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SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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3/21

**ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III**

SEC FILE NUMBER
8-01447

FACING PAGE

**Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING January 1, 2004 AND ENDING December 31, 2004  
MM/DD/YY MM/DD/YY

**A. REGISTRANT IDENTIFICATION**

NAME OF BROKER - DEALER:  
**Stifel, Nicolaus & Company, Incorporated**

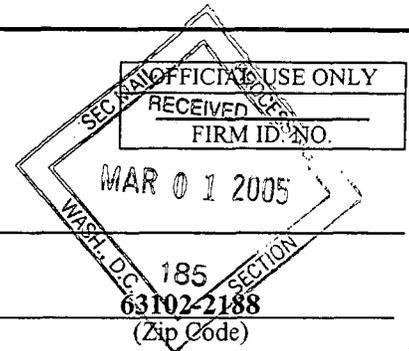
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

501 North Broadway  
(No. and Street)

St. Louis  
(City)

MO  
(State)

63102-2188  
(Zip Code)



NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Mr. James Zemlyak, Chief Financial Officer

314-342-2000  
(Area Code - Telephone No.)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

Deloitte & Touche LLP

(Name - if individual, state last, first, middle name)

100 S 4<sup>th</sup> Street  
(Address)

St. Louis  
(City)

MO  
(State)

63102  
(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

PROCESSED

MAR 23 2005

THOMSON  
FINANCIAL

<b>FOR OFFICIAL USE ONLY</b>

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2).

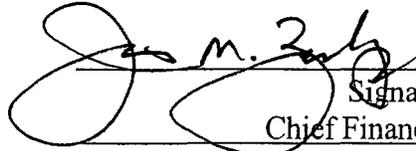
5/22/05

## AFFIRMATION

I, James M. Zemlyak, affirm that, to the best of my knowledge and belief the accompanying consolidated financial statements and unconsolidated supplemental schedules pertaining to Stifel, Nicolaus & Company, Incorporated, for the year ended December 31, 2004, are true and correct. I further affirm that neither the company nor any officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

Security accounts of principal officers and directors, which are,  
classified as customers accounts (debits \$4,833,545 and credits  
\$177,549).

KAREN L. KEHRER  
Notary Public — Notary Seal  
STATE OF MISSOURI  
City of St. Louis  
My Commission Expires: Dec. 3, 2005



Signature

Chief Financial Officer

Title

  
Notary Public

This report\*\* contains (check all applicable boxes):

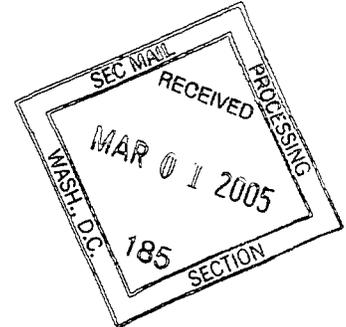
- Independent Auditors' Report
- (a) Facing page
- (b) Consolidated Statement of Financial Condition
- (c) Consolidated Statement of Operations
- (d) Consolidated Statement of Cash Flows
- (e) Consolidated Statement of Changes in Stockholder's Equity
- (f) Consolidated Statement of Changes in Liabilities Subordinated to Claims of General Creditors
- Notes to Consolidated Financial Statements
- (g) Computation of Net Capital for Brokers and Dealers Pursuant to Rule 15c3-1 under the Securities Exchange Act of 1934
- (h) Computation for Determination of Reserve Requirements for Brokers and Dealers Pursuant to Rule 15c3-3 under the Securities Exchange Act of 1934
- (i) Information relating to the Possession or Control Requirements for Brokers and Dealers Pursuant to Rule 15c3-3 under the Securities Exchange Act of 1934
- (j) A Reconciliation, including appropriate explanations, of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3 (included in items g and h)
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation
- (l) An Oath or Affirmation
- (m) A copy of the SIPC Supplemental Report (not required)
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit (not applicable)
- (o) Supplemental Report on Internal Control
- (p) Unconsolidated Schedule of Segregation Requirements and Funds in Segregation
- (q) Unconsolidated Schedule of Secured Amounts and Funds Held in Separate Accounts for Foreign Futures and Foreign Options Customers

\*\* For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

CONSOLIDATED STATEMENT OF  
FINANCIAL CONDITION  
AS OF DECEMBER 31, 2004



AND

INDEPENDENT AUDITORS' REPORT

AND

SUPPLEMENTAL REPORT ON INTERNAL CONTROL

**STIFEL, NICOLAUS & COMPANY, INCORPORATED**

*(Name of Respondent)*

501 NORTH BROADWAY  
ST. LOUIS, MISSOURI 63102-2188  
*(Address of principal executive office)*

Mr. James M. Zemlyak  
Chief Financial Officer  
Stifel, Nicolaus & Company, Incorporated  
501 North Broadway  
St. Louis, Missouri 63102-2188  
Telephone Number: 314/342-2000

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*(Name and address of person authorized to receive notices and communications from the Securities and Exchange Commission)*

**STIFEL, NICOLAUS & COMPANY, INCORPORATED  
AND SUBSIDIARIES**

**Consolidated Statement of Financial Condition**

December 31, 2004

	<u>Page</u>
Independent Auditors' Report .....	1
Consolidated Statement of Financial Condition .....	2
Notes to Consolidated Statement of Financial Condition .....	3
Supplemental Report on Internal Control Required by Securities and Exchange Commission Rule 17a-5 and Regulation 1.16 of the Commodity Exchange Act .....	12

## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of  
Stifel, Nicolaus & Company, Incorporated  
St. Louis, Missouri

We have audited the accompanying consolidated statement of financial condition of Stifel, Nicolaus & Company, Incorporated and Subsidiaries (the "Company") (a wholly-owned subsidiary of Stifel Financial Corp.) as of December 31, 2004 that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. This consolidated financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this consolidated financial statement based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statement, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, such consolidated statement of financial condition presents fairly, in all material respects, the financial position of Stifel, Nicolaus & Company, Incorporated and Subsidiaries at December 31, 2004 in conformity with accounting principles generally accepted in the United States of America.

*Deloitte & Touche LLP*

February 24, 2005

**STIFEL, NICOLAUS & COMPANY, INCORPORATED  
AND SUBSIDIARIES**

**CONSOLIDATED STATEMENT OF FINANCIAL CONDITION**

**December 31, 2004**

**ASSETS**

Cash and cash equivalents	\$ 16,610,310
Cash segregated under federal and other regulations	6,490
Receivable from brokers and dealers:	
Securities failed to deliver	977,482
Deposits paid for securities borrowed	15,886,975
Clearing organizations	<u>21,408,950</u>
	38,273,407
Receivable from customers, net of allowance for doubtful receivables of \$47,470	201,302,811
Securities owned, at fair value	29,456,663
Memberships in exchanges	299,515
Due from affiliates	1,857,055
Loans and advances to investment executives and other employees, net of allowance for doubtful receivables from former employees of \$768,227	16,467,138
Deferred tax asset	6,110,314
Other assets	<u>25,990,211</u>
<b>TOTAL ASSETS</b>	<b><u>\$ 336,373,914</u></b>

**LIABILITIES AND STOCKHOLDER'S EQUITY**

**LIABILITIES:**

Drafts payable	21,963,410
Payable to brokers and dealers:	
Securities failed to receive	1,842,076
Deposits received for securities loaned	33,224,700
Clearing organizations	<u>6,873,075</u>
	41,939,851
Payable to customers	61,367,748
Securities sold, but not yet purchased, at fair value	12,318,302
Due to Parent Company and affiliates	15,119,625
Accrued employee compensation	26,950,000
Accounts payable and accrued expenses	<u>20,404,238</u>
	200,063,174
Liabilities subordinated to claims of general creditors	4,346,889
<b>Stockholder's equity:</b>	
Capital Stock - par value \$1, authorized 30,000 shares, outstanding 1,000 shares	1,000
Additional paid-in capital	30,546,651
Retained earnings	<u>101,416,200</u>
<b>TOTAL STOCKHOLDER'S EQUITY</b>	<b><u>131,963,851</u></b>
<b>TOTAL LIABILITIES AND STOCKHOLDER'S EQUITY</b>	<b><u>\$ 336,373,914</u></b>

*See notes to Consolidated Statement of Financial Condition.*

**STIFEL, NICOLAUS & COMPANY, INCORPORATED AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED STATEMENT OF FINANCIAL CONDITION**  
**December 31, 2004**

**NOTE A — SUMMARY OF SIGNIFICANT ACCOUNTING AND REPORTING POLICIES**

Nature of Operations

Stifel, Nicolaus & Company, Incorporated and Subsidiaries (collectively referred to as the "Company") are principally engaged in retail brokerage, securities trading, investment banking and related financial services throughout the United States. Although the Company has offices throughout the United States, its major geographic area of concentration is in the Midwest. The Company's principal customers are individual investors, with the remaining client base composed of corporations, municipalities and institutions.

Basis of Presentation

The consolidated financial statement includes the accounts of Stifel, Nicolaus & Company, Incorporated and its subsidiaries. All material intercompany accounts and transactions are eliminated in consolidation. The amounts included in the accompanying Consolidated Statement of Financial Condition related to the subsidiaries are immaterial. The Company is a wholly owned subsidiary of Stifel Financial Corp. (the "Parent Company").

The preparation of the consolidated financial statement in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statement. Management considers its significant estimates, which are most susceptible to change, to be the accrual for litigation. Actual results could differ from those estimates.

Cash and Cash Equivalents

The Company defines cash equivalents as short-term, highly liquid investments with original maturities of 90 days or less, other than those held for sale in the ordinary course of business.

Security Transactions

Securities owned, and securities sold, but not yet purchased, are carried at fair value.

Securities failed to deliver and receive represent the contract value of securities that have not been delivered or received by settlement date.

Receivable from customers includes amounts due on cash and margin transactions. The value of securities owned by customers and held as collateral for these receivables is not reflected in the Consolidated Statement of Financial Condition.

**STIFEL, NICOLAUS & COMPANY, INCORPORATED AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED STATEMENT OF FINANCIAL CONDITION (continued)**

**December 31, 2004**

**NOTE A — SUMMARY OF SIGNIFICANT ACCOUNTING AND REPORTING POLICIES (continued)**

Customer security transactions are recorded on a settlement date basis. Principal securities transactions are recorded on a trade date basis.

Securities Borrowing and Lending Activities

Securities borrowed and securities loaned are recorded at the amount of cash collateral advanced or received. Securities borrowed transactions require the Company to deposit cash with the lender generally in excess of the market value of securities borrowed. With respect to securities loaned, the Company receives collateral in the form of cash in an amount generally in excess of the market value of securities loaned. The Company monitors the market value of securities borrowed and loaned generally on a daily basis, with additional collateral obtained or refunded as necessary. Substantially all of these transactions are executed under master netting agreements, which give the Company right of offset in the event of counterparty default. Such receivables and payables with the same counterparty are not set off on the Company's Consolidated Statement of Financial Condition.

Loans and Advances

The Company offers transition pay, principally in the form of upfront loans, to investment executives and certain key revenue producers as part of the Company's overall growth strategy. These loans are generally forgiven over a five to ten year period if the individual satisfies certain conditions, usually based on continued employment and certain performance standards. If the individual leaves before the term of the loan expires or fails to meet certain performance standards, the individual is required to repay the balance. Management monitors and compares individual investment executive production to each loan issued to ensure future recoverability.

Income Taxes

The Company is included in the consolidated federal and certain state income tax returns filed by the Parent Company and its subsidiaries. The Company also files on a stand-alone basis in certain other states. The Company's portion of the consolidated current income tax liability, computed on a separate return basis pursuant to a tax sharing agreement, and the Company's stand-alone tax liability or receivable is included in the accompanying Consolidated Statement of Financial Condition.

Deferred income taxes are recognized for the future tax consequences attributable to differences between the financial reporting and income tax bases of assets and liabilities.

**STIFEL, NICOLAUS & COMPANY, INCORPORATED AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED STATEMENT OF FINANCIAL CONDITION (continued)**  
**December 31, 2004**

**NOTE A — SUMMARY OF SIGNIFICANT ACCOUNTING AND REPORTING POLICIES (continued)**

Fair Value

Substantially all of the Company's financial instruments are carried at fair value or amounts that approximate fair value. Securities owned, and securities sold, but not yet purchased are valued using quoted market, dealer prices. Customer receivables, primarily consisting of floating-rate loans collateralized by customer-owned securities, are charged interest at rates similar to other such loans made throughout the industry. Except for the Company's subordinated liabilities (see Note H), the Company's remaining financial instruments are generally short-term in nature and their carrying values approximate fair value.

Recent Accounting Pronouncements

In May 2003, the FASB issued SFAS No. 150, "Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity." This statement established standards for how an issuer classifies and measures in its statement of financial condition certain financial instruments with characteristics of both liabilities and equity. In accordance with the standard, a financial instrument that embodies an obligation for the issuer is required to be classified as a liability (or an asset in some circumstances). SFAS No. 150 was effective for financial instruments entered into or modified after May 31, 2003, and for all other instruments for periods beginning after June 15, 2003. On November 7, 2003, the FASB staff issued FASB Staff Position No. 150-3 ("FSP No. 150-3"), which deferred certain provisions of SFAS No. 150. The Company has adopted the provisions of SFAS No. 150 and FSP No. 150-3. The adoption of these provisions did not have an impact on the Company's Consolidated Statement of Financial Condition.

In December 2004, the FASB revised Statement No. 123 (FAS 123R), "Share-Based Payment," which requires companies to expense the estimated fair value of employee stock options and similar awards. The accounting provisions of FAS 123R will be effective for the Parent Company for the quarter ended September 30, 2005. The Parent Company will adopt the provisions of FAS 123R, effective July 1, 2005, using a modified prospective application. Under modified prospective application, FAS 123R, which provides certain changes to the method for valuing stock-based compensation among other changes, will apply to new awards and to awards that are outstanding on the effective date and are subsequently modified or cancelled. Compensation expense for outstanding awards for which the requisite service had not been rendered as of the effective date will be recognized over the remaining service period using the compensation cost calculated for pro forma disclosure purposes under FAS 123. The Parent Company will allocate the expense to the Company, through an inter-company account (See Note K). The Parent Company is in the process of determining how the new method of valuing stock-based compensation as prescribed in FAS 123R will be applied to valuing stock-based awards granted after the effective date and the impact such awards will have on its Consolidated Statement of Financial Condition.

STIFEL, NICOLAUS & COMPANY, INCORPORATED AND SUBSIDIARIES

NOTES TO CONSOLIDATED STATEMENT OF FINANCIAL CONDITION (continued)  
December 31, 2004

**NOTE B — CASH SEGREGATED UNDER FEDERAL REGULATIONS**

At December 31, 2004, cash of \$6,490 has been segregated in a special reserve bank account for the exclusive benefit of customers pursuant to Rule 15c3-3 under the Securities Exchange Act of 1934. The Company performs a weekly reserve calculation for proprietary accounts of introducing brokers ("PAIB"). At December 31, 2004, no deposit was required.

**NOTE C — SECURITIES OWNED AND SECURITIES SOLD, BUT NOT YET PURCHASED**

The components of securities owned and securities sold, but not yet purchased at December 31, 2004, are as follows:

<u>Securities, at fair value:</u>	<u>Owned</u>	<u>Sold, but not yet purchased</u>
U.S. Government obligations	\$ 1,378,643	\$ 911,475
State and municipal bonds	13,546,477	410,891
Corporate obligations	1,300,212	941,934
Corporate stocks	<u>13,231,331</u>	<u>10,054,002</u>
	\$29,456,663	\$12,318,302

**NOTE D — SHORT-TERM FINANCING**

The Company's short-term financing is generally obtained through the use of bank loans and securities lending arrangements. The Company borrows from various banks on a demand basis with company-owned and customer securities pledged as collateral. Available ongoing credit arrangements with banks totaled \$205,000,000 at December 31, 2004, of which \$205,000,000 was unused. There are no compensating balance requirements under these arrangements. The average bank borrowing was \$3,671,821 in 2004, at a weighted average interest rate of 1.74%. At December 31, 2004, the Company had a stock loan balance of \$33,224,700 at an average rate of 2.12%. During 2004, the average outstanding securities lending arrangements utilized in financing activities was \$81,634,518 at an average effective interest rate of 1.37%. Customer securities were utilized in these arrangements.

**NOTE E — Commitments And Contingencies**

In the normal course of business, the Company enters into underwriting commitments. Settlements of transactions relating to such underwriting commitments, which were open at December 31, 2004, had no material effect on the Consolidated Statement of Financial Condition.

In connection with margin deposit requirements of The Options Clearing Corporation ("OCC"), the Company has pledged cash and customer-owned securities valued at \$31,525,327. At December 31, 2004, the amounts on deposit satisfied the minimum margin deposit requirement of \$24,404,735.

**STIFEL, NICOLAUS & COMPANY, INCORPORATED AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED STATEMENT OF FINANCIAL CONDITION (continued)**  
**December 31, 2004**

**NOTE E — COMMITMENTS AND CONTINGENCIES-(CONTINUED)**

In connection with margin requirements of the National Securities Clearing Corporation, the Company had pledged \$3,642,000 in cash. At December 31, 2004, the amounts on deposit satisfied the minimum margin deposit requirement of \$1,496,734.

The Company also provides guarantees to securities clearing houses and exchanges under their standard membership agreement, which requires members to guarantee the performance of other members. Under the agreement, if another member becomes unable to satisfy its obligations to the clearing house, other members would be required to meet shortfalls. The Company's liability under these agreements is not quantifiable and may exceed the cash and securities it has posted as collateral. However, the potential requirement for the Company to make payments under these arrangements is remote. Accordingly, no liability has been recognized for these transactions.

At December 31, 2004, the future minimum rental commitments for office space and equipment with initial or remaining non-cancelable lease terms in excess of one year, some of which contain escalation clauses and renewal options, are as follows:

<u>Year Ending December 31,</u>	<u>Operating Leases</u>
2005	\$ 8,062,459
2006	6,859,704
2007	5,408,965
2008	4,502,926
2009	3,928,198
Thereafter	<u>8,018,762</u>
	<b><u>\$36,781,014</u></b>

The Company leases furniture and equipment, under a month-to-month lease agreement, from the Parent Company.

**NOTE F — NET CAPITAL REQUIREMENTS**

Stifel, Nicolaus & Company, Incorporated ("Stifel") is subject to the Uniform Net Capital Rule, Rule 15c3-1 under the Securities Exchange Act of 1934 (the "rule"), which requires the maintenance of minimum net capital, as defined. Stifel has elected to use the alternative method permitted by the rule, which currently requires maintenance of minimum net capital equal to the greater of \$250,000 or 2% of aggregate debit items arising from customer transactions, as defined. The rule also provides that equity capital may not be withdrawn or cash dividends paid to affiliates if resulting net capital would be less than 5% of aggregate debit items.

At December 31, 2004, Stifel had net capital of \$86,507,618, which was 38.03% of aggregate debit items and \$81,958,195 in excess of minimum required net capital.

**STIFEL, NICOLAUS & COMPANY, INCORPORATED AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED STATEMENT OF FINANCIAL CONDITION (continued)**  
**December 31, 2004**

**NOTE G — EMPLOYEE BENEFIT PLANS**

Employees of the Company participate in the Parent Company's profit sharing 401(k) plan and Employee Stock Ownership Plan. In addition, the Company has a deferred compensation plan available to Investment Executives, a portion of which is invested in Parent Company Stock Units.

**NOTE H — LIABILITIES SUBORDINATED TO CLAIMS OF GENERAL CREDITORS**

The Company has a deferred compensation plan available to Investment Executives ("I.E.'s") who achieve a certain level of production whereby a certain percentage of their earnings is deferred as defined by the plan, a portion of which is deferred in the Parent Company stock units and the balance into optional investment choices. The Company purchases mutual funds to hedge its liability to I.E.'s who choose to base the performance of their return on the index mutual fund options. The Company obtained approval from the New York Stock Exchange to subordinate the liability for future payments to Investment Executives for that portion of compensation not deferred in the Parent Company stock units. Beginning with deferrals made in plan year 1997, the Company issued cash subordination agreements to participants in the plan pursuant to provisions of Appendix D of Securities and Exchange Act ("SEA") Rule 15c3-1 and included in its computation of net capital the following:

<u>Plan Year</u>	<u>Distribution January 31,</u>	<u>Amount</u>
1999	2005	\$ 633,593
2000	2006	779,461
2001	2007	720,107
2002	2008	913,709
2003	2009	<u>1,300,019</u>
		<b><u>\$4,346,889</u></b>

At December 31, 2004, the fair value of the liabilities subordinated to claims of general creditors using interest rates commensurate with borrowings of similar terms, was \$3,554,144.

**NOTE I — LEGAL PROCEEDINGS**

The Company is named in and subject to various proceedings and claims incidental to its securities business activities, including lawsuits, arbitration claims and regulatory matters. While the ultimate outcome of pending litigation, claims and regulatory matters cannot be predicted with certainty, based upon information currently known, management does not believe that the resolution of such litigation and claims will have a material adverse effect on the Company's consolidated financial condition. It is reasonably possible that certain of these lawsuits and arbitrations could be resolved in the next year and management does not believe such resolutions will result in losses materially in excess of the amounts previously provided.

**STIFEL, NICOLAUS & COMPANY, INCORPORATED AND SUBSIDIARIES**

**NOTES TO CONSOLIDATED STATEMENT OF FINANCIAL CONDITION (continued)**

**December 31, 2004**

**NOTE J — FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET CREDIT RISK**

As a carrying broker dealer, the Company clears and executes transactions for two introducing broker dealers. Pursuant to the clearing agreements, the introducing broker dealers guarantee the performance of their customers to the Company. To the extent the introducing broker dealers are unable to satisfy their obligations under the terms of the respective clearing agreements, the Company would be secondarily liable. However, the potential requirement for the Company to fulfill these obligations under these arrangements is remote. Accordingly, no liability has been recognized for these transactions.

In the normal course of business, the Company executes, settles, and finances customer and proprietary securities transactions. These activities expose the Company to off-balance sheet risk in the event that customers or other parties fail to satisfy their obligations.

In accordance with industry practice, customer securities transactions are recorded on settlement date, generally three business days after trade date. Should a customer or broker fail to deliver cash or securities as agreed, the Company may be required to purchase or sell securities at unfavorable market prices.

The Company borrows and lends securities to finance transactions and facilitate the settlement process, as well as relend securities in a normal course of business, utilizing both firm proprietary positions and customer margin securities held as collateral. The Company monitors the adequacy of collateral levels on a daily basis. The Company periodically borrows from banks on a collateralized basis, utilizing firm and customer margin securities in compliance with Security and Exchange Commission ("SEC") rules. Should the counterparty fail to return customer securities pledged, the Company is subject to the risk of acquiring the securities at prevailing market prices in order to satisfy its customer obligations. The Company controls its exposure to credit risk by continually monitoring its counterparties' position, and where deemed necessary, the Company may require a deposit of additional collateral and/or a reduction or diversification of positions. The Company sells securities it does not currently own (short sales), and is obligated to subsequently purchase such securities at prevailing market prices. The Company is exposed to risk of loss if securities prices increase prior to closing the transactions. The Company controls its exposure to price risk for short sales through daily review and setting position and trading limits.

**STIFEL, NICOLAUS & COMPANY, INCORPORATED AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED STATEMENT OF FINANCIAL CONDITION (continued)**  
**December 31, 2004**

**NOTE J — FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET CREDIT RISK - (CONTINUED)**

The Company manages its risks associated with the aforementioned transactions through position and credit limits, and the continuous monitoring of collateral. Additional collateral is required from customers and other counterparties when appropriate.

At December 31, 2004, securities, primarily from customer margin and securities borrowing transactions, of approximately \$279,000,000 were available to the Company to utilize as collateral on various borrowings or other purposes. The Company had utilized a portion of these available securities as collateral for stock loans (\$24,287,000), OCC margin requirements (\$31,525,327) and customer short sales (\$7,289,488).

Concentrations of Credit Risk

The Company maintains margin and cash security accounts for its customers located throughout the United States. The majority of the Company's customer receivables are serviced by branch locations in Missouri and Illinois.

**NOTE K — RELATED PARTY TRANSACTIONS**

Under an agreement, the Company provides all funding for the Parent Company's cash requirements and accordingly all expenditures of the Parent Company are recorded through the inter-company account. The Company leases certain furniture and equipment from the Parent Company and funds its equity incentive deferred compensation programs (See Note G) with Parent Company Stock and records these transactions through the inter-company account. In addition, the Company records the Parent Company's cash receipts through the inter-company account, which included the net proceeds from the Parent Company of the Parent Company's \$34,500,000, 9% Cumulative Trust Preferred Securities, callable no earlier than June 30, 2007 but no later than June 30, 2032, issued in April 2002. In June 2004, the Parent Company's Board of Directors authorized \$12,218,283 contribution of capital from the proceeds of the Parent Company's Trust Preferred offering. The Company recorded interest on the balance of the inter-company account at a rate equivalent to the rate paid on the Trust Preferred offering (9%) through the date a portion of the proceeds from the offering were contributed as capital. Subsequently, the Company recorded interest on the inter-company account at the Company's average cost of funds, which was a weighted average rate of 1.72%. At December 31, 2004, the net payable resulting from the inter-company transactions described above was \$15,119,625, and is included in the Statement of Financial Conditions under the caption "Due to Parent and affiliates". In addition, the Parent Company's Board of Directors authorized \$500,000 contribution of capital in May 2004 from the proceeds of the Parent Company's dividend income.

**STIFEL, NICOLAUS & COMPANY, INCORPORATED AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED STATEMENT OF FINANCIAL CONDITION (continued)**  
**December 31, 2004**

**NOTE K — RELATED PARTY TRANSACTIONS-(CONTINUED)**

The Company serves as a carrying broker-dealer and clears the securities transactions on a fully disclosed basis of an affiliated company, Century Securities Associates, Inc. Under the arrangement, the Company has a PAIB agreement with the affiliated company. At December 31, 2004 the due to affiliated broker dealer of \$17,310 consisted of commissions payable net of brokerage and clearing expense, payroll, independent contractor fees, and taxes that were paid on behalf of the affiliated Company and is included in the Consolidated Statement of Financial Condition under the caption "Due to Parent and affiliates".

The Company provides management services for two affiliated companies, Stifel Capco I, LLC and Stifel Capco II, LLC, and receives a fee for such services. At December 31, 2004 the receivable from the affiliated companies of \$1,601,105 for such services is included in the Consolidated Statement of Financial Condition under the caption "Due from affiliate".

**NOTE L — INCOME TAXES**

The Company's net deferred tax asset consists of the following temporary differences, at December 31, 2004:

Deferred compensation	\$4,879,678
Accruals not currently deductible	1,794,669
Prepaid expenses	(564,033)
<b>Deferred tax asset</b>	<u><u>\$6,110,314</u></u>

At December 31, 2004, no valuation allowance has been established against deferred tax assets since it is more likely than not that the deferred tax asset will be realized.

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## **SUPPLEMENTAL REPORT ON INTERNAL CONTROL REQUIRED BY RULE 17a-5 UNDER THE SECURITIES EXCHANGE ACT OF 1934 AND REGULATION 1.16 OF THE COMMODITY EXCHANGE ACT**

To the Board of Directors of  
Stifel, Nicolaus & Company, Incorporated  
St. Louis, Missouri

In planning and performing our audit of the consolidated statement of financial condition of Stifel, Nicolaus & Company, Incorporated and Subsidiaries (the "Company") (a wholly-owned subsidiary of Stifel Financial Corp.) for the year ended December 31, 2004, (on which we issued our report dated February 24, 2005), we considered its internal control, including control activities for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing an opinion on the consolidated statement of financial condition and not to provide assurance on the Company's internal control.

Also, as required by Rule 17a-5(g)(1) under the Securities Exchange Act of 1934 and Regulation 1.16 under the Commodity Exchange Act, we have made a study of the practices and procedures (including tests of compliance with such practices and procedures) followed by the Company that we considered relevant to the objectives stated in Rule 17a-5(g) and Regulation 1.16: (1) in making the periodic computations of aggregate debits and net capital under Rule 17a-3(a)(11) and the reserve required by Rule 15c3-3(e) (including the practices and procedures followed by the Company in making the periodic computation for proprietary accounts of introducing brokers ("PAIB")); (2) in making the quarterly securities examinations, counts, verifications, and comparisons, and the recordation of differences required by Rule 17a-13; (3) in complying with the requirements for prompt payment for securities under Section 8 of Regulation T of the Board of Governors of the Federal Reserve System; and (4) in obtaining and maintaining physical possession or control of all fully paid and excess margin securities of customers as required by Rule 15c3-3. We did not review the practices and procedures followed by the company in making the daily computations of segregation requirements of Section 4d (2) and Regulation 30.7 under the Commodity Exchange Act, because the Company does not maintain customer commodities accounts or hold foreign futures or foreign options.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control and of the practices and procedures, and to assess whether those practices and procedures can be expected to achieve the Securities and Exchange Commission's and the Commodity Futures Trading Commission's (the "Commissions") above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized acquisition, use, or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of the consolidated statement of financial condition in conformity with accounting principles generally accepted in the United States of America. Rule 17a-5(g) and Regulation 1.16(d)(2) list additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in any internal control or the practices and procedures referred to above, misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal control or of such practices and procedures to future periods are subject to the risk that they may become inadequate because of changes in conditions or that the degree of compliance with the practices or procedures may deteriorate.

Our consideration of the Company's internal control would not necessarily disclose all matters in the Company's internal control that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements caused by error or fraud in amounts that would be material in relation to the consolidated statement of financial condition being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the Company's internal control and its operation, including control activities for safeguarding securities, that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commissions to be adequate for their purposes in accordance with the Securities Exchange Act of 1934, the Commodity Exchange Act and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2004, to meet the Commissions' objectives.

This report is intended solely for the information and use of the board of directors, management, the Securities and Exchange Commission, the New York Stock Exchange, Inc., the Commodity Futures Trading Commission, and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 or Regulation 1.16 under the Commodity Exchange Act in their regulation of registered brokers and dealers and futures commission merchants, and is not intended to be and should not be used by anyone other than these specified parties.

*Deloitte & Touche LLP*

February 24, 2005