		52.9	2.0	81.4	3.1
Other		568.4	21.7	666.0	25.2
Total United States	\$	1,849.5	70.9 %	\$ 1,981.9	75.2 %
Ontario	\$	447.1	17.1 %	\$ 304.7	11.5 %
Alberta		141.2	5.4	146.5	5.5
Québec		123.4	4.7	128.1	4.9
Other		48.9	1.9	75.6	2.9
Total Canada	\$	760.6	29.1 %	\$ 654.9	24.8 %
Total Gross Premiums Written	\$	2,610.1	100.0 %	\$ 2,636.8	100.0 %

Our gross premiums written were \$2.61 billion in 2004, compared to \$2.64 billion in 2003. In 2004, we experienced an increase of 16% in gross premiums written for our Canadian operations and a decrease of 7% for our U.S. operations.

#### Non-Standard Automobile

Non-standard automobile insurance accounted for 35% and 37% of our gross premiums written for the years ended December 31, 2004 and 2003, respectively. Non-standard automobile insurance is principally provided to individuals who do not qualify for standard automobile insurance coverage because of their payment history, driving record, place of residence, age, vehicle type or other factors. Such drivers typically represent higher than normal risks and pay higher insurance rates for comparable coverage. As underwriting standards for providing standard coverages have become more restrictive and many jurisdictions now require insurance regardless of driving record, high risk individuals have been forced to seek non-standard coverage and have contributed to the increase in the size of the non-standard automobile insurance market.

Non-standard automobile insurance is generally accompanied by increased loss exposure, higher claims experience and a higher incidence of consumer and service provider fraud. However, these factors are mitigated to some extent by higher premium rates, the tendency of high-risk individuals to own low value automobiles, and generally lower limits of insurance coverage. In addition, policy renewal rates tend to be low for non-standard automobile policies as policyholders often lapse their policies because of non-payment of premiums and subsequently reapply as new policyholders. This creates an ongoing requirement to replace

non-renewing policyholders with new policyholders and to react promptly to issue cancellation notices for non-payment of premiums to mitigate potential bad debt write-offs.

The insuring of non-standard drivers is often transitory, and when their driving records improve, they may qualify to obtain insurance in the standard market at lower premium rates. As a result, our automobile insurance policies experience a retention rate that is lower than that experienced for standard market risks. Most of our insureds pay their premiums on a monthly installment basis. We typically limit our risk of non-payment of premiums by requiring a deposit for two months of insurance premiums.

In the United States and Canada, automobile insurers are generally required to participate in various involuntary residual market pools that provide automobile insurance coverages to individuals or other entities that are unable to purchase such coverage in the voluntary market. For example, in Ontario, every insurer is required to be a member of the Facility Association, an entity that was created to ensure the availability of automobile insurance to every motorist. The Facility Association selects designated carriers to provide coverage and claims handling services to drivers who are unable to purchase insurance through private carriers, in return for an administration fee. Assessments from the Facility Association increased our underwriting profit by \$4.8 million in 2004 and increased

our underwriting loss by \$6.3 million in 2003. Participation in these pools in most jurisdictions is in proportion to voluntary writings of selected lines of business in that jurisdiction.

In Canada, we are the largest writer of non-standard automobile insurance and operate primarily in Ontario, Alberta and Québec, with Ontario being our largest market in 2004. The non-standard automobile insurance market in Canada is primarily focused on providing drivers with minimum levels of liability coverage with accident benefit insurance.

In the United States, we write non-standard automobile insurance in Illinois, South Carolina, Florida, Mississippi, Alabama, Missouri, Indiana, Texas, Georgia, California, Louisiana, Ohio and Virginia. Our business in Illinois is presently concentrated in the Chicago metropolitan area, although we are expanding into other areas. In the United States, non-standard automobile insurance policies generally have lower limits of insurance commensurate with the minimum coverage requirement under the statute of the state in which we write the business. These limits of liability are typically not greater than US\$40,000 per occurrence.

#### **Trucking**

We provide coverage for liability, accident benefits, physical damage, cargo and comprehensive general liability under a package program throughout both Canada and the United States. Recent market conditions have allowed us to increase our prices and expand our relationships. We are now the largest trucking insurer in North America as well as the second largest in both Canada and the United States.

In the year ended December 31, 2004, gross premiums written from trucking were \$760.9 million compared to \$808.4 million in 2003. Trucking insurance accounted for 29% and 31% of our gross premiums written for the years ended December 31, 2004 and 2003, respectively.

#### **Commercial Automobile**

Commercial automobile policies provide coverage for taxis, rental car fleets and garage risks. Through American Service and American Country, we are the largest writer of taxi risks in the Chicago and Las Vegas areas. In the year ended December 31, 2004, gross premiums written from commercial automobile increased by 4% to \$307.8 million compared to \$296.1 million in 2003.

#### Standard Automobile

Standard automobile insurance provides coverage for drivers of standard-risk private passenger automobiles. Premiums for these types of policies are usually lower than premiums charged in the non-standard market. However, the frequency and severity of accidents and other loss events are also typically lower. Our standard automobile business is written in Ontario and Alberta. In the year ended December 31, 2004, gross premiums written from standard automobile increased by 74% to \$166.0 million compared to \$95.2 million in 2003.

#### Motorcycle

Motorcycle insurance primarily consists of liability, physical damage and personal injury insurance coverages. In Canada, we are the leading writer of motorcycle insurance, writing over 30% of the total market, and we write motorcycle insurance in the provinces of Ontario, Alberta and Québec. We also write motorcycle insurance in the United States. In the year ended December 31, 2004, gross premiums written from motorcycle increased by 7% to \$61.2 million compared to \$57.4 million in 2003.

#### Property (including liability)

We write property (including liability) insurance for businesses and individuals in Canada and the United States. This business focuses on insuring against damage to property and accidents that may occur on such property. Our commercial property and liability business consists of risks that are difficult to place due to class, age, location or occupancy of the risk. These risks are characterized by high premiums and deductibles and limited coverage. We generally limit our exposure to no more than \$500,000 in Canada and US\$500,000 in the United States on any one risk.

Our specialty property business includes insurance for restaurants, rental properties and garages. We also write non-hydrant protected homeowners insurance and habitational risks which do not qualify for coverage by writers of standard insurance.

We provide coverage on a very itemized named perils basis with relatively high rates and high deductibles for risks that are considered substandard by other companies. We believe these risks provide us with the opportunity to achieve attractive returns.

Our strategy is to operate as a niche underwriter of classes of property business that are more difficult to underwrite and offer the potential to achieve higher levels of underwriting profitability. We underwrite this business using our carefully developed underwriting methodology based on a stringent set of criteria. This business is seldom subject to a high degree of competition and we have often been able to write these policies at relatively high rates with fairly restricted coverage.

#### Warranty

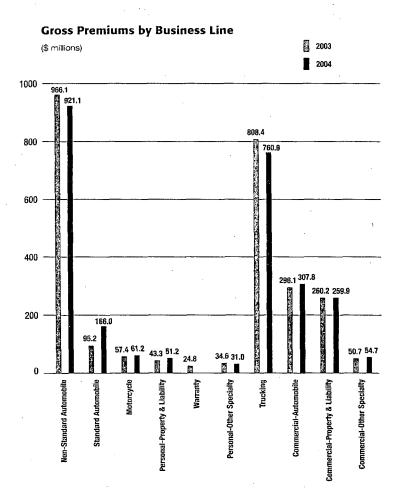
In our warranty insurance business, we assume the liability for performance under the terms of service contracts and limited warranties issued by retailers of automobiles, home appliances, furniture and electronics and by residential home builders. This coverage indemnifies the consumer against loss resulting from service contract claims that occur during

a specified period after expiration of the manufacturer's or builder's warranty which is typically several years later than the year in which the premium is written. We discontinued writing any new warranty business in Canada during 2003.

#### **Other Specialty Lines**

Our other specialty lines include customs, bail and surety bonds written in both the United States and Canada. Custom bonds involve insuring the timely payment of customs duties on goods imported into the United States and Canada, as well as any penalties incurred due to late payment of the duties or administrative non-compliance.

Such duties generally represent less than 5% of the face value of the imported goods. We also write contract payment and performance and other miscellaneous surety bonds, as well as bail bonds in California.



#### 25

#### **Investments and Investment Income**

#### **Overview & Strategy**

Our business philosophy stresses the importance of both underwriting profits and investment returns to build shareholder value. We manage our investment portfolio primarily to support the liabilities of our insurance operations and generate investment returns. We invest predominantly in high quality corporate, government and municipal bonds with relatively short durations. We also invest in preferred and common equity securities and consider our finance premium receivables to be a part of our investment portfolio. Our overall investment strategy is aimed at maximizing returns without compromising liquidity and risk control. All of our investments are managed by professional, third-party investment management firms and we actively monitor their performance.

Our investment guidelines stress the preservation of capital, market liquidity to support payment of our liabilities and the diversification of risk. With respect to fixed maturity securities, we generally purchase securities

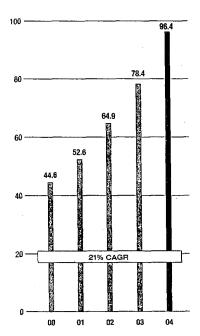
with the expectation of holding them to their maturity. Insurance laws and regulations in each domiciliary state or province also place limitations on the permitted investments of property and casualty insurers.

#### **Portfolio Composition**

At December 31, 2004, we held cash and investments with a fair value of \$3.18 billion and a carrying value of \$3.10 billion, resulting in a net unrealized gain of \$73.7 million. We currently maintain and intend to maintain an investment portfolio comprised primarily of fixed income securities. Our insurance subsidiaries' investments must comply with applicable regulations which prescribe the type, quality and concentration of investments. These regulations in the various jurisdictions in which our insurance subsidiaries are domiciled, permit investments in government, state, provincial, municipal and corporate bonds, and preferred and common equities, within specified limits and subject to certain qualifications.

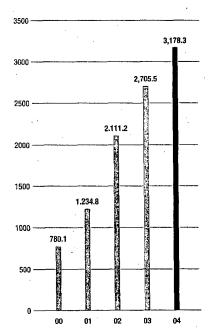
# Investment and Premium Finance Income

(\$ millions)



#### Fair Value Investment Portfolio

(\$ millions)



The following table summarizes the fair value of our investment portfolio, including cash and cash equivalents and premium finance receivables, at the dates indicated:

For the year ended December 31,				
(in millions of Canadian dollars)		*		
	2004			2003
Type of investment				
Term deposits	\$ 317.6		\$	285.5
Government Bonds	592.7			651.9
Corporate debt securities	 1,666.4		_	1,248.0
Subtotal	\$ 2,576.7		\$	2,185.4
Common shares	\$ 392.1		\$	297.8
Preferred shares	-			0.5
Finance premiums	104.8			80.9
Cash and cash equivalents	104.7			140.9
Total	\$ 3,178.3		\$	2,705.5

The fair value of equity investments represented 12% of our investment portfolio at December 31, 2004 and 11% of our investment portfolio at December 31, 2003.

Investment results before the effect of income taxes were as follows:

For the year ended December 31,		
(in millions of Canadian dollars)		
	 2004	2003
Average investments at cost	\$ 2,902.0	\$ 2,384.5
Investment Income after expenses	\$ 96.4	\$ 78.4
Percent earned on average investments (annualized)	3.3%	3.3%
Net realized gains	\$ 26.7	\$ 55.0
Total realized yield	4.2%	5.6%
Change in unrealized investment gains	\$ . 21.2	\$ 20.0
Total return yield	5.0%	6.4%

Our investment income, including net realized gains, was \$123.1 million in 2004, compared to \$133.4 million in 2003. The percentages earned on average investments shown above compare with the Lehman Intermediate Aggregate Index of 3.7% and 7.2% for the Scotia Capital Overall Domestic Bond Index for the twelve months ended December 31, 2004.

The following table summarizes the fair value by contractual maturities of our fixed maturity investment portfolio, excluding cash and cash equivalents, at the dates indicated.

For the year ended December 31, (in millions of Canadian dollars)		
<b>,</b>	2004	2003
Due in less than one year	\$ 576.1	\$ 605.5
Due after one through five years	1,487.2	1,155.0
Due after five through ten years	353.1	319.9
Due after ten years	160.3	105.0
Tota!	\$ 2,576.7	\$ 2,185.4

At December 31, 2004, 80% of our fixed income securities, including treasury bills, bankers' acceptances, government bonds and corporate bonds have contractual maturities of five years or less.

Actual maturities may differ from contractual maturities because certain issuers have the right to call or prepay obligations with or without call or prepayment penalties. Currently, we maintain a liquid portfolio to ensure there is sufficient cash available for the payment of claims on a timely basis. We believe that our high quality, liquid investment portfolio and our success in underwriting provide us with sufficient liquidity to meet our obligations to our policyholders.

The following table summarizes the composition of the fair value of our fixed maturity investment portfolio, excluding cash and cash equivalents, at the dates indicated, by rating as assigned by S&P or Moody's Investors Service, using the higher of these ratings for any security where there is a split rating.

As at December 31,		
	2004	2003
Rating		
AAA/Aaa	55.1%	60.5%
AA/Aa2	17.9%	17.6%
A/A2	24.2%	17.2%
Percentage rated A/A2 or better	97.2%	95.3%
BBB/Baa2	1.0%	2.1%
BB/Ba2	0.2%	0.3%
B/B2	0.1%	0.5%
CCC/Caa or lower, or not rated	1.5%	1.8%
Total Total	100.0%	100.0%

The following chart shows how the fair value of our investment portfolio and cash flow from operations has grown over the last eight years.

	at Fa	estment Portfolio air Value Smillions)	Investment Portfolio Per Share Outstanding (in \$'s)	Cash Flow Generated from Operations (in \$millions)
1996	\$	190	\$ 7.15	\$ 45
1997		349	9.74	46
1998		625	17.40	63
1999		662	19.46	34
2000		780	22.91	93
2001		1,235	25.38	207
2002		2,111	43.27	600
2003		2,705	48.46	618
2004		3,178	56.54	505

#### **Market Risk**

Market risk is the risk that we will incur losses due to adverse changes in interest, equity or currency exchange rates and prices. Our primary market risk exposures are to changes in interest rates and equity prices and we have a smaller exposure to changes in the Canadian to U.S. dollar foreign currency exchange rate.

Because most of our investment portfolio is comprised of fixed income securities which are usually held to maturity, periodic changes in interest rate levels generally impact our financial results to the extent that reinvestment yields are different than the original yields on maturing securities. During periods of rising interest rates, the market value of our existing fixed income securities will generally decrease and our realized gains on fixed income securities will likely be reduced. The reverse is true during periods of declining interest rates.

A measure used to estimate the extent market values change with changes in interest rates is duration. Using this measure, it is estimated that an immediate hypothetical 100 basis point parallel increase in interest rates would decrease the market value of our fixed maturity investments by \$71.7 million, representing 2.8% of the \$2,576.7 million fair value fixed maturity investment portfolio.

Fluctuations in value of our equity securities, representing approximately 12% of the fair value of the investment portfolio at December 31, 2004, due to changes in general economic or stock market conditions affect the level and timing of recognition of gains and losses on securities we hold, causing changes in realized and unrealized gains and losses.

We do not hedge any foreign currency exposure that may exist in the portfolio. Our U.S. operations generally hold investments in U.S. dollar denominated investments, and our Canadian operations in Canadian dollar investments.

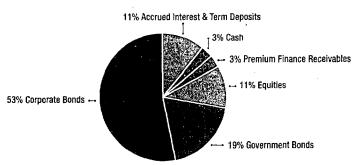
With the exception of U.S. and Canadian government bonds, it is our policy to limit our investment concentration at each of our subsidiary companies in any one issuer or related groups to less than 5% of the subsidiary company's investment portfolio.

Premiums for property and casualty insurance are typically payable at the time a policy is placed in force or renewed. To assist our insureds in making their payments to us, in some instances we offer premium financing either directly or through a separate premium finance company, whereby the insured can pay a portion of the premium in monthly installments. The insured pays an additional amount for this option, reflecting handling costs and the income we would have earned on such premium, had we received the total amount at the beginning of the policy period. We typically collect sufficient premiums in advance of the period of risk which ensures that in the event of payment default by the insured, we do not have uncollectible balances. The option of monthly premium payments is available only where permitted under the laws or regulations of the specific jurisdictions. Some jurisdictions require the option of monthly premium payments at a specific annual interest rate or monthly charge.

Many U.S. public companies include this income in computing their combined ratio and underwriting profit. Whereas, we consider our income from our premium finance activities to be a part of investment income, because this additional amount is essentially an interest payment on the balance of unpaid premium. At December 31, 2004, the balance of our financed premiums receivable was \$104.8 million compared to \$80.9 million at December 31, 2003. The fair value of financed premiums approximates their carrying amount.

#### **Investment Portfolio**

(Carrying amount) (%)



#### **Portfolio Monitoring**

All of our investments are managed by professional, third-party investment management firms and we monitor their performance. We have engaged Conning Asset Management, Royal Bank of Canada (Caribbean) and J.Zechner Associates Inc. to oversee the majority of the fixed income investment portfolio. In addition, Burgundy Asset Management, Burgundy International Asset Management, Deans Knight Capital Management Limited, Marquest Investment Counsel, SFE Investment Counsel and Kingwest and Company have each been engaged to manage portions of our subsidiaries' equity investment portfolio.

We comply with Statement of Financial Accounting Standards No. 115 related to Accounting for Certain Investments in Debt and Equity Securities and recognized losses on securities whose decline in market value was deemed to be other than temporary. Subsequent to the SEC issuance of Staff Accounting Bulletin 59 in 2001, however, we reviewed our policy for determining declines considered other than temporary against the guidance provided by the SEC and identified certain securities for which a write-down may have been appropriate, based on the more specific requirements. We disposed of those securities that fell into this category and recognized the loss. None of the capital losses realized in 2004, 2003 and 2002 were considered individually material as we limit the exposure to any one security through our investment policy.

We recognized charges of \$1.7 million, \$3.5 million and \$6.5 million for investment value impairment that was considered other than temporary for the years ended December 31, 2004, 2003 and 2002, respectively.

We perform a comprehensive quarterly analysis of our investment holdings to determine if declines in market value are other than temporary. The analysis includes some or all of the following procedures:

- identifying all security holdings in an unrealized loss position that has existed for at least six months;
- obtaining a valuation analysis from third party investment managers regarding the intrinsic value of these holdings based on their knowledge, experience and other market based valuation techniques;
- reviewing the trading range of certain securities over the preceding calendar period;
- assessing if declines in market value are other than temporary for debt security holdings based on the investment grade credit rating from third party security rating agencies;
- assessing if declines in market value are other than temporary for any debt security holding with non-investment grade credit rating based on the continuity of their debt service record; and
- determining the necessary provision for declines in market value that are considered other than temporary based on the analyses performed.

The risks and uncertainties inherent in the assessment methodology utilized to determine declines in market value that are other than temporary include, but may not be limited to, the following:

- the opinion of professional investment managers could be incorrect;
- the past trading patterns of individual securities may not reflect future valuation trends;
- the credit ratings assigned by independent credit rating agencies may be incorrect due to unforeseen or unknown facts related to a company's financial situation; and
- the debt service pattern of non-investment grade securities may not reflect future debt service capabilities and may not reflect the company's unknown underlying financial problems.

The length of time securities may be held in an unrealized loss position may vary based on the opinion of our appointed investment managers and their respective analyses related to valuation and the various credit risks that may prevent us from recapturing our principal investment. In cases where our appointed investment manager determines there is little or no risk of default prior to the maturity of a holding, we would elect to hold the security in an unrealized loss position until the price recovers or the security matures.

In situations where facts emerge that might increase the risk associated with recapture of principal, securities would be traded and losses realized. Due to the current volatility of the equity markets, we believe there are a number of securities currently trading at values below their respective intrinsic values based on historical valuation measures. In these situations, holdings may be maintained in an unrealized loss position for different periods of time based on the underlying economic assumptions driving the investment manager's valuation of the holding. In cases where the economic realities divert from the underlying assumptions driving the investment manager's valuation, securities would be traded and losses realized. In cases where the economic assumptions coincide with valuation assumptions, the holding would be maintained until the market value of the security recovers in the public markets.

At December 31, 2004, and December 31, 2003, the gross unrealized losses amounted to \$19.4 million and \$14.4 million, respectively. The unrealized loss attributable to non-investment grade fixed income securities at December 31, 2004 and December 31, 2003 was nil and \$0.7 million, respectively.

At December 31, 2004 and December 31, 2003, unrealized losses related to government bonds and term deposits were considered temporary as there was no evidence of default risk. Corporate bonds, even those below investment grade, in a material unrealized loss position, continued to pay interest and were not subject to material changes in their respective debt ratings. We concluded that a default risk did not exist at the time and,

therefore, the decline in value was considered temporary. As we have the capacity to hold these securities to maturity, no investment impairment provision was considered necessary. Common stock positions in an unrealized loss position for more than six months may not be considered impaired based on the underlying fundamentals of the respective holdings. In making our investment impairment decisions, we utilized the professional expertise of our investment advisors, analyzed independent economic indicators (such as the price of oil when evaluating an oil and gas sector holding) and reviewed stock market trends.

In deciding whether to reduce the carrying value of common shares, we take into account a number of factors, including whether the decline in market value is more than 20% and has persisted for a period exceeding six months. In the case of fixed income securities, we also take into account whether the issuer is in financial distress (unable to pay interest or some other situation that would question the issuer's ability to satisfy their debt obligations).

The following table segregates the gross unrealized losses at December 31, 2004 and December 31, 2003 by security type or industry sector:

(in thousands of Canadian dollars)					
	Dece	mber 31,	December 31		
		2004		2003	
Mortgage backed	\$	(570)	\$	(497)	
Government		(6,490)	*	(4,729)	
Provincial, State, Municipal		(25)		(193)	
Financial Services		(4,018)		(3,206)	
Energy		(1,031)		(647)	
Telecommunications		(28)		(412)	
Information Technology		(71)		(199)	
Consumer Products		(1,011)		(1,628)	
Metals & Mining		(92)		(37)	
Industrials		(4,455)		(1,471)	
Utilities		(85)		(313)	
Medla		(145)		(20)	
Medical		(34)		(122)	
Pharmaceuticals		(629)		(615)	
Retail		(710)		(266)	
Real Estate				(18)	
Total	\$	(19,394)	\$	(14,373	

### **Provisions for Unpaid Claims**

Claims management is the procedure by which an insurance company determines the validity and amount of a claim. We focus on rigorous claims management, which we believe is one of our areas of expertise. We investigate the actual circumstances of the incident that gave rise to the claim and the actual loss suffered. An important part of claims management is verifying the accuracy of the information provided to the insurance company at the time the policy is underwritten. The nature of non-standard automobile insurance typically requires more thorough claims management and, in particular, more thorough investigative procedures than other types of insurance. Insurance claims on our policies are investigated and settled by our local claims adjusters, and, we may also employ independent adjusters, private investigators, various experts and legal counsel to adjust claims. We believe that effective claims management is fundamental to our operations.

We establish provisions for unpaid claims to reflect the estimated ultimate cost of both reported but unsettled claims and also unreported claims. Our provisions for unpaid claims are based on estimated liabilities on individual reported claims (case reserves), estimated provisions for claims that have not yet been reported and expected future development on case reserves; our provisions for unpaid claims also include an estimate of internal or unallocated claims adjustment expenses which we expect to incur in the future. The provisions for claims not yet reported and future development on existing case reserves are sometimes referred to as provisions for incurred but not reported claims (IBNR).

The following table shows the amounts of total case reserves and IBNR as at December 31, 2004 and 2003. During 2004 we significantly strengthened both reserves on individual claim files (case reserves) and our IBNR reserves. During 2004, our U.S. operations increased case reserves by 40%, IBNR by 2% and total reserves by 21% compared to December 31, 2003 and our Canadian operations also increased case reserves by 33%, IBNR by 49% and total reserves by 38%.

	 	 	%
	2004	2003	Increase
U.S. Operations (US\$ in '000s)		 	
Case reserves	\$ 620,819	\$ 444,919	40%
IBNR	457,076	 447,417	2%
Total unpaid claims	\$ 1,077,895	\$ 892,336	21%
Total (C\$ in '000s)	\$ 1,295,630	\$ 1,136,836	
Canadian Operations			
Case Reserves	\$ 472,471	\$ 356,328	33%
IBNR	262,348	176,570	49%
Total unpaid claims	\$ 734,819	\$ 532,898	38%
Consolidated unpaid claims	\$ 2,030,449	\$ 1,669,734	22%

The process for establishing the provisions for unpaid claims reflects the uncertainties and significant judgmental factors inherent in predicting future results of both known and unknown claims. As such, the process is inherently complex and imprecise and we are constantly refining our estimates. Factors affecting provisions for unpaid claims include the continually evolving and changing regulatory and legal environment, actuarial studies, professional experience and expertise of our claims

personnel and independent adjustors retained to handle individual claims, the quality of the data used for projection purposes, existing claims management practices, including claims handling and settlement practices, the effect of inflationary trends on future claims settlement costs, court decisions, economic conditions and public attitudes. In addition, time can be a critical part of the provisions' determination, because the longer the span between the incidence of a loss and the payment or settlement of the claims, the more variable the ultimate settlement amount can be. Accordingly, short-tailed claims, such as property claims, tend to be more reasonably predictable than long-tailed claims, such as general liability and automobile accident benefit claims, which are less predictable. We do not have exposure to asbestos, environmental or other products liability exposure. Our provisions for unpaid claims are not discounted to reflect the time value of expected future payouts of claims nor do they reflect any future investment income.

The process of establishing provisions for unpaid claims relies on the judgment and opinions of a large number of individuals, on historical precedent and trends, on prevailing legal, economic, social and regulatory trends and on expectations as to future developments. The process of determining the provision necessarily involves risks that the actual results will deviate, perhaps substantially, from the best estimates made. This evaluation includes a re-estimation of the liability for unpaid claims relating to each preceding financial year compared to the liability that we originally established. In addition, we conduct a detailed review of all open claims each quarter and consider all factors into the provisions' calculation. Accordingly, as experience develops and new information becomes known, we adjust our reserves as necessary following these evaluations. Any adjustments are reflected in our consolidated statement of income in the period in which they become known and are accounted for as changes in estimates. Even after such adjustments, ultimate liability or recovery may exceed or be less than the revised estimates.

Each operating company separately establishes, maintains and evaluates its respective provisions for unpaid claims for statutory reporting purposes. The process undertaken by each operating company includes evaluating all of its respective policy coverages and paid and open claim level data to ascertain claim frequency and severity trends, as well as the effects, if any, of inflation and the impact that any premium rate action or changes in operating structure or process may have on future loss settlements. The management of each operating company works with reporting segment management to ensure IBNR reserve methodologies are appropriate, based on lines of business and geographic region. Management incorporates all of the above information to record its best estimate of liabilities for unpaid claims.

Once an amount for liabilities for unpaid claims is established by management, our independent appointed actuary reviews management's methodologies, data and work papers to ascertain whether the provision for unpaid claims as established by management is reasonably stated and within the appointed independent actuary's range of reserve estimates. The provisions for unpaid claims established by each operating company are then consolidated for public reporting purposes. In accordance with

actuarial standards, in the United States the independent actuary develops a range of reserve estimates and a recommended point estimate of reserves, and in Canada they develop a point estimate. The point estimate is intended to represent the independent actuary's best estimate and will not typically be at the mid-point of the high and low estimates of their range.

The range of reserve estimates for unpaid claims for our U.S. subsidiaries established by our independent appointed actuary and the actual provision for unpaid claims on a gross basis for each of our operating companies were as follows:

As of December 31, 2004 (in millions of Canadian dollars)				
U.S. Operations	Low		High	Actual
Lincoln General Insurance Company	\$ 804.1	\$	1,029.5	\$ 913.5
Universal Casualty Insurance Company	42.1		56.2	52.7
American Service Insurance Company	70.8		85.7	78.9
American Country Insurance Company	131.6		157.2	144.4
U.S. Security Insurance Company	70.3		79.7	73.8
Southern United Fire Insurance Company	26.6		30.4	28.0
Kingsway Reinsurance Corporation (Barbados)	4.3		4.3	4.3
	\$ 1,161.5	\$	1,454.7	\$ 1,295.6
Canadian Operations	 	_		
Kingsway General Insurance Company				\$ 572.1
York Fire & Casualty Insurance Company				109.7
Jevco Insurance Company				53.0
Total Consolidated Provision for Unpaid Claims				\$ 2,030.4

U.S. Operations	Low	 High		Actual
Lincoln General Insurance Company	\$ 653.8	\$ 832.6	\$	726.3
Universal Casualty Insurance Company	38.9	55.5		46.1
American Service Insurance Company	63.2	79.6		75.1
American Country Insurance Company	146.8	187.9		164.2
U.S. Security Insurance Company	76.7	87.4		81.3
Southern United Fire Insurance Company	34.6	41.8		37.1
Kingsway Reinsurance Corporation (Barbados)	6.7	6.7		6.7
	\$ 1,020.7	\$ 1,291.5	5 1 3 7 5 \$	1,136.8
Canadian Operations				
Kingsway General Insurance Company			\$	420.5
York Fire & Casualty Insurance Company				63.5
Jevco Insurance Company				48.9
Total Consolidated Provision for Unpaid Claims	 		\$	1,669.7

As of December 31, 2003

Our policy is that to the extent that management's estimates of reserve levels at our individual insurance subsidiaries are less than the point estimates recommended by our independent actuary, those reserve levels will be increased to levels that are no less than the recommended point estimate. Under Canadian actuarial practice the appointed actuary does not provide a range of reserve estimates, but provides a point estimate for estimated claims liabilities. At December 31, 2004 and December 31, 2003, each of our Canadian subsidiaries recorded at least 100% of the point estimate recommended by the independent appointed actuary.

The following table summarizes the provisions for unpaid claims, net of recoveries from reinsurers, established as at the end of the years 1994 through 2003 for our Canadian operations and at the end of years 1998 to 2003 for our U.S. operations. The table compares the re-estimation of those liabilities as at December 31,2004.

	2004	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994
Inpaid claims -	2007	2003		2001	2000						.004
originally established											
end of year, gross	2,030,449	1,669,734	1,200,554	589,963	435,322	444,689	446,245	198,186		•	-
_ess: Reinsurance				4				•			
recoverable on unpaid losses	271,587	155,445	134,198	102,734	92,546	119,817	135,270	73,242			
Unpaid claims -											
originally established											
- end of year, net	1,758,862	1,514,289	1,066,356	487,229	342,776	324,872	310,975	124,944	65,142	24,322	16,987
a*											
Cumulative paid as of:		774.550	504 370	200.054		110.700	444.000	40.000	01.000	40.005	40.004
One year later	<del></del>	774,559	504,772	382,051	189,801	149,708	141,093	46,083	31,309	13,665	12,384
Two years later			862,914	438,175	301,411	239,178	217,108	74,479	42,108	19,404	18,633
Three years later	<del></del>			568,082	383,015	309,888	261,809	91,127	55,214	25,273	22,066
Four years later					445,670	352,025	306,748	108,391	60,230	31,738	25,456
Five years later						383,513	332,990	121,076	66,029	32,679	29,300
Six years later							349,304	125,577	68,543	35,884	29,051
Seven years later								129,322	71,209	37,419	31,068
Eight years later									72,215	35,870	32,515
Nine years later									·	35,245	30,393
Ten years later											29,668
Re-estimated liability as of: One year later		1,582,071	1,263,139	588,308	376,650	321,485	304,598	112,075	62,022	27,705	22,776
Two years later			1,389,197	677,729	423,371	346,548	309,629	114,922	65,122	27,467	25,628
Three years later				743,638	478,184	367,951	318,226	117,759	66,368	31,707	25,580
Four years later					505,042	399,910	333,109	122,578	66,508	32,254	27,589
Five years later						407,891	345,749	129,697	68,570	32,745	28,243
Six years later							352,831	135,544	71,720	34,050	28,225
Seven years later								137,510	74,315	36,520	28,892
Eight years later									64,308	36,000	32,248
Nine years later										27,345	30,239
Ten years later	<u></u>										30,239
As at December 31, 2004: Cumulative											
(redundancy) deficiency		67,782	322,841	256,409	162,266	83,019	41,856	12,566	(834)	3,023	13,252
								,			
Cumulative (redundancy) deficiency as a % of reserves							*				
originally established		4.48%	30.28%	52.63%	47.34%	25.55%	13.46%	10.06%	-1.28%	12.43%	78.01%
Re-estimated liability - gross		1,764,229	1,564,114	744,010	582,806	513,489	501,220	202,797		•	-
Less: Re-estimated reinsurance recoverable		182,158	174,917	372	77,764	105,598	148,390	65,287	-	•	
Re-estimated liability - net		1,582,071	1,389,197	743,638	505,042	407,891	352,831	137,510	-	-	
Cumulative (redundancy) deficiency - gross		94,495	363,560	154,047	147,483	68,800	54,975	4,611	-	<u>.</u>	
% of reserves originally	<del></del>			<del></del>							
established		5.66%	30.28%	26.11%	33.88%	15.47%	12.32%	2.33%			

The foregoing table presents the development of unpaid claims liabilities reflected on our balance sheets as at each year end December 31, 1994 through December 31, 2004. The top line of the table presents the estimated liability for unpaid claims recorded at the balance sheet date for each of the indicated years. This liability represents the estimated amount of losses and loss adjustment expenses for claims unpaid at the balance sheet date, including losses that had been incurred and not reported. The table also presents the re-estimated liabilities for unpaid claims on a gross basis, with separate disclosure of the re-estimated reinsurance recoverable on unpaid claims for years 1997 through 2003. Information related to gross unpaid claims development is not available for years 1996 and prior.

The development of the provisions for unpaid claims is shown by the difference between estimates of claims as of the initial year-end and the re-estimated liability at each subsequent year-end. This is based on actual payments in full or partial settlement of claims, plus re-estimates of the payments required for claims still open or claims still unreported. Favourable development (reserve redundancy) means that the original claim estimates were higher than subsequently determined. Unfavourable development (reserve deficiency) means that the original claim estimates were lower than subsequently determined.

The table presents the cumulative amount paid with respect to the previously recorded liability as of the end of each succeeding year and the re-estimated amount of the previously recorded liability based on experience as of the end of the succeeding year. The estimate is increased or decreased as more information about the claims becomes known for individual years. For example, as of December 31, 2004, we had paid \$129.3 million of the currently estimated \$137.5 million of claims that had been incurred through the end of 1997; thus an estimated \$8.2 million of losses incurred through 1997 remain unpaid as of the current financial statement date.

The cumulative development represents the aggregate change in the estimates over all prior years. For example, unpaid claims at December 31, 1994 have developed adversely by \$13.3 million over the ten subsequent years and unpaid claims at December 31, 1997 have developed adversely by \$12.6 million over the seven subsequent years. The effects on income during the past three years due to changes in estimates of unpaid claims is shown in note 8(b) to the Consolidated Financial Statements as the "prior years" contribution to incurred losses.

Each cumulative development amount includes the effects of all changes in amounts during the current year for prior periods and the impact of currency translation. For example, the amount of the development related to losses settled in 2004, but incurred in 1999, will be included in the cumulative development amounts for years 1999, 2000, 2001, 2002 and 2003. In addition, the deficiency identified during the year 2004 of \$67.8 million was attributable to unpaid claims as at December 31, 2003 for unpaid claims for the year 2003 and all prior years. There was a redundancy of \$58.3 million related to claims occurring in accident year 2003 and deficiencies of \$60.1 million related to claims occurring in accident year 2002, \$38.1 million to claims in 2001, \$14.9 million to claims occurring in 2000 and \$12.9 million to claims occurring in 1999 and prior years.

The following table is derived from the unpaid claims re-estimates table above and summarizes the effect of re-estimates, net of reinsurance, on calendar year operations for the nine-year period ended December 31, 2004. The first number in each row details the amount of reserve re-estimates included in the indicated calendar year and shows the accident year to which the re-estimates apply.

(in millions of Canadian dollars	1									1995	
By Accident Year	2004	2003	2002	2001	2000	1999	1998	1997	1996	& Prior	
By Calendar Year											
2004	(67,782)	(58,276)	60,149	38,108	14,939	7,115	3,490	1,829	286	142	
2003		(196,783)	107,362	34,608	22,854	19,318	6,794	3,252	3,115	(520)	
2002			. (101,079)	55,301	24,374	6,521	7,765	3,969	680	2,469	
2001				(33,874)	13,695	8,483	6,878	2,757	757	1,304	
2000					3,386	(6,651)	428	2,697	(351)	491	
1999					*	6,377	(9,224)	1,601	699	547	
1998							12,869	(15,969)	(1,140)	4,240	
1997								3,120	(3,358)	238	
1996									- (3,383)	3,383	
Total	(67,782)	(255,059)	66,432	94,143	79,248	41,163	29,000	3,256	(2,695)	12,294	
Combined ratio								-			
As reported	97.8%	101.4%	99.8%	99.1%	101.0%	102.6%	93.9%	95.8%	95.6%		
Net reserve re-estimates	(2.9%)	(10.7%)	3.8%	10.8%	14.7%	9.2%	9.2%	1.9%	(2.5%)		
Accident year combined ratio	94.9%	90.7%	103.6%	109.9%	115.7%	111.8%	103.1%	97.7%	93.1%		

The following table shows the effect of these re-estimates on our Canadian and U.S. operations combined ratios:

By Accident Year	2004	2003	2002	2001	2000	1999	1998	1997	1996
Canadian Operations									,
Combined ratio as reported	97.9%	111.8%	108.4%	103.1%	101.8%	104.8%	92.0%	95.8%	95.6%
Net reserve re-estimates	(6.0%)	(24.9%)	(0.3%)	11.2%	24.9%	17.3%	15:9%	1.9%	(2.5%)
Accident year combined ratio	91.9%	86.9%	108.1%	114.3%	126.7%	122.1%	107.9%	97.7%	93.1%
By Accident Year	2004	2003	2002	2001	2000	1999	1998		
U.S. Operations			-						
Combined ratio as reported	97.7%	98.3%	97.2%	96.8%	100.9%	100.6%	97.0%		
		(0.44)	5.1%	10.5%	5.7%	2.2%	(1.3%)		
Net reserve re-estimates	(1.7%)	(6.4%)	J.176	10.375	3.1 /0	2.270	(1.576)		

Information with respect to our liability for unpaid claims and the subsequent development of those claims is presented in the following tables.

(in thousands of Canadian dollars)	ber 31,	
Line of Business	2004	2003
Line of Dusiness	2004	2003
Non-Standard Auto	\$ 595,006	\$ 518,423
Standard Auto	96,954	55,856
Commercial Auto	221,169	187,363
Trucking	745,410	567,326
Motorcycle	80,078	56,521
Property & Liability	239,754	223,775
Other	52,078	60,470
Total	\$ 2,030,449	\$ 1,669,734
Liability for Uppaid Claims - Net o	f Reinsurance Recoverables December :	31.
(in thousands of Canadian dollars	•	
(in thousands of Canadian dollars		
(in thousands of Canadian dollars Line of Business	)	2003
	2004	2003
(in thousands of Canadian dollars Line of Business Non-Standard Auto	\$ 552,950	\$ 509,606
(in thousands of Canadian dollars Line of Business Non-Standard Auto Standard Auto	\$ 552,950 92,702	\$ 509,606 50,801
(in thousands of Canadian dollars Line of Business Non-Standard Auto Standard Auto Commercial Auto	\$ 552,950 92,702 212,636	\$ 509,606 50,801 178,389 518,242
(in thousands of Canadian dollars Line of Business Non-Standard Auto Standard Auto Commercial Auto Trucking	\$ 552,950 92,702 212,636 624,578	\$ 509,606 50,801 178,389 518,242 44,434
(in thousands of Canadian dollars Line of Business Non-Standard Auto Standard Auto Commercial Auto Trucking Motorcycle	\$ 552,950 92,702 212,636 624,578 60,049	\$ 509,606 50,801 178,389

These increases (decreases) in prior year incurred claims, net of reinsurance, for the years ended December 31, 2004, 2003 and 2002 were \$67.8 million, \$196.8 million and \$101.1 million, respectively. The following tables identify the relative contribution of the increases (decreases) in incurred claims attributable to the respective products and incurred loss years.

(III LIIOU:	saiil	15 UI Calic	lula	n dollars)								
					S	tandard	S	Non- tandard	Pr	operty &		
	Mi	otorcycle		frucking		Auto		Auto		Liability	 Other	 Total
1999												
& prior	\$	2,118	\$	1,679	\$	411	\$	6,641	\$	1,149	\$ 864	\$ 12,862
2000		563		2,303		1,041		8,833		315	1,884	14,939
2001		3,402		9,606		1,907		19,126		1,555	2,512	38,108
2002		305		36,865		1,546		16,809		(2,791)	7,415	60,149
2003		(6,766)		(10,331)		(2,982)		(28,734)		(9,519)	56	(58,276)
Total	\$	(378)	\$	40,122	\$	1,923	\$	22,675	\$	(9,291)	\$ 12,731	\$ 67,782

(III GIOU:	Sano	is of Caric	luid	ii uollais)							
								Non-			
				<del>.</del>	8	tandard	S	tandard	operty &	045	T-4-1
	M	torcycle		Trucking		Auto		Auto	 Liability	 Other	 Total
1998											
& prior	\$	152	\$	3,531	\$	1,224	\$	6,045	\$ 1,958	\$ (269)	\$ 12,641
1999		278		821		1,623		13,614	2,102	880	19,318
2000		1,929		1,732		4,875		11,719	2,253	346	22,854
2001		394		14,547		2,648		18,642	1,908	(3,531)	34,608
2002		(766)		11,813		3,327		60,346	7,817	24,825	107,362
Total	\$	1,987	\$	32,444	\$	13,697	\$	10,366	\$ 16,038	\$ 22,251	\$ 196,783

Year Ended December 31, 2002 (in thousands of Canadian dollars)

	Mo	itorcycle	Ţ	rucking	S	tandard Auto	S	tandard Auto	perty & Liability	Other		Total
1997 & prior	\$	3,210	\$	(487)	\$	(108)	\$	4,402	\$ 104	\$ (3)	\$	7,118
1998		(71)		3,346		2,675		1,068	614	133		7,765
1999		396		1,177		1,692		2,212	1,036	. 8		6,521
2000		1,864		3,107		6,096		13,654	173	(520)		24,374
2001		336		4,575		6,051		42,981	1,385	 (27)	_	55,301
Total	\$	5,735	\$	11,718	\$	16,406	\$	64,317	\$ 3,312	\$ (409)	\$	101,079

The results for the years ended December 31, 2004, 2003 and 2002 were adversely affected by the evaluation of unpaid claims related to prior years that identified a net deficiency of \$67.8 million, \$196.8 million and \$101.1 million, respectively related to claims incurred during prior years.

The following table shows the sources of the prior years' development in the U.S. and Canada by line of business.

Increase (decrease) in claims incurred for un arising from prior periods	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Net of external reinsurance				
For the year ended December 31				
(in millions of Canadian dollars)		2004	 2003	 2002
United States Operations				*
Trucking	\$	31.1	\$ 18.4	\$ 14.2
Southern United non-standard automobile		5.2	4.9	16.3
Commercial automobile		4.2	15.3	1.7
Lincoln General program				
non-standard automobile		.3.8	21.1	1.3
Florida non-standard automobile		8.0	19.2	9.5
Other ·		(16.6)	13.9	(7.7)
Subtotal U.S. operations	\$	28.5	\$ 92.8	\$ 35.3
Canadian Operations				
Alberta non-standard automobile	\$	20.0	\$ 34.5	\$ 16.3
Commercial automobile		9.6	18.6	8.7
Trucking		9.0	14.0	6.4
Ontario private passenger automobile		5.9	32.8	26.4
Other		(5.2)	4.1	8.0
Subtotal Canadian operations	\$	39.3	\$ 104.0	\$ 65.8
Total increases in claims incurred for				 
unpaid claims arising from prior periods	\$	67.8	\$ 196.8	\$ 101.1

# **United States Operations**

### **Long-Haul Trucking**

At December 31, 2004 and 2003 the provision for unpaid claims for our U.S. long-haul trucking business was \$583.0 million, and \$453.5 million, respectively. Adverse development related to long-haul trucking business in the U.S. was \$31.1 million for the year ended December 31, 2004 compared to \$18.4 million in 2003. Development was experienced at Lincoln General on mainly terminated programs on the trucking liability line of business for accident years 2002 and 2001. This development was the result of reserve strengthening in the current year for prior years due to the availability of more recent trends in loss settlement patterns that was not available at year end 2003.

#### **Commercial Automobile**

At December 31, 2004 and 2003 the provision for unpaid claims for our U.S. commercial automobile business was \$160.9 million, and \$143.0 million, respectively. Adverse development related to commercial automobile in the U.S. was \$4.2 million for the year ended December 31, 2004 compared to \$15.3 million in 2003. During 2003 we carried out a more extensive analysis of both internal and external data to determine appropriate levels of indemnity and allocated loss adjustment expenses for our taxi business. We now incorporate a more extensive analysis of

both internal and external data as well as redefining the internal costs to be allocated to loss adjustment expenses.

## Non-Standard Automobile

Lincoln General experienced adverse development on its non-standard automobile programs of \$3.8 million in 2004 and \$21.1 million in 2003. The adverse development was primarily related to the trend of liability settlements in the California market. Adverse development related to Florida non-standard auto business was \$0.8 million for the year ended December 31, 2004 compared to \$19.2 million for 2003. In 2003, the increase in personal injury protection litigation in Florida gave rise to increased estimates for allocated loss adjustment expenses. The increase in litigation was caused in part by plaintiffs' attorneys bringing separate actions for each clinic or claimant, rather than consolidating cases, and by delays in claims handling due to difficulty in hiring enough qualified claims adjusters. The staffing issues were alleviated in 2003.

# **Canadian Operations**

# Alberta Non-Standard Automobile

Alberta non-standard automobile business contributed \$20.0 million of the prior years' claims development in 2004, compared to \$34.5 million in 2003. An increase in average reserves due to the continued escalation in bodily injury claim settlements as well as the standardization of our reserving methodology was the reason for the adverse claims development in 2003 and 2004 in Alberta, where we increased existing case reserves based on actual settlement patterns.

# **Ontario Private Passenger Automobile**

Ontario automobile business contributed \$5.9 million of the prior years' claims development in 2004, an improvement over the \$32.8 million in 2003. The increase in fraudulent claims, the erosion of the tort threshold and accelerating health cost inflation contributed to the required increase in claims liabilities related to prior years. Beginning in 2002 we revised our reserve methodology to react to the changing claims settlement environment. Although our average claims reserves at December 31, 2004 exceeded our average settlements in 2004, we expect claim settlements to approximate our current reserving position in the future.

# **Trucking and Commercial Automobile**

Trucking and commercial automobile business contributed \$18.6 million of development in 2004, an improvement over the \$32.6 million reported in 2003. Increases in reserves were due to larger than anticipated settlements, particularly in the U.S., which required upward adjustments to open claim files. Average claim file reserves were increased to reflect this pattern of settlement. Case reserves were increased to reflect the increased cost on injury claims similar to the development experienced on the Ontario automobile business.

# Reinsurance

We purchase reinsurance from third parties in order to reduce our liability on individual risks and our exposure to catastrophic events. Reinsurance is insurance purchased by one insurance company from another for part of the risk originally underwritten by the purchasing insurance company. The practice of ceding insurance to reinsurers allows an insurance company to reduce its exposure to loss by size, geographic area, type of risk or on a particular policy. An effect of ceding insurance is to permit an insurance company to write additional insurance for risks in greater number or in larger amounts than it would otherwise insure independently, having regard to its statutory capital, risk tolerance and other factors.

We generally purchase reinsurance to limit our net exposure to a maximum amount on any one loss of \$500,000 in Canada and U\$\$500,000 in the United States with respect to property claims and \$2.5 million in Canada and U\$\$1.0 million in the United States with respect to liability claims. In addition, we purchase catastrophe reinsurance which provides coverage in the event of a series of claims arising out of a single occurrence, which limits this exposure in Canada to \$5.0 million per occurrence to a maximum coverage of \$150.0 million, and in the United States to U\$\$2.0 million per occurrence to a maximum coverage of U\$\$20.0 million. Our net exposure for Canadian automobile business claims is \$2.5 million. For most of the non-standard automobile business that we write in the United States, the liability is limited to the minimum statutory liability limits, which are typically not greater than U\$\$40,000 per occurrence, depending on the state.

On April 1, 2004, the Company entered into two quota share reinsurance arrangements in Canada and the United States. These were taken out with reinsurers rated A+ or better by A.M. Best. Under both treaties, the Company has the option to vary the amount of premiums ceded in any quarter, which provides flexibility in managing premium leverage. These treaties have increased the cost of our external reinsurance in 2004 by \$252.9 million or 9.7% of gross premiums written, and decreased net income for the year ended December 31, 2004 was \$4.8 million. Overall, our external reinsurance ceded represented 5.4% of gross premiums written for the year ended December 31, 2002, 4.5% for the year ended December 31, 2003 and 13.2% for the year ended December 31, 2004.

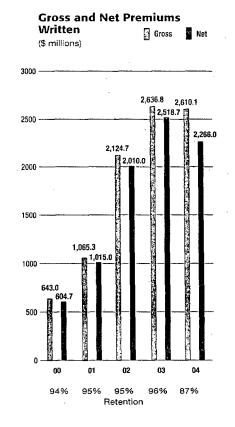
Reinsurance ceded does not relieve us of our ultimate liability to our insureds in the event that any reinsurer is unable to meet its obligations under its reinsurance contracts. We therefore enter into reinsurance contracts with only those reinsurers who we believe have sufficient financial resources to provide the requested coverage. Reinsurance treaties are generally subject to cancellation by our reinsurers or us on the anniversary date and are subject to renegotiation annually. We regularly evaluate the financial condition of our reinsurers and monitor the concentrations of credit risk to minimize our exposure to significant losses as a result of insolvency of a reinsurer. We believe that the amounts we have recorded as reinsurance recoverables are appropriately established. However, estimating amounts of reinsurance recoverables is subject to

various uncertainties and the amounts ultimately recoverable may vary from amounts currently recorded. As of December 31, 2004, we had \$313.0 million recoverable from third party reinsurers and other insurers.

At December 31, 2004, 93% of the receivables were due from reinsurers that were rated "A-" or higher. Estimating amounts of reinsurance recoverables is also impacted by the uncertainties involved in the establishment of provisions for unpaid claims. As our underlying reserves continue to develop, the amount ultimately recoverable may vary from amounts currently recorded. Our reinsurance recoverables are generally unsecured. We regularly evaluate our reinsurers, and the respective amounts recoverable, and a provision for uncollectible reinsurance is recorded, if needed.

The following table summarizes the composition of the amounts due from reinsurers at December 31, 2004, by the rating as assigned by A.M. Best to the applicable reinsurers.

December 31, 2004	
A.M. Best Rating	
A++	21.2%
A+	31.5%
A	31.3%
A-	9.0%
B++/B+/B/B-	6.3%
C++u/C	0.1%
Not Rated	0.6%
Total	100.0%



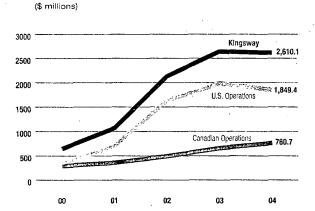
# Results of Operations

For the years ended December 31, 2004 and 2003

## **Gross Premiums Written**

During the year ended December 31, 2004, premiums written were \$2.61 billion and were \$2.64 billion in 2003. For the year ended December 31, 2004, gross premiums written for our U.S. operations were \$1.85 billion, a decrease of 7% from 2003, and for our Canadian operations were \$760.7 million, an increase of 16% over 2003. The effect of fluctuations in currency exchange rates reduced reported levels of gross premiums written for the U.S. operations by \$144.2 million or 7% for the year ended December 31, 2004 compared to 2003.

#### **Gross Premiums Written**



For the year ended December 31, 2004, gross premiums written from trucking and commercial automobile decreased slightly to \$1.07 billion from \$1.10 billion in 2003. Gross premiums written from non-standard automobile decreased to \$921.1 million compared with \$966.1 million in 2003.

The amount of premium rate increases for trucking and non-standard automobile moderated in 2004. We experienced more competitive conditions in Florida and South Carolina where gross premiums declined by 15% to \$271.2 million and 35% to \$52.9 million, respectively. In Ontario favourable market conditions together with rate increases implemented during 2003 led to an increase of 47% in gross premiums written to \$447.1 million. Political interference, including rate freezes and premium roll-backs, caused us to reduce our gross premiums written in Alberta by 4% to \$141.2 million in 2004.

### **Net Premiums Written**

Net premiums written decreased 10% to \$2.26 billion compared with \$2.52 billion for the year ended December 31, 2003 as a result of lower levels of gross premiums written and an increase in the percentage ceded to reinsurers. Net premiums written from our U.S. operations decreased 15% to \$1.62 billion compared with \$1.90 billion in the year ended December 31, 2003. Net premiums written from our Canadian operations increased 6% to \$650.7 million compared with \$615.9 million for the year ended December 31, 2003.

#### **Net Premiums Earned**

Net premiums earned decreased 3% to \$2.31 billion for the year ended December 31, 2004, compared with \$2.38 billion for 2003. For our U.S. operations, net premiums earned decreased 9% to \$1.66 billion in the year ended December 31, 2004 compared with \$1.83 billion in 2003, and for our Canadian operations increased by 18% to \$652.4 million compared with \$554.3 million in 2003.

### **Investment Income**

Investment income increased to \$96.4 million compared with \$78.4 million for the year ended December 31, 2003. The fair value of the investment portfolio has grown by 17% since the beginning of 2004 due to positive cash flow from operations and capital raised. Our annualized investment yield for the year ended December 31, 2004 has remained stable at 3.3% compared to 2003.

# Net Realized Gains

Net realized gains amounted to \$26.7 million in the year ended December 31, 2004 compared with net realized gains of \$55.0 million in 2003. The majority of these gains were realized from the disposal of equity investments, which in 2003 included the disposal of an investment in USA Insurance Group amounting to \$18.8 million. Net unrealized gains increased to \$73.7 million at December 31, 2004 compared to \$52.5 million at December 31, 2003.

#### **Claims Incurred**

We conducted detailed claim file reviews throughout our Canadian and U.S. operations during 2003 and 2004 to determine the adequacy of case reserving. Revised guidelines have been established for setting reserves for many of our lines of business, including bodily injury and accident benefit claims in all provinces of Canada which were responsible for a significant portion of the claims development experienced in the prior years.

As a result of these initiatives, consolidated case reserves were increased 32% during 2004 and IBNR was increased 9%. Overall, unpaid claims have increased 22% while levels of unearned premium reserves have remained flat during 2004.

Our claims ratio for 2004 was 70.8%, compared to 74.3% for 2003. The claims ratio for our U.S. operation was 70.3%, compared with 71.5% for 2003. The claims ratio for our Canadian operations were 72.2% compared to 83.7% for 2003. The results for 2004 and 2003 reflect increases in provisions for unpaid claims occurring prior to December 31, 2003 and December 31, 2002, respectively. These increases amounted to approximately \$67.8 million, which increased the claims ratio by 2.9% for 2004, compared to \$196.8 million and 8.3%, respectively, for 2003.

For our U.S. operations, prior years' claims development increased the claims incurred by \$28.5 million, a 1.7% increase to the claims ratio, in 2004 compared to \$92.8 million, a 5.1% increase to the claims ratio in 2003. In 2004, the source of the prior years' development in the U.S. operation was primarily long haul trucking on terminated programs (\$31.1 million). We adjusted our initial loss development factors on a number of our programs to reflect actual loss trends experienced in 2003 and these new loss development factors will be used in the prospective reserving process.

For our Canadian operations, prior years' claims development increased the claims incurred by \$39.3 million, a 6.0% increase to the claims ratio, in 2004 compared to \$103.9 million, an 18.8% increase to the claims ratio, in 2003. Kingsway General's Alberta non-standard automobile business contributed \$20.0 million of the prior years' claims development in 2004, compared to \$34.5 million in 2003. An increase in average reserves due to the continued escalation in bodily injury claim settlements was the reason for the adverse claims development in both 2003 and 2004 for Alberta

Comparison of Unpaid Claims to Unearned Premiums
(\$ millions)

01

0

00

2,000 2,030.4
2,000 Unpaid Clalms
1,500
1,000 Unearned Premiums

02

03

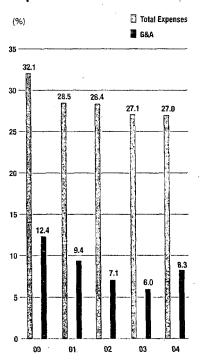
04

non-standard automobile, where we increased existing case reserves based on actual settlement patterns. Our Ontario private passenger automobile business contributed \$5.9 million of the prior years' claims development in 2004, compared to \$32.8 million in 2003. Continued health care cost inflation and bodily injury award increases beyond expected levels required reserve levels to be increased on open files for Ontario non-standard automobile on average by approximately 22% in 2004. Our Canadian trucking business contributed \$9.0 million to the 2004 prior years' claims development, compared to \$14.0 million in 2003. Increases in reserves were due to larger than anticipated settlements, particularly in the U.S., which required upward adjustments to open claim files. Average claim file reserves were increased in 2004 to reflect this pattern of settlement. Our commercial automobile business in Canada contributed \$9.6 million of the prior years' claims development in 2004 compared to \$18.6 million in 2003. Case reserves were increased to reflect the increased cost on injury claims similar to the development experienced on the Ontario automobile business.

# **Underwriting Expenses**

Our expense ratio for 2004 improved to 27.0% compared to 27.1% in 2003. The expense ratio for our Canadian operations for 2004 was 25.7%, compared to 28.1% in 2003 and the expense ratio for our U.S. operations was 27.4% and 26.8%, respectively, in 2004 and 2003.

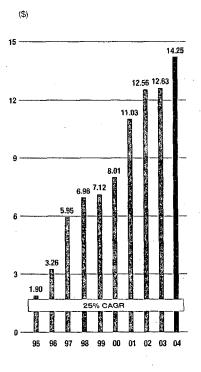
### **Expense Ratio**



# **Combined Ratio**

The combined ratio improved to 97.8% compared with 101.4% in 2003, which produced a record underwriting profit of \$51.3 million compared. with an underwriting loss of \$33.9 million in 2003. For 2004, our U.S. operations combined ratio was 97.7% (98.3% in 2003) and for our Canadian operations combined ratio improved to 97.9% (111.8% in 2003). The improvement in the combined ratio is a result of less adverse development experienced in 2004 thereby lowering the loss ratio and the lower commission rates paid to brokers in Canada. The combined ratio increased by 2.9% and 8.3% for the year ended December 31, 2004 and 2003, respectively, due to prior year claims development. For our U.S. operations prior year claims development increased the combined ratio by 1.7% in 2004 and 5.1% in 2003, and for the Canadian operations by 6.0% in 2004 and 18.8% in 2003. Assessments from the residual market (Facility Association) resulted in an increase to underwriting profit of \$4.8 million in 2004 and an increase in our underwriting loss of \$6.3 million in 2003 which also decreased the Canadian operations combined ratio 0.7% in 2004 and increased the Canadian operations combined ratio by 1.1% in 2003.

## **Book Value Per Share**



# Interest Expense

Interest expense for 2004 was \$27.5 million, compared to \$21.0 million in 2003, reflecting the increased borrowings used to support the growth in operations.

# Net Income and Earnings Per Share

Income before income taxes for 2004 increased by 88% to \$146.2 million, compared to \$77.6 million in 2003. Net income for 2004 was \$131.0 million, a 54% increase over the \$85.3 million reported for 2003. Diluted earnings per share were \$2.32 for 2004, an increase of 43% over the \$1.62 for 2003. The improvement in net income is the result of improvement in the combined ratio in both the Canadian and U.S. operations.

# **Currency Translation**

We report our results in Canadian dollars whereas we have a significant part of our operations denominated in U.S. dollars. During 2003 and 2004 the Canadian dollar appreciated significantly against the U.S. dollar which impacted our reported results. Currency translation reduced gross premiums written by \$144.2 million, net premiums earned by \$124.2 million, investment income by \$5.1 million, net income by \$7.0 million and earnings per share by \$0.12 compared to the same translation rates prevailing in 2003. Effective January 1, 2005 we will commence reporting our financial results In U.S. dollars.

# **Book Value Per Share and Return on Equity**

For 2004, shareholders' equity was reduced by \$39.7 million (\$105.4 million in 2003) and book value per share by \$0.71 (2003 - \$1.88) or 5% (2003 - 18%) as a result of the unrealized currency translation adjustment on the conversion of the investment in the U.S. operations into Canadian dollars. Despite this adjustment, book value per share increased by 13% to \$14.25 from \$12.63 at December 31, 2003. Our return on equity was 17.4% for 2004 compared to 12.9% in 2003.

## **Balance Sheet**

Total assets as at December 31, 2004 grew to \$4.23 billion, compared to \$3.63 billion as at December 31, 2003. The investment portfolio, including cash increased to \$3,104.5 million (fair value \$3,178.3 million), compared to \$2,652.9 million (fair value \$2,705.5 million) as at December 31, 2003. The fair value of the investment portfolio per share outstanding increased 17% to \$56.54 compared to \$48.46 as at December 31, 2003. Net unrealized gains on the investment portfolio were \$73.7 million (\$1.31 per share outstanding) at December 31, 2004 compared to \$52.5 million (\$0.94 per share) at December 31, 2003.

# **Results of Operations**

For the years ended December 31, 2003 and 2002

### **Gross Premiums Written**

During the year ended December 31, 2003, premiums written increased by 24% to \$2.64 billion compared to \$2.12 billion in 2002. For the year ended December 31, 2003, gross premiums written for our U.S. operations were \$1.98 billion, an increase of 21% over 2002, and for our Canadian operations were \$654.9 million, an increase of 33% over 2002. The effect of currency translation reduced reported levels of gross premiums written for the U.S. operations by \$234.8 million or 11% for the year ended December 31, 2003 compared to 2002.

For the year ended December 31, 2003, gross premiums written from trucking and commercial automobile increased 31% to \$1.10 billion compared to \$844.4 million in 2002. Gross premiums written from non-standard automobile increased 17% to \$966.1 million in 2003 compared to 2002. Increased premium rates and firming market conditions continue to be prevalent in all of our geographic locations. We continued to experience both volume growth and rate increases for both trucking lines and non-standard automobile in most of our markets, with the exception of Ontario and metropolitan Chicago where rate increases led to a reduction in volume.

### **Net Premiums Written**

Net premiums written increased 25% to \$2.52 billion compared with \$2.01 billion for the year ended December 31, 2002 as a result of higher levels of gross premiums written and a reduction in the percentage ceded to reinsurers. Net premiums written from our U.S. operations increased 23% to \$1.90 billion compared with \$1.55 billion in the year ended December 31, 2002. Net premiums written from our Canadian operations increased 33% to \$615.9 million compared with \$463.0 million for the year ended December 31, 2002.

### **Net Premiums Earned**

Net premiums earned increased 37% to a record \$2.38 billion for the year ended December 31, 2003, compared with \$1.74 billion for 2002. For our U.S. operations, net premiums earned increased 38% to \$1.83 billion in the year ended December 31, 2003 compared with \$1.32 billion in 2002, and for our Canadian operations increased by 33% to \$554.3 million compared with \$415.2 million in 2002. Net premiums earned have increased due to the growth in written premiums in 2002 and 2003 and the strategy of shortening the policy duration of most of our non-standard automobile business to six month policy terms. In a rising rate environment, shorter policy terms lead to an acceleration of the benefit of rate increases.

### **Investment Income**

Investment income increased to \$78.4 million compared with \$64.9 million for the year ended December 31, 2002. The fair value of the investment portfolio increased by 28% since the beginning of 2003 due to positive cash flow from operations and capital raised. This growth was accomplished in a declining interest rate environment with new funds being invested primarily in short-term fixed income products. Our annualized investment yield for December 31, 2003 declined to 3.3% compared to 3.9% in 2002 reflecting the trend in short-term interest rates.

### **Net Realized Gains**

Net realized gains amounted to \$55.0 million in the year ended December 31, 2003 compared with net realized gains of \$16.3 million in 2002. The majority of these gains were realized from the disposal of equity investments, including the disposal of an investment in USA Insurance Group which amounted to \$18.8 million. As a result of our increased investment in common shares during 2003 and improved market performance, net unrealized gains increased to \$52.5 million at December 31, 2003 compared to \$32.6 million at December 31, 2002. In deciding whether to reduce the carrying value of common shares, we take into account a number of factors, including whether the decline in market value is more than 20% and has persisted for a period exceeding six months. In the case of fixed income securities, we also take into account whether the issuer is in financial distress (unable to pay interest or some other situation that would question the issuer's ability to satisfy their debt obligations).

#### Claims Incurred

Our claims ratio for 2003 was 74.3%, compared to 71.4% for 2002. The claims ratio for our U.S. operation was 71.5%, compared with 69.2% for 2002. The claims ratio for our Canadian operation was 83.7% compared to 78.3% for 2002. The results for 2003 and 2002 reflect increases in provisions for unpaid claims occurring prior to December 31, 2002 and December 31, 2001, respectively. These increases amounted to approximately \$196.8 million, which increased the claims ratio by 8.3% for 2003, compared to \$101.1 million and 5.8%, respectively, for 2002.

For our U.S. operations, prior years' claims development increased the claims incurred by \$92.8 million, a 5.1% increase to the claims ratio, in 2003 compared to \$35.3 million, a 2.7% increase to the claims ratio in 2002. In 2003, the source of the prior years' development in the U.S. operation was primarily split between long haul trucking (\$18.4 million), and non-standard auto (\$45.2 million). Our program managers non-standard automobile business represented \$21.1 million of the total U.S.

million in 2002. We adjusted our initial loss development factors on a number of our programs to reflect actual loss trends experienced in 2003 and these new loss development factors will be used in the prospective reserving process. Florida non-standard auto contributed \$19.2 million of the adverse development in 2003, compared to \$9.5 million in 2002. Continued cost escalation of loss adjusting expenses and an increase in the number of files litigated in Florida non-standard auto required upward adjustments to open claims reserves for both the current and prior years. For our Canadian operations, prior years' claims development increased the claims incurred by \$104.0 million, a 18.8% increase to the claims ratio, in 2003 compared to \$65.8 million, a 15.9% increase to the claims ratio, in 2002. Kingsway General's Alberta non-standard automobile business contributed \$34.5 million of the prior years' claims development in 2003, compared to \$16.3 million in 2002. An increase in average reserves due to the continued escalation in bodily injury claim settlements was the reason for the adverse claims development in 2003 for Alberta non-standard automobile, where we increased existing case reserves based on actual settlement patterns. Our Ontario private passenger automobile business contributed \$32.8 million of the prior years' claims development in 2003, compared to \$26.4 million in 2002. Continued health care cost inflation and bodily injury award increases beyond expected levels required reserve levels to be increased on open files for Ontario non-standard automobile on average by approximately 56% in 2003. Our Canadian trucking business contributed \$14.0 million to the 2003 prior years' claims development, compared to \$6.4 million in 2002. Increases in reserves were due to larger than anticipated settlements, particularly in the U.S., which required upward adjustments to open claim files. Average claim file reserves were increased in 2003 to reflect this pattern of settlement. Our commercial automobile business in Canada contributed \$18.6 million of the prior years' claims development in 2003 compared to \$8.7 million in 2002. Case reserves were increased to reflect the increased cost on injury claims similar to the development experienced on the Ontario automobile business. We conducted a detailed claim file review of our Canadian operations during 2003 to determine the adequacy of case reserving. As a result, revised guidelines have been established for setting reserves for new bodily injury and accident benefit claims in all provinces and for all lines of business. In addition, new Ontario automobile regulations curtailing health care costs and increasing tort award deductibles should reduce the cost escalation trends experienced over the last several years.

operations prior years' claims development in 2003 compared to \$1.3

# **Underwriting Expenses**

Our expense ratio for 2003 improved to 27.1% compared to 28.4% in 2002. The expense ratio for our Canadian operations for 2003 was 28.1%, compared to 30.1% in 2002 and the expense ratio for our U.S. operations was 26.8% and 28.0%, respectively, in 2003 and 2002. In order to be more consistent with industry practice and the treatment of expenses on program managed business, effective October 1, 2002, we initiated the deferral of underwriting and marketing costs relating to the acquisition of premiums on all of our business, where previously such deferral was applied only to our program managed business. The impact of this change was an increase in net income of \$7.4 million for 2003 compared to \$4.2 million in 2002.

## **Combined Ratio**

The combined ratio deteriorated to 101.4% compared with 99.8% in 2002, which produced an underwriting loss of \$33.9 million compared with an underwriting profit of \$2.6 million in 2002. For 2003, our U.S. operations combined ratio was 98.3% (97.2% in 2002) and for our Canadian operations combined ratio increased to 111.8% (108.4% in 2002). The combined ratio increased by 8.3% and 5.8% for the year ended December 31, 2003 and 2002, respectively, due to prior year claims development. For our U.S. operations prior year claims development increased the combined ratio by 5.1% in 2003 and 2.7% in 2002, and for the Canadian operations by 18.8% in 2003 and 15.9% in 2002. Assessments from the residual market (Facility Association) were \$6.3 million in 2003 and \$1.4 million in 2002 which also increased the Canadian operations combined ratio by 1.1% in 2003 and 0.3% in 2002.

### Interest Expense

Interest expense for 2003 was \$21.0 million, compared to \$12.3 million in 2002, reflecting the issuance of \$78.0 million in senior unsecured debentures in December 2002 and several private placements of 30-year floating rate subordinated debentures in the U.S. totaling \$116.0 million.

# **Net Income and Earnings Per Share**

Income before income taxes for 2003 increased by 10% to \$77.6 million, compared to \$70.7 million in 2002. Income taxes were affected by income generated in lower tax jurisdictions coupled with losses from our Canadian operations in both 2002 and 2003. Net income for 2003 was \$85.3 million, a 7% increase over the \$79.5 million reported for 2002. Diluted earnings per share were \$1.62 for 2003, compared to \$1.61 for 2002.

# **Currency Translation**

We report our results in Canadian dollars whereas we have a significant part of our operations denominated in U.S. dollars. During 2003 the Canadian dollar appreciated significantly against the U.S. dollar which impacted our reported results in 2003 compared to 2002. Currency translation reduced gross premiums written by \$234.8 million, net premiums earned by \$226.1 million, investment income by \$10.8 million, net income by \$10.5 million and earnings per share by \$0.20 compared to the same translation rates prevailing in 2002.

# **Financial Condition**

# Liquidity and Capital Resources

The purpose of liquidity management is to ensure that there is sufficient cash to meet all financial commitments and obligations, including dividends, as they fall due. The cash requirements on the declared quarterly dividend payment to shareholders of five cents per share are approximately \$2.8 million based on the number of shares outstanding as at December 31, 2004. The dividend will be paid on March 31, 2005. We believe that we have the flexibility to obtain, from internal sources, the funds needed to fulfill our cash requirements during the current financial year and also to satisfy regulatory capital requirements. However, such funds may not provide sufficient capital to enable us to pursue additional market opportunities.

Net cash provided from the growth in operations in 2002 was \$600.4 million, in 2003 was \$617.9 million and in 2004 was \$505.2 million which significantly increased our investment portfolio. Net cash provided by financing activities in 2002 was \$129.5 million, in 2003 was \$229.4 million and in 2004 was \$83.7 million.

# Float

Insurance companies receive premiums well before losses on claims are paid to policyholders. This timing difference generates a float on which the Company has an opportunity to earn investment income. The float is

# **Book Value Per Share and Return on Equity**

For 2003, shareholders' equity was reduced by \$105.4 million and book value per share by \$1.88 or 18% as a result of the unrealized currency translation adjustment on the conversion of the investment in the U.S. operations into Canadian dollars. Despite this adjustment, book value per share increased to \$12.63 from \$12.56 at December 31, 2002.

Our annualized return on equity was 12.9% for 2003 compared to 13.8% in 2002.

## **Balance Sheet**

Total assets as at December 31, 2003 grew to \$3.63 billion, compared to \$2.98 billion as at December 31, 2002. The investment portfolio, including cash increased to \$2,652.9 million (fair value \$2,705.5 million), compared to \$2,078.7 million (fair value \$2,111.2 million) as at December 31, 2002. The fair value of the investment portfolio per share increased 12% to \$48.46 compared to \$43.27 as at December 31, 2002. Unrealized gains on the investment portfolio were \$52.5 million (94 cents per share outstanding) at December 31, 2003 compared to \$32.6 million (67 cents per share) at December 31, 2002.

calculated by subtracting amounts due from reinsurers and other insurers and deferred policy acquisition costs from unpaid claims, unearned premiums and funds withheld payable to reinsurers.

The table below shows the float, split between Canadian and U.S. operations at the end of each of the last five years:

		A COMPANY OF MARKET AND A SECOND STREET	
as at December 31 (in thousands of Canadian dollars)	Canadian Operations	U.S. Operations	Total
2004	802,823	1,601,112	2,403,935
2003	650,506	1,451,454	2,101,960
2002	410,870	1,222,691	1,633,561
2001	300,031	486,873	786,904
2000	258,534	279,019	537,553

An underwriting profit reflects the benefit, in addition to investment income earned, of the float in that year. An underwriting loss reflects the cost of the float in that year. Beginning in the year 2002 through to the end of 2004, the underwriting gain was \$20.0 million during that period and over the same three year period the float increased \$1.62 billion to \$2.40 billion at no cost.



# The following is a description of our various financing arrangements.

#### Bank Indebtedness

In February 1999, we entered into a US\$100 million five-year fixed term unsecured credit facility at a fixed rate of LIBOR plus a spread which varied with our credit rating. We drew down the facility in full and entered into an interest rate swap transaction whereby we fixed our rate at 5.91% plus a spread based on our credit rating or the ratio of funded debt to total capitalization, whichever was higher, for the term of the facility. This facility matured and was fully repaid in March 2004. The interest rate swap contracts also matured in March, 2004.

In May 2002, we entered into a \$66.5 million 364 day revolving credit facility at a floating interest rate determined based on the type of loan and our senior unsecured debt rating. The facility was renewed in May 2003.

In March 2004 we entered into a \$150 million revolving credit facility with Canadian Imperial Bank of Commerce, LaSalle Bank National Association and The Bank of Nova Scotia which replaced the US\$100 million and \$66.5 million facilities. The debt is guaranteed by Kingsway America and had a maturity date of March 4, 2005. In December 2004 the maturity of the facility was further extended to March 3, 2006. The credit facility contains numerous covenants that limit our ability, among other things, to borrow money, make particular types of investments or other restricted payments, sell assets, merge or consolidate, pay dividends or redeem capital stock, and incur liens to secure indebtedness. The facility also requires us to maintain specified financial ratios. As of December 31, 2004, the effective interest rate was approximately 4%, we were in compliance with all of the covenants of this credit facility and we had approximately \$72.0 million outstanding.

### **Canadian Senior Debenture Offering**

On December 6, 2002, Kingsway Financial sold \$78 million aggregate principal amount of 8.25% senior unsecured debentures due December 31, 2007. The net proceeds of the offering amounted to approximately \$77.1 million, after the application of the underwriters' discount and commission. The yield on the debentures to maturity is 8.298%. The debentures are unconditionally guaranteed by Kingsway America. Kingsway Financial's obligations under, and Kingsway America's guarantee of, the debentures will rank equally with the senior notes described below

#### **U.S. Senior Note Offering**

In January 2004 Kingsway America issued US\$100 million 7.50% senior notes due 2014. The notes are fully and unconditionally guaranteed by Kingsway Financial. The notes will be redeemable at Kingsway America's option on or after February 1, 2009. Approximately US\$60 million was used to repay existing bank indebtedness and the remainder will be used for general corporate purposes. In March 2004 an additional US\$25 million of these senior note were issued. The proceeds from this reopening were used to repay existing bank indebtedness.

### **Subordinated Debt**

Between December 2002 and December 2003, Kingsway America issued US\$90.5 million in 30-year subordinated deferrable interest debentures in six private placement transactions. This subordinated debt is described in more detail in the contractual obligations table and note thereto set forth below.

# **Contractual Obligations**

Our provision for unpaid claims do not have contractual maturity dates. We have included an estimate of when we expect our unpaid claims to be paid, based on historical payment patterns, in the table below. The exact timing of the payment of claims cannot be predicted with certainty. We maintain an investment portfolio with varying maturities and a substantial amount of short-term investments to provide adequate cash flows for the payment of claims. The unpaid claims in the table below have not been reduced for amounts recoverable from reinsurers.

(in thousands of Can Payments Due by									
Contractual Obligatio	ins	2005	2006	2007	2008	2009	Thereafter		Total
Bank indebtedness	\$	72,002	\$	\$	\$	\$ -	\$	\$	72,002
Senior unsecured									
debentures			-	78,000	-		150,250		228,250
Subordinated									
indebtedness (1)							108,781		108,781
Unpaid claims	1	,035,529	487,308	182,740	81,218	40,609	203,045	2,	030,449
Total	\$1	,107,531	\$ 487,308	\$ 260,740	\$ 81,218	\$ 40,609	\$ 462,076	\$2,	439,482

1. Between December 4, 2002 and December 16, 2003, six subsidiary trusts of the Company issued US\$90.5 million of 30 year capital securities to third parties in separate private transactions. In each instance, a corresponding floating rate junior subordinated deferrable interest debenture was then issued by Kingsway America to the trust in exchange for the proceeds from the private sale. The floating rate debentures bear interest at the rate of the London interbank offered interest rate for three-month U.S. dollar deposits, plus spreads ranging from 3.85% to 4.20%, but until dates ranging from December 4, 2007 to January 8, 2009, the interest rates will not exceed 12.45% to 12.75%. The Company has the right to call each of these securities at par anytime after five years from their issuance until their maturity. These debentures are unconditionally guaranteed by Kingsway Financial. The floating rate debenture issued by Kingsway America and Kingsway Financial's guarantee of all debentures will rank junior to the senior notes issued by Kingsway America and the guarantee thereof by Kingsway Financial. The net proceeds to the Company were \$95,613,000 in 2003 and \$22,198,000 in 2002 after deducting expenses of \$6,273,000 and \$1,438,000, respectively. The proceeds were used to increase the capital of our U.S. insurance subsidiaries.

As of December 31, 2004, we have had approximately \$409.0 million of total indebtedness. This compares with \$347.9 million as at December 31, 2003 and \$272.0 million as at December 31, 2002. The total amount of our debt service obligations in 2005 is expected to be approximately \$27.4 million. Kingsway America's payments under its debt obligations are funded through dividends from its U.S. subsidiaries and capital infusions by Kingsway Financial.

## **Capital Resources**

In Canada, property and casualty insurance companies are regulated by the Office of the Superintendent of Financial Institutions (OSFI) and the Financial Services Commission of Ontario (FSCO) and are required to maintain a level of capital sufficient to achieve a target of 150% of a minimum capital test (MCT) formula. As at December 31, 2004, each of the Canadian subsidiaries had capital equal to or greater than 200% of the MCT. See the table below for a company by company analysis.

In the United States, a risk based capital (RBC) formula is used by the National Association of Insurance Commissioners (NAIC) to identify property and casualty insurance companies that may not be adequately capitalized. As a minimum, the NAIC requires that capital and surplus exceed the regulatory minimum by 200% of the authorized control level. As at December 31, 2004, the average statutory capital and surplus was 3.7 times the authorized control level for our U.S. subsidiaries. See the table below for a company by company analysis.

Capital Resources As at December 31, 2004	
Canadian Insurance Subsidiaries	MCT (%)
Kingsway General	200
York Fire	362
Jevco	223
U.S. Insurance Subsidiaries	RBC (%)
Lincoln General	350
Universal Casualty	480
American Service	410
American Country	250
Hamilton Group	330
Southern United	1,310

Our reinsurance subsidiaries, which are domiciled in Barbados and Bermuda, are required by the regulator in the jurisdictions in which they operate to maintain minimum capital levels. As of December 31, 2004, the capital maintained by Kingsway Reinsurance Corporation was 340% or \$275.1 million in excess of the regulatory requirements in Barbados. As of December 31, 2004, the capital maintained by Kingsway Reinsurance (Bermuda) Limited was 135% or \$12.3 million in excess of the regulatory requirements in Bermuda.

Based on the various regulatory restrictions outlined above, our insurance and reinsurance subsidiaries would have aggregate dividend capacity of \$358.3 million.

# **Off-Balance Sheet Financing**

We do not engage in any off-balance sheet financing arrangements.

# Standard & Poor's Rating of Kingsway Financial's Counterparty Credit and Senior Unsecured Debt

On January 29, 2004, Standard & Poor's issued its rating of "BBB-" on the US\$100 million of our senior notes due 2014 issued in January 2004. On March 8, 2004, Standard & Poor's issued its rating of "BBB-" on an additional US\$25 million of our senior notes due 2014 issued in March 2004.

On March 17, 2005 Standard & Poor's Rating Services reaffirmed its counterparty and senior unsecured debt credit ratings on Kingsway Financial of "BBB-" with a stable outlook.

According to Standard & Poor's, a BBB- rating (fourth out of nine rating levels) indicates that the obligation has adequate protection parameters; however, adverse economic conditions or changing circumstances are more likely to lead to a weakened capacity of the obligor to meet its financial commitments under the obligation. A plus or minus designation within a ratings category indicates relative standing within the category.

# **DBRS's Rating of our Senior Debentures and Senior Notes**

On October 3, 2003, Dominion Bond Rating Service Limited ("DBRS") confirmed its previous rating of "BBB" with a stable outlook on the Senior Debentures. According to DBRS, a "BBB" rating (fourth out of nine rating levels) indicates that protection of interest and principal is considered adequate, but that the entity is more susceptible to adverse changes in financial and economic conditions, or there may be other adversities present which reduce the strength of the entity and its rated securities. DBRS also assigned a rating trend of "stable" to our Senior Debentures. According to DBRS, a rating trend gives an indication of what direction the rating in question is headed should the given conditions and tendencies continue. On February 3, 2004, DBRS issued its rating of "BBB" with a stable outlook on US\$100 million of our senior notes issued in January 2004. On March 9, 2004, DBRS issued its rating of "BBB" with a stable outlook on an additional US\$25 million of our senior notes issued in March 2004.

On December 23, 2004, DBRS reaffirmed the Company's financial strength rating of "BBB" with a stable outlook.

# **Impact of Ratings Changes**

We would expect that a downgrade in our rating by either Standard & Poor's or DBRS would have a negative impact on our business, such as causing an increase in the interest rate on our bank credit facility.

# Shareholders' Equity

As a result of our profitability, shareholders' equity increased to \$801.1 million at December 31, 2004 compared to \$705.0 million at December 31, 2003. During 2004 and 2003, shareholders' equity was negatively impacted by the unrealized currency translation adjustment of our U.S.

dollar denominated net assets into Canadian dollars amounting to \$39.6 million and \$105.4 million, respectively. Book value per share outstanding was \$14.25 per share at December 31, 2004, an increase of 13% compared to \$12.63 per share at December 31, 2003. Book value per share at December 31, 2004 and December 31, 2003 was reduced by \$0.71 and \$1.88, respectively or 5% and 18%, respectively, due to the unrealized currency translation adjustment of our U.S. dollar denominated net assets into Canadian dollars. Book value per share outstanding increased 3% in 1999, 13% in 2000, 38% in 2001, 14% in 2002 and 1% in 2003.

# Legal Proceedings

In the ordinary course of business, we are, from time to time, involved in various claims and legal proceedings, including class actions. While it is not possible to estimate the final outcome of these various proceedings at

this time, we do not believe the outcome of such proceedings will have a material impact on our results.

# **Systems and Technology**

We believe that efficient information systems are important to processing policies and claims and retrieving information quickly to interface with our agents, program managers and brokers and insureds. Although we believe our current information systems are sufficient to support the expected growth in our business, we are reviewing our systems with the intent of significantly upgrading and improving their capabilities. We are also in the process of implementing and expanding an electronic imaging system in our insurance subsidiaries to provide immediate access to all data and

files and reduce the cost of storage and filing. We also have a point-of-sale system to make our products readily available through our agents, program managers and brokers network, providing our agents, program managers and brokers with a direct interface and allowing them to quote and issue policies electronically. We expect the enhancements and additions to our systems to increase our operating efficiencies and reduce our operating costs, and will strengthen our important relationships with our independent agents, program managers and brokers.

# Employees

As of December 31, 2004, we employed approximately 2,200 personnel, of whom approximately 780 are located in Canada and approximately 1,420 are located in the United States. None of our employees are

represented by a labor union and we have never experienced a work stoppage. We believe our relationship with our employees is good.

# **Quarterly Results**

	2004			 	 	 20	03				 
	04		Q3	 Q2	 Q1	 	Q4	 Q3		Q2	 Q1
Gross premiums written	\$ 578,989	\$	618,656	\$ 701,980	\$ 710,445	\$	651,583	\$ 652,751	\$ (	529,928	\$ 702,560
Net premiums earned	550,944		592,465	585,864	584,830		617,642	591,807	-	621,280	551,255
Net income	36,344		30,606	 33,287	 30,768	 	17,992	 15,633		27,264	 24,394
Earnings per share											
Basic	\$ 0.65	. \$	0.54	\$ 0.59	\$ 0.55	\$	0.32	\$ 0.28	\$	0.56	\$ 0.50
Diluted	0.64		0.54	0.59	0.55		0.32	0.28		0.55	0.49

# **Summary of Quarterly Results**

Kingsway's quarterly earnings, revenue and expenses are modestly affected by seasonal factors. In 2003 and 2004 the most significant factors contributing to the trend of quarterly earnings were the increases in estimates for unpaid claims from prior accident years, the realized net gains from the investment portfolio, currency fluctuations and positive cash flow generated from the operating activities which has enabled the Company to increase its investment portfolio. In 2004 gross premiums written have mainly been affected by the softening market conditions in the U.S. and currency translation rate fluctuations partially offset by an increase in the premiums written in the Canadian market driven by premium rate increases.

Quarterly net premiums earned have been impacted by the softening U.S market described above combined with the quota-share reinsurance arrangement entered into in the second quarter of 2004.

The impact of the strengthening Canadian dollar against the U.S. dollar has had an adverse affect on Kingsway's net income.

### **Fourth Quarter Results**

Gross premiums written in the fourth quarter of 2004 declined 11% to \$579.0 million compared to \$651.6 million reported in the fourth quarter of 2003. This decrease reflects both a change in the currency exchange rates and softening conditions in certain U.S. markets.

Net premiums earned were \$550.9 million in the fourth quarter of 2004 a decline of 11% compared to \$617.6 million for the fourth quarter of 2003. Net premiums earned in the fourth quarter of 2004 were reduced by \$56.9 million as a result of the quota share reinsurance entered into in the second quarter of 2004.

Total revenue for the fourth quarter of 2004 includes net realized investment gains of \$8.5 million compared to \$29.8 million of gains reported in the fourth quarter of 2003. The fourth quarter of 2003 includes a realized gain on the sale of an equity investment disposed of in November 2003 amounting to \$18.8 million. Investment income increased 21% to \$25.1 million in the fourth quarter of 2004 compared with \$20.8 million for the fourth quarter of 2003.

Net income in the fourth quarter of 2004 increased 102% to \$36.3 million compared to \$18.0 million reported in the fourth quarter of 2003. The increase is a result of the improved underwriting results recorded by the Company in 2004 with the combined ratio improving to 98.2% for the fourth quarter of 2004 compared to 105.6% reported for the fourth quarter of 2003. As a result of the increased net income, earnings per share and diluted earnings per share for the fourth quarter of 2004 increased to 65 cents and 64 cents, or a 103% and 100% increase, respectively, over the 32 cents reported in the fourth quarter of 2003.

# **Risk Factors**

You should carefully consider the risks described below and all other information contained in this annual report, including the financial statements and accompanying notes. The risks and uncertainties described below are those we currently believe to be material, but they are not the only ones we face. If any of the following risks, or any other risks and uncertainties that we have not yet identified or that we currently consider not to be material, actually occur or become material risks, our business, prospects, financial condition, results of operations and cash flows could be materially and adversely affected.

Our insurance subsidiaries' provision for unpaid claims may be inadequate, which would result in a reduction in our net income and may adversely affect our financial condition.

Our insurance subsidiaries' provisions for unpaid claims do not represent an exact calculation of our actual liability, but are estimates involving actuarial and statistical projections at a given point in time of what we expect to be the cost of the ultimate settlement and administration of known and unknown claims. The process for establishing the provision for unpaid claims reflects the uncertainties and significant judgmental factors inherent in estimating future results of both known and unknown claims and as such, the process is inherently complex and imprecise. These estimates are based upon various factors, including:

- Actuarial projections of the cost of settlement and administration of claims reflecting facts and circumstances then known;
- Estimates of future trends in claims severity and frequency;
- · Judicial theories of liability;
- · Variability in claims handling procedures;
- · Economic factors such as inflation;
- Judicial and legislative trends, and actions such as class action lawsuits and judicial interpretation of coverages or policy exclusions; and
- The level of insurance fraud.

Most or all of these factors are not directly quantifiable, particularly on a prospective basis, and the effects of these and unforeseen factors could negatively impact our ability to accurately assess the risks of the policies that we write. In addition, there may be significant reporting lags between the occurrence of the insured event and the time it is actually reported to the insurer and additional lags between the time of reporting and final settlement of claims.

We continually refine our estimates in an ongoing process as claims are reported and settled. The following factors may have a substantial impact on our future claims incurred:

- · The amounts of claims payments;
- · The expenses that we incur in resolving claims;
- Legislative and judicial developments; and
- Changes in economic conditions, including inflation.

As time passes and more information about the claims becomes known, the estimates are appropriately adjusted upward or downward to reflect this additional information. Because of the elements of uncertainty encompassed in this estimation process, and the extended time it can take to settle many of the more substantial claims, several years of experience may be required before a meaningful comparison can be made between actual losses and the original provisions for unpaid claims.

The development of the provisions for unpaid claims is shown by the difference between estimates of claims as of the initial year-end and the reestimated liability at each subsequent year end. Favourable development (reserve redundancy) means that the original claims estimates were higher than subsequently determined. Unfavourable development (reserve deficiency) means that the original claims estimates were lower than subsequently determined. In recent years, we experienced reserve deficiencies on prior periods. Although we have made adjustments in our reserving practices and have seen a substantial improvement in our development experienced in 2004, we cannot assure you that we will not have additional reserve development in the future. In addition, we have in the past, and may in the future, acquire other insurance companies. We cannot assure you that the provisions for unpaid claims of the companies that we acquire are or will be adequate.

Actual claims and claim adjustment expenses we incur under insurance policies that we write may deviate, perhaps substantially, from the amount of provisions reflected in our financial statements. To the extent that actual claims incurred exceed our expectations and the provisions for unpaid claims reflected on our financial statements, we will be required to reflect those changes by increasing our provisions for unpaid claims. In addition, government regulators could require that we increase our provisions if they determine that our provisions for unpaid claims were understated in the past. When we increase provisions for unpaid claims, our pre-tax "strengthening" provisions for unpaid claims causes a reduction in our insurance subsidiaries' surplus which could cause a downgrading of the ratings of our insurance subsidiaries. Any such downgrade could, in turn, adversely affect our ability to sell insurance policies.

# We may experience difficulty in managing our growth, which could adversely affect our results of operations and financial condition.

Growth may place a strain on our management systems and operational and financial resources. We plan to continue to expand our specialty focus into selected regional markets in the United States and Canada and to increase the distribution of our core products in our existing markets. Our future growth and the successful integration and management of new program manager relationships, acquired businesses and other new business involves numerous risks that could adversely affect our profitability, and are contingent on many factors, including:

- expanding our financial, operational and management information systems;
- managing our relationships with independent agents, program managers and brokers, including maintaining adequate controls;
- expanding our executive management and the infrastructure required to effectively control our growth;
- maintaining ratings for certain of our insurance subsidiaries;
- increasing the statutory capital of our insurance subsidiaries to support growth in written premiums;
- accurately setting provisions for claims for new business where historical underwriting experience may not be available;
- obtaining regulatory approval for appropriate premium rates; and
- obtaining the required regulatory approvals to offer additional insurance products or expand into additional states or provinces.

We cannot assure you that we will be able to manage our growth effectively or that we will be successful in expanding our business, that our existing infrastructure will be able to support additional expansion or that any new business will be profitable. If we are unable to manage our growth, our results of operations and financial condition may be adversely affected.

# Our business is subject to risks related to litigation and regulatory actions.

In addition to the occasional employment-related litigation to which all businesses are subject, we are a defendant in a number of claims relating to our insurance and other related business operations. We may from time to time be subject to a variety of legal and regulatory actions relating to our current and past business operations, including, but not limited to:

- · Disputes over coverage or claims adjudication;
- Disputes regarding sales practices, disclosure, premium refunds, licensing, regulatory compliance and compensation arrangements;
- Disputes with our agents, producers or network providers over compensation and termination of contracts and related claims;
- Disputes relating to customers regarding the ratio of premiums to benefits in our various business lines;
- . Disputes with taxing authorities regarding our tax liabilities; and
- Disputes relating to certain businesses acquired or disposed of by us.

In addition, plaintiffs continue to bring new types of legal claims against insurance and related companies. Current and future court decisions and legislative activity may increase our exposure to these types of claims. Multiparty or class action claims may present additional exposure to substantial economic, non-economic or punitive damage awarded. The loss of even one of these claims, if it resulted in a significant damage awarded or a judicial ruling that was otherwise detrimental, could have a material adverse effect on our results of operations and financial condition. This risk of potential liability may make reasonable settlements of claims more difficult to obtain. We cannot determine with any certainty what new theories of recovery may evolve or what their impact may be on our business.

We may be subject to governmental or administrative investigations and proceedings in the context of our highly regulated sectors of activity. For example in 2004, the New York State Attorney General filed a lawsuit accusing one of the United States' largest insurance brokers of fraudulent behaviour, including alleged participation in bid-rigging schemes and acceptance of improper payments from insurance carriers in exchange for agreeing not to seek competitors for their customers. A number of property and casualty insurance companies are also being investigated by the New York and other states' Attorneys General and state insurance regulators for their alleged participation in these schemes or agreements, and these investigations have expanded to include life and health insurance companies as well. Public statements by governmental authorities in the United States indicate that the scope of the investigations may be further expanded to other areas of the insurance industry.

Other activities being investigated include participation in contingent commission structures and other arrangements under which brokers receive additional commissions based upon the volume and/or profitability of business placed with an insurer.

In addition, the negative publicity associated with this lawsuit and investigation has resulted in increased litigation in the United States and has precipitated volatility in the prices of securities issued by certain companies in the global insurance industry.

In October 2004, the Canadian Council of Insurance Regulators, an interjurisdictional association of regulators of insurance, and the Canadian Insurance Services Regulatory Organizations, an inter-jurisdictional association of regulators of insurance intermediaries across Canada, announced that they have established a committee to ensure a coordinated national approach to regulators' review of insurance practices regarding the relationship between insurance companies, brokers and other intermediaries. In addition, the Ontario government announced that it had reached an agreement in principle with the Property and Casualty (P&C) insurance industry, whereby P&C insurers and brokers in Ontario will voluntarily improve disclosure of both basic and contingent commission payments. P&C industry operating policies and practices may be impacted by these developments. On November 12, 2004, the Insurance Bureau of Canada revealed details of a plan to provide enhanced clarity and access to information regarding P&C insurance sales and services in Ontario.

We continue to review our commission structure, financing arrangements with brokers and related matters, including disclosure, and intend to work with insurance regulators in Canada and industry participants with respect to these developments.

We cannot predict the outcome of these investigations, proceedings and reviews, and cannot assure you that such investigations, proceedings or reviews or related litigation or changes in operating policies and practices would not materially adversely affect our results of operations and financial condition. In addition, if we were to experience difficulties with our relationship with a regulatory body in a given jurisdiction, it could have a material adverse effect on our ability to do business in that jurisdiction.

# The insurance and related businesses in which we operate may be subject to periodic negative publicity, which may negatively impact our financial results.

Our products and services are ultimately distributed to individual consumers. From time to time, consumer advocacy groups or the media may focus attention on our products and services, thereby subjecting our industries to periodic negative publicity. We also may be negatively impacted if another one of our industries engages in practices resulting in increased public attention to our businesses.

Negative publicity, including publicity resulting from the recent developments in the United States described above, may also result in increased regulation and legislative scrutiny of practices in the P&C insurance industry as well as increased litigation, which may further increase our costs of doing business and adversely affect our profitability by impeding our ability to market our products and services, requiring us to change our products or services or increasing the regulatory burdens under which we operate.

# We rely on independent agents, program managers and brokers and are exposed to risks.

We market and distribute our automobile insurance products through a network of over 2,900 independent agents and approximately 22 program managers in the United States and over 3,000 independent brokers across Canada. In 2004, approximately 67% of our gross written premiums in the United States were sourced through program managers and approximately 33% were sourced through independent agents. Our insurance products are marketed through a large number of independent agents, program managers and brokers and we rely heavily on their ability to attract new business. These independent agencies and program managers typically represent more than one insurance company, which may expose us to competition within the agencies and, therefore, we cannot rely on their commitment to our insurance products. In some markets, we operate pursuant to "open market" arrangements in which we have no formal relationships with the brokers who place our risk in these markets. Loss of all or a substantial portion of the business provided by these intermediaries could have a material adverse effect on our business. results of operations and financial condition.

Our independent agents, program managers and brokers generally have the ability to bind insurance policies and a few program managers may settle claims on our behalf, and we have only limited ability to exercise control over them. In the event that an independent agent, program manager or broker exceeds its authority by binding us on a risk that does not comply with our underwriting guidelines, we may be at risk for that policy until we effect a cancellation.

Although to date we have not experienced a material loss from improper use of binding authority by our agents, program managers or brokers, any improper use of such authority may result in losses that could have a material adverse effect on our business, results of operations and financial condition.

In accordance with industry practice, our customers often pay the premiums for their policies to agents, program managers or brokers for payment over to us. These premiums are considered paid when received by the agent, program manager or broker and thereafter the customer is no longer liable to us for those amounts, whether or not we have actually received the premiums from the agent, program manager or broker. Consequently, we assume a degree of risk associated with our reliance on independent agents, program managers and brokers in connection with the settlement of insurance balances.

In addition, program managers are subject to regulation as insurance producers, including licensing requirements, and, to the extent that the program manager has the ability to bind insurance policies and to settle claims, the program manager is subject to regulation of these functions. Noncompliance by any of our program managers with applicable regulatory requirements could have adverse regulatory implications on us.

# Engaging in acquisitions involves risks and, if we are unable to effectively manage these risks, our business may be materially harmed.

From time to time we engage in discussions concerning acquisition opportunities and, as a result of such discussions, may enter into acquisition transactions. Acquisitions entail numerous risks, including the following:

- · difficulties in the integration of the acquired business;
- assumption of unknown material liabilities, including deficient provisions for unpaid claims;
- diversion of management's attention from other business concerns;
- failure to achieve financial or operating objectives; and
- potential loss of policyholders or key employees of acquired companies.

We may not be able to integrate successfully any business, operations, personnel, services or products that we may acquire in the future.

# The highly competitive environment in which we operate could have an adverse effect on our business, results of operations and financial condition.

The P&C markets in which we operate are highly competitive. We compete, and will continue to compete, with major North American and other insurers, many of which have greater financial, marketing and management resources than we do. There may also be other companies that may be planning to enter the insurance industry of which we are not aware. Insurers in our markets generally compete on the basis of price, consumer recognition, coverages offered, claims handling, financial stability, customer service and geographic coverage. Although our pricing is influenced to some degree by that of our competitors, we generally believe that it is not in our best interest to compete solely on price, and may from time to time experience a loss of market share during periods of intense price competition. Our business could be adversely impacted by the loss of business to competitors offering competitive insurance products at lower prices. This competition could affect our ability to attract and retain profitable business.

In our non-standard automobile business, we compete with both large national underwriters and smaller regional companies. Our competitors include other companies that, like us, serve the independent agency market, as well as companies that sell insurance directly to customers. Direct underwriters may have certain competitive advantages over agency underwriters, including increased name recognition, loyalty of

the customer base to the insurer rather than to an independent agency and reduced costs to acquire policies. Any new, proposed or potential legislative or industry developments could further increase competition in our markets. New competition from these developments could cause the demand for our products to decrease, which would adversely affect our profitability.

In addition, in certain provinces or states, government-operated risk plans may provide non-standard automobile insurance products at a lower price than those we provide.

Additionally, our markets may attract competition from time to time from new or temporary entrants. In some cases, such entrants may, because of inexperience, the desire for new business or for other reasons, price their insurance below the rates that we believe offer an acceptable premium for the related risk. Further, a number of our competitors, including new entrants to our markets, are developing e-business capabilities which may impact the level of business transacted through our more traditional distribution channels or which may affect pricing in the market as a whole.

# Our operating results may fluctuate as a result of many factors, including cyclical patterns in the P&C insurance industry and in the automobile insurance market.

The results of companies in the P&C insurance industry have historically been subject to significant fluctuations and uncertainties. The industry's profitability can be affected significantly by many factors, including:

- rising costs that are not known by companies at the time they price their products, such as unforeseen case law developments;
- unpredictable developments, including weather-related and other natural catastrophes;
- changes in insurance and tax laws and regulation, as well as new legislative initiatives; and
- general economic conditions, such as fluctuations in interest rates, inflationary pressures and other changes in the investment environment, which affect returns on invested capital and may impact the ultimate payout of loss amounts.

In addition, the profitability of automobile insurers can be affected significantly by many factors, including:

- regulatory regimes which limit their ability to detect and defend against fraudulent claims and fraud rings;
- developing trends in tort and class action litigation which may encourage frivolous litigation or expose automobile insurers to allegations of bad faith;
- changes in consumer protection laws which could limit the use of used or like kind and quality after-market parts or to compel compensation for alleged diminution in value notwithstanding repair of the vehicle; and
- changes in laws or regulations, including the adoption of consumer initiatives regarding rates charged for automobile or other insurance coverage or claims handling procedures.

The financial performance of the P&C insurance industry has historically tended to fluctuate in cyclical patterns of "soft" markets characterized generally by increased competition resulting in lower premium rates followed by "hard" markets characterized generally by lessening competition and increasing premiums rates. Although an individual insurance company's financial performance depends on its own specific business characteristics, the profitability of most property and casualty insurance companies tends to follow this cyclical market pattern with profitability generally increasing in hard markets and decreasing in soft markets.

# Our operations are restricted by the terms of our credit agreements and debt indentures, which could limit our ability to plan for or to react to market conditions or meet our capital needs.

Our credit agreements and debt indentures contain numerous covenants that limit our ability, among other things, to borrow money, make particular types of investments or other restricted payments, sell assets, merge or consolidate, pay dividends or redeem capital stock, and incur liens to secure indebtedness. These agreements also require us to maintain specified financial ratios, including a requirement that we maintain on a consolidated basis a specified ratio of net premiums written to statutory capital and surplus, or capital surplus ratio. The covenants under our debt agreements could limit our ability to plan for or react to market conditions or to meet our capital needs. Our ability to comply with the capital surplus ratios and other financial covenants in these agreements may be affected by events beyond our control and we may have to curtail some of our operations and growth plans to maintain compliance.

If we are not able to comply with the covenants and other requirements contained in our credit agreements and debt indentures, an event of default under the relevant debt instrument could occur. If an event of default does occur, it could trigger a default under our other debt instruments, we could be prohibited from accessing additional borrowings, and the holders of the defaulted debt instrument could declare amounts outstanding with respect to such debt to become immediately due and payable. Upon such an event, our assets and cash flow may not be sufficient to fully repay borrowings under our outstanding debt instruments.

In addition, such a repayment under an event of default could adversely affect our liquidity and force us to cease or substantially slow our growth.

# If we are unable to maintain our current claims-paying ratings, our ability to write insurance and compete with other insurance companies may be adversely impacted.

Third party rating agencies assess and rate the claims-paying ability of insurers and reinsurers based upon criteria which they have established. Periodically these rating agencies evaluate us to confirm that we continue to meet the criteria of the ratings previously assigned to us. Financial strength ratings are an important factor in establishing the competitive position of insurance companies and may be expected to have an effect on an insurance company's premiums.

Our insurance subsidiaries are rated by A.M. Best, which issues independent opinions of an insurer's financial strength and ability to meet policyholder obligations. Of our Canadian subsidiaries, Jevco Insurance Company possesses an "A-" (Excellent) rating (fourth highest of 15 rating levels) and Kingsway General Insurance Company and York Fire & Casualty Insurance Company, possess an "B++" (Very Good) group rating from A.M. Best (fifth highest of 15 rating levels). Of our U.S. subsidiaries, Lincoln General Insurance Company and Universal Casualty Company have an "A-" (Excellent) rating (fourth highest of 15 rating levels), American Service Insurance Company, Inc. has a "B++" (Very Good) rating (fifth highest of 15 rating levels), American Country Insurance Company and Southern United Fire Insurance Company have a "B+" (Very Good) rating (sixth highest of 15 rating levels), and U.S. Security Insurance Company has a "B" (Fair) rating (seventh highest of 15 rating levels). According to A.M. Best, companies rated as A and A- (Excellent) are deemed "secure" and are assigned to insurers which have, on balance, excellent balance sheet strength and operating performance and business profile when compared to the standards established by A.M. Best and, in A.M. Best's opinion, have a strong ability to meet their ongoing obligations to policyholders. According to A.M. Best, companies rated as B++ and B+ (Very Good) are deemed "secure" and are assigned to insurers which have, on balance, very good balance sheet strength and operating performance and business profile when compared to the standards established by A.M. Best and, in A.M. Best's opinion, have a good ability to meet their ongoing obligations to policyholders. According to A.M. Best, companies rated as B (Fair) are deemed "vulnerable" and are assigned to insurers which have, on balance, fair balance sheet strength and operating performance and business profile when compared to the standards established by A.M. Best and, in A.M. Best's opinion, have an ability to meet their ongoing obligations to policyholders. We cannot assure you that A.M. Best will not downgrade our ratings or place them under review with negative implications, in the future. If we are unable to maintain our current ratings, our ability to write insurance business and compete with other insurance companies may be adversely affected. Rating agencies evaluate insurance companies based on financial strength and the ability to pay claims, factors which are more relevant to policyholders than investors. Financial strength ratings by rating agencies are not ratings of securities or recommendations to buy, hold or sell any security.

The majority of our gross premiums written are derived from the non-standard automobile and trucking insurance markets. If the demand for insurance in these markets declines, our results of operations could significantly decline.

For the year ended December 31, 2004, approximately 35% of our gross premiums written were attributable to non-standard automobile and 29% were attributable to trucking insurance. The size of both the non-standard automobile and trucking insurance markets can be affected significantly by many factors outside of our control, such as the underwriting capacity and underwriting criteria of standard automobile insurance carriers and trucking insurers, and we may specifically be affected by these factors. Additionally, an economic downturn in one or more of our principal markets could result in fewer automobile sales and a lower volume of goods shipped by truck resulting in less demand for these insurance products. To the extent that these insurance markets are affected adversely for any reason, our gross premiums written will be disproportionately affected due to our substantial reliance on these insurance markets.

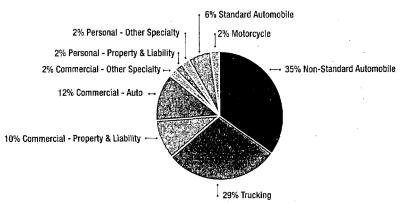
# If we fail to comply with applicable insurance laws or regulatory requirements, our business, results of operations and financial condition could be adversely affected.

As an insurance company, we are subject to numerous laws and regulations. These laws and regulations delegate regulatory, supervisory and administrative powers to federal, provincial or state insurance commissioners and agencies. Such regulation generally is designed to protect policyholders rather than shareholders, and is related to matters including:

- · rate setting;
- · risk-based capital and solvency standards;
- restrictions on the amount, type, nature, quality and quantity of investments:
- the maintenance of adequate reserves for unearned premiums and unpaid claims;
- restrictions on the types of terms that can be included in insurance policies;
- standards for accounting;
- · marketing practices;
- claims settlement practices;
- the examination of insurance companies by regulatory authorities, including periodic financial and market conduct examinations;
- · the licensing of insurers and their agents;
- · limitations on dividends and transactions with affiliates;
- approval of certain reinsurance transactions; and
- insolvency proceedings.

# Gross Premiums Written by Business Line

(%)



In addition, these statutes typically require us periodically to file financial statements and annual reports, prepared on a statutory accounting basis, and other information with insurance regulatory authorities, including information concerning our capital structure, ownership, financial condition and general business operations. We allocate considerable time and resources to comply with these requirements.

Any failure to comply with applicable laws or regulations could result in the imposition of fines or significant restrictions on our ability to do business, which could adversely affect our results of operations or financial condition. In addition, any changes in laws or regulations, including the adoption of consumer initiatives regarding rates charged for automobile or other insurance coverage or claims handling procedures, could materially adversely affect our business, results of operations and financial condition.

In order to enhance the regulation of insurer solvency, a risk based capital, or RBC, formula was adopted by the U.S. National Association of Insurance Commissioners, or NAIC, for U.S. insurance companies. State insurance regulators monitor the financial status of an insurer by reviewing the insurer's compliance with RBC requirements. The provinces in Canada in which we operate have similar solvency requirements. If our insurance subsidiaries do not comply with these minimum capital requirements, they may be restricted or prohibited from operating. If our insurance subsidiaries are required to increase their reserves in the future, as a result of unexpectedly poor claims experience or otherwise, they may violate these minimum capital requirements unless we are able to take actions to improve the solvency of those subsidiaries. As a result, our business, results of operations, and financial condition may be materially adversely affected.

We believe that our insurance and reinsurance subsidiaries are in compliance with all applicable regulatory requirements in all material respects. It is not possible to predict the future impact of changing federal, state and provincial regulation on our operations, and there can be no assurance that laws and regulations enacted in the future will not be more restrictive than existing laws.

# Our business could be adversely affected as a result of changing political, regulatory, economic or other influences.

The insurance industry is subject to changing political, economic and regulatory influences. These factors affect the practices and operation of insurance and reinsurance organizations. Legislatures in Canada, the United States, Barbados, Bermuda and local jurisdictions in which we operate have periodically considered programs to reform or amend their respective insurance and reinsurance systems. Recently, the insurance and reinsurance regulatory framework has been subject to increased scrutiny in many jurisdictions. Changes in current insurance regulation may include increased governmental involvement in the insurance industry, initiatives aimed at premium controls, or may otherwise change the business and economic environment in which insurance industry

participants operate. In some states, the automobile insurance industry has been under pressure in past years from regulators, legislators or special interest groups to reduce, freeze or set rates at levels that are not necessarily related to underlying costs or risks, including initiatives to roll back automobile and other personal line rates. These changes, if adopted, may limit our ability to price automobile insurance adequately and could require us to discontinue unprofitable product lines, make unplanned modifications of our products and services, or may result in delays or cancellations of sales of our products and services. A rate freeze in late 2003 and premium roll-back in 2004 was instituted in Alberta. We have reduced our business in Alberta until market conditions improve. We cannot predict the future impact of changing laws or regulations on our operations and any changes could have a material adverse effect on our results of operations or financial condition.

# Our business may be materially adversely affected if the tax laws of the United States or Canada change or relevant tax authorities successfully challenge our interpretations of these laws.

We operate wholly owned subsidiary reinsurance companies in Barbados and Bermuda for the sole purpose of reinsuring risks from our own subsidiaries. Legislation was proposed in 2002 which would have disallowed a deduction for U.S. income tax purposes for premiums paid to certain specified related reinsurers. If this or similar legislation were to be enacted, this could have the effect of increasing the taxes payable by us or certain of our subsidiaries. We cannot assure you that any such legislation or similar legislation will not be enacted.

Due to our corporate structure and to differences in the tax laws of the United States and Canada, we deduct interest paid on certain debt in the United States as well as in Canada. Such deductions are based on our interpretation of applicable tax laws. There is no guarantee that the Internal Revenue Service or any other tax authority will not challenge our interpretation, and if such a challenge were made and were successful, the taxes payable by us or certain of our subsidiaries could be increased. In addition, amendments or changes in applicable income tax laws or regulations, including those arising from judicial decisions or administrative pronouncements, could deny a deduction for interest to taxpayers with a structure similar to ours.

# We may not be able to realize our investment objectives, which could significantly reduce our net income.

We depend on income from our investment portfolio for a substantial portion of our earnings. In 2002, 2003, and 2004, net investment income and net realized capital gains accounted for approximately 4.5%, 5.3% and 5.1%, respectively, of our consolidated revenue. A significant decline in investment yields in our investment portfolio or an impairment of securities that we own could have a material adverse effect on our business, results of operations and financial condition. We currently maintain and intend to continue to maintain an investment portfolio comprising primarily fixed income securities. As of December 31, 2004,

the fair value of our investment portfolio included \$2.58 billion of fixed income securities. For 2002, 2003 and 2004, the change in net unrealized gains in our portfolio reflected an increase of \$21.0 million, an increase of \$20.0 million and an increase of \$21.2 million, respectively. Due to fluctuations in the yields on fixed income securities, we face reinvestment risk as these securities mature because the funds may be reinvested at rates lower than the maturing security.

Our ability to achieve our investment objectives is affected by general economic conditions that are beyond our control. General economic conditions can adversely affect the markets for interest-rate-sensitive securities, including the extent and timing of investor participation in such markets, the level and volatility of interest rates and, consequently, the value of fixed income securities. In addition, changing economic conditions can result in increased defaults by the issuers of securities that we own. Interest rates are highly sensitive to many factors, including monetary policies, domestic and international economic and political conditions and other factors beyond our control.

General economic conditions, stock market conditions and many other factors can also adversely affect the securities markets and, consequently, the value of the securities we own. We may not be able to realize our investment objectives, which could reduce our net income significantly.

# We derive the majority of our premiums from a few geographic areas, which may cause our business to be affected by catastrophic losses or business conditions in these areas.

Despite our wide North American market span, some jurisdictions including Illinois, Florida, Ontario and California generate a significant percentage of premiums. Our results of operations may, therefore, be adversely affected by any catastrophic losses in these areas. Catastrophic losses can be caused by a wide variety of events, including earthquakes, hurricanes, tropical storms, tornadoes, wind, ice storms, hail, fires, terrorism, riots and explosions, and their incidence and severity are inherently unpredictable. Catastrophic losses are characterized by low frequency but high severity due to aggregation of losses, and could result in adverse effects on our results of operations or financial condition. Our results of operations may also be adversely affected by general economic conditions, competition, regulatory actions or other business conditions that affect losses or business conditions in the areas in which we do business.

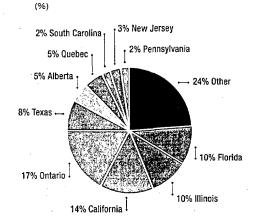
# If reinsurance rates rise significantly or reinsurance becomes unavailable or reinsurers are unable to pay our claims, we may be adversely affected.

We purchase reinsurance from third parties in order to reduce our liability on individual risks. Reinsurance does not relieve us of our primary liability to our insureds. A third party reinsurer's insolvency or inability or unwillingness to make payments under the terms of a reinsurance treaty could have a material adverse effect on our financial condition or results of operations. As of December 31, 2004, we had \$313.0 million

recoverable from third party reinsurers and other insurers. The majority of these recoverables are unsecured. The losses reported by the reinsurance industry since 2001 have adversely affected the financial resources of some reinsurers and their ability to pay claims. Also, the material decline in the worldwide equity markets and the defaults and credit downgrades on bonds of many companies have contributed to a significant decline in the net equity of some reinsurers.

The amount and cost of reinsurance available to our insurance companies are subject, in large part, to prevailing market conditions beyond our control. Our ability to provide insurance at competitive premium rates and coverage limits on a continuing basis depends in part upon the extent to which we can obtain adequate reinsurance in amounts and at rates that will not adversely affect our competitive position. We cannot assure you that we will be able to maintain our current reinsurance facilities, which generally are subject to annual renewal. If we are unable to renew any of these facilities upon their expiration or obtain other reinsurance facilities in adequate amounts and at favourable rates, we may need to modify our underwriting practices or reduce our underwriting commitments.

# Gross Premiums Written by Geographic Area



# Kingsway Financial is a holding company and its operating subsidiaries are subject to dividend restrictions.

Kingsway Financial is an insurance holding company with assets consisting primarily of the capital stock of its subsidiaries. Our operations are and will continue to be limited by the earnings of our subsidiaries and the distribution or other payment of such earnings to us in the form of dividends, loans, advances or the reimbursement of expenses. The payment of dividends, the making of loans and advances or the reimbursement of expenses to us by our subsidiaries is contingent upon the earning of those subsidiaries and is subject to various business considerations. In addition, payments of dividends to us by our insurance and reinsurance subsidiaries are subject to various statutory and regulatory restrictions imposed by the insurance laws of the domiciliary jurisdiction of such subsidiaries, including Barbados and Bermuda. For the year 2005,

under these insurance regulatory restrictions, based on our December 31, 2004 financial statements, our insurance and reinsurance subsidiaries would have aggregate dividend capacity of \$358.3 million. The inability of our subsidiaries to pay dividends to us could have a material adverse effect on our business and financial condition.

# Our business depends upon key employees, and if we are unable to retain the services of these key employees or to attract and retain additional qualified personnel, our business may suffer.

We are dependent on a number of key employees. Our success has been, and will continue to be, dependent on our ability to retain the services of our existing key employees and to attract and retain additional qualified personnel in the future. The loss of the services of any of our key employees, or the inability to identify, hire and retain other highly qualified personnel in the future, could adversely affect the quality and profitability of our business operations. There are no employment contracts in place for any of our executives.

# Various factors may inhibit potential acquisition bids that could be beneficial to our shareholders.

Regulatory provisions may delay, defer or prevent a takeover attempt that shareholders may consider in their best interest. For example, under the terms of applicable U.S. state statutes, any person or entity desiring to purchase more than a specified percentage (commonly 10%) of our outstanding voting securities is required to obtain regulatory approval prior to its purchase of our shares. These requirements would generally require a potential bidder to obtain the prior approval by the insurance departments of the states in which our U.S. subsidiaries are domiciled and may require pre-acquisition notification in applicable states that have adopted pre-acquisition notification provisions. Obtaining these approvals could result in material delays or deter any such transaction.

Regulatory requirements could make a potential acquisition of our company more difficult and may prevent shareholders from receiving the benefit from any premium over the market price of our common shares offered by a bidder in a takeover context. Even in the absence of a takeover attempt, the existence of these provisions may adversely affect the prevailing market price of our common shares if they are viewed as discouraging takeover attempts in the future.

In addition, the Shareholder Rights Plan approved by our shareholders may also have anti-takeover effects. Our Shareholders Rights Plan is designed to protect our shareholders in the event of unsolicited offers to acquire us, and other coercive takeover tactics which, in the opinion of our board of directors, could impair its ability to represent shareholder interests. The provisions of our Shareholder Rights Plan may render an unsolicited takeover more difficult or less likely to occur or might prevent such a takeover, even though such takeover may offer our shareholders the opportunity to sell their shares at a price above the prevailing market price.

# Fluctuations in currency exchange rates could negatively affect our results.

We publish our consolidated financial statements in Canadian dollars. In 2004, 71% of our premiums are from our U.S. operations and are currently denominated in U.S. dollars, and we expect that our U.S. business will continue to grow as a proportion of our business. Therefore, fluctuations in the U.S.-Canadian dollar exchange rate will impact our results of operations and financial condition from period to period. Our Canadian insurance operations generally write policies denominated in Canadian dollars and invest in Canadian dollars. Our U.S. operations generally write policies denominated in U.S. dollars and invest in U.S. dollars. Although investing in local currencies limits the effect of currency exchange rate fluctuations on local operating results, fluctuations in such rates could affect our operations or results, and do affect the translation of these results into Canadian dollars in our consolidated financial statements. During 2004, our shareholders' equity was reduced by \$39.7 million as a result of the currency translation adjustment of our U.S. dollar denominated assets into Canadian dollars.

Effective January 1, 2005, we will commence reporting of our financial results in U.S. dollars. Our results may still be influenced by fluctuations in the U.S. to Canadian dollar foreign exchange rate. However, the reporting volatility should be reduced due to the larger portion of our operations conducting its business in U.S. dollars which will also be our reporting currency.

# 5

# Management Statement on Responsibility for Financial Information

Management is responsible for presentation and preparation of the annual consolidated financial statements. Management's Discussion and Analysis (MDA) and all other information in the Company's Annual Report. The consolidated financial statements were prepared in accordance with Canadian generally accepted accounting principles and also include a reconciliation to generally accepted accounting principles and also include a reconciliation to generally accepted accounting principles in the United States. Financial information appearing elsewhere in the Company's Annual Report is consistent with the consolidated financial statements.

The MDA has been prepared in accordance with the requirements of Canadian securities regulators as well as the requirements of Regulation S-K of the Securities Exchange Act of the United States, and their related published requirements:

The consolidated financial statements and information in the MDA necessarily include amounts based on informed ludgements and estimates of the expected effects of current events and transactions with appropriate consideration to materiality in addition, in preparing the financial information management must make determinations as to the relevancy of information to be included, and make estimates and assumptions that affect reported information. The MDA also includes information regarding the estimated impact of current transactions and events, sources of liquidity and capital resources, operating trends, fisks and uncertainties. Actual resources, operating trends, fisks and uncertainties. Actual resources in the future may differ materially from management's present assessment of this information because future events and circumstances may not occur as expected.

In meeting its responsibility for the reliability of the consolidated financial statements and for the accounting systems from which they are derived, management maintains the necessary system of internal controls. These controls are designed to provide management with reasonable assurance that the financial records are reliable for preparing financial statements and other financial information, assets are safeguarded against unalithorized use or disposition and liabilities are recognized. We, as Kingsway Financial's Chief Executive Officer and Chief Financial Officer, will be certifying Kingsway Financial's annual disclosure document filed with the SEC (Form 40-F) as required by the United States Sarbanes. Oxley Act. The same certification will be provided to the Canadian Securities Administrators

The Board of Directors oversees management's responsibilities for financial reporting through an Audit Committee, which is composed entirely of directors who are neither officers not employees of the Company. The Audit Committee reviews the consolidated financial statements and recommends them to the board for approval The Audit Committee also reviews and monitors weaknesses in the Company's system of internal controls as reported by management or the external auditors.

With respect to the preparation of these financial statements, management prepares a valuation, including the selection of appropriate assumptions, of the Company's obligations at the balance sheet date under insurance policies issued by its subsidiaries. With respect to the preparation of these financial statements, KPMG LLP carries out a review of management's valuation of the unpaid claim liabilities and provides an opinion to the Board of Directors regarding the appropriateness of the unpaid claim liabilities recorded by management to meet all policyholder claim obligations of the Company at the balance sheet date. The work to form that opinion includes an examination of the sufficiency and reliability of data, and review of the valuation process used by management. The independent actuary is responsible for assessing whether the assumptions and methods used for the valuation of policy liabilities are in accordance with accepted actuarial practice, applicable legislation, and associated

determined by management, which are by their very nature inherently variable, the actuary makes assumptions as to future loss ratios, trends, reinsurance recoveries, expenses and other contingencies, taking into consideration the circumstances of the Company and the nature of the insurance policies.

The valuation is based on projections of future claims and claim adjustment expenses on claims incurred at the balance sheet date. It is certain that actual future claims and claim adjustment expenses will not develop exactly as projected and may, in fact, vary significantly from the projections. Further, the projections make no provision for new classes or claim categories not sufficiently recognized in the claims database.

Management is responsible for the accuracy and completeness of the underlying data used in the valuation. The actuary's report outlines the scope of the review and the opinion.

# Role of the Auditor

56

The external auditors, KPMG LLP, have been appointed by the shareholders. Their responsibility is to conduct an independent and objective audit of the financial statements in accordance with Canadian generally accepted auditing standards and to report thereon to the shareholders. In carrying out their audit, the auditors make use of the work of the independent

regulations and directives. In performing the review of these liabilities

actuary and their report on the claim liabilities of the Company. The shareholders' auditors have full and unrestricted access to the Board of Directors and the Audit Committee to discuss audit, financial reporting and related findings. The auditors' report outlines the scope of their audit and their opinion.

Chilly Co

William G. Star President & Chief Executive Officer February 8, 2005 W.S.

W. Shaun Jackson Executive Vice President & Chief Financial Officer February 8, 2005

# **Auditors' Report to the Shareholders**

We have audited the consolidated balance sheets of Kingsway Financial Services Inc. as at December 31, 2004 and December 31, 2003 and the consolidated statements of operations, retained earnings, currency translation adjustment and cash flows for each of the years in the three-year period ended December 31, 2004. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these consolidated financial statements present fairly, in all material respects, the financial position of the Company as at December 31, 2004 and December 31, 2003 and the results of its operations and its cash flows for each of the years in the three-year period ended December 31, 2004 in accordance with Canadian generally accepted accounting principles.

Chartered Accountants

KPMG LLP

Chartered Accountants Toronto, Ontario February 8, 2005

# **Actuary's Report**

KPMG LLP has reviewed the unpaid claims liabilities of Kingsway Financial Services Inc. determined by management and recorded in its consolidated balance sheets at December 31, 2004 and 2003 and their changes in the consolidated statement of operations for each of the years in the three year period ended December 31, 2004 in accordance with Canadian accepted actuarial practice.

Under Canadian accepted actuarial practice, the valuation of unpaid claims liabilities reflects the time value of money. Management has chosen not to reflect the time value of money in determining the valuation of the unpaid claims liabilities in the consolidated financial statements.

In our opinion, management's valuation of the unpaid claims liabilities is appropriate except as described in the preceding paragraph and the consolidated financial statements fairly present the results of the valuation

Jacqueline Friedland, F.C.I.A. February 8, 2005

KPMG LLP

# Consolidated Balance Sheets

As at December 31 (In thousands of Canadian dollars)

		2004	majoretteen syraanses van prinsenter	2003
Assets				
Cash	\$	104,698	\$	140,883
Investments (notes 2 and 12(c))		2,999,841		2,512,052
Accrued investment income		25,297		21,189
Accounts receivable and other assets		395,241		387,052
Due from reinsurers and other insurers (note 6)		312,996		176,295
Deferred policy acquisition costs	*	170,576		167,960
Income taxes recoverable		12,535		
Future income taxes (note 7)		57,871		72,184
Capital assets (note 3)		70,336		66,981
Goodwill and intangible assets (note 1(e))		80,919		85,840
	\$	4,230,310	\$	3,630,436
Liabilities and Shareholders' Equity				
Liabilities				
Bank indebtedness (note 11(a))	\$	72,002	\$	153,895
Accounts payable and accrued liabilities		132,635		128,797
Income taxes payable		-		2,589
Funds withheld payable to reinsurer		94,586		-
Unearned premiums (note 6)		762,472		776,481
Unpaid claims (notes 6 and 8)		2,030,449		1,669,734
Senior unsecured debentures (note 11(b))		228,250	,	78,000
Subordinated indebtedness (note 11(c))		108,781		115,981
	and it is properly as the concentration of the conc	3,429,175		2,925,477
Shareholders' equity				
Share capital (note 4)		471,886		468,668
Contributed surplus (note 5)		2,285		678
Currency translation adjustment		(133,967)		(94,313
Retained earnings (note 12(b))		460,931		329,926
Continued linking		801,135		704,959
Contingent liabilities (note 12)	\$	4,230,310	\$	3,630,436

See accompanying notes to consolidated financial statements.

On behalf of the Board:

F. Michael Walsh Lead Director 1. H. Au

David H. Atkins Director

# Consolidated Statements of Operations

Years ended December 31 (In thousands of Canadian dollars, except per share amounts)

	 2004	 2003	2002
Gross premiums written	\$ 2,610,070	\$ 2,636,822	\$ 2,124,691
Net premiums written	\$ 2,265,956	\$ 2,518,711	\$ 2,009,963
Revenue			
Net premiums earned (note 6) Net investment income (note 2) Net realized gains (note 2)	\$ 2,314,103 96,429 26,658	\$ 2,381,984 78,369 55,032	\$ 1,737,754 64,855 16,259
	2,437,190	2,515,385	1,818,868
Expenses	•		
Claims incurred (notes 6 and 8)	1,639,094	1,770,137	1,240,329
Commissions and premium taxes (note 6)	431,070	503,158	372,051
General and administrative expenses	192,641	142,611	122,762
Interest expense	27,494	20,983	12,274
Amortization of intangible assets	690	854	716
	2,290,989	2,437,743	 1,748,132
Income before income taxes	146,201	77,642	70,736
Income taxes (recovery) (note 7)			
Current	5,416	11,482	4,410
Future	9,780	(19,123)	(13,206)
	 15,196	(7,641)	(8,796)
Net Income	\$ 131,005	\$ 85,283	\$ 79,532
Earnings per share (note 4)		•	
Basic	\$ 2.33	\$ 1.63	\$ 1.63
Diluted	\$ 2.32	\$ 1.62	\$ 1.61

See accompanying notes to consolidated financial statements.

# Consolidated Statements of Retained Earnings

Years ended December 31 (In thousands of Canadian dollars)

		2004	and	2003		2002
Retained earnings, beginning of year	\$	329,926	\$	244,643	\$	165,111
Net income	-	131,005		85,283	normania del Calabania del Albando de Calabania de Calaba	79,532
Retained earnings, end of year	\$	460,931	\$	329,926	\$	244,643

See accompanying notes to consolidated financial statements.

# Consolidated Statements of Currency Translation Adjustment

Years ended December 31 (in thousands of Canadian dollars)

60

	MI 1497 - MI 44 A A A A	2004	2003	 2002
Currency translation adjustment, beginning of year	\$	(94,313)	\$ 11,090	\$ 15,499
Net unrealized foreign exchange translation losses		(39,654)	(105,403)	 (4,409)
Currency translation adjustment,				
end of year	\$	(133,967)	\$ (94,313)	\$ 11,090

See accompanying notes to consolidated financial statements.

# **Consolidated Statements of Cash Flows**

Years ended December 31 (in thousands of Canadian dollars)

		•		
	2004	2003	2002	
Cash provided by (used in):		•		
perating activities:	104.00			
Net income \$ Items not affecting cash:	131,005	\$ 85,283	\$ 79,532	
Amortization of intangibles Amortization of capital assets and	690	854	716	
deferred charges	9,687	9,208	9,358	
Future income taxes	10,508	(25,526)	(11,157)	
Net realized gains	(26,658)	(55,032)	(16,259)	
Amortization of bond premiums and discounts	25,965	14,828	3,746	
	151,197	29,615	65,936	
Change in non-cash balances:				
Deferred policy acquisition costs	(16,996)	(44,847)	(79,898)	
Due from reinsurers and other insurers	(246,623)	(125,954)	1,863	
Increase in funds withheld payable to reinsurer	102,415		•	
Unearned premiums	40,895	135,505	303,012	
Unpaid claims	493,688	749,024	370,193	
Increase in contributed surplus	1,607	678	·	
Net change in other non-cash balances	(21,020)	(126,097)	(60,722)	<u>61</u>
	505,163	617,924	600,384	
nancing activities:				
Increase of share capital, net	3,218	111,476	960	
Increase (decrease) in bank indebtedness	(82,808)	16,077	26,952	
Increase in senior unsecured debentures	163,284	•	78,000	
Increase in subordinated indebtedness		101,886	23,636	
	83,694	229,439	129,548	
vesting activities:	•		•	
Purchase of investments	(3,145,974)	(6,615,029)	(4,396,825)	
Proceeds from sale of investments	2,559,877	5,700,353	3,857,050	
Financed premiums receivable, net	(22,283)	110	7,768	
Purchase of subsidiaries, net of	• • •			
cash acquired (note 9)	•	· .	(36,908)	
Additions to capital assets	(16,662)	(36,835)	(12,296)	
	(625,042)	(951,401)	(581,211)	
		,	gerinde hande state of the stat	
ncrease (decrease) in cash during the year	(36,185)	(104,038)	148,721	
ash, beginning of year	140,883	244,921	96,200	
ash, end of year \$	104,698	\$ 140,883	\$ 244,921	
upplementary disclosure of cash information:				
•				
Cash paid for:	24 407	\$ 20,357	¢ ተንተዩድ	
Interest \$	24,407		\$ 12,186	
Income taxes	19,516	8,727	3,034	

See accompanying notes to consolidated financial statements.

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

### 1. Summary of significant accounting policies

Kingsway Financial Services Inc. (the "Company") was incorporated under the Business Corporations Act (Ontario) on September 19, 1989. The Company is a financial services holding company which, through its subsidiaries, is engaged in property and casualty insurance.

# (a) Principles of consolidation:

The consolidated financial statements include the accounts of the Company and its subsidiaries all of which are wholly-owned. Acquisitions are accounted for by the purchase method, whereby the results of acquired companies are included only from the date of acquisition, and divestitures are included up to the date of disposal. Assets and liabilities of the acquired companies are included in the financial statements at their fair values at the date of acquisition.

The following is a list of our material subsidiaries, all of which are 100% owned, directly or indirectly, (except for qualifying shares of York Fire & Casualty Insurance Company and Kingsway General Insurance Company held by directors in order to satisfy applicable statutory requirements), with the jurisdiction of incorporation indicated in brackets: American Country Holdings Inc. (Illinois); American Country Insurance Company (Illinois); American Country Financial Services Corp. (Illinois); American Country Underwriting Agency Inc. (Illinois); American Country Professional Services Corp. (Illinois); American Service Investment Corporation (Illinois); American Service Insurance Company, Inc. (Illinois); ARK Insurance Agency Inc. (Illinois); Avalon Risk Management, Inc. (Illinois); Appco Finance Corporation (Florida); AOA Payment Plan Inc. (Illinois); Hamilton Risk Management Company (Florida); Insurance Management Services Inc. (Florida); U.S. Security Insurance Company (Florida); Auto Body Tech Inc. (Florida); Jevco Insurance Company (Canada); Kingsway America Inc. (Delaware); Kingsway Nova Scotia Finance, ULC (Nova Scotia); Kingsway General Insurance Company (Ontario); Kingsway Reinsurance (Bermuda) Ltd. (Bermuda); Kingsway Reinsurance Corporation (Barbados); Kingsway U.S. Finance Partnership (Delaware); Kingsway U.S. Funding Inc. (Delaware); Kingsway U.S. Tier II Finance Partnership (Delaware); Southern United Holding, Inc. (Alabama); Funding Plus of America (Alabama); Southern United Fire Insurance Company (Alabama); Southern United General Agency of Texas, Inc. (Texas); UCC Corporation (Nevada); Universal Casualty Company (Illinois); Walshire Assurance Company (Pennsylvania); Lincoln General Insurance Company (Pennsylvania); Yorktowne Premium Finance Company (Pennsylvania); and York Fire & Casualty Insurance Company (Ontario).

# (b) Use of estimates:

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year. Actual results could differ from these estimates and changes in estimates are recorded in the accounting period in which they are determined.

# (c) Investments:

Fixed term investments are carried at amortized cost providing for the amortization of the discount or premium on a constant yield basis to maturity. Investments in common and preferred shares are carried at cost. Where a decline in value of an investment is considered to be other than temporary a writedown of the investment is recorded.

#### (d) Investment income:

Investment income is recorded as it accrues. Dividend income on common and preferred shares is recorded on the ex-dividend date. Gains and losses on disposal of investments are determined and recorded as at the trade date, and are calculated on the basis of average cost.

# (e) Goodwill and other intangible assets:

When the Company acquires a subsidiary or other business where we exert significant influence, we determine the fair value of the net tangible and intangible assets acquired and compare them to the amount paid for the subsidiary or business acquired. Any excess of the amount paid over the fair value of those net assets is considered to be goodwill.

Goodwill is tested at least annually for impairment to ensure that its fair value is greater than or equal to the carrying value. Any excess of carrying value over fair value is charged to income in the period in which the impairment is determined. At December 31, 2004 and 2003 goodwill was \$77,258,000 and \$81,284,000, respectively.

When the Company acquires a subsidiary or other business where we exert significant influence, we may acquire intangible assets, which are recorded at their fair value at the time of the acquisition. Intangible assets with a definite useful life are amortized to income on a straight-line basis over the defined useful life. The Company writes down the value of an intangible asset with a definite useful life when the undiscounted cash flows are not expected to allow for full recovery of the carrying value. At December 31, 2004 and 2003 intangible assets with a definite useful life, net of accumulated amortization, were \$956,000 and \$1,689,000, respectively.

Intangible assets with an indefinite useful life are not subject to amortization and are tested at least annually for impairment to ensure that its fair value is greater than or equal to its carrying value. Any excess of carrying value over fair value is charged to income in the period in which the impairment is determined. At December 31, 2004 and 2003 the Company had intangible assets with an indefinite life of \$2,705,000 and \$2,867,000, respectively.

Amortization of intangible assets reported in the Consolidated Statements of Operations for the years ended December 31, 2004, 2003 and 2002 was \$690,000, \$854,000 and \$716,000, respectively. There were no write-downs of goodwill or intangible assets due to impairment during the years ended December 31, 2004, 2003, and 2002.

#### (f) Deferred policy acquisition costs:

The Company defers brokers' commissions, premium taxes and other underwriting and marketing costs relating to the acquisition of premiums written to the extent they are considered recoverable. These costs are then expensed as the related premiums are earned. The method followed in determining the deferred policy acquisition costs limits the deferral to its realizable value by giving consideration to estimated future claims and expenses to be incurred as premiums are earned. Changes in estimates, if any, are recorded in the accounting period in which they are determined. Anticipated investment income is included in determining the realizable value of the deferred policy acquisition costs.

Effective October 1, 2002, on a prospective basis, the Company began deferring other underwriting and marketing costs relating to the acquisition of premiums. The impact of this change was an increase to income before income taxes of \$804,000 for the year ended December 31, 2004 (2003 - \$11,348,000 and 2002 - \$6,589,000).

### (g) Premium revenue and unearned premiums:

The Company earns premium revenue over the period covered by each individual insurance contract in proportion to the insurance protection provided. For motorcycle premiums, a higher percentage of the premiums is earned during the summer months, which is the motorcycle riding season in Canada. For all other lines of business, the premiums are earned evenly over the contract period. Unearned premiums represent the portion of premiums written related to the unexpired risk portion of the policy at the year- end.

The reinsurers' share of unearned premiums is recognized as amounts recoverable using principles consistent with the Company's method for determining the unearned premium liability.

#### (h) Unpaid claims:

The provision for unpaid claims includes adjustment expenses and represents an estimate for the full amount of all expected costs, including investigation, and the projected final settlements of claims incurred on or before the balance sheet date. The provision does not take into consideration the time value of money or make an explicit provision for adverse deviation.

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

These estimates of future loss activity are necessarily subject to uncertainty and are selected from a wide range of possible outcomes. All provisions are periodically reviewed and evaluated in the light of emerging claim experience and changing circumstances. The resulting changes in estimates of the ultimate liability are recorded as incurred claims in the accounting period in which they are determined.

#### (i) Reinsurance:

Net premiums earned and claims incurred are recorded net of amounts ceded to, and recoverable from, reinsurers. Estimates of amounts recoverable from reinsurers on unpaid claims are recorded separately from estimated amounts payable to policyholders. Unearned premiums are also reported before reduction for business ceded to reinsurers and the reinsurers' portion is classified with amounts due from reinsurers.

Amounts recoverable from reinsurers are estimated and recognized in a manner consistent with the Company's method for determining the related policy liability associated with the reinsured policy.

#### (j) Translation of foreign currencies:

Monetary assets and liabilities in foreign currencies are translated into Canadian dollars at year-end exchange rates and non-monetary assets and liabilities are translated at exchange rates prevailing at the transaction date. Translation gains and losses are included in the current income. Income and expenses are translated at the exchange rates in effect at the date incurred. Realized gains and losses on foreign exchange are recognized in the statement of operations.

The Company reports its results in Canadian dollars. The operations of the Company's subsidiaries in the United States and Barbados are self-sustaining. These subsidiaries hold all of their assets and liabilities and report their results in U.S. dollars. As a result, the assets and liabilities of these subsidiaries are translated at the year-end rates of exchange. Revenues and expenses are translated at the average rate of exchange for each year. The unrealized gains and losses, which result from translation are deferred and included in shareholders' equity under the caption "currency translation adjustment". The currency translation account will change with fluctuations in the U.S. to Canadian dollar exchange rate.

# (k) Income taxes:

The Company follows the asset and liability method of accounting for income taxes, whereby future tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amount of existing assets and liabilities and their respective tax bases and operating loss and tax credit carryforwards. Future tax assets and liabilities are measured using enacted or substantively enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on future tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the date of enactment or substantive enactment.

# (I) Stock-based compensation plan:

The Company has a stock-based compensation plan which is described in Note 5. Effective January 1, 2003, the Company adopted on a prospective basis the fair-value method of accounting for stock-based compensation awards granted to employees and non-employee directors for options granted on or after that date. Under the new policy, the Company determines the fair value of the stock options on their grant date and records the fair value as a compensation expense over the period that the stock options vest, with a corresponding increase to contributed surplus. When these stock options are exercised, the amount of proceeds, together with the amount recorded in contributed surplus, are recorded in share capital.

No compensation expense is recognized for stock options granted prior to January 1, 2003. The consideration paid by employees and non-employee directors on exercise of stock options is credited to share capital.

#### (m) Capital assets:

Capital assets are reported in the financial statements at amortized cost. Amortization of property and equipment has been provided by the straight-line method over the estimated useful lives of such assets. The useful lives range from 10-40 years for building, 3 – 10 years leasehold improvements, 5-7 years for furniture and equipment and 3-5 years for computers and software development, and 3 – 11 years for automobiles.

#### 2. Investments

The carrying amounts and fair values of investments are summarized below:

December 3	31, 2004						
		Carrying Amount	U	Gross Inrealized Gains	1	Gross Unrealized Losses	Fair Value
Term depos	sits	\$ 317,853	\$	68	\$	295	\$ 317,626
Bonds:	*						
Canadian	- Government	225,920		5,485		50	231,355
	<ul> <li>Corporate</li> </ul>	294,426		8,994		306	303,114
U.S.	- Government	213,309		801		2,603	211,507
	- Corporate	1,158,837		6,790		9,330	1,156,297
Other	<ul> <li>Government</li> </ul>	150,821		182		1,172	149,831
	- Corporate	209,520		-		2,484	207,036
Sub-total		\$ 2,570,686	\$	22,320	\$	16,240	\$ 2,576,766
Common sl	hares						
	- Canadian	185,431		44,495		1,520	228,406
	- U.S.	138,892		26,300.		1,634	163,558
Financed p	remiums	104,832					104,832
		\$ 2,999,841	\$	93,115	\$	19,394	\$ 3,073,562

The maturity profile of the bonds and term deposits investments at their carrying amounts and fair values as at December 31, 2004 is as follows:

	Carrying Amount	Fair Value
Due in one year or less	\$ 577,620	\$ 576,159
Due after one year through five years	1,487,419	1,487,216
Due after five years through ten years	346,116	353,072
Due after ten years	159,531	160,319
	\$ 2,570,686	\$ 2,576,766

December	31, 2003					
		•		Gross	Gross	
			Carrying	Unrealized	Unrealized	Fair
			Amount	Gains	Losses	Value
Term depo	sits	\$	285,715	\$ 22	\$ 237	\$ 285,500
Bonds:						
Canadian	- Government		202,735	4,364	98	207,001
	- Corporate		158,253	5,262	442	163,073
U.S.	- Government		277,538	1,688	1,857	277,369
	- Corporate		852,857	9,107	6,791	855,173
Other	<ul> <li>Government</li> </ul>		169,074	153	1,692	167,535
	- Corporate		230,915	290	1,418	229,787
Sub-total		\$	2,177,087	\$ 20,886	\$ 12,535	\$ 2,185,438
Preferred s	shares					
	- Canadian		500	12	-	512
Common s	hares					
	- Canadian		116,620	24,065	690	139,995
	- U.S.		136,931	21,947	1,148	157,730
Financed p	oremiums		80,914	-	-	80,914
		\$	2,512,052	\$ 66,910	\$ 14,373	\$ 2,564,589



(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

The maturity profile of the bonds and term deposits investments at their carrying amounts and fair values as at December 31, 2003 is as follows:

	Carrying Amount	Fair Value
Due in one year or less	\$ 605,157	\$ 605,487
Due after one year through five years	1,153,498	1,155,027
Due after five years through ten years	314,696	319,880
Due after ten years	103,736	105,044
	\$ 2,177,087	\$ 2,185,438

The amounts are shown by contractual maturity. Actual maturity may differ from contractual maturity because certain borrowers have the right to call or repay certain obligations with or without call or prepayment penalties.

The following tables highlight the aggregate unrealized loss position, by security type, of holdings in an unrealized loss position as at December 31, 2004 and 2003. The tables segregate the holdings based on the period of time the securities have been continuously held in an unrealized loss position.

						Over		
	0-	0-6 months		6-12 months		12 months		Total
Common Shares								
Number of Positions		45		6		1 '		52
Fair Value	\$	34,869	\$	3,804	\$	228	\$	38,901
Carrying Value		37,475		4,350		230		42,055
Unrealized Loss		(2,606)		(546)		(2)		(3,154)
Preferred Shares								
Number of Positions								
Fair Value	\$		\$		\$	-	\$	
Carrying Value						-		
Unrealized Loss		-				-		•
Term Deposits and Bonds								
Number of Positions		248		72		21		341
Fair Value	.\$	796,405	\$	536,130	\$	204,709	\$	1,537,244
Carrying Value		801,447		542,664		209,373		1.553.484
Unrealized Loss		(5,042)		(6,534)		(4,664)		(16,240)
Total								
Number of Positions		293		78		22		393
Fair Value	\$	831,274	\$	539,934	\$	204,937	\$	1,576,145
Carrying Value		838,922		547,014		,209,603		1,595,539
Unrealized Loss		(7,648)		(7,080)		(4,666)		(19,394)

December 31, 2003								
	٠,	)-6 months	c	-12 months		Over 12 months		Total
Common Shares		ro illuliais		-12 111011015		12 110111118		TULAT
Number of Positions		22		2		.18		42
Fair Value	\$	26,708	\$	5,926	\$	7,318	\$	39,952
Carrying Value	Ψ	28.070	Ψ	5,992	Ψ	7,728	Ψ	41,790
Unrealized Loss		(1,362)		(66)		(410)		(1,838
Preferred Shares								
Number of Positions		-						
Fair Value	\$		\$		\$		\$	
Carrying Value				-				_
Unrealized Loss		-		-		•		-
Term Deposits and Bonds								
Number of Positions		163		40		5		208
Fair Value	\$	849,612	\$	288,624	\$	907	\$	1,139,143
Carrying Value		855,812		294,538		1,328		1,151,678
Unrealized Loss		(6,200)		(5,914)		(421)		(12,535
Total								
Number of Positions		185		42		23		250
Fair Value	\$	876,320	\$	294,550	\$	8,225	\$	1,179,095
Carrying Value		883,882		300,530		9,056		1,193,468
Unrealized Loss		(7,562)		(5,980)		(831)		(14,373

Fair values of term deposits, bonds and common and preferred shares are measured using approximate quoted market values based on the latest bid prices. Financed premiums represent the portion of our insureds monthly premium payments that are not yet due. Certain of our insureds have the option to pay a portion of the premium when the policy is placed in force and the balance in monthly installments. The insured pays an additional premium for this option, reflecting handling costs and the investment income that would have been earned on such premium, had the total amount been collected at the beginning of the policy period. The additional premium is essentially an interest payment on the balance of the unpaid premium and is recognized as investment income over the period of the policy. The fair value of financed premiums, which are realized over the term of the related policies of up to one year, approximates their carrying amount.

Management has reviewed currently available information regarding those investments whose estimated fair value is less than their carrying amount and ascertained that the carrying amounts are expected to be recovered. Debt securities whose carrying amount exceeds market value can be held until maturity when management expects to receive the principal amount. Principally, unrealized losses on debt securities have arisen due to increases in market interest rates rather than deteriorating creditworthiness of the issuers.

Impairment is evaluated taking into consideration a number of factors including the length of time the fair value has been below the carrying value, the extent to which the fair value is below carrying value, fair value of the investment after the balance sheet date, forecasts about the performance and near-term prospects of the issuer and our ability and intent to hold the investment for a period of time sufficient to allow for the anticipated recovery

All of the Company's fixed term investments have fixed interest rates. The coupon rates for the Company's fixed term investments range from 1.50% to 15.00% at December 31, 2004 and 1.66% to 13.00% at December 31, 2003. As the fair value, carrying amounts and face amounts are not materially different, the effective rates of interest based on fair values would not be materially different from the coupon rates.

The Company limits its investment concentration in any one investee or related group of investees to less than 5% of the Company's investments.

Net investment income for the years ended December 31 is comprised as follows:

	 2004	 2003	 2002
Investment income:			
Interest on short-term investments	\$ 8,242	\$ 7,731	\$ 4,431
Interest on bonds	69,331	53,632	50,317
Dividends	6,302	5,072	3,951
Premlum finance	11,253	11,792	8.539
Other	7,563	4,012	565
Gross investment income	 102,691	 82,239	 67,803
Investment expenses	6,262	3,870	2,948
Net investment income	\$ 96,429	\$ 78,369	\$ 64,855

Net realized gains for the years ended December 31, 2004, 2003, and 2002 were \$26,658,000, \$55,032,000, and \$16,259,000, respectively. Included in net realized gains were adjustments to the carrying value of investments for declines in market value considered other than temporary of \$1,679,000, \$3,496,000 and \$6,592,000 for the years ended December 31, 2004, 2003 and 2002, respectively.

As at December 31, 2004, bonds and term deposits with an estimated fair value of \$35,970,000 (2003 - \$29,772,000) were on deposit with regulatory authorities.

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

### 3. Capital assets

· ·	Cost	 umulated ortization	2004 Carrying Value
Land	\$ 7,889	\$	\$ 7,889
Building	44,087	4,227	39,860
Leasehold Improvements	9,647	1,286	8,361
Furniture and equipment	11,506	6,287	5,219
Computers and software			
development	28,876	20,531	8,345
Automobiles	1,505	843	662
Total	\$ 103,510	\$ 33,174	\$ 70,336

	Cost	 cumulated nortization	2003 Carrying . Value
Land	\$ 5,607	\$ -	\$ 5,607
Building	41,393	3,049	38,344
Leasehold improvements	6,120	852	5,268
Furniture and equipment	9,971	5,679	4,292
Computers and software			
development	29,019	16,184	12,835
Automobiles	1,435	800	635
Total	\$ 93,545	\$ 26,564	\$ 66,981

### 4. Share capital

Authorized:						
Unlimited number of comm						
Share transactions consist	of the following:					
				Weighted-		
	Shares	Stock		Average Exercise		
	Issued	Options		Price		Amount
_	7			-		
Balance as at	10.057.000	4 450 504		0.00	•	050.000
December 31, 2001	48,657,206	1,453,561	\$	8.30	\$	356,232
Stock options:						
Granted in year		425,500	\$	19.66		
Exercised in year	137,006	(137,006)		7.00		960
Forfeited in year		(29,835)		11.39		
Balance as at						
December 31, 2002	48,794,212	1,712,220	\$	11.17	\$	357,192
Issued July 3, 2003	6,100,000	1,1 12,220	•		•	99,137
Issued July 11, 2003	610,000					9,929
Stock options:						
Granted in year		525,000		13.53		
Exercised in year	325,582	(325,582)		7.40		2,410
Forfeited in year		(19,503)		11.88		-,
Expired in year		(206,000)		14.75		
				,		
Balance as at	•					
December 31, 2003	55,829,794	1,686,135	\$	12.19	\$	468,668
Stock options:						
Granted in year		481,000		15.19		
Exercised in year	380,456	(380,456)		8.46		3,21
Forfeited in year		(55,167)		15.69		
Expired in year		(2)		11.50		
Balance as at						
December 31, 2004	56,210,250	1,731,510	\$	13.73	\$	471,88

Share issue expenses of \$2,991,000, net of applicable income taxes of \$1,695,000 were deducted from the amount of share capital issued on July 3, 2003 and July 11, 2003.

- (a) During the year ended December 31, 2004, options to acquire 380,456 shares (2003 – 325,582; 2002 – 137,006 shares) were exercised at prices from \$4.30 to \$15.19 per share (2003 - \$4.30 to \$11.50 per share; 2002 - \$4.30 to \$14.50 per share).
- (b) The weighted average number of shares outstanding for the years ended December 31, 2004, 2003 and 2002 were 56,123,973, 52,306,647 and 48,742,622, respectively. On a diluted basis, the weighted average number of shares outstanding for the years ended December 31, 2004, 2003 and 2002 were 56,549,496, 52,770,878 and 49,427,348, respectively.

### 5. Stock-based compensation

(a) The Company has established a stock option incentive plan for directors, officers and key employees of the Company and its subsidiaries. At December 31, 2004, the maximum number of common shares that may be issued under the plan is 4,800,000 (2003 – 4,800,000) common shares. The maximum number of common shares available for issuance to any one person under the stock option plan is 5% of the common shares outstanding at the time of the grant. The exercise price is based on the market value of the shares at the time the option is granted. In general, the options vest evenly over a three-year period and are exercisable for periods not exceeding 10 years.

The following tables summarize information about stock options outstanding as at December 31, 2004, December 31, 2003 and December 31, 2002:

ecem)	ber 31, 2004					
	Exercise Price	Date of Grant	Expiry Date	Remaining Contractual Life (Years)	Number Outstanding	Numbe Exercisable
\$	15,19	12-Feb-04	12-Feb-09	4.1	453,833	
\$	13.53	10-Feb-03	10-Feb-13	8.1	485,169	182,83
\$	19.66	21-Feb-02	21-Feb-12	7.2	403,500	269.00
\$	7.80	22-Feb-01	22-Feb-11	6.2	202,339	202,33
\$ -	4.30	24-Feb-00	24-Feb-10	5.2	186,669	186,66
		Total		6.3	1,731,510	840,84
)ecen	ber 31, 2003	}			**************************************	<del></del>
				Remaining		
	Exercise	Date of	Expiry	Contractual	Number	Numb
	Price	Grant	Date	Life (Years)	Outstanding	Exercisable
\$	13.53	10-Feb-03	10-Feb-13	9.2	521,500	
\$	19.66	21-Feb-02	21-Feb-12	8.2	416,500	138,83
\$	7.80	22-Feb-01	22-Feb-11	7.2	235,177	140,17
\$	4.30	24-Feb-00	24-Feb-10	6.2	337,256	337,25
\$	11.50	25-Feb-99	25-Feb-04	0.2	175,702	175,70
		Total		7.1	1,686,135	791,96
					***************************************	
Decen	nber 31, 2002	2				
				Remaining		
	Exercise	Date of	Expiry	Contractual	Number	Numb
	Price	Grant	Date	Life (Years)	Outstanding	Exercisat
\$	19.66	21-Feb-02	21-Feb-12	9.2	421,500	
\$	7.80	22-Feb-01	22-Feb-11	8.2	293,340	84,6
\$	4.30	24-Feb-00	24-Feb-10	7.2	497,845	302,3
\$ \$ \$	11.50	25-Feb-99	25-Feb-04	1.2	293,535	293,5
	18.78	23-Apr-98	23-Apr-03	0.3	12,000	12,0
\$	14.50	19-Feb-98	19-Feb-03	0.2	194,000	194,0

Total

1,712,220

6.0

886,538

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

At December 31, 2004, 2003 and 2002 the number of options exercisable is 840,844, 791,968 and 886,538, respectively, with weighted average prices of \$12.06, \$9.21 and \$10.58, respectively.

The Company determines the fair value of options granted using the Black-Scholes option pricing model. The per share weighted average fair value of options granted during 2004, 2003 and 2002 was \$3.79, \$6.11 and \$8.39. The Company will not record any compensation expense for stock options granted prior to 2003. When these stock options are exercised, the Company will include the amount of proceeds in share capital. The impact on net income and earnings per share if the Company had measured the compensation element of stock options granted based on the fair value on the date of grant on all outstanding stock options on their grant date is disclosed as follows:

		2004	2003	2002
Stock option expense included in				
employee compensation expense	\$	1,607	\$ 678	\$ 
Net income, as reported	\$	131,005	\$ 85,283	\$ 79,532
Additional expense that would have been reco				
January 1, 2003 had been expensed		1,890	 1,656	 1,890
Pro forma net income	\$	129,115	\$ 83,627	\$ 77,642
Earnings per share				
Basic earnings per share				
As reported	. \$	2.33	\$ 1.63	\$ 1.63
Pro forma		2.30	1.60	1.59
Diluted earnings per share				
As reported .	\$	2.32	\$ 1.62	\$ 1.61
Pro forma		2.28	1.58	1.57

The fair value of the options granted was estimated at the date of grant using the Black-Scholes option pricing model with the following weighted average assumptions:

	2004	2003	2002
Risk-free interest rate	3.49%	5.07%	5.31%
Dividend yield	0.0%	0.0%	0.0%
Volatility of the expected market price of the Company's Common shares	30.3%	43.5%	39.3%
Expected option life (in years)	4.7	5.5	5.4

The Black-Scholes option valuation model was developed for use in estimating fair value of traded options which have no vesting restrictions and are fully transferable. As the Company's employee stock options have characteristics significantly different from those of traded options, and because changes in the subjective input assumptions can materially affect the fair value estimate, in management's opinion, the above pro forma adjustments are not necessarily a reliable single measure of the fair value of the Company's employee stock options.

(b) The Company has an employee share purchase plan where qualifying employees can choose each year to have up to 5% of their annual base earnings withheld to purchase the Company's common shares. The Company matches one half of the employee contribution amount, and its contributions vest immediately. All contributions are used by the plan administrator to purchase common shares in the open market. The Company's contribution is expensed as paid and for the years ended December 31, 2004, 2003 and 2002 totalled \$507,000, \$392,000 and \$367,000, respectively.

## 6. Underwriting policy and reinsurance ceded

In the normal course of business, the Company seeks to reduce the loss that may arise from catastrophe or other events that cause unfavourable underwriting results by reinsuring certain levels of risk, in various areas of exposure, with other insurers. The Company is not relieved of its primary obligation to the policyholder as a result of the reinsurance transaction.

Failure of reinsurers to honour their obligations could result in losses to the Company, consequently, the Company continually evaluates the financial condition of its reinsurers and monitors concentrations of credit risk to minimize its exposure to significant losses from reinsurer insolvency.

The Company follows the policy of underwriting and reinsuring contracts of insurance, which limits the company's net exposure to the following maximum amounts:

The state of the s			 	 
Years ended December 31				
		2004	 2003	2002
Property claims			 	
- Canadian operations	\$.	500	\$ 500	\$ 500
- U.S. operations (in U.S.\$'s)	\$	500	\$ 500	\$ 500
Canadian – private passenger				
automobile flability claims	\$	2,500	\$ 2,500	\$ 1,000
Other liability claims (in U.S.\$'s)	\$	1,000	\$ 1,000	\$ 1,000

In addition, the company has obtained catastrophe reinsurance protection which provides coverage in the event of a series of events. This reinsurance limits its net retained exposure and provides coverage up to certain maximum per occurrence amounts in excess of the retained loss as follows:

Years ended December 31			
	2004	2003	2002
Canada	 	 	 
- Retained loss	\$ 5,000	\$ 5,000	\$ 1,500
- Maximum coverage	\$ 145,000	\$ 45,000	\$ 38,500
United States			
- Retained loss (in U.S, \$'s)	\$ 2,000	\$ 5,000	\$ 5,000
- Maximum coverage (in U.S.\$'s)	\$ 18,000	\$ 45,000	\$ 80,000

During 2004, the Company entered into two quota-share contracts. Under these treaties the Company has the option to vary the amounts ceded at the beginning of each quarter.

The amounts deducted for reinsurance ceded from net premiums earned, claims incurred and commissions and premium taxes for the years December 31, 2004, 2003 and 2002 were as follows:

	2004	2003	2002
Net premiums earned	\$ 277,395	\$ 129,899	\$ 91,698
Claims incurred	198,071	96,652	33,256
Commissions and premium taxes	70,848	24,690	14,600

The amount of assumed premiums written was \$304,565,000, \$329,702,000 and \$198,086,000 for the years ended December 31, 2004, 2003 and 2002, respectively. The amount of assumed premiums earned was \$306,081,000, \$291,149,000 and \$191,970,000 for the years ended December 31, 2004, 2003 and 2002, respectively.

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

#### 7. Income taxes

(a) The Company's provision for income taxes, compared to statutory rates is summarized as follows:

		2004	 2003	 2002
Provision for taxes at Canadian statutory marginal income tax rate	\$	52,807	\$ 28,433	\$ 27,304
Non-taxable investment income		(1,454)	(838)	(832)
Foreign operations subject to different tax rate	es	(36,720)	(32,722)	(36,455)
Change in tax rates and other		563	(2,514)	1,187
Provision for (recovery of) income taxes	\$	15,196	\$ (7,641)	\$ (8,796)

(b) The components of future income tax balances are as follows:

		2004	 2003
Future income tax assets:		,	
Losses carried forward	\$	12,911	\$ 30,569
Unpaid claims and unearned premiums		34,924	36,382
Investments		10,591	5,926
Share issue expenses		2,715	3,920
Contingent commission accruals		4,732	4,436
Other		4,101	4,385
Valuation allowance		(601)	 
Future income tax assets		69,373	85,618
Future income tax liabilities:			
Deferred policy acquisition costs		(8,150)	(9,399)
Investments		(501)	(1,157)
Goodwill and intangible assets		(2,573)	(2,878)
Other	<del></del>	(278)	
Future income tax liabilities		(11,502)	 (13,434)
Net future income tax assets	\$	57,871	\$ 72,184

(c) Amounts and expiration dates of the operating loss carryforward are as follows:

	Year of net operating loss	Expiration date	Net operating loss
Canadian operations:	2003	2010	\$ 3,392
U.S. operations:	1995	2010	907
	1997	2012	2,549
	1998	2018	1,088
	2000	2020	431
	2001	2021	19,256
	2002	2022	5,295
	2003	2023	1,427
	2004	2024	3,535

(d) The Company established a valuation allowance of \$601,000 and nil for its gross future tax assets at December 31, 2004 and 2003, respectively. Based on the Company's expectations of adjusted taxable income, its ability to change its investment strategy, as well as reversing gross future tax liabilities, management believes it is more likely than not that the Company will fully realize the gross future tax assets, with the exception of its net operating losses. The valuation allowance at December 31, 2004 is a result of the potential inability to utilize net operating losses before expiration.

### 8. Unpaid claims

#### (a) Nature of unpaid claims:

The establishment of the provision for unpaid claims is based on known facts and interpretation of circumstances and is therefore a complex and dynamic process influenced by a large variety of factors. These factors include the Company's experience with similar cases and historical trends involving claim

payment patterns, loss payments, pending levels of unpaid claims, product mix or concentration, claims severity and claim frequency patterns.

Other factors include the continually evolving and changing regulatory and legal environment, actuarial studies, professional experience and expertise of the Company's claim departments' personnel and independent adjusters retained to handle individual claims, the quality of the data used for projection purposes, existing claims management practices including claims handling and settlement practices, the effect of inflationary trends on future claims settlement costs, court decisions, economic conditions and public attitudes. In addition, time can be a critical part of the provision determination, since the longer the span between the incidence of a loss and the payment or settlement of the claims, the more variable the ultimate settlement amount can be. Accordingly, short-tail claims such as property claims, tend to be more reasonably predictable than long-tailed claims, such as general liability and automobile accident benefit claims which are less predictable.

Consequently, the process of establishing the provision for unpaid claims is complex and imprecise as it relies on the judgement and opinions of a large number of individuals, on historical precedent and trends, on prevailing legal, economic, social and regulatory trends and on expectations as to future developments. The process of determining the provision necessarily involves risks that the actual results will deviate, perhaps substantially, from the best estimates made.

#### (b) Provision for unpaid claims:

The Company completes an annual evaluation of the adequacy of unpaid claims at the end of each financial year. This evaluation includes a re-estimation of the liability for unpaid claims relating to each preceding financial year compared to the liability that was originally established. The results of this comparison and the changes in the provision for unpaid claims for the years ended December 31, 2004, 2003 and 2002 were as follows:

	 2004	 2003	 2002
Unpaid claims - beginning of year - net	\$ 1,514,289	\$ 1,066,356	\$ 487,229
Net unpaid claims of subsidiaries acquired	-	-	207,840
Provision for claims occurring:			
In the current year	1,588,615	1,599,196	1,152,507
in prior years	67,782	196,783	101,079
Claims paid during the year relating to:			
The current year	(580,769)	(644,801)	(491,352)
The prior years	(758,604)	(505,170)	(382,051)
Currency translation adjustment	(72,451)	(198,075)	(8,896)
Unpaid claims - end of year - net	1,758,862	 1,514,289	 1,066,356
Reinsurers' and other insurers' share of unpaid claims	271,587	155,445	134,198
Unpaid claims – end of year	\$ 2,030,449	\$ 1,669,734	\$ 1,200,554

The results for the years ended December 31, 2004, 2003 and 2002 were adversely affected by the evaluation of unpaid claims related to prior years. In 2002 adverse development of Ontario automobile claims (including standard and non-standard automobile, motorcycle, commercial auto and long haul trucking) was the primary reason for the unpaid claims deficiency as well as development in non-standard automobile claims in southeastern United States. In 2003, adverse development on unpaid claims came from Ontario and Alberta automobile claims and non-standard automobile claims in southeastern United States. In 2004, adverse development on unpaid claims came primarily from Alberta non-standard automobile claims and long-haul trucking claims in the U.S. on terminated programs.

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

#### Ontario Automobile

Ontario private passenger automobile contributed \$5.9 million of the prior years' claims development in 2004 compared to \$32.8 million in 2003 and \$26.4 million in 2002.

#### Alberta Automobile

Alberta non-standard automobile business contributed \$20.0 million of the prior years' claims development in 2004, compared to \$34.5 million in 2003 and \$16.3 million in 2002.

#### Southeastern United States Non-Standard Automobile

Southeastern United States private passenger automobile contributed \$2.9 million of the prior years' claims development in 2004, compared to \$24.1 million in 2003 and \$25.3 million in 2002.

### Canadian and U.S. Operations Trucking

Trucking business contributed \$40.1 million of the prior years' claims development in 2004, compared to \$32.4 million in 2003 and \$20.6 million in 2002.

(c) The fair value of unpaid claims and adjustment expenses, gross and recoverable from reinsurers, has been omitted because it is not practicable to determine fair value with sufficient reliability.

### 9. Acquisitions

In 1999 the Company acquired all of the outstanding shares of Hamilton Investments, Inc. ("Hamilton"). All consideration was payable in cash, part of which was paid at closing, with the remaining payments based on the earnings of Hamilton for the fiscal years 1999 to 2003. The present value of the guaranteed future payments was accrued at the date of acquisition. The additional consideration paid during the years ended December 31, 2004, 2003 and 2002 was \$2,013,750, \$2,163,000 and \$2,369,000, respectively. No contingent consideration based on earnings was paid.

On April 5, 2002, the Company acquired all of the outstanding common and preferred shares of American Country Holdings, Inc. for a purchase price of \$37.8 million. The results of American Country's operations have been included in the consolidated financial statements since March 31, 2002. American Country owns all the outstanding shares of American Country Insurance Company, an insurer of taxicabs based in Chicago,

The following table summarizes the estimated fair value of the assets acquired and the liabilities assumed at the date of acquisition of American Country:

Company College of the Conference of the Confere	 -
Cash and investments	\$ 216,885
Accounts receivable	102,986
Other tangible assets	35,708
Intangible assets Contracts	3,782
Insurance licenses	3,553
Goodwill	 20,110
Total assets	383,024
Bank indebtedness	15,794
Insurance flabilities	304,200
Accounts payable	22,454
Other liabilities	 570
Total liabilities	 343,018
Purchase price	\$ 40,006

#### 10. Segmented information

The Company provides property and casualty insurance and other insurance related services in three reportable segments: Canada, the United States and corporate and other insurance related services. The Company's Canadian and United States segments include transactions with the Company's reinsurance subsidiaries. At the present time, other insurance related services are not significant. Results for the Company's operating segments are based on the Company's internal financial reporting systems and are consistent with those followed in the preparation of the consolidated financial statements. The segmented information for December 31, 2004 is summarized as follows:

	Canada	United States	Corporate and Other	Total
Gross premiums written \$	, ,	\$ 1,849,434 1,661,704	\$ -	\$ 2,610,070
Net premiums earned Investment income (loss)	652,399 41,045	55,882	(498)	2,314,103 96,429
Net realized gains	8,596	18,044	18	26,658
Interest expense		19,707	7,787	27,494
Amortization of capital assets	1,006	6,662	1,199	8,867
Amortization of intangible assets		690		690
Net income tax expense (recovery)	14,984	(3,655)	3,867	15,196
Net income (loss)	43,231	94,906	(7,132)	131,005
Goodwill and intangible assets	9,192	71,727	-	80,919
Total assets	1,490,876	2,705,076	34,358	4,230,310

The segmented information for December 31, 2003 is summarized below:

	Canada	United States	Corporate and Other	Total
Gross premiums written \$ Net premiums earned	654,877 554,334	\$ 1,981,945 1,827,650	\$ - 	\$ 2,636,822 2,381,984
Investment income (loss)	33,631	45,528	(790)	78,369
Net realized gains (losses) Interest expense Amortization of capital assets	12,495 - 767	42,563 13,077 5,378	(26) 7,906 1,333	55,032 20,983 7,478
Amortization of intangible assets	-	854		854
Net income tax expense (recovery)	(7,652)	9,685	(9,674)	(7,641)
Net Income (loss)	(16,670)	95,936	6,017	85,283
Goodwill and . intangible assets	9,192	76,648		85,840
Total assets	1,154,646	2,415,966	59,824	3,630,436

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

The segmented information for December 31, 2002 is summarized below:

	Canada	United States	Corporate and Other	Total
Gross premiums written \$	490,754	\$ 1,633,937	\$ -	\$ 2,124,691
Net premiums earned .	415,227	1,322,527	-	1,737,754
Investment income (loss)	24,059	41,583	(787)	64,855
Net realized gains (losses)	(2,574)	17,084	1,749	16,259
Interest expense	-	10,508	1,766	12,274
Amortization of capital assets	748	7,529	1,081	9,358
Amortization of intangible assets Net income tax	-	716	-	716
expense (recovery)	(6,005)	(3,751)	960	(8,796)
Net income (loss)	(13,042)	88,708	3,866	79,532
Goodwill and intangible				
assets	9,192	95,098		104,290
Total assets	1,299,918	1,670,807	13,709	2,984,434
Additions to goodwill	-	20,110		20,110
Additions to intangible assets	-	7,335	-	7,335

The Company's gross premiums written are derived from the following business lines and geographical areas:

	2004	2003	2002
Business Line			
Personal Lines:			
Non-Standard Auto	35%	37%	39%
Standard Auto	6%	4%	2%
Motorcycle	2%	2%	2%
Property (including Liability)	2%	1%	2%
Other Specialty Lines	2%	1%	1%
Total Personal Lines	47%	46%	47%
Commercial Lines:			
Trucking	29%	31%	32%
Commercial Auto	12%	11%	8%
Property (Including Liability)	10%	10%	11%
Other Specialty Lines	. 2%	2%	2%
Total Commercial Lines	53%	54%	53%
Total Gross Premiums Written	100%	100%	100%
Geographical Area United States:		-	
California	14%	13%	11%
Florida	10%	12%	129
Illinois	10%	10%	119
Texas	8%	7%	79
South Carolina	2%	3%	49
New Jersey	3%	2%	2%
Pennsylvania	2%	2%	39
Other	22%	26%	279
Total United States	71%	75%	779
Canada:			
Ontario	17%	12%	109
Alberta	5%	6%	69
Quebec	5%	5%	59
Other	2%	2%	29
Total Canada	29%_	25%	239
the first control and a great state of the s			

#### 11. Indebtedness and subsequent events

#### (a) Bank indebtedness:

On February 23, 1999, the Company entered into a U.S.\$100 million unsecured credit facility with a syndicate of banks. Under this facility the Company had the option to borrow at a floating rate equivalent to the banks prime rate or for a fixed term at a fixed rate of LIBOR plus a spread based on the Company's credit rating or upon the ratio of funded debt to total capitalization, whichever was higher. During each of the years ended December 31, 2003, 2002 and 2001 the Company repaid U.S.\$5 million. The facility matured on March 5, 2004 and was fully repaid by the Company. In March, 1999, the Company entered into interest rate swap contracts' whereby the Company fixed its rate on the U.S.\$100 million debt at 5.91% plus a spread based on the Company's credit rating or upon the ratio of funded debt to total capitalization, whichever was higher, for the period of the facility. The interest rate swaps matured in March, 2004. The fair value of the liabilities under the swap contracts were \$1,506,000 and \$8,632,000 as at December 31, 2003 and 2002, respectively.

On March 5, 2004, the Company entered into a \$150 million revolving credit facility with a syndicate of three banks. In December 2004 the facility was extended for a further 364 days and matures March 3, 2006. The facility bears interest at a floating rate determined based on the type of loan and the Company's senior unsecured debt rating. As at December 31, 2004, \$72,002,000 was outstanding under this facility with an effective interest rate of approximately 4%.

#### (b) Senior unsecured debentures:

On December 6, 2002, the Company issued \$78 million of 8.25% unsecured senior debentures with a maturity date of December 31, 2007. The debentures are redeemable prior to the maturity date, at the Company's option, providing at least 30 days notice to debenture holders. Interest on the debentures is payable semi-annually in arrears. The net proceeds to the Company were \$77,087,420.

On January 29, 2004, a subsidiary of the Company, Kingsway America Inc. completed the sale of U.S.\$100 million 7.50% senior notes due 2014. The notes are fully and unconditionally guaranteed by the Company. The notes will be redeemable at Kingsway America's option on or after February 1, 2009. In March 2004 an additional U.S.\$25 million of these senior notes were issued.

#### (c) Subordinated indebtedness:

Between December 4, 2002 and December 16, 2003, six subsidiary trusts of the Company issued U.S.\$90.5 million of 30 year capital securities to third parties in separate private transactions. In each instance, a corresponding floating rate junior subordinated deferrable interest debenture was then issued by Kingsway America Inc. to the trust in exchange for the proceeds from the private sale. The floating rate debentures bear interest at the rate of the London interbank offered interest rate for three-month U.S. dollar deposits, plus spreads ranging from 3.85% to 4.20%, but until dates ranging from December 4, 2007 to January 8, 2009, the interest rates will not exceed 12.45% to 12.75%. The Company has the right to call each of these securities at par anytime after five years from their issuance until their maturity. The net proceeds to the Company were \$95,613,000 in 2003 and \$22,198,000 in 2002 after deducting expenses of \$6,273,000 and \$1,438,000, respectively.

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

#### (d) Contractual Obligations Maturity Profile:

The maturity profile of the Company's contractual obligations as described above in items (a) - (c) is as follows:

Payments Due by Po	eriod			2008		
	2005	2006	2007	& 2009	Thereafter	Total
Bank Indebtedness	\$ 72,002	\$ •	\$ -	\$	\$ -	\$ 72,002
Senior unsecured						
debentures	•	•	78,000	-	150,250	228,250
Subordinated						
indebtedness			 	 	108,781	108,781
Total	\$ 72,002	\$ -	\$ 78,000	\$	\$259,031	\$409,033

#### 12. Commitments and contingent liabilities

#### (a) Legal Proceedings:

In connection with its operations, the Company and its subsidiaries are, from time to time, named as defendants in actions for damages and costs allegedly sustained by the plaintiffs. While it is not possible to estimate the outcome of the various proceedings at this time, such actions have generally been resolved with minimal damages or expense in excess of amounts provided and the Company does not believe that it will incur any significant additional loss or expense in connection with such actions.

#### (b) Statutory Requirements:

Statutory policyholders' capital and surplus of the Company's insurance subsidiaries was \$1,007.9 million and \$816.2 million at December 31, 2004 and 2003, respectively.

The Company's subsidiaries are subject to certain requirements and restrictions under their respective statutory insurance legislations including minimum asset requirements and dividend restrictions. For the year 2004, under the various insurance regulatory restrictions, based on the Company's December 31, 2004 financial statements, the Company's insurance and reinsurance subsidiaries would have aggregate dividend capacity of \$358.3 million (2003 - \$212.9 million).

#### (c) Letters of Credit:

On October 4, 2002 the Company entered into a syndicated U.S.\$350 million letter of credit facility. The letter of credit facility is principally used to collateralize inter-company reinsurance balances for statutory capital management purposes. The Company pledges securities to collateralize the utilized portion of the letter of credit facility. At December 31, 2004 and 2003 the letter of credit facility utilization was U.S.\$234.0 million and U.S.\$306.3 million, respectively.

Also from time to time, the Company pledges securities to third parties to collateralize liabilities incurred under its policies of insurance. At December 31, 2004 and 2003, the amount of pledged securities was U.S.\$37.9 million and U.S.\$33.9 million, respectively.

#### (d) Charitable Donations:

The Company has agreed to make a gift contribution of \$3 million to the Trillium Health Centre Foundation to be payable in equal installments over the period of six years beginning in 2005. This contribution is to be used in creating and operating the Kingsway Financial Spine Centre in Mississauga, Ontario.

#### 13. Fair value disclosure

The fair value of financial assets and liabilities, other than investments (note 2), unpaid claims (note 8) and interest rate swaps (note 11) approximate their carrying amounts.

#### 14. Reconciliation of Canadian and United States Generally Accepted Accounting Principles

The consolidated financial statements of the Company have been prepared in accordance with generally accepted accounting principles ("GAAP") in Canada. The significant differences between Canadian GAAP and U.S. GAAP, which affect the Company's consolidated financial statements, are described below:

The following table reconciles the consolidated net income as reported under Canadian GAAP with net income and other comprehensive income in accordance with U.S. GAAP:

,532 .052
052
052
,002
,237
,821
,973
,152)
,949
,872
,409)
,463
,284
1.68
1.50
1.66

The following table reconciles shareholders' equity as reported under Canadian GAAP with shareholders' equity in accordance with U.S. GAAP:

	2004	2003
Shareholders' equity based on Canadian GAAP	\$ 801,135	\$ 704,959
Other comprehensive Income	52,441	37,490
Cumulative net income impact: Deferred start-up costs (a)		(1,043)
Other	 (1,046)	 (1,046)
Shareholders' equity based on U.S. GAAP	\$ 852,530	\$ 740,360

Statement of Financial Accounting Standards (SFAS) No. 130 "Reporting Comprehensive Income" requires the Company to disclose items of other comprehensive income in a financial statement and to disclose accumulated balances of other comprehensive income or loss in the equity section of the Company's consolidated balance sheet. Comprehensive income, which incorporates net income, includes all changes in equity during a period, except those resulting from investments by, and distributions to, owners. There is no requirement to disclose comprehensive income under Canadian GAAP. Total cumulative other comprehensive loss amounted to \$81,526,000 and \$56,823,000 as at December 31, 2004 and 2003, respectively.

#### (a) Deferred start-up costs:

Under Canadian GAAP, start-up costs of Avalon Risk Management, Inc. are deferred and amortized over a five year period commencing from the date the start-up period ended. Under U.S. GAAP, such costs are expensed in the periods in which the expenditures are incurred. These costs were fully amortized as at December 31, 2004.

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

#### (b) Equity accounting:

Under Canadian GAAP, the Company's 25% equity investment in USA Group was carried at cost as the Company did not have significant influence over the investee. Under U.S. GAAP the Company was deemed to have significant influence because the Company's equity investment exceeded 20%, and the equity method of accounting was used. This method recognized the Company's share of net income or loss of the investee. Also, under U.S. GAAP goodwill is recognized, and prior to December 31, 2001 was being amortized over a period of 10 years.

The Company disposed of its equity investment in USA Group in November, 2003 and had to reverse a portion of the gain under U.S. GAAP due to the difference in the cost base of the investment under Canadian and U.S. GAAP.

#### (c) Portfolio investments:

Under Canadian GAAP, portfolio investments are carried at cost or amortized cost, and where a decline in value of an investment is considered to be other than temporary, a write-down of the investment to its estimated recoverable amount is recorded. Under U.S. GAAP, such investments would be classified as available for sale and are marked to market after writedowns for other than temporary declines in values, and the unrealized gain or loss, net of any future income taxes, is recorded as other comprehensive income, a component of shareholders' equity.

(d) Accounting for Derivative Instruments and Hedging Activities:

In June 1998, the Financial Accounting Standards Board ("FASB") issued Statement No. 133, "Accounting for Derivative Instruments and Hedging Activities" ("FAS 133"), as amended by Statements No. 137 and 138, which established accounting and reporting standards for derivative instruments and for hedging activities. Under FAS 133, all derivative instruments, including certain derivative instruments embedded in other contracts, are recognized as either assets or liabilities in the balance sheet at their fair values, and changes in such fair values must be recognized immediately in earnings unless specific hedging criteria are met. The Company adopted this statement effective January 1, 2001 for purposes of its U.S. GAAP reconciliation. The Company purchased interest rate swap contracts that were designated as cash flow hedges against the amounts borrowed under the unsecured credit facility. The interest rate swaps matured in March, 2004.

The terms of the swaps matched those of the unsecured credit facility, and were entered into to minimize the Company's exposure to fluctuations in interest rates. The change in the fair value of interest rate swap contracts is reflected in other comprehensive income.

#### (e) Currency translation adjustments:

The Company reports its results in Canadian dollars. The operations of the Company's subsidiaries in the United States and Barbados are self-sustaining. These subsidiaries hold all of their assets and liabilities and report their results in U.S. dollars. As a result, the assets and liabilities of these subsidiaries are translated at the year-end rates of exchange. The unrealized gains and losses, which result from translation are deferred and included in shareholders' equity under the caption "currency translation adjustment". The currency translation account will change with fluctuations in the U.S. to Canadian dollar exchange rate.

#### (f) Future accounting pronouncements:

The Company does not expect the adoption of any known proposed accounting pronouncements to have a material impact on its consolidated financial statements.

#### 15. Comparative figures

Certain comparative figures have been reclassified to conform with the financial statement presentation adopted in the current year.

#### 16. Supplemental Condensed Consolidating Financial Information

In 2004, Kingsway America Inc. (KAI) issued senior notes which are fully and unconditionally guaranteed by the Company. The following is condensed consolidating financial information for the Company as of December 31, 2004 and 2003 and for the three years ended December 31, 2004, 2003 and 2002, with a separate column for each of KAI as Issuer, the Company ("KFSI") as Guarantor and the other businesses of the Company combined (the "Non-Guarantor Subsidiaries"). For the purposes of the condensed consolidating financial information, the Company carries its investments under the equity method.

**Condensed Consolidating Statement of Operations** 

For the year ended December 31, 2004							nsolidation		
	KFSI		 KAI		Other subsidiaries		adjustments		Total
	(the	'Guarantor')	 (the "issuer")	(the "Non-Guari	antor subsidiaries")				
Revenues									
Net premiums earned	\$		\$	\$	2,314,103	\$	-	\$	2,314,103
Investment related income		(480)	4,009		119,558		•		123,087
Management fees		54,154	9,216				(63,370)		
		53,674	 13,225		2,433,661		(63,370)		2,437,190
Expenses									
Claims incurred		-	-		1,655,234		(16,140)		1,639,094
Commissions and premium taxes		-			431,070				431,070
Other expenses		49,152	33,718		157,691		(47,230)		193,331
Interest expense		7,787	-		19,707		-		27,494
And the second s		56,939	33,718		2,263,702	and an a company of the second	(63,370)		2,290,989
Income before income taxes		(3,265)	(20,493)		169,959		•		146,201
Income taxes		3,867	(7,197)		18,526		-		15,196
Equity in undistributed net income of subsidiaries		138,137	4,549				(142,686)		
Net income	\$	131,005	\$ (8,747)	\$	151,433	\$	(142,686)	\$	131,005

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

Consolidating		

For the year ended December 31, 2003						Co	nsolidation	
		KFSI	KAI	Other	subsidiaries	а	djustments	 Total
	(the "Guarantor")		(the "issuer")		(the "Non-Guarantor subsidiaries")			
Revenues								
Net premiums earned	\$	•	\$ -	\$	2,381,984	\$.	-	\$ 2,381,984
Investment related income		(816)	24,255		109,962		· -	133,401
Management fees		46,040	 2,849		-		(48,889)	 -
		45,224	27,104		2,491,946		(48,889)	2,515,385
Expenses								
Claims incurred		•	•		1,784,091		(13,954)	1,770,137
Commissions and premium taxes		-	-		503,158		-	503,158
Other expenses		40,975	11,475		125,950		(34,935)	143,465
Interest expense		7,906	 -		13,077			 20,983
		48,881	11,475		2,426,276		(48,889)	2,437,743
Income before income taxes		(3,657)	15,629		65,670		-	77,642
Income taxes		(9,674)	5,272		(3,239)		-	(7,641)
Equity in undistributed net income of subsidiaries		79,266	13,475				(92,741)	 
Net income	\$	85,283	\$ 23,832	\$	68,909	\$	(92,741)	\$ 85,283

#### **Condensed Consolidating Statement of Operations**

For the year ended December 31, 2002							С	onsolidation		
		KFSI		KAI	Other subsidiaries			adjustments	Tota	
	(the "Guarantor")		(the "issuer")		(the "Non-Guarantor subsidiaries")					
Revenues										
Net premiums earned	\$		\$	-	\$	1,813,208	\$	(75,454)	\$	1,737,754
Investment related income		960		2,381		77,773		-		81,114
Management fees		38,001		2,153		-		(40,154)		
Approximation of the property		38,961		4,534		1,890,981		(115,608)		1,818,868
Expenses										
Claims incurred		-				1,323,780		(83,451)		1,240,329
Commissions and premium taxes		- '				379,123		(7,072)		372,051
Other expenses		32,369		7,334		122,451		(38,676)		123,478
Interest expense		1,766		-		10,508		-		12,274
		34,135		7,334		1,835,862		(129,199)		1,748,132
Income before income taxes		4,826		(2,800)		55,119		. 13,591		70,736
Income taxes		960		(976)		(8,780)		-		(8,796)
Equity in undistributed net income of subsidiaries		75,666		(3,608)		<u>-</u>		(72,058)		
Net Income	\$	79,532	\$	(5,432)	\$	63,899	\$	(58,467)	\$	79,532

#### Condensed Consolidating Balance Sheet

For the year ended December 31, 2004							. 0	Consolidation		
		KFSI	_	KAl	Other	subsidiaries		adjustments		Total
		(the "Guarantor")		(the "issuer")		(the "Non-Guarantor subsidiaries")				
Assets										
Investments in subsidiaries	\$	896,162	\$	493,290	\$	701,059	\$	(2,090,511)	\$	-
Cash		4,730		2,249		97,719		-		104,698
Investments		147				2,999,694		•		2,999,841
Goodwill and other Intangible assets		•		-		70,879		10,040		80,919
Other assets	\$	30,959	\$	48,541	\$	2,589,202	\$	(1,623,850)	\$	1,044,852
	\$	931,998	\$	544,080	\$	6,458,553	\$	(3,704,321)	\$	4,230,310
Liabilities and Shareholders' Equity										
Liabilities:										
Bank indebtedness	\$	47,722	\$	-	\$	24,280	\$	-	*\$	72,002
Other liabilities		5.141		22,366		201,923		(2,209)		227,221
Unearned premiums		-		-		1,208,119		(445,647)		762,472
Unpaid claims		-		•		3,172,740		(1,142,291)		2,030,449
Senior unsecured debentures		78,000		150,250				-		228,250
Subordinated indebtedness		-		108,781		-		-		108,781
A STATE OF THE PARTY OF T	,,	130,863		281,397		4,607,062		(1,590,147)		3,429,175
Shareholders' equity:										
Share capital		471,886		310,400		1,572,750		(1,883,150)		471,886
Contributed surplus		2,285								2,285
Currency translation adjustment		(133,967)		(44,435)		(51,530)		95,965		(133,967
Retained earnings		460,931		(3,282)		330,271		(326,989)		460,931
And the second s		801,135		262,683		1,851,491		(2,114,174)		801,135
	\$	931,998	\$	544,080	\$	6,458,553	\$	(3,704,321)	\$	4,230,310



(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

As at December 31, 2003					Consolidation	
	 KFSI	 KAI	Other	subsidiaries	 adjustments	 Total
	(the "Guarantor")	(the "lasuer")	(the *Non-Guar	antor subsidiaries")		
Assets		 		trade to the street of the property of the street of the s	 	
Investments in subsidiaries	\$ 739,653	\$ 461,943	\$	802,724	\$ (2,004,320)	\$
Cash	23,302	2,473		115,108	-	140,883
Investments	2,523	-	•	2,509,529	-	2,512,052
Goodwill and other intangible assets	-	•		75,800	10,040	85,840
Other assets	35,428	33,800		2,362,164	(1,539,731)	891,661
	\$ 800,906	\$ 498,216	\$	5,865,325	\$ (3,534,011)	\$ 3,630,436
Liabilities and Shareholders' Equity		 	angency production and annual state.		 	 
Liabilities:						
Bank indebtedness	\$ 16,514	\$	\$	137,381	\$	\$ 153,895
Other liabilities	1,433	17,850		112,205	(102)	131,386
Unearned premiums	-	-		1,294,246	(517,765)	776,481
Unpaid claims	-	-		2,638,518	(968,784)	1,669,734
Senior unsecured debentures	78,000	-		•	-	78,000
Subordinated indebtedness		 115,981		-	 -	 115,981
	95,947	133,831		4,182,350	(1,486,651)	2,925,477
Shareholders' equity:						
Share capital	468,668	423,911		1,519,315	(1,943,226)	468,668
Contributed surplus	678	-		-		678
Currency translation adjustment	(94,313)	(64,991)		(25,348)	90,339	(94,313)
Retained earnings	 329,926	 (5,465)		189,008	 (194,473)	 329,926
	 704,959	 364,385		1,682,975	 (2,047,360)	 704,959
	\$ 800,906	\$ 498,216	\$	5,865,325	\$ (3,534,011)	\$ 3,630,436

For the year ended December 31, 2004						Co	nsolidation	
	~ ~~	KFSI	 KAI	Other s	ubsidiaries	a	djustments	 Total
	(the	*Guarantor*)	 (the "issuer")	(the "Non-Guara	ntor subsidiaries*)			 
Cash provided by (used in):								
Operating activities:					•		*	
Net income	\$	131,005	\$ (8,747)	\$	151,433	\$	(142,686)	\$131,005
Adjustments to reconcile net income								
to net cash used by operating activities:								
Equity in undistributed earnings in subsidiaries		(138,137)	(4,549)				142,686	
Other		8,446	4,579		375,399		(14,266)	374,158
d to trade to a property of the state of the		1,314	 (8,717)		526,832		(14,266)	 505,163
Financing activities:								
Increase in share capital, net		3,218	(113,511)		71,987		41,524	3,218
Increase/(decrease) in bank indebtedness		31,208			(114,016)		-	(82,808)
Increase in subordinated indebtedness		-	-		-		•	-
Increase In senior unsecured debentures			 169,629		(6,345)			 163,284
		34,426	56,118		(48,374)		41,524	83,694
Investing activities:								
Purchase of investments		(18,201)	-		(3,127,773)		-	(3,145,974)
Proceeds from sale of investments		20,645	-		2,539,232			2,559,877
Other		(56,756)	 (47,625)		92,694		(27,258)	 (38,945)
andre (4 17 Albanius no mais team (Albanius no 1995), anno 17 Airean a 17 Mhaidheann a Airline Aireann a		(54,312)	 (47,625)		(495,847)	. , , , , , , , , , , , , , , , , , , ,	(27,258)	(625,042)
Increase (decrease) in cash during the year		(18,572)	(224)		(17,389)			(36,185)
Cash, beginning of year		23,302	 2,473		115,108		-	 140,883
Cash, end of year	\$	4,730	\$ 2,249	\$	97,719	\$	-	\$ 104,698

74

### Notes to Consolidated Financial Statements

(Tabular amounts in thousands of Canadian dollars, except for per share amounts)

**Condensed Consolidating Statement of Cash Flows** 

For the year ended December 31, 2003	•				C	onsolidation	
	 KFSI	 KAI	Other su	bsidiaries		adjustments	 Total
	(the "Guarantor")	(the "issuer")	(the "Non-Guarantor	subsidiaries")			
Cash provided by (used in):							
Operating activities:							
Net income .	\$ 85,283	\$ . 23,832	\$	68,909	\$	(92,741)	\$ 85,283
Adjustments to reconcile net income to net cash used by operating activities:							
Equity in undistributed earnings in subsidiaries	(79,266)	(13,475)				92,741	-
Other	 56,973	 (84,724)		564,745		(4,353)	 532,641
	62,990	 (74,367)		633,654		(4,353)	 617,924
Financing activities:							
Increase in share capital, net	111,476	88,154		204,906		(293,060)	111,476
Increase/(decrease) in bank indebtedness	(4,018)	-		20,095		-	16,077
Increase in mortgage loan	-	17,760		(4,016)		(13,744)	-
Increase in subordinated indebtedness	 <u> </u>	 101,886				-	 101,886
	107,458	207,800		220,985		(306,804)	229,439
Investing activities:			•				
Purchase of investments	(29,692)	(7,228)	(6	6,598,124)		20,015	(6,615,029)
Proceeds from sale of Investments	32,408	25,732		5,642,213		-	5,700,353
Other	 (151,264)	 (149,928)		(26,675)		291,142	 (36,725)
	(148,548)	(131,424)		(982,586)		311,157	(951,401)
Increase (decrease) in cash during the year	21,900	2,009		(127,947)		-	(104,038)
Cash, beginning of year	 1,402	 464		243,055		-	244,921
Cash, end of year	\$ 23,302	\$ 2,473	\$	115,108	\$	-	\$ 140,883

**Condensed Consolidating Statement of Cash Flows** 

For the year ended December 31, 2002				Consolidation	
	KFSI	KAI	Other subsidiaries	adjustments	Total
	(the "Guarantor")	(the "Issuer")	(the "Non-Guarentor subsidiaries")		
Cash provided by (used in):					
Operating activities:					
Net income	\$ 79,532	\$ (5,432)	\$ 63,899	\$ (58,467)	\$ 79,532
Adjustments to reconcile net income to net cash used by operating activities:					
Equity in undistributed earnings in subsidiaries	(75,666)	3,608	•	72,058	-
Other	(73,617)	79,919	475,094	39,456	520,852
	(69,751)	78,095	538,993	53,047	600,384
Financing activities:					
Increase in share capital, net	960	82,744	11,002	(93,746)	. 960
Increase/(decrease) in bank indebtedness	6,186	•	20,766	-	26,952
Increase in subordinated indebtedness	•	23,636	-	-	23,636
Increase in senior unsecured debentures	78,000				78,000
	85,146	106,380	31,768	(93,746)	129,548
Investing activities:					
Purchase of Investments	(145,341)	(177)	(4,251,307)	-	(4,396,825)
Proceeds from sale of investments	185,651	•	3,671,399	•	3,857,050
Other	(56,402)	(184,688)	158,955	40,699	(41,436)
	(16,092)	(184,865)	(420,953)	40,699	(581,211)
Increase (decrease) in cash during the year	(697)	(390)	149,808	-	148,721
Cash, beginning of year	2,099	854	93,247	<u> </u>	96,200
Cash, end of year	\$ 1,402	\$ 464	\$ 243,055	\$ -	\$ 244,921

# **▶** Supplemental Financial Information

(in thousands of dollars, except earnings p	er share amounts)														
	2004		2003		2002		2001		2000		1999		1998		1997
Gross premiums written	\$ 2,610,070	\$	2,636,822	\$	2,124,691	\$	1,065,262	\$	643,022	\$	508,595	\$	409,200	\$	210,795
Net premiums earned	2,314,103		2,381,984		1,737,754		872,830		539,969		445,557		314,651		174,462
Underwriting profit (loss)	51,298		(33,922)		2,612		7,637		(5,280)		(11,458)		19,075		7,319
Investment income	96,429		78,369		64,855		52,553		44,576		37,798		30,959		15,660
Net realized gains	26,658		55,032		16,259		12,079		10,444		950		6,640		6,176
Net Income	131,005		85,283		79,532		44,931		27,470		13,598		31,011		22,15
Shareholders' equity	801,135		704,959		612,925		536,842		272,713		242,042		250,065		213,248
Total Assets	4,230,310		3,630,436	,	2,984,434		1,778,744		1,173,926		1,071,710		1,012,776		511,229
Retained earnings	460,931		329,926		244,643		165,111		120,180		92,710		79,112		48,101
Key indicators															
NPW to Statutory Surplus ratio	2.2		2.9		3.1		2.2	*****	2.5		2.0		1.5		1.9
Interest Coverage ratio	6.7		5.2		7.6		7.1		4.9		2.8		3.5		N/A
Debt to Capitalization ratio	25%		22%		28%		21%		35%		39%		46%		N/A
Claims ratio (%)	B. W. A. 1800						no do adminis muo, es que prochaba			,	annong, pa ya Maroko ng sasak			-	
Company	70.8%		74.3%		71.4%		70.6%		68.9%		68.4%		61.6%		65.39
Industry - Canadian	63.6%		69.1%		74.5%		78.0%		74.6%		73.6%		73.7%		70.89
Expense ratio (%)															
Company	27.0%		27.1%	.,	28.4%		28.5%		32.1%		34.2%		32.3%		30.59
Industry - Canadian	28.4%		30.2%		31.2%		33.4%		33.8%		33.3%		33.8%		32.49
Combined ratio (%)														٠	
Company	97.8%		101.4%		99.8%		. 99.1%		101.0%		102.6%		93.9%		95.89
Industry - Canadian	92.0%		99.3%		105.7%		111.4%		108.4%		106.9%		107.5%		103.29
Return on equity (%)															
Company	17.4%		12.9%		13.8%		13.3%		10.7%		5.5%		13.4%		16.59
Industry - Canadian	20.6%		12.2%		2.1%		2.0%		6.5%		6.7%		7.3%		13.19
Investment Yield (%)															
Total return yield**	5.0%	)	6.4%		6.1%	******	7.6%		10.8%		2.5%		7.5%		6.79
Total realized return	4.2%	)	5.6%		4.9%		6.4%		7.5%		5.6%		8.0%		8.29
Shareholders' equity per share												ternes protest			
At year end	\$ 14.25	\$	12.63	\$	12.56	\$	11.03	\$	8.01	\$	7.12	\$	6.96	\$	5.9
Annual increase	12.8%		0.6%		13.9%		37.7%		12.5%		2.3%		17.0%		82.59
Earnings per share															
Basic	\$ 2.3	3 \$	1.63	\$	1.63	\$	1.21	\$	0.81	\$	0.38	\$	0.86	\$	0.7
Diluted	\$ 2.33	2 \$	1.62	\$	1.61	\$	1.19	\$	0.80	\$	0.38	\$	0.86	\$	0.7
Weighed average number of shares ou	ıtstanding														
Basic*	56,12	4	52,307		48,743		37,202		33,985		35,595		35,904		29,95
Diluted*	56.54	3	52,771		49,427		37,856		34,341		35,716		36,443		30,49

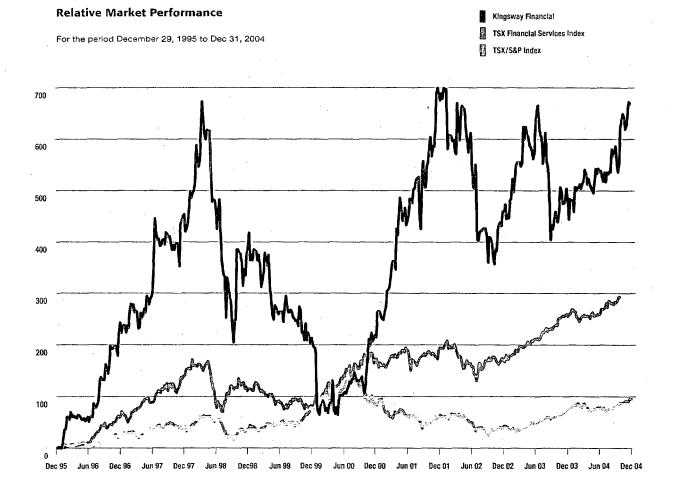
All financial information relating to the insurance industry for the years 1997 to 2003 was obtained from IAO Actuarial Consulting Services. Inc., The Quarterly Report, 3rd Quarter, 2004. Information for the 2004 year was obtained from preliminary estimates provided by the Insurance Bureau of Cenada, February, 2005.

In thousands, after giving retroactive effect to the 3 for 1 share subdivision on November 10, 1995 and the two for one share subdivisions on October 10, 1996 and May 8, 1998.
Total return yield includes the change in unrealized gains/(losses) on the investment portfolio.

# **Supplemental Financial Information**

**Quarterly Market Price** 

	200	)4	 			200	3	 		 
		Q4	 Q3	 Q2	 Q1		Q4	 Q3	Q2	 Q1
Market price per share High	\$	19.19	\$ 16.90	\$ 16.12	\$ 15.48	\$	15.25	\$ 19.60	\$ · 18.05	\$ 16.40
Low	T.	15.26	14.82	14.41	12.76		12.25	11.75	15.41	13.30
Close		19.00	16.56	15.87	15.10		14,60	12.70	16.35	15.50



# 77

### **Canadian & Reinsurance Operations Corporate Directory**

#### Kingsway General Insurance Company

5310 Explorer Drive, Suite 200 Mississauga, Ontario, Canada L4W 5H8 Tel. (905) 629-7888 Fax (905) 629-5008 David H. Atkins John L. Beamish Paul Iacono W. Shaun Jackson William G. Star Director Director Director Director Director John L. McGlynn Azmin Daya

Ralph Golberg W. Shaun Jackson Tom Mallozzi Linda Paccanaro Lili Pacevicius Shelly Gobin President & C.E.O.
Vice President, C.F.O. &
Secretary/Treasurer
Vice President
Vice President
Vice President
Vice President
Vice President
Assistant Secretary/Treasurer

#### York Fire & Casualty Insurance Company

5310 Explorer Drive, Suite 201 Mississauga, Ontario, Canada L4W 5H8 Tel. (905) 629-8444 Fax (905) 629-5008 John L. Beamish Bernard Gluckstein Paul Iacono W. Shaun Jackson William G. Star Director Director Director Director Director William G. Star Colin Simpson Katherine Evans

W. Shaun Jackson

President & C.E.O. Vice President & C.O.O. Vice President & C.F.O., Secretary/Treasurer Vice President

#### Jevco Insurance Company

2021 Union Avenue, Suite 1150 Montreal, Quebec, Canada H3A 2S9 Tel. (514) 284-9350 Fax (514) 289-9257 David H. Atkins Thomas A. Di Giacomo W. Shaun Jackson Jean Lariviere Jacques Muir J. Brian Reeve William G. Star Director Director Director Director Director Director Director

William G. Star W. Shaun Jackson Jacques Muir

Serge Lavoie
Jean-Guy Leclerc

Ralph Golberg

President & C.E.O. Executive Vice President Vice President & General Manager

Vice President & Assistant General Manager Vice President & C.F.O., Secretary/Treasurer

Secretary/Treasu Vice President

#### **Kingsway Reinsurance Corporation**

Whitepark House, P.O. Box 1274 Bridgetown, Barbados West Indies Tel. (246) 436-9929 Fax (246) 436-9932 Nicholas Crichlow Kirk Cyrus W. Shaun Jackson David King William G. Star Director Director Director Director Director Kirk Cyrus Corporate Managers (Barbados) Ltd. President Secretary

#### Kingsway Reinsurance (Bermuda) Ltd.

Victoria Hall, 11 Victoria Street P.O. HM 1826 Hamilton HM HX, Bermuda Tel. (441) 298-6640 Fax (441) 292-1563 Charles Collis W. Shaun Jackson Heather Oakley William G. Star Lisa Marshall Clayton Price Director Director Director Director Alt.Director Alt.Director

Andre J. Dill Catharine Lymbery Secretary Assistant Secretary

# **U.S.** Operations Corporate Directory

Kingsway America Inc.	John T. Clark	Director	John T. Clark	Vice President
150 Northwest Point Blvd., 6th Floor Elk Grove Village, Illinois 60007 Tel. (847) 871-6400 Fax (847) 264-2700	John 1. Clark W. Shaun Jackson William G. Star	Director Director	John I. Clark W. Shaun Jackson Kelly Marketti Shelly Gobin Susan King	Vice President Vice President Secretary/Treasurer Assistant Secretary Assistant Secretary
Universal Casualty Company				
150 Northwest Point Blvd., 2nd Floor Elk Grove Village, Illinois 60007 Tel. (847) 700-9100 Fax (847) 228-6500	John T. Clark W. Shaun Jackson Marc Romanz Marshall Romanz William G. Star	Director Director Director Director Director	Marshall Romanz Marc Romanz Brian Germain Kent Lang Michael Benoit	President & C.E.O. Executive Vice President, C.O.O. & Secretary Vice President, Claims Vice President, Underwriting Treasurer
Southern United Fire Insurance	Company			
One Southern Way Mobile, Alabama USA 36619 Tel. (251) 661-8008 Fax (251) 662-6562	John T. Clark W. Shaun Jackson Charles D. Jordan Richard Murray William G. Star	Director Director Director Director Director	Richard Murray Richard Bird Carrie Harper	President & C.E.O. Vice President & Secretary Treasurer
American Service Insurance Cor	npany, Inc.			
150 Northwest Point Blvd., 5th Floor Elk Grove Village, Illinois 60007 Tel. (847) 472-6700 Fax (847) 439-4630	John T. Clark W. Shaun Jackson Tom Ossmann William G. Star B. Howard Zirn	Director Director Director Director Director	Tom Ossmann Michael W. Suerth Robert B. Fattore Paul Pitalis	President & C.E.O. Sr. Vice President, C.F.O. & Treasurer Vice President, Marketing Vice President, Product Development/Compliance
			Kevin W. Schulte Joe Shugrue Jeff Spratt Mary Ann Callaghan	Vice President, Human Resources Vice President, Claims Vice President, Underwriting Secretary
Lincoln General Insurance Com	pany	1		
3350 Whiteford Road, P.O. Box 3849 York, Pennsylvania USA 17402-0138 Tel. (717) 757-0000 Fax (717) 751-0165	Michael J. Cascio John T. Clark W. Shaun Jackson Tim Kirk Gary J. Orndorff J. Brian Reeve William G. Star	Director Director Director Director Director Director	John T. Clark Gary J. Orndorff  Jerry Anastasio Will Brauer Scott Butler James Durkin Jay Edenfield Tim Kirk Shannon Smith Jim Stephens Charles Basta	President & C.E.O. Executive Vice President, C.F.O. & Secretary Vice President, Human Resources Vice President, Commercial Lines Vice President, Personal Lines Vice President, Surety Vice President, Claims Vice President, Marketing Vice President, PAR Treasurer
Hamilton Risk Management Co.			•	
U.S. Security Insurance Company Appco Finance Corporation 3155 N.W. 77th Avenue Miami, Florida USA 33122-3700 Tel. (305) 716-6100 Fax (305) 716-6400	John T. Clark Roberto Espin, Jr. W. Shaun Jackson William G. Star Kevin Walton	Director Director Director Director Director	Roberto Espin, Jr. Kevin Walton Alberto Naon Rachael Aldulaimi	President Executive Vice President & G.M. Vice President, Ins. Operations Secretary/Treasurer
Avalon Risk Management, Inc.				
150 Northwest Point Blvd., 4th Floor Elk Grove Village, Illinois 60007 Tel. (847) 700-8100 Fax (847) 700-8119	W. Shaun Jackson William G. Star Scott Wollney	Director Director Director	Scott Wollney Lisa Gelsomino Denise Lee Chipman Michael Pavis	President Executive Vice President Secretary Treasurer
American Country Insurance Co	ompany			
150 Northwest Point Blvd., 3rd Floor Elk Grove Village, IL USA 60007 Tel. (847) 700-8200 Fax (847) 700-8280	Roger Beck John T. Clark W. Shaun Jackson Paul Romano William G. Star	Director Director Director Director Director	Roger Beck Paul Romano Michael Francis Christine Gennett Ronald Gold	President & C.E.O. Vice President & C.F.O. Vice President, Claims Vice President, Actuary Secretary

### **Glossary of Selected Insurance Terms**

#### A

#### Accident year

The annual accounting period in which loss events occurred, regardless of when the losses are actually reported, recorded or paid.

#### Adverse development

Losses for which estimations of ultimate incurred losses and allocated loss adjustment expenses are proven inadequate. Increases in incurred losses as a result of adverse development are recognized in financial statements in the period of change.

#### Allocated loss adjustment expenses (ALAE)

The expenses of settling claims that are charged to a particular file, including legal and other fees. The salary of the insurer's claims adjuster is not included in "allocated loss adjustment expenses". ALAE are also referred to as allocated claim expenses.

#### Agent

An intermediary appointed by an insurer to procure applications for insurance, receiving a commission from the insurer for policies written.

#### Assume

To accept from the primary insurer or reinsurer all or a portion of the liability underwritten by such primary insurer or reinsurer.

#### Automobile liability insurance

Insurance which is primarily concerned with the losses related to bodily injury or property damage caused by an automobile and the resulting legal liability imposed on the insured.

#### В

#### Broker

An intermediary who negotiates policies of insurance with insurers on behalf of the insured, receiving a commission from the insurer for placement and other services rendered.

#### Case reserves

The liability established to reflect the estimated cost of reported but unpaid claims and claims expenses that the insurer will ultimately be required to pay.

#### Casualty insurance

Generally used to describe an area of insurance not particularly or directly concerned with life insurance or property insurance. It is insurance which is primarily concerned with the losses caused by injuries to third persons (in other words, persons other than the policyholder) and the resulting legal liability imposed on the insured.

#### Catastrophe reinsurance

A form of excess of loss reinsurance that, subject to a specified limit, indemnifies the ceding company for the amount of loss in excess of a specified retention with respect to an accumulation of losses resulting from a covered catastrophe, such as a hurricane or hailstorm.

#### Cede; cedant; ceding company

When a party reinsures its liability with another, it "cedes" business and is referred to as the "cedant" or "ceding company".

#### Claim

The amount demanded under a policy of insurance or reinsurance arising from the loss relating to an insured event. A claim is also referred to as a loss.

#### Claim expenses

The expenses of settling claims, including legal and other fees and the portion of general expenses allocated to claim settlement costs. Claim expenses are also referred to as loss adjustment expenses.

#### Claim reserves

The total case reserves and IBNR.

#### Claims incurred

The aggregate of all claims paid during an accounting period adjusted by the change in claims reserve for that accounting period together with the related claim expenses. Claims incurred are also referred to as losses incurred.

#### Claims ratio

Claims incurred, net of reinsurance, expressed as a percentage of net premiums earned. Claims ratio is also referred to as loss ratio.

#### **Combined ratio**

A combination of the claims ratio and the expense ratio, determined in accordance with either statutory accounting principles (SAP) or Canadian GAAP. A combined ratio below 100% generally indicates profitable underwriting prior to the consideration of investment income. A combined ratio over 100% generally indicates unprofitable underwriting prior to the consideration of investment income.

### E

#### Excess of loss reinsurance

A form of excess of loss reinsurance that covers a loss of the reinsured on a single "risk" in excess of its retention level of the type reinsured, rather than to aggregate losses for all covered risks, as does catastrophe excess of loss reinsurance. A "risk" in this context might mean the insurance coverage on one building or a group of buildings or the insurance coverage under a single policy, which the reinsured treats as a single risk.

#### Expense ratio

The commission expense, premium tax expense and all general and administrative expenses incurred in operating the business expressed as a percentage of net earned premiums.

#### F

#### **Facility association**

A mandatory pooling arrangement among all industry participants that provides automobile insurance coverage to individuals or businesses that are otherwise unable to purchase that coverage from private insurers.

#### G

#### General liability insurance

Insurance which is primarily concerned with losses caused by negligent acts and/or omissions resulting in bodily injury and/or property damage on the premises of a business, injury resulting from the use of a product manufactured or distributed by a business, or injury occurring in the general operation of a business.

#### Gross premiums written or gross premiums

The total premiums, net of credits and cancellations, on insurance underwritten by an insurer or reinsurer during a specified period, before deduction of reinsurance premiums ceded.

### 1

#### IBNR reserve

Reserves for estimated claims that have been incurred by insureds but not yet reported to the insurer including unknown future developments on claims which are known to the insurer.

#### Independent agent or independent producer

A person or firm who produces applications for insurance for an insurer either directly or through a program manager, but is not legally affiliated to the company or the program manager, except to the extent of the agency contract.

#### I

#### Liability insurance

Insurance which serves to protect the insured from the financial consequences of damages claimed by third parties.

#### Loss adjustment expenses (LAE)

The expenses of settling claims, including allocated loss adjustment expenses and unallocated loss adjustment expenses. LAE are also referred to as claim expenses.

#### M

#### Minimum Capital Test (MCT)

A financial ratio calculated by the Office of the Superintendent of Financial Institutions to assist in monitoring the financial condition of property and casualty insurance companies.

#### N

#### Net premiums earned

The net premiums written of an insurer relating to that portion of the term of its insurance policies which fall within a given period.

#### Net premiums written or net premiums

The total gross premiums written by an insurer for a given period less premiums ceded to reinsurers during such period.

#### Non-standard automobile insurance

Insurance provided to individuals who do not qualify for standard automobile insurance coverage because of their payment history, driving record, place of residence, age, vehicle type or other factors, including market conditions.

#### D

#### Premium tax

A tax paid by insurance companies to state or provincial governments calculated as a percentage of gross premiums written.

#### Producer

A broker or agent from whom an insurer receives applications for insurance coverages.

#### Program manager

A person or firm authorized by an insurer to transact insurance business who may have authority to bind the insurer, issue policies, appoint producers, adjust claims and provide administrative support for the types of insurance coverage pursuant to an agency agreement.

#### Property insurance

Insurance which provides coverage to a person with an insurable interest in tangible property for that person's property loss, damage or loss of use.

#### Provisions for unpaid claims

Provisions or reserves established by insurers and reinsurers to reflect the estimated cost of claims payments and the related expenses that the insurer or reinsurer will ultimately be required to pay in respect of insurance or reinsurance it has written. Provisions are established for claims and for claim adjustment expenses. Provisions for unpaid claims are also referred to as claim or loss reserves.

#### Q

#### Quota share reinsurance

Form of proportional reinsurance in which a defined percentage of all risks held by the insurer in a specific line of business is reinsured.

#### R

#### Risk based capital (RBC)

A financial ratio adopted by the U.S. National Association of Insurance Commissioners to assist state insurance regulators to monitor the financial status of a property and casualty insurer.

#### Redundancy (deficiency)

Claims reserves are re-evaluated at different points in time. An increase from the initial estimate indicates a deficiency and a decrease indicates a redundancy.

#### Reinsurance

An arrangement in which an insurance company, the reinsurer, agrees to indemnify another insurance or reinsurance company, the ceding company, against all or a portion of the insurance or reinsurance risk underwritten by the ceding company under one or more policies.

#### S

#### Salvage

The amount of money an insurer recovers through the sale of property transferred to the insurer as a result of a loss payment.

#### Statutory accounting principles (SAP)

Recording transactions and preparing financial statements in accordance with the rules and procedures prescribed or permitted by insurance regulatory authorities including the NAIC, which in general reflect a liquidating, rather than going concern, concept of accounting.

#### Surplus as regards to policyholders

The amount remaining after all liabilities, including loss reserves, are subtracted from all admitted assets as determined in accordance with SAP. Admitted assets of an insurer are assets permitted by a jurisdiction to be taken into account in determining the insurer's financial condition for statutory purposes. Surplus as regards to policyholders is also referred to as statutory surplus.

#### 1

#### Tail

The period of time that elapses between either the writing of the applicable insurance policy or the loss event (or the insurer's knowledge of the loss event) and the payment in respect thereof. A "short-tail" product is one where ultimate losses are known comparatively quickly; ultimate losses under a "long-tail" product are sometimes not known for many years.

#### Treaty reinsurance

The reinsurance of a specified type or category of risks defined in a reinsurance agreement (a "treaty") between a primary insurer or other reinsured and a reinsurer. Typically, in treaty reinsurance, the primary insurer or reinsured is obligated to offer and the reinsurer is obligated to accept a specified portion of all such type or category of risks originally written by the primary insurer or reinsured.

#### U

#### Unallocated loss adjustment expenses (ULAE)

The expenses of settling claims that are not directly related to any one particular claim, including salaries and other overhead costs of the insurer's claims department. ULAE are also referred to as unallocated claim expenses.

#### Underwriting

The insurer's or reinsurer's process of reviewing applications submitted for insurance coverage, deciding whether to insure all or part of the coverage requested and determining the applicable premiums.

#### **Underwriting** capacity

The maximum amount that an insurance company can underwrite. The limit is generally determined by the company's retained earnings and investment capital. Reinsurance serves to increase a company's underwriting capacity by reducing its exposure from particular risks.

#### **Underwriting expenses**

The aggregate of policy acquisition costs, including commissions, and the portion of administrative, general and other expenses attributable to underwriting operations.

#### **Underwriting profit**

The difference between net premiums earned and the sum of claim expenses and underwriting expenses. Because underwriting profit excludes investment income, it is a commonly used method of evaluating the performance of a property and casualty insurance company.

#### Unearned premiums

The net premiums written of an insurer relating to that portion of the term of its insurance policies which fall within subsequent periods and which is deferred to such subsequent periods.



### **Directors and Officers**

### **Directors**

William G. Star 3 Chairman

F. Michael Walsh 134 Lead Director

David H. Atkins 14 Senior Advisor, Lang Michener

John L. Beamish 4 President, J. Llewellyn Beamish & Associates Inc.

Thomas A. Di Giacomo 123 President, Tadico Limited

Bernard Gluckstein 2

Principal, Gluckstein and Associates

J. Brian Reeve 2

Partner, Cassels, Brock & Blackwell LLP

1 Member of the Audit Committee

2 Member of the Compensation Committee

3 Member of the Investment Committee

4 Member of the Nominating Committee

#### **Officers**

William G. Star

President and Chief Executive Officer

W. Shaun Jackson **Executive Vice President** and Chief Financial Officer

Frank Amodeo Vice President

Dennis Fielding Vice President

Shelly Gobin

Vice President and Treasurer

Claude Smith

Vice President and Chief Information Officer

Dennis Cloutier Chief Actuary

Michael S. Slan Secretary Barrister & Solicitor

Fogler, Rubinoff LLP

### **Shareholders Information**

Head Office 5310 Explorer Drive, Suite 200 Mississauga, Ontario L4W 5H8 Tel. (905) 629-7888 Fax. (905) 629-5008

Transfer Agent & Registrar Computershare Trust Company of Canada 100 University Avenue, 8th Floor Toronto, Ontario M5J 2Y1

Stock Exchange Listing The Toronto Stock Exchange and The New York Stock Exchange Trading Symbol 'KFS'

General Counsel Fogler, Rubinoff LLP

**Auditors** KPMG LLP, Toronto Actuary Jacqueline Friedland KPMG LLP, Toronto

Investor Relations W. Shaun Jackson Executive Vice President and Chief Financial Officer

Internet Address Website: www.kingsway-financial.com Email: info@kingsway-financial.com

Common Shares Outstanding 56,210,250 as at December 31, 2004

Annual Meeting

The annual meeting of shareholders will be held on Thursday, May 5, 2005 at 4:00 p.m. at the Design Exchange 234 Bay Street, Toronto, Ontario

