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SEC

MISSION

Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0123
Expires:	January 31, 2007
Estimated average burden hours per response.....	12.00

FILED  
FEB 10 2005  
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SECTION  
WASH, D.C.

**ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III**

SEC FILE NUMBER
8-53205

FACING PAGE

**Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING January 1, 2004 AND ENDING December 31, 2004  
MM/DD/YY MM/DD/YY

**A. REGISTRANT IDENTIFICATION**

NAME OF BROKER-DEALER: American Financial Securities, Inc.

OFFICIAL USE ONLY
FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

6003 University Ave, Ste C

(No. and Street)

Cedar Falls  
(City)

IA  
(State)

50613  
(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

H. Richard Dobson, SR.

(319) 277-3553

(Area Code - Telephone Number)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

Keith Oltrogge, CPA

(Name - if individual, state last, first, middle name)

200 East main st,  
(Address)

Denver  
(City)

IA  
(State)

50622  
(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

PROCESSED  
FEB 16 2005  
THOMSON  
FINANCIAL

FOR OFFICIAL USE ONLY

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

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OATH OR AFFIRMATION

I, Howard Richard Dobson, JR., swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of American Financial Securities, Inc., as of December 31, 2004, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:



Joan Shirley  
Notary Public

Howard Richard Dobson, JR.  
Signature  
Vice President / Fin Op  
Title

This report \*\* contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-3 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

Board of Directors  
American Financial Securities, Inc.

In planning and performing my audit of the financial statements and supplemental schedules of American Financial Securities, Inc. (the Company) for the year ended December 31, 2004, I considered its internal control, including control activities for safeguarding securities, in order to determine my auditing procedures for the purpose of expressing my opinion on the financial statements and not to provide assurance on internal control.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), I have made a study of the practices and procedures followed by the Company including tests of such practices and procedures that I considered relevant to the objectives stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, I did not review the practices and procedures followed by the Company in any of the following:

1. Making quarterly securities examinations, counts, verifications, and comparisons
2. Recordation of differences required by rule 17a-13
3. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

American Financial Securities, Inc.

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Because of inherent limitations in internal control or the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

My consideration of internal control would not necessarily disclose all matters in internal control that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control components does not reduce to a relatively low level the risk that error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, I noted no matters involving internal control, including control activities for safeguarding securities, that I consider to be material weaknesses as defined above.

I understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on my study, I believe that the Company's practices and procedures were adequate at December 31, 2004 to meet the SEC's objectives.

No material inadequacies were noted in the December 31, 2003 audit or during the period January 1, 2004 through December 30, 2004 under this audit as required to be disclosed under Rule 17a-5(j).

This report is intended solely for the information and use of the Board of Directors, management, the SEC, and other regulatory agencies that rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

  
Keith Oltrogge  
Certified Public Accountant

January 20, 2005

AMERICAN FINANCIAL SECURITIES, INC.

Cedar Falls, Iowa

December 31, 2004

## Independent Auditor's Report

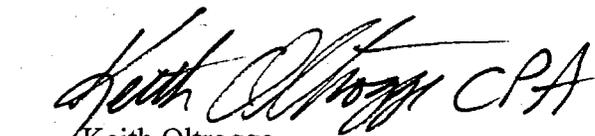
Board of Directors  
American Financial Securities, Inc.

I have audited the accompanying statements of financial condition of American Financial Securities, Inc. (an S-Corporation) as of December 31, 2004 and 2003, and the related statements of income, changes in stockholder's equity, and cash flows for the years then ended that you are filing pursuant to rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. My responsibility is to express an opinion on these financial statements based on my audits.

I conducted my audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. I believe that my audits provide a reasonable basis for my opinion.

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Financial Securities, Inc. at December 31, 2004 and 2003, and the results of their operations and their cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

My audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules I and II is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in my opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

  
Keith Oltrogge  
Certified Public Accountant

Denver, Iowa

January 20, 2005

AMERICAN FINANCIAL SECURITIES, INC.  
Cedar Falls, Iowa

STATEMENTS OF FINANCIAL CONDITION  
December 31, 2004 and 2003

## -ASSETS-

	<u>2004</u>	<u>2003</u>
CURRENT ASSETS:		
Cash in bank	\$ 56,240	\$ 60,642
Cash in renewal account-restricted	-	-
Commissions receivable	1,531	19,990
Total Current Assets	<u>\$ 57,771</u>	<u>\$ 80,632</u>
OTHER ASSETS:		
Prepaid expenses	\$ -	\$ 552
AFS Daily Account	560	930
Total Other Assets	<u>\$ 560</u>	<u>\$ 1,482</u>
FIXED ASSETS-vehicle-net of accumulated depreciation of \$21,305 and \$11,079 at December 31, 2004 and 2003, respectively	<u>\$ 29,827</u>	<u>\$ 40,053</u>
TOTAL ASSETS	<u>\$ 88,158</u>	<u>\$ 122,167</u>

## -LIABILITIES AND STOCKHOLDER'S EQUITY-

CURRENT LIABILITIES:		
Commissions payable	\$ 765	\$ 10,366
Current portion-note payable	10,328	10,328
	<u>\$ 11,093</u>	<u>\$ 20,694</u>
LONG-TERM LIABILITIES-note payable less current portion	<u>\$ 22,378</u>	<u>\$ 32,706</u>
TOTAL LIABILITIES	<u>\$ 33,471</u>	<u>\$ 53,400</u>
STOCKHOLDER'S EQUITY:		
Common stock, no par value, stated value \$5 per share, 1,000 shares authorized, issued and outstanding	\$ 5,000	\$ 5,000
Additional paid-in-capital	20,000	20,000
Retained earnings	29,687	43,767
Total Stockholder's Equity	<u>\$ 54,687</u>	<u>\$ 68,767</u>
TOTAL LIABILITIES AND STOCKHOLDER'S EQUITY	<u>\$ 88,158</u>	<u>\$ 122,167</u>

The accompanying notes are an integral part of these financial statements.

AMERICAN FINANCIAL SECURITIES, INC.  
Cedar Falls, IowaSTATEMENTS OF INCOME AND CHANGES IN STOCKHOLDER'S EQUITY  
For the Years Ended December 31, 2004 and 2003

	<u>2004</u>	<u>2003</u>
REVENUE	\$ 189,593	\$ 246,201
OPERATING EXPENSES	<u>203,673</u>	<u>247,904</u>
NET INCOME (LOSS)	<u>\$ -14,080</u>	<u>\$ -1,703</u>

The accompanying notes are an integral part of these financial statements.

AMERICAN FINANCIAL SECURITIES, INC.  
Cedar Falls, Iowa

STATEMENTS OF CHANGES IN STOCKHOLDER'S EQUITY  
For the Years Ended December 31, 2004 and 2003

	<u>2004</u>	<u>2003</u>
RETAINED EARNINGS, BEGINNING OF YEAR	\$ 43,767	\$ 45,470
NET INCOME (LOSS)	-14,080	-1,703
	<hr/>	<hr/>
RETAINED EARNINGS, END OF YEAR	\$ 29,687	\$ 43,767
	<hr/>	<hr/>
CAPITAL STOCK:		
Common stock, beginning of year	\$ 5,000	\$ 5,000
	<hr/>	<hr/>
Common Stock – End of Year	\$ 5,000	\$ 5,000
	<hr/>	<hr/>
ADDITIONAL PAID-IN-CAPITAL:		
Balance, beginning of year	\$ 20,000	\$ 20,000
	<hr/>	<hr/>
Additional Paid-in-Capital – End of Year	\$ 20,000	\$ 20,000
	<hr/>	<hr/>
TOTAL STOCKHOLDER'S EQUITY	\$ 54,687	\$ 68,767
	<hr/>	<hr/>

The accompanying notes are an integral part of these financial statements.

AMERICAN FINANCIAL SECURITIES, INC.  
Cedar Falls, Iowa

STATEMENTS OF CASH FLOWS  
For the Years Ended December 31, 2004 and 2003

	<u>2004</u>	<u>2003</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net income (loss)	\$ -14,080	\$ -1,703
Adjustment to Reconcile Net Income to Net Cash Provided (Used) in Operating Activities:		
Depreciation	10,226	10,226
(Increase) Decrease in Operating Assets:		
Commissions receivable	18,459	-7,958
Increase (Decrease) in Operating Liabilities:		
Commissions payable	-9,601	3,859
	<hr/>	<hr/>
<b>NET CASH PROVIDED BY OPERATING ACTIVITIES</b>	<b>\$ 5,004</b>	<b>\$ 4,424</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Investment in other assets	\$ 922	\$ -572
	<hr/>	<hr/>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Payments on debt	\$ -10,328	\$ -8,606
	<hr/>	<hr/>
Increase (decrease) in cash	\$ -4,402	\$ -4,754
Cash at beginning of year	60,642	65,396
	<hr/>	<hr/>
<b>CASH AT END OF YEAR</b>	<b>\$ 56,240</b>	<b>\$ 60,642</b>
<b>SUPPLEMENTAL CASH FLOWS DISCLOSURES:</b>		
Interest payments	\$ -	\$ -
	<hr/>	<hr/>

The accompanying notes are an integral part of these financial statements.

AMERICAN FINANCIAL SECURITIES, INC.  
Cedar Falls, Iowa

NOTES TO FINANCIAL STATEMENTS  
December 31, 2004 and 2003

**NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Nature of Operations – The Company is a limited broker-dealer registered with the Securities and Exchange Commission (SEC) and is a member of various exchanges on the National Association of Securities Dealers (NASD).

Basis of Presentation - The Company is engaged in a single line of business as a limited mutual fund/variable annuities securities broker-dealer.

Use of Estimates in Preparing Financial Statements – The preparation of the financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Actual results could vary from those estimates.

Allowance for Un-collectible Accounts – Accounts receivable has been adjusted for all known un-collectible accounts. No allowance for bad debts is considered necessary at year-end.

Income Taxes – The Company has elected to be taxed under the provisions of Subchapter S of the Internal Revenue Code. Under those provisions, the Company does not pay federal corporate income taxes on its taxable income. Instead, the stockholders are liable for individual federal income taxes on their respective shares of the Company's income in their individual income tax returns.

Basis of Accounting – Basis of accounting refers to when revenues and expenses are recognized in the accounts and reported in the financial statements. Basis of accounting relates to the timing of the measurements made, regardless of the measurement focus applied.

The accompanying financial statements have been prepared on the accrual basis of accounting in conformity with U.S. generally accepted accounting principles. Revenues are recognized when earned and expenses are recorded when the liability is incurred.

AMERICAN FINANCIAL SECURITIES, INC.  
Cedar Falls, Iowa

NOTES TO FINANCIAL STATEMENTS  
December 31, 2004 and 2003

**NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (continued)

Fixed Assets – Fixed assets are stated at cost. Depreciation is computed on the straight-line method over a life of five years.

**NOTE 2 – RECEIVABLE FROM AND PAYABLE TO BROKER-DEALERS**

Amounts receivable from and payable to broker dealers at December 31, 2004 and 2003 consist of the following:

	Receivable		Payable	
	<u>2004</u>	<u>2003</u>	<u>2004</u>	<u>2003</u>
Fees and commissions receivable/payable	\$1,531	\$19,990	\$765	\$10,366

**NOTE 3 – NET CAPITAL REQUIREMENTS**

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1 (and the rule of the “applicable” exchange also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1). At December 31, 2004, the Company had net allowable capital of \$24,300, which was \$19,300 in excess of its required net capital of \$5,000.

**NOTE 4 – CONCENTRATIONS OF CREDIT RISK**

The Company is engaged in various trading and brokerage activities in which counter-parties primarily include broker-dealers, banks, and other financial institutions. In the event counter-parties do not fulfill their obligations, the Company may be exposed to risk. The risk of default depends on the credit worthiness of the counter-party or issuer of the instrument. It is the Company’s policy to review, as necessary, the credit standing of each counter-party.

**NOTE 5 – RELATED PARTIES**

The Company occupies office space, rent free, in offices owned by Black Hawk Properties, owned by the same principal shareholder of American Financial Securities, Inc..

AMERICAN FINANCIAL SECURITIES, INC.  
Cedar Falls, Iowa

NOTES TO FINANCIAL STATEMENTS  
December 31, 2004 and 2003

**NOTE 6 – NOTE PAYABLE**

The note payable is secured by a 2003 GMC Yukon and is payable over 60 months starting in January 2003 at a 0% interest rate. Future annual payment commitments under the loan are as follows:

2005	\$10,328
2006	10,328
2007	12,050
Total	<u>\$32,706</u>

SCHEDULE I

AMERICAN FINANCIAL SECURITIES, INC.  
Cedar Falls, Iowa

COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1  
OF THE SECURITIES AND EXCHANGE COMMISSION  
As of December 31, 2004 and 2003

	<u>2004</u>		<u>2003</u>
Net Capital	\$ 54,687	\$	68,767
Non-Allowable Assets	-30,387		-41,535
	<hr/>		
Net Capital Allowed	\$ 24,300	\$	27,232
Required Net Capital	5,000		5,000
	<hr/>		
Excess Net Capital	\$ 19,300	\$	22,232
	<hr/>		

See accountant's report.

SCHEDULE II

AMERICAN FINANCIAL SECURITIES, INC.  
Cedar Falls, Iowa

RECONCILIATION OF AUDITED COMPUTATION OF NET CAPITAL  
TO UNAUDITED PART II UNDER RULE 17a-5(d)(4)  
OF THE SECURITIES AND EXCHANGE COMMISSION  
As of December 31, 2004

Net Capital Per Part IIA	\$ 24,300
Net Capital Per Audit	<u>24,300</u>
Difference	<u>\$ -</u>

No material differences exist.

See accountant's report.