

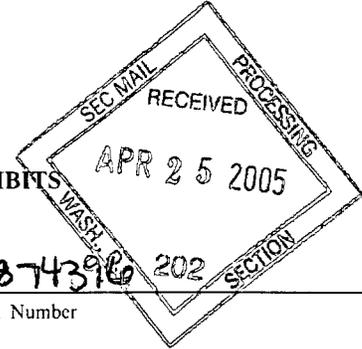
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549

OMB APPROVAL	
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FORM SE

FORM FOR SUBMISSION OF PAPER FORMAT EXHIBITS  
BY ELECTRONIC FILERS



Lifetime Hoan Corporation  
Exact name of registrant as specified in charter

0000874316 202  
Registrant CIK Number

2005 Preliminary Proxy (PRE 14A)  
Electronic report, schedule or registration statement  
of which the documents are a part (give period of report)  
FOR  
12-31-04

1-19254  
SEC file number, if available

Name of Person Filing the Document  
(If other than the Registrant)

PROCESSED

APR 29 2005

SIGNATURES

THOMSON  
FINANCIAL

Filings Made By the Registrant:

The Registrant has duly caused this form to be signed on its behalf by the undersigned, thereunto duly authorized, in the  
City of Westbury, State of New York, 2005

Lifetime Hoan Corporation  
(Registrant)  
By: Robert McNally  
(Name and Title)  
Robert McNally  
VP Finance, CFO, Treasurer

Filings Made by Person Other Than the Registrant:

After reasonable inquiry and to the best of my knowledge and belief, I certify on \_\_\_\_\_, 20\_\_\_\_, that the information set forth in this  
statement is true and complete.

By: \_\_\_\_\_  
(Name)  
\_\_\_\_\_  
(Title)

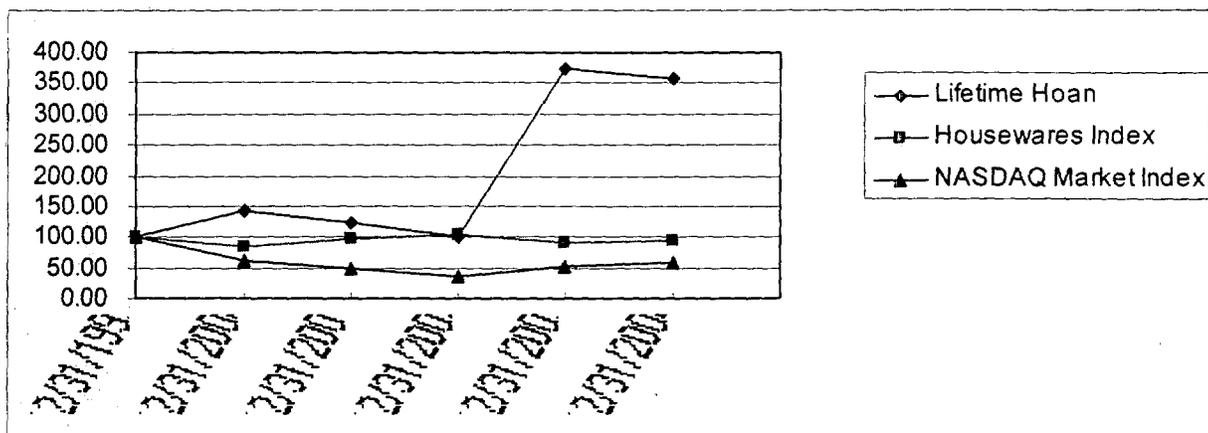
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### PERFORMANCE GRAPH

The following graph compares the cumulative total return on the Company's Common Stock with the Nasdaq Market Value Index and the Housewares Index - Media General Industry Group. The comparisons in this table are required by the Securities and Exchange Commission and are not intended to forecast or be indicative of the possible future performance of the Company's Common Stock.

#### LIFETIME HOAN CORPORATION

Cumulative Total Stockholder Return for the Period December 31, 1999  
through December 31, 2004. <sup>2</sup>



<u>Date</u>	<u>Lifetime Hoan</u>	<u>Nasdaq Market Index</u>	<u>Housewares Index</u>
12/31/99	\$100.00	\$100.00	\$100.00
12/31/00	142.84	62.85	83.73
12/31/01	122.92	50.10	97.71
12/31/02	101.78	34.95	105.06
12/31/03	372.84	52.55	90.07
12/31/04	356.66	56.97	94.88

<sup>2</sup> Assumes \$100 invested on December 31, 1999 and assumes dividends reinvested. Measurement points are at the last trading day of each of the fiscal years ended December 2004, 2003, 2002, 2001 and 2000. The material in this chart is not soliciting material, is not deemed filed with the Securities and Exchange Commission and is not incorporated by reference in any filing of the Company under the Securities Act of 1993, as amended, or the Securities Exchange Act of 1934, as amended, whether or not made before or after the date of this Proxy Statement and irrespective of any general incorporation language in such filing. A list of the companies included in the housewares index will be furnished by the Company to any stockholder upon written request to the Vice President, Finance and Treasurer of the Company.