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OMMISSION 9

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OMB APPROVAL  
OMB Number: 3235-0123  
Expires: January 31, 2007  
Estimated average burden hours per response . . . 12.00

SEC FILE NUMBER  
8-34867

ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III  
FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 01/01/2004 AND ENDING 12/31/2004  
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER - DEALER: The Huntington Investment Company

OFFICIAL USE ONLY  
FIRM ID. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

41 South High Street, Seventh Floor  
(No. and Street)

Columbus Ohio 43287  
(City) (State) (Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Cynthia G. Chin (614) 480-4514  
(Area Code - Telephone No.)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

Deloitte & Touche LLP  
(Name - if individual, state last, first, middle name)

155 East Broad Street, Columbus, Ohio 43215  
(Address) (City) (State) (Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

PROCESSED

MAR 23 2005

THOMSON FINANCIAL

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\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2). SEC 1410 (06-02)

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72-680

OATH OR AFFIRMATION

I, Cynthia G. Chin, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of The Huntington Investment Company, as of December 31, 2004, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

\_\_\_\_\_  
\_\_\_\_\_

Cynthia G. Chin  
Signature

Vice President  
Title



Susan M. Winters  
Notary Public

SUSAN M. WINTERS  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 04-15-07

- This report \*\* contains (check all that apply)
- (a) Facing Page.
  - (b) Statement of Financial Condition.
  - (c) Statement of Income (Loss).
  - (d) Statement of Changes in Financial Condition.
  - (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
  - (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
  - (g) Computation of Net Capital.
  - (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
  - (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
  - (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-3 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
  - (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
  - (l) An Oath or Affirmation.
  - (m) A copy of the SIPC Supplemental Report.
  - (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).



***The Huntington  
Investment Company***

***A Wholly Owned Subsidiary of  
The Huntington National Bank***

*Statement of Financial Condition as of  
December 31, 2004, Independent  
Auditors' Report and Supplemental  
Report on Internal Control*

*Filed Pursuant to Rule 17a-5 (e)(3)  
as a PUBLIC document*

*SEC File Number 8-34867*

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C.

ANNUAL AUDITED REPORT

DATE—December 31, 2004

The Huntington Investment Company

(Name of Respondent)

41 South High Street, Columbus, Ohio 43287

(Address of Principal Executive Officer)

Raymond T. Klosz

The Huntington Investment Company

41 South High Street

Columbus, Ohio 43287

(Name and Address of Person Authorized to Receive Notices and Communications from the Securities and Exchange Commission)

## INDEPENDENT AUDITORS' REPORT

Board of Directors and Stockholder  
The Huntington Investment Company  
Columbus, Ohio

We have audited the accompanying statement of financial condition of The Huntington Investment Company (the "Company"), a wholly owned subsidiary of The Huntington National Bank, as of December 31, 2004, that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of financial condition is free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the statement of financial condition, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall statement of financial condition presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, such statement of financial condition presents fairly, in all material respects, the financial position of The Huntington Investment Company at December 31, 2004, in conformity with accounting principles generally accepted in the United States of America.

*Deloitte + Touche LLP*

February 25, 2005

**THE HUNTINGTON INVESTMENT COMPANY**  
**A Wholly Owned Subsidiary of The Huntington National Bank**

**STATEMENT OF FINANCIAL CONDITION**  
**DECEMBER 31, 2004**

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**ASSETS**

CASH AND CASH EQUIVALENTS	\$48,174,291
CASH SEGREGATED FOR REGULATORY PURPOSES	105,131
DEPOSITS WITH CLEARING BROKER DEALER	50,000
RECEIVABLES FROM BROKERS, DEALERS AND OTHERS	3,678,863
OTHER ASSETS	<u>69,900</u>
TOTAL	<u>\$52,078,185</u>

**LIABILITIES**

ACCRUED EXPENSES AND OTHER LIABILITIES	\$ 3,353,834
PAYABLE TO PARENT	<u>6,526,145</u>
Total liabilities	<u>9,879,979</u>

**STOCKHOLDER'S EQUITY**

COMMON STOCK WITHOUT PAR VALUE: 750 SHARES AUTHORIZED; 10 SHARES ISSUED AND OUTSTANDING	100,000
RETAINED EARNINGS	<u>42,098,206</u>
Total stockholder's equity	<u>42,198,206</u>
TOTAL	<u>\$52,078,185</u>

See notes to statement of financial condition.

**THE HUNTINGTON INVESTMENT COMPANY**  
**A Wholly Owned Subsidiary of The Huntington National Bank**

**NOTES TO STATEMENT OF FINANCIAL CONDITION**  
**AS OF DECEMBER 31, 2004**

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**1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

*Description of Business*—The Huntington Investment Company (“HIC”) is a wholly owned subsidiary of The Huntington National Bank (“HNB”), which is a wholly owned subsidiary of Huntington Bancshares Incorporated (“HBI”). HIC is primarily engaged in the retail investments business and is registered with the United States Securities and Exchange Commission (“SEC”) as an introducing securities broker-dealer under the Securities Exchange Act of 1934. HIC is a member of the National Association of Securities Dealers and is a member of the Securities Investor Protection Corporation. HIC is also a SEC Registered Investment Adviser.

HIC does not hold customer funds or securities. National Financial Services Corporation (“NFS”) clears HIC’s securities transactions and carries the accounts on a fully disclosed basis as customers of NFS.

*Use of Estimates*—The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect amounts reported in the financial statements and accompanying notes. Actual results may differ from those estimates.

*Securities Transactions and Revenue Recognition*—Security transactions and the related commission revenue and expense are recorded on a settlement date basis. Annuity transactions, however, are recorded on a trade date basis. During the year ended December 31, 2004, no material differences resulted from recognizing securities transactions on the settlement date basis, rather than on the trade date basis.

Revenues received for promoting and distributing mutual funds are generally based on average daily net asset balance or average daily fund sales.

HIC guarantees the collection of all margin account balances held by its brokerage clearing agent for the benefit of its customers. HIC is responsible for payment to its brokerage clearing agent for any loss, liability, damage, cost or expense incurred as a result of customers failing to comply with margin or margin maintenance calls on all margin accounts. The margin account balance held by the brokerage clearing agent as of December 31, 2004 was \$10.7 million. In the event of any customer default, HIC has rights to the underlying collateral provided. For margin account relationships entered after January 1, 2003, given the existence of sufficient underlying collateral and the negligible credit losses, HIC has no material exposure under the margin account guarantees and therefore has no recorded loss reserve.

**2. CASH AND CASH EQUIVALENTS**

Cash and cash equivalents consist of money market funds and cash. Cash in the amount of \$577,117 was held in HNB deposit accounts, and money market investments in the amount of \$47,597,174 were held in Huntington money market funds at December 31, 2004.

### **3. CASH SEGREGATED FOR REGULATORY PURPOSES**

Cash of \$105,131 has been segregated in reserve bank accounts for the exclusive benefit of customers required by Rule 15c3-3 under the Securities Exchange Act of 1934.

### **4. INCOME TAXES**

HIC is included in the consolidated federal income tax return of HBI. HBI's consolidated tax provision is allocated to its separate subsidiary companies on the basis of separate return computations. Under its tax-sharing agreement with HBI, HIC provides and remits income taxes to or receives an income tax benefit from HBI. Income tax expense computed at the statutory rate of 35% differs from reported income tax expense principally because of non-deductible meals and entertainment expenses. Income taxes paid to HBI by HIC during 2004 were \$2,584,729.

At December 31, 2004, HIC had a total deferred tax asset of \$21,940 and a deferred tax liability of \$456,864. Deferred tax amounts relate primarily to employee benefit expenses, depreciation of fixed assets, and accrued expenses. At December 31, 2004, net deferred taxes in the amount of \$434,924 are included in accrued expenses and other liabilities.

### **5. NET CAPITAL REQUIREMENTS**

Pursuant to the Uniform Net Capital requirements of Rule 15c3-1 under the Securities Exchange Act of 1934, HIC is required to maintain minimum net capital, as defined under such rule. At December 31, 2004, HIC had regulatory net capital of \$38,171,566 or an excess of \$37,541,896 over required net capital of \$629,670. In addition, aggregate indebtedness, as defined, cannot exceed a ratio of 15 to 1 of net capital. At December 31, 2004, the ratio of aggregate indebtedness to net capital was 25%.

### **6. FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET RISK**

HIC clears all of its transactions through a broker-dealer on a fully disclosed basis. HIC's exposure to credit risk associated with nonperformance of its customers in fulfilling their contractual obligations pursuant to securities transactions can be directly impacted by volatile trading markets which may impair the customers' ability to satisfy their obligations to HIC. HIC does not anticipate nonperformance by customers in the above situations. HIC, through its clearing broker, seeks to control the aforementioned risks by requiring customers to maintain margin collateral in compliance with various regulatory and internal guidelines. HIC's broker-dealer monitors required margin levels daily and, pursuant to such guidelines, requires the customer to deposit additional collateral, or reduce positions, when necessary. HIC's policy is to monitor its market exposure and counterparty risk. In addition, HIC has a policy of reviewing, as considered necessary, the credit standing of each customer with whom it conducts business.

### **7. FAIR VALUE OF FINANCIAL INSTRUMENTS**

The fair value of the Receivable from broker-dealers and others and the Payable to parent approximate their carrying amounts because of the short maturities of the instruments.

**8. RELATED PARTY TRANSACTIONS**

HNB, HBI and related entities provide certain operational and administrative support, which includes occupancy and equipment, to HIC. Eligible employees of HIC participate in the employee benefit programs of HBI. In addition, officers and other key employees of HIC are covered under HBI's stock option plans. HIC earns fees from proprietary mutual funds offered by HBI and trust income from HNB.

\* \* \* \* \*

February 25, 2005

Board of Directors and Stockholder  
The Huntington Investment Company  
Columbus, Ohio

In planning and performing our audit of the financial statements of The Huntington Investment Company (the "Company"), a wholly owned subsidiary of The Huntington National Bank, for the year ended December 31, 2004 (on which we issued our report dated February 25, 2005), we considered its internal control, including control activities for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing an opinion on the financial statements and not to provide assurance on the Company's internal control.

Also, as required by Rule 17a-5(g)(1) under the Securities Exchange Act of 1934, we have made a study of the practices and procedures (including tests of compliance with such practices and procedures) followed by the Company that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. We did not review the practices and procedures followed by the Company in making the quarterly securities examinations, counts, verifications, and comparisons, and the recordation of differences required by Rule 17a-13 or in complying with the requirements for prompt payment for securities under Section 8 of Regulation T of the Board of Governors of the Federal Reserve System, because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control and of the practices and procedures, and to assess whether those practices and procedures can be expected to achieve the Securities and Exchange Commission's (the "Commission") above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized acquisition, use, or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in any internal control or the practices and procedures referred to above, misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal control or of such practices and procedures to future periods are subject to the risk that they may become inadequate because of changes in conditions or that the degree of compliance with the practices or procedures may deteriorate.

Our consideration of the Company's internal control would not necessarily disclose all matters in the Company's internal control that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements caused by error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the Company's internal control and its operation (including control activities for safeguarding securities) that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2004, to meet the Commission's objectives.

This report is intended solely for the information and use of the board of directors, management, the Securities and Exchange Commission, the National Association of Securities Dealers Regulations, Inc. and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

Yours truly,

*Deloitte + Touche LLP*